

How the Survey was Conducted

Nature of the Sample: North Carolina Poll of 1,208 Adults

This survey of 1,208 adults was conducted on June 24th and June 25th, 2012. Adults 18 years of age and older residing in the state of North Carolina were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results for adults are statistically significant within ± 2.8 percentage points. There are 1,019 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - North Carolina

		North Carolina Adults	North Carolina Registered Voters
		Col %	Col %
North Carolina Adults		100%	
North Carolina Registered Voters		84%	100%
Party Identification	Democrat	n/a	39%
	Republican	n/a	25%
	Independent	n/a	35%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	27%
	Not strong Democrats	n/a	13%
	Democratic leaning independents	n/a	11%
	Just Independents	n/a	12%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	15%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	17%
	Moderate	n/a	34%
	Conservative	n/a	31%
	Very conservative	n/a	13%
Past Participation**	Yes	n/a	93%
	No	n/a	7%
Tea Party Supporters		n/a	24%
Gender	Men	48%	46%
	Women	52%	54%
Age	Under 45	41%	37%
	45 or older	59%	63%
Age	18 to 29	14%	10%
	30 to 44	27%	27%
	45 to 59	27%	28%
	60 or older	32%	36%
Race	White	68%	69%
	African American	21%	21%
	Latino	7%	6%
	Other	4%	4%
Region	East	26%	26%
	Raleigh-Durham Triangle	18%	18%
	Charlotte Area	16%	16%
	Piedmont/Central	22%	23%
	West	18%	18%
Household Income	Less than \$75,000	74%	71%
	\$75,000 or more	26%	29%
Education	Not college graduate	66%	63%
	College graduate	34%	37%
Marital Status	Married	52%	56%
	Not married	48%	44%
Evangelical Christian	Yes	25%	27%
	No	75%	73%
Interview Type	Landline	74%	76%
	Cell Phone	26%	24%

NBC News/Marist Poll North Carolina Adults. Interviews conducted June 24th and June 25th, 2012, N=1208 MOE +/- 2.8 percentage points.

North Carolina Registered Voters: N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the	Mitt Romney, the		
		Democrat	Republican	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		46%	44%	1%	9%
Party Identification	Democrat	82%	12%	0%	6%
	Republican	6%	91%	0%	3%
	Independent	38%	47%	3%	11%
Party Identification***	Strong Democrats	91%	6%	0%	3%
	Soft Democrats	69%	21%	0%	10%
	Just Independents	29%	40%	6%	25%
	Soft Republicans	9%	82%	3%	6%
	Strong Republicans	1%	97%	0%	1%
Tea Party Supporters		17%	78%	1%	4%
Political Ideology	Very liberal-Liberal	80%	14%	0%	6%
	Moderate	54%	33%	2%	10%
	Conservative-Very conservative	22%	70%	1%	7%
Chance of Voting in Presidential Election	Excellent-Good	47%	45%	1%	8%
Intensity of Support	Strongly support	57%	43%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	50%	44%	1%	6%
	Moderate	40%	45%	1%	15%
	Low	34%	44%	3%	18%
Plan to Vote Early	Vote early or by absentee	54%	40%	1%	4%
	Vote on Election Day	40%	48%	1%	11%
	Have not decided	46%	43%	1%	9%
Enthusiasm about Presidential Election	High	52%	43%	0%	4%
	Moderate	46%	44%	1%	10%
	Low	32%	46%	4%	18%
Gender	Men	45%	48%	2%	6%
	Women	47%	41%	1%	11%
Age	Under 45	50%	38%	2%	10%
	45 or older	44%	46%	1%	9%
Age	18 to 29	57%	35%	0%	8%
	30 to 44	47%	40%	3%	10%
	45 to 59	45%	48%	1%	6%
	60 or older	44%	45%	1%	10%
Race	White	32%	57%	2%	9%
	Non-white	76%	15%	0%	9%
Region	East	52%	40%	1%	7%
	Raleigh-Durham Triangle	48%	40%	2%	10%
	Charlotte Area	47%	45%	0%	9%
	Piedmont/Central	46%	47%	0%	6%
	West	34%	51%	2%	13%
Household Income	Less than \$75,000	51%	39%	1%	9%
	\$75,000 or more	43%	52%	1%	4%
Education	Not college graduate	44%	46%	1%	8%
	College graduate	49%	41%	1%	9%
Marital Status	Married	36%	53%	2%	9%
	Not married	59%	33%	1%	8%
Evangelical Christians		28%	61%	1%	9%
Interview Type	Landline	45%	44%	1%	9%
	Cell Phone	47%	43%	1%	8%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		44%	41%	1%	14%
Party Identification	Democrat	80%	10%	0%	11%
	Republican	5%	88%	0%	7%
	Independent	35%	43%	3%	18%
Party Identification***	Strong Democrats	90%	5%	0%	5%
	Soft Democrats	66%	17%	0%	18%
	Just Independents	25%	34%	5%	36%
	Soft Republicans	8%	78%	3%	11%
	Strong Republicans	1%	95%	0%	4%
Tea Party Supporters		17%	74%	1%	9%
Political Ideology	Very liberal-Liberal	80%	13%	0%	7%
	Moderate	52%	27%	2%	19%
	Conservative-Very conservative	21%	68%	1%	10%
Chance of Voting in Presidential Election	Excellent-Good	45%	42%	1%	12%
Intensity of Support	Strongly support	57%	43%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	45%	55%	0%	0%
Interest in Presidential Election	High	48%	43%	1%	8%
	Moderate	34%	33%	1%	32%
	Low	31%	38%	3%	27%
Plan to Vote Early	Vote early or by absentee	53%	39%	1%	7%
	Vote on Election Day	37%	44%	1%	18%
	Have not decided	45%	39%	1%	15%
Enthusiasm about Presidential Election	High	51%	43%	0%	6%
	Moderate	43%	40%	1%	17%
	Low	30%	38%	4%	28%
Gender	Men	43%	45%	1%	11%
	Women	45%	38%	1%	17%
Age	Under 45	49%	35%	2%	15%
	45 or older	42%	44%	1%	14%
Age	18 to 29	52%	28%	0%	20%
	30 to 44	47%	37%	3%	12%
	45 to 59	42%	45%	0%	13%
	60 or older	41%	43%	1%	15%
Race	White	31%	53%	1%	14%
	Non-white	74%	13%	0%	12%
Region	East	48%	34%	1%	17%
	Raleigh-Durham Triangle	47%	39%	2%	12%
	Charlotte Area	44%	42%	0%	13%
	Piedmont/Central	46%	43%	0%	11%
	West	33%	48%	2%	17%
Household Income	Less than \$75,000	49%	35%	0%	16%
	\$75,000 or more	43%	51%	1%	6%
Education	Not college graduate	42%	42%	1%	15%
	College graduate	48%	39%	1%	12%
Marital Status	Married	34%	51%	1%	13%
	Not married	56%	29%	1%	15%
Evangelical Christians		27%	59%	1%	13%
Interview Type	Landline	43%	42%	1%	14%
	Cell Phone	46%	37%	1%	16%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		73%	21%	4%	2%
Party Identification	Democrat	79%	18%	3%	1%
	Republican	72%	22%	3%	3%
	Independent	66%	26%	6%	2%
Tea Party Supporters		72%	24%	3%	0%
Political Ideology	Very liberal-Liberal	77%	14%	7%	1%
	Moderate	74%	22%	3%	1%
	Conservative-Very conservative	70%	25%	3%	2%
Presidential Choice	Barack Obama	80%	16%	3%	1%
	Mitt Romney	66%	27%	5%	2%
Gender	Men	73%	21%	4%	1%
	Women	73%	21%	4%	2%
Age	Under 45	68%	27%	4%	2%
	45 or older	76%	18%	4%	1%
Age	18 to 29	66%	29%	5%	0%
	30 to 44	69%	25%	3%	3%
	45 to 59	71%	22%	6%	1%
	60 or older	80%	16%	3%	1%
Race	White	69%	24%	5%	1%
	Non-white	82%	14%	2%	2%
Region	East	79%	17%	3%	2%
	Raleigh-Durham Triangle	73%	21%	4%	3%
	Charlotte Area	68%	23%	8%	1%
	Piedmont/Central	72%	26%	2%	1%
	West	72%	21%	5%	1%
Household Income	Less than \$75,000	73%	21%	5%	1%
	\$75,000 or more	75%	22%	2%	2%
Education	Not college graduate	72%	22%	4%	2%
	College graduate	75%	21%	3%	1%
Marital Status	Married	74%	22%	3%	1%
	Not married	72%	21%	5%	2%
Evangelical Christians		66%	28%	5%	1%
Interview Type	Landline	73%	21%	3%	2%
	Cell Phone	73%	20%	6%	0%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
North Carolina Registered Voters		27%	38%	35%
Party Identification	Democrat	27%	37%	36%
	Republican	27%	46%	27%
	Independent	27%	35%	38%
Tea Party Supporters		26%	41%	34%
Political Ideology	Very liberal-Liberal	29%	35%	36%
	Moderate	27%	38%	35%
	Conservative-Very conservative	26%	41%	33%
Presidential Choice	Barack Obama	32%	33%	34%
	Mitt Romney	25%	42%	34%
Gender	Men	28%	34%	38%
	Women	26%	42%	32%
Age	Under 45	22%	37%	40%
	45 or older	29%	39%	32%
Age	18 to 29	16%	33%	51%
	30 to 44	25%	39%	36%
	45 to 59	25%	39%	36%
	60 or older	31%	39%	29%
Race	White	26%	40%	35%
	Non-white	27%	36%	36%
Region	East	24%	41%	35%
	Raleigh-Durham Triangle	27%	40%	33%
	Charlotte Area	27%	33%	40%
	Piedmont/Central	24%	41%	35%
	West	33%	35%	31%
Household Income	Less than \$75,000	24%	41%	35%
	\$75,000 or more	35%	36%	29%
Education	Not college graduate	22%	40%	39%
	College graduate	35%	36%	29%
Marital Status	Married	29%	41%	30%
	Not married	23%	36%	42%
Evangelical Christians		30%	42%	29%
Interview Type	Landline	29%	38%	33%
	Cell Phone	19%	39%	41%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		47%	47%	6%
Party Identification	Democrat	79%	16%	5%
	Republican	8%	88%	5%
	Independent	38%	53%	9%
Tea Party Supporters		19%	79%	2%
Political Ideology	Very liberal-Liberal	76%	17%	6%
	Moderate	56%	38%	6%
	Conservative-Very conservative	23%	70%	6%
Presidential Choice	Barack Obama	92%	4%	4%
	Mitt Romney	4%	92%	5%
Gender	Men	45%	48%	8%
	Women	49%	46%	6%
Age	Under 45	53%	41%	6%
	45 or older	44%	49%	7%
Age	18 to 29	64%	31%	5%
	30 to 44	49%	45%	6%
	45 to 59	44%	48%	8%
	60 or older	44%	50%	6%
Race	White	33%	60%	7%
	Non-white	79%	17%	4%
Region	East	50%	43%	7%
	Raleigh-Durham Triangle	51%	44%	5%
	Charlotte Area	47%	44%	9%
	Piedmont/Central	46%	50%	4%
	West	39%	53%	8%
Household Income	Less than \$75,000	51%	42%	7%
	\$75,000 or more	43%	53%	4%
Education	Not college graduate	45%	47%	7%
	College graduate	49%	46%	5%
Marital Status	Married	37%	55%	7%
	Not married	59%	36%	5%
Evangelical Christians		31%	63%	6%
Interview Type	Landline	46%	48%	6%
	Cell Phone	49%	43%	7%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		North Carolina Governor tossup including those who are undecided yet leaning toward a candidate		
		Walter Dalton, the Democrat	Pat McCrory, the Republican	Undecided
		Row %	Row %	Row %
North Carolina Registered Voters		41%	43%	17%
Party Identification	Democrat	71%	15%	14%
	Republican	6%	84%	10%
	Independent	35%	44%	21%
Party Identification***	Strong Democrats	79%	10%	11%
	Soft Democrats	60%	24%	16%
	Just Independents	26%	41%	33%
	Soft Republicans	9%	74%	17%
	Strong Republicans	6%	88%	6%
Tea Party Supporters		19%	72%	9%
Political Ideology	Very liberal-Liberal	70%	17%	13%
	Moderate	43%	39%	19%
	Conservative-Very conservative	25%	62%	13%
Presidential Choice	Barack Obama	73%	12%	15%
	Mitt Romney	11%	80%	9%
Chance of Voting in Presidential Election	Excellent-Good	42%	43%	15%
Gender	Men	38%	49%	13%
	Women	43%	37%	19%
Age	Under 45	42%	37%	21%
	45 or older	40%	45%	15%
Age	18 to 29	43%	33%	24%
	30 to 44	42%	38%	20%
	45 to 59	39%	47%	14%
	60 or older	41%	44%	15%
Race	White	32%	52%	16%
	Non-white	62%	22%	16%
Region	East	46%	34%	19%
	Raleigh-Durham Triangle	46%	40%	14%
	Charlotte Area	30%	50%	20%
	Piedmont/Central	41%	46%	14%
	West	37%	47%	16%
Household Income	Less than \$75,000	44%	40%	16%
	\$75,000 or more	39%	50%	11%
Education	Not college graduate	41%	43%	17%
	College graduate	41%	43%	16%
Marital Status	Married	35%	50%	14%
	Not married	48%	33%	19%
Evangelical Christians		28%	60%	13%
Interview Type	Landline	40%	44%	16%
	Cell Phone	42%	39%	19%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		36%	56%	8%
Party Identification	Democrat	60%	30%	10%
	Republican	8%	87%	5%
	Independent	30%	65%	6%
Tea Party Supporters		14%	83%	3%
Political Ideology	Very liberal-Liberal	59%	33%	8%
	Moderate	41%	51%	8%
	Conservative-Very conservative	21%	74%	6%
Presidential Choice	Barack Obama	66%	24%	10%
	Mitt Romney	7%	91%	2%
Gender	Men	36%	58%	6%
	Women	36%	55%	10%
Age	Under 45	40%	49%	11%
	45 or older	34%	60%	6%
Age	18 to 29	48%	42%	11%
	30 to 44	37%	52%	11%
	45 to 59	36%	61%	3%
	60 or older	32%	59%	9%
Race	White	26%	67%	7%
	Non-white	58%	32%	10%
Region	East	35%	58%	8%
	Raleigh-Durham Triangle	40%	52%	9%
	Charlotte Area	38%	52%	10%
	Piedmont/Central	38%	56%	7%
	West	29%	64%	7%
Household Income	Less than \$75,000	38%	53%	9%
	\$75,000 or more	36%	59%	5%
Education	Not college graduate	33%	59%	8%
	College graduate	41%	53%	6%
Marital Status	Married	31%	63%	6%
	Not married	42%	48%	10%
Evangelical Christians		26%	68%	6%
Interview Type	Landline	33%	59%	8%
	Cell Phone	44%	49%	7%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Registered Voters		48%	45%	7%
Party Identification	Democrat	78%	16%	6%
	Republican	11%	84%	6%
	Independent	41%	50%	9%
Tea Party Supporters		18%	77%	4%
Political Ideology	Very liberal-Liberal	77%	19%	4%
	Moderate	57%	36%	7%
	Conservative-Very conservative	26%	66%	8%
Presidential Choice	Barack Obama	90%	5%	4%
	Mitt Romney	7%	88%	5%
Gender	Men	45%	47%	8%
	Women	51%	43%	7%
Age	Under 45	54%	39%	7%
	45 or older	46%	47%	7%
Age	18 to 29	60%	38%	3%
	30 to 44	52%	39%	9%
	45 to 59	46%	49%	6%
	60 or older	46%	46%	8%
Race	White	38%	56%	6%
	Non-white	72%	20%	8%
Region	East	51%	42%	6%
	Raleigh-Durham Triangle	49%	43%	8%
	Charlotte Area	51%	44%	5%
	Piedmont/Central	45%	47%	9%
	West	44%	49%	7%
Household Income	Less than \$75,000	51%	41%	8%
	\$75,000 or more	49%	48%	3%
Education	Not college graduate	46%	47%	8%
	College graduate	52%	41%	6%
Marital Status	Married	41%	54%	5%
	Not married	57%	34%	9%
Evangelical Christians		34%	58%	8%
Interview Type	Landline	47%	45%	8%
	Cell Phone	51%	43%	6%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
North Carolina Registered Voters		40%	42%	18%
Party Identification	Democrat	16%	66%	18%
	Republican	76%	11%	13%
	Independent	42%	40%	18%
Tea Party Supporters		66%	18%	16%
Political Ideology	Very liberal-Liberal	17%	70%	13%
	Moderate	33%	47%	19%
	Conservative-Very conservative	59%	25%	16%
Presidential Choice	Barack Obama	12%	73%	15%
	Mitt Romney	76%	10%	14%
Gender	Men	44%	40%	16%
	Women	37%	43%	20%
Age	Under 45	35%	45%	20%
	45 or older	42%	41%	17%
Age	18 to 29	38%	46%	15%
	30 to 44	34%	44%	22%
	45 to 59	42%	44%	14%
	60 or older	42%	39%	19%
Race	White	49%	36%	15%
	Non-white	20%	57%	23%
Region	East	39%	45%	16%
	Raleigh-Durham Triangle	38%	40%	22%
	Charlotte Area	34%	44%	22%
	Piedmont/Central	43%	41%	16%
	West	46%	38%	16%
Household Income	Less than \$75,000	36%	44%	20%
	\$75,000 or more	51%	41%	8%
Education	Not college graduate	40%	39%	21%
	College graduate	40%	46%	14%
Marital Status	Married	47%	38%	15%
	Not married	32%	46%	22%
Evangelical Christians		54%	29%	17%
Interview Type	Landline	39%	42%	19%
	Cell Phone	43%	40%	16%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		48%	32%	13%	6%
Party Identification	Democrat	54%	30%	13%	4%
	Republican	54%	30%	11%	6%
	Independent	38%	37%	15%	10%
Tea Party Supporters		59%	24%	11%	6%
Political Ideology	Very liberal-Liberal	56%	25%	13%	6%
	Moderate	39%	39%	14%	7%
	Conservative-Very conservative	51%	31%	13%	5%
Presidential Choice	Barack Obama	56%	31%	11%	3%
	Mitt Romney	48%	31%	14%	7%
Gender	Men	52%	31%	12%	5%
	Women	45%	32%	14%	8%
Age	Under 45	41%	36%	16%	7%
	45 or older	52%	29%	12%	6%
Age	18 to 29	33%	52%	13%	2%
	30 to 44	45%	30%	16%	9%
	45 to 59	48%	36%	12%	4%
	60 or older	55%	24%	13%	8%
Race	White	49%	29%	13%	8%
	Non-white	49%	36%	13%	2%
Region	East	51%	32%	11%	6%
	Raleigh-Durham Triangle	45%	35%	15%	5%
	Charlotte Area	46%	35%	12%	7%
	Piedmont/Central	49%	31%	15%	5%
	West	49%	26%	14%	11%
Household Income	Less than \$75,000	47%	33%	14%	6%
	\$75,000 or more	51%	32%	11%	5%
Education	Not college graduate	46%	34%	13%	8%
	College graduate	53%	29%	14%	5%
Marital Status	Married	51%	30%	13%	6%
	Not married	45%	34%	14%	7%
Evangelical Christians		51%	28%	14%	7%
Interview Type	Landline	51%	30%	13%	6%
	Cell Phone	38%	38%	15%	9%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		43%	43%	14%
Party Identification	Democrat	76%	12%	12%
	Republican	4%	85%	11%
	Independent	36%	48%	16%
Tea Party Supporters		16%	79%	5%
Political Ideology	Very liberal-Liberal	74%	14%	12%
	Moderate	49%	34%	17%
	Conservative-Very conservative	23%	67%	10%
Presidential Choice	Barack Obama	89%	3%	8%
	Mitt Romney	2%	92%	6%
Gender	Men	41%	47%	12%
	Women	44%	39%	17%
Age	Under 45	46%	40%	15%
	45 or older	41%	44%	14%
Age	18 to 29	50%	36%	14%
	30 to 44	44%	41%	15%
	45 to 59	41%	46%	13%
	60 or older	41%	43%	15%
Race	White	32%	54%	14%
	Non-white	67%	19%	14%
Region	East	47%	37%	15%
	Raleigh-Durham Triangle	48%	40%	12%
	Charlotte Area	40%	43%	17%
	Piedmont/Central	41%	47%	11%
	West	35%	49%	16%
Household Income	Less than \$75,000	47%	39%	14%
	\$75,000 or more	42%	51%	7%
Education	Not college graduate	40%	44%	16%
	College graduate	47%	42%	12%
Marital Status	Married	33%	53%	14%
	Not married	54%	31%	15%
Evangelical Christians		26%	60%	14%
Interview Type	Landline	42%	43%	15%
	Cell Phone	44%	43%	13%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		48%	37%	15%
Party Identification	Democrat	80%	8%	12%
	Republican	7%	78%	15%
	Independent	43%	40%	17%
Tea Party Supporters		20%	71%	9%
Political Ideology	Very liberal-Liberal	79%	13%	8%
	Moderate	57%	26%	17%
	Conservative-Very conservative	26%	60%	14%
Presidential Choice	Barack Obama	91%	3%	7%
	Mitt Romney	9%	80%	11%
Gender	Men	47%	41%	11%
	Women	48%	33%	19%
Age	Under 45	53%	32%	15%
	45 or older	46%	39%	16%
Age	18 to 29	57%	27%	16%
	30 to 44	52%	33%	15%
	45 to 59	46%	41%	13%
	60 or older	45%	37%	17%
Race	White	38%	47%	15%
	Non-white	70%	15%	15%
Region	East	49%	34%	17%
	Raleigh-Durham Triangle	50%	35%	16%
	Charlotte Area	48%	37%	15%
	Piedmont/Central	48%	40%	12%
	West	43%	40%	17%
Household Income	Less than \$75,000	52%	34%	14%
	\$75,000 or more	50%	40%	10%
Education	Not college graduate	45%	38%	17%
	College graduate	53%	35%	12%
Marital Status	Married	41%	45%	14%
	Not married	56%	28%	16%
Evangelical Christians		31%	52%	17%
Interview Type	Landline	47%	37%	16%
	Cell Phone	51%	36%	13%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?		
		Economic conditions mostly inherited	Economic conditions mostly result of his own policies	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		55%	33%	12%
Party Identification	Democrat	79%	11%	11%
	Republican	21%	66%	13%
	Independent	53%	35%	11%
Tea Party Supporters		25%	65%	10%
Political Ideology	Very liberal-Liberal	84%	10%	5%
	Moderate	62%	26%	12%
	Conservative-Very conservative	34%	53%	13%
Presidential Choice	Barack Obama	85%	8%	7%
	Mitt Romney	22%	65%	13%
Gender	Men	50%	39%	11%
	Women	60%	28%	12%
Age	Under 45	58%	31%	11%
	45 or older	55%	33%	12%
Age	18 to 29	48%	41%	10%
	30 to 44	61%	27%	11%
	45 to 59	57%	32%	11%
	60 or older	54%	34%	12%
Race	White	49%	39%	12%
	Non-white	68%	19%	12%
Region	East	57%	33%	10%
	Raleigh-Durham Triangle	56%	31%	12%
	Charlotte Area	58%	33%	10%
	Piedmont/Central	52%	33%	14%
	West	52%	34%	14%
Household Income	Less than \$75,000	57%	31%	12%
	\$75,000 or more	58%	35%	7%
Education	Not college graduate	52%	35%	13%
	College graduate	61%	30%	9%
Marital Status	Married	51%	38%	11%
	Not married	60%	27%	13%
Evangelical Christians		45%	45%	10%
Interview Type	Landline	55%	32%	13%
	Cell Phone	55%	35%	10%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
North Carolina Registered Voters		41%	49%	10%
Party Identification	Democrat	28%	66%	6%
	Republican	55%	34%	11%
	Independent	45%	42%	12%
Tea Party Supporters		56%	32%	12%
Political Ideology	Very liberal-Liberal	27%	65%	8%
	Moderate	36%	55%	9%
	Conservative-Very conservative	51%	38%	11%
Presidential Choice	Barack Obama	24%	68%	8%
	Mitt Romney	58%	31%	12%
Gender	Men	41%	50%	9%
	Women	40%	49%	11%
Age	Under 45	37%	55%	7%
	45 or older	42%	47%	11%
Age	18 to 29	41%	54%	5%
	30 to 44	36%	56%	8%
	45 to 59	43%	48%	9%
	60 or older	41%	46%	13%
Race	White	43%	47%	10%
	Non-white	34%	59%	8%
Region	East	44%	45%	12%
	Raleigh-Durham Triangle	34%	56%	10%
	Charlotte Area	36%	54%	11%
	Piedmont/Central	42%	50%	9%
	West	45%	47%	8%
Household Income	Less than \$75,000	41%	50%	8%
	\$75,000 or more	35%	57%	9%
Education	Not college graduate	44%	46%	10%
	College graduate	34%	56%	10%
Marital Status	Married	42%	48%	10%
	Not married	39%	51%	10%
Evangelical Christians		48%	41%	12%
Interview Type	Landline	40%	49%	11%
	Cell Phone	43%	49%	7%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters			
		Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?			
		Excellent	Good	Fair	Poor
		Row %	Row %	Row %	Row %
North Carolina Registered Voters		75%	18%	4%	3%
Party Identification	Democrat	72%	20%	5%	3%
	Republican	82%	14%	3%	1%
	Independent	74%	17%	4%	6%
Tea Party Supporters		81%	13%	3%	3%
Political Ideology	Very liberal-Liberal	77%	16%	3%	3%
	Moderate	75%	17%	4%	3%
	Conservative-Very conservative	74%	19%	4%	3%
Presidential Choice	Barack Obama	76%	18%	3%	3%
	Mitt Romney	78%	15%	4%	3%
Gender	Men	73%	19%	5%	3%
	Women	76%	17%	4%	4%
Age	Under 45	72%	19%	6%	2%
	45 or older	76%	16%	3%	4%
Age	18 to 29	59%	35%	4%	2%
	30 to 44	77%	14%	7%	2%
	45 to 59	81%	11%	4%	4%
	60 or older	73%	20%	3%	4%
Race	White	76%	16%	4%	4%
	Non-white	70%	22%	5%	2%
Region	East	68%	21%	6%	5%
	Raleigh-Durham Triangle	81%	15%	3%	1%
	Charlotte Area	75%	18%	2%	6%
	Piedmont/Central	76%	19%	4%	2%
	West	76%	15%	5%	4%
Household Income	Less than \$75,000	70%	21%	6%	4%
	\$75,000 or more	91%	5%	2%	2%
Education	Not college graduate	69%	22%	5%	5%
	College graduate	86%	10%	3%	1%
Marital Status	Married	85%	11%	2%	3%
	Not married	63%	26%	7%	4%
Evangelical Christians		76%	17%	4%	3%
Interview Type	Landline	77%	16%	4%	3%
	Cell Phone	69%	22%	5%	4%

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NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters				
		Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?				
		1	2	3	4	5
		(High)	(High)	(Moderate)	(Low)	(Low)
		Row %	Row %	Row %	Row %	Row %
North Carolina Registered Voters		62%	11%	12%	6%	10%
Party Identification	Democrat	66%	12%	9%	4%	10%
	Republican	62%	10%	11%	8%	9%
	Independent	58%	10%	16%	7%	9%
Tea Party Supporters		66%	9%	7%	6%	11%
Political Ideology	Very liberal-Liberal	62%	13%	11%	5%	8%
	Moderate	62%	9%	14%	8%	8%
	Conservative-Very conservative	62%	12%	10%	5%	11%
Presidential Choice	Barack Obama	67%	11%	10%	4%	8%
	Mitt Romney	62%	10%	12%	7%	9%
Gender	Men	60%	13%	11%	6%	11%
	Women	64%	8%	12%	6%	9%
Age	Under 45	47%	18%	16%	8%	11%
	45 or older	70%	6%	9%	5%	9%
Age	18 to 29	28%	24%	25%	11%	13%
	30 to 44	54%	16%	13%	7%	10%
	45 to 59	67%	8%	11%	5%	9%
	60 or older	73%	5%	8%	5%	9%
Race	White	62%	9%	13%	7%	9%
	Non-white	62%	12%	10%	5%	10%
Region	East	61%	10%	13%	6%	10%
	Raleigh-Durham Triangle	62%	13%	11%	5%	9%
	Charlotte Area	65%	16%	6%	7%	5%
	Piedmont/Central	62%	9%	11%	5%	13%
	West	60%	6%	16%	9%	10%
Household Income	Less than \$75,000	58%	11%	15%	6%	10%
	\$75,000 or more	69%	13%	6%	6%	6%
Education	Not college graduate	59%	9%	14%	6%	12%
	College graduate	68%	13%	8%	5%	5%
Marital Status	Married	67%	10%	8%	6%	9%
	Not married	56%	12%	16%	6%	11%
Evangelical Christians		62%	9%	13%	7%	9%
Interview Type	Landline	66%	10%	10%	5%	9%
	Cell Phone	49%	12%	18%	10%	12%

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