

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,282 Kansas Adults**

This survey of 1,282 adults was conducted September 27<sup>th</sup> through October 1<sup>st</sup>, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 2.7$  percentage points. There are 1,097 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. There are 636 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 3.9$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Kansas

		Kansas Adults	Kansas Registered Voters	Kansas Likely Voters
		Col %	Col %	Col %
Kansas Adults		100%		
Kansas Registered Voters		86%	100%	
Kansas Likely Voters		50%	58%	100%
Party Registration	Democrat	n/a	28%	28%
	Republican	n/a	41%	45%
	Independent	n/a	30%	26%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	24%	24%
	Republican	n/a	31%	34%
	Independent	n/a	44%	41%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	5%	5%
	Liberal	n/a	13%	13%
	Moderate	n/a	40%	39%
	Conservative	n/a	31%	32%
	Very conservative	n/a	11%	11%
Tea Party Supporters		n/a	21%	23%
Past Participation**	Yes	n/a	85%	93%
	No	n/a	15%	7%
Gender	Men	49%	49%	49%
	Women	51%	51%	51%
Age	Under 45	43%	39%	33%
	45 or older	57%	61%	67%
Age	18 to 29	22%	17%	13%
	30 to 44	22%	21%	20%
	45 to 59	28%	30%	31%
	60 or older	29%	32%	36%
Race	White	81%	82%	85%
	African American	6%	6%	5%
	Latino	8%	7%	6%
	Other	4%	4%	4%
Region	Kansas City Area	25%	27%	26%
	Topeka Area-Northeast	15%	15%	16%
	East	18%	17%	17%
	Wichita Area	22%	22%	21%
	West	20%	19%	21%
Household Income	Less than \$75,000	71%	70%	66%
	\$75,000 or more	29%	30%	34%
Education	Not college graduate	66%	63%	59%
	College graduate	34%	37%	41%
Marital Status	Married	54%	57%	62%
	Not married	46%	43%	38%
Marital Status and Gender	Married men	27%	29%	32%
	Not married men	21%	19%	16%
	Married women	27%	28%	30%
	Not married women	26%	25%	22%
White Evangelical Christians		26%	23%	29%
Interview Type	Landline	52%	56%	61%
	Cell Phone	48%	44%	39%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Kansas Likely Voters: n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Kansas election.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		36%	56%	8%
Party Identification	Democrat	80%	12%	8%
	Republican	7%	89%	4%
	Independent	36%	52%	12%
Political Ideology	Very liberal-Liberal	75%	18%	7%
	Moderate	47%	43%	10%
	Conservative-Very conservative	10%	84%	6%
Tea Party Supporters		6%	91%	3%
Region	Kansas City Area	45%	50%	5%
	Topeka Area-Northeast	42%	48%	11%
	East	29%	60%	11%
	Wichita Area	35%	58%	7%
	West	28%	64%	8%
Household Income	Less than \$75,000	39%	52%	10%
	\$75,000 or more	37%	58%	6%
Education	Not college graduate	31%	60%	8%
	College graduate	44%	49%	7%
Race	White	32%	60%	8%
	Non-white	63%	27%	10%
Age	18 to 29	36%	47%	17%
	30 to 44	39%	53%	8%
	45 to 59	32%	61%	8%
	60 or older	39%	55%	6%
Gender	Men	34%	60%	6%
	Women	38%	51%	10%
Marital Status	Married	31%	63%	6%
	Not married	45%	44%	11%
Marital Status and Gender	Married men	27%	68%	4%
	Not married men	47%	45%	8%
	Married women	35%	57%	8%
	Not married women	44%	43%	13%
Religiosity	Practice a Religion	28%	65%	6%
	Does not Practice a Religion	43%	48%	9%
White Evangelical Christians		18%	76%	7%
Interview Type	Landline	36%	57%	6%
	Cell Phone	36%	53%	10%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		23%	70%	7%
Party Identification	Democrat	56%	35%	9%
	Republican	7%	89%	5%
	Independent	18%	74%	8%
Political Ideology	Very liberal-Liberal	53%	39%	7%
	Moderate	26%	64%	9%
	Conservative-Very conservative	7%	88%	4%
Tea Party Supporters		4%	95%	2%
Region	Kansas City Area	30%	63%	6%
	Topeka Area-Northeast	27%	67%	7%
	East	16%	79%	5%
	Wichita Area	24%	69%	7%
	West	18%	74%	8%
Household Income	Less than \$75,000	26%	68%	6%
	\$75,000 or more	22%	73%	5%
Education	Not college graduate	21%	72%	7%
	College graduate	26%	68%	6%
Race	White	21%	73%	6%
	Non-white	39%	49%	11%
Age	18 to 29	29%	61%	10%
	30 to 44	20%	77%	3%
	45 to 59	22%	72%	6%
	60 or older	25%	67%	8%
Gender	Men	21%	73%	6%
	Women	26%	67%	7%
Marital Status	Married	19%	75%	5%
	Not married	30%	61%	9%
Marital Status and Gender	Married men	17%	79%	4%
	Not married men	28%	63%	9%
	Married women	22%	72%	6%
	Not married women	31%	61%	9%
Religiosity	Practice a Religion	17%	75%	8%
	Does not Practice a Religion	28%	66%	6%
White Evangelical Christians		11%	84%	5%
Interview Type	Landline	21%	72%	7%
	Cell Phone	27%	67%	6%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		21%	69%	10%
Party Identification	Democrat	9%	83%	8%
	Republican	40%	50%	10%
	Independent	13%	77%	11%
Political Ideology	Very liberal-Liberal	9%	85%	6%
	Moderate	15%	75%	10%
	Conservative-Very conservative	31%	59%	10%
Tea Party Supporters		37%	56%	7%
Region	Kansas City Area	17%	76%	7%
	Topeka Area-Northeast	16%	77%	7%
	East	21%	61%	18%
	Wichita Area	22%	69%	9%
	West	27%	62%	11%
Household Income	Less than \$75,000	20%	69%	11%
	\$75,000 or more	20%	73%	7%
Education	Not college graduate	23%	65%	12%
	College graduate	17%	76%	7%
Race	White	21%	70%	10%
	Non-white	20%	67%	13%
Age	18 to 29	22%	63%	14%
	30 to 44	20%	70%	11%
	45 to 59	21%	70%	8%
	60 or older	20%	71%	10%
Gender	Men	19%	74%	7%
	Women	23%	65%	13%
Marital Status	Married	22%	69%	9%
	Not married	19%	70%	12%
Marital Status and Gender	Married men	21%	72%	7%
	Not married men	13%	79%	8%
	Married women	22%	66%	11%
	Not married women	23%	63%	14%
Religiosity	Practice a Religion	26%	63%	12%
	Does not Practice a Religion	17%	76%	8%
White Evangelical Christians		29%	62%	9%
Interview Type	Landline	21%	70%	9%
	Cell Phone	20%	68%	12%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		Do you approve or disapprove of the job the Democrats in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		26%	64%	10%
Party Identification	Democrat	66%	23%	11%
	Republican	7%	87%	6%
	Independent	19%	68%	12%
Political Ideology	Very liberal-Liberal	54%	36%	10%
	Moderate	30%	59%	12%
	Conservative-Very conservative	11%	82%	7%
Tea Party Supporters		7%	89%	4%
Region	Kansas City Area	30%	61%	9%
	Topeka Area-Northeast	30%	62%	8%
	East	20%	64%	15%
	Wichita Area	26%	65%	9%
	West	24%	68%	8%
Household Income	Less than \$75,000	30%	58%	12%
	\$75,000 or more	23%	71%	6%
Education	Not college graduate	26%	62%	12%
	College graduate	26%	67%	6%
Race	White	24%	68%	8%
	Non-white	44%	36%	20%
Age	18 to 29	32%	48%	19%
	30 to 44	30%	61%	9%
	45 to 59	23%	70%	8%
	60 or older	26%	64%	10%
Gender	Men	25%	68%	7%
	Women	28%	60%	13%
Marital Status	Married	24%	70%	7%
	Not married	31%	55%	15%
Marital Status and Gender	Married men	22%	74%	4%
	Not married men	30%	58%	12%
	Married women	25%	65%	10%
	Not married women	31%	52%	17%
Religiosity	Practice a Religion	20%	70%	10%
	Does not Practice a Religion	31%	60%	9%
White Evangelical Christians		14%	77%	8%
Interview Type	Landline	23%	69%	8%
	Cell Phone	31%	56%	13%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Kansas Likely Voters		40%	55%	5%
Party Identification	Democrat	84%	14%	2%
	Republican	10%	85%	4%
	Independent	40%	53%	7%
Political Ideology	Very liberal-Liberal	81%	18%	2%
	Moderate	50%	43%	7%
	Conservative-Very conservative	14%	81%	5%
Tea Party Supporters		7%	90%	3%
Region	Kansas City Area	49%	49%	2%
	Topeka Area-Northeast	46%	50%	5%
	East	36%	59%	5%
	Wichita Area	38%	57%	5%
	West	30%	61%	9%
Household Income	Less than \$75,000	43%	52%	5%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	35%	60%	6%
	College graduate	48%	48%	4%
Race	White	37%	59%	4%
	Non-white	60%	29%	10%
Age	18 to 29	44%	49%	7%
	30 to 44	40%	53%	7%
	45 to 59	37%	60%	3%
	60 or older	43%	53%	5%
Gender	Men	36%	57%	6%
	Women	44%	53%	4%
Marital Status	Married	34%	62%	4%
	Not married	50%	43%	7%
Marital Status and Gender	Married men	31%	64%	5%
	Not married men	47%	43%	9%
	Married women	38%	60%	3%
	Not married women	51%	43%	5%
Religiosity	Practice a Religion	32%	63%	5%
	Does not Practice a Religion	47%	48%	5%
White Evangelical Christians		22%	74%	4%
Interview Type	Landline	38%	56%	6%
	Cell Phone	43%	53%	4%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters				
		Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate				
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		38%	48%	5%	1%	9%
Party Identification	Democrat	8%	77%	4%	1%	10%
	Republican	74%	16%	2%	0%	7%
	Independent	27%	57%	7%	1%	9%
Political Ideology	Very liberal-Liberal	9%	74%	7%	1%	10%
	Moderate	27%	62%	4%	1%	7%
	Conservative-Very conservative	61%	25%	4%	1%	9%
Tea Party Supporters		70%	17%	7%	0%	6%
Intensity of Support	Strongly support	40%	59%	1%	0%	0%
	Somewhat support	47%	49%	4%	0%	0%
	Might vote differently	37%	52%	11%	0%	0%
Region	Kansas City Area	34%	51%	3%	1%	11%
	Topeka Area-Northeast	29%	57%	4%	1%	9%
	East	46%	39%	3%	1%	11%
	Wichita Area	41%	44%	8%	0%	7%
	West	42%	47%	5%	1%	6%
Household Income	Less than \$75,000	37%	48%	6%	1%	8%
	\$75,000 or more	38%	53%	3%	0%	5%
Education	Not college graduate	40%	45%	6%	1%	9%
	College graduate	35%	53%	3%	0%	9%
Race	White	40%	48%	4%	0%	8%
	Non-white	24%	51%	10%	3%	12%
Age	18 to 29	36%	40%	11%	1%	12%
	30 to 44	28%	59%	6%	0%	6%
	45 to 59	40%	48%	3%	0%	8%
	60 or older	43%	45%	3%	1%	8%
Gender	Men	43%	45%	5%	1%	7%
	Women	34%	50%	4%	1%	11%
Marital Status	Married	42%	47%	3%	0%	7%
	Not married	31%	50%	7%	1%	11%
Marital Status and Gender	Married men	49%	44%	3%	0%	4%
	Not married men	30%	50%	10%	1%	10%
	Married women	35%	51%	4%	0%	10%
	Not married women	32%	50%	4%	1%	12%
Religiosity	Practice a Religion	48%	42%	3%	0%	7%
	Does not Practice a Religion	30%	54%	6%	1%	9%
White Evangelical Christians		58%	35%	2%	0%	6%
Interview Type	Landline	39%	47%	4%	0%	9%
	Cell Phone	37%	48%	5%	1%	8%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Kansas Likely Voter Tables

Kansas Likely Voters with a Candidate Preference for U.S. Senate					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for U.S. Senate		43%	40%	14%	3%
Party Identification	Democrat	49%	36%	14%	2%
	Republican	45%	44%	8%	4%
	Independent	39%	38%	19%	3%
Political Ideology	Very liberal-Liberal	45%	37%	16%	1%
	Moderate	42%	40%	17%	2%
	Conservative-Very conservative	44%	43%	11%	2%
Tea Party Supporters		40%	43%	14%	3%
Support for U.S. Senate in Kansas	Pat Roberts	40%	43%	12%	4%
	Greg Orman	48%	37%	14%	1%
Region	Kansas City Area	42%	43%	11%	4%
	Topeka Area-Northeast	47%	39%	12%	2%
	East	40%	37%	19%	3%
	Wichita Area	38%	47%	12%	3%
	West	47%	32%	18%	2%
Household Income	Less than \$75,000	41%	37%	19%	3%
	\$75,000 or more	45%	47%	7%	1%
Education	Not college graduate	40%	37%	19%	3%
	College graduate	47%	45%	7%	1%
Age	Under 45	27%	50%	20%	2%
	45 or older	51%	35%	11%	3%
Gender	Men	41%	41%	15%	3%
	Women	45%	39%	14%	2%
Marital Status	Married	43%	45%	10%	2%
	Not married	41%	34%	21%	4%
Marital Status and Gender	Married men	43%	45%	10%	1%
	Not married men	36%	34%	24%	6%
	Married women	43%	44%	10%	3%
	Not married women	45%	33%	19%	2%
Religiosity	Practice a Religion	41%	42%	14%	3%
	Does not Practice a Religion	45%	39%	14%	2%
White Evangelical Christians		43%	43%	11%	3%
Interview Type	Landline	48%	38%	10%	3%
	Cell Phone	35%	43%	20%	2%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=511 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters with a Candidate Preference for U.S. Senate		
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for U.S. Senate		44%	49%	7%
Party Identification	Democrat	36%	59%	5%
	Republican	51%	41%	8%
	Independent	42%	51%	6%
Political Ideology	Very liberal-Liberal	29%	64%	7%
	Moderate	46%	49%	5%
	Conservative-Very conservative	49%	44%	7%
Tea Party Supporters		49%	46%	5%
Support for U.S. Senate in Kansas	Pat Roberts	53%	40%	7%
	Greg Orman	38%	55%	7%
Region	Kansas City Area	42%	52%	6%
	Topeka Area-Northeast	49%	46%	5%
	East	43%	52%	5%
	Wichita Area	42%	49%	9%
	West	46%	47%	8%
Household Income	Less than \$75,000	42%	50%	8%
	\$75,000 or more	45%	50%	4%
Education	Not college graduate	45%	47%	8%
	College graduate	43%	53%	4%
Age	Under 45	43%	48%	9%
	45 or older	45%	50%	6%
Gender	Men	42%	51%	7%
	Women	46%	48%	7%
Marital Status	Married	42%	53%	6%
	Not married	48%	44%	8%
Marital Status and Gender	Married men	40%	53%	7%
	Not married men	47%	48%	5%
	Married women	44%	52%	4%
	Not married women	48%	42%	10%
Religiosity	Practice a Religion	46%	46%	8%
	Does not Practice a Religion	42%	53%	6%
White Evangelical Christians		50%	44%	7%
Interview Type	Landline	45%	49%	6%
	Cell Phone	43%	49%	8%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=511 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters				
		Kansas tossup for Governor including those who are undecided yet leaning toward a candidate				
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		44%	43%	4%	1%	7%
Party Identification	Democrat	85%	10%	2%	0%	3%
	Republican	12%	78%	2%	0%	8%
	Independent	49%	34%	8%	1%	8%
Political Ideology	Very liberal-Liberal	80%	9%	5%	0%	5%
	Moderate	59%	26%	6%	1%	8%
	Conservative-Very conservative	17%	72%	3%	0%	8%
Tea Party Supporters		10%	79%	5%	0%	6%
Intensity of Support	Strongly support	50%	44%	3%	0%	3%
	Somewhat support	43%	50%	5%	0%	2%
	Might vote differently	47%	36%	10%	2%	4%
Region	Kansas City Area	51%	39%	2%	0%	8%
	Topeka Area-Northeast	49%	37%	5%	1%	8%
	East	45%	47%	4%	1%	4%
	Wichita Area	42%	46%	5%	0%	7%
	West	35%	47%	7%	1%	10%
Household Income	Less than \$75,000	47%	40%	5%	1%	7%
	\$75,000 or more	47%	43%	5%	0%	4%
Education	Not college graduate	39%	46%	6%	1%	9%
	College graduate	54%	38%	3%	1%	5%
Race	White	43%	46%	4%	0%	6%
	Non-white	55%	27%	6%	1%	11%
Age	18 to 29	42%	41%	6%	2%	9%
	30 to 44	50%	38%	6%	0%	6%
	45 to 59	41%	46%	5%	1%	7%
	60 or older	46%	44%	3%	0%	7%
Gender	Men	40%	49%	4%	1%	6%
	Women	49%	37%	5%	0%	9%
Marital Status	Married	43%	48%	4%	0%	6%
	Not married	49%	35%	6%	1%	9%
Marital Status and Gender	Married men	37%	56%	2%	1%	4%
	Not married men	47%	34%	7%	2%	9%
	Married women	48%	39%	5%	0%	8%
	Not married women	50%	35%	6%	0%	9%
Religiosity	Practice a Religion	38%	52%	3%	0%	6%
	Does not Practice a Religion	51%	35%	6%	1%	7%
White Evangelical Christians		25%	67%	3%	0%	4%
Interview Type	Landline	46%	43%	3%	0%	8%
	Cell Phone	42%	43%	7%	1%	7%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for Governor		55%	31%	12%	1%
Party Identification	Democrat	71%	21%	6%	2%
	Republican	61%	30%	8%	1%
	Independent	41%	40%	19%	1%
Political Ideology	Very liberal-Liberal	62%	24%	13%	2%
	Moderate	52%	33%	15%	1%
	Conservative-Very conservative	57%	33%	9%	1%
Tea Party Supporters		58%	31%	10%	1%
Support for Governor in Kansas	Paul Davis	59%	27%	12%	2%
	Sam Brownback	55%	36%	8%	1%
Region	Kansas City Area	55%	33%	12%	0%
	Topeka Area-Northeast	60%	25%	12%	3%
	East	53%	30%	14%	3%
	Wichita Area	55%	34%	10%	1%
	West	54%	33%	12%	1%
Household Income	Less than \$75,000	53%	33%	12%	1%
	\$75,000 or more	57%	31%	11%	2%
Education	Not college graduate	53%	33%	12%	1%
	College graduate	58%	29%	11%	2%
Race	White	57%	30%	12%	1%
	Non-white	48%	35%	14%	4%
Age	Under 45	44%	36%	18%	2%
	45 or older	61%	29%	8%	1%
Gender	Men	54%	35%	10%	2%
	Women	57%	28%	14%	1%
Marital Status	Married	57%	32%	10%	1%
	Not married	54%	31%	14%	2%
Marital Status and Gender	Married men	58%	32%	8%	1%
	Not married men	46%	40%	11%	3%
	Married women	55%	31%	13%	1%
	Not married women	59%	24%	15%	1%
Religiosity	Practice a Religion	58%	30%	12%	0%
	Does not Practice a Religion	54%	33%	11%	2%
White Evangelical Christians		54%	31%	14%	1%
Interview Type	Landline	58%	30%	11%	1%
	Cell Phone	52%	34%	12%	2%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=544 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters with a Candidate Preference for Governor		
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?		
		For choice	Against other candidates	Unsure
		Row %	Row %	Row %
Kansas Likely Voters with a Candidate Preference for Governor		52%	43%	4%
Party Identification	Democrat	48%	46%	6%
	Republican	67%	29%	4%
	Independent	42%	54%	3%
Political Ideology	Very liberal-Liberal	47%	48%	4%
	Moderate	43%	54%	3%
	Conservative-Very conservative	65%	32%	3%
Tea Party Supporters		71%	26%	3%
Support for Governor in Kansas	Paul Davis	36%	60%	3%
	Sam Brownback	72%	22%	6%
Region	Kansas City Area	49%	48%	3%
	Topeka Area-Northeast	56%	41%	3%
	East	46%	47%	8%
	Wichita Area	53%	43%	5%
	West	60%	36%	4%
Household Income	Less than \$75,000	52%	43%	5%
	\$75,000 or more	52%	47%	1%
Education	Not college graduate	54%	40%	6%
	College graduate	50%	48%	2%
Race	White	52%	44%	4%
	Non-white	53%	39%	8%
Age	Under 45	52%	42%	5%
	45 or older	53%	43%	4%
Gender	Men	57%	38%	4%
	Women	48%	48%	4%
Marital Status	Married	53%	44%	3%
	Not married	51%	43%	6%
Marital Status and Gender	Married men	60%	37%	4%
	Not married men	52%	43%	5%
	Married women	46%	51%	3%
	Not married women	50%	43%	7%
Religiosity	Practice a Religion	58%	38%	5%
	Does not Practice a Religion	47%	49%	4%
White Evangelical Christians		61%	34%	5%
Interview Type	Landline	51%	46%	4%
	Cell Phone	55%	39%	6%

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=544 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Pat Roberts?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		37%	47%	2%	14%
Party Identification	Democrat	11%	73%	2%	13%
	Republican	63%	23%	2%	13%
	Independent	32%	52%	1%	14%
Political Ideology	Very liberal-Liberal	12%	71%	4%	12%
	Moderate	28%	58%	1%	14%
	Conservative-Very conservative	58%	27%	1%	14%
Tea Party Supporters		61%	24%	1%	14%
Region	Kansas City Area	31%	52%	2%	15%
	Topeka Area-Northeast	34%	54%	0%	12%
	East	43%	37%	1%	19%
	Wichita Area	39%	49%	2%	10%
	West	42%	41%	2%	16%
Household Income	Less than \$75,000	38%	46%	2%	13%
	\$75,000 or more	36%	55%	1%	8%
Education	Not college graduate	41%	43%	2%	14%
	College graduate	32%	54%	1%	13%
Race	White	39%	48%	1%	12%
	Non-white	29%	45%	6%	19%
Age	18 to 29	40%	27%	6%	27%
	30 to 44	27%	55%	1%	16%
	45 to 59	43%	46%	1%	10%
	60 or older	38%	51%	1%	10%
Gender	Men	40%	45%	2%	14%
	Women	35%	49%	2%	14%
Marital Status	Married	38%	48%	1%	13%
	Not married	35%	47%	3%	14%
Marital Status and Gender	Married men	43%	44%	1%	13%
	Not married men	34%	50%	3%	13%
	Married women	34%	52%	1%	14%
	Not married women	36%	46%	4%	15%
Religiosity	Practice a Religion	44%	42%	1%	13%
	Does not Practice a Religion	32%	52%	2%	14%
White Evangelical Christians		53%	33%	0%	14%
Interview Type	Landline	38%	50%	1%	12%
	Cell Phone	37%	42%	3%	18%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Greg Orman?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		46%	26%	6%	22%
Party Identification	Democrat	69%	7%	5%	19%
	Republican	21%	46%	8%	26%
	Independent	54%	21%	5%	20%
Political Ideology	Very liberal-Liberal	66%	7%	4%	23%
	Moderate	61%	15%	4%	19%
	Conservative-Very conservative	27%	44%	7%	22%
Tea Party Supporters		22%	50%	6%	21%
Region	Kansas City Area	51%	25%	5%	19%
	Topeka Area-Northeast	53%	21%	4%	21%
	East	37%	28%	10%	25%
	Wichita Area	46%	29%	6%	19%
	West	42%	28%	5%	26%
Household Income	Less than \$75,000	45%	26%	7%	22%
	\$75,000 or more	54%	26%	4%	16%
Education	Not college graduate	41%	28%	6%	24%
	College graduate	54%	24%	5%	17%
Race	White	46%	27%	6%	20%
	Non-white	49%	16%	6%	30%
Age	18 to 29	47%	18%	9%	26%
	30 to 44	48%	18%	5%	29%
	45 to 59	49%	28%	5%	17%
	60 or older	43%	31%	6%	20%
Gender	Men	44%	29%	4%	23%
	Women	48%	24%	7%	21%
Marital Status	Married	46%	29%	5%	21%
	Not married	47%	23%	7%	23%
Marital Status and Gender	Married men	41%	33%	4%	22%
	Not married men	49%	23%	3%	25%
	Married women	51%	24%	5%	20%
	Not married women	45%	23%	10%	21%
Religiosity	Practice a Religion	39%	33%	6%	21%
	Does not Practice a Religion	53%	21%	5%	22%
White Evangelical Christians		34%	36%	7%	23%
Interview Type	Landline	47%	28%	4%	20%
	Cell Phone	44%	23%	9%	24%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Sam Brownback?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		41%	50%	1%	8%
Party Identification	Democrat	16%	77%	1%	6%
	Republican	72%	18%	0%	11%
	Independent	31%	62%	2%	6%
Political Ideology	Very liberal-Liberal	12%	81%	1%	6%
	Moderate	27%	65%	1%	7%
	Conservative-Very conservative	66%	24%	1%	9%
Tea Party Supporters		74%	19%	1%	6%
Region	Kansas City Area	41%	51%	1%	8%
	Topeka Area-Northeast	40%	52%	1%	8%
	East	41%	51%	1%	7%
	Wichita Area	40%	55%	1%	4%
	West	44%	42%	1%	13%
Household Income	Less than \$75,000	39%	52%	1%	7%
	\$75,000 or more	43%	51%	1%	5%
Education	Not college graduate	43%	46%	2%	10%
	College graduate	38%	57%	0%	5%
Race	White	43%	50%	1%	7%
	Non-white	31%	55%	3%	11%
Age	18 to 29	40%	49%	1%	10%
	30 to 44	37%	53%	1%	8%
	45 to 59	46%	48%	1%	5%
	60 or older	39%	51%	1%	9%
Gender	Men	46%	47%	1%	7%
	Women	37%	53%	1%	9%
Marital Status	Married	46%	47%	0%	7%
	Not married	32%	57%	2%	9%
Marital Status and Gender	Married men	52%	42%	0%	6%
	Not married men	32%	59%	1%	8%
	Married women	40%	51%	0%	8%
	Not married women	32%	55%	3%	9%
Religiosity	Practice a Religion	49%	43%	0%	7%
	Does not Practice a Religion	34%	57%	1%	8%
White Evangelical Christians		57%	36%	0%	7%
Interview Type	Landline	39%	52%	1%	7%
	Cell Phone	44%	46%	1%	8%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.



## NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Paul Davis?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Likely Voters		43%	30%	5%	22%
Party Identification	Democrat	75%	7%	2%	16%
	Republican	16%	50%	8%	26%
	Independent	47%	26%	5%	22%
Political Ideology	Very liberal-Liberal	71%	10%	4%	15%
	Moderate	56%	20%	4%	21%
	Conservative-Very conservative	21%	48%	6%	25%
Tea Party Supporters		14%	55%	7%	23%
Region	Kansas City Area	45%	28%	6%	21%
	Topeka Area-Northeast	47%	30%	5%	18%
	East	43%	26%	7%	23%
	Wichita Area	43%	34%	4%	20%
	West	35%	34%	4%	27%
Household Income	Less than \$75,000	45%	29%	5%	21%
	\$75,000 or more	45%	29%	5%	20%
Education	Not college graduate	37%	33%	5%	26%
	College graduate	52%	26%	5%	16%
Race	White	41%	32%	4%	22%
	Non-white	52%	17%	11%	20%
Age	18 to 29	50%	20%	10%	20%
	30 to 44	50%	20%	7%	23%
	45 to 59	40%	33%	3%	24%
	60 or older	39%	36%	5%	20%
Gender	Men	41%	33%	4%	22%
	Women	44%	27%	7%	22%
Marital Status	Married	42%	33%	5%	21%
	Not married	45%	26%	6%	23%
Marital Status and Gender	Married men	39%	36%	2%	22%
	Not married men	45%	25%	7%	22%
	Married women	45%	28%	7%	20%
	Not married women	45%	26%	6%	24%
	White Evangelical Christians		26%	42%	5%
Interview Type	Landline	42%	33%	4%	21%
	Cell Phone	43%	27%	7%	23%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters		
		Do you approve or disapprove of the job Sam Brownback is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Likely Voters		40%	53%	7%
Party Identification	Democrat	15%	81%	5%
	Republican	71%	22%	7%
	Independent	31%	62%	7%
Political Ideology	Very liberal-Liberal	15%	80%	5%
	Moderate	25%	70%	6%
	Conservative-Very conservative	65%	27%	8%
Tea Party Supporters		76%	19%	5%
Region	Kansas City Area	39%	53%	8%
	Topeka Area-Northeast	36%	59%	6%
	East	38%	54%	8%
	Wichita Area	40%	53%	7%
	West	48%	46%	5%
Household Income	Less than \$75,000	39%	54%	7%
	\$75,000 or more	40%	54%	6%
Education	Not college graduate	43%	48%	9%
	College graduate	35%	62%	3%
Race	White	41%	53%	5%
	Non-white	32%	54%	13%
Age	18 to 29	41%	50%	9%
	30 to 44	36%	55%	8%
	45 to 59	43%	53%	4%
	60 or older	40%	53%	7%
Gender	Men	44%	50%	7%
	Women	37%	56%	7%
Marital Status	Married	42%	52%	6%
	Not married	36%	56%	8%
Marital Status and Gender	Married men	47%	46%	6%
	Not married men	35%	59%	6%
	Married women	37%	57%	6%
	Not married women	37%	54%	9%
Religiosity	Practice a Religion	47%	46%	7%
	Does not Practice a Religion	34%	60%	6%
White Evangelical Christians		57%	38%	5%
Interview Type	Landline	40%	54%	6%
	Cell Phone	41%	51%	8%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Likely Voter Tables

		Kansas Likely Voters					
		From what you have heard about the new health care law, do you think it is:					
		Strongly: Good idea	Not so strongly: Good idea	Not so strongly: Bad idea	Strongly: Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kansas Likely Voters		24%	9%	5%	44%	14%	5%
Party Identification	Democrat	52%	13%	4%	13%	13%	6%
	Republican	4%	4%	5%	71%	12%	3%
	Independent	23%	12%	5%	39%	15%	5%
Political Ideology	Very liberal-Liberal	50%	13%	3%	12%	14%	8%
	Moderate	30%	14%	7%	30%	14%	5%
	Conservative-Very conservative	7%	3%	4%	71%	13%	2%
Tea Party Supporters		5%	2%	7%	77%	7%	2%
Region	Kansas City Area	26%	13%	4%	40%	11%	6%
	Topeka Area-Northeast	30%	9%	3%	36%	19%	2%
	East	21%	5%	5%	54%	14%	2%
	Wichita Area	21%	11%	5%	46%	11%	6%
	West	20%	5%	7%	46%	16%	6%
Household Income	Less than \$75,000	24%	8%	5%	43%	14%	7%
	\$75,000 or more	26%	11%	5%	46%	11%	1%
Education	Not college graduate	20%	7%	4%	49%	15%	5%
	College graduate	29%	12%	5%	38%	11%	4%
Race	White	22%	10%	4%	46%	13%	5%
	Non-white	36%	8%	6%	29%	16%	5%
Age	18 to 29	21%	12%	9%	39%	12%	6%
	30 to 44	22%	17%	4%	38%	16%	3%
	45 to 59	22%	7%	5%	53%	8%	5%
	60 or older	27%	6%	4%	41%	17%	5%
Gender	Men	20%	11%	5%	49%	10%	5%
	Women	26%	8%	4%	40%	17%	4%
Marital Status	Married	20%	10%	4%	50%	13%	3%
	Not married	29%	8%	6%	34%	15%	7%
Marital Status and Gender	Married men	18%	11%	4%	55%	11%	1%
	Not married men	27%	9%	9%	37%	8%	11%
	Married women	23%	8%	5%	45%	15%	4%
	Not married women	31%	7%	4%	33%	20%	5%
Religiosity	Practice a Religion	18%	9%	6%	52%	12%	4%
	Does not Practice a Religion	29%	9%	4%	38%	15%	5%
White Evangelical Christians		9%	6%	4%	65%	12%	4%
Interview Type	Landline	24%	8%	4%	45%	15%	4%
	Cell Phone	22%	10%	7%	44%	12%	5%

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Kansas Adults &amp; Registered Voter Tables

		Kansas Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		35%	54%	12%
Kansas Registered Voters		36%	54%	10%
Party Identification^	Democrat	75%	13%	11%
	Republican	8%	88%	5%
	Independent	36%	51%	14%
Political Ideology^	Very liberal-Liberal	69%	21%	10%
	Moderate	46%	43%	11%
	Conservative-Very conservative	11%	80%	9%
Tea Party Supporters^		8%	87%	5%
Region	Kansas City Area	43%	49%	8%
	Topeka Area-Northeast	39%	49%	12%
	East	29%	54%	17%
	Wichita Area	36%	54%	9%
	West	25%	62%	13%
Household Income	Less than \$75,000	36%	50%	14%
	\$75,000 or more	38%	56%	6%
Education	Not college graduate	29%	58%	13%
	College graduate	45%	46%	9%
Race	White	30%	59%	11%
	Non-white	59%	26%	15%
Age	18 to 29	30%	48%	21%
	30 to 44	36%	52%	12%
	45 to 59	33%	57%	9%
	60 or older	40%	53%	7%
Gender	Men	35%	56%	10%
	Women	35%	52%	13%
Marital Status	Married	31%	61%	8%
	Not married	38%	46%	16%
Marital Status and Gender	Married men	28%	66%	6%
	Not married men	42%	44%	14%
	Married women	35%	55%	10%
	Not married women	35%	48%	17%
Religiosity	Practice a Religion	29%	62%	9%
	Does not Practice a Religion	39%	48%	13%
White Evangelical Christians		18%	73%	9%
Interview Type	Landline	37%	55%	8%
	Cell Phone	33%	52%	16%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Kansas Adults		23%	68%	8%
Kansas Registered Voters		24%	69%	8%
Party Identification^	Democrat	52%	37%	11%
	Republican	7%	87%	5%
	Independent	19%	72%	9%
Political Ideology^	Very liberal-Liberal	51%	42%	8%
	Moderate	26%	64%	9%
	Conservative-Very conservative	8%	86%	6%
Tea Party Supporters^		6%	90%	4%
Region	Kansas City Area	27%	64%	9%
	Topeka Area-Northeast	27%	65%	8%
	East	17%	76%	7%
	Wichita Area	25%	66%	8%
	West	19%	71%	10%
Household Income	Less than \$75,000	26%	66%	8%
	\$75,000 or more	24%	70%	6%
Education	Not college graduate	21%	70%	9%
	College graduate	27%	66%	7%
Race	White	21%	72%	7%
	Non-white	36%	50%	14%
Age	18 to 29	24%	62%	13%
	30 to 44	21%	74%	5%
	45 to 59	24%	70%	6%
	60 or older	25%	66%	9%
Gender	Men	22%	70%	8%
	Women	25%	66%	9%
Marital Status	Married	20%	74%	6%
	Not married	26%	63%	11%
Marital Status and Gender	Married men	18%	77%	5%
	Not married men	24%	65%	11%
	Married women	22%	70%	7%
	Not married women	27%	62%	11%
Religiosity	Practice a Religion	17%	74%	8%
	Does not Practice a Religion	27%	65%	8%
White Evangelical Christians		13%	80%	7%
Interview Type	Landline	22%	71%	7%
	Cell Phone	25%	65%	9%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		21%	64%	16%
Kansas Registered Voters		21%	67%	12%
Party Identification^	Democrat	10%	78%	12%
	Republican	41%	48%	11%
	Independent	13%	75%	12%
Political Ideology^	Very liberal-Liberal	12%	81%	7%
	Moderate	15%	74%	11%
	Conservative-Very conservative	30%	58%	12%
Tea Party Supporters^		37%	54%	10%
Region	Kansas City Area	19%	69%	12%
	Topeka Area-Northeast	18%	70%	12%
	East	19%	56%	25%
	Wichita Area	20%	66%	14%
	West	27%	56%	17%
Household Income	Less than \$75,000	21%	63%	17%
	\$75,000 or more	21%	70%	9%
Education	Not college graduate	23%	58%	19%
	College graduate	16%	74%	9%
Race	White	20%	65%	15%
	Non-white	23%	59%	18%
Age	18 to 29	24%	53%	24%
	30 to 44	19%	63%	17%
	45 to 59	21%	68%	12%
	60 or older	20%	68%	12%
Gender	Men	18%	68%	13%
	Women	23%	59%	18%
Marital Status	Married	21%	67%	12%
	Not married	20%	60%	20%
Marital Status and Gender	Married men	20%	71%	9%
	Not married men	16%	66%	18%
	Married women	22%	63%	14%
	Not married women	23%	55%	22%
Religiosity	Practice a Religion	24%	59%	17%
	Does not Practice a Religion	18%	67%	14%
White Evangelical Christians		27%	58%	15%
Interview Type	Landline	21%	68%	12%
	Cell Phone	21%	59%	20%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults		
		Do you approve or disapprove of the job the Democrats in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		26%	58%	16%
Kansas Registered Voters		27%	61%	12%
Party Identification^	Democrat	64%	22%	14%
	Republican	8%	85%	7%
	Independent	21%	65%	14%
Political Ideology^	Very liberal-Liberal	52%	37%	11%
	Moderate	31%	56%	13%
	Conservative-Very conservative	12%	79%	9%
Tea Party Supporters^		9%	85%	6%
Region	Kansas City Area	29%	58%	14%
	Topeka Area-Northeast	28%	57%	15%
	East	21%	57%	22%
	Wichita Area	26%	60%	13%
	West	26%	58%	16%
Household Income	Less than \$75,000	29%	53%	18%
	\$75,000 or more	25%	68%	7%
Education	Not college graduate	25%	56%	19%
	College graduate	28%	64%	8%
Race	White	23%	63%	14%
	Non-white	43%	35%	23%
Age	18 to 29	29%	43%	27%
	30 to 44	29%	56%	15%
	45 to 59	22%	66%	12%
	60 or older	27%	61%	12%
Gender	Men	26%	62%	12%
	Women	26%	54%	20%
Marital Status	Married	24%	67%	10%
	Not married	28%	50%	23%
Marital Status and Gender	Married men	23%	71%	5%
	Not married men	27%	54%	19%
	Married women	24%	62%	14%
	Not married women	28%	46%	26%
Religiosity	Practice a Religion	20%	65%	14%
	Does not Practice a Religion	29%	54%	16%
White Evangelical Christians		16%	70%	14%
Interview Type	Landline	24%	65%	11%
	Cell Phone	29%	50%	21%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Kansas Adults		39%	53%	8%
Kansas Registered Voters		40%	54%	6%
Party Identification^	Democrat	82%	15%	3%
	Republican	11%	84%	5%
	Independent	40%	52%	8%
Political Ideology^	Very liberal-Liberal	77%	21%	2%
	Moderate	48%	43%	9%
	Conservative-Very conservative	16%	80%	5%
Tea Party Supporters^		9%	88%	3%
Region	Kansas City Area	47%	48%	5%
	Topeka Area-Northeast	43%	50%	6%
	East	38%	55%	7%
	Wichita Area	39%	52%	9%
	West	26%	61%	13%
Household Income	Less than \$75,000	41%	51%	9%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	33%	58%	9%
	College graduate	49%	45%	6%
Race	White	35%	58%	7%
	Non-white	59%	29%	13%
Age	18 to 29	38%	52%	11%
	30 to 44	38%	51%	11%
	45 to 59	38%	58%	4%
	60 or older	43%	50%	7%
Gender	Men	37%	54%	9%
	Women	41%	52%	7%
Marital Status	Married	35%	60%	5%
	Not married	42%	46%	11%
Marital Status and Gender	Married men	31%	63%	6%
	Not married men	42%	45%	14%
	Married women	38%	57%	4%
	Not married women	43%	48%	10%
Religiosity	Practice a Religion	33%	60%	7%
	Does not Practice a Religion	43%	49%	9%
White Evangelical Christians		23%	71%	7%
Interview Type	Landline	39%	55%	7%
	Cell Phone	39%	51%	9%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Registered Voters				
		Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate				
		Pat Roberts, the Republican	Greg Orman, an independent	Randall Batson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		36%	46%	5%	1%	12%
Party Identification	Democrat	9%	70%	4%	2%	15%
	Republican	73%	16%	2%	0%	8%
	Independent	26%	54%	7%	1%	12%
Political Ideology	Very liberal-Liberal	8%	71%	8%	0%	12%
	Moderate	27%	58%	4%	1%	11%
	Conservative-Very conservative	57%	27%	5%	0%	11%
Tea Party Supporters		67%	17%	8%	1%	7%
Intensity of Support	Strongly support	41%	58%	1%	0%	0%
	Somewhat support	44%	51%	5%	0%	0%
	Might vote differently	36%	54%	10%	0%	0%
Region	Kansas City Area	32%	51%	4%	1%	12%
	Topeka Area-Northeast	28%	55%	4%	0%	12%
	East	45%	35%	3%	1%	16%
	Wichita Area	38%	43%	8%	0%	10%
	West	39%	44%	5%	1%	11%
Household Income	Less than \$75,000	35%	46%	6%	1%	12%
	\$75,000 or more	36%	51%	4%	1%	7%
Education	Not college graduate	37%	43%	6%	1%	13%
	College graduate	34%	53%	3%	0%	10%
Race	White	38%	46%	4%	0%	11%
	Non-white	24%	46%	11%	4%	15%
Age	18 to 29	31%	39%	11%	1%	17%
	30 to 44	28%	54%	6%	1%	11%
	45 to 59	38%	47%	3%	1%	11%
	60 or older	42%	44%	3%	1%	9%
Gender	Men	40%	43%	6%	1%	10%
	Women	33%	48%	4%	1%	14%
Marital Status	Married	41%	46%	4%	0%	9%
	Not married	30%	47%	7%	1%	15%
Marital Status and Gender	Married men	46%	43%	3%	0%	7%
	Not married men	30%	46%	9%	2%	12%
	Married women	36%	49%	4%	1%	10%
	Not married women	29%	47%	5%	1%	18%
	Religiosity	Practice a Religion	47%	41%	3%	1%
	Does not Practice a Religion	28%	52%	6%	1%	13%
White Evangelical Christians		56%	33%	2%	0%	8%
Interview Type	Landline	38%	46%	4%	1%	12%
	Cell Phone	34%	46%	6%	1%	12%

NBC News/Marist Poll Kansas Registered Voters. Interviews conducted September 27th through October 1st, 2014, n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Voters with a Candidate Preference for U.S. Senate			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Candidate Preference for U.S. Senate		38%	41%	17%	3%
Party Identification	Democrat	43%	38%	16%	3%
	Republican	43%	44%	9%	4%
	Independent	33%	40%	24%	3%
Political Ideology	Very liberal-Liberal	40%	40%	20%	1%
	Moderate	37%	41%	20%	2%
	Conservative-Very conservative	41%	43%	14%	2%
Tea Party Supporters		38%	43%	16%	2%
Support for U.S. Senate in Kansas	Pat Roberts	38%	43%	15%	4%
	Greg Orman	41%	39%	18%	2%
Region	Kansas City Area	37%	43%	16%	5%
	Topeka Area-Northeast	42%	40%	16%	1%
	East	37%	38%	22%	3%
	Wichita Area	34%	49%	13%	4%
	West	44%	32%	21%	3%
Household Income	Less than \$75,000	35%	40%	22%	3%
	\$75,000 or more	43%	47%	8%	2%
Education	Not college graduate	35%	38%	23%	4%
	College graduate	44%	47%	8%	1%
Race	White	41%	42%	14%	3%
	Non-white	25%	36%	32%	6%
Age	18 to 29	20%	44%	32%	3%
	30 to 44	24%	55%	18%	3%
	45 to 59	41%	42%	14%	3%
	60 or older	54%	30%	12%	4%
Gender	Men	38%	42%	15%	4%
	Women	38%	40%	19%	3%
Marital Status	Married	40%	45%	12%	2%
	Not married	35%	36%	26%	3%
Marital Status and Gender	Married men	42%	46%	11%	2%
	Not married men	33%	39%	24%	5%
	Married women	39%	45%	13%	3%
	Not married women	37%	34%	28%	2%
Religiosity	Practice a Religion	37%	43%	17%	3%
	Does not Practice a Religion	39%	40%	18%	2%
White Evangelical Christians		41%	44%	11%	4%
Interview Type	Landline	44%	39%	12%	4%
	Cell Phone	30%	44%	24%	2%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

		Kansas Voters with a Candidate Preference for U.S. Senate		
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Kansas Voters with a Candidate Preference for U.S. Senate		44%	49%	7%
Party Identification	Democrat	35%	59%	6%
	Republican	50%	41%	8%
	Independent	43%	50%	7%
Political Ideology	Very liberal-Liberal	31%	62%	7%
	Moderate	46%	49%	5%
	Conservative-Very conservative	48%	43%	9%
Tea Party Supporters		50%	44%	6%
Support for U.S. Senate in Kansas	Pat Roberts	53%	40%	7%
	Greg Orman	38%	55%	7%
Region	Kansas City Area	43%	51%	6%
	Topeka Area-Northeast	45%	48%	6%
	East	45%	50%	5%
	Wichita Area	43%	49%	8%
	West	45%	45%	10%
Household Income	Less than \$75,000	42%	49%	9%
	\$75,000 or more	46%	50%	4%
Education	Not college graduate	44%	47%	9%
	College graduate	44%	52%	4%
Race	White	43%	51%	6%
	Non-white	52%	37%	12%
Age	18 to 29	48%	41%	11%
	30 to 44	42%	50%	8%
	45 to 59	40%	55%	5%
	60 or older	48%	46%	7%
Gender	Men	43%	50%	7%
	Women	45%	48%	7%
Marital Status	Married	42%	52%	7%
	Not married	47%	45%	8%
Marital Status and Gender	Married men	39%	52%	9%
	Not married men	49%	46%	4%
	Married women	44%	51%	4%
	Not married women	45%	44%	11%
Religiosity	Practice a Religion	47%	45%	8%
	Does not Practice a Religion	41%	52%	6%
White Evangelical Christians		52%	42%	6%
Interview Type	Landline	44%	50%	6%
	Cell Phone	44%	47%	9%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Registered Voters				
		Kansas tossup for Governor including those who are undecided yet leaning toward a candidate				
		Paul Davis, the Democrat	Sam Brownback, the Republican	Keen A. Umbehr, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Kansas Registered Voters		43%	41%	5%	1%	10%
Party Identification	Democrat	81%	10%	2%	0%	6%
	Republican	13%	76%	2%	0%	8%
	Independent	45%	33%	9%	2%	11%
Political Ideology	Very liberal-Liberal	74%	11%	6%	0%	8%
	Moderate	55%	27%	6%	1%	10%
	Conservative-Very conservative	18%	67%	5%	1%	9%
Tea Party Supporters		11%	74%	6%	1%	7%
Intensity of Support	Strongly support	49%	43%	4%	0%	3%
	Somewhat support	43%	48%	6%	1%	2%
	Might vote differently	43%	41%	9%	2%	4%
Region	Kansas City Area	48%	39%	2%	1%	10%
	Topeka Area-Northeast	48%	34%	7%	1%	9%
	East	44%	46%	3%	1%	6%
	Wichita Area	42%	41%	6%	0%	11%
	West	31%	44%	8%	3%	14%
Household Income	Less than \$75,000	44%	38%	6%	1%	10%
	\$75,000 or more	46%	42%	5%	1%	6%
Education	Not college graduate	37%	43%	6%	1%	12%
	College graduate	53%	38%	3%	1%	6%
Race	White	41%	44%	5%	1%	9%
	Non-white	53%	27%	5%	2%	13%
Age	18 to 29	37%	41%	4%	2%	16%
	30 to 44	46%	35%	8%	1%	10%
	45 to 59	42%	43%	6%	1%	8%
	60 or older	46%	43%	3%	0%	8%
Gender	Men	41%	44%	4%	2%	9%
	Women	45%	38%	6%	0%	11%
Marital Status	Married	42%	46%	4%	1%	7%
	Not married	44%	35%	6%	1%	13%
Marital Status and Gender	Married men	37%	52%	3%	1%	6%
	Not married men	45%	33%	6%	3%	12%
	Married women	46%	39%	6%	0%	9%
	Not married women	44%	37%	6%	0%	13%
	Religiosity	Practice a Religion	37%	51%	4%	1%
	Does not Practice a Religion	48%	33%	6%	1%	11%
White Evangelical Christians		24%	65%	4%	0%	6%
Interview Type	Landline	45%	41%	4%	0%	10%
	Cell Phone	40%	41%	7%	2%	11%

NBC News/Marist Poll Kansas Registered Voters. Interviews conducted September 27th through October 1st, 2014, n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

Kansas Voters with a Candidate Preference for Governor					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Kansas Voters with a Candidate Preference for Governor		51%	34%	13%	1%
Party Identification	Democrat	66%	24%	7%	2%
	Republican	58%	31%	9%	1%
	Independent	36%	44%	19%	1%
Political Ideology	Very liberal-Liberal	56%	28%	14%	2%
	Moderate	46%	37%	16%	1%
	Conservative-Very conservative	54%	34%	11%	1%
Tea Party Supporters		57%	30%	13%	1%
Support for Governor in Kansas	Paul Davis	54%	32%	13%	2%
	Sam Brownback	52%	38%	10%	1%
Region	Kansas City Area	48%	38%	13%	0%
	Topeka Area-Northeast	56%	27%	14%	3%
	East	49%	32%	15%	4%
	Wichita Area	51%	36%	11%	1%
	West	51%	36%	13%	1%
Household Income	Less than \$75,000	49%	36%	14%	1%
	\$75,000 or more	53%	33%	12%	2%
Education	Not college graduate	50%	36%	13%	1%
	College graduate	54%	32%	12%	2%
Race	White	52%	33%	13%	1%
	Non-white	44%	36%	16%	4%
Age	18 to 29	40%	43%	15%	2%
	30 to 44	39%	39%	21%	2%
	45 to 59	54%	35%	9%	1%
	60 or older	61%	27%	10%	2%
Gender	Men	50%	37%	12%	2%
	Women	52%	32%	15%	1%
Marital Status	Married	54%	33%	12%	1%
	Not married	48%	35%	15%	2%
Marital Status and Gender	Married men	56%	32%	10%	2%
	Not married men	42%	43%	13%	2%
	Married women	51%	35%	14%	1%
	Not married women	53%	30%	16%	1%
Religiosity	Practice a Religion	53%	32%	14%	1%
	Does not Practice a Religion	49%	36%	13%	2%
White Evangelical Christians		51%	32%	16%	1%
Interview Type	Landline	53%	33%	13%	1%
	Cell Phone	47%	37%	14%	2%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Kansas Voters with a Candidate Preference for Governor		
		Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?		
		For choice	Against other candidates	Unsure
		Row %	Row %	Row %
Kansas Voters with a Candidate Preference for Governor		52%	42%	5%
Party Identification	Democrat	47%	44%	9%
	Republican	66%	29%	4%
	Independent	43%	52%	4%
Political Ideology	Very liberal-Liberal	47%	47%	5%
	Moderate	43%	53%	4%
	Conservative-Very conservative	65%	31%	4%
Tea Party Supporters		71%	26%	3%
Support for Governor in Kansas	Paul Davis	36%	59%	5%
	Sam Brownback	73%	21%	6%
Region	Kansas City Area	51%	45%	4%
	Topeka Area-Northeast	53%	43%	4%
	East	44%	45%	10%
	Wichita Area	52%	43%	5%
	West	60%	35%	4%
Household Income	Less than \$75,000	51%	42%	6%
	\$75,000 or more	53%	46%	1%
Education	Not college graduate	54%	39%	7%
	College graduate	50%	48%	2%
Race	White	51%	44%	4%
	Non-white	55%	36%	9%
Age	18 to 29	65%	27%	8%
	30 to 44	46%	49%	5%
	45 to 59	52%	44%	4%
	60 or older	50%	44%	5%
Gender	Men	56%	38%	6%
	Women	49%	46%	5%
Marital Status	Married	53%	44%	3%
	Not married	51%	41%	8%
Marital Status and Gender	Married men	59%	38%	4%
	Not married men	53%	40%	7%
	Married women	48%	50%	3%
	Not married women	50%	42%	8%
Religiosity	Practice a Religion	58%	38%	5%
	Does not Practice a Religion	47%	48%	5%
White Evangelical Christians		60%	35%	5%
Interview Type	Landline	48%	48%	4%
	Cell Phone	58%	35%	7%

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Pat Roberts?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		34%	42%	7%	18%
Kansas Registered Voters		36%	44%	3%	16%
Party Identification^	Democrat	12%	67%	3%	18%
	Republican	61%	23%	2%	14%
	Independent	32%	48%	3%	16%
Political Ideology^	Very liberal-Liberal	14%	64%	8%	15%
	Moderate	28%	55%	2%	15%
	Conservative-Very conservative	55%	27%	2%	16%
Tea Party Supporters^		59%	23%	2%	16%
Region	Kansas City Area	30%	46%	8%	16%
	Topeka Area-Northeast	31%	48%	4%	17%
	East	36%	33%	7%	24%
	Wichita Area	36%	45%	7%	13%
	West	36%	34%	8%	22%
Household Income	Less than \$75,000	33%	41%	8%	18%
	\$75,000 or more	36%	51%	4%	10%
Education	Not college graduate	35%	37%	9%	19%
	College graduate	31%	52%	3%	14%
Race	White	36%	43%	5%	17%
	Non-white	25%	38%	16%	21%
Age	18 to 29	30%	22%	19%	29%
	30 to 44	26%	49%	7%	18%
	45 to 59	39%	45%	4%	12%
	60 or older	37%	49%	2%	13%
Gender	Men	37%	40%	6%	18%
	Women	31%	43%	8%	18%
Marital Status	Married	36%	45%	3%	15%
	Not married	31%	38%	11%	20%
Marital Status and Gender	Married men	42%	41%	2%	16%
	Not married men	31%	40%	10%	18%
	Married women	31%	50%	4%	15%
	Not married women	30%	36%	11%	22%
	Religiosity	Practice a Religion	42%	39%	5%
	Does not Practice a Religion	28%	44%	8%	20%
White Evangelical Christians		51%	31%	4%	14%
Interview Type	Landline	36%	47%	3%	15%
	Cell Phone	32%	36%	11%	21%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Greg Orman?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		40%	23%	12%	25%
Kansas Registered Voters		44%	25%	8%	23%
Party Identification <sup>^</sup>	Democrat	63%	9%	8%	19%
	Republican	22%	43%	9%	26%
	Independent	51%	19%	7%	23%
Political Ideology <sup>^</sup>	Very liberal-Liberal	65%	8%	6%	21%
	Moderate	57%	17%	6%	21%
	Conservative-Very conservative	27%	40%	9%	23%
Tea Party Supporters <sup>^</sup>		24%	47%	6%	22%
Region	Kansas City Area	46%	21%	12%	21%
	Topeka Area-Northeast	46%	21%	7%	26%
	East	32%	23%	15%	30%
	Wichita Area	42%	25%	14%	19%
	West	33%	24%	12%	30%
Household Income	Less than \$75,000	39%	23%	13%	25%
	\$75,000 or more	50%	24%	8%	18%
Education	Not college graduate	35%	23%	14%	27%
	College graduate	51%	22%	7%	19%
Race	White	40%	24%	11%	25%
	Non-white	42%	13%	17%	27%
Age	18 to 29	36%	13%	21%	29%
	30 to 44	38%	19%	13%	30%
	45 to 59	46%	25%	9%	20%
	60 or older	40%	29%	8%	22%
Gender	Men	38%	24%	11%	27%
	Women	42%	21%	14%	23%
Marital Status	Married	42%	26%	8%	23%
	Not married	38%	19%	15%	27%
Marital Status and Gender	Married men	38%	29%	7%	26%
	Not married men	39%	19%	12%	30%
	Married women	47%	23%	10%	20%
	Not married women	37%	20%	18%	25%
	Religiosity	Practice a Religion	37%	29%	11%
	Does not Practice a Religion	43%	19%	12%	26%
White Evangelical Christians		31%	31%	13%	25%
Interview Type	Landline	43%	25%	7%	24%
	Cell Phone	36%	20%	18%	26%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

<sup>^</sup>Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.



NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Sam Brownback?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		37%	47%	4%	13%
Kansas Registered Voters		40%	49%	2%	10%
Party Identification^	Democrat	17%	72%	2%	9%
	Republican	70%	18%	0%	12%
	Independent	30%	59%	2%	8%
Political Ideology^	Very liberal-Liberal	13%	78%	1%	8%
	Moderate	29%	62%	2%	8%
	Conservative-Very conservative	62%	26%	1%	10%
Tea Party Supporters^		70%	21%	2%	8%
Region	Kansas City Area	40%	45%	4%	12%
	Topeka Area-Northeast	33%	51%	4%	12%
	East	36%	44%	4%	17%
	Wichita Area	37%	54%	3%	6%
	West	37%	40%	5%	18%
Household Income	Less than \$75,000	34%	48%	4%	14%
	\$75,000 or more	42%	49%	3%	7%
Education	Not college graduate	36%	42%	6%	16%
	College graduate	37%	56%	0%	6%
Race	White	38%	46%	3%	13%
	Non-white	30%	49%	8%	13%
Age	18 to 29	33%	41%	8%	18%
	30 to 44	33%	48%	4%	15%
	45 to 59	40%	47%	4%	8%
	60 or older	39%	49%	1%	11%
Gender	Men	38%	46%	4%	13%
	Women	36%	47%	5%	13%
Marital Status	Married	43%	46%	2%	9%
	Not married	29%	48%	6%	16%
Marital Status and Gender	Married men	47%	42%	1%	9%
	Not married men	26%	52%	5%	17%
	Married women	40%	49%	2%	9%
	Not married women	32%	46%	7%	16%
	Religiosity	Practice a Religion	48%	40%	3%
	Does not Practice a Religion	29%	52%	5%	15%
White Evangelical Christians		51%	36%	3%	10%
Interview Type	Landline	36%	51%	2%	10%
	Cell Phone	38%	41%	6%	15%

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NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults			
		Overall, do you have a favorable or an unfavorable impression of Paul Davis?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Kansas Adults		36%	28%	12%	25%
Kansas Registered Voters		40%	29%	7%	24%
Party Identification^	Democrat	68%	9%	3%	20%
	Republican	17%	48%	9%	26%
	Independent	44%	26%	7%	24%
Political Ideology^	Very liberal-Liberal	66%	10%	8%	17%
	Moderate	53%	21%	4%	22%
	Conservative-Very conservative	20%	46%	8%	26%
Tea Party Supporters^		16%	51%	9%	24%
Region	Kansas City Area	42%	25%	11%	22%
	Topeka Area-Northeast	39%	29%	8%	24%
	East	36%	22%	14%	27%
	Wichita Area	36%	31%	12%	21%
	West	27%	30%	13%	30%
Household Income	Less than \$75,000	37%	27%	13%	24%
	\$75,000 or more	41%	27%	10%	22%
Education	Not college graduate	30%	28%	14%	28%
	College graduate	49%	26%	7%	18%
Race	White	35%	29%	10%	26%
	Non-white	42%	18%	20%	21%
Age	18 to 29	32%	20%	19%	29%
	30 to 44	40%	21%	17%	22%
	45 to 59	36%	31%	8%	26%
	60 or older	37%	34%	7%	22%
Gender	Men	35%	28%	11%	26%
	Women	37%	27%	13%	23%
Marital Status	Married	38%	31%	9%	22%
	Not married	34%	23%	14%	29%
Marital Status and Gender	Married men	36%	33%	7%	24%
	Not married men	34%	21%	14%	30%
	Married women	40%	29%	11%	20%
	Not married women	34%	25%	14%	27%
	Religiosity	Practice a Religion	35%	33%	10%
	Does not Practice a Religion	36%	24%	13%	26%
White Evangelical Christians		24%	37%	11%	28%
Interview Type	Landline	38%	30%	8%	24%
	Cell Phone	33%	25%	16%	26%

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

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NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults		
		Do you approve or disapprove of the job Sam Brownback is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Kansas Adults		38%	49%	13%
Kansas Registered Voters		40%	51%	9%
Party Identification^	Democrat	17%	75%	9%
	Republican	69%	23%	8%
	Independent	32%	58%	10%
Political Ideology^	Very liberal-Liberal	18%	75%	7%
	Moderate	27%	65%	8%
	Conservative-Very conservative	62%	29%	10%
Tea Party Supporters^		73%	20%	7%
Region	Kansas City Area	41%	47%	12%
	Topeka Area-Northeast	34%	55%	11%
	East	33%	50%	18%
	Wichita Area	37%	53%	10%
	West	44%	41%	15%
Household Income	Less than \$75,000	36%	50%	14%
	\$75,000 or more	41%	51%	8%
Education	Not college graduate	40%	43%	17%
	College graduate	35%	60%	4%
Race	White	39%	49%	12%
	Non-white	34%	47%	19%
Age	18 to 29	41%	40%	18%
	30 to 44	33%	49%	17%
	45 to 59	38%	52%	10%
	60 or older	40%	51%	9%
Gender	Men	40%	48%	12%
	Women	37%	49%	14%
Marital Status	Married	40%	50%	10%
	Not married	36%	48%	16%
Marital Status and Gender	Married men	44%	46%	10%
	Not married men	34%	52%	14%
	Married women	37%	53%	10%
	Not married women	38%	45%	17%
Religiosity	Practice a Religion	47%	42%	10%
	Does not Practice a Religion	32%	54%	14%
White Evangelical Christians		53%	38%	9%
Interview Type	Landline	37%	53%	11%
	Cell Phone	40%	44%	16%

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NBC News/Marist Poll Kansas Adults & Registered Voter Tables

		Kansas Adults					
		From what you have heard about the new health care law, do you think it is:					
		Strongly: Good idea	Not so strongly: Good idea	Not so strongly: Bad idea	Strongly: Bad idea	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Kansas Adults		21%	10%	7%	43%	16%	4%
Kansas Registered Voters		22%	10%	6%	42%	15%	5%
Party Identification^	Democrat	47%	14%	7%	14%	14%	6%
	Republican	4%	5%	5%	70%	13%	3%
	Independent	23%	11%	7%	37%	17%	5%
Political Ideology^	Very liberal-Liberal	44%	14%	5%	13%	16%	6%
	Moderate	29%	14%	8%	30%	15%	4%
	Conservative-Very conservative	7%	4%	5%	68%	14%	2%
Tea Party Supporters^		6%	3%	6%	74%	7%	3%
Region	Kansas City Area	27%	13%	5%	38%	13%	4%
	Topeka Area-Northeast	26%	10%	3%	36%	22%	3%
	East	17%	7%	7%	51%	17%	2%
	Wichita Area	20%	12%	9%	43%	11%	5%
	West	17%	5%	9%	46%	16%	7%
Household Income	Less than \$75,000	21%	8%	7%	42%	16%	5%
	\$75,000 or more	26%	13%	7%	42%	11%	1%
Education	Not college graduate	17%	8%	7%	46%	18%	5%
	College graduate	30%	13%	6%	36%	12%	4%
Race	White	19%	9%	6%	46%	15%	4%
	Non-white	31%	12%	7%	25%	21%	4%
Age	18 to 29	16%	15%	12%	35%	18%	4%
	30 to 44	19%	13%	7%	43%	14%	4%
	45 to 59	22%	7%	5%	51%	10%	4%
	60 or older	27%	6%	4%	38%	20%	5%
Gender	Men	18%	11%	7%	45%	13%	5%
	Women	24%	8%	6%	40%	17%	4%
Marital Status	Married	20%	9%	5%	49%	13%	3%
	Not married	23%	9%	8%	35%	18%	6%
Marital Status and Gender	Married men	16%	11%	5%	54%	12%	2%
	Not married men	20%	10%	11%	36%	16%	8%
	Married women	23%	8%	6%	44%	15%	4%
	Not married women	25%	9%	6%	35%	20%	4%
	Religiosity	Practice a Religion	17%	8%	8%	49%	14%
	Does not Practice a Religion	24%	10%	6%	39%	17%	5%
White Evangelical Christians		9%	7%	6%	60%	13%	4%
Interview Type	Landline	23%	9%	3%	43%	18%	4%
	Cell Phone	19%	10%	10%	42%	13%	5%

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