Nature of the Sample: NBC News/Marist Poll of 1,282 Kansas Adults

This survey of 1,282 adults was conducted September 27th through October 1st, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.7 percentage points. There are 1,097 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 636 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin increases for cross-tabulations.

| Natu | ire of | the | Sam | ple - | Kansas |
|------|--------|-----|-----|-------|--------|
| | | | | | |

| | | Kature of the Sample - Kansas | Variana D | Varanti 1.1 XV |
|--|-----------------------|-------------------------------|-----------------------------------|-------------------------------|
| | | Col % | Kansas Registered Voters Col % | Kansas Likely Voters Col % |
| Kansas Adults | | 100% | 001 /0 | 01 /0 |
| | | 86% | 100% | |
| Kansas Registered Voters Kansas Likely Voters | | 50% | 58% | 100% |
| Party Registration | Democrat | n/a | 28% | 28% |
| r arty Registration | Republican | n/a | 41% | 45% |
| | Independent | n/a | 30% | 26% |
| | Other | n/a | 1% | 1% |
| Party Identification | Democrat | n/a | 24% | 24% |
| r arty racinitication | Republican | n/a | 31% | 34% |
| | Independent | n/a | 44% | 41% |
| | Other | n/a | 1% | 1% |
| Political Ideology | Very liberal | n/a | 5% | 5% |
| ontiour racorogy | Liberal | n/a | 13% | 13% |
| | Moderate | n/a | 40% | 39% |
| | Conservative | n/a | 31% | 32% |
| | Very conservative | n/a | 11% | 11% |
| Fea Party Supporters | , er, conservative | n/a | 21% | 23% |
| Past Participation** | Yes | n/a | 85% | 93% |
| uori unorpunon | No | n/a | 15% | 7% |
| Gender | Men | 49% | 49% | 49% |
| Sender | Women | 51% | 51% | 51% |
| Age | Under 45 | 43% | 39% | 33% |
| .80 | 45 or older | 57% | 61% | 67% |
| Age | 18 to 29 | 22% | 17% | 13% |
| -8- | 30 to 44 | 22% | 21% | 20% |
| | 45 to 59 | 28% | 30% | 31% |
| | 60 or older | 29% | 32% | 36% |
| Race | White | 81% | 82% | 85% |
| | African American | 6% | 6% | 5% |
| | Latino | 8% | 7% | 6% |
| | Other | 4% | 4% | 4% |
| Region | Kansas City Area | 25% | 27% | 26% |
| - | Topeka Area-Northeast | 15% | 15% | 16% |
| | East | 18% | 17% | 17% |
| | Wichita Area | 22% | 22% | 21% |
| | West | 20% | 19% | 21% |
| Household Income | Less than \$75,000 | 71% | 70% | 66% |
| | \$75,000 or more | 29% | 30% | 34% |
| Education | Not college graduate | 66% | 63% | 59% |
| | College graduate | 34% | 37% | 41% |
| Marital Status | Married | 54% | 57% | 62% |
| | Not married | 46% | 43% | 38% |
| Marital Status and Gender | Married men | 27% | 29% | 32% |
| | Not married men | 21% | 19% | 16% |
| | Married women | 27% | 28% | 30% |
| | Not married women | 26% | 25% | 22% |
| White Evangelical Christians | | 26% | 23% | 29% |
| Interview Type | Landline | 52% | 56% | 61% |
| | Cell Phone | 48% | 44% | 39% |

Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Kansas Likely Voters: n=636 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding. **Past participation refers to previous participation in a Kansas election.

NBC News/Marist Poll Kansas Likely Voter Tables

| | | | Kansas Likely Voter | s |
|-----------------------|--------------------------------|----------------|--|--------|
| | | Do you approve | or disapprove of the jo doing as president? | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Kansas Likely Voters | | 36% | 56% | 8% |
| Party Identification | Democrat | 80% | 12% | 8% |
| | Republican | 7% | 89% | 4% |
| | Independent | 36% | 52% | 12% |
| Political Ideology | Very liberal-Liberal | 75% | 18% | 7% |
| | Moderate | 47% | 43% | 10% |
| | Conservative-Very conservative | 10% | 84% | 6% |
| Tea Party Supporters | | 6% | 91% | 3% |
| Region | Kansas City Area | 45% | 50% | 5% |
| | Topeka Area-Northeast | 42% | 48% | 11% |
| | East | 29% | 60% | 11% |
| | Wichita Area | 35% | 58% | 7% |
| | West | 28% | 64% | 8% |
| Household Income | Less than \$75,000 | 39% | 52% | 10% |
| | \$75,000 or more | 37% | 58% | 6% |
| Education | Not college graduate | 31% | 60% | 8% |
| | College graduate | 44% | 49% | 7% |
| Race | White | 32% | 60% | 8% |
| | Non-white | 63% | 27% | 10% |
| Age | 18 to 29 | 36% | 47% | 17% |
| | 30 to 44 | 39% | 53% | 8% |
| | 45 to 59 | 32% | 61% | 8% |
| | 60 or older | 39% | 55% | 6% |
| Gender | Men | 34% | 60% | 6% |
| | Women | 38% | 51% | 10% |
| Marital Status | Married | 31% | 63% | 6% |
| | Not married | 45% | 44% | 11% |
| Marital Status and | Married men | 27% | 68% | 4% |
| Gender | Not married men | 47% | 45% | 8% |
| | Married women | 35% | 57% | 8% |
| | Not married women | 44% | 43% | 13% |
| Religiosity | Practice a Religion | 28% | 65% | 6% |
| | Does not Practice a Religion | 43% | 48% | 9% |
| White Evangelical Chr | istians | 18% | 76% | 7% |
| Interview Type | Landline | 36% | 57% | 6% |
| | Cell Phone | 36% | 53% | 10% |

| | | | Kansas Likely Voters | |
|-----------------------|--------------------------------|-------------------------------|--|--------|
| | | | ou think things in the nat nt direction, or do you fe the wrong track? | |
| | | Headed in the right direction | Off on the wrong track | Unsure |
| | | Row % | Row % | Row % |
| Kansas Likely Voters | | 23% | 70% | 7% |
| Party Identification | Democrat | 56% | 35% | 9% |
| | Republican | 7% | 89% | 5% |
| | Independent | 18% | 74% | 8% |
| Political Ideology | Very liberal-Liberal | 53% | 39% | 7% |
| | Moderate | 26% | 64% | 9% |
| | Conservative-Very conservative | 7% | 88% | 4% |
| Tea Party Supporters | | 4% | 95% | 2% |
| Region | Kansas City Area | 30% | 63% | 6% |
| | Topeka Area-Northeast | 27% | 67% | 7% |
| | East | 16% | 79% | 5% |
| | Wichita Area | 24% | 69% | 7% |
| | West | 18% | 74% | 8% |
| Household Income | Less than \$75,000 | 26% | 68% | 6% |
| | \$75,000 or more | 22% | 73% | 5% |
| Education | Not college graduate | 21% | 72% | 7% |
| | College graduate | 26% | 68% | 6% |
| Race | White | 21% | 73% | 6% |
| | Non-white | 39% | 49% | 11% |
| Age | 18 to 29 | 29% | 61% | 10% |
| | 30 to 44 | 20% | 77% | 3% |
| | 45 to 59 | 22% | 72% | 6% |
| | 60 or older | 25% | 67% | 8% |
| Gender | Men | 21% | 73% | 6% |
| | Women | 26% | 67% | 7% |
| Marital Status | Married | 19% | 75% | 5% |
| | Not married | 30% | 61% | 9% |
| Marital Status and | Married men | 17% | 79% | 4% |
| Gender | Not married men | 28% | 63% | 9% |
| | Married women | 22% | 72% | 6% |
| | Not married women | 31% | 61% | 9% |
| Religiosity | Practice a Religion | 17% | 75% | 8% |
| | Does not Practice a Religion | 28% | 66% | 6% |
| White Evangelical Chr | - | 11% | 84% | 5% |
| Interview Type | Landline | 21% | 72% | 7% |
| •• | Cell Phone | 27% | 67% | 6% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE

+/- 3.9 percentage points. Totals may not add to 100% due to rounding.

| | | | Kansas Likely Voter | |
|-----------------------|--------------------------------|---------|---|--------|
| | | | or disapprove of the jol ongress are doing in of | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Kansas Likely Voters | | 21% | 69% | 10% |
| Party Identification | Democrat | 9% | 83% | 8% |
| | Republican | 40% | 50% | 10% |
| | Independent | 13% | 77% | 11% |
| Political Ideology | Very liberal-Liberal | 9% | 85% | 6% |
| | Moderate | 15% | 75% | 10% |
| | Conservative-Very conservative | 31% | 59% | 10% |
| Tea Party Supporters | | 37% | 56% | 7% |
| Region | Kansas City Area | 17% | 76% | 7% |
| | Topeka Area-Northeast | 16% | 77% | 7% |
| | East | 21% | 61% | 18% |
| | Wichita Area | 22% | 69% | 9% |
| | West | 27% | 62% | 11% |
| Household Income | Less than \$75,000 | 20% | 69% | 11% |
| | \$75,000 or more | 20% | 73% | 7% |
| Education | Not college graduate | 23% | 65% | 12% |
| | College graduate | 17% | 76% | 7% |
| Race | White | 21% | 70% | 10% |
| | Non-white | 20% | 67% | 13% |
| Age | 18 to 29 | 22% | 63% | 14% |
| | 30 to 44 | 20% | 70% | 11% |
| | 45 to 59 | 21% | 70% | 8% |
| | 60 or older | 20% | 71% | 10% |
| Gender | Men | 19% | 74% | 7% |
| | Women | 23% | 65% | 13% |
| Marital Status | Married | 22% | 69% | 9% |
| | Not married | 19% | 70% | 12% |
| Marital Status and | Married men | 21% | 72% | 7% |
| Gender | Not married men | 13% | 79% | 8% |
| | Married women | 22% | 66% | 11% |
| | Not married women | 23% | 63% | 14% |
| Religiosity | Practice a Religion | 26% | 63% | 12% |
| | Does not Practice a Religion | 17% | 76% | 8% |
| White Evangelical Chr | istians | 29% | 62% | 9% |
| Interview Type | Landline | 21% | 70% | 9% |
| | Cell Phone | 20% | 68% | 12% |

| | | | Kansas Likely Voter | s |
|------------------------|--------------------------------|---------|--|--------|
| | | | or disapprove of the jo ongress are doing in of | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Kansas Likely Voters | | 26% | 64% | 10% |
| Party Identification | Democrat | 66% | 23% | 11% |
| | Republican | 7% | 87% | 6% |
| | Independent | 19% | 68% | 12% |
| Political Ideology | Very liberal-Liberal | 54% | 36% | 10% |
| | Moderate | 30% | 59% | 12% |
| | Conservative-Very conservative | 11% | 82% | 7% |
| Tea Party Supporters | | 7% | 89% | 4% |
| Region | Kansas City Area | 30% | 61% | 9% |
| | Topeka Area-Northeast | 30% | 62% | 8% |
| | East | 20% | 64% | 15% |
| | Wichita Area | 26% | 65% | 9% |
| | West | 24% | 68% | 8% |
| Household Income | Less than \$75,000 | 30% | 58% | 12% |
| | \$75,000 or more | 23% | 71% | 6% |
| Education | Not college graduate | 26% | 62% | 12% |
| | College graduate | 26% | 67% | 6% |
| Race | White | 24% | 68% | 8% |
| | Non-white | 44% | 36% | 20% |
| Age | 18 to 29 | 32% | 48% | 19% |
| | 30 to 44 | 30% | 61% | 9% |
| | 45 to 59 | 23% | 70% | 8% |
| | 60 or older | 26% | 64% | 10% |
| Gender | Men | 25% | 68% | 7% |
| | Women | 28% | 60% | 13% |
| Marital Status | Married | 24% | 70% | 7% |
| | Not married | 31% | 55% | 15% |
| Marital Status and | Married men | 22% | 74% | 4% |
| Gender | Not married men | 30% | 58% | 12% |
| | Married women | 25% | 65% | 10% |
| | Not married women | 31% | 52% | 17% |
| Religiosity | Practice a Religion | 20% | 70% | 10% |
| | Does not Practice a Religion | 31% | 60% | 9% |
| White Evangelical Chri | - | 14% | 77% | 8% |
| Interview Type | Landline | 23% | 69% | 8% |
| 21 | Cell Phone | 31% | 56% | 13% |

| | | | Kansas Likely Voter | s |
|------------------------|--------------------------------|---|---------------------|-----------------------|
| | | Overall, do you have a favorable or an unfavorab impression of Barack Obama? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Kansas Likely Voters | | 40% | 55% | 5% |
| Party Identification | Democrat | 84% | 14% | 2% |
| | Republican | 10% | 85% | 4% |
| | Independent | 40% | 53% | 7% |
| Political Ideology | Very liberal-Liberal | 81% | 18% | 2% |
| | Moderate | 50% | 43% | 7% |
| | Conservative-Very conservative | 14% | 81% | 5% |
| Tea Party Supporters | | 7% | 90% | 3% |
| Region | Kansas City Area | 49% | 49% | 2% |
| | Topeka Area-Northeast | 46% | 50% | 5% |
| | East | 36% | 59% | 5% |
| | Wichita Area | 38% | 57% | 5% |
| | West | 30% | 61% | 9% |
| Household Income | Less than \$75,000 | 43% | 52% | 5% |
| | \$75,000 or more | 40% | 56% | 4% |
| Education | Not college graduate | 35% | 60% | 6% |
| | College graduate | 48% | 48% | 4% |
| Race | White | 37% | 59% | 4% |
| | Non-white | 60% | 29% | 10% |
| Age | 18 to 29 | 44% | 49% | 7% |
| | 30 to 44 | 40% | 53% | 7% |
| | 45 to 59 | 37% | 60% | 3% |
| | 60 or older | 43% | 53% | 5% |
| Gender | Men | 36% | 57% | 6% |
| | Women | 44% | 53% | 4% |
| Marital Status | Married | 34% | 62% | 4% |
| | Not married | 50% | 43% | 7% |
| Marital Status and | Married men | 31% | 64% | 5% |
| Gender | Not married men | 47% | 43% | 9% |
| | Married women | 38% | 60% | 3% |
| | Not married women | 51% | 43% | 5% |
| Religiosity | Practice a Religion | 32% | 63% | 5% |
| | Does not Practice a Religion | 47% | 48% | 5% |
| White Evangelical Chri | stians | 22% | 74% | 4% |
| Interview Type | Landline | 38% | 56% | 6% |
| | Cell Phone | 43% | 53% | 4% |

Kansas Likely Voters

Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate

| | | Pat Roberts, the Republican | Greg Orman, an independent | Randall Batson, the Libertarian | Other | Undecided |
|------------------------|--------------------------------|-----------------------------|----------------------------|---------------------------------|-------|-----------|
| | | Row % | Row % | Row % | Row % | Row % |
| Kansas Likely Voters | | 38% | 48% | 5% | 1% | 9% |
| Party Identification | Democrat | 8% | 77% | 4% | 1% | 10% |
| raty dentification | Republican | 74% | 16% | 2% | 0% | 7% |
| | Independent | 27% | 57% | 7% | 1% | 9% |
| Political Ideology | Very liberal-Liberal | 9% | 74% | 7% | 1% | 10% |
| | Moderate | 27% | 62% | 4% | 1% | 7% |
| | Conservative-Very conservative | 61% | 25% | 4% | 1% | 9% |
| Tea Party Supporters | | 70% | 17% | 7% | 0% | 6% |
| Intensity of Support | Strongly support | 40% | 59% | 1% | 0% | 0% |
| | Somewhat support | 47% | 49% | 4% | 0% | 0% |
| | Might vote differently | 37% | 52% | 11% | 0% | 0% |
| Region | Kansas City Area | 34% | 51% | 3% | 1% | 11% |
| | Topeka Area-Northeast | 29% | 57% | 4% | 1% | 9% |
| | East | 46% | 39% | 3% | 1% | 11% |
| | Wichita Area | 41% | 44% | 8% | 0% | 7% |
| | West | 42% | 47% | 5% | 1% | 6% |
| Household Income | Less than \$75,000 | 37% | 48% | 6% | 1% | 8% |
| | \$75,000 or more | 38% | 53% | 3% | 0% | 5% |
| Education | Not college graduate | 40% | 45% | 6% | 1% | 9% |
| | College graduate | 35% | 53% | 3% | 0% | 9% |
| Race | White | 40% | 48% | 4% | 0% | 8% |
| | Non-white | 24% | 51% | 10% | 3% | 12% |
| Age | 18 to 29 | 36% | 40% | 11% | 1% | 12% |
| | 30 to 44 | 28% | 59% | 6% | 0% | 6% |
| | 45 to 59 | 40% | 48% | 3% | 0% | 8% |
| | 60 or older | 43% | 45% | 3% | 1% | 8% |
| Gender | Men | 43% | 45% | 5% | 1% | 7% |
| | Women | 34% | 50% | 4% | 1% | 11% |
| Marital Status | Married | 42% | 47% | 3% | 0% | 7% |
| | Not married | 31% | 50% | 7% | 1% | 11% |
| Marital Status and | Married men | 49% | 44% | 3% | 0% | 4% |
| Gender | Not married men | 30% | 50% | 10% | 1% | 10% |
| | Married women | 35% | 51% | 4% | 0% | 10% |
| | Not married women | 32% | 50% | 4% | 1% | 12% |
| Religiosity | Practice a Religion | 48% | 42% | 3% | 0% | 7% |
| | Does not Practice a Religion | 30% | 54% | 6% | 1% | 9% |
| White Evangelical Chri | stians | 58% | 35% | 2% | 0% | 6% |
| Interview Type | Landline | 39% | 47% | 4% | 0% | 9% |
| ~* | Cell Phone | 37% | 48% | 5% | 1% | 8% |

Kansas Likely Voters with a Candidate Preference for U.S. Senate

| | | Candidate, or do you think that you might vote differently on Election | | | | |
|-----------------------------------|------------------------------------|--|------------------|---------------------------|--------|--|
| | | Strongly support | Somewhat support | Might vote differently | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Likely Voters wi Senate | th a Candidate Preference for U.S. | 43% | 40% | 14% | 3% | |
| Party Identification | Democrat | 49% | 36% | 14% | 2% | |
| | Republican | 45% | 44% | 8% | 4% | |
| | Independent | 39% | 38% | 19% | 3% | |
| Political Ideology | Very liberal-Liberal | 45% | 37% | 16% | 1% | |
| | Moderate | 42% | 40% | 17% | 2% | |
| | Conservative-Very conservative | 44% | 43% | 11% | 2% | |
| Tea Party Supporters | | 40% | 43% | 14% | 3% | |
| Support for U.S. Senate | Pat Roberts | 40% | 43% | 12% | 4% | |
| in Kansas | Greg Orman | 48% | 37% | 14% | 1% | |
| Region | Kansas City Area | 42% | 43% | 11% | 4% | |
| | Topeka Area-Northeast | 47% | 39% | 12% | 2% | |
| | East | 40% | 37% | 19% | 3% | |
| | Wichita Area | 38% | 47% | 12% | 3% | |
| | West | 47% | 32% | 18% | 2% | |
| Household Income | Less than \$75,000 | 41% | 37% | 19% | 3% | |
| | \$75,000 or more | 45% | 47% | 7% | 1% | |
| Education | Not college graduate | 40% | 37% | 19% | 3% | |
| | College graduate | 47% | 45% | 7% | 1% | |
| Age | Under 45 | 27% | 50% | 20% | 2% | |
| | 45 or older | 51% | 35% | 11% | 3% | |
| Gender | Men | 41% | 41% | 15% | 3% | |
| | Women | 45% | 39% | 14% | 2% | |
| Marital Status | Married | 43% | 45% | 10% | 2% | |
| | Not married | 41% | 34% | 21% | 4% | |
| Marital Status and | Married men | 43% | 45% | 10% | 1% | |
| Gender | Not married men | 36% | 34% | 24% | 6% | |
| | Married women | 43% | 44% | 10% | 3% | |
| | Not married women | 45% | 33% | 19% | 2% | |
| Religiosity | Practice a Religion | 41% | 42% | 14% | 3% | |
| | Does not Practice a Religion | 45% | 39% | 14% | 2% | |
| White Evangelical Chris | tians | 43% | 43% | 11% | 3% | |
| Interview Type | Landline | 48% | 38% | 10% | 3% | |
| | Cell Phone | 35% | 43% | 20% | 2% | |

Would you say that you strongly support <candidate> somewhat support

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=511 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

| | | Kansas Likely Vo | Preference for U.S. | |
|-------------------------------------|------------------------------------|---|----------------------------|--------|
| | | Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?</candidate></candidate> | | |
| | | For choice | Against other candidate | Unsure |
| | | Row % | Row % | Row % |
| Kansas Likely Voters with Senate | th a Candidate Preference for U.S. | 44% | 49% | 7% |
| Party Identification | Democrat | 36% | 59% | 5% |
| | Republican | 51% | 41% | 8% |
| | Independent | 42% | 51% | 6% |
| Political Ideology | Very liberal-Liberal | 29% | 64% | 7% |
| | Moderate | 46% | 49% | 5% |
| | Conservative-Very conservative | 49% | 44% | 7% |
| Tea Party Supporters | | 49% | 46% | 5% |
| Support for U.S. Senate | Pat Roberts | 53% | 40% | 7% |
| in Kansas | Greg Orman | 38% | 55% | 7% |
| Region | Kansas City Area | 42% | 52% | 6% |
| | Topeka Area-Northeast | 49% | 46% | 5% |
| | East | 43% | 52% | 5% |
| | Wichita Area | 42% | 49% | 9% |
| | West | 46% | 47% | 8% |
| Household Income | Less than \$75,000 | 42% | 50% | 8% |
| | \$75,000 or more | 45% | 50% | 4% |
| Education | Not college graduate | 45% | 47% | 8% |
| | College graduate | 43% | 53% | 4% |
| Age | Under 45 | 43% | 48% | 9% |
| - | 45 or older | 45% | 50% | 6% |
| Gender | Men | 42% | 51% | 7% |
| | Women | 46% | 48% | 7% |
| Marital Status | Married | 42% | 53% | 6% |
| | Not married | 48% | 44% | 8% |
| Marital Status and | Married men | 40% | 53% | 7% |
| Gender | Not married men | 47% | 48% | 5% |
| | Married women | 44% | 52% | 4% |
| | Not married women | 48% | 42% | 10% |
| Religiosity | Practice a Religion | 46% | 46% | 8% |
| - • | Does not Practice a Religion | 42% | 53% | 6% |
| White Evangelical Christ | - | 50% | 44% | 7% |
| Interview Type | Landline | 45% | 49% | 6% |
| 5 F - | Cell Phone | 43% | 49% | 8% |

Kansas Likely Voters

| | | Kansas tossup for Governor including those who are undecided yet leaning towar | | | | |
|------------------------|--------------------------------|--|----------------------------------|------------------------------------|-------|-----------|
| | | Paul Davis, the Democrat | Sam Brownback, the Republican | Keen A. Umbehr, the Libertarian | Other | Undecided |
| | | Row % | Row % | Row % | Row % | Row % |
| Kansas Likely Voters | | 44% | 43% | 4% | 1% | 7% |
| Party Identification | Democrat | 85% | 10% | 2% | 0% | 3% |
| , | Republican | 12% | 78% | 2% | 0% | 8% |
| | Independent | 49% | 34% | 8% | 1% | 8% |
| Political Ideology | Very liberal-Liberal | 80% | 9% | 5% | 0% | 5% |
| | Moderate | 59% | 26% | 6% | 1% | 8% |
| | Conservative-Very conservative | 17% | 72% | 3% | 0% | 8% |
| Tea Party Supporters | | 10% | 79% | 5% | 0% | 6% |
| Intensity of Support | Strongly support | 50% | 44% | 3% | 0% | 3% |
| | Somewhat support | 43% | 50% | 5% | 0% | 2% |
| | Might vote differently | 47% | 36% | 10% | 2% | 4% |
| Region | Kansas City Area | 51% | 39% | 2% | 0% | 8% |
| | Topeka Area-Northeast | 49% | 37% | 5% | 1% | 8% |
| | East | 45% | 47% | 4% | 1% | 4% |
| | Wichita Area | 42% | 46% | 5% | 0% | 7% |
| | West | 35% | 47% | 7% | 1% | 10% |
| Household Income | Less than \$75,000 | 47% | 40% | 5% | 1% | 7% |
| | \$75,000 or more | 47% | 43% | 5% | 0% | 4% |
| Education | Not college graduate | 39% | 46% | 6% | 1% | 9% |
| | College graduate | 54% | 38% | 3% | 1% | 5% |
| Race | White | 43% | 46% | 4% | 0% | 6% |
| | Non-white | 55% | 27% | 6% | 1% | 11% |
| Age | 18 to 29 | 42% | 41% | 6% | 2% | 9% |
| | 30 to 44 | 50% | 38% | 6% | 0% | 6% |
| | 45 to 59 | 41% | 46% | 5% | 1% | 7% |
| | 60 or older | 46% | 44% | 3% | 0% | 7% |
| Gender | Men | 40% | 49% | 4% | 1% | 6% |
| | Women | 49% | 37% | 5% | 0% | 9% |
| Marital Status | Married | 43% | 48% | 4% | 0% | 6% |
| | Not married | 49% | 35% | 6% | 1% | 9% |
| Marital Status and | Married men | 37% | 56% | 2% | 1% | 4% |
| Gender | Not married men | 47% | 34% | 7% | 2% | 9% |
| | Married women | 48% | 39% | 5% | 0% | 8% |
| | Not married women | 50% | 35% | 6% | 0% | 9% |
| Religiosity | Practice a Religion | 38% | 52% | 3% | 0% | 6% |
| | Does not Practice a Religion | 51% | 35% | 6% | 1% | 7% |
| White Evangelical Chri | - | 25% | 67% | 3% | 0% | 4% |
| Interview Type | Landline | 46% | 43% | 3% | 0% | 8% |
| | Cell Phone | 42% | 43% | 7% | 1% | 7% |

Kansas Likely Voters with a Candidate Preference for Governor

| | | <candidate>, or do you think that you might vote differently on Election Day</candidate> | | | | |
|---------------------------|--|--|------------------|---------------------------|--------|--|
| | | Strongly support | Somewhat support | Might vote differently | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Likely Voters with | th a Candidate Preference for Governor | 55% | 31% | 12% | 1% | |
| Party Identification | Democrat | 71% | 21% | 6% | 2% | |
| | Republican | 61% | 30% | 8% | 1% | |
| | Independent | 41% | 40% | 19% | 1% | |
| Political Ideology | Very liberal-Liberal | 62% | 24% | 13% | 2% | |
| | Moderate | 52% | 33% | 15% | 1% | |
| | Conservative-Very conservative | 57% | 33% | 9% | 1% | |
| Tea Party Supporters | | 58% | 31% | 10% | 1% | |
| Support for Governor in | Paul Davis | 59% | 27% | 12% | 2% | |
| Kansas | Sam Brownback | 55% | 36% | 8% | 1% | |
| Region | Kansas City Area | 55% | 33% | 12% | 0% | |
| | Topeka Area-Northeast | 60% | 25% | 12% | 3% | |
| | East | 53% | 30% | 14% | 3% | |
| | Wichita Area | 55% | 34% | 10% | 1% | |
| | West | 54% | 33% | 12% | 1% | |
| Household Income | Less than \$75,000 | 53% | 33% | 12% | 1% | |
| | \$75,000 or more | 57% | 31% | 11% | 2% | |
| Education | Not college graduate | 53% | 33% | 12% | 1% | |
| | College graduate | 58% | 29% | 11% | 2% | |
| Race | White | 57% | 30% | 12% | 1% | |
| | Non-white | 48% | 35% | 14% | 4% | |
| Age | Under 45 | 44% | 36% | 18% | 2% | |
| | 45 or older | 61% | 29% | 8% | 1% | |
| Gender | Men | 54% | 35% | 10% | 2% | |
| | Women | 57% | 28% | 14% | 1% | |
| Marital Status | Married | 57% | 32% | 10% | 1% | |
| | Not married | 54% | 31% | 14% | 2% | |
| Marital Status and | Married men | 58% | 32% | 8% | 1% | |
| Gender | Not married men | 46% | 40% | 11% | 3% | |
| | Married women | 55% | 31% | 13% | 1% | |
| | Not married women | 59% | 24% | 15% | 1% | |
| Religiosity | Practice a Religion | 58% | 30% | 12% | 0% | |
| | Does not Practice a Religion | 54% | 33% | 11% | 2% | |
| White Evangelical Christ | - | 54% | 31% | 14% | 1% | |
| Interview Type | Landline | 58% | 30% | 11% | 1% | |
| - 1 | Cell Phone | 52% | 34% | 12% | 2% | |

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

| | | Kansas Likely Voters with a Candidate Preference Governor | | | | |
|---------------------------|--|---|--------------------------|--------|--|--|
| | | Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?</candidate></candidate> | | | | |
| | | For choice | Against other candidates | Unsure | | |
| | | Row % | Row % | Row % | | |
| Kansas Likely Voters with | th a Candidate Preference for Governor | 52% | 43% | 4% | | |
| Party Identification | Democrat | 48% | 46% | 6% | | |
| | Republican | 67% | 29% | 4% | | |
| | Independent | 42% | 54% | 3% | | |
| Political Ideology | Very liberal-Liberal | 47% | 48% | 4% | | |
| | Moderate | 43% | 54% | 3% | | |
| | Conservative-Very conservative | 65% | 32% | 3% | | |
| Tea Party Supporters | | 71% | 26% | 3% | | |
| Support for Governor in | Paul Davis | 36% | 60% | 3% | | |
| Kansas | Sam Brownback | 72% | 22% | 6% | | |
| Region | Kansas City Area | 49% | 48% | 3% | | |
| | Topeka Area-Northeast | 56% | 41% | 3% | | |
| | East | 46% | 47% | 8% | | |
| | Wichita Area | 53% | 43% | 5% | | |
| | West | 60% | 36% | 4% | | |
| Household Income | Less than \$75,000 | 52% | 43% | 5% | | |
| | \$75,000 or more | 52% | 47% | 1% | | |
| Education | Not college graduate | 54% | 40% | 6% | | |
| | College graduate | 50% | 48% | 2% | | |
| Race | White | 52% | 44% | 4% | | |
| | Non-white | 53% | 39% | 8% | | |
| Age | Under 45 | 52% | 42% | 5% | | |
| - | 45 or older | 53% | 43% | 4% | | |
| Gender | Men | 57% | 38% | 4% | | |
| | Women | 48% | 48% | 4% | | |
| Marital Status | Married | 53% | 44% | 3% | | |
| | Not married | 51% | 43% | 6% | | |
| Marital Status and | Married men | 60% | 37% | 4% | | |
| Gender | Not married men | 52% | 43% | 5% | | |
| | Married women | 46% | 51% | 3% | | |
| | Not married women | 50% | 43% | 7% | | |
| Religiosity | Practice a Religion | 58% | 38% | 5% | | |
| | Does not Practice a Religion | 47% | 49% | 4% | | |
| White Evangelical Christ | - | 61% | 34% | 5% | | |
| Interview Type | Landline | 51% | 46% | 4% | | |
| - 1 | Cell Phone | 55% | 39% | 6% | | |

_

| | | Kansas Likely Voters | | | | |
|-----------------------|--------------------------------|----------------------|-----------------------|-----------------------|-------------------|--|
| | | Overall, do you h | ave a favorable or an | unfavorable impressio | n of Pat Roberts? | |
| | | Favorable | Unfavorable | Never heard | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Likely Voters | | 37% | 47% | 2% | 14% | |
| Party Identification | Democrat | 11% | 73% | 2% | 13% | |
| | Republican | 63% | 23% | 2% | 13% | |
| | Independent | 32% | 52% | 1% | 14% | |
| Political Ideology | Very liberal-Liberal | 12% | 71% | 4% | 12% | |
| | Moderate | 28% | 58% | 1% | 14% | |
| | Conservative-Very conservative | 58% | 27% | 1% | 14% | |
| Tea Party Supporters | | 61% | 24% | 1% | 14% | |
| Region | Kansas City Area | 31% | 52% | 2% | 15% | |
| | Topeka Area-Northeast | 34% | 54% | 0% | 12% | |
| | East | 43% | 37% | 1% | 19% | |
| | Wichita Area | 39% | 49% | 2% | 10% | |
| | West | 42% | 41% | 2% | 16% | |
| Household Income | Less than \$75,000 | 38% | 46% | 2% | 13% | |
| | \$75,000 or more | 36% | 55% | 1% | 8% | |
| Education | Not college graduate | 41% | 43% | 2% | 14% | |
| | College graduate | 32% | 54% | 1% | 13% | |
| Race | White | 39% | 48% | 1% | 12% | |
| | Non-white | 29% | 45% | 6% | 19% | |
| Age | 18 to 29 | 40% | 27% | 6% | 27% | |
| | 30 to 44 | 27% | 55% | 1% | 16% | |
| | 45 to 59 | 43% | 46% | 1% | 10% | |
| | 60 or older | 38% | 51% | 1% | 10% | |
| Gender | Men | 40% | 45% | 2% | 14% | |
| | Women | 35% | 49% | 2% | 14% | |
| Marital Status | Married | 38% | 48% | 1% | 13% | |
| | Not married | 35% | 47% | 3% | 14% | |
| Marital Status and | Married men | 43% | 44% | 1% | 13% | |
| Gender | Not married men | 34% | 50% | 3% | 13% | |
| | Married women | 34% | 52% | 1% | 14% | |
| | Not married women | 36% | 46% | 4% | 15% | |
| Religiosity | Practice a Religion | 44% | 42% | 1% | 13% | |
| | Does not Practice a Religion | 32% | 52% | 2% | 14% | |
| White Evangelical Chr | istians | 53% | 33% | 0% | 14% | |
| Interview Type | Landline | 38% | 50% | 1% | 12% | |
| | Cell Phone | 37% | 42% | 3% | 18% | |

| | | Kansas Likely Voters Overall, do you have a favorable or an unfavorable impression of Greg Orman? | | | |
|-----------------------|--------------------------------|---|-------------|-------------|--------|
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Kansas Likely Voters | | 46% | 26% | 6% | 22% |
| Party Identification | Democrat | 69% | 7% | 5% | 19% |
| | Republican | 21% | 46% | 8% | 26% |
| | Independent | 54% | 21% | 5% | 20% |
| Political Ideology | Very liberal-Liberal | 66% | 7% | 4% | 23% |
| | Moderate | 61% | 15% | 4% | 19% |
| | Conservative-Very conservative | 27% | 44% | 7% | 22% |
| Tea Party Supporters | | 22% | 50% | 6% | 21% |
| Region | Kansas City Area | 51% | 25% | 5% | 19% |
| | Topeka Area-Northeast | 53% | 21% | 4% | 21% |
| | East | 37% | 28% | 10% | 25% |
| | Wichita Area | 46% | 29% | 6% | 19% |
| | West | 42% | 28% | 5% | 26% |
| Household Income | Less than \$75,000 | 45% | 26% | 7% | 22% |
| | \$75,000 or more | 54% | 26% | 4% | 16% |
| Education | Not college graduate | 41% | 28% | 6% | 24% |
| | College graduate | 54% | 24% | 5% | 17% |
| Race | White | 46% | 27% | 6% | 20% |
| | Non-white | 49% | 16% | 6% | 30% |
| Age | 18 to 29 | 47% | 18% | 9% | 26% |
| | 30 to 44 | 48% | 18% | 5% | 29% |
| | 45 to 59 | 49% | 28% | 5% | 17% |
| | 60 or older | 43% | 31% | 6% | 20% |
| Gender | Men | 44% | 29% | 4% | 23% |
| | Women | 48% | 24% | 7% | 21% |
| Marital Status | Married | 46% | 29% | 5% | 21% |
| | Not married | 47% | 23% | 7% | 23% |
| Marital Status and | Married men | 41% | 33% | 4% | 22% |
| Gender | Not married men | 49% | 23% | 3% | 25% |
| | Married women | 51% | 24% | 5% | 20% |
| | Not married women | 45% | 23% | 10% | 21% |
| Religiosity | Practice a Religion | 39% | 33% | 6% | 21% |
| | Does not Practice a Religion | 53% | 21% | 5% | 22% |
| White Evangelical Chr | - | 34% | 36% | 7% | 23% |
| Interview Type | Landline | 47% | 28% | 4% | 20% |
| J F - | Cell Phone | 44% | 23% | 9% | 24% |

| | | Kansas Likely Voters | | | | |
|-----------------------|--------------------------------|----------------------|--|-------------|--------|--|
| | | Overall, do ye | Overall, do you have a favorable or an unfavorable impression of Sam Brownback? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Likely Voters | | 41% | 50% | 1% | 8% | |
| Party Identification | Democrat | 16% | 77% | 1% | 6% | |
| | Republican | 72% | 18% | 0% | 11% | |
| | Independent | 31% | 62% | 2% | 6% | |
| Political Ideology | Very liberal-Liberal | 12% | 81% | 1% | 6% | |
| | Moderate | 27% | 65% | 1% | 7% | |
| | Conservative-Very conservative | 66% | 24% | 1% | 9% | |
| Fea Party Supporters | | 74% | 19% | 1% | 6% | |
| Region | Kansas City Area | 41% | 51% | 1% | 8% | |
| | Topeka Area-Northeast | 40% | 52% | 1% | 8% | |
| | East | 41% | 51% | 1% | 7% | |
| | Wichita Area | 40% | 55% | 1% | 4% | |
| | West | 44% | 42% | 1% | 13% | |
| Household Income | Less than \$75,000 | 39% | 52% | 1% | 7% | |
| | \$75,000 or more | 43% | 51% | 1% | 5% | |
| Education | Not college graduate | 43% | 46% | 2% | 10% | |
| | College graduate | 38% | 57% | 0% | 5% | |
| Race | White | 43% | 50% | 1% | 7% | |
| | Non-white | 31% | 55% | 3% | 11% | |
| Age | 18 to 29 | 40% | 49% | 1% | 10% | |
| | 30 to 44 | 37% | 53% | 1% | 8% | |
| | 45 to 59 | 46% | 48% | 1% | 5% | |
| | 60 or older | 39% | 51% | 1% | 9% | |
| Gender | Men | 46% | 47% | 1% | 7% | |
| | Women | 37% | 53% | 1% | 9% | |
| Marital Status | Married | 46% | 47% | 0% | 7% | |
| | Not married | 32% | 57% | 2% | 9% | |
| Marital Status and | Married men | 52% | 42% | 0% | 6% | |
| Gender | Not married men | 32% | 59% | 1% | 8% | |
| | Married women | 40% | 51% | 0% | 8% | |
| | Not married women | 32% | 55% | 3% | 9% | |
| Religiosity | Practice a Religion | 49% | 43% | 0% | 7% | |
| | Does not Practice a Religion | 34% | 57% | 1% | 8% | |
| White Evangelical Chr | istians | 57% | 36% | 0% | 7% | |
| Interview Type | Landline | 39% | 52% | 1% | 7% | |
| •• | Cell Phone | 44% | 46% | 1% | 8% | |

| | | Kansas Likely Voters | | | | |
|-----------------------|--------------------------------|----------------------|-----------------------|-----------------------|-------------------|--|
| | | Overall, do you h | ave a favorable or an | unfavorable impressio | on of Paul Davis? | |
| | | Favorable | Unfavorable | Never heard | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Likely Voters | | 43% | 30% | 5% | 22% | |
| Party Identification | Democrat | 75% | 7% | 2% | 16% | |
| | Republican | 16% | 50% | 8% | 26% | |
| | Independent | 47% | 26% | 5% | 22% | |
| Political Ideology | Very liberal-Liberal | 71% | 10% | 4% | 15% | |
| | Moderate | 56% | 20% | 4% | 21% | |
| | Conservative-Very conservative | 21% | 48% | 6% | 25% | |
| Tea Party Supporters | | 14% | 55% | 7% | 23% | |
| Region | Kansas City Area | 45% | 28% | 6% | 21% | |
| | Topeka Area-Northeast | 47% | 30% | 5% | 18% | |
| | East | 43% | 26% | 7% | 23% | |
| | Wichita Area | 43% | 34% | 4% | 20% | |
| | West | 35% | 34% | 4% | 27% | |
| Household Income | Less than \$75,000 | 45% | 29% | 5% | 21% | |
| | \$75,000 or more | 45% | 29% | 5% | 20% | |
| Education | Not college graduate | 37% | 33% | 5% | 26% | |
| | College graduate | 52% | 26% | 5% | 16% | |
| Race | White | 41% | 32% | 4% | 22% | |
| | Non-white | 52% | 17% | 11% | 20% | |
| Age | 18 to 29 | 50% | 20% | 10% | 20% | |
| | 30 to 44 | 50% | 20% | 7% | 23% | |
| | 45 to 59 | 40% | 33% | 3% | 24% | |
| | 60 or older | 39% | 36% | 5% | 20% | |
| Gender | Men | 41% | 33% | 4% | 22% | |
| | Women | 44% | 27% | 7% | 22% | |
| Marital Status | Married | 42% | 33% | 5% | 21% | |
| | Not married | 45% | 26% | 6% | 23% | |
| Marital Status and | Married men | 39% | 36% | 2% | 22% | |
| Gender | Not married men | 45% | 25% | 7% | 22% | |
| | Married women | 45% | 28% | 7% | 20% | |
| | Not married women | 45% | 26% | 6% | 24% | |
| Religiosity | Practice a Religion | 39% | 35% | 5% | 22% | |
| | Does not Practice a Religion | 47% | 26% | 6% | 21% | |
| White Evangelical Chr | istians | 26% | 42% | 5% | 27% | |
| Interview Type | Landline | 42% | 33% | 4% | 21% | |
| | Cell Phone | 43% | 27% | 7% | 23% | |

| | | Kansas Likely Voters | | | |
|------------------------|--------------------------------|----------------------|--|--------|--|
| | | Do you approve of | or disapprove of the job doing as governor? | | |
| | | Approve | Disapprove | Unsure | |
| | | Row % | Row % | Row % | |
| Kansas Likely Voters | | 40% | 53% | 7% | |
| Party Identification | Democrat | 15% | 81% | 5% | |
| | Republican | 71% | 22% | 7% | |
| | Independent | 31% | 62% | 7% | |
| Political Ideology | Very liberal-Liberal | 15% | 80% | 5% | |
| | Moderate | 25% | 70% | 6% | |
| | Conservative-Very conservative | 65% | 27% | 8% | |
| Tea Party Supporters | | 76% | 19% | 5% | |
| Region | Kansas City Area | 39% | 53% | 8% | |
| | Topeka Area-Northeast | 36% | 59% | 6% | |
| | East | 38% | 54% | 8% | |
| | Wichita Area | 40% | 53% | 7% | |
| | West | 48% | 46% | 5% | |
| Household Income | Less than \$75,000 | 39% | 54% | 7% | |
| | \$75,000 or more | 40% | 54% | 6% | |
| Education | Not college graduate | 43% | 48% | 9% | |
| | College graduate | 35% | 62% | 3% | |
| Race | White | 41% | 53% | 5% | |
| | Non-white | 32% | 54% | 13% | |
| Age | 18 to 29 | 41% | 50% | 9% | |
| | 30 to 44 | 36% | 55% | 8% | |
| | 45 to 59 | 43% | 53% | 4% | |
| | 60 or older | 40% | 53% | 7% | |
| Gender | Men | 44% | 50% | 7% | |
| | Women | 37% | 56% | 7% | |
| Marital Status | Married | 42% | 52% | 6% | |
| | Not married | 36% | 56% | 8% | |
| Marital Status and | Married men | 47% | 46% | 6% | |
| Gender | Not married men | 35% | 59% | 6% | |
| | Married women | 37% | 57% | 6% | |
| | Not married women | 37% | 54% | 9% | |
| Religiosity | Practice a Religion | 47% | 46% | 7% | |
| | Does not Practice a Religion | 34% | 60% | 6% | |
| White Evangelical Chri | stians | 57% | 38% | 5% | |
| Interview Type | Landline | 40% | 54% | 6% | |
| | Cell Phone | 41% | 51% | 8% | |

| | | Kansas Likely Voters | | | | | |
|------------------------|--------------------------------|------------------------|-------------------------------|------------------------------|-----------------------|--------------------------|--------|
| | | | From what you have h | neard about the new he | | you think it is: | |
| | | Strongly: Good idea | Not so strongly: Good idea | Not so strongly: Bad idea | Strongly: Bad idea | No opinion either way | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
| Kansas Likely Voters | | 24% | 9% | 5% | 44% | 14% | 5% |
| Party Identification | Democrat | 52% | 13% | 4% | 13% | 13% | 6% |
| | Republican | 4% | 4% | 5% | 71% | 12% | 3% |
| | Independent | 23% | 12% | 5% | 39% | 15% | 5% |
| Political Ideology | Very liberal-Liberal | 50% | 13% | 3% | 12% | 14% | 8% |
| | Moderate | 30% | 14% | 7% | 30% | 14% | 5% |
| | Conservative-Very conservative | 7% | 3% | 4% | 71% | 13% | 2% |
| Tea Party Supporters | | 5% | 2% | 7% | 77% | 7% | 2% |
| Region | Kansas City Area | 26% | 13% | 4% | 40% | 11% | 6% |
| | Topeka Area-Northeast | 30% | 9% | 3% | 36% | 19% | 2% |
| | East | 21% | 5% | 5% | 54% | 14% | 2% |
| | Wichita Area | 21% | 11% | 5% | 46% | 11% | 6% |
| | West | 20% | 5% | 7% | 46% | 16% | 6% |
| Household Income | Less than \$75,000 | 24% | 8% | 5% | 43% | 14% | 7% |
| | \$75,000 or more | 26% | 11% | 5% | 46% | 11% | 1% |
| Education | Not college graduate | 20% | 7% | 4% | 49% | 15% | 5% |
| | College graduate | 29% | 12% | 5% | 38% | 11% | 4% |
| Race | White | 22% | 10% | 4% | 46% | 13% | 5% |
| | Non-white | 36% | 8% | 6% | 29% | 16% | 5% |
| Age | 18 to 29 | 21% | 12% | 9% | 39% | 12% | 6% |
| | 30 to 44 | 22% | 17% | 4% | 38% | 16% | 3% |
| | 45 to 59 | 22% | 7% | 5% | 53% | 8% | 5% |
| | 60 or older | 27% | 6% | 4% | 41% | 17% | 5% |
| Gender | Men | 20% | 11% | 5% | 49% | 10% | 5% |
| | Women | 26% | 8% | 4% | 40% | 17% | 4% |
| Marital Status | Married | 20% | 10% | 4% | 50% | 13% | 3% |
| | Not married | 29% | 8% | 6% | 34% | 15% | 7% |
| Marital Status and | Married men | 18% | 11% | 4% | 55% | 11% | 1% |
| Gender | Not married men | 27% | 9% | 9% | 37% | 8% | 11% |
| | Married women | 23% | 8% | 5% | 45% | 15% | 4% |
| | Not married women | 31% | 7% | 4% | 33% | 20% | 5% |
| Religiosity | Practice a Religion | 18% | 9% | 6% | 52% | 12% | 4% |
| | Does not Practice a Religion | 29% | 9% | 4% | 38% | 15% | 5% |
| White Evangelical Chri | istians | 9% | 6% | 4% | 65% | 12% | 4% |
| Interview Type | Landline | 24% | 8% | 4% | 45% | 15% | 4% |
| | Cell Phone | 22% | 10% | 7% | 44% | 12% | 5% |

NBC News/Marist Poll Kansas Adults & Registered Voter Tables

| | | Do you approve of | Kansas Adults or disapprove of the jol | Barack Obama is | |
|------------------------|--------------------------------|---------------------|---|-----------------|--|
| | | doing as president? | | | |
| | | Approve | Disapprove | Unsure | |
| V A J14- | | Row % | Row % | Row % | |
| Kansas Adults | | 35% | 54% | 12% | |
| Kansas Registered Vote | | 36% | 54% | 10% | |
| Party Identification^ | Democrat | 75% | 13% | 11% | |
| | Republican | 8% | 88% | 5% | |
| | Independent | 36% | 51% | 14% | |
| Political Ideology^ | Very liberal-Liberal | 69% | 21% | 10% | |
| | Moderate | 46% | 43% | 11% | |
| | Conservative-Very conservative | 11% | 80% | 9% | |
| Tea Party Supporters^ | | 8% | 87% | 5% | |
| Region | Kansas City Area | 43% | 49% | 8% | |
| | Topeka Area-Northeast | 39% | 49% | 12% | |
| | East | 29% | 54% | 17% | |
| | Wichita Area | 36% | 54% | 9% | |
| | West | 25% | 62% | 13% | |
| Household Income | Less than \$75,000 | 36% | 50% | 14% | |
| | \$75,000 or more | 38% | 56% | 6% | |
| Education | Not college graduate | 29% | 58% | 13% | |
| | College graduate | 45% | 46% | 9% | |
| Race | White | 30% | 59% | 11% | |
| | Non-white | 59% | 26% | 15% | |
| Age | 18 to 29 | 30% | 48% | 21% | |
| | 30 to 44 | 36% | 52% | 12% | |
| | 45 to 59 | 33% | 57% | 9% | |
| | 60 or older | 40% | 53% | 7% | |
| Gender | Men | 35% | 56% | 10% | |
| | Women | 35% | 52% | 13% | |
| Marital Status | Married | 31% | 61% | 8% | |
| | Not married | 38% | 46% | 16% | |
| Marital Status and | Married men | 28% | 66% | 6% | |
| Gender | Not married men | 42% | 44% | 14% | |
| | Married women | 35% | 55% | 10% | |
| | Not married women | 35% | 48% | 17% | |
| Religiosity | Practice a Religion | 29% | 62% | 9% | |
| | Does not Practice a Religion | 39% | 48% | 13% | |
| White Evangelical Chri | istians | 18% | 73% | 9% | |
| Interview Type | Landline | 37% | 55% | 8% | |
| | Cell Phone | 33% | 52% | 16% | |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.

| | | Kansas Adults | | | |
|-----------------------|--------------------------------|-------------------------------|--|--------|--|
| | | | think things in the nati t direction, or do you fee the wrong track? | | |
| | | Headed in the right direction | Off on the wrong track | Unsure | |
| | | Row % | Row % | Row % | |
| Kansas Adults | | 23% | 68% | 8% | |
| Kansas Registered Vot | ers | 24% | 69% | 8% | |
| Party Identification^ | Democrat | 52% | 37% | 11% | |
| | Republican | 7% | 87% | 5% | |
| | Independent | 19% | 72% | 9% | |
| Political Ideology^ | Very liberal-Liberal | 51% | 42% | 8% | |
| | Moderate | 26% | 64% | 9% | |
| | Conservative-Very conservative | 8% | 86% | 6% | |
| Tea Party Supporters^ | | 6% | 90% | 4% | |
| Region | Kansas City Area | 27% | 64% | 9% | |
| | Topeka Area-Northeast | 27% | 65% | 8% | |
| | East | 17% | 76% | 7% | |
| | Wichita Area | 25% | 66% | 8% | |
| | West | 19% | 71% | 10% | |
| Household Income | Less than \$75,000 | 26% | 66% | 8% | |
| | \$75,000 or more | 24% | 70% | 6% | |
| Education | Not college graduate | 21% | 70% | 9% | |
| | College graduate | 27% | 66% | 7% | |
| Race | White | 21% | 72% | 7% | |
| | Non-white | 36% | 50% | 14% | |
| Age | 18 to 29 | 24% | 62% | 13% | |
| | 30 to 44 | 21% | 74% | 5% | |
| | 45 to 59 | 24% | 70% | 6% | |
| | 60 or older | 25% | 66% | 9% | |
| Gender | Men | 22% | 70% | 8% | |
| | Women | 25% | 66% | 9% | |
| Marital Status | Married | 20% | 74% | 6% | |
| | Not married | 26% | 63% | 11% | |
| Marital Status and | Married men | 18% | 77% | 5% | |
| Gender | Not married men | 24% | 65% | 11% | |
| | Married women | 22% | 70% | 7% | |
| | Not married women | 27% | 62% | 11% | |
| Religiosity | Practice a Religion | 17% | 74% | 8% | |
| | Does not Practice a Religion | 27% | 65% | 8% | |
| White Evangelical Chr | - | 13% | 80% | 7% | |
| Interview Type | Landline | 22% | 71% | 7% | |
| 21 | Cell Phone | 25% | 65% | 9% | |

| | | Kansas Adults | | | |
|------------------------|--------------------------------|--|------------|--------|--|
| | | Do you approve or disapprove of the job the Republicans Congress are doing in office? | | | |
| | | Approve | Disapprove | Unsure | |
| | | Row % | Row % | Row % | |
| Kansas Adults | | 21% | 64% | 16% | |
| Kansas Registered Vote | ers | 21% | 67% | 12% | |
| Party Identification^ | Democrat | 10% | 78% | 12% | |
| | Republican | 41% | 48% | 11% | |
| | Independent | 13% | 75% | 12% | |
| Political Ideology^ | Very liberal-Liberal | 12% | 81% | 7% | |
| r ontroat factoregy | Moderate | 15% | 74% | 11% | |
| | Conservative-Very conservative | 30% | 58% | 12% | |
| Tea Party Supporters^ | | 37% | 54% | 10% | |
| Region | Kansas City Area | 19% | 69% | 12% | |
| | Topeka Area-Northeast | 18% | 70% | 12% | |
| | East | 19% | 56% | 25% | |
| | Wichita Area | 20% | 66% | 14% | |
| | West | 27% | 56% | 17% | |
| Household Income | Less than \$75,000 | 21% | 63% | 17% | |
| | \$75,000 or more | 21% | 70% | 9% | |
| Education | Not college graduate | 23% | 58% | 19% | |
| | College graduate | 16% | 74% | 9% | |
| Race | White | 20% | 65% | 15% | |
| | Non-white | 23% | 59% | 18% | |
| Age | 18 to 29 | 24% | 53% | 24% | |
| 0 | 30 to 44 | 19% | 63% | 17% | |
| | 45 to 59 | 21% | 68% | 12% | |
| | 60 or older | 20% | 68% | 12% | |
| Gender | Men | 18% | 68% | 13% | |
| | Women | 23% | 59% | 18% | |
| Marital Status | Married | 21% | 67% | 12% | |
| | Not married | 20% | 60% | 20% | |
| Marital Status and | Married men | 20% | 71% | 9% | |
| Gender | Not married men | 16% | 66% | 18% | |
| | Married women | 22% | 63% | 14% | |
| | Not married women | 23% | 55% | 22% | |
| Religiosity | Practice a Religion | 24% | 59% | 17% | |
| | Does not Practice a Religion | 18% | 67% | 14% | |
| White Evangelical Chri | istians | 27% | 58% | 15% | |
| Interview Type | Landline | 21% | 68% | 12% | |
| | Cell Phone | 21% | 59% | 20% | |

| | | | Kansas Adults or disapprove of the jol ngress are doing in off | | |
|------------------------|--------------------------------|---------|--|-------|--|
| | | Approve | | | |
| | | Row % | Row % | Row % | |
| Kansas Adults | | 26% | 58% | 16% | |
| Kansas Registered Vote | ers | 27% | 61% | 12% | |
| Party Identification^ | Democrat | 64% | 22% | 14% | |
| | Republican | 8% | 85% | 7% | |
| | Independent | 21% | 65% | 14% | |
| Political Ideology^ | Very liberal-Liberal | 52% | 37% | 11% | |
| | Moderate | 31% | 56% | 13% | |
| | Conservative-Very conservative | 12% | 79% | 9% | |
| Tea Party Supporters^ | | 9% | 85% | 6% | |
| Region | Kansas City Area | 29% | 58% | 14% | |
| | Topeka Area-Northeast | 28% | 57% | 15% | |
| | East | 21% | 57% | 22% | |
| | Wichita Area | 26% | 60% | 13% | |
| | West | 26% | 58% | 16% | |
| Household Income | Less than \$75,000 | 29% | 53% | 18% | |
| | \$75,000 or more | 25% | 68% | 7% | |
| Education | Not college graduate | 25% | 56% | 19% | |
| | College graduate | 28% | 64% | 8% | |
| Race | White | 23% | 63% | 14% | |
| | Non-white | 43% | 35% | 23% | |
| Age | 18 to 29 | 29% | 43% | 27% | |
| | 30 to 44 | 29% | 56% | 15% | |
| | 45 to 59 | 22% | 66% | 12% | |
| | 60 or older | 27% | 61% | 12% | |
| Gender | Men | 26% | 62% | 12% | |
| | Women | 26% | 54% | 20% | |
| Marital Status | Married | 24% | 67% | 10% | |
| | Not married | 28% | 50% | 23% | |
| Marital Status and | Married men | 23% | 71% | 5% | |
| Gender | Not married men | 27% | 54% | 19% | |
| | Married women | 24% | 62% | 14% | |
| | Not married women | 28% | 46% | 26% | |
| Religiosity | Practice a Religion | 20% | 65% | 14% | |
| 00 | Does not Practice a Religion | 29% | 54% | 16% | |
| White Evangelical Chri | - | 16% | 70% | 14% | |
| Interview Type | Landline | 24% | 65% | 11% | |
| | Cell Phone | 29% | 50% | 21% | |

| | | Kansas Adults | | | |
|-----------------------|--------------------------------|--|-----------------------|-------|--|
| | | Overall, do you have a favorable or an unfavorable impression of Barack Obama? | | | |
| | | Favorable | Unsure-Never Heard | | |
| | | Row % | Row % | Row % | |
| Kansas Adults | | 39% | 53% | 8% | |
| Kansas Registered Vot | ers | 40% | 54% | 6% | |
| Party Identification^ | Democrat | 82% | 15% | 3% | |
| | Republican | 11% | 84% | 5% | |
| | Independent | 40% | 52% | 8% | |
| Political Ideology^ | Very liberal-Liberal | 77% | 21% | 2% | |
| | Moderate | 48% | 43% | 9% | |
| | Conservative-Very conservative | 16% | 80% | 5% | |
| Tea Party Supporters^ | | 9% | 88% | 3% | |
| Region | Kansas City Area | 47% | 48% | 5% | |
| | Topeka Area-Northeast | 43% | 50% | 6% | |
| | East | 38% | 55% | 7% | |
| | Wichita Area | 39% | 52% | 9% | |
| | West | 26% | 61% | 13% | |
| Household Income | Less than \$75,000 | 41% | 51% | 9% | |
| | \$75,000 or more | 40% | 56% | 4% | |
| Education | Not college graduate | 33% | 58% | 9% | |
| | College graduate | 49% | 45% | 6% | |
| Race | White | 35% | 58% | 7% | |
| | Non-white | 59% | 29% | 13% | |
| Age | 18 to 29 | 38% | 52% | 11% | |
| | 30 to 44 | 38% | 51% | 11% | |
| | 45 to 59 | 38% | 58% | 4% | |
| | 60 or older | 43% | 50% | 7% | |
| Gender | Men | 37% | 54% | 9% | |
| | Women | 41% | 52% | 7% | |
| Marital Status | Married | 35% | 60% | 5% | |
| | Not married | 42% | 46% | 11% | |
| Marital Status and | Married men | 31% | 63% | 6% | |
| Gender | Not married men | 42% | 45% | 14% | |
| | Married women | 38% | 57% | 4% | |
| | Not married women | 43% | 48% | 10% | |
| Religiosity | Practice a Religion | 33% | 60% | 7% | |
| | Does not Practice a Religion | 43% | 49% | 9% | |
| White Evangelical Chr | istians | 23% | 71% | 7% | |
| Interview Type | Landline | 39% | 55% | 7% | |
| | Cell Phone | 39% | 51% | 9% | |

percentage points.

| | | Kansas Registered Voters | | | | | |
|------------------------|--------------------------------|---------------------------------------|--|--|-------------------|-------------------|--|
| | | Kansas tossup for Pat Roberts, the | U.S. Senate includir Greg Orman, an | ng those who are undecide Randall Batson, the | ed yet leaning to | oward a candidate | |
| | | Republican | independent | Libertarian | Other | Undecided | |
| | | Row % | Row % | Row % | Row % | Row % | |
| Kansas Registered Vot | ers | 36% | 46% | 5% | 1% | 12% | |
| Party Identification | Democrat | 9% | 70% | 4% | 2% | 15% | |
| | Republican | 73% | 16% | 2% | 0% | 8% | |
| | Independent | 26% | 54% | 7% | 1% | 12% | |
| Political Ideology | Very liberal-Liberal | 8% | 71% | 8% | 0% | 12% | |
| | Moderate | 27% | 58% | 4% | 1% | 11% | |
| | Conservative-Very conservative | 57% | 27% | 5% | 0% | 11% | |
| Tea Party Supporters | | 67% | 17% | 8% | 1% | 7% | |
| Intensity of Support | Strongly support | 41% | 58% | 1% | 0% | 0% | |
| | Somewhat support | 44% | 51% | 5% | 0% | 0% | |
| | Might vote differently | 36% | 54% | 10% | 0% | 0% | |
| Region | Kansas City Area | 32% | 51% | 4% | 1% | 12% | |
| | Topeka Area-Northeast | 28% | 55% | 4% | 0% | 12% | |
| | East | 45% | 35% | 3% | 1% | 16% | |
| | Wichita Area | 38% | 43% | 8% | 0% | 10% | |
| | West | 39% | 44% | 5% | 1% | 11% | |
| Household Income | Less than \$75,000 | 35% | 46% | 6% | 1% | 12% | |
| | \$75,000 or more | 36% | 51% | 4% | 1% | 7% | |
| Education | Not college graduate | 37% | 43% | 6% | 1% | 13% | |
| | College graduate | 34% | 53% | 3% | 0% | 10% | |
| Race | White | 38% | 46% | 4% | 0% | 11% | |
| | Non-white | 24% | 46% | 11% | 4% | 15% | |
| Age | 18 to 29 | 31% | 39% | 11% | 1% | 17% | |
| | 30 to 44 | 28% | 54% | 6% | 1% | 11% | |
| | 45 to 59 | 38% | 47% | 3% | 1% | 11% | |
| | 60 or older | 42% | 44% | 3% | 1% | 9% | |
| Gender | Men | 40% | 43% | 6% | 1% | 10% | |
| | Women | 33% | 48% | 4% | 1% | 14% | |
| Marital Status | Married | 41% | 46% | 4% | 0% | 9% | |
| | Not married | 30% | 47% | 7% | 1% | 15% | |
| Marital Status and | Married men | 46% | 43% | 3% | 0% | 7% | |
| Gender | Not married men | 30% | 46% | 9% | 2% | 12% | |
| | Married women | 36% | 49% | 4% | 1% | 10% | |
| | Not married women | 29% | 47% | 5% | 1% | 18% | |
| Religiosity | Practice a Religion | 47% | 41% | 3% | 1% | 9% | |
| | Does not Practice a Religion | 28% | 52% | 6% | 1% | 13% | |
| White Evangelical Chr. | - | 56% | 33% | 2% | 0% | 8% | |
| Interview Type | Landline | 38% | 46% | 4% | 1% | 12% | |
| | Cell Phone | 34% | 46% | 6% | 1% | 12% | |

Kansas Voters with a Candidate Preference for U.S. Senate

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

| | | <candidate>, or o</candidate> | o you think that you mi | Might vote differently | on Election Day? |
|--------------------------|------------------------------------|-------------------------------|-------------------------|------------------------|------------------|
| | | Strongly support | Somewhat support | differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Kansas Voters with a Ca | ndidate Preference for U.S. Senate | 38% | 41% | 17% | 3% |
| Party Identification | Democrat | 43% | 38% | 16% | 3% |
| | Republican | 43% | 44% | 9% | 4% |
| | Independent | 33% | 40% | 24% | 3% |
| Political Ideology | Very liberal-Liberal | 40% | 40% | 20% | 1% |
| | Moderate | 37% | 41% | 20% | 2% |
| | Conservative-Very conservative | 41% | 43% | 14% | 2% |
| Tea Party Supporters | | 38% | 43% | 16% | 2% |
| Support for U.S. Senate | Pat Roberts | 38% | 43% | 15% | 4% |
| in Kansas | Greg Orman | 41% | 39% | 18% | 2% |
| Region | Kansas City Area | 37% | 43% | 16% | 5% |
| | Topeka Area-Northeast | 42% | 40% | 16% | 1% |
| | East | 37% | 38% | 22% | 3% |
| | Wichita Area | 34% | 49% | 13% | 4% |
| | West | 44% | 32% | 21% | 3% |
| Household Income | Less than \$75,000 | 35% | 40% | 22% | 3% |
| | \$75,000 or more | 43% | 47% | 8% | 2% |
| Education | Not college graduate | 35% | 38% | 23% | 4% |
| | College graduate | 44% | 47% | 8% | 1% |
| Race | White | 41% | 42% | 14% | 3% |
| | Non-white | 25% | 36% | 32% | 6% |
| Age | 18 to 29 | 20% | 44% | 32% | 3% |
| | 30 to 44 | 24% | 55% | 18% | 3% |
| | 45 to 59 | 41% | 42% | 14% | 3% |
| | 60 or older | 54% | 30% | 12% | 4% |
| Gender | Men | 38% | 42% | 15% | 4% |
| | Women | 38% | 40% | 19% | 3% |
| Marital Status | Married | 40% | 45% | 12% | 2% |
| | Not married | 35% | 36% | 26% | 3% |
| Marital Status and | Married men | 42% | 46% | 11% | 2% |
| Gender | Not married men | 33% | 39% | 24% | 5% |
| | Married women | 39% | 45% | 13% | 3% |
| | Not married women | 37% | 34% | 28% | 2% |
| Religiosity | Practice a Religion | 37% | 43% | 17% | 3% |
| | Does not Practice a Religion | 39% | 40% | 18% | 2% |
| White Evangelical Christ | - | 41% | 44% | 11% | 4% |
| Interview Type | Landline | 44% | 39% | 12% | 4% |
| ~1 | Cell Phone | 30% | 44% | 24% | 2% |

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

Kansas Voters with a Candidate Preference for U.S. Senate

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| | | Candidate> or because you are against the other candidate | | | | |
|-------------------------|------------------------------------|---|---------------|--------|--|--|
| | | | Against other | | | |
| | | For choice | candidate | Unsure | | |
| | | Row % | Row % | Row % | | |
| Kansas Voters with a Ca | ndidate Preference for U.S. Senate | 44% | 49% | 7% | | |
| Party Identification | Democrat | 35% | 59% | 6% | | |
| | Republican | 50% | 41% | 8% | | |
| | Independent | 43% | 50% | 7% | | |
| Political Ideology | Very liberal-Liberal | 31% | 62% | 7% | | |
| | Moderate | 46% | 49% | 5% | | |
| | Conservative-Very conservative | 48% | 43% | 9% | | |
| Tea Party Supporters | | 50% | 44% | 6% | | |
| Support for U.S. Senate | Pat Roberts | 53% | 40% | 7% | | |
| in Kansas | Greg Orman | 38% | 55% | 7% | | |
| Region | Kansas City Area | 43% | 51% | 6% | | |
| | Topeka Area-Northeast | 45% | 48% | 6% | | |
| | East | 45% | 50% | 5% | | |
| | Wichita Area | 43% | 49% | 8% | | |
| | West | 45% | 45% | 10% | | |
| Household Income | Less than \$75,000 | 42% | 49% | 9% | | |
| | \$75,000 or more | 46% | 50% | 4% | | |
| Education | Not college graduate | 44% | 47% | 9% | | |
| | College graduate | 44% | 52% | 4% | | |
| Race | White | 43% | 51% | 6% | | |
| | Non-white | 52% | 37% | 12% | | |
| Age | 18 to 29 | 48% | 41% | 11% | | |
| | 30 to 44 | 42% | 50% | 8% | | |
| | 45 to 59 | 40% | 55% | 5% | | |
| | 60 or older | 48% | 46% | 7% | | |
| Gender | Men | 43% | 50% | 7% | | |
| | Women | 45% | 48% | 7% | | |
| Marital Status | Married | 42% | 52% | 7% | | |
| | Not married | 47% | 45% | 8% | | |
| Marital Status and | Married men | 39% | 52% | 9% | | |
| Gender | Not married men | 49% | 46% | 4% | | |
| | Married women | 44% | 51% | 4% | | |
| | Not married women | 45% | 44% | 11% | | |
| Religiosity | Practice a Religion | 47% | 45% | 8% | | |
| | Does not Practice a Religion | 41% | 52% | 6% | | |
| White Evangelical Chris | tians | 52% | 42% | 6% | | |
| Interview Type | Landline | 44% | 50% | 6% | | |
| | Cell Phone | 44% | 47% | 9% | | |

Did you choose <candidate> because you are for

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=848 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

| | | Kansas Registered Voters | | | | | |
|------------------------|--------------------------------|-----------------------------|-------------------------------|------------------------------------|-------------------|------------------|--|
| | | Kansas tossup for | r Governor including | those who are undecide | ed yet leaning to | ward a candidate | |
| | | Paul Davis, the Democrat | Sam Brownback, the Republican | Keen A. Umbehr, the Libertarian | Other | Undecided | |
| | | Row % | Row % | Row % | Row % | Row % | |
| Kansas Registered Vote | ers | 43% | 41% | 5% | 1% | 10% | |
| Party Identification | Democrat | 81% | 10% | 2% | 0% | 6% | |
| | Republican | 13% | 76% | 2% | 0% | 8% | |
| | Independent | 45% | 33% | 9% | 2% | 11% | |
| Political Ideology | Very liberal-Liberal | 74% | 11% | 6% | 0% | 8% | |
| | Moderate | 55% | 27% | 6% | 1% | 10% | |
| | Conservative-Very conservative | 18% | 67% | 5% | 1% | 9% | |
| Tea Party Supporters | | 11% | 74% | 6% | 1% | 7% | |
| Intensity of Support | Strongly support | 49% | 43% | 4% | 0% | 3% | |
| | Somewhat support | 43% | 48% | 6% | 1% | 2% | |
| | Might vote differently | 43% | 41% | 9% | 2% | 4% | |
| Region | Kansas City Area | 48% | 39% | 2% | 1% | 10% | |
| | Topeka Area-Northeast | 48% | 34% | 7% | 1% | 9% | |
| | East | 44% | 46% | 3% | 1% | 6% | |
| | Wichita Area | 42% | 41% | 6% | 0% | 11% | |
| | West | 31% | 44% | 8% | 3% | 14% | |
| Household Income | Less than \$75,000 | 44% | 38% | 6% | 1% | 10% | |
| | \$75,000 or more | 46% | 42% | 5% | 1% | 6% | |
| Education | Not college graduate | 37% | 43% | 6% | 1% | 12% | |
| | College graduate | 53% | 38% | 3% | 1% | 6% | |
| Race | White | 41% | 44% | 5% | 1% | 9% | |
| | Non-white | 53% | 27% | 5% | 2% | 13% | |
| Age | 18 to 29 | 37% | 41% | 4% | 2% | 16% | |
| - | 30 to 44 | 46% | 35% | 8% | 1% | 10% | |
| | 45 to 59 | 42% | 43% | 6% | 1% | 8% | |
| | 60 or older | 46% | 43% | 3% | 0% | 8% | |
| Gender | Men | 41% | 44% | 4% | 2% | 9% | |
| | Women | 45% | 38% | 6% | 0% | 11% | |
| Marital Status | Married | 42% | 46% | 4% | 1% | 7% | |
| | Not married | 44% | 35% | 6% | 1% | 13% | |
| Marital Status and | Married men | 37% | 52% | 3% | 1% | 6% | |
| Gender | Not married men | 45% | 33% | 6% | 3% | 12% | |
| | Married women | 46% | 39% | 6% | 0% | 9% | |
| | Not married women | 44% | 37% | 6% | 0% | 13% | |
| Religiosity | Practice a Religion | 37% | 51% | 4% | 1% | 7% | |
| 5 .5 | Does not Practice a Religion | 48% | 33% | 6% | 1% | 11% | |
| White Evangelical Chri | • | 24% | 65% | 4% | 0% | 6% | |
| nterview Type | Landline | 45% | 41% | 4% | 0% | 10% | |
| | Cell Phone | 40% | 41% | 7% | 2% | 11% | |

Kansas Voters with a Candidate Preference for Governor

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

| | | <candidate>, or do you think that you might vote differently on El Might vote</candidate> | | | | |
|--------------------------|---------------------------------|---|------------------|-------------|--------|--|
| | | Strongly support | Somewhat support | differently | Unsure | |
| | | Row % | Row % | Row % | Row % | |
| Kansas Voters with a Ca | ndidate Preference for Governor | 51% | 34% | 13% | 1% | |
| Party Identification | Democrat | 66% | 24% | 7% | 2% | |
| | Republican | 58% | 31% | 9% | 1% | |
| | Independent | 36% | 44% | 19% | 1% | |
| Political Ideology | Very liberal-Liberal | 56% | 28% | 14% | 2% | |
| | Moderate | 46% | 37% | 16% | 1% | |
| | Conservative-Very conservative | 54% | 34% | 11% | 1% | |
| Tea Party Supporters | | 57% | 30% | 13% | 1% | |
| Support for Governor in | Paul Davis | 54% | 32% | 13% | 2% | |
| Kansas | Sam Brownback | 52% | 38% | 10% | 1% | |
| Region | Kansas City Area | 48% | 38% | 13% | 0% | |
| | Topeka Area-Northeast | 56% | 27% | 14% | 3% | |
| | East | 49% | 32% | 15% | 4% | |
| | Wichita Area | 51% | 36% | 11% | 1% | |
| | West | 51% | 36% | 13% | 1% | |
| Household Income | Less than \$75,000 | 49% | 36% | 14% | 1% | |
| | \$75,000 or more | 53% | 33% | 12% | 2% | |
| Education | Not college graduate | 50% | 36% | 13% | 1% | |
| | College graduate | 54% | 32% | 12% | 2% | |
| Race | White | 52% | 33% | 13% | 1% | |
| | Non-white | 44% | 36% | 16% | 4% | |
| Age | 18 to 29 | 40% | 43% | 15% | 2% | |
| | 30 to 44 | 39% | 39% | 21% | 2% | |
| | 45 to 59 | 54% | 35% | 9% | 1% | |
| | 60 or older | 61% | 27% | 10% | 2% | |
| Gender | Men | 50% | 37% | 12% | 2% | |
| | Women | 52% | 32% | 15% | 1% | |
| Marital Status | Married | 54% | 33% | 12% | 1% | |
| | Not married | 48% | 35% | 15% | 2% | |
| Marital Status and | Married men | 56% | 32% | 10% | 2% | |
| Gender | Not married men | 42% | 43% | 13% | 2% | |
| | Married women | 51% | 35% | 14% | 1% | |
| | Not married women | 53% | 30% | 16% | 1% | |
| Religiosity | Practice a Religion | 53% | 32% | 14% | 1% | |
| | Does not Practice a Religion | 49% | 36% | 13% | 2% | |
| White Evangelical Christ | tians | 51% | 32% | 16% | 1% | |
| Interview Type | Landline | 53% | 33% | 13% | 1% | |
| | Cell Phone | 47% | 37% | 14% | 2% | |

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014,

n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Kansas Voters with a Candidate Preference for Governor

| | | Fanahaiaa | Against other | Lusses | |
|--------------------------------|-------------------------------------|-------------|---------------|----------|--|
| | | For choice | candidates | Unsure | |
| Vancas Votors with a Ca | ndidate Preference for Governor | Row % | Row % | Row % | |
| Party Identification | Democrat | 3276 47% | 42% | 5% 9% | |
| Party Identification | | 47% 66% | 44% 29% | 9% 4% | |
| | Republican | | | | |
| Delitical Idealogy | Independent Very liberal-Liberal | 43% 47% | 52% 47% | 4% 5% | |
| Political Ideology | Moderate | 47% | 53% | 3% 4% | |
| | | | | | |
| T. D. (C.) | Conservative-Very conservative | 65% | 31% | 4% | |
| Tea Party Supporters | D 1D ' | 71% | 26% | 3% | |
| Support for Governor in Kansas | Paul Davis | 36% | 59% | 5% | |
| | Sam Brownback | 73% | 21% | 6% | |
| Region | Kansas City Area | 51% | 45% | 4% | |
| | Topeka Area-Northeast | 53% | 43% | 4% | |
| | East | 44% | 45% | 10% | |
| | Wichita Area | 52% | 43% | 5% | |
| | West | 60% | 35% | 4% | |
| Household Income | Less than \$75,000 | 51% | 42% | 6% | |
| | \$75,000 or more | 53% | 46% | 1% | |
| Education | Not college graduate | 54% | 39% | 7% | |
| | College graduate | 50% | 48% | 2% | |
| Race | White | 51% | 44% | 4% | |
| | Non-white | 55% | 36% | 9% | |
| Age | 18 to 29 | 65% | 27% | 8% | |
| | 30 to 44 | 46% | 49% | 5% | |
| | 45 to 59 | 52% | 44% | 4% | |
| | 60 or older | 50% | 44% | 5% | |
| Gender | Men | 56% | 38% | 6% | |
| | Women | 49% | 46% | 5% | |
| Marital Status | Married | 53% | 44% | 3% | |
| | Not married | 51% | 41% | 8% | |
| Marital Status and | Married men | 59% | 38% | 4% | |
| Gender | Not married men | 53% | 40% | 7% | |
| | Married women | 48% | 50% | 3% | |
| | Not married women | 50% | 42% | 8% | |
| Religiosity | Practice a Religion | 58% | 38% | 5% | |
| | Does not Practice a Religion | 47% | 48% | 5% | |
| White Evangelical Chris | - | 60% | 35% | 5% | |
| Interview Type | Landline | 48% | 48% | 4% | |
| ~ 1 | Cell Phone | 58% | 35% | 7% | |

Did you choose <candidate> because you are for andidate> or because you are against the other candidates

NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, n=912 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

| | | | Kansas | Adults | | | | | |
|-----------------------|--------------------------------|------------------|--|-------------|--------|--|--|--|--|
| | | Overall do vou h | Overall, do you have a favorable or an unfavorable impression of Pat Rober | | | | | | |
| | | Favorable | Unfavorable | Never heard | Unsure | | | | |
| | | Row % | Row % | Row % | Row % | | | | |
| Kansas Adults | | 34% | 42% | 7% | 18% | | | | |
| Kansas Registered Vot | ers | 36% | 44% | 3% | 16% | | | | |
| Party Identification^ | Democrat | 12% | 67% | 3% | 18% | | | | |
| | Republican | 61% | 23% | 2% | 14% | | | | |
| | Independent | 32% | 48% | 3% | 16% | | | | |
| Political Ideology^ | Very liberal-Liberal | 14% | 64% | 8% | 15% | | | | |
| | Moderate | 28% | 55% | 2% | 15% | | | | |
| | Conservative-Very conservative | 55% | 27% | 2% | 16% | | | | |
| Fea Party Supporters^ | | 59% | 23% | 2% | 16% | | | | |
| Region | Kansas City Area | 30% | 46% | 8% | 16% | | | | |
| | Topeka Area-Northeast | 31% | 48% | 4% | 17% | | | | |
| | East | 36% | 33% | 7% | 24% | | | | |
| | Wichita Area | 36% | 45% | 7% | 13% | | | | |
| | West | 36% | 34% | 8% | 22% | | | | |
| Household Income | Less than \$75,000 | 33% | 41% | 8% | 18% | | | | |
| | \$75,000 or more | 36% | 51% | 4% | 10% | | | | |
| Education | Not college graduate | 35% | 37% | 9% | 19% | | | | |
| | College graduate | 31% | 52% | 3% | 14% | | | | |
| Race | White | 36% | 43% | 5% | 17% | | | | |
| | Non-white | 25% | 38% | 16% | 21% | | | | |
| Age | 18 to 29 | 30% | 22% | 19% | 29% | | | | |
| | 30 to 44 | 26% | 49% | 7% | 18% | | | | |
| | 45 to 59 | 39% | 45% | 4% | 12% | | | | |
| | 60 or older | 37% | 49% | 2% | 13% | | | | |
| Gender | Men | 37% | 40% | 6% | 18% | | | | |
| | Women | 31% | 43% | 8% | 18% | | | | |
| Marital Status | Married | 36% | 45% | 3% | 15% | | | | |
| | Not married | 31% | 38% | 11% | 20% | | | | |
| Marital Status and | Married men | 42% | 41% | 2% | 16% | | | | |
| Gender | Not married men | 31% | 40% | 10% | 18% | | | | |
| | Married women | 31% | 50% | 4% | 15% | | | | |
| | Not married women | 30% | 36% | 11% | 22% | | | | |
| Religiosity | Practice a Religion | 42% | 39% | 5% | 14% | | | | |
| | Does not Practice a Religion | 28% | 44% | 8% | 20% | | | | |
| White Evangelical Chr | istians | 51% | 31% | 4% | 14% | | | | |
| interview Type | Landline | 36% | 47% | 3% | 15% | | | | |
| | Cell Phone | 32% | 36% | 11% | 21% | | | | |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

| | | | Kansas Adults | | | | |
|-----------------------|--------------------------------|--------------------|-------------------------|------------------------|------------------|--|--|
| | | Overall, do you ha | ive a favorable or an u | infavorable impression | n of Greg Orman? | | |
| | | Favorable | Unfavorable | Never heard | Unsure | | |
| | | Row % | Row % | Row % | Row % | | |
| Kansas Adults | | 40% | 23% | 12% | 25% | | |
| Kansas Registered Vot | ers | 44% | 25% | 8% | 23% | | |
| Party Identification^ | Democrat | 63% | 9% | 8% | 19% | | |
| | Republican | 22% | 43% | 9% | 26% | | |
| | Independent | 51% | 19% | 7% | 23% | | |
| Political Ideology^ | Very liberal-Liberal | 65% | 8% | 6% | 21% | | |
| | Moderate | 57% | 17% | 6% | 21% | | |
| | Conservative-Very conservative | 27% | 40% | 9% | 23% | | |
| Tea Party Supporters^ | | 24% | 47% | 6% | 22% | | |
| Region | Kansas City Area | 46% | 21% | 12% | 21% | | |
| | Topeka Area-Northeast | 46% | 21% | 7% | 26% | | |
| | East | 32% | 23% | 15% | 30% | | |
| | Wichita Area | 42% | 25% | 14% | 19% | | |
| | West | 33% | 24% | 12% | 30% | | |
| Household Income | Less than \$75,000 | 39% | 23% | 13% | 25% | | |
| | \$75,000 or more | 50% | 24% | 8% | 18% | | |
| Education | Not college graduate | 35% | 23% | 14% | 27% | | |
| | College graduate | 51% | 22% | 7% | 19% | | |
| Race | White | 40% | 24% | 11% | 25% | | |
| | Non-white | 42% | 13% | 17% | 27% | | |
| Age | 18 to 29 | 36% | 13% | 21% | 29% | | |
| | 30 to 44 | 38% | 19% | 13% | 30% | | |
| | 45 to 59 | 46% | 25% | 9% | 20% | | |
| | 60 or older | 40% | 29% | 8% | 22% | | |
| Gender | Men | 38% | 24% | 11% | 27% | | |
| | Women | 42% | 21% | 14% | 23% | | |
| Marital Status | Married | 42% | 26% | 8% | 23% | | |
| | Not married | 38% | 19% | 15% | 27% | | |
| Marital Status and | Married men | 38% | 29% | 7% | 26% | | |
| Gender | Not married men | 39% | 19% | 12% | 30% | | |
| | Married women | 47% | 23% | 10% | 20% | | |
| | Not married women | 37% | 20% | 18% | 25% | | |
| Religiosity | Practice a Religion | 37% | 29% | 11% | 23% | | |
| | Does not Practice a Religion | 43% | 19% | 12% | 26% | | |
| White Evangelical Chr | - | 31% | 31% | 13% | 25% | | |
| Interview Type | Landline | 43% | 25% | 7% | 24% | | |
| | Cell Phone | 36% | 20% | 18% | 26% | | |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

| | | | Kansas | Adults | |
|--------------------------|--------------------------------|----------------|---------------------------------|-------------|--------------|
| | | Overall, do yo | ou have a favorable or Brown | - | ssion of Sam |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Kansas Adults | | 37% | 47% | 4% | 13% |
| Kansas Registered Vot | ers | 40% | 49% | 2% | 10% |
| Party Identification^ | Democrat | 17% | 72% | 2% | 9% |
| | Republican | 70% | 18% | 0% | 12% |
| | Independent | 30% | 59% | 2% | 8% |
| Political Ideology^ | Very liberal-Liberal | 13% | 78% | 1% | 8% |
| | Moderate | 29% | 62% | 2% | 8% |
| | Conservative-Very conservative | 62% | 26% | 1% | 10% |
| Tea Party Supporters^ | | 70% | 21% | 2% | 8% |
| Region | Kansas City Area | 40% | 45% | 4% | 12% |
| Region | Topeka Area-Northeast | 33% | 51% | 4% | 12% |
| | East | 36% | 44% | 4% | 17% |
| | Wichita Area | 37% | 54% | 3% | 6% |
| | West | 37% | 40% | 5% | 18% |
| Household Income | Less than \$75,000 | 34% | 48% | 4% | 14% |
| | \$75,000 or more | 42% | 49% | 3% | 7% |
| Education | Not college graduate | 36% | 42% | 6% | 16% |
| | College graduate | 37% | 56% | 0% | 6% |
| Race | White | 38% | 46% | 3% | 13% |
| | Non-white | 30% | 49% | 8% | 13% |
| Age | 18 to 29 | 33% | 41% | 8% | 18% |
| | 30 to 44 | 33% | 48% | 4% | 15% |
| Education Race Age | 45 to 59 | 40% | 47% | 4% | 8% |
| | 60 or older | 39% | 49% | 1% | 11% |
| Gender | Men | 38% | 46% | 4% | 13% |
| | Women | 36% | 47% | 5% | 13% |
| Marital Status | Married | 43% | 46% | 2% | 9% |
| | Not married | 29% | 48% | 6% | 16% |
| Marital Status and | Married men | 47% | 42% | 1% | 9% |
| Gender | Not married men | 26% | 52% | 5% | 17% |
| | Married women | 40% | 49% | 2% | 9% |
| | Not married women | 32% | 46% | 7% | 16% |
| Religiosity | Practice a Religion | 48% | 40% | 3% | 9% |
| | Does not Practice a Religion | 29% | 52% | 5% | 15% |
| White Evangelical Chr | istians | 51% | 36% | 3% | 10% |
| Interview Type | Landline | 36% | 51% | 2% | 10% |
| | Cell Phone | 38% | 41% | 6% | 15% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

| | | | Kansas | Adults | |
|-----------------------|--------------------------------|-------------------|-----------------------|-----------------------|-------------------|
| | | Overall, do you h | ave a favorable or an | unfavorable impressio | on of Paul Davis? |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Kansas Adults | | 36% | 28% | 12% | 25% |
| Kansas Registered Vot | ers | 40% | 29% | 7% | 24% |
| Party Identification^ | Democrat | 68% | 9% | 3% | 20% |
| | Republican | 17% | 48% | 9% | 26% |
| | Independent | 44% | 26% | 7% | 24% |
| Political Ideology^ | Very liberal-Liberal | 66% | 10% | 8% | 17% |
| | Moderate | 53% | 21% | 4% | 22% |
| | Conservative-Very conservative | 20% | 46% | 8% | 26% |
| Tea Party Supporters^ | | 16% | 51% | 9% | 24% |
| Region | Kansas City Area | 42% | 25% | 11% | 22% |
| | Topeka Area-Northeast | 39% | 29% | 8% | 24% |
| | East | 36% | 22% | 14% | 27% |
| | Wichita Area | 36% | 31% | 12% | 21% |
| | West | 27% | 30% | 13% | 30% |
| Household Income | Less than \$75,000 | 37% | 27% | 13% | 24% |
| | \$75,000 or more | 41% | 27% | 10% | 22% |
| Education | Not college graduate | 30% | 28% | 14% | 28% |
| | College graduate | 49% | 26% | 7% | 18% |
| Race | White | 35% | 29% | 10% | 26% |
| | Non-white | 42% | 18% | 20% | 21% |
| Age | 18 to 29 | 32% | 20% | 19% | 29% |
| | 30 to 44 | 40% | 21% | 17% | 22% |
| | 45 to 59 | 36% | 31% | 8% | 26% |
| | 60 or older | 37% | 34% | 7% | 22% |
| Gender | Men | 35% | 28% | 11% | 26% |
| | Women | 37% | 27% | 13% | 23% |
| Marital Status | Married | 38% | 31% | 9% | 22% |
| | Not married | 34% | 23% | 14% | 29% |
| Marital Status and | Married men | 36% | 33% | 7% | 24% |
| Gender | Not married men | 34% | 21% | 14% | 30% |
| | Married women | 40% | 29% | 11% | 20% |
| | Not married women | 34% | 25% | 14% | 27% |
| Religiosity | Practice a Religion | 35% | 33% | 10% | 23% |
| | Does not Practice a Religion | 36% | 24% | 13% | 26% |
| White Evangelical Chr | - | 24% | 37% | 11% | 28% |
| Interview Type | Landline | 38% | 30% | 8% | 24% |
| 51 | Cell Phone | 33% | 25% | 16% | 26% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points. ^Kansas Registered Voters: n=1097 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

| | | Do you approve o | Kansas Adults r disapprove of the job doing as governor? | Sam Brownback is | |
|-----------------------|--------------------------------|------------------|--|------------------|--|
| | | Approve | Disapprove | Unsure | |
| | | Row % | Row % | Row % | |
| Kansas Adults | | 38% | 49% | 13% | |
| Kansas Registered Vot | ers | 40% | 51% | 9% | |
| Party Identification^ | Democrat | 17% | 75% | 9% | |
| | Republican | 69% | 23% | 8% | |
| | Independent | 32% | 58% | 10% | |
| Political Ideology^ | Very liberal-Liberal | 18% | 75% | 7% | |
| | Moderate | 27% | 65% | 8% | |
| | Conservative-Very conservative | 62% | 29% | 10% | |
| Tea Party Supporters^ | | 73% | 20% | 7% | |
| Region | Kansas City Area | 41% | 47% | 12% | |
| | Topeka Area-Northeast | 34% | 55% | 11% | |
| | East | 33% | 50% | 18% | |
| | Wichita Area | 37% | 53% | 10% | |
| | West | 44% | 41% | 15% | |
| Household Income | Less than \$75,000 | 36% | 50% | 14% | |
| | \$75,000 or more | 41% | 51% | 8% | |
| Education | Not college graduate | 40% | 43% | 17% | |
| | College graduate | 35% | 60% | 4% | |
| Race | White | 39% | 49% | 12% | |
| | Non-white | 34% | 47% | 19% | |
| Age | 18 to 29 | 41% | 40% | 18% | |
| | 30 to 44 | 33% | 49% | 17% | |
| | 45 to 59 | 38% | 52% | 10% | |
| | 60 or older | 40% | 51% | 9% | |
| Gender | Men | 40% | 48% | 12% | |
| | Women | 37% | 49% | 14% | |
| Marital Status | Married | 40% | 50% | 10% | |
| | Not married | 36% | 48% | 16% | |
| Marital Status and | Married men | 44% | 46% | 10% | |
| Gender | Not married men | 34% | 52% | 14% | |
| | Married women | 37% | 53% | 10% | |
| | Not married women | 38% | 45% | 17% | |
| Religiosity | Practice a Religion | 47% | 42% | 10% | |
| | Does not Practice a Religion | 32% | 54% | 14% | |
| White Evangelical Chr | istians | 53% | 38% | 9% | |
| Interview Type | Landline | 37% | 53% | 11% | |
| | Cell Phone | 40% | 44% | 16% | |

| | | | | Kansas Adult | 5 | | |
|-----------------------|--------------------------------|------------------------|-------------------------------|------------------------------|-----------------------|--------------------------|--------|
| | | | From what you have h | neard about the new he | alth care law, do y | you think it is: | |
| | | Strongly: Good idea | Not so strongly: Good idea | Not so strongly: Bad idea | Strongly: Bad idea | No opinion either way | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
| Kansas Adults | | 21% | 10% | 7% | 43% | 16% | 4% |
| Kansas Registered Vot | ers | 22% | 10% | 6% | 42% | 15% | 5% |
| Party Identification^ | Democrat | 47% | 14% | 7% | 14% | 14% | 6% |
| | Republican | 4% | 5% | 5% | 70% | 13% | 3% |
| | Independent | 23% | 11% | 7% | 37% | 17% | 5% |
| Political Ideology^ | Very liberal-Liberal | 44% | 14% | 5% | 13% | 16% | 6% |
| | Moderate | 29% | 14% | 8% | 30% | 15% | 4% |
| | Conservative-Very conservative | 7% | 4% | 5% | 68% | 14% | 2% |
| Tea Party Supporters^ | | 6% | 3% | 6% | 74% | 7% | 3% |
| Region | Kansas City Area | 27% | 13% | 5% | 38% | 13% | 4% |
| | Topeka Area-Northeast | 26% | 10% | 3% | 36% | 22% | 3% |
| | East | 17% | 7% | 7% | 51% | 17% | 2% |
| | Wichita Area | 20% | 12% | 9% | 43% | 11% | 5% |
| | West | 17% | 5% | 9% | 46% | 16% | 7% |
| Household Income | Less than \$75,000 | 21% | 8% | 7% | 42% | 16% | 5% |
| | \$75,000 or more | 26% | 13% | 7% | 42% | 11% | 1% |
| Education | Not college graduate | 17% | 8% | 7% | 46% | 18% | 5% |
| | College graduate | 30% | 13% | 6% | 36% | 12% | 4% |
| Race | White | 19% | 9% | 6% | 46% | 15% | 4% |
| | Non-white | 31% | 12% | 7% | 25% | 21% | 4% |
| Age | 18 to 29 | 16% | 15% | 12% | 35% | 18% | 4% |
| | 30 to 44 | 19% | 13% | 7% | 43% | 14% | 4% |
| | 45 to 59 | 22% | 7% | 5% | 51% | 10% | 4% |
| | 60 or older | 27% | 6% | 4% | 38% | 20% | 5% |
| Gender | Men | 18% | 11% | 7% | 45% | 13% | 5% |
| | Women | 24% | 8% | 6% | 40% | 17% | 4% |
| Marital Status | Married | 20% | 9% | 5% | 49% | 13% | 3% |
| | Not married | 23% | 9% | 8% | 35% | 18% | 6% |
| Marital Status and | Married men | 16% | 11% | 5% | 54% | 12% | 2% |
| Gender | Not married men | 20% | 10% | 11% | 36% | 16% | 8% |
| | Married women | 23% | 8% | 6% | 44% | 15% | 4% |
| | Not married women | 25% | 9% | 6% | 35% | 20% | 4% |
| Religiosity | Practice a Religion | 17% | 8% | 8% | 49% | 14% | 4% |
| | Does not Practice a Religion | 24% | 10% | 6% | 39% | 17% | 5% |
| White Evangelical Chr | istians | 9% | 7% | 6% | 60% | 13% | 4% |
| Interview Type | Landline | 23% | 9% | 3% | 43% | 18% | 4% |
| ~1 | Cell Phone | 19% | 10% | 10% | 42% | 13% | 5% |