

Marist College Institute for Public Opinion

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POLL MUST BE SOURCED: NBC News/Marist Poll*

Kansas:

Orman and Roberts Neck and Neck in U.S. Senate Race... Davis and Brownback Closely Matched in Governor's Contest

*** Complete Tables for Poll Appended ***

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This NBC News/Marist Poll reports:

Independent Greg Orman, 45%, and Republican incumbent Pat Roberts, 44%, are in a fierce battle for U.S. Senate in Kansas among likely voters including those who are undecided yet leaning toward a candidate or have voted early.

Voters' impressions of the candidates are crucial in this contest. While Roberts is still unpopular, his favorable rating has improved. In contrast, Orman's negatives have gone up.

Breaking the partisan gridlock in Washington is the top concern of likely voters in Kansas followed by jobs. Orman outpaces Roberts among likely voters who see ending gridlock as the most important issue in this election. Roberts has a narrow advantage among those who are most concerned about jobs.

In the Kansas governor's race, Democratic challenger Paul Davis has 45% to 44% for Republican incumbent Sam Brownback among likely voters including those who are undecided yet leaning toward a candidate or have voted early.

"There's nothing like the possibility of a U.S. Senator from Kansas caucusing with the Democrats to make some voters rethink their choice for Senate," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Orman's initial double-digit lead over Roberts has evaporated, and the contest is now a tossup."

Poll Points U.S. Senate:

Orman, 45%, and Roberts, 44%, are in a virtual dead heat in the race for U.S.
 Senate in Kansas among likely voters including those who are undecided yet

^{*}All references to the survey must be sourced as "NBC News/Marist Poll."

- leaning toward a candidate or have voted early. Libertarian candidate Randall Batson receives 4%. Orman, 48%, had a 10 point advantage over Roberts, 38%, among likely voters earlier this month.
- Independent Orman, 60%, has a 34 percentage point lead over Roberts, 26%, among independents likely to vote, similar to his 30 point advantage in NBC News/Marist's previous survey.
- Roberts' support among non-whites likely to vote has gone up to 35% from 24%, and his backing among white voters has also increased to 45% from 40%.
- Although Roberts still trails Orman among women, his support among these likely voters is 41%, up from 34% previously. Roberts also leads Orman by 6 points among men. He previously trailed Orman by 2 points.
- 53% of likely voters with a candidate preference including early voters strongly support their choice for U.S. Senate. This is an increase from 43% in early October. Looking at each of the candidate's supporters, 57% of Orman's backers are strongly committed to him while 52% of voters for Roberts are firmly in his corner. But, 9% of Orman's supporters say they may vote differently compared with only 4% of Roberts' backers.
- Among registered voters in Kansas including those who are undecided yet leaning toward a candidate or have voted early, Orman has 45% to 42% for Roberts. Batson garners 4%.
- Roberts' favorable rating among likely voters, 43%, has improved from 37% a few weeks ago.
- Orman's negatives, 37%, have gone up from 26% among Kansas' likely voters.
- When it comes to the most important issue in deciding their vote for Congress, breaking the partisan gridlock in Washington, 26%, tops the list. Job creation and economic growth, 17%, health care, 12%, Social Security and Medicare, 11%, military action against ISIS, 9%, and the deficit and government spending, 8%, follow. Immigration, 5%, and looking out for the interests of women, 2%, round out the list.

Poll Points Governor:

- Looking at the **Kansas governor's race**, Davis has 45% to 44% for Brownback, among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Libertarian Keen Umbehr has 5%. Davis and Brownback were closely matched, 44% to 43%, respectively, earlier this month.
- 60% of likely voters with a candidate preference including early voters, compared
 with 55% previously, are firmly committed to their choice of candidate for
 governor. Seven percent might vote differently. 62% of Brownback's supporters
 and 60% of Davis' backers are strongly committed to their candidate.
- Among registered voters in Kansas including those who are undecided yet leaning toward a candidate or have voted early, Davis, 43%, and Brownback, 43%, tie.
 Umbehr receives 6%.

^{*}All references to the survey must be sourced as "NBC News/Marist Poll."

- A plurality of likely voters in the state continues to view **Davis favorably**, 43%, but he is still not well-defined. He is not well-known to almost one in four likely voters, 23%. **Brownback's favorable rating** remains upside down, 42% to 50%.
- A majority of Kansas residents, 55%, disapproves of **the job President Barack Obama is doing in office** while 33% approve. Obama's approval rating stood at 35% earlier this month.

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,222 Kansas Adults

This survey of 1,222 adults was conducted October 18th through October 22nd, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ±2.8 percentage points. There are 1,055 registered voters. The results for this subset are statistically significant within ±3.0 percentage points. There are 757 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±3.6 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Kansas

		Kansas Adults	Kansas Registered Voters	Kansas Likely Voters
	-	Col %	Col %	Col %
Kansas Adults		100%		
Kansas Registered Voters		86%	100%	
Kansas Likely Voters		62%	72%	100%
Early Voters		n/a	9%	13%
Party Registration	Democrat	n/a	24%	25%
	Republican	n/a	45%	49%
	Independent	n/a	31%	26%
	Other	n/a	0%	0%
Party Identification	Democrat	n/a	20%	22%
	Republican	n/a	37%	40%
	Independent	n/a	40%	36%
	Other	n/a	3%	3%
Political Ideology	Very liberal	n/a	3%	3%
C.	Liberal	n/a	15%	15%
	Moderate	n/a	39%	38%
	Conservative	n/a	33%	32%
	Very conservative	n/a	10%	12%
Past Participation**	Yes	n/a	86%	92%
•	No	n/a	14%	8%
Gender	Men	49%	48%	47%
	Women	51%	52%	53%
Age	Under 45	45%	40%	33%
	45 or older	55%	60%	67%
Age	18 to 29	20%	16%	11%
	30 to 44	25%	24%	23%
	45 to 59	27%	29%	31%
	60 or older	28%	31%	36%
Race	White	82%	84%	87%
	African American	6%	6%	5%
	Latino	8%	7%	5%
	Other	4%	3%	3%
Region	Kansas City Area	25%	26%	26%
	Topeka Area-Northeast	15%	15%	15%
	East	18%	18%	17%
	Wichita Area	22%	22%	21%
	West	20%	19%	21%
Household Income	Less than \$75,000	71%	69%	67%
	\$75,000 or more	29%	31%	33%
Education	Not college graduate	61%	58%	55%
	College graduate	39%	42%	45%
Marital Status	Married	54%	58%	61%
	Not married	46%	42%	39%
Marital Status and Gender	Married men	27%	28%	30%
	Not married men	20%	18%	16%
	Married women	27%	29%	31%
	Not married women	26%	24%	24%
Interview Type	Landline	53%	57%	61%
· · · · · · · · · · · · · · · · · · ·	Cell Phone	47%	43%	39%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points. Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Kansas Likely Voters: n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

Kansas Likely Voters							
Do you approve or disapprove of the job Barack Obama is doing							
as president?							

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		36%	56%	8%
Party Identification	Democrat	81%	13%	6%
	Republican	8%	88%	4%
	Independent	39%	50%	11%
Political Ideology	Very liberal-Liberal	78%	15%	7%
	Moderate	45%	43%	12%
	Conservative-Very conservative	12%	84%	4%
Region	Kansas City Area	49%	44%	7%
	Topeka Area-Northeast	34%	55%	12%
	East	29%	64%	7%
	Wichita Area	34%	61%	5%
	West	29%	61%	10%
Household Income	Less than \$75,000	36%	56%	8%
	\$75,000 or more	37%	58%	5%
Education	Not college graduate	33%	59%	9%
	College graduate	41%	53%	7%
Race	White	34%	58%	7%
	Non-white	49%	43%	7%
Age	18 to 29	39%	54%	7%
	30 to 44	32%	58%	10%
	45 to 59	37%	55%	8%
	60 or older	36%	58%	6%
Gender	Men	34%	59%	7%
	Women	37%	54%	8%
Marital Status	Married	34%	59%	7%
	Not married	38%	52%	9%
Marital Status and	Married men	31%	63%	6%
Gender	Not married men	39%	52%	9%
	Married women	37%	55%	8%
	Not married women	38%	53%	10%
Interview Type	Landline	37%	57%	6%
	Cell Phone	35%	55%	10%

Kansas	T	ikal	x , 1	Int	arc
Namsas		JKC	ıv ı	v ()I	CIS

Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early

				voted early		
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		44%	45%	4%	<1%	7%
Early Voters		44%	53%	2%	1%	<1%
Yet to Vote		44%	44%	4%	<1%	7%
Party Identification	Democrat	11%	81%	2%	1%	5%
	Republican	77%	15%	3%	0%	6%
	Independent	26%	60%	5%	0%	8%
Political Ideology	Very liberal-Liberal	7%	83%	5%	1%	4%
	Moderate	30%	59%	3%	0%	7%
	Conservative-Very conservative	70%	19%	4%	0%	7%
Intensity of Support	Strongly support	47%	53%	1%	0%	0%
	Somewhat support	52%	41%	8%	0%	0%
	Might vote differently	25%	63%	11%	0%	0%
Top Issue	Breaking gridlock in Washington	26%	66%	2%	0%	6%
	Job creation	44%	41%	3%	1%	10%
	Health care	37%	50%	6%	0%	8%
	Social Security and Medicare	41%	50%	2%	0%	7%
Region	Kansas City Area	33%	57%	2%	0%	7%
	Topeka Area-Northeast	33%	53%	9%	1%	4%
	East	53%	36%	3%	0%	8%
	Wichita Area	42%	46%	4%	1%	7%
	West	58%	32%	4%	1%	5%
Household Income	Less than \$75,000	45%	45%	5%	0%	6%
	\$75,000 or more	42%	47%	3%	0%	7%
Education	Not college graduate	47%	41%	4%	1%	7%
	College graduate	39%	51%	4%	0%	6%
Race	White	45%	45%	4%	0%	7%
	Non-white	35%	50%	7%	2%	6%
Age	18 to 29	34%	51%	6%	1%	8%
	30 to 44	42%	44%	6%	0%	8%
	45 to 59	44%	45%	4%	0%	6%
	60 or older	48%	45%	3%	1%	4%
Gender	Men	47%	41%	5%	0%	7%
	Women	41%	49%	4%	1%	6%
Marital Status	Married	47%	43%	4%	0%	7%
	Not married	39%	50%	4%	1%	6%
Marital Status and	Married men	49%	40%	4%	0%	6%
Gender	Not married men	43%	45%	4%	1%	8%
	Married women	44%	45%	3%	0%	7%
	Not married women	36%	53%	4%	1%	5%
Interview Type	Landline	46%	46%	2%	0%	5%
	Cell Phone	41%	43%	7%	1%	9%

Kansas Likely Voters with a Candidate Preference for U.S. Senate including Early Voters

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters wir Senate including Early V	th a Candidate Preference for U.S. oters	53%	38%	6%	3%
Party Identification	Democrat	60%	29%	7%	4%
	Republican	59%	36%	3%	2%
	Independent	42%	45%	10%	2%
Political Ideology	Very liberal-Liberal	59%	32%	7%	2%
	Moderate	49%	38%	8%	4%
	Conservative-Very conservative	55%	39%	4%	2%
Support for U.S. Senate	Pat Roberts	52%	42%	4%	3%
in Kansas	Greg Orman	57%	31%	9%	2%
Region	Kansas City Area	53%	37%	7%	3%
	Topeka Area-Northeast	54%	39%	3%	3%
	East	47%	43%	8%	1%
	Wichita Area	57%	34%	8%	2%
	West	54%	36%	5%	5%
Household Income	Less than \$75,000	54%	36%	6%	3%
	\$75,000 or more	52%	41%	6%	1%
Education	Not college graduate	56%	34%	6%	4%
	College graduate	50%	41%	7%	2%
Race	White	55%	38%	5%	3%
	Non-white	47%	36%	12%	5%
Age	Under 45	39%	46%	7%	7%
	45 or older	60%	33%	6%	1%
Gender	Men	58%	36%	5%	1%
	Women	49%	39%	7%	4%
Marital Status	Married	53%	41%	4%	2%
	Not married	55%	33%	9%	4%
Marital Status and	Married men	60%	35%	4%	1%
Gender	Not married men	57%	36%	6%	1%
	Married women	46%	46%	5%	3%
	Not married women	53%	30%	11%	6%
Interview Type	Landline	58%	35%	5%	2%
	Cell Phone	46%	42%	8%	5%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=628 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

Kansas Likely Voters

Kansas tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early

		n1 D - 1 - 4	C D- 1 1 1	early		
		Paul Davis, the Democrat	Republican	Keen A. Umbehr, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		45%	44%	5%	1%	6%
Early Voters		54%	40%	6%	<1%	<1%
Yet to Vote		44%	44%	4%	1%	7%
Party Identification	Democrat	87%	6%	3%	0%	3%
	Republican	13%	77%	3%	1%	6%
	Independent	55%	29%	7%	1%	9%
Political Ideology	Very liberal-Liberal	80%	8%	7%	1%	5%
	Moderate	62%	26%	5%	0%	7%
	Conservative-Very conservative	17%	74%	3%	0%	6%
Intensity of Support	Strongly support	50%	48%	2%	0%	0%
	Somewhat support	43%	49%	8%	0%	0%
	Might vote differently	52%	37%	11%	0%	0%
Top Issue	Breaking gridlock in Washington	62%	29%	5%	0%	5%
	Job creation	47%	44%	1%	1%	7%
	Health care	53%	40%	2%	0%	5%
	Social Security and Medicare	50%	40%	3%	0%	7%
Region	Kansas City Area	54%	34%	4%	0%	7%
	Topeka Area-Northeast	56%	35%	6%	0%	3%
	East	37%	49%	7%	0%	8%
	Wichita Area	46%	45%	4%	1%	5%
	West	31%	56%	3%	2%	7%
Household Income	Less than \$75,000	46%	43%	6%	0%	4%
	\$75,000 or more	45%	44%	4%	0%	7%
Education	Not college graduate	41%	47%	5%	1%	6%
	College graduate	51%	38%	4%	1%	6%
Race	White	45%	44%	4%	1%	7%
	Non-white	43%	41%	11%	1%	4%
Age	18 to 29	41%	34%	14%	1%	9%
	30 to 44	44%	46%	3%	1%	6%
	45 to 59	49%	41%	4%	1%	6%
	60 or older	43%	49%	4%	0%	5%
Gender	Men	39%	47%	6%	1%	7%
	Women	50%	40%	4%	0%	6%
Marital Status	Married	43%	46%	5%	1%	6%
	Not married	49%	40%	5%	1%	5%
Marital Status and	Married men	36%	50%	6%	1%	7%
Gender	Not married men	47%	42%	5%	1%	5%
	Married women	49%	42%	3%	1%	6%
	Not married women	51%	39%	4%	0%	5%
Interview Type	Landline	47%	45%	2%	0%	5%
	Cell Phone	42%	42%	8%	1%	8%

Kansas Likely Voters with a Candidate Preference for Governor including Early Voters

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		do you think that you might vote differently on Election Day Might vote					
		Strongly support	Somewhat support	differently	Unsure		
		Row %	Row %	Row %	Row %		
•	th a Candidate Preference for	60%	32%	7%	1%		
Governor including Early							
Party Identification	Democrat	73%	22%	4%	2%		
	Republican	63%	32%	4%	1%		
	Independent	48%	39%	12%	1%		
Political Ideology	Very liberal-Liberal	72%	24%	3%	1%		
	Moderate	53%	37%	8%	2%		
	Conservative-Very conservative	62%	30%	8%	1%		
Support for Governor in	Paul Davis	60%	29%	9%	1%		
Kansas	Sam Brownback	62%	31%	6%	1%		
Region	Kansas City Area	55%	35%	9%	1%		
	Topeka Area-Northeast	61%	31%	6%	2%		
	East	62%	31%	7%	1%		
	Wichita Area	63%	30%	7%	0%		
	West	60%	31%	6%	3%		
Household Income	Less than \$75,000	57%	32%	9%	1%		
	\$75,000 or more	64%	31%	4%	1%		
Education	Not college graduate	58%	33%	8%	1%		
	College graduate	62%	30%	7%	1%		
Race	White	63%	29%	7%	1%		
	Non-white	40%	51%	7%	2%		
Age	Under 45	50%	39%	9%	2%		
	45 or older	64%	29%	7%	1%		
Gender	Men	62%	30%	8%	0%		
	Women	58%	33%	6%	2%		
Marital Status	Married	63%	31%	6%	1%		
	Not married	57%	32%	9%	2%		
Marital Status and	Married men	67%	26%	7%	0%		
Gender	Not married men	55%	35%	11%	0%		
	Married women	58%	35%	5%	2%		
	Not married women	58%	31%	9%	3%		
Interview Type	Landline	63%	29%	6%	2%		
5 F -	Cell Phone	55%	35%	9%	0%		

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=646 MOE +3.9 percentage points. Totals may not add to 100% due to rounding.

Overall, do you have a favorable or an unfavorable impression of Pat Roberts? Favorable Unfavorable Never heard Unsure Row % Row % Row % Row % Kansas Likely Voters 43% 46% 1% 11% Party Identification 14% 76% 1% 9% Democrat 70% 21% 0% 9% Republican Independent 31% 56% 0% 12% Political Ideology Very liberal-Liberal 15% 74% 0% 10% Moderate 34% 57% 0% 8% Conservative-Very conservative 26% 62% 1% 11% Kansas City Area 31% 54% 1% 14% Region Topeka Area-Northeast 36% 55% 1% 8% East 53% 34% 0% 13% Wichita Area 42% 47% 0% 11% West 55% 37% 0% 7% Household Income Less than \$75,000 44% 45% 1% 11% \$75,000 or more 43% 47% 1% 10% Education Not college graduate 45% 43% 1% 11% 39% 1% 10% College graduate 50% Race White 45% 45% 0% 10% Non-white 33% 49% 1% 16% 18 to 29 Age 44% 38% 1% 17% 30 to 44 46% 40% 1% 12% 45 to 59 42% 49% 0% 9% 60 or older 43% 48% 0% 9% Gender Men 45% 43% 1% 12% 48% 0% Women 42% 10% Marital Status Married 45% 45% 1% 9% Not married 39% 47% 1% 13% Marital Status and Married men 48% 41% 1% 11% Gender Not married men 38% 50% 0% 11% 43% 50% 0% Married women 6% Not married women 40% 45% 1% 15% Interview Type Landline 42% 50% 0% 8% Cell Phone 45% 40% 1% 15%

Favorable	Unfavorable	Never heard	Unsure
Row %	Row %	Row %	Row %
42%	37%	3%	18%
75%	10%	3%	13%
17%	60%	3%	20%
52%	27%	5%	16%
77%	9%	2%	12%
54%	24%	2%	19%
20%	59%	4%	18%
53%	29%	1%	18%
48%	30%	2%	20%

36%

38%

50%

36%

36%

39%

33%

36%

34%

27%

33%

36%

42%

42%

32%

39%

33%

44%

39%

34%

29%

37%

36%

10%

3%

3%

4%

1%

4%

3%

3%

5%

9%

4%

1%

3%

3%

4%

4%

3%

4%

3%

4%

3%

2%

6%

22%

14%

16%

19%

14%

18%

17%

17%

21%

23%

23%

18%

13%

14%

20%

15%

21%

12%

17%

19%

23%

17%

18%

Kansas Likely Voters

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

32%

45%

31%

41%

48%

39%

48%

43%

40%

41%

39%

45%

43%

40%

44%

42%

44%

40%

42%

44%

45%

44%

40%

Kansas Likely Voters
Party Identification

Political Ideology

Household Income

Education

Race

Age

Gender

Gender

Marital Status

Marital Status and

Interview Type

Region

Democrat Republican Independent

Moderate

East

West

White

Non-white

18 to 29

30 to 44

45 to 59

Men Women

Married

Not married

Married men

Not married men

Married women

Landline

Cell Phone

Not married women

60 or older

Very liberal-Liberal

Kansas City Area Topeka Area-Northeast

Wichita Area

Less than \$75,000

\$75,000 or more

College graduate

Not college graduate

Conservative-Very conservative

Kansas Likely Voters

Overall, do you have a favorable or an unfavorable impression of Sam Brownback? Unfavorable Never heard Unsure Favorable Row % Row % Row % Row % Kansas Likely Voters 42% 50% 1% 8% Party Identification Democrat 11% 84% 1% 4% 9% 69% 22% 0% Republican Independent 31% 60% 1% 8% Political Ideology Very liberal-Liberal 9% 86% 1% 5% Moderate 27% 67% 0% 6% Conservative-Very conservative 70% 22% 1% 8% Region Kansas City Area 34% 56% 2% 8% Topeka Area-Northeast 38% 58% 1% 4% East 47% 43% 0% 10% Wichita Area 39% 54% 0% 7% West 52% 39% 1% 8% Household Income Less than \$75,000 42% 51% 1% 6% \$75,000 or more 43% 51% 1% 6% Education Not college graduate 44% 47% 1% 9% College graduate 38% 55% 1% 5% Race White 42% 50% 0% 7% Non-white 39% 52% 1% 8% 18 to 29 Age 30% 56% 1% 13% 30 to 44 43% 48% 1% 7% 45 to 59 41% 52% 0% 6% 45% 47% 0% 8% 60 or older 47% Gender Men 46% 1% 7% Women 38% 53% 1% 8% 44% 0% Marital Status Married 48% 8% Not married 38% 53% 1% 7% Marital Status and Married men 48% 44% 1% 7% Gender Not married men 40% 52% 1% 7% Married women 40% 52% 0% 8% Not married women 37% 54% 2% 8%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

43%

40%

51%

49%

0%

1%

6%

9%

Landline

Cell Phone

Interview Type

		Kansas Likely Voters						
		Overall, do you	ı have a favorable or an	unfavorable impression	n of Paul Davis?			
		Favorable	Unfavorable	Never heard	Unsure			
		Row %	Row %	Row %	Row %			
Kansas Likely Voters		43%	34%	4%	19%			
Party Identification	Democrat	77%	10%	1%	12%			
	Republican	20%	58%	5%	18%			
	Independent	51%	24%	4%	20%			
Political Ideology	Very liberal-Liberal	77%	13%	1%	9%			
	Moderate	54%	22%	3%	21%			
	Conservative-Very conservative	22%	53%	6%	20%			
Region	Kansas City Area	49%	26%	4%	21%			
	Topeka Area-Northeast	49%	31%	1%	19%			
	East	42%	32%	10%	16%			
	Wichita Area	45%	33%	1%	21%			
	West	31%	50%	4%	16%			
Household Income	Less than \$75,000	42%	37%	4%	18%			
	\$75,000 or more	50%	32%	3%	15%			
Education	Not college graduate	37%	40%	5%	18%			
	College graduate	51%	26%	3%	19%			
Race	White	44%	34%	4%	18%			
	Non-white	36%	37%	4%	23%			
Age	18 to 29	39%	36%	8%	18%			
	30 to 44	42%	32%	3%	23%			
	45 to 59	47%	33%	4%	16%			
	60 or older	41%	38%	3%	18%			
Gender	Men	39%	37%	4%	19%			
	Women	46%	32%	4%	18%			
Marital Status	Married	42%	35%	5%	18%			
	Not married	45%	33%	3%	19%			
Marital Status and	Married men	37%	38%	5%	20%			
Gender	Not married men	45%	36%	2%	17%			
	Married women	47%	32%	4%	17%			
	Not married women	45%	31%	3%	21%			
Interview Type	Landline	46%	33%	3%	18%			
	G 11 PI	200/	2.50/	50 /	100/			

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

39%

37%

5%

19%

Cell Phone

		Kansas Likely Voters											
			0	f the following i	ssues, please tell m	ne which one is goin	ng to be most impor	tant to you in dec	eiding your vote fo	r Congress in No	vember:		
		Breaking the partisan gridlock in Washington to get things done	Job creation and economic growth	Health care	Social Security and Medicare	Military action against ISIS, the Islamic State in Iraq and Syria	The deficit and government spending	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		26%	17%	12%	11%	9%	8%	5%	2%	1%	6%	3%	1%
Party Identification	Democrat	32%	17%	16%	16%	6%	2%	1%	3%	0%	4%	1%	1%
	Republican	16%	18%	11%	10%	14%	8%	7%	1%	2%	6%	6%	1%
	Independent	34%	16%	9%	9%	7%	9%	5%	3%	1%	5%	2%	1%
Political Ideology	Very liberal-Liberal	35%	16%	18%	12%	6%	4%	1%	6%	0%	3%	0%	0%
	Moderate	34%	18%	11%	12%	7%	7%	2%	1%	0%	5%	2%	1%
	Conservative-Very conservative	15%	16%	10%	9%	13%	10%	9%	2%	2%	7%	5%	2%
Region	Kansas City Area	29%	21%	13%	7%	7%	8%	3%	3%	2%	4%	2%	1%
	Topeka Area-Northeast	29%	16%	10%	9%	9%	8%	5%	2%	1%	5%	5%	2%
	East	26%	15%	11%	10%	13%	10%	2%	2%	2%	7%	2%	1%
	Wichita Area	25%	18%	10%	12%	7%	5%	8%	3%	1%	6%	3%	2%
	West	19%	12%	13%	15%	12%	7%	7%	2%	0%	7%	4%	2%
Household Income	Less than \$75,000	23%	16%	11%	13%	11%	6%	5%	2%	1%	6%	4%	1%
	\$75,000 or more	27%	22%	15%	5%	6%	11%	4%	3%	1%	3%	2%	0%
Education	Not college graduate	24%	15%	12%	14%	10%	6%	5%	2%	1%	7%	3%	1%
	College graduate	28%	19%	11%	6%	9%	9%	5%	3%	1%	4%	3%	2%
Race	White	28%	16%	11%	11%	9%	8%	4%	3%	1%	6%	4%	1%
	Non-white	14%	23%	15%	11%	16%	4%	10%	0%	3%	4%	0%	0%
Age	18 to 29	21%	22%	21%	2%	19%	7%	2%	1%	0%	3%	2%	0%
	30 to 44	23%	24%	16%	2%	6%	9%	7%	3%	2%	1%	5%	1%
	45 to 59	30%	15%	12%	9%	10%	8%	4%	2%	2%	7%	2%	0%
	60 or older	26%	12%	6%	20%	9%	6%	5%	2%	0%	9%	3%	2%
Gender	Men	26%	20%	10%	8%	8%	11%	5%	1%	2%	7%	2%	1%
	Women	26%	14%	13%	13%	10%	5%	5%	4%	0%	5%	4%	1%
Marital Status	Married	26%	19%	12%	8%	9%	7%	4%	2%	1%	6%	3%	1%
	Not married	25%	13%	11%	15%	10%	7%	6%	3%	1%	5%	3%	1%
Marital Status and Gender	Married men	27%	21%	9%	7%	8%	9%	5%	1%	2%	7%	3%	2%
	Not married men	25%	17%	10%	10%	8%	13%	6%	0%	2%	6%	2%	0%
	Married women	26%	17%	14%	9%	10%	6%	4%	4%	0%	5%	4%	1%
	Not married women	25%	10%	12%	18%	11%	3%	6%	4%	0%	5%	4%	1%
Interview Type	Landline	27%	14%	9%	13%	10%	8%	6%	2%	1%	6%	4%	1%
	Cell Phone	24%	20%	16%	7%	9%	7%	4%	2%	2%	5%	2%	1%

Kansas Adults

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		33%	55%	12%
Kansas Registered Vot	ers	35%	55%	9%
Party Identification^	Democrat	80%	13%	7%
	Republican	9%	87%	4%
	Independent	36%	49%	14%
Political Ideology^	Very liberal-Liberal	75%	18%	7%
	Moderate	43%	43%	14%
	Conservative-Very conservative	13%	81%	5%
Region	Kansas City Area	45%	45%	10%
	Topeka Area-Northeast	29%	55%	16%
	East	27%	60%	13%
	Wichita Area	33%	58%	9%
	West	28%	59%	13%
Household Income	Less than \$75,000	34%	53%	13%
	\$75,000 or more	34%	59%	7%
Education	Not college graduate	29%	56%	15%
	College graduate	40%	53%	7%
Race	White	31%	58%	11%
	Non-white	42%	43%	15%
Age	18 to 29	29%	49%	22%
	30 to 44	32%	55%	13%
	45 to 59	35%	55%	10%
	60 or older	35%	58%	7%
Gender	Men	31%	57%	12%
	Women	35%	53%	13%
Marital Status	Married	33%	58%	9%
	Not married	34%	51%	16%
Marital Status and	Married men	30%	64%	7%
Gender Gender	Not married men	35%	48%	17%
	Married women	36%	53%	11%
	Not married women	33%	53%	15%
Interview Type	Landline	36%	56%	9%
	Cell Phone	30%	54%	16%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

[^]Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Kansas Registered Voters

Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early

		voted early					
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided	
		Row %	Row %	Row %	Row %	Row %	
Kansas Registered Vot	ers	42%	45%	4%	1%	9%	
Party Identification	Democrat	12%	79%	2%	1%	6%	
	Republican	74%	16%	2%	0%	7%	
	Independent	26%	56%	5%	1%	12%	
Political Ideology	Very liberal-Liberal	7%	81%	5%	2%	5%	
	Moderate	30%	57%	4%	1%	9%	
	Conservative-Very conservative	66%	20%	3%	0%	10%	
Intensity of Support	Strongly support	47%	52%	1%	0%	0%	
	Somewhat support	50%	42%	7%	0%	0%	
	Might vote differently	22%	68%	10%	0%	0%	
Top Issue	Breaking gridlock in Washington	26%	64%	3%	0%	7%	
	Job creation	40%	41%	3%	3%	12%	
	Health care	33%	52%	5%	0%	11%	
	Social Security and Medicare	40%	47%	2%	0%	12%	
	The deficit	54%	25%	14%	0%	7%	
Region	Kansas City Area	33%	55%	2%	0%	10%	
	Topeka Area-Northeast	34%	49%	8%	1%	8%	
	East	52%	37%	2%	0%	10%	
	Wichita Area	38%	47%	5%	1%	10%	
	West	53%	34%	4%	2%	7%	
Household Income	Less than \$75,000	42%	45%	4%	1%	8%	
	\$75,000 or more	41%	48%	3%	0%	8%	
Education	Not college graduate	43%	42%	4%	1%	10%	
	College graduate	39%	51%	3%	0%	7%	
Race	White	44%	43%	4%	0%	9%	
	Non-white	29%	53%	6%	3%	9%	
Age	18 to 29	28%	53%	6%	2%	11%	
	30 to 44	40%	43%	5%	0%	12%	
	45 to 59	43%	44%	4%	1%	8%	
	60 or older	48%	43%	3%	1%	5%	
Gender	Men	43%	42%	5%	1%	9%	
	Women	40%	47%	3%	1%	9%	
Marital Status	Married	45%	42%	4%	0%	9%	
	Not married	36%	49%	4%	1%	9%	
Marital Status and	Married men	47%	42%	4%	0%	7%	
Gender	Not married men	38%	44%	4%	2%	12%	
	Married women	44%	42%	3%	0%	10%	
	Not married women	35%	54%	4%	1%	7%	
Interview Type	Landline	45%	45%	2%	0%	7%	
	Cell Phone	37%	45%	6%	1%	11%	

Kansas Voters with a Candidate Preference for U.S. Senate including Early Voters

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Ca including Early Voters	ndidate Preference for U.S. Senate	49%	40%	9%	3%
Party Identification	Democrat	57%	30%	9%	4%
	Republican	58%	37%	3%	2%
	Independent	36%	48%	13%	2%
Political Ideology	Very liberal-Liberal	54%	34%	9%	3%
	Moderate	44%	41%	11%	4%
	Conservative-Very conservative	53%	41%	5%	2%
Support for U.S. Senate	Pat Roberts	49%	44%	4%	3%
in Kansas	Greg Orman	50%	34%	13%	3%
Region	Kansas City Area	49%	39%	8%	4%
	Topeka Area-Northeast	49%	44%	3%	4%
	East	43%	45%	10%	2%
	Wichita Area	52%	35%	11%	2%
	West	50%	38%	8%	4%
Household Income	Less than \$75,000	49%	38%	10%	4%
	\$75,000 or more	49%	43%	7%	1%
Education	Not college graduate	50%	37%	8%	4%
	College graduate	48%	42%	8%	1%
Race	White	51%	39%	6%	3%
	Non-white	37%	40%	20%	3%
Age	18 to 29	28%	50%	17%	6%
	30 to 44	38%	48%	8%	6%
	45 to 59	52%	38%	10%	1%
	60 or older	65%	30%	4%	2%
Gender	Men	53%	38%	8%	1%
	Women	45%	41%	9%	4%
Marital Status	Married	50%	42%	5%	2%
	Not married	48%	36%	12%	4%
Marital Status and	Married men	57%	37%	5%	1%
Gender	Not married men	50%	38%	11%	1%
	Married women	44%	47%	6%	3%
	Not married women	46%	34%	14%	6%
Interview Type	Landline	55%	37%	6%	2%
	Cell Phone	40%	44%	11%	5%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=861 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Kansas Registered Voters

Kansas tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early

Paul Davis, the DemocratSam Brownback, the Keen A. Umbehr, the RepublicanLibertarianOtherRow %Row %Row %Row %Kansas Registered Voters43%43%6%1%	Undecided Row % 7% 4%
Row % Row % Row % Row % Kansas Registered Voters 43% 43% 6% 1%	Row % 7%
	4%
Party Identification Democrat 86% 6% 3% 0%	
Republican 13% 76% 3% 1%	7%
Independent 50% 31% 9% 1%	9%
Political Ideology Very liberal-Liberal 77% 10% 7% 2%	5%
Moderate 58% 27% 7% 0%	8%
Conservative-Very conservative 17% 72% 4% 0%	8%
Intensity of Support Strongly support 49% 47% 3% 0%	0%
Somewhat support 43% 49% 8% 0%	0%
Might vote differently 50% 37% 13% 0%	0%
Top Issue Breaking gridlock in Washington 59% 29% 5% 0%	6%
Job creation 46% 41% 4% 2%	7%
Health care 52% 41% 3% 0%	5%
Social Security and Medicare 48% 39% 3% 0%	9%
The deficit 18% 57% 19% 0%	6%
Region Kansas City Area 52% 35% 4% 0%	9%
Topeka Area-Northeast 53% 37% 6% 0%	4%
East 36% 46% 9% 0%	9%
Wichita Area 44% 43% 6% 1%	6%
West 29% 55% 4% 3%	8%
Household Income Less than \$75,000 44% 42% 7% 1%	6%
\$75,000 or more 45% 43% 4% 0%	7%
Education Not college graduate 40% 46% 6% 1%	8%
College graduate 49% 39% 5% 1%	6%
Race White 44% 43% 4% 1%	8%
Non-white 38% 41% 13% 2%	7%
Age 18 to 29 39% 33% 17% 2%	9%
30 to 44 42% 47% 3% 1%	6%
45 to 59 47% 40% 4% 1%	9%
60 or older 42% 48% 4% 1%	6%
Gender Men 37% 46% 8% 1%	7%
Women 48% 40% 3% 0%	8%
Marrital Status Married 41% 45% 6% 1%	7%
Not married 47% 40% 5% 1%	7%
Marital Status and Married men 35% 49% 9% 1%	7%
Gender Not married men 44% 42% 7% 2%	5%
Married women 48% 42% 2% 0%	8%
Not married women 49% 38% 4% 0%	9%
Interview Type Landline 46% 45% 2% 0%	6%
Cell Phone 39% 40% 10% 1%	9%

Kansas Voters with a Candidate Preference for Governor including Early Voters

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Cture and a comment	C	Might vote	I.I.,
		Strongly support Row %	Somewhat support Row %	differently Row %	Unsure Row %
Kansas Voters with a Ca	ndidate Preference for Governor	55%	35%	9%	1%
including Early Voters	indidate 1 reference for Governor	3370	3370	970	170
Party Identification	Democrat	70%	23%	4%	2%
	Republican	61%	33%	5%	1%
	Independent	41%	43%	15%	1%
Political Ideology	Very liberal-Liberal	66%	28%	4%	1%
	Moderate	48%	39%	11%	2%
	Conservative-Very conservative	58%	32%	9%	1%
Support for Governor in	Paul Davis	55%	33%	11%	1%
Kansas	Sam Brownback	56%	35%	8%	1%
	Keen A. Umbehr	34%	44%	22%	0%
Region	Kansas City Area	50%	40%	8%	1%
	Topeka Area-Northeast	54%	35%	9%	2%
	East	57%	33%	9%	1%
	Wichita Area	58%	31%	11%	0%
	West	57%	32%	9%	2%
Household Income	Less than \$75,000	52%	35%	12%	1%
	\$75,000 or more	59%	36%	4%	1%
Education	Not college graduate	53%	36%	10%	1%
	College graduate	58%	33%	8%	1%
Race	White	59%	31%	8%	1%
	Non-white	34%	52%	12%	2%
Age	18 to 29	39%	44%	17%	0%
	30 to 44	46%	43%	9%	2%
	45 to 59	55%	35%	10%	1%
	60 or older	68%	25%	5%	2%
Gender	Men	56%	34%	10%	0%
	Women	54%	36%	8%	2%
Marital Status	Married	59%	33%	7%	1%
	Not married	50%	35%	13%	1%
Marital Status and	Married men	63%	28%	8%	0%
Gender	Not married men	47%	39%	14%	0%
	Married women	55%	38%	5%	2%
	Not married women	52%	33%	12%	3%
Interview Type	Landline	60%	32%	6%	2%
	Cell Phone	48%	39%	13%	0%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=897 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Kansas	٨	du	1+0
Kansas	\boldsymbol{A}	an	ш

Overall, do you have a favorable or an unfavorable impression of Pat Roberts? Favorable Unfavorable Never heard Unsure Row % Row % Row % Row % Kansas Adults 38% 41% 4% 16% 42% 44% 2% Kansas Registered Voters 13% Party Identification^ 16% 73% 1% 11% Democrat Republican 68% 22% 0% 11% Independent 32% 51% 2% 16% 20% 10% Political Ideology^ Very liberal-Liberal 68% 3% Moderate 34% 11% 53% 1% Conservative-Very conservative 58% 27% 1% 15% Kansas City Area 17% Region 30% 48% 4% Topeka Area-Northeast 31% 48% 5% 16% 18% East 46% 32% 4% Wichita Area 36% 44% 4% 16% West 49% 33% 5% 14% Less than \$75,000 38% Household Income 41% 5% 16% \$75,000 or more 42% 11% 45% 1% Education Not college graduate 38% 38% 6% 18% College graduate 38% 47% 1% 13% White Race 40% 42% 3% 15% 29% 10% 22% Non-white 39% 18 to 29 31% 30% 12% 27% Age 30 to 44 40% 39% 5% 16% 39% 45 to 59 45% 2% 13% 60 or older 42% 46% 1% 11% Gender 39% 40% 4% 17% Men Women 38% 5% 15% 42% Marital Status Married 43% 43% 3% 12% 33% 21% Not married 40% 7% Marital Status and Married men 45% 40% 2% 13% Gender Not married men 31% 42% 5% 22%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

41%

35%

40%

36%

46%

38%

46%

35%

3%

8%

3%

6%

11%

20%

11%

22%

Married women

Landline

Cell Phone

Interview Type

Not married women

[^]Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Kansas	٨	du	1te
Kansas	\boldsymbol{A}	an	HS

Overall, do you have a favorable or an unfavorable impression of Greg Orman? Never heard Favorable Unfavorable Unsure Row % Row % Row % Row % Kansas Adults 37% 33% 9% 21% Kansas Registered Voters 40% 35% 5% 19% Party Identification^ 72% 14% Democrat 11% 4% Republican 18% 57% 3% 22% 46% 9% 18% Independent 27% Political Ideology^ Very liberal-Liberal 75% 8% 6% 11% 49% Moderate 26% 4% 21% Conservative-Very conservative 19% 55% 6% 19% Region Kansas City Area 48% 25% 7% 21% Topeka Area-Northeast 36% 31% 10% 23% 25% East 28% 32% 15% Wichita Area 38% 38% 6% 19% West 29% 40% 9% 21% Household Income Less than \$75,000 35% 33% 10% 22% \$75,000 or more 45% 35% 3% 17% Education Not college graduate 32% 34% 12% 22% College graduate 45% 31% 5% 20% Race White 38% 33% 8% 21% 30% 25% Non-white 29% 16% Age 18 to 29 28% 23% 21% 28% 36% 10% 24% 30 to 44 31% 45 to 59 40% 35% 5% 21% 40% 40% 4% 16% 60 or older Gender 35% 37% 9% 19% Men Women 38% 29% 9% 24% Marital Status Married 39% 37% 7% 17% Not married 35% 29% 11% 25% Marital Status and Married men 38% 42% 6% 14%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

32%

39%

37%

40%

33%

33%

32%

26%

36%

30%

12%

8%

10%

5%

13%

23%

21%

27%

20%

24%

Not married men

Married women

Landline

Cell Phone

Not married women

Gender

Interview Type

[^]Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Kansas Adults

Overall, do you have a favorable or an unfavorable impression of Sam Brownback?

		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		39%	47%	3%	11%
Kansas Registered Vot	ers	40%	49%	1%	9%
Party Identification^	Democrat	11%	82%	1%	5%
	Republican	68%	23%	0%	9%
	Independent	31%	56%	2%	11%
Political Ideology^	Very liberal-Liberal	9%	83%	1%	7%
	Moderate	26%	64%	2%	8%
	Conservative-Very conservative	67%	23%	1%	10%
Region	Kansas City Area	33%	52%	4%	11%
	Topeka Area-Northeast	37%	53%	2%	8%
	East	42%	43%	2%	13%
	Wichita Area	36%	51%	1%	12%
	West	47%	36%	4%	13%
Household Income	Less than \$75,000	38%	48%	3%	10%
	\$75,000 or more	43%	49%	1%	7%
Education	Not college graduate	37%	44%	4%	14%
	College graduate	39%	53%	1%	7%
ace	White	40%	47%	2%	11%
	Non-white	33%	48%	5%	15%
Age	18 to 29	28%	47%	6%	19%
Education Race Age	30 to 44	41%	46%	4%	10%
	45 to 59	40%	49%	1%	10%
	60 or older	44%	46%	1%	10%
Gender	Men	43%	43%	2%	11%
	Women	34%	51%	3%	12%
Marital Status	Married	42%	47%	1%	10%
	Not married	34%	49%	5%	13%
Marital Status and	Married men	47%	43%	2%	9%
Gender	Not married men	38%	45%	3%	14%
	Married women	38%	50%	1%	11%
	Not married women	30%	52%	6%	13%
Interview Type	Landline	41%	48%	2%	9%
	Cell Phone	35%	47%	4%	14%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

 $^{^{\}wedge}$ Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

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Overall, do you have a favorable or an unfavorable impression of Paul Davis? Favorable Unfavorable Never heard Unsure Row % Row % Row % Row % Kansas Adults 36% 32% 9% 23% 41% Kansas Registered Voters 33% 6% 21% Party Identification^ 75% 10% 2% 13% Democrat Republican 20% 56% 5% 19% Independent 45% 24% 8% 23% 74% Political Ideology^ Very liberal-Liberal 12% 3% 10% Moderate 49% 23% 24% 4% Conservative-Very conservative 21% 49% 8% 22% Kansas City Area Region 41% 25% 10% 24% 37% Topeka Area-Northeast 33% 4% 26% 37% 15% 19% East 29% Wichita Area 40% 31% 5% 24% West 26% 43% 11% 20% Less than \$75,000 22% Household Income 34% 34% 10% \$75,000 or more 45% 30% 5% 20% Education Not college graduate 29% 36% 12% 23% College graduate 48% 25% 5% 22% 39% Race White 31% 8% 23% 15% 24% Non-white 26% 36% 18 to 29 26% 29% 20% 25% Age 30 to 44 36% 31% 7% 26% 45 to 59 40% 32% 8% 20% 39% 60 or older 37% 4% 20% Gender 32% 35% 9% 24% Men Women 40% 30% 9% 22% 38% Marital Status Married 33% 7% 22% 34% Not married 31% 12% 24% Marital Status and Married men 33% 37% 8% 22% Gender Not married men 32% 31% 12% 26% Married women 43% 29% 7% 22% Not married women 36% 30% 12% 22% Landline 42% 32% 6% 20% Interview Type Cell Phone 30% 32% 13% 25%

NBC News/Marist Poll Kansas Adults. Interviews conducted October 18th through October 22nd, 2014, n=1222 MOE +/- 2.8 percentage points.

[^]Kansas Registered Voters: n=1055 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Kansas Registered Voters

Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:

		Breaking the partisan gridlock in Washington to get things done		Health care	Social Security and Medicare	Military action against ISIS, the Islamic State in Iraq and Syria	The deficit and government spending	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		25%	18%	12%	10%	9%	7%	5%	2%	1%	5%	3%	2%
Party Identification	Democrat	31%	17%	15%	16%	6%	2%	1%	4%	1%	4%	0%	2%
	Republican	16%	18%	12%	9%	15%	8%	7%	1%	2%	6%	5%	1%
	Independent	31%	18%	10%	8%	6%	8%	6%	3%	1%	5%	1%	1%
Political Ideology	Very liberal-Liberal	32%	15%	20%	13%	5%	4%	1%	6%	0%	2%	0%	0%
	Moderate	32%	21%	11%	10%	7%	6%	3%	1%	0%	5%	1%	2%
	Conservative-Very conservative	16%	15%	10%	9%	13%	10%	10%	1%	2%	7%	4%	2%
Region	Kansas City Area	27%	21%	14%	8%	7%	8%	4%	2%	2%	3%	2%	1%
	Topeka Area-Northeast	28%	17%	10%	11%	8%	8%	6%	2%	1%	4%	5%	1%
	East	27%	16%	11%	9%	14%	8%	2%	2%	2%	7%	1%	1%
	Wichita Area	24%	19%	11%	11%	7%	6%	8%	3%	1%	6%	2%	2%
	West	18%	13%	14%	14%	13%	6%	8%	2%	0%	7%	4%	2%
Household Income	Less than \$75,000	22%	18%	12%	12%	10%	6%	6%	2%	1%	6%	3%	1%
	\$75,000 or more	28%	22%	14%	5%	6%	12%	4%	3%	1%	3%	1%	0%
Education	Not college graduate	22%	17%	14%	13%	10%	6%	6%	2%	1%	7%	3%	2%
	College graduate	29%	19%	11%	7%	9%	9%	5%	3%	2%	4%	3%	1%
Race	White	28%	17%	11%	11%	9%	8%	4%	2%	1%	5%	3%	1%
	Non-white	11%	24%	17%	9%	13%	6%	11%	1%	3%	5%	0%	2%
Age	18 to 29	19%	26%	18%	1%	16%	8%	4%	1%	0%	3%	1%	2%
	30 to 44	22%	22%	17%	4%	6%	8%	8%	3%	2%	2%	4%	1%
	45 to 59	29%	15%	12%	10%	10%	8%	4%	1%	2%	6%	1%	0%
	60 or older	26%	12%	6%	20%	8%	6%	5%	2%	0%	9%	3%	3%
Gender	Men	26%	21%	10%	7%	8%	11%	6%	1%	2%	7%	2%	1%
	Women	24%	15%	14%	13%	11%	4%	5%	4%	0%	5%	3%	2%
Marital Status	Married	27%	19%	12%	8%	9%	7%	5%	2%	1%	5%	3%	1%
	Not married	23%	15%	13%	13%	10%	7%	6%	2%	1%	6%	2%	2%
Marital Status and Gender	Married men	28%	22%	9%	7%	8%	8%	5%	1%	2%	7%	2%	1%
	Not married men	22%	19%	11%	8%	8%	13%	7%	0%	2%	6%	1%	1%
	Married women	25%	17%	14%	10%	11%	6%	4%	3%	0%	4%	3%	1%
	Not married women	23%	12%	14%	16%	11%	2%	6%	4%	0%	5%	3%	2%
Interview Type	Landline	27%	15%	9%	13%	10%	7%	6%	2%	1%	6%	3%	1%
	Cell Phone	23%	21%	16%	7%	9%	8%	5%	2%	2%	5%	2%	2%