

NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		50%	46%	4%
Party Identification	Democrat	90%	8%	2%
	Republican	6%	90%	4%
	Independent	44%	51%	5%
Tea Party Supporters		15%	83%	2%
Political Ideology	Very liberal-Liberal	91%	8%	2%
	Moderate	59%	35%	6%
	Conservative-Very conservative	22%	75%	3%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	3%
	Mitt Romney and Paul Ryan	5%	92%	3%
Gender	Men	46%	50%	4%
	Women	53%	43%	4%
Age	Under 45	58%	37%	5%
	45 or older	45%	52%	3%
Age	18 to 29	74%	17%	9%
	30 to 44	51%	45%	3%
	45 to 59	48%	49%	3%
	60 or older	43%	54%	3%
Race	White	36%	60%	4%
	Non-white	83%	13%	4%
Region	East	47%	48%	5%
	Raleigh-Durham Triangle	56%	41%	4%
	Charlotte Area	54%	41%	5%
	Piedmont/Central	46%	51%	4%
	West	47%	49%	4%
Household Income	Less than \$75,000	54%	42%	5%
	\$75,000 or more	45%	54%	1%
Education	Not college graduate	50%	45%	5%
	College graduate	49%	48%	3%
Marital Status	Married	40%	56%	4%
	Not married	65%	31%	4%
White Evangelical Christians		18%	79%	3%
U.S. Military Veteran		41%	55%	4%
Interview Type	Landline	49%	48%	3%
	Cell Phone	53%	40%	8%

NBC News/WSJ/Marist Poll North Carolina Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1035 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.