

NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Likely Voters		46%	45%	9%
Party Identification	Democrat	13%	76%	11%
	Republican	87%	7%	7%
	Independent	47%	45%	8%
Tea Party Supporters		83%	12%	5%
Political Ideology	Very liberal-Liberal	13%	81%	6%
	Moderate	34%	55%	10%
	Conservative-Very conservative	71%	21%	7%
Presidential Choice	Barack Obama and Joe Biden	8%	83%	8%
	Mitt Romney and Paul Ryan	89%	6%	5%
Gender	Men	50%	42%	8%
	Women	42%	49%	10%
Age	Under 45	40%	53%	8%
	45 or older	49%	42%	10%
Age	18 to 29	22%	66%	12%
	30 to 44	47%	47%	6%
	45 to 59	44%	46%	10%
	60 or older	53%	38%	10%
Race	White	57%	36%	7%
	Non-white	18%	70%	12%
Region	East	50%	42%	8%
	Raleigh-Durham Triangle	45%	44%	10%
	Charlotte Area	40%	51%	9%
	Piedmont/Central	48%	43%	10%
	West	42%	50%	8%
Household Income	Less than \$75,000	41%	50%	9%
	\$75,000 or more	55%	41%	5%
Education	Not college graduate	44%	46%	10%
	College graduate	49%	44%	7%
Marital Status	Married	55%	37%	8%
	Not married	32%	58%	10%
White Evangelical Christians		71%	21%	8%
U.S. Military Veteran		50%	40%	10%
Interview Type	Landline	48%	44%	8%
	Cell Phone	36%	52%	12%

NBC News/WSJ/Marist Poll North Carolina Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1035 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.