## Nature of the Sample: NBC News/Marist Poll of 1,282 Kansas Adults

This survey of 1,282 adults was conducted September $27^{\text {th }}$ through October $1^{\text {st }}, 2014$ by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Kansas were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Kansas from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within $\pm 2.7$ percentage points. There are 1,097 registered voters. The results for this subset are statistically significant within $\pm 3.0$ percentage points. There are 636 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within $\pm 3.9$ percentage points. The error margin increases for cross-tabulations.

|  |  | Kansas Adults | Kansas Registered Voters | Kansas Likely Voters |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Col \% | Col \% | Col \% |
| Kansas Adults |  | 100\% |  |  |
| Kansas Registered Voters |  | 86\% | 100\% |  |
| Kansas Likely Voters |  | 50\% | 58\% | 100\% |
| Party Registration | Democrat | $\mathrm{n} / \mathrm{a}$ | 28\% | 28\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 41\% | 45\% |
|  | Independent | $\mathrm{n} / \mathrm{a}$ | 30\% | 26\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 1\% | 1\% |
| Party Identification | Democrat | n/a | 24\% | 24\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 31\% | 34\% |
|  | Independent | $\mathrm{n} / \mathrm{a}$ | 44\% | 41\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 1\% | 1\% |
| Political Ideology | Very liberal | $\mathrm{n} / \mathrm{a}$ | 5\% | 5\% |
|  | Liberal | $\mathrm{n} / \mathrm{a}$ | 13\% | 13\% |
|  | Moderate | $\mathrm{n} / \mathrm{a}$ | 40\% | 39\% |
|  | Conservative | n/a | 31\% | 32\% |
|  | Very conservative | $\mathrm{n} / \mathrm{a}$ | 11\% | 11\% |
| Tea Party Supporters |  | $\mathrm{n} / \mathrm{a}$ | 21\% | 23\% |
| Past Participation** | Yes | $\mathrm{n} / \mathrm{a}$ | 85\% | 93\% |
|  | No | $\mathrm{n} / \mathrm{a}$ | 15\% | 7\% |
| Gender | Men | 49\% | 49\% | 49\% |
|  | Women | 51\% | 51\% | 51\% |
| Age | Under 45 | 43\% | 39\% | 33\% |
|  | 45 or older | 57\% | 61\% | 67\% |
| Age | 18 to 29 | 22\% | 17\% | 13\% |
|  | 30 to 44 | 22\% | 21\% | 20\% |
|  | 45 to 59 | 28\% | 30\% | 31\% |
|  | 60 or older | 29\% | 32\% | 36\% |
| Race | White | 81\% | 82\% | 85\% |
|  | African American | 6\% | 6\% | 5\% |
|  | Latino | 8\% | 7\% | 6\% |
|  | Other | 4\% | 4\% | 4\% |
| Region | Kansas City Area | 25\% | 27\% | 26\% |
|  | Topeka Area-Northeast | 15\% | 15\% | 16\% |
|  | East | 18\% | 17\% | 17\% |
|  | Wichita Area | 22\% | 22\% | 21\% |
|  | West | 20\% | 19\% | 21\% |
| Household Income | Less than \$75,000 | 71\% | 70\% | 66\% |
|  | \$75,000 or more | 29\% | 30\% | 34\% |
| Education | Not college graduate | 66\% | 63\% | 59\% |
|  | College graduate | 34\% | 37\% | 41\% |
| Marital Status | Married | 54\% | 57\% | 62\% |
|  | Not married | 46\% | 43\% | 38\% |
| Marital Status and Gender | Married men | 27\% | 29\% | 32\% |
|  | Not married men | 21\% | 19\% | 16\% |
|  | Married women | 27\% | 28\% | 30\% |
|  | Not married women | 26\% | 25\% | 22\% |
| White Evangelical Christians |  | 26\% | 23\% | 29\% |
| Interview Type | Landline | 52\% | 56\% | 61\% |
|  | Cell Phone | 48\% | 44\% | 39\% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, $\mathrm{n}=1282$ MOE $+/-2.7$ percentage points.
Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Kansas Likely Voters: $\mathrm{n}=636 \mathrm{MOE}+/-3.9$ percentage points. Totals may not add to $100 \%$ due to rounding.
**Past participation refers to previous participation in a Kansas election.

|  |  | Kansas Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you appr | isapprove of oing as presid | ack Obama is |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 36\% | 56\% | 8\% |
| Party Identification | Democrat | 80\% | 12\% | 8\% |
|  | Republican | 7\% | 89\% | 4\% |
|  | Independent | 36\% | 52\% | 12\% |
| Political Ideology | Very liberal-Liberal | 75\% | 18\% | 7\% |
|  | Moderate | 47\% | 43\% | 10\% |
|  | Conservative-Very conservative | 10\% | 84\% | 6\% |
| Tea Party Supporters |  | 6\% | 91\% | 3\% |
| Region | Kansas City Area | 45\% | 50\% | 5\% |
|  | Topeka Area-Northeast | 42\% | 48\% | 11\% |
|  | East | 29\% | 60\% | 11\% |
|  | Wichita Area | 35\% | 58\% | 7\% |
|  | West | 28\% | 64\% | 8\% |
| Household Income | Less than \$75,000 | 39\% | 52\% | 10\% |
|  | \$75,000 or more | 37\% | 58\% | 6\% |
| Education | Not college graduate | 31\% | 60\% | 8\% |
|  | College graduate | 44\% | 49\% | 7\% |
| Race | White | 32\% | 60\% | 8\% |
|  | Non-white | 63\% | 27\% | 10\% |
| Age | 18 to 29 | 36\% | 47\% | 17\% |
|  | 30 to 44 | 39\% | 53\% | 8\% |
|  | 45 to 59 | 32\% | 61\% | 8\% |
|  | 60 or older | 39\% | 55\% | 6\% |
| Gender | Men | 34\% | 60\% | 6\% |
|  | Women | 38\% | 51\% | 10\% |
| Marital Status | Married | 31\% | 63\% | 6\% |
|  | Not married | 45\% | 44\% | 11\% |
| Marital Status and Gender | Married men | 27\% | 68\% | 4\% |
|  | Not married men | 47\% | 45\% | 8\% |
|  | Married women | 35\% | 57\% | 8\% |
|  | Not married women | 44\% | 43\% | 13\% |
| Religiosity | Practice a Religion | 28\% | 65\% | 6\% |
|  | Does not Practice a Religion | 43\% | 48\% | 9\% |
| White Evangelical Christians |  | 18\% | 76\% | 7\% |
| Interview Type | Landline | 36\% | 57\% | 6\% |
|  | Cell Phone | 36\% | 53\% | 10\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE }}$ $+/-3.9$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track? |  |  |
|  |  | Headed in the right direction | Off on the wrong track | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 23\% | 70\% | 7\% |
| Party Identification | Democrat | 56\% | 35\% | 9\% |
|  | Republican | 7\% | 89\% | 5\% |
|  | Independent | 18\% | 74\% | 8\% |
| Political Ideology | Very liberal-Liberal | 53\% | 39\% | 7\% |
|  | Moderate | 26\% | 64\% | 9\% |
|  | Conservative-Very conservative | 7\% | 88\% | 4\% |
| Tea Party Supporters |  | 4\% | 95\% | 2\% |
| Region | Kansas City Area | 30\% | 63\% | 6\% |
|  | Topeka Area-Northeast | 27\% | 67\% | 7\% |
|  | East | 16\% | 79\% | 5\% |
|  | Wichita Area | 24\% | 69\% | 7\% |
|  | West | 18\% | 74\% | 8\% |
| Household Income | Less than \$75,000 | 26\% | 68\% | 6\% |
|  | \$75,000 or more | 22\% | 73\% | 5\% |
| Education | Not college graduate | 21\% | 72\% | 7\% |
|  | College graduate | 26\% | 68\% | 6\% |
| Race | White | 21\% | 73\% | 6\% |
|  | Non-white | 39\% | 49\% | 11\% |
| Age | 18 to 29 | 29\% | 61\% | 10\% |
|  | 30 to 44 | 20\% | 77\% | 3\% |
|  | 45 to 59 | 22\% | 72\% | 6\% |
|  | 60 or older | 25\% | 67\% | 8\% |
| Gender | Men | 21\% | 73\% | 6\% |
|  | Women | 26\% | 67\% | 7\% |
| Marital Status | Married | 19\% | 75\% | 5\% |
|  | Not married | 30\% | 61\% | 9\% |
| Marital Status and Gender | Married men | 17\% | 79\% | 4\% |
|  | Not married men | 28\% | 63\% | 9\% |
|  | Married women | 22\% | 72\% | 6\% |
|  | Not married women | 31\% | 61\% | 9\% |
| Religiosity | Practice a Religion | 17\% | 75\% | 8\% |
|  | Does not Practice a Religion | 28\% | 66\% | 6\% |
| White Evangelical Christians |  | 11\% | 84\% | 5\% |
| Interview Type | Landline | 21\% | 72\% | 7\% |
|  | Cell Phone | 27\% | 67\% | 6\% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job the Republicans in Congress are doing in office? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 21\% | 69\% | 10\% |
| Party Identification | Democrat | 9\% | 83\% | 8\% |
|  | Republican | 40\% | 50\% | 10\% |
|  | Independent | 13\% | 77\% | 11\% |
| Political Ideology | Very liberal-Liberal | 9\% | 85\% | 6\% |
|  | Moderate | 15\% | 75\% | 10\% |
|  | Conservative-Very conservative | 31\% | 59\% | 10\% |
| Tea Party Supporters |  | 37\% | 56\% | 7\% |
| Region | Kansas City Area | 17\% | 76\% | 7\% |
|  | Topeka Area-Northeast | 16\% | 77\% | 7\% |
|  | East | 21\% | 61\% | 18\% |
|  | Wichita Area | 22\% | 69\% | 9\% |
|  | West | 27\% | 62\% | 11\% |
| Household Income | Less than \$75,000 | 20\% | 69\% | 11\% |
|  | \$75,000 or more | 20\% | 73\% | 7\% |
| Education | Not college graduate | 23\% | 65\% | 12\% |
|  | College graduate | 17\% | 76\% | 7\% |
| Race | White | 21\% | 70\% | 10\% |
|  | Non-white | 20\% | 67\% | 13\% |
| Age | 18 to 29 | 22\% | 63\% | 14\% |
|  | 30 to 44 | 20\% | 70\% | 11\% |
|  | 45 to 59 | 21\% | 70\% | 8\% |
|  | 60 or older | 20\% | 71\% | 10\% |
| Gender | Men | 19\% | 74\% | 7\% |
|  | Women | 23\% | 65\% | 13\% |
| Marital Status | Married | 22\% | 69\% | 9\% |
|  | Not married | 19\% | 70\% | 12\% |
| Marital Status and Gender | Married men | 21\% | 72\% | 7\% |
|  | Not married men | 13\% | 79\% | 8\% |
|  | Married women | 22\% | 66\% | 11\% |
|  | Not married women | 23\% | 63\% | 14\% |
| Religiosity | Practice a Religion | 26\% | 63\% | 12\% |
|  | Does not Practice a Religion | 17\% | 76\% | 8\% |
| White Evangelical Christians |  | 29\% | 62\% | 9\% |
| Interview Type | Landline | 21\% | 70\% | 9\% |
|  | Cell Phone | 20\% | 68\% | 12\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE }}$ +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job the Democrats in Congress are doing in office? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 26\% | 64\% | 10\% |
| Party Identification | Democrat | 66\% | 23\% | 11\% |
|  | Republican | 7\% | 87\% | 6\% |
|  | Independent | 19\% | 68\% | 12\% |
| Political Ideology | Very liberal-Liberal | 54\% | 36\% | 10\% |
|  | Moderate | 30\% | 59\% | 12\% |
|  | Conservative-Very conservative | 11\% | 82\% | 7\% |
| Tea Party Supporters |  | 7\% | 89\% | 4\% |
| Region | Kansas City Area | 30\% | 61\% | 9\% |
|  | Topeka Area-Northeast | 30\% | 62\% | 8\% |
|  | East | 20\% | 64\% | 15\% |
|  | Wichita Area | 26\% | 65\% | 9\% |
|  | West | 24\% | 68\% | 8\% |
| Household Income | Less than \$75,000 | 30\% | 58\% | 12\% |
|  | \$75,000 or more | 23\% | 71\% | 6\% |
| Education | Not college graduate | 26\% | 62\% | 12\% |
|  | College graduate | 26\% | 67\% | 6\% |
| Race | White | 24\% | 68\% | 8\% |
|  | Non-white | 44\% | 36\% | 20\% |
| Age | 18 to 29 | 32\% | 48\% | 19\% |
|  | 30 to 44 | 30\% | 61\% | 9\% |
|  | 45 to 59 | 23\% | 70\% | 8\% |
|  | 60 or older | 26\% | 64\% | 10\% |
| Gender | Men | 25\% | 68\% | 7\% |
|  | Women | 28\% | 60\% | 13\% |
| Marital Status | Married | 24\% | 70\% | 7\% |
|  | Not married | 31\% | 55\% | 15\% |
| Marital Status and Gender | Married men | 22\% | 74\% | 4\% |
|  | Not married men | 30\% | 58\% | 12\% |
|  | Married women | 25\% | 65\% | 10\% |
|  | Not married women | 31\% | 52\% | 17\% |
| Religiosity | Practice a Religion | 20\% | 70\% | 10\% |
|  | Does not Practice a Religion | 31\% | 60\% | 9\% |
| White Evangelical Christians |  | 14\% | 77\% | 8\% |
| Interview Type | Landline | 23\% | 69\% | 8\% |
|  | Cell Phone | 31\% | 56\% | 13\% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  | ansas Likely |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, | have a favorab sion of Barac | unfavorable na? |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 40\% | 55\% | 5\% |
| Party Identification | Democrat | 84\% | 14\% | 2\% |
|  | Republican | 10\% | 85\% | 4\% |
|  | Independent | 40\% | 53\% | 7\% |
| Political Ideology | Very liberal-Liberal | 81\% | 18\% | 2\% |
|  | Moderate | 50\% | 43\% | 7\% |
|  | Conservative-Very conservative | 14\% | 81\% | 5\% |
| Tea Party Supporters |  | 7\% | 90\% | 3\% |
| Region | Kansas City Area | 49\% | 49\% | 2\% |
|  | Topeka Area-Northeast | 46\% | 50\% | 5\% |
|  | East | 36\% | 59\% | 5\% |
|  | Wichita Area | 38\% | 57\% | 5\% |
|  | West | 30\% | 61\% | 9\% |
| Household Income | Less than \$75,000 | 43\% | 52\% | 5\% |
|  | \$75,000 or more | 40\% | 56\% | 4\% |
| Education | Not college graduate | 35\% | 60\% | 6\% |
|  | College graduate | 48\% | 48\% | 4\% |
| Race | White | 37\% | 59\% | 4\% |
|  | Non-white | 60\% | 29\% | 10\% |
| Age | 18 to 29 | 44\% | 49\% | 7\% |
|  | 30 to 44 | 40\% | 53\% | 7\% |
|  | 45 to 59 | 37\% | 60\% | 3\% |
|  | 60 or older | 43\% | 53\% | 5\% |
| Gender | Men | 36\% | 57\% | 6\% |
|  | Women | 44\% | 53\% | 4\% |
| Marital Status | Married | 34\% | 62\% | 4\% |
|  | Not married | 50\% | 43\% | 7\% |
| Marital Status and | Married men | 31\% | 64\% | 5\% |
| Gender | Not married men | 47\% | 43\% | 9\% |
|  | Married women | 38\% | 60\% | 3\% |
|  | Not married women | 51\% | 43\% | 5\% |
| Religiosity | Practice a Religion | 32\% | 63\% | 5\% |
|  | Does not Practice a Religion | 47\% | 48\% | 5\% |
| White Evangelical Chri |  | 22\% | 74\% | 4\% |
| Interview Type | Landline | 38\% | 56\% | 6\% |
|  | Cell Phone | 43\% | 53\% | 4\% |


|  |  | Kansas Likely Voters |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Kansas tossup for U.S. Senate including those who are undecided yet leaning toward a candidate |  |  |  |  |
|  |  | Pat Roberts, the Republican | Greg Orman, an independent | Randall Batson, the Libertarian | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 38\% | 48\% | 5\% | 1\% | 9\% |
| Party Identification | Democrat | 8\% | 77\% | 4\% | 1\% | 10\% |
|  | Republican | 74\% | 16\% | 2\% | 0\% | 7\% |
|  | Independent | 27\% | 57\% | 7\% | 1\% | 9\% |
| Political Ideology | Very liberal-Liberal | 9\% | 74\% | 7\% | 1\% | 10\% |
|  | Moderate | 27\% | 62\% | 4\% | 1\% | 7\% |
|  | Conservative-Very conservative | 61\% | 25\% | 4\% | 1\% | 9\% |
| Tea Party Supporters |  | 70\% | 17\% | 7\% | 0\% | 6\% |
| Intensity of Support | Strongly support | 40\% | 59\% | 1\% | 0\% | 0\% |
|  | Somewhat support | 47\% | 49\% | 4\% | 0\% | 0\% |
|  | Might vote differently | 37\% | 52\% | 11\% | 0\% | 0\% |
| Region | Kansas City Area | 34\% | 51\% | 3\% | 1\% | 11\% |
|  | Topeka Area-Northeast | 29\% | 57\% | 4\% | 1\% | 9\% |
|  | East | 46\% | 39\% | 3\% | 1\% | 11\% |
|  | Wichita Area | 41\% | 44\% | 8\% | 0\% | 7\% |
|  | West | 42\% | 47\% | 5\% | 1\% | 6\% |
| Household Income | Less than \$75,000 | 37\% | 48\% | 6\% | 1\% | 8\% |
|  | \$75,000 or more | 38\% | 53\% | 3\% | 0\% | 5\% |
| Education | Not college graduate | 40\% | 45\% | 6\% | 1\% | 9\% |
|  | College graduate | 35\% | 53\% | 3\% | 0\% | 9\% |
| Race | White | 40\% | 48\% | 4\% | 0\% | 8\% |
|  | Non-white | 24\% | 51\% | 10\% | 3\% | 12\% |
| Age | 18 to 29 | 36\% | 40\% | 11\% | 1\% | 12\% |
|  | 30 to 44 | 28\% | 59\% | 6\% | 0\% | 6\% |
|  | 45 to 59 | 40\% | 48\% | 3\% | 0\% | 8\% |
|  | 60 or older | 43\% | 45\% | 3\% | 1\% | 8\% |
| Gender | Men | 43\% | 45\% | 5\% | 1\% | 7\% |
|  | Women | 34\% | 50\% | 4\% | 1\% | 11\% |
| Marital Status | Married | 42\% | 47\% | 3\% | 0\% | 7\% |
|  | Not married | 31\% | 50\% | 7\% | 1\% | 11\% |
| Marital Status and Gender | Married men | 49\% | 44\% | 3\% | 0\% | 4\% |
|  | Not married men | 30\% | 50\% | 10\% | 1\% | 10\% |
|  | Married women | 35\% | 51\% | 4\% | 0\% | 10\% |
|  | Not married women | 32\% | 50\% | 4\% | 1\% | 12\% |
| Religiosity | Practice a Religion | 48\% | 42\% | 3\% | 0\% | 7\% |
|  | Does not Practice a Religion | 30\% | 54\% | 6\% | 1\% | 9\% |
| White Evangelical Christians |  | 58\% | 35\% | 2\% | 0\% | 6\% |
| Interview Type | Landline | 39\% | 47\% | 4\% | 0\% | 9\% |
|  | Cell Phone | 37\% | 48\% | 5\% | 1\% | 8\% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters with a Candidate Preference for U.S. Senate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you say <candidate>, or | that you strongly sup o you think that you | <candidate> vote differe | t support ection Day? |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters with a Candidate Preference for U.S. Senate |  | 43\% | 40\% | 14\% | 3\% |
| Party Identification | Democrat | 49\% | 36\% | 14\% | 2\% |
|  | Republican | 45\% | 44\% | 8\% | 4\% |
|  | Independent | 39\% | 38\% | 19\% | 3\% |
| Political Ideology | Very liberal-Liberal | 45\% | 37\% | 16\% | 1\% |
|  | Moderate | 42\% | 40\% | 17\% | 2\% |
|  | Conservative-Very conservative | 44\% | 43\% | 11\% | 2\% |
| Tea Party Supporters |  | 40\% | 43\% | 14\% | 3\% |
| Support for U.S. Senate in Kansas | Pat Roberts | 40\% | 43\% | 12\% | 4\% |
|  | Greg Orman | 48\% | 37\% | 14\% | 1\% |
| Region | Kansas City Area | 42\% | 43\% | 11\% | 4\% |
|  | Topeka Area-Northeast | 47\% | 39\% | 12\% | 2\% |
|  | East | 40\% | 37\% | 19\% | 3\% |
|  | Wichita Area | 38\% | 47\% | 12\% | 3\% |
|  | West | 47\% | 32\% | 18\% | 2\% |
| Household Income | Less than \$75,000 | 41\% | 37\% | 19\% | 3\% |
|  | \$75,000 or more | 45\% | 47\% | 7\% | 1\% |
| Education | Not college graduate | 40\% | 37\% | 19\% | 3\% |
|  | College graduate | 47\% | 45\% | 7\% | 1\% |
| Age | Under 45 | 27\% | 50\% | 20\% | 2\% |
|  | 45 or older | 51\% | 35\% | 11\% | 3\% |
| Gender | Men | 41\% | 41\% | 15\% | 3\% |
|  | Women | 45\% | 39\% | 14\% | 2\% |
| Marital Status | Married | 43\% | 45\% | 10\% | 2\% |
|  | Not married | 41\% | 34\% | 21\% | 4\% |
| Marital Status and Gender | Married men | 43\% | 45\% | 10\% | 1\% |
|  | Not married men | 36\% | 34\% | 24\% | 6\% |
|  | Married women | 43\% | 44\% | 10\% | 3\% |
|  | Not married women | 45\% | 33\% | 19\% | 2\% |
| Religiosity | Practice a Religion | 41\% | 42\% | 14\% | 3\% |
|  | Does not Practice a Religion | 45\% | 39\% | 14\% | 2\% |
| White Evangelical Christians |  | 43\% | 43\% | 11\% | 3\% |
| Interview Type | Landline | 48\% | 38\% | 10\% | 3\% |
|  | Cell Phone | 35\% | 43\% | 20\% | 2\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, }}$ $\mathrm{n}=511 \mathrm{MOE}+/-4.3$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters with a Candidate Preference for U.S. Senate |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Did you choose <candidate> because you are for <candidate> or because you are against the other candidates? |  |  |
|  |  | For choice | Against other candidate | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters with a Candidate Preference for U.S. Senate |  | 44\% | 49\% | 7\% |
| Party Identification | Democrat | 36\% | 59\% | 5\% |
|  | Republican | 51\% | 41\% | 8\% |
|  | Independent | 42\% | 51\% | 6\% |
| Political Ideology | Very liberal-Liberal | 29\% | 64\% | 7\% |
|  | Moderate | 46\% | 49\% | 5\% |
|  | Conservative-Very conservative | 49\% | 44\% | 7\% |
| Tea Party Supporters |  | 49\% | 46\% | 5\% |
| Support for U.S. Senate in Kansas | Pat Roberts | 53\% | 40\% | 7\% |
|  | Greg Orman | 38\% | 55\% | 7\% |
| Region | Kansas City Area | 42\% | 52\% | 6\% |
|  | Topeka Area-Northeast | 49\% | 46\% | 5\% |
|  | East | 43\% | 52\% | 5\% |
|  | Wichita Area | 42\% | 49\% | 9\% |
|  | West | 46\% | 47\% | 8\% |
| Household Income | Less than \$75,000 | 42\% | 50\% | 8\% |
|  | \$75,000 or more | 45\% | 50\% | 4\% |
| Education | Not college graduate | 45\% | 47\% | 8\% |
|  | College graduate | 43\% | 53\% | 4\% |
| Age | Under 45 | 43\% | 48\% | 9\% |
|  | 45 or older | 45\% | 50\% | 6\% |
| Gender | Men | 42\% | 51\% | 7\% |
|  | Women | 46\% | 48\% | 7\% |
| Marital Status | Married | 42\% | 53\% | 6\% |
|  | Not married | 48\% | 44\% | 8\% |
| Marital Status and Gender | Married men | 40\% | 53\% | 7\% |
|  | Not married men | 47\% | 48\% | 5\% |
|  | Married women | 44\% | 52\% | 4\% |
|  | Not married women | 48\% | 42\% | 10\% |
| Religiosity | Practice a Religion | 46\% | 46\% | 8\% |
|  | Does not Practice a Religion | 42\% | 53\% | 6\% |
| White Evangelical Christians |  | 50\% | 44\% | 7\% |
| Interview Type | Landline | 45\% | 49\% | 6\% |
|  | Cell Phone | 43\% | 49\% | 8\% |

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through
October 1st, 2014, $\mathrm{n}=511 \mathrm{MOE}+/-4.3$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Kansas tossup for Governor including those who are undecided yet leaning toward a candidate |  |  |  |  |
|  |  | Paul Davis, the Democrat | Sam Brownback, the Republican | Keen A. Umbehr, the Libertarian | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 44\% | 43\% | 4\% | 1\% | 7\% |
| Party Identification | Democrat | 85\% | 10\% | 2\% | 0\% | 3\% |
|  | Republican | 12\% | 78\% | 2\% | 0\% | 8\% |
|  | Independent | 49\% | 34\% | 8\% | 1\% | 8\% |
| Political Ideology | Very liberal-Liberal | 80\% | 9\% | 5\% | 0\% | 5\% |
|  | Moderate | 59\% | 26\% | 6\% | 1\% | 8\% |
|  | Conservative-Very conservative | 17\% | 72\% | 3\% | 0\% | 8\% |
| Tea Party Supporters |  | 10\% | 79\% | 5\% | 0\% | 6\% |
| Intensity of Support | Strongly support | 50\% | 44\% | 3\% | 0\% | 3\% |
|  | Somewhat support | 43\% | 50\% | 5\% | 0\% | 2\% |
|  | Might vote differently | 47\% | 36\% | 10\% | 2\% | 4\% |
| Region | Kansas City Area | 51\% | 39\% | 2\% | 0\% | 8\% |
|  | Topeka Area-Northeast | 49\% | 37\% | 5\% | 1\% | 8\% |
|  | East | 45\% | 47\% | 4\% | 1\% | 4\% |
|  | Wichita Area | 42\% | 46\% | 5\% | 0\% | 7\% |
|  | West | 35\% | 47\% | 7\% | 1\% | 10\% |
| Household Income | Less than \$75,000 | 47\% | 40\% | 5\% | 1\% | 7\% |
|  | \$75,000 or more | 47\% | 43\% | 5\% | 0\% | 4\% |
| Education | Not college graduate | 39\% | 46\% | 6\% | 1\% | 9\% |
|  | College graduate | 54\% | 38\% | 3\% | 1\% | 5\% |
| Race | White | 43\% | 46\% | 4\% | 0\% | 6\% |
|  | Non-white | 55\% | 27\% | 6\% | 1\% | 11\% |
| Age | 18 to 29 | 42\% | 41\% | 6\% | 2\% | 9\% |
|  | 30 to 44 | 50\% | 38\% | 6\% | 0\% | 6\% |
|  | 45 to 59 | 41\% | 46\% | 5\% | 1\% | 7\% |
|  | 60 or older | 46\% | 44\% | 3\% | 0\% | 7\% |
| Gender | Men | 40\% | 49\% | 4\% | 1\% | 6\% |
|  | Women | 49\% | 37\% | 5\% | 0\% | 9\% |
| Marital Status | Married | 43\% | 48\% | 4\% | 0\% | 6\% |
|  | Not married | 49\% | 35\% | 6\% | 1\% | 9\% |
| Marital Status and Gender | Married men | 37\% | 56\% | 2\% | 1\% | 4\% |
|  | Not married men | 47\% | 34\% | 7\% | 2\% | 9\% |
|  | Married women | 48\% | 39\% | 5\% | 0\% | 8\% |
|  | Not married women | 50\% | 35\% | 6\% | 0\% | 9\% |
| Religiosity | Practice a Religion | 38\% | 52\% | 3\% | 0\% | 6\% |
|  | Does not Practice a Religion | 51\% | 35\% | 6\% | 1\% | 7\% |
| White Evangelical Christians |  | 25\% | 67\% | 3\% | 0\% | 4\% |
| Interview Type | Landline | 46\% | 43\% | 3\% | 0\% | 8\% |
|  | Cell Phone | 42\% | 43\% | 7\% | 1\% | 7\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- } 3.9 \text { percentage points. Totals may }}$ not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters with a Candidate Preference for Governor |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? |  |  |  |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters with a Candidate Preference for Governor |  | 55\% | 31\% | 12\% | 1\% |
| Party Identification | Democrat | 71\% | 21\% | 6\% | 2\% |
|  | Republican | 61\% | 30\% | 8\% | 1\% |
|  | Independent | 41\% | 40\% | 19\% | 1\% |
| Political Ideology | Very liberal-Liberal | 62\% | 24\% | 13\% | 2\% |
|  | Moderate | 52\% | 33\% | 15\% | 1\% |
|  | Conservative-Very conservative | 57\% | 33\% | 9\% | 1\% |
| Tea Party Supporters |  | 58\% | 31\% | 10\% | 1\% |
| Support for Governor in Kansas | Paul Davis | 59\% | 27\% | 12\% | 2\% |
|  | Sam Brownback | 55\% | 36\% | 8\% | 1\% |
| Region | Kansas City Area | 55\% | 33\% | 12\% | 0\% |
|  | Topeka Area-Northeast | 60\% | 25\% | 12\% | 3\% |
|  | East | 53\% | 30\% | 14\% | 3\% |
|  | Wichita Area | 55\% | 34\% | 10\% | 1\% |
|  | West | 54\% | 33\% | 12\% | 1\% |
| Household Income | Less than \$75,000 | 53\% | 33\% | 12\% | 1\% |
|  | \$75,000 or more | 57\% | 31\% | 11\% | 2\% |
| Education | Not college graduate | 53\% | 33\% | 12\% | 1\% |
|  | College graduate | 58\% | 29\% | 11\% | 2\% |
| Race | White | 57\% | 30\% | 12\% | 1\% |
|  | Non-white | 48\% | 35\% | 14\% | 4\% |
| Age | Under 45 | 44\% | 36\% | 18\% | 2\% |
|  | 45 or older | 61\% | 29\% | 8\% | 1\% |
| Gender | Men | 54\% | 35\% | 10\% | 2\% |
|  | Women | 57\% | 28\% | 14\% | 1\% |
| Marital Status | Married | 57\% | 32\% | 10\% | 1\% |
|  | Not married | 54\% | 31\% | 14\% | 2\% |
| Marital Status and Gender | Married men | 58\% | 32\% | 8\% | 1\% |
|  | Not married men | 46\% | 40\% | 11\% | 3\% |
|  | Married women | 55\% | 31\% | 13\% | 1\% |
|  | Not married women | 59\% | 24\% | 15\% | 1\% |
| Religiosity | Practice a Religion | 58\% | 30\% | 12\% | 0\% |
|  | Does not Practice a Religion | 54\% | 33\% | 11\% | 2\% |
| White Evangelical Christians |  | 54\% | 31\% | 14\% | 1\% |
| Interview Type | Landline | 58\% | 30\% | 11\% | 1\% |
|  | Cell Phone | 52\% | 34\% | 12\% | 2\% |

NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, $\mathrm{n}=544 \mathrm{MOE}+/-4.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters with a Candidate Preference for Governor |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Did you <candida | <candidate> <br> because you candidates? | are for the other |
|  |  | For choice | Against othe candidates | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters with a Candidate Preference for Governor |  | 52\% | 43\% | 4\% |
| Party Identification | Democrat | 48\% | 46\% | 6\% |
|  | Republican | 67\% | 29\% | 4\% |
|  | Independent | 42\% | 54\% | 3\% |
| Political Ideology | Very liberal-Liberal | 47\% | 48\% | 4\% |
|  | Moderate | 43\% | 54\% | 3\% |
|  | Conservative-Very conservative | 65\% | 32\% | 3\% |
| Tea Party Supporters |  | 71\% | 26\% | 3\% |
| Support for Governor in Kansas | Paul Davis | 36\% | 60\% | 3\% |
|  | Sam Brownback | 72\% | 22\% | 6\% |
| Region | Kansas City Area | 49\% | 48\% | 3\% |
|  | Topeka Area-Northeast | 56\% | 41\% | 3\% |
|  | East | 46\% | 47\% | 8\% |
|  | Wichita Area | 53\% | 43\% | 5\% |
|  | West | 60\% | 36\% | 4\% |
| Household Income | Less than \$75,000 | 52\% | 43\% | 5\% |
|  | \$75,000 or more | 52\% | 47\% | 1\% |
| Education | Not college graduate | 54\% | 40\% | 6\% |
|  | College graduate | 50\% | 48\% | 2\% |
| Race | White | 52\% | 44\% | 4\% |
|  | Non-white | 53\% | 39\% | 8\% |
| Age | Under 45 | 52\% | 42\% | 5\% |
|  | 45 or older | 53\% | 43\% | 4\% |
| Gender | Men | 57\% | 38\% | 4\% |
|  | Women | 48\% | 48\% | 4\% |
| Marital Status | Married | 53\% | 44\% | 3\% |
|  | Not married | 51\% | 43\% | 6\% |
| Marital Status and Gender | Married men | 60\% | 37\% | 4\% |
|  | Not married men | 52\% | 43\% | 5\% |
|  | Married women | 46\% | 51\% | 3\% |
|  | Not married women | 50\% | 43\% | 7\% |
| Religiosity | Practice a Religion | 58\% | 38\% | 5\% |
|  | Does not Practice a Religion | 47\% | 49\% | 4\% |
| White Evangelical Christians |  | 61\% | 34\% | 5\% |
| Interview Type | Landline | 51\% | 46\% | 4\% |
|  | Cell Phone | 55\% | 39\% | 6\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters with a Candidate Preference. Interviews conducted September 27th through }}$ October 1st, 2014, $\mathrm{n}=544 \mathrm{MOE}+/-4.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Greg Orman? |  |  |  |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 46\% | 26\% | 6\% | 22\% |
| Party Identification | Democrat | 69\% | 7\% | 5\% | 19\% |
|  | Republican | 21\% | 46\% | 8\% | 26\% |
|  | Independent | 54\% | 21\% | 5\% | 20\% |
| Political Ideology | Very liberal-Liberal | 66\% | 7\% | 4\% | 23\% |
|  | Moderate | 61\% | 15\% | 4\% | 19\% |
|  | Conservative-Very conservative | 27\% | 44\% | 7\% | 22\% |
| Tea Party Supporters |  | 22\% | 50\% | 6\% | 21\% |
| Region | Kansas City Area | 51\% | 25\% | 5\% | 19\% |
|  | Topeka Area-Northeast | 53\% | 21\% | 4\% | 21\% |
|  | East | 37\% | 28\% | 10\% | 25\% |
|  | Wichita Area | 46\% | 29\% | 6\% | 19\% |
|  | West | 42\% | 28\% | 5\% | 26\% |
| Household Income | Less than \$75,000 | 45\% | 26\% | 7\% | 22\% |
|  | \$75,000 or more | 54\% | 26\% | 4\% | 16\% |
| Education | Not college graduate | 41\% | 28\% | 6\% | 24\% |
|  | College graduate | 54\% | 24\% | 5\% | 17\% |
| Race | White | 46\% | 27\% | 6\% | 20\% |
|  | Non-white | 49\% | 16\% | 6\% | 30\% |
| Age | 18 to 29 | 47\% | 18\% | 9\% | 26\% |
|  | 30 to 44 | 48\% | 18\% | 5\% | 29\% |
|  | 45 to 59 | 49\% | 28\% | 5\% | 17\% |
|  | 60 or older | 43\% | 31\% | 6\% | 20\% |
| Gender | Men | 44\% | 29\% | 4\% | 23\% |
|  | Women | 48\% | 24\% | 7\% | 21\% |
| Marital Status | Married | 46\% | 29\% | 5\% | 21\% |
|  | Not married | 47\% | 23\% | 7\% | 23\% |
| Marital Status and Gender | Married men | 41\% | 33\% | 4\% | 22\% |
|  | Not married men | 49\% | 23\% | 3\% | 25\% |
|  | Married women | 51\% | 24\% | 5\% | 20\% |
|  | Not married women | 45\% | 23\% | 10\% | 21\% |
| Religiosity | Practice a Religion | 39\% | 33\% | 6\% | 21\% |
|  | Does not Practice a Religion | 53\% | 21\% | 5\% | 22\% |
| White Evangelical Christians |  | 34\% | 36\% | 7\% | 23\% |
| Interview Type | Landline | 47\% | 28\% | 4\% | 20\% |
|  | Cell Phone | 44\% | 23\% | 9\% | 24\% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Sam Brownback? |  |  |  |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 41\% | 50\% | 1\% | 8\% |
| Party Identification | Democrat | 16\% | 77\% | 1\% | 6\% |
|  | Republican | 72\% | 18\% | 0\% | 11\% |
|  | Independent | 31\% | 62\% | 2\% | 6\% |
| Political Ideology | Very liberal-Liberal | 12\% | 81\% | 1\% | 6\% |
|  | Moderate | 27\% | 65\% | 1\% | 7\% |
|  | Conservative-Very conservative | 66\% | 24\% | 1\% | 9\% |
| Tea Party Supporters |  | 74\% | 19\% | 1\% | 6\% |
| Region | Kansas City Area | 41\% | 51\% | 1\% | 8\% |
|  | Topeka Area-Northeast | 40\% | 52\% | 1\% | 8\% |
|  | East | 41\% | 51\% | 1\% | 7\% |
|  | Wichita Area | 40\% | 55\% | 1\% | 4\% |
|  | West | 44\% | 42\% | 1\% | 13\% |
| Household Income | Less than \$75,000 | 39\% | 52\% | 1\% | 7\% |
|  | \$75,000 or more | 43\% | 51\% | 1\% | 5\% |
| Education | Not college graduate | 43\% | 46\% | 2\% | 10\% |
|  | College graduate | 38\% | 57\% | 0\% | 5\% |
| Race | White | 43\% | 50\% | 1\% | 7\% |
|  | Non-white | 31\% | 55\% | 3\% | 11\% |
| Age | 18 to 29 | 40\% | 49\% | 1\% | 10\% |
|  | 30 to 44 | 37\% | 53\% | 1\% | 8\% |
|  | 45 to 59 | 46\% | 48\% | 1\% | 5\% |
|  | 60 or older | 39\% | 51\% | 1\% | 9\% |
| Gender | Men | 46\% | 47\% | 1\% | 7\% |
|  | Women | 37\% | 53\% | 1\% | 9\% |
| Marital Status | Married | 46\% | 47\% | 0\% | 7\% |
|  | Not married | 32\% | 57\% | 2\% | 9\% |
| Marital Status and Gender | Married men | 52\% | 42\% | 0\% | 6\% |
|  | Not married men | 32\% | 59\% | 1\% | 8\% |
|  | Married women | 40\% | 51\% | 0\% | 8\% |
|  | Not married women | 32\% | 55\% | 3\% | 9\% |
| Religiosity | Practice a Religion | 49\% | 43\% | 0\% | 7\% |
|  | Does not Practice a Religion | 34\% | 57\% | 1\% | 8\% |
| White Evangelical Christians |  | 57\% | 36\% | 0\% | 7\% |
| Interview Type | Landline | 39\% | 52\% | 1\% | 7\% |
|  | Cell Phone | 44\% | 46\% | 1\% | 8\% |

 points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do y | favorable | vorable impr | Paul Davis? |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 43\% | 30\% | 5\% | 22\% |
| Party Identification | Democrat | 75\% | 7\% | 2\% | 16\% |
|  | Republican | 16\% | 50\% | 8\% | 26\% |
|  | Independent | 47\% | 26\% | 5\% | 22\% |
| Political Ideology | Very liberal-Liberal | 71\% | 10\% | 4\% | 15\% |
|  | Moderate | 56\% | 20\% | 4\% | 21\% |
|  | Conservative-Very conservative | 21\% | 48\% | 6\% | 25\% |
| Tea Party Supporters |  | 14\% | 55\% | 7\% | 23\% |
| Region | Kansas City Area | 45\% | 28\% | 6\% | 21\% |
|  | Topeka Area-Northeast | 47\% | 30\% | 5\% | 18\% |
|  | East | 43\% | 26\% | 7\% | 23\% |
|  | Wichita Area | 43\% | 34\% | 4\% | 20\% |
|  | West | 35\% | 34\% | 4\% | 27\% |
| Household Income | Less than \$75,000 | 45\% | 29\% | 5\% | 21\% |
|  | \$75,000 or more | 45\% | 29\% | 5\% | 20\% |
| Education | Not college graduate | 37\% | 33\% | 5\% | 26\% |
|  | College graduate | 52\% | 26\% | 5\% | 16\% |
| Race | White | 41\% | 32\% | 4\% | 22\% |
|  | Non-white | 52\% | 17\% | 11\% | 20\% |
| Age | 18 to 29 | 50\% | 20\% | 10\% | 20\% |
|  | 30 to 44 | 50\% | 20\% | 7\% | 23\% |
|  | 45 to 59 | 40\% | 33\% | 3\% | 24\% |
|  | 60 or older | 39\% | 36\% | 5\% | 20\% |
| Gender | Men | 41\% | 33\% | 4\% | 22\% |
|  | Women | 44\% | 27\% | 7\% | 22\% |
| Marital Status | Married | 42\% | 33\% | 5\% | 21\% |
|  | Not married | 45\% | 26\% | 6\% | 23\% |
| Marital Status and Gender | Married men | 39\% | 36\% | 2\% | 22\% |
|  | Not married men | 45\% | 25\% | 7\% | 22\% |
|  | Married women | 45\% | 28\% | 7\% | 20\% |
|  | Not married women | 45\% | 26\% | 6\% | 24\% |
| Religiosity | Practice a Religion | 39\% | 35\% | 5\% | 22\% |
|  | Does not Practice a Religion | 47\% | 26\% | 6\% | 21\% |
| White Evangelical Christians |  | 26\% | 42\% | 5\% | 27\% |
| Interview Type | Landline | 42\% | 33\% | 4\% | 21\% |
|  | Cell Phone | 43\% | 27\% | 7\% | 23\% |

NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job Sam Brownback is doing as governor? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 40\% | 53\% | 7\% |
| Party Identification | Democrat | 15\% | 81\% | 5\% |
|  | Republican | 71\% | 22\% | 7\% |
|  | Independent | 31\% | 62\% | 7\% |
| Political Ideology | Very liberal-Liberal | 15\% | 80\% | 5\% |
|  | Moderate | 25\% | 70\% | 6\% |
|  | Conservative-Very conservative | 65\% | 27\% | 8\% |
| Tea Party Supporters |  | 76\% | 19\% | 5\% |
| Region | Kansas City Area | 39\% | 53\% | 8\% |
|  | Topeka Area-Northeast | 36\% | 59\% | 6\% |
|  | East | 38\% | 54\% | 8\% |
|  | Wichita Area | 40\% | 53\% | 7\% |
|  | West | 48\% | 46\% | 5\% |
| Household Income | Less than \$75,000 | 39\% | 54\% | 7\% |
|  | \$75,000 or more | 40\% | 54\% | 6\% |
| Education | Not college graduate | 43\% | 48\% | 9\% |
|  | College graduate | 35\% | 62\% | 3\% |
| Race | White | 41\% | 53\% | 5\% |
|  | Non-white | 32\% | 54\% | 13\% |
| Age | 18 to 29 | 41\% | 50\% | 9\% |
|  | 30 to 44 | 36\% | 55\% | 8\% |
|  | 45 to 59 | 43\% | 53\% | 4\% |
|  | 60 or older | 40\% | 53\% | 7\% |
| Gender | Men | 44\% | 50\% | 7\% |
|  | Women | 37\% | 56\% | 7\% |
| Marital Status | Married | 42\% | 52\% | 6\% |
|  | Not married | 36\% | 56\% | 8\% |
| Marital Status and Gender | Married men | 47\% | 46\% | 6\% |
|  | Not married men | 35\% | 59\% | 6\% |
|  | Married women | 37\% | 57\% | 6\% |
|  | Not married women | 37\% | 54\% | 9\% |
| Religiosity | Practice a Religion | 47\% | 46\% | 7\% |
|  | Does not Practice a Religion | 34\% | 60\% | 6\% |
| White Evangelical Christians |  | 57\% | 38\% | 5\% |
| Interview Type | Landline | 40\% | 54\% | 6\% |
|  | Cell Phone | 41\% | 51\% | 8\% |

$\overline{\text { NBC News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE }}$ +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Likely Voters |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | From what you have heard about the new health care law, do you think it is: |  |  |  |  |  |
|  |  | Strongly: Good idea | Not so strongly: Good idea | Not so strongly: Bad idea | Strongly: <br> Bad idea | No opinion either way | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Kansas Likely Voters |  | 24\% | 9\% | 5\% | 44\% | 14\% | 5\% |
| Party Identification | Democrat | 52\% | 13\% | 4\% | 13\% | 13\% | 6\% |
|  | Republican | 4\% | 4\% | 5\% | 71\% | 12\% | 3\% |
|  | Independent | 23\% | 12\% | 5\% | 39\% | 15\% | 5\% |
| Political Ideology | Very liberal-Liberal | 50\% | 13\% | 3\% | 12\% | 14\% | 8\% |
|  | Moderate | 30\% | 14\% | 7\% | 30\% | 14\% | 5\% |
|  | Conservative-Very conservative | 7\% | 3\% | 4\% | 71\% | 13\% | 2\% |
| Tea Party Supporters |  | 5\% | 2\% | 7\% | 77\% | 7\% | 2\% |
| Region | Kansas City Area | 26\% | 13\% | 4\% | 40\% | 11\% | 6\% |
|  | Topeka Area-Northeast | 30\% | 9\% | 3\% | 36\% | 19\% | 2\% |
|  | East | 21\% | 5\% | 5\% | 54\% | 14\% | 2\% |
|  | Wichita Area | 21\% | 11\% | 5\% | 46\% | 11\% | 6\% |
|  | West | 20\% | 5\% | 7\% | 46\% | 16\% | 6\% |
| Household Income | Less than \$75,000 | 24\% | 8\% | 5\% | 43\% | 14\% | 7\% |
|  | \$75,000 or more | 26\% | 11\% | 5\% | 46\% | 11\% | 1\% |
| Education | Not college graduate | 20\% | 7\% | 4\% | 49\% | 15\% | 5\% |
|  | College graduate | 29\% | 12\% | 5\% | 38\% | 11\% | 4\% |
| Race | White | 22\% | 10\% | 4\% | 46\% | 13\% | 5\% |
|  | Non-white | 36\% | 8\% | 6\% | 29\% | 16\% | 5\% |
| Age | 18 to 29 | 21\% | 12\% | 9\% | 39\% | 12\% | 6\% |
|  | 30 to 44 | 22\% | 17\% | 4\% | 38\% | 16\% | 3\% |
|  | 45 to 59 | 22\% | 7\% | 5\% | 53\% | 8\% | 5\% |
|  | 60 or older | 27\% | 6\% | 4\% | 41\% | 17\% | 5\% |
| Gender | Men | 20\% | 11\% | 5\% | 49\% | 10\% | 5\% |
|  | Women | 26\% | 8\% | 4\% | 40\% | 17\% | 4\% |
| Marital Status | Married | 20\% | 10\% | 4\% | 50\% | 13\% | 3\% |
|  | Not married | 29\% | 8\% | 6\% | 34\% | 15\% | 7\% |
| Marital Status and Gender | Married men | 18\% | 11\% | 4\% | 55\% | 11\% | 1\% |
|  | Not married men | 27\% | 9\% | 9\% | 37\% | 8\% | 11\% |
|  | Married women | 23\% | 8\% | 5\% | 45\% | 15\% | 4\% |
|  | Not married women | 31\% | 7\% | 4\% | 33\% | 20\% | 5\% |
| Religiosity | Practice a Religion | 18\% | 9\% | 6\% | 52\% | 12\% | 4\% |
|  | Does not Practice a Religion | 29\% | 9\% | 4\% | 38\% | 15\% | 5\% |
| White Evangelical Christians |  | 9\% | 6\% | 4\% | 65\% | 12\% | 4\% |
| Interview Type | Landline | 24\% | 8\% | 4\% | 45\% | 15\% | 4\% |
|  | Cell Phone | 22\% | 10\% | 7\% | 44\% | 12\% | 5\% |

$\overline{\overline{N B C}}$ News/Marist Poll Kansas Likely Voters. Interviews conducted September 27th through October 1st, 2014, n=636 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job Barack Obama is doing as president? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Adults |  | 35\% | 54\% | 12\% |
| Kansas Registered Voters |  | 36\% | 54\% | 10\% |
| Party Identification^ | Democrat | 75\% | 13\% | 11\% |
|  | Republican | 8\% | 88\% | 5\% |
|  | Independent | 36\% | 51\% | 14\% |
| Political Ideology^ | Very liberal-Liberal | 69\% | 21\% | 10\% |
|  | Moderate | 46\% | 43\% | 11\% |
|  | Conservative-Very conservative | 11\% | 80\% | 9\% |
| Tea Party Supporters^ |  | 8\% | 87\% | 5\% |
| Region | Kansas City Area | 43\% | 49\% | 8\% |
|  | Topeka Area-Northeast | 39\% | 49\% | 12\% |
|  | East | 29\% | 54\% | 17\% |
|  | Wichita Area | 36\% | 54\% | 9\% |
|  | West | 25\% | 62\% | 13\% |
| Household Income | Less than \$75,000 | 36\% | 50\% | 14\% |
|  | \$75,000 or more | 38\% | 56\% | 6\% |
| Education | Not college graduate | 29\% | 58\% | 13\% |
|  | College graduate | 45\% | 46\% | 9\% |
| Race | White | 30\% | 59\% | 11\% |
|  | Non-white | 59\% | 26\% | 15\% |
| Age | 18 to 29 | 30\% | 48\% | 21\% |
|  | 30 to 44 | 36\% | 52\% | 12\% |
|  | 45 to 59 | 33\% | 57\% | 9\% |
|  | 60 or older | 40\% | 53\% | 7\% |
| Gender | Men | 35\% | 56\% | 10\% |
|  | Women | 35\% | 52\% | 13\% |
| Marital Status | Married | 31\% | 61\% | 8\% |
|  | Not married | 38\% | 46\% | 16\% |
| Marital Status and Gender | Married men | 28\% | 66\% | 6\% |
|  | Not married men | 42\% | 44\% | 14\% |
|  | Married women | 35\% | 55\% | 10\% |
|  | Not married women | 35\% | 48\% | 17\% |
| Religiosity | Practice a Religion | 29\% | 62\% | 9\% |
|  | Does not Practice a Religion | 39\% | 48\% | 13\% |
| White Evangelical Christians |  | 18\% | 73\% | 9\% |
| Interview Type | Landline | 37\% | 55\% | 8\% |
|  | Cell Phone | 33\% | 52\% | 16\% |
|  percentage points. <br> $\wedge$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding. |  |  |  |  |


 percentage points.
${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job the Republicans in Congress are doing in office? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Adults |  | 21\% | 64\% | 16\% |
| Kansas Registered Voters |  | 21\% | 67\% | 12\% |
| Party Identification^ | Democrat | 10\% | 78\% | 12\% |
|  | Republican | 41\% | 48\% | 11\% |
|  | Independent | 13\% | 75\% | 12\% |
| Political Ideology^ | Very liberal-Liberal | 12\% | 81\% | 7\% |
|  | Moderate | 15\% | 74\% | 11\% |
|  | Conservative-Very conservative | 30\% | 58\% | 12\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 37\% | 54\% | 10\% |
| Region | Kansas City Area | 19\% | 69\% | 12\% |
|  | Topeka Area-Northeast | 18\% | 70\% | 12\% |
|  | East | 19\% | 56\% | 25\% |
|  | Wichita Area | 20\% | 66\% | 14\% |
|  | West | 27\% | 56\% | 17\% |
| Household Income | Less than \$75,000 | 21\% | 63\% | 17\% |
|  | \$75,000 or more | 21\% | 70\% | 9\% |
| Education | Not college graduate | 23\% | 58\% | 19\% |
|  | College graduate | 16\% | 74\% | 9\% |
| Race | White | 20\% | 65\% | 15\% |
|  | Non-white | 23\% | 59\% | 18\% |
| Age | 18 to 29 | 24\% | 53\% | 24\% |
|  | 30 to 44 | 19\% | 63\% | 17\% |
|  | 45 to 59 | 21\% | 68\% | 12\% |
|  | 60 or older | 20\% | 68\% | 12\% |
| Gender | Men | 18\% | 68\% | 13\% |
|  | Women | 23\% | 59\% | 18\% |
| Marital Status | Married | 21\% | 67\% | 12\% |
|  | Not married | 20\% | 60\% | 20\% |
| Marital Status and Gender | Married men | 20\% | 71\% | 9\% |
|  | Not married men | 16\% | 66\% | 18\% |
|  | Married women | 22\% | 63\% | 14\% |
|  | Not married women | 23\% | 55\% | 22\% |
| Religiosity | Practice a Religion | 24\% | 59\% | 17\% |
|  | Does not Practice a Religion | 18\% | 67\% | 14\% |
| White Evangelical Christians |  | 27\% | 58\% | 15\% |
| Interview Type | Landline | 21\% | 68\% | 12\% |
|  | Cell Phone | 21\% | 59\% | 20\% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, $\mathrm{n}=1282 \mathrm{MOE}+/-2.7$ percentage points.
${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job the Democrats in Congress are doing in office? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Adults |  | 26\% | 58\% | 16\% |
| Kansas Registered Voters |  | 27\% | 61\% | 12\% |
| Party Identification^ | Democrat | 64\% | 22\% | 14\% |
|  | Republican | 8\% | 85\% | 7\% |
|  | Independent | 21\% | 65\% | 14\% |
| Political Ideology^ | Very liberal-Liberal | 52\% | 37\% | 11\% |
|  | Moderate | 31\% | 56\% | 13\% |
|  | Conservative-Very conservative | 12\% | 79\% | 9\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 9\% | 85\% | 6\% |
| Region | Kansas City Area | 29\% | 58\% | 14\% |
|  | Topeka Area-Northeast | 28\% | 57\% | 15\% |
|  | East | 21\% | 57\% | 22\% |
|  | Wichita Area | 26\% | 60\% | 13\% |
|  | West | 26\% | 58\% | 16\% |
| Household Income | Less than \$75,000 | 29\% | 53\% | 18\% |
|  | \$75,000 or more | 25\% | 68\% | 7\% |
| Education | Not college graduate | 25\% | 56\% | 19\% |
|  | College graduate | 28\% | 64\% | 8\% |
| Race | White | 23\% | 63\% | 14\% |
|  | Non-white | 43\% | 35\% | 23\% |
| Age | 18 to 29 | 29\% | 43\% | 27\% |
|  | 30 to 44 | 29\% | 56\% | 15\% |
|  | 45 to 59 | 22\% | 66\% | 12\% |
|  | 60 or older | 27\% | 61\% | 12\% |
| Gender | Men | 26\% | 62\% | 12\% |
|  | Women | 26\% | 54\% | 20\% |
| Marital Status | Married | 24\% | 67\% | 10\% |
|  | Not married | 28\% | 50\% | 23\% |
| Marital Status and Gender | Married men | 23\% | 71\% | 5\% |
|  | Not married men | 27\% | 54\% | 19\% |
|  | Married women | 24\% | 62\% | 14\% |
|  | Not married women | 28\% | 46\% | 26\% |
| Religiosity | Practice a Religion | 20\% | 65\% | 14\% |
|  | Does not Practice a Religion | 29\% | 54\% | 16\% |
| White Evangelical Christians |  | 16\% | 70\% | 14\% |
| Interview Type | Landline | 24\% | 65\% | 11\% |
|  | Cell Phone | 29\% | 50\% | 21\% |

 percentage points.
$\wedge$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Barack Obama? |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Kansas Adults |  | 39\% | 53\% | 8\% |
| Kansas Registered Voters |  | 40\% | 54\% | 6\% |
| Party Identification^ | Democrat | 82\% | 15\% | 3\% |
|  | Republican | 11\% | 84\% | 5\% |
|  | Independent | 40\% | 52\% | 8\% |
| Political Ideology^ | Very liberal-Liberal | 77\% | 21\% | 2\% |
|  | Moderate | 48\% | 43\% | 9\% |
|  | Conservative-Very conservative | 16\% | 80\% | 5\% |
| Tea Party Supporters^ |  | 9\% | 88\% | 3\% |
| Region | Kansas City Area | 47\% | 48\% | 5\% |
|  | Topeka Area-Northeast | 43\% | 50\% | 6\% |
|  | East | 38\% | 55\% | 7\% |
|  | Wichita Area | 39\% | 52\% | 9\% |
|  | West | 26\% | 61\% | 13\% |
| Household Income | Less than \$75,000 | 41\% | 51\% | 9\% |
|  | \$75,000 or more | 40\% | 56\% | 4\% |
| Education | Not college graduate | 33\% | 58\% | 9\% |
|  | College graduate | 49\% | 45\% | 6\% |
| Race | White | 35\% | 58\% | 7\% |
|  | Non-white | 59\% | 29\% | 13\% |
| Age | 18 to 29 | 38\% | 52\% | 11\% |
|  | 30 to 44 | 38\% | 51\% | 11\% |
|  | 45 to 59 | 38\% | 58\% | 4\% |
|  | 60 or older | 43\% | 50\% | 7\% |
| Gender | Men | 37\% | 54\% | 9\% |
|  | Women | 41\% | 52\% | 7\% |
| Marital Status | Married | 35\% | 60\% | 5\% |
|  | Not married | 42\% | 46\% | 11\% |
| Marital Status and Gender | Married men | 31\% | 63\% | 6\% |
|  | Not married men | 42\% | 45\% | 14\% |
|  | Married women | 38\% | 57\% | 4\% |
|  | Not married women | 43\% | 48\% | 10\% |
| Religiosity | Practice a Religion | 33\% | 60\% | 7\% |
|  | Does not Practice a Religion | 43\% | 49\% | 9\% |
| White Evangelical Christians |  | 23\% | 71\% | 7\% |
| Interview Type | Landline | 39\% | 55\% | 7\% |
|  | Cell Phone | 39\% | 51\% | 9\% |

$\overline{\overline{\text { NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- } 2.7}}$ percentage points.
${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

$\overline{\text { NBC News/Marist Poll Kansas Registered Voters. Interviews conducted September 27th through October 1st, 2014, n=1097 MOE }+/-3.0 \text { percentage points. Totals }}$ may not add to $100 \%$ due to rounding.

|  |  | Kansas Voters with a Candidate Preference for U.S. Senate |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you s <candidate>, or | that you strongly supp you think that you | <candidate> vote differe | support <br> ection Day? |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Voters with a Candidate Preference for U.S. Senate |  | 38\% | 41\% | 17\% | 3\% |
| Party Identification | Democrat | 43\% | 38\% | 16\% | 3\% |
|  | Republican | 43\% | 44\% | 9\% | 4\% |
|  | Independent | 33\% | 40\% | 24\% | 3\% |
| Political Ideology | Very liberal-Liberal | 40\% | 40\% | 20\% | 1\% |
|  | Moderate | 37\% | 41\% | 20\% | 2\% |
|  | Conservative-Very conservative | 41\% | 43\% | 14\% | 2\% |
| Tea Party Supporters |  | 38\% | 43\% | 16\% | 2\% |
| Support for U.S. Senate in Kansas | Pat Roberts | 38\% | 43\% | 15\% | 4\% |
|  | Greg Orman | 41\% | 39\% | 18\% | 2\% |
| Region | Kansas City Area | 37\% | 43\% | 16\% | 5\% |
|  | Topeka Area-Northeast | 42\% | 40\% | 16\% | 1\% |
|  | East | 37\% | 38\% | 22\% | 3\% |
|  | Wichita Area | 34\% | 49\% | 13\% | 4\% |
|  | West | 44\% | 32\% | 21\% | 3\% |
| Household Income | Less than \$75,000 | 35\% | 40\% | 22\% | 3\% |
|  | \$75,000 or more | 43\% | 47\% | 8\% | 2\% |
| Education | Not college graduate | 35\% | 38\% | 23\% | 4\% |
|  | College graduate | 44\% | 47\% | 8\% | 1\% |
| Race | White | 41\% | 42\% | 14\% | 3\% |
|  | Non-white | 25\% | 36\% | 32\% | 6\% |
| Age | 18 to 29 | 20\% | 44\% | 32\% | 3\% |
|  | 30 to 44 | 24\% | 55\% | 18\% | 3\% |
|  | 45 to 59 | 41\% | 42\% | 14\% | 3\% |
|  | 60 or older | 54\% | 30\% | 12\% | 4\% |
| Gender | Men | 38\% | 42\% | 15\% | 4\% |
|  | Women | 38\% | 40\% | 19\% | 3\% |
| Marital Status | Married | 40\% | 45\% | 12\% | 2\% |
|  | Not married | 35\% | 36\% | 26\% | 3\% |
| Marital Status and Gender | Married men | 42\% | 46\% | 11\% | 2\% |
|  | Not married men | 33\% | 39\% | 24\% | 5\% |
|  | Married women | 39\% | 45\% | 13\% | 3\% |
|  | Not married women | 37\% | 34\% | 28\% | 2\% |
| Religiosity | Practice a Religion | 37\% | 43\% | 17\% | 3\% |
|  | Does not Practice a Religion | 39\% | 40\% | 18\% | 2\% |
| White Evangelical Christians |  | 41\% | 44\% | 11\% | 4\% |
| Interview Type | Landline | 44\% | 39\% | 12\% | 4\% |
|  | Cell Phone | 30\% | 44\% | 24\% | 2\% |

 $\mathrm{n}=848 \mathrm{MOE}+/-3.4$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Voters with a Candidate Preference for U.S. Senate |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Did you <candidate> or | <candidate> b <br> you are agai | $u$ are for her candidates? |
|  |  | For choice | Against other candidate | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Voters with a Candidate Preference for U.S. Senate |  | 44\% | 49\% | 7\% |
| Party Identification | Democrat | 35\% | 59\% | 6\% |
|  | Republican | 50\% | 41\% | 8\% |
|  | Independent | 43\% | 50\% | 7\% |
| Political Ideology | Very liberal-Liberal | 31\% | 62\% | 7\% |
|  | Moderate | 46\% | 49\% | 5\% |
|  | Conservative-Very conservative | 48\% | 43\% | 9\% |
| Tea Party Supporters |  | 50\% | 44\% | 6\% |
| Support for U.S. Senate in Kansas | Pat Roberts | 53\% | 40\% | 7\% |
|  | Greg Orman | 38\% | 55\% | 7\% |
| Region | Kansas City Area | 43\% | 51\% | 6\% |
|  | Topeka Area-Northeast | 45\% | 48\% | 6\% |
|  | East | 45\% | 50\% | 5\% |
|  | Wichita Area | 43\% | 49\% | 8\% |
|  | West | 45\% | 45\% | 10\% |
| Household Income | Less than \$75,000 | 42\% | 49\% | 9\% |
|  | \$75,000 or more | 46\% | 50\% | 4\% |
| Education | Not college graduate | 44\% | 47\% | 9\% |
|  | College graduate | 44\% | 52\% | 4\% |
| Race | White | 43\% | 51\% | 6\% |
|  | Non-white | 52\% | 37\% | 12\% |
| Age | 18 to 29 | 48\% | 41\% | 11\% |
|  | 30 to 44 | 42\% | 50\% | 8\% |
|  | 45 to 59 | 40\% | 55\% | 5\% |
|  | 60 or older | 48\% | 46\% | 7\% |
| Gender | Men | 43\% | 50\% | 7\% |
|  | Women | 45\% | 48\% | 7\% |
| Marital Status | Married | 42\% | 52\% | 7\% |
|  | Not married | 47\% | 45\% | 8\% |
| Marital Status and Gender | Married men | 39\% | 52\% | 9\% |
|  | Not married men | 49\% | 46\% | 4\% |
|  | Married women | 44\% | 51\% | 4\% |
|  | Not married women | 45\% | 44\% | 11\% |
| Religiosity | Practice a Religion | 47\% | 45\% | 8\% |
|  | Does not Practice a Religion | 41\% | 52\% | 6\% |
| White Evangelical Christians |  | 52\% | 42\% | 6\% |
| Interview Type | Landline | 44\% | 50\% | 6\% |
|  | Cell Phone | 44\% | 47\% | 9\% |

$\overline{\text { NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through }}$
October 1st, 2014, $n=848$ MOE $+/-3.4$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |  | Kansas Registered Voters |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |

NBC News/Marist Poll Kansas Registered Voters. Interviews conducted September 27th through October 1st, 2014, n=1097 MOE +/- 3.0 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Voters with a Candidate Preference for Governor |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |

$\overline{\text { NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through October 1st, 2014, }}$ $\mathrm{n}=912 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Voters with a Candidate Preference for Governor |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Did you <candidate> or | <candidate> e you are aga | u are for her candidates? |
|  |  | For choice | Against other candidates | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Voters with a Candidate Preference for Governor |  | 52\% | 42\% | 5\% |
| Party Identification | Democrat | 47\% | 44\% | 9\% |
|  | Republican | 66\% | 29\% | 4\% |
|  | Independent | 43\% | 52\% | 4\% |
| Political Ideology | Very liberal-Liberal | 47\% | 47\% | 5\% |
|  | Moderate | 43\% | 53\% | 4\% |
|  | Conservative-Very conservative | 65\% | 31\% | 4\% |
| Tea Party Supporters |  | 71\% | 26\% | 3\% |
| Support for Governor in Kansas | Paul Davis | 36\% | 59\% | 5\% |
|  | Sam Brownback | 73\% | 21\% | 6\% |
| Region | Kansas City Area | 51\% | 45\% | 4\% |
|  | Topeka Area-Northeast | 53\% | 43\% | 4\% |
|  | East | 44\% | 45\% | 10\% |
|  | Wichita Area | 52\% | 43\% | 5\% |
|  | West | 60\% | 35\% | 4\% |
| Household Income | Less than \$75,000 | 51\% | 42\% | 6\% |
|  | \$75,000 or more | 53\% | 46\% | 1\% |
| Education | Not college graduate | 54\% | 39\% | 7\% |
|  | College graduate | 50\% | 48\% | 2\% |
| Race | White | 51\% | 44\% | 4\% |
|  | Non-white | 55\% | 36\% | 9\% |
| Age | 18 to 29 | 65\% | 27\% | 8\% |
|  | 30 to 44 | 46\% | 49\% | 5\% |
|  | 45 to 59 | 52\% | 44\% | 4\% |
|  | 60 or older | 50\% | 44\% | 5\% |
| Gender | Men | 56\% | 38\% | 6\% |
|  | Women | 49\% | 46\% | 5\% |
| Marital Status | Married | 53\% | 44\% | 3\% |
|  | Not married | 51\% | 41\% | 8\% |
| Marital Status and Gender | Married men | 59\% | 38\% | 4\% |
|  | Not married men | 53\% | 40\% | 7\% |
|  | Married women | 48\% | 50\% | 3\% |
|  | Not married women | 50\% | 42\% | 8\% |
| Religiosity | Practice a Religion | 58\% | 38\% | 5\% |
|  | Does not Practice a Religion | 47\% | 48\% | 5\% |
| White Evangelical Christians |  | 60\% | 35\% | 5\% |
| Interview Type | Landline | 48\% | 48\% | 4\% |
|  | Cell Phone | 58\% | 35\% | 7\% |

$\overline{\overline{\text { NBC News/Marist Poll Kansas Registered Voters with a Candidate Preference. Interviews conducted September 27th through }}}$
October 1st, 2014, $\mathrm{n}=912 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you | favorable or | vorable impre | Pat Roberts? |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Adults |  | 34\% | 42\% | 7\% | 18\% |
| Kansas Registered Voters |  | 36\% | 44\% | 3\% | 16\% |
| Party Identification^ | Democrat | 12\% | 67\% | 3\% | 18\% |
|  | Republican | 61\% | 23\% | 2\% | 14\% |
|  | Independent | 32\% | 48\% | 3\% | 16\% |
| Political Ideology^ | Very liberal-Liberal | 14\% | 64\% | 8\% | 15\% |
|  | Moderate | 28\% | 55\% | 2\% | 15\% |
|  | Conservative-Very conservative | 55\% | 27\% | 2\% | 16\% |
| Tea Party Supporters^ |  | 59\% | 23\% | 2\% | 16\% |
| Region | Kansas City Area | 30\% | 46\% | 8\% | 16\% |
|  | Topeka Area-Northeast | 31\% | 48\% | 4\% | 17\% |
|  | East | 36\% | 33\% | 7\% | 24\% |
|  | Wichita Area | 36\% | 45\% | 7\% | 13\% |
|  | West | 36\% | 34\% | 8\% | 22\% |
| Household Income | Less than \$75,000 | 33\% | 41\% | 8\% | 18\% |
|  | \$75,000 or more | 36\% | 51\% | 4\% | 10\% |
| Education | Not college graduate | 35\% | 37\% | 9\% | 19\% |
|  | College graduate | 31\% | 52\% | 3\% | 14\% |
| Race | White | 36\% | 43\% | 5\% | 17\% |
|  | Non-white | 25\% | 38\% | 16\% | 21\% |
| Age | 18 to 29 | 30\% | 22\% | 19\% | 29\% |
|  | 30 to 44 | 26\% | 49\% | 7\% | 18\% |
|  | 45 to 59 | 39\% | 45\% | 4\% | 12\% |
|  | 60 or older | 37\% | 49\% | 2\% | 13\% |
| Gender | Men | 37\% | 40\% | 6\% | 18\% |
|  | Women | 31\% | 43\% | 8\% | 18\% |
| Marital Status | Married | 36\% | 45\% | 3\% | 15\% |
|  | Not married | 31\% | 38\% | 11\% | 20\% |
| Marital Status and Gender | Married men | 42\% | 41\% | 2\% | 16\% |
|  | Not married men | 31\% | 40\% | 10\% | 18\% |
|  | Married women | 31\% | 50\% | 4\% | 15\% |
|  | Not married women | 30\% | 36\% | 11\% | 22\% |
| Religiosity | Practice a Religion | 42\% | 39\% | 5\% | 14\% |
|  | Does not Practice a Religion | 28\% | 44\% | 8\% | 20\% |
| White Evangelical Christians |  | 51\% | 31\% | 4\% | 14\% |
| Interview Type | Landline | 36\% | 47\% | 3\% | 15\% |
|  | Cell Phone | 32\% | 36\% | 11\% | 21\% |

$\overline{\text { NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, } \mathrm{n}=1282 \mathrm{MOE}+/-2.7 \text { percentage points. }}$
$\wedge$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do yo | favorable or | vorable impre | Greg Orman? |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Adults |  | 40\% | 23\% | 12\% | 25\% |
| Kansas Registered Voters |  | 44\% | 25\% | 8\% | 23\% |
| Party Identification^ | Democrat | 63\% | 9\% | 8\% | 19\% |
|  | Republican | 22\% | 43\% | 9\% | 26\% |
|  | Independent | 51\% | 19\% | 7\% | 23\% |
| Political Ideology^ | Very liberal-Liberal | 65\% | 8\% | 6\% | 21\% |
|  | Moderate | 57\% | 17\% | 6\% | 21\% |
|  | Conservative-Very conservative | 27\% | 40\% | 9\% | 23\% |
| Tea Party Supporters^ |  | 24\% | 47\% | 6\% | 22\% |
| Region | Kansas City Area | 46\% | 21\% | 12\% | 21\% |
|  | Topeka Area-Northeast | 46\% | 21\% | 7\% | 26\% |
|  | East | 32\% | 23\% | 15\% | 30\% |
|  | Wichita Area | 42\% | 25\% | 14\% | 19\% |
|  | West | 33\% | 24\% | 12\% | 30\% |
| Household Income | Less than \$75,000 | 39\% | 23\% | 13\% | 25\% |
|  | \$75,000 or more | 50\% | 24\% | 8\% | 18\% |
| Education | Not college graduate | 35\% | 23\% | 14\% | 27\% |
|  | College graduate | 51\% | 22\% | 7\% | 19\% |
| Race | White | 40\% | 24\% | 11\% | 25\% |
|  | Non-white | 42\% | 13\% | 17\% | 27\% |
| Age | 18 to 29 | 36\% | 13\% | 21\% | 29\% |
|  | 30 to 44 | 38\% | 19\% | 13\% | 30\% |
|  | 45 to 59 | 46\% | 25\% | 9\% | 20\% |
|  | 60 or older | 40\% | 29\% | 8\% | 22\% |
| Gender | Men | 38\% | 24\% | 11\% | 27\% |
|  | Women | 42\% | 21\% | 14\% | 23\% |
| Marital Status | Married | 42\% | 26\% | 8\% | 23\% |
|  | Not married | 38\% | 19\% | 15\% | 27\% |
| Marital Status and Gender | Married men | 38\% | 29\% | 7\% | 26\% |
|  | Not married men | 39\% | 19\% | 12\% | 30\% |
|  | Married women | 47\% | 23\% | 10\% | 20\% |
|  | Not married women | 37\% | 20\% | 18\% | 25\% |
| Religiosity | Practice a Religion | 37\% | 29\% | 11\% | 23\% |
|  | Does not Practice a Religion | 43\% | 19\% | 12\% | 26\% |
| White Evangelical Christians |  | 31\% | 31\% | 13\% | 25\% |
| Interview Type | Landline | 43\% | 25\% | 7\% | 24\% |
|  | Cell Phone | 36\% | 20\% | 18\% | 26\% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.
$\wedge$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Sam Brownback? |  |  |  |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Adults |  | 37\% | 47\% | 4\% | 13\% |
| Kansas Registered Voters |  | 40\% | 49\% | 2\% | 10\% |
| Party Identification^ | Democrat | 17\% | 72\% | 2\% | 9\% |
|  | Republican | 70\% | 18\% | 0\% | 12\% |
|  | Independent | 30\% | 59\% | 2\% | 8\% |
| Political Ideology^ | Very liberal-Liberal | 13\% | 78\% | 1\% | 8\% |
|  | Moderate | 29\% | 62\% | 2\% | 8\% |
|  | Conservative-Very conservative | 62\% | 26\% | 1\% | 10\% |
| Tea Party Supporters^ |  | 70\% | 21\% | 2\% | 8\% |
| Region | Kansas City Area | 40\% | 45\% | 4\% | 12\% |
|  | Topeka Area-Northeast | 33\% | 51\% | 4\% | 12\% |
|  | East | 36\% | 44\% | 4\% | 17\% |
|  | Wichita Area | 37\% | 54\% | 3\% | 6\% |
|  | West | 37\% | 40\% | 5\% | 18\% |
| Household Income | Less than \$75,000 | 34\% | 48\% | 4\% | 14\% |
|  | \$75,000 or more | 42\% | 49\% | 3\% | 7\% |
| Education | Not college graduate | 36\% | 42\% | 6\% | 16\% |
|  | College graduate | 37\% | 56\% | 0\% | 6\% |
| Race | White | 38\% | 46\% | 3\% | 13\% |
|  | Non-white | 30\% | 49\% | 8\% | 13\% |
| Age | 18 to 29 | 33\% | 41\% | 8\% | 18\% |
|  | 30 to 44 | 33\% | 48\% | 4\% | 15\% |
|  | 45 to 59 | 40\% | 47\% | 4\% | 8\% |
|  | 60 or older | 39\% | 49\% | 1\% | 11\% |
| Gender | Men | 38\% | 46\% | 4\% | 13\% |
|  | Women | 36\% | 47\% | 5\% | 13\% |
| Marital Status | Married | 43\% | 46\% | 2\% | 9\% |
|  | Not married | 29\% | 48\% | 6\% | 16\% |
| Marital Status and Gender | Married men | 47\% | 42\% | 1\% | 9\% |
|  | Not married men | 26\% | 52\% | 5\% | 17\% |
|  | Married women | 40\% | 49\% | 2\% | 9\% |
|  | Not married women | 32\% | 46\% | 7\% | 16\% |
| Religiosity | Practice a Religion | 48\% | 40\% | 3\% | 9\% |
|  | Does not Practice a Religion | 29\% | 52\% | 5\% | 15\% |
| White Evangelical Christians |  | 51\% | 36\% | 3\% | 10\% |
| Interview Type | Landline | 36\% | 51\% | 2\% | 10\% |
|  | Cell Phone | 38\% | 41\% | 6\% | 15\% |

$\overline{\overline{N B C} \text { News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, } \mathrm{n}=1282 \mathrm{MOE}+/-2.7 \text { percentage points. }}$ ${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do y | a favorable or | avorable imp | Paul Davis? |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Kansas Adults |  | 36\% | 28\% | 12\% | 25\% |
| Kansas Registered Voters |  | 40\% | 29\% | 7\% | 24\% |
| Party Identification^ | Democrat | 68\% | 9\% | 3\% | 20\% |
|  | Republican | 17\% | 48\% | 9\% | 26\% |
|  | Independent | 44\% | 26\% | 7\% | 24\% |
| Political Ideology^ | Very liberal-Liberal | 66\% | 10\% | 8\% | 17\% |
|  | Moderate | 53\% | 21\% | 4\% | 22\% |
|  | Conservative-Very conservative | 20\% | 46\% | 8\% | 26\% |
| Tea Party Supporters^ |  | 16\% | 51\% | 9\% | 24\% |
| Region | Kansas City Area | 42\% | 25\% | 11\% | $22 \%$ |
|  | Topeka Area-Northeast | 39\% | 29\% | 8\% | 24\% |
|  | East | 36\% | 22\% | 14\% | 27\% |
|  | Wichita Area | 36\% | 31\% | 12\% | 21\% |
|  | West | 27\% | 30\% | 13\% | 30\% |
| Household Income | Less than \$75,000 | 37\% | 27\% | 13\% | 24\% |
|  | \$75,000 or more | 41\% | 27\% | 10\% | 22\% |
| Education | Not college graduate | 30\% | 28\% | 14\% | 28\% |
|  | College graduate | 49\% | 26\% | 7\% | 18\% |
| Race | White | 35\% | 29\% | 10\% | 26\% |
|  | Non-white | 42\% | 18\% | 20\% | 21\% |
| Age | 18 to 29 | 32\% | 20\% | 19\% | 29\% |
|  | 30 to 44 | 40\% | 21\% | 17\% | 22\% |
|  | 45 to 59 | 36\% | 31\% | 8\% | 26\% |
|  | 60 or older | 37\% | 34\% | 7\% | 22\% |
| Gender | Men | 35\% | 28\% | 11\% | 26\% |
|  | Women | 37\% | 27\% | 13\% | 23\% |
| Marital Status | Married | 38\% | 31\% | 9\% | 22\% |
|  | Not married | 34\% | 23\% | 14\% | 29\% |
| Marital Status and Gender | Married men | 36\% | 33\% | 7\% | 24\% |
|  | Not married men | 34\% | 21\% | 14\% | 30\% |
|  | Married women | 40\% | 29\% | 11\% | 20\% |
|  | Not married women | 34\% | 25\% | 14\% | 27\% |
| Religiosity | Practice a Religion | 35\% | 33\% | 10\% | 23\% |
|  | Does not Practice a Religion | 36\% | 24\% | 13\% | 26\% |
| White Evangelical Christians |  | 24\% | 37\% | 11\% | 28\% |
| Interview Type | Landline | 38\% | 30\% | 8\% | 24\% |
|  | Cell Phone | 33\% | 25\% | 16\% | 26\% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE +/- 2.7 percentage points.
$\wedge$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job Sam Brownback is doing as governor? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Kansas Adults |  | 38\% | 49\% | 13\% |
| Kansas Registered Voters |  | 40\% | 51\% | 9\% |
| Party Identification ${ }^{\wedge}$ | Democrat | 17\% | 75\% | 9\% |
|  | Republican | 69\% | 23\% | 8\% |
|  | Independent | 32\% | 58\% | 10\% |
| Political Ideology^ | Very liberal-Liberal | 18\% | 75\% | 7\% |
|  | Moderate | 27\% | 65\% | 8\% |
|  | Conservative-Very conservative | 62\% | 29\% | 10\% |
| Tea Party Supporters^ |  | 73\% | 20\% | 7\% |
| Region | Kansas City Area | 41\% | 47\% | 12\% |
|  | Topeka Area-Northeast | 34\% | 55\% | 11\% |
|  | East | 33\% | 50\% | 18\% |
|  | Wichita Area | 37\% | 53\% | 10\% |
|  | West | 44\% | 41\% | 15\% |
| Household Income | Less than \$75,000 | 36\% | 50\% | 14\% |
|  | \$75,000 or more | 41\% | 51\% | 8\% |
| Education | Not college graduate | 40\% | 43\% | 17\% |
|  | College graduate | 35\% | 60\% | 4\% |
| Race | White | 39\% | 49\% | 12\% |
|  | Non-white | 34\% | 47\% | 19\% |
| Age | 18 to 29 | 41\% | 40\% | 18\% |
|  | 30 to 44 | 33\% | 49\% | 17\% |
|  | 45 to 59 | 38\% | 52\% | 10\% |
|  | 60 or older | 40\% | 51\% | 9\% |
| Gender | Men | 40\% | 48\% | 12\% |
|  | Women | 37\% | 49\% | 14\% |
| Marital Status | Married | 40\% | 50\% | 10\% |
|  | Not married | 36\% | 48\% | 16\% |
| Marital Status and Gender | Married men | 44\% | 46\% | 10\% |
|  | Not married men | 34\% | 52\% | 14\% |
|  | Married women | 37\% | 53\% | 10\% |
|  | Not married women | 38\% | 45\% | 17\% |
| Religiosity | Practice a Religion | 47\% | 42\% | 10\% |
|  | Does not Practice a Religion | 32\% | 54\% | 14\% |
| White Evangelical Christians |  | 53\% | 38\% | 9\% |
| Interview Type | Landline | 37\% | 53\% | 11\% |
|  | Cell Phone | 40\% | 44\% | 16\% |

NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, $\mathrm{n}=1282 \mathrm{MOE}+/-2.7$ percentage points.
${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Kansas Adults |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | From what you have heard about the new health care law, do you think it is: |  |  |  |  |  |
|  |  | Strongly: Good idea | Not so strongly: Good idea | Not so strongly: Bad idea | Strongly: <br> Bad idea | No opinion either way | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Kansas Adults |  | 21\% | 10\% | 7\% | 43\% | 16\% | 4\% |
| Kansas Registered Vo |  | 22\% | 10\% | 6\% | 42\% | 15\% | 5\% |
| Party Identification ${ }^{\wedge}$ | Democrat | 47\% | 14\% | 7\% | 14\% | 14\% | 6\% |
|  | Republican | 4\% | 5\% | 5\% | 70\% | 13\% | 3\% |
|  | Independent | 23\% | 11\% | 7\% | 37\% | 17\% | 5\% |
| Political Ideology^ | Very liberal-Liberal | 44\% | 14\% | 5\% | 13\% | 16\% | 6\% |
|  | Moderate | 29\% | 14\% | 8\% | 30\% | 15\% | 4\% |
|  | Conservative-Very conservative | 7\% | 4\% | 5\% | 68\% | 14\% | 2\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 6\% | 3\% | 6\% | 74\% | 7\% | 3\% |
| Region | Kansas City Area | 27\% | 13\% | 5\% | 38\% | 13\% | 4\% |
|  | Topeka Area-Northeast | 26\% | 10\% | 3\% | 36\% | 22\% | 3\% |
|  | East | 17\% | 7\% | 7\% | 51\% | 17\% | 2\% |
|  | Wichita Area | 20\% | 12\% | 9\% | 43\% | 11\% | 5\% |
|  | West | 17\% | 5\% | 9\% | 46\% | 16\% | 7\% |
| Household Income | Less than \$75,000 | 21\% | 8\% | 7\% | 42\% | 16\% | 5\% |
|  | \$75,000 or more | 26\% | 13\% | 7\% | 42\% | 11\% | 1\% |
| Education | Not college graduate | 17\% | 8\% | 7\% | 46\% | 18\% | 5\% |
|  | College graduate | 30\% | 13\% | 6\% | 36\% | 12\% | 4\% |
| Race | White | 19\% | 9\% | 6\% | 46\% | 15\% | 4\% |
|  | Non-white | 31\% | 12\% | 7\% | 25\% | 21\% | 4\% |
| Age | 18 to 29 | 16\% | 15\% | 12\% | 35\% | 18\% | 4\% |
|  | 30 to 44 | 19\% | 13\% | 7\% | 43\% | 14\% | 4\% |
|  | 45 to 59 | 22\% | 7\% | 5\% | 51\% | 10\% | 4\% |
|  | 60 or older | 27\% | 6\% | 4\% | 38\% | 20\% | 5\% |
| Gender | Men | 18\% | 11\% | 7\% | 45\% | 13\% | 5\% |
|  | Women | 24\% | 8\% | 6\% | 40\% | 17\% | 4\% |
| Marital Status | Married | 20\% | 9\% | 5\% | 49\% | 13\% | 3\% |
|  | Not married | 23\% | 9\% | 8\% | 35\% | 18\% | 6\% |
| Marital Status and Gender | Married men | 16\% | 11\% | 5\% | 54\% | 12\% | 2\% |
|  | Not married men | 20\% | 10\% | 11\% | 36\% | 16\% | 8\% |
|  | Married women | 23\% | 8\% | 6\% | 44\% | 15\% | 4\% |
|  | Not married women | 25\% | 9\% | 6\% | 35\% | 20\% | 4\% |
| Religiosity | Practice a Religion | 17\% | 8\% | 8\% | 49\% | 14\% | 4\% |
|  | Does not Practice a Religion | 24\% | 10\% | 6\% | 39\% | 17\% | 5\% |
| White Evangelical Christians |  | 9\% | 7\% | 6\% | 60\% | 13\% | 4\% |
| Interview Type | Landline | 23\% | 9\% | 3\% | 43\% | 18\% | 4\% |
|  | Cell Phone | 19\% | 10\% | 10\% | 42\% | 13\% | 5\% |

$\overline{\text { NBC News/Marist Poll Kansas Adults. Interviews conducted September 27th through October 1st, 2014, n=1282 MOE }+/-2.7 \text { percentage points. }}$
${ }^{\wedge}$ Kansas Registered Voters: $\mathrm{n}=1097$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

