

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Indiana Poll of 2,568 Adults

This survey of 2,568 adults was conducted April 26th through April 28th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Indiana were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Indiana from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 1.9 percentage points. There are 2,149 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. There are 1,110 voters in the potential Republican primary electorate. The potential Republican primary electorate in Indiana includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 864 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Indiana includes all registered Democrats. The potential Democratic primary electorate in Indiana includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 2.9 percentage points and ± 3.3 percentage points, respectively. There are 645 likely Republican primary voters and 449 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Indiana Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 3.9 percentage points and ± 4.6 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Indiana

		Indiana Adults	Indiana Registered Voters
		Col %	Col %
Indiana Adults		100%	
Indiana Registered Voters		84%	100%
Indiana Potential Republican Electorate		43%	52%
Indiana Likely Republican Primary Voters		25%	30%
Indiana Potential Democratic Electorate		34%	40%
Indiana Likely Democratic Primary Voters		17%	21%
Party Identification	Democrat	n/a	30%
	Republican	n/a	35%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	18%
	Moderate	n/a	31%
	Conservative	n/a	32%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	25%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	22%	18%
	30 to 44	26%	25%
	45 to 59	28%	30%
	60 or older	25%	27%
Race	White	82%	83%
	African American	8%	8%
	Latino	5%	5%
	Other	5%	4%
Region	Northwest	16%	17%
	North/Central	34%	34%
	Marion County (Indianapolis)	14%	14%
	Indianapolis Suburbs	15%	15%
	South	21%	21%
Household Income	Less than \$50,000	49%	45%
	\$50,000 or more	51%	55%
Education	Not college graduate	64%	62%
	College graduate	36%	38%
Evangelical Christian	Yes	44%	45%
	No	56%	55%
White Evangelical Christians		33%	35%
Interview Type	Landline	40%	42%
	Cell Phone	60%	58%

NBC News/WSJ/Marist Poll Indiana Adults. Interviews conducted April 26th through April 28th, 2016, n=2568 MOE +/- 1.9 percentage points. Indiana Registered Voters: n=2149 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Indiana

		Indiana Potential Democratic Electorate	Indiana Likely Democratic Primary Voters
		Col %	Col %
Indiana Potential Democratic Electorate		100%	
Indiana Likely Democratic Primary Voters		52%	100%
Party Identification	Democrat	68%	70%
	Republican	1%	1%
	Independent	31%	29%
	Other	1%	1%
Past Participation	Yes	71%	80%
	No	29%	20%
Political Ideology	Very liberal	11%	12%
	Liberal	34%	34%
	Moderate	39%	38%
	Conservative	12%	11%
	Very conservative	4%	4%
Tea Party Supporters		9%	7%
Gender	Men	46%	46%
	Women	54%	54%
Age	Under 45	50%	44%
	45 or older	50%	56%
Age	18 to 29	24%	20%
	30 to 44	25%	25%
	45 to 59	25%	28%
	60 or older	25%	28%
			25%
Race	White	73%	76%
	African American	16%	15%
	Latino	6%	5%
	Other	5%	4%
Region	Northwest	21%	20%
	North/Central	30%	30%
	Marion County (Indianapolis)	16%	15%
	Indianapolis Suburbs	12%	13%
	South	20%	22%
Household Income	Less than \$50,000	52%	50%
	\$50,000 or more	48%	50%
Education	Not college graduate	64%	60%
	College graduate	36%	40%
Evangelical Christian	Yes	34%	33%
	No	66%	67%
White Evangelical Christians		18%	19%
Interview Type	Landline	39%	42%
	Cell Phone	61%	58%

NBC News/WSJ/Marist Poll Indiana Potential Democratic Electorate. Interviews conducted April 26th through April 28th, 2016, n=864 MOE +/- 3.3 percentage points. Indiana Likely Democratic Primary Voters: n=449 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Indiana
Likely Democratic Presidential Primary Voters

May 2016

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Likely Democratic Primary Voters	Indiana Likely Democratic Primary Voters	84%	10%	5%
Party Identification	Democrat	88%	7%	4%
	Independent	77%	15%	7%
Political Ideology	Very liberal-Liberal	91%	6%	3%
	Moderate	81%	12%	7%
Region	Northwest	82%	8%	9%
	North/Central	84%	13%	3%
	South	82%	14%	3%
Household Income	Less than \$50,000	82%	12%	6%
	\$50,000 or more	86%	10%	4%
Education	Not college graduate	83%	12%	5%
	College graduate	87%	9%	4%
Race	White	83%	12%	5%
	Non-white	88%	7%	5%
Age	18 to 29	85%	7%	8%
	30 to 44	80%	13%	7%
	45 to 59	87%	11%	2%
	60 or older	85%	11%	4%
Age	Under 45	82%	10%	8%
	45 or older	86%	11%	3%
Gender	Men	82%	12%	6%
	Women	86%	9%	4%
Gender by age	Men under age 45	80%	12%	8%
	Men age 45 or older	85%	12%	4%
	Women under age 45	86%	8%	6%
	Women age 45 or older	87%	10%	3%
Interview Type	Landline	86%	10%	4%
	Cell Phone	83%	11%	6%

NBC News /WSJ/Marist Poll Indiana Likely Democratic Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=449 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

2016 Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Other	Undecided
Likely Democratic Primary Voters	Indiana Likely Democratic Primary Voters	50%	46%	1%	3%
Intensity of Support	Strongly support	52%	48%		
	Somewhat support	50%	50%		
Past Participation*	Yes	55%	41%	1%	3%
	No	29%	67%	1%	3%
Party Identification	Democrat	58%	38%	0%	3%
	Independent	30%	65%	2%	2%
Political Ideology	Very liberal-Liberal	42%	54%	0%	3%
	Moderate	53%	43%	1%	3%
Region	Northwest	48%	47%	0%	4%
	North/Central	47%	49%	2%	2%
	South	52%	44%	1%	3%
Household Income	Less than \$50,000	49%	47%	1%	2%
	\$50,000 or more	49%	47%	1%	3%
Education	Not college graduate	51%	46%	1%	3%
	College graduate	50%	47%	1%	2%
Race	White	48%	48%	1%	3%
	Non-white	55%	40%	1%	3%
Age	18 to 29	16%	78%	1%	5%
	30 to 44	33%	64%	1%	1%
	45 to 59	65%	32%		3%
	60 or older	74%	22%	1%	3%
Age	Under 45	25%	70%	1%	3%
	45 or older	70%	27%	1%	3%
Gender	Men	41%	55%	1%	3%
	Women	57%	39%	1%	3%
Gender by age	Men under age 45	20%	76%	2%	2%
	Men age 45 or older	67%	31%	0%	2%
	Women under age 45	33%	64%	0%	3%
	Women age 45 or older	71%	24%	1%	3%
Interview Type	Landline	65%	30%	1%	4%
	Cell Phone	38%	59%	1%	2%

NBC News /WSJ/Marist Poll Indiana Likely Democratic Primary Voters. Interviews conducted April 26th through April 28th, 2016, n=449 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding. *Past Participation refers to participation in a previous Indiana Democratic Presidential Primary.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Likely Democratic Primary Voters	Indiana Likely Democratic Primary Voters with a Candidate Preference	71%	22%	6%	1%
Primary Support	Hillary Clinton	71%	22%	6%	1%
	Bernie Sanders	70%	23%	6%	0%
Party Identification	Democrat	75%	19%	6%	1%
	Independent	61%	31%	7%	1%
Political Ideology	Very liberal-Liberal	82%	14%	4%	0%
	Moderate	58%	35%	6%	1%
Region	Northwest	72%	22%	4%	1%
	North/Central	73%	21%	5%	1%
	South	68%	23%	8%	1%
Household Income	Less than \$50,000	70%	23%	7%	1%
	\$50,000 or more	72%	23%	5%	0%
Education	Not college graduate	72%	20%	8%	1%
	College graduate	70%	26%	4%	
Race	White	71%	23%	5%	1%
	Non-white	70%	19%	10%	1%
Age	18 to 29	67%	29%	3%	
	30 to 44	67%	27%	5%	0%
	45 to 59	74%	17%	9%	1%
	60 or older	73%	18%	7%	2%
Age	Under 45	67%	28%	4%	0%
	45 or older	74%	17%	8%	1%
Gender	Men	68%	25%	6%	1%
	Women	73%	20%	6%	1%
Interview Type	Landline	75%	17%	6%	1%
	Cell Phone	68%	26%	6%	0%

NBC News /WSJ/Marist Poll Indiana Likely Democratic Primary Voters with a Candidate Preference including absentee. Interviews conducted April 26th through April 28th, 2016, n=414 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.