

NBC News/WSJ/Marist Poll Indiana
Likely Republican Primary Voters

Senate Race

May 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Indiana Poll of 2,568 Adults

This survey of 2,568 adults was conducted April 26th through April 28th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Indiana were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Indiana from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 1.9 percentage points. There are 2,149 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. There are 1,110 voters in the potential Republican primary electorate. The potential Republican primary electorate in Indiana includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 864 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Indiana includes all registered Democrats. The potential Democratic primary electorate in Indiana includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 2.9 percentage points and ± 3.3 percentage points, respectively. There are 645 likely Republican primary voters and 449 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Indiana Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 3.9 percentage points and ± 4.6 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Indiana

		Indiana Adults	Indiana Registered Voters
		Col %	Col %
Indiana Adults		100%	
Indiana Registered Voters		84%	100%
Indiana Potential Republican Electorate		43%	52%
Indiana Likely Republican Primary Voters		25%	30%
Indiana Potential Democratic Electorate		34%	40%
Indiana Likely Democratic Primary Voters		17%	21%
Party Identification	Democrat	n/a	30%
	Republican	n/a	35%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	18%
	Moderate	n/a	31%
	Conservative	n/a	32%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	25%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	22%	18%
	30 to 44	26%	25%
	45 to 59	28%	30%
	60 or older	25%	27%
Race	White	82%	83%
	African American	8%	8%
	Latino	5%	5%
	Other	5%	4%
Region	Northwest	16%	17%
	North/Central	34%	34%
	Marion County (Indianapolis)	14%	14%
	Indianapolis Suburbs	15%	15%
	South	21%	21%
Household Income	Less than \$50,000	49%	45%
	\$50,000 or more	51%	55%
Education	Not college graduate	64%	62%
	College graduate	36%	38%
Evangelical Christian	Yes	44%	45%
	No	56%	55%
White Evangelical Christians		33%	35%
Interview Type	Landline	40%	42%
	Cell Phone	60%	58%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Indiana

		Indiana Potential Republican Electorate	Indiana Likely Republican Primary Voters
		Col %	Col %
Indiana Potential Republican Electorate		100%	
Indiana Likely Republican Primary Voters		58%	100%
Party Identification	Democrat	3%	3%
	Republican	66%	68%
	Independent	30%	28%
	Other	1%	2%
Past Participation	Yes	83%	89%
	No	17%	11%
Political Ideology	Very liberal	2%	2%
	Liberal	6%	5%
	Moderate	25%	23%
	Conservative	46%	46%
	Very conservative	21%	24%
Tea Party Supporters		40%	42%
Gender	Men	51%	52%
	Women	49%	48%
Age	Under 45	37%	34%
	45 or older	63%	66%
Age	18 to 29	14%	11%
	30 to 44	23%	24%
	45 to 59	34%	35%
	60 or older	29%	31%
			29%
Race	White	92%	92%
	African American	1%	0%
	Latino	4%	4%
	Other	3%	3%
Region	Northwest	13%	9%
	North/Central	36%	38%
	Marion County (Indianapolis)	11%	12%
	Indianapolis Suburbs	19%	22%
	South	22%	18%
Household Income	Less than \$50,000	38%	36%
	\$50,000 or more	62%	64%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Evangelical Christian	Yes	53%	56%
	No	47%	44%
White Evangelical Christians		48%	50%
Interview Type	Landline	44%	45%
	Cell Phone	56%	55%

NBC News/WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Indiana Likely Republican Primary Voters: n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

2016 Republican primary for U.S. Senate including those who are undecided yet leaning toward a candidate or voted absentee

		Todd Young	Marlin Stutzman	Other	Undecided
Likely Republican Primary Voters	Indiana Likely Republican Primary Voters	56%	24%	0%	19%
Intensity of Support	Strongly support	55%	29%	0%	15%
	Somewhat support	61%	22%	1%	17%
	Might vote differently	48%	13%		39%
Party Identification	Republican	57%	23%	0%	20%
	Independent	57%	23%	1%	20%
Past Participation*	Yes	56%	25%	0%	18%
	No	52%	16%	1%	32%
Political Ideology	Moderate	63%	18%	1%	19%
	Conservative-Very conservative	54%	26%	0%	19%
Political Ideology	Moderate	63%	18%	1%	19%
	Conservative	59%	22%	0%	19%
	Very conservative	46%	33%	0%	20%
Tea Party Support	Tea Party Supporters	50%	32%	1%	17%
Region	North/Central	46%	36%	0%	17%
	Marion County (Indianapolis)	70%	16%	1%	13%
	Indianapolis Suburbs	66%	20%	0%	14%
	South	57%	13%	1%	29%
Household Income	Less than \$50,000	58%	24%	1%	18%
	\$50,000 or more	54%	25%	0%	20%
Education	Not college graduate	58%	21%	0%	21%
	College graduate	53%	29%	0%	18%
Age	Under 45	55%	23%	0%	21%
	45 or older	56%	25%	0%	19%
Gender	Men	55%	27%	1%	17%
	Women	56%	21%	0%	22%
White Evangelical Christians	White Evangelical Christians	55%	26%	0%	19%
Interview Type	Landline	61%	21%	0%	17%
	Cell Phone	51%	27%	0%	21%

NBC News/WSJ/Marist Poll Indiana Likely Republican Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=645 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding. *Past Participation refers to participation in a previous Indiana Republican Presidential Primary.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Likely Republican Primary Voters with a Candidate Preference	Indiana Likely Republican Primary Voters with a Candidate Preference	42%	41%	16%	1%
Primary Support	Todd Young	39%	42%	17%	2%
	Marlin Stutzman	49%	37%	14%	
Party Identification	Republican	44%	42%	14%	1%
	Independent	34%	41%	22%	3%
Political Ideology	Moderate	28%	48%	23%	1%
	Conservative-Very conservative	45%	39%	15%	1%
Political Ideology	Moderate	28%	48%	23%	1%
	Conservative	39%	45%	15%	1%
	Very conservative	58%	27%	15%	
Tea Party Support	Tea Party Supporters	49%	37%	13%	1%
Region	North/Central	46%	39%	12%	2%
	Indianapolis Suburbs	38%	46%	15%	
	South	39%	38%	23%	0%
Household Income	Less than \$50,000	46%	36%	16%	2%
	\$50,000 or more	37%	44%	18%	1%
Education	Not college graduate	43%	40%	15%	1%
	College graduate	40%	41%	18%	1%
Age	Under 45	40%	39%	20%	1%
	45 or older	43%	41%	15%	1%
Gender	Men	44%	39%	17%	1%
	Women	40%	42%	16%	1%
White Evangelical Christians	White Evangelical Christians	44%	38%	15%	2%
Interview Type	Landline	41%	45%	13%	1%
	Cell Phone	43%	37%	19%	2%

NBC News/WSJ/Marist Poll Indiana Likely Republican Primary Voters with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=459 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Indiana
Potential Republican Electorate

Senate Race

May 2016

2016 Republican primary for U.S. Senate including those who are undecided yet leaning toward a candidate or voted absentee

		Todd Young	Marlin Stutzman	Other	Undecided
Potential Republican Electorate	Indiana Potential Republican Electorate	54%	23%	0%	23%
Intensity of Support	Strongly support	65%	35%		
	Somewhat support	73%	27%		
	Might vote differently	73%	27%		
Party Identification	Democrat	43%	40%		17%
	Republican	55%	22%	0%	23%
	Independent	55%	20%	1%	24%
Past Participation*	Yes	56%	24%	1%	19%
	No	47%	16%	0%	37%
Political Ideology	Moderate	60%	18%	1%	22%
	Conservative-Very conservative	53%	24%	0%	22%
Political Ideology	Moderate	60%	18%	1%	22%
	Conservative	57%	20%	0%	22%
	Very conservative	45%	32%	0%	22%
Tea Party Support	Tea Party Supporters	50%	30%	1%	20%
Region	Northwest	45%	21%		34%
	North/Central	46%	34%	0%	20%
	Marion County (Indianapolis)	67%	15%	1%	17%
	Indianapolis Suburbs	66%	18%	0%	15%
	South	57%	12%	1%	30%
Household Income	Less than \$50,000	57%	20%	1%	22%
	\$50,000 or more	52%	24%	0%	24%
Education	Not college graduate	56%	20%	0%	24%
	College graduate	52%	27%	0%	21%
Age	18 to 29	57%	24%		19%
	30 to 44	52%	19%	1%	28%
	45 to 59	52%	25%	0%	23%
	60 or older	57%	23%	1%	20%
Age	Under 45	54%	21%	1%	25%
	45 or older	54%	24%	0%	21%
Gender	Men	54%	24%	1%	21%
	Women	54%	21%	0%	25%
White Evangelical Christians	White Evangelical Christians	55%	24%	0%	21%
Interview Type	Landline	60%	20%	0%	20%
	Cell Phone	50%	25%	1%	25%

NBC News/WSJ/Marist Poll Indiana Potential Republican Electorate. Interviews conducted April 26th through April 28th, 2016, n=1110 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Indiana Potential Republican Electorate with a Candidate Preference	37%	42%	19%	1%
Primary Support	Todd Young	34%	44%	20%	2%
	Marlin Stutzman	44%	39%	17%	
Party Identification	Democrat	51%	24%	25%	
	Republican	40%	43%	16%	1%
	Independent	29%	44%	25%	2%
Political Ideology	Moderate	22%	50%	27%	1%
	Conservative-Very conservative	43%	39%	17%	1%
Political Ideology	Moderate	22%	50%	27%	1%
	Conservative	36%	45%	17%	2%
	Very conservative	58%	26%	17%	
Tea Party Support	Tea Party Supporters	45%	39%	15%	1%
Region	Northwest	26%	45%	28%	1%
	North/Central	41%	42%	14%	3%
	Marion County (Indianapolis)	41%	38%	20%	1%
	Indianapolis Suburbs	37%	47%	16%	
	South	33%	40%	27%	0%
Household Income	Less than \$50,000	40%	38%	21%	2%
	\$50,000 or more	33%	45%	20%	1%
Education	Not college graduate	38%	41%	20%	1%
	College graduate	36%	43%	20%	1%
Age	18 to 29	36%	41%	23%	
	30 to 44	31%	40%	28%	1%
	45 to 59	34%	47%	18%	1%
	60 or older	46%	38%	14%	2%
Age	Under 45	33%	40%	26%	1%
	45 or older	40%	43%	16%	1%
Gender	Men	38%	41%	20%	1%
	Women	36%	43%	19%	1%
White Evangelical Christians	White Evangelical Christians	40%	39%	18%	2%
Interview Type	Landline	38%	47%	15%	1%
	Cell Phone	37%	38%	23%	2%

NBC News/WSJ/Marist Poll Indiana Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=745 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.