

NBC/WSJ/Marist Poll North Carolina Likely Voters Tables

		North Carolina Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Likely Voters		48%	46%	1%	5%
Party Identification	Democrat	91%	6%	0%	3%
	Republican	2%	95%	1%	2%
	Independent	40%	49%	1%	10%
Party Identification***	Strong Democrats	98%	2%	0%	1%
	Soft Democrats	77%	14%	1%	8%
	Just Independents	33%	41%	3%	23%
	Soft Republicans	8%	87%	0%	4%
Tea Party Supporters	Strong Republicans	1%	98%	0%	1%
	Moderate	14%	84%	0%	1%
	Very liberal-Liberal	89%	8%	0%	3%
Political Ideology	Moderate	56%	36%	1%	7%
	Conservative-Very conservative	22%	75%	1%	3%
	Strongly support	53%	47%	0%	0%
Intensity of Support	Somewhat support	38%	62%	0%	0%
	Vote-Voted early or by absentee	57%	41%	0%	2%
Plan to Vote Early	Vote on Election Day	41%	53%	1%	6%
	Have not decided	52%	42%	0%	6%
	High	51%	47%	0%	1%
Enthusiasm about Presidential Election	Moderate	50%	44%	0%	7%
	Low	30%	47%	4%	20%
	Men	44%	51%	1%	5%
Gender	Women	53%	42%	0%	5%
	Under 45	56%	38%	1%	4%
Age	45 or older	44%	51%	0%	5%
	18 to 29	72%	20%	1%	7%
Age	30 to 44	50%	46%	1%	3%
	45 to 59	48%	47%	1%	5%
	60 or older	41%	54%	0%	5%
	White	33%	61%	1%	6%
Race	Non-white	87%	11%	0%	3%
	East	46%	48%	1%	5%
Region	Raleigh-Durham Triangle	54%	43%	0%	3%
	Charlotte Area	54%	41%	0%	5%
	Piedmont/Central	46%	48%	1%	5%
	West	45%	49%	1%	5%
	Less than \$75,000	53%	41%	1%	6%
Household Income	\$75,000 or more	42%	56%	0%	2%
	Not college graduate	49%	46%	1%	4%
Education	College graduate	47%	47%	0%	5%
	Married	39%	56%	1%	4%
Marital Status	Not married	62%	32%	1%	5%
	White Evangelical Christians	15%	80%	0%	4%
U.S. Military Veteran		40%	52%	0%	7%
Interview Type	Landline	47%	48%	1%	4%
	Cell Phone	53%	39%	0%	7%

NBC News/WSJ/Marist Poll North Carolina Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=1035 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.