

NBC News/Marist Poll North Carolina Registered Voters

		North Carolina Registered Voters		
		North Carolina Governor tossup including those who are undecided yet leaning toward a candidate		
		Walter Dalton, the Democrat	Pat McCrory, the Republican	Undecided
		Row %	Row %	Row %
North Carolina Registered Voters		41%	43%	17%
Party Identification	Democrat	71%	15%	14%
	Republican	6%	84%	10%
	Independent	35%	44%	21%
Party Identification***	Strong Democrats	79%	10%	11%
	Soft Democrats	60%	24%	16%
	Just Independents	26%	41%	33%
	Soft Republicans	9%	74%	17%
Tea Party Supporters	Strong Republicans	6%	88%	6%
		19%	72%	9%
Political Ideology	Very liberal-Liberal	70%	17%	13%
	Moderate	43%	39%	19%
	Conservative-Very conservative	25%	62%	13%
Presidential Choice	Barack Obama	73%	12%	15%
	Mitt Romney	11%	80%	9%
Chance of Voting in Presidential Election	Excellent-Good	42%	43%	15%
Gender	Men	38%	49%	13%
	Women	43%	37%	19%
Age	Under 45	42%	37%	21%
	45 or older	40%	45%	15%
Age	18 to 29	43%	33%	24%
	30 to 44	42%	38%	20%
	45 to 59	39%	47%	14%
	60 or older	41%	44%	15%
Race	White	32%	52%	16%
	Non-white	62%	22%	16%
Region	East	46%	34%	19%
	Raleigh-Durham Triangle	46%	40%	14%
	Charlotte Area	30%	50%	20%
	Piedmont/Central	41%	46%	14%
	West	37%	47%	16%
Household Income	Less than \$75,000	44%	40%	16%
	\$75,000 or more	39%	50%	11%
Education	Not college graduate	41%	43%	17%
	College graduate	41%	43%	16%
Marital Status	Married	35%	50%	14%
	Not married	48%	33%	19%
Evangelical Christians		28%	60%	13%
Interview Type	Landline	40%	44%	16%
	Cell Phone	42%	39%	19%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1019 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.