

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Iowa Poll of 3,040 Adults

This survey of 3,040 adults was conducted January 24th through January 26th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Iowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. Results are statistically significant within ± 1.8 percentage points. There are 2,791 registered voters. The results for this subset are statistically significant within ± 1.9 percentage points. Among registered voters, 1,172 had a phone match in the voter file and 1,619 did not. The results for each of these subsets is statistically significant within ± 2.9 percentage points and ± 2.4 percentage points, respectively. There are 1,079 voters in the potential Republican caucus electorate. The potential Republican caucus electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference. There are 1,020 voters in the potential Democratic caucus electorate. The potential Democratic caucus electorate includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference. The results for these subsets are statistically significant within ± 3.0 percentage points and ± 3.1 percentage points, respectively. There are 450 likely Republican caucus-goers and 426 likely Democratic caucus-goers defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Iowa Republican/Democratic Presidential Caucus based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.6 percentage points and ± 4.7 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

NBC News/WSJ/Marist Poll Iowa Tables of Adults and Registered Voters

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters
		Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		92%	100%
Iowa Potential Republican Electorate		35%	39%
Iowa Likely Republican Caucus-Goers		15%	16%
Iowa Potential Democratic Electorate		34%	37%
Iowa Likely Democratic Caucus-Goers		14%	15%
Party Registration	Democrat	n/a	30%
	Republican	n/a	31%
	Independent	n/a	39%
	Other	n/a	0%
Party Identification	Democrat	n/a	27%
	Republican	n/a	29%
	Independent	n/a	43%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	18%
	Moderate	n/a	36%
	Conservative	n/a	31%
	Very conservative	n/a	11%
Tea Party Supporters		n/a	19%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	45%	43%
	45 or older	55%	57%
Age	18 to 29	21%	20%
	30 to 44	24%	24%
	45 to 59	27%	28%
	60 or older	27%	29%
Race	White	89%	90%
	African American	2%	2%
	Latino	4%	4%
	Other	5%	4%
Region	Eastern Cities	25%	25%
	East Central	21%	21%
	Central	21%	21%
	Des Moines Area	17%	17%
	West	16%	16%
Household Income	Less than \$50,000	49%	46%
	\$50,000 or more	51%	54%
Education	Not college graduate	67%	66%
	College graduate	33%	34%
Marital Status	Married	53%	55%
	Not married	47%	45%
Evangelical Christian	Yes	27%	27%
	No	73%	73%
White Evangelical Christians		24%	24%
Religiosity	Practice a Religion	51%	53%
	Does not Practice a Religion	49%	47%
Iowa Voter Registration List	Match	n/a	42%
	No Match	n/a	58%
Interview Type	Landline	45%	46%
	Cell Phone	55%	54%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 24th through January 26th, 2016, n=3040 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=2791 MOE +/- 1.9 percentage points.

Nature of the Sample - Iowa

		Iowa Potential Republican Electorate	Iowa Likely Republican Caucus-Goers
		Col %	Col %
Iowa Potential Republican Electorate		100%	
Iowa Likely Republican Caucus-Goers		42%	100%
Party Registration	Democrat	2%	2%
	Republican	76%	79%
	Independent	22%	19%
	Other	0%	0%
Party Identification	Democrat	1%	1%
	Republican	67%	71%
	Independent	29%	26%
	Other	2%	2%
Past Participation*	Yes	43%	60%
	No	57%	40%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	3%
	Moderate	27%	23%
	Conservative	47%	47%
	Very conservative	22%	27%
Tea Party Supporters		32%	37%
Gender	Men	56%	59%
	Women	44%	41%
Age	Under 45	44%	41%
	45 or older	56%	59%
Age	18 to 29	20%	17%
	30 to 44	24%	24%
	45 to 59	30%	34%
	60 or older	26%	26%
Race	White	94%	93%
	African American	0%	0%
	Latino	2%	2%
	Other	4%	5%
Region	Eastern Cities	22%	22%
	East Central	20%	17%
	Central	21%	28%
	Des Moines Area	19%	18%
	West	18%	16%
Household Income	Less than \$50,000	38%	34%
	\$50,000 or more	62%	66%
Education	Not college graduate	63%	57%
	College graduate	37%	43%
Marital Status	Married	63%	65%
	Not married	37%	35%
Evangelical Christian	Yes	37%	39%
	No	63%	61%
White Evangelical Christians		34%	35%
Religiosity	Practice a Religion	66%	69%
	Does not Practice a Religion	34%	31%
Iowa Voter Registration List	Match	43%	45%
	No Match	57%	55%
Interview Type	Landline	44%	45%
	Cell Phone	56%	55%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted January 24th through January 26th, 2016, n=1079 MOE +/- 3.0 percentage points.

Totals may not add to 100% due to rounding.

Iowa Likely Republican Caucus-Goers: n=450 MOE +/- 4.6 percentage points.

NBC News/WSJ/Marist Poll Iowa Tables of Adults and Registered Voters

Nature of the Sample - Iowa

		Iowa Potential Democratic Electorate	Iowa Likely Democratic Caucus-Goers
		Col %	Col %
Iowa Potential Democratic Electorate		100%	
Iowa Likely Democratic Caucus-Goers		42%	100%
Party Registration	Democrat	77%	80%
	Republican	2%	2%
	Independent	22%	18%
Party Identification	Democrat	67%	71%
	Republican	1%	1%
	Independent	32%	28%
	Other	0%	0%
Past Participation*	Yes	48%	66%
	No	52%	34%
Political Ideology	Very liberal	12%	16%
	Liberal	35%	36%
	Moderate	38%	36%
	Conservative	12%	9%
	Very conservative	3%	3%
Tea Party Supporters		9%	7%
Gender	Men	41%	41%
	Women	59%	59%
Age	Under 45	39%	34%
	45 or older	61%	66%
Age	18 to 29	19%	16%
	30 to 44	20%	18%
	45 to 59	27%	29%
	60 or older	34%	37%
Race	White	87%	87%
	African American	4%	3%
	Latino	5%	5%
	Other	4%	5%
Region	Eastern Cities	28%	28%
	East Central	23%	22%
	Central	23%	21%
	Des Moines Area	13%	17%
	West	14%	12%
Household Income	Less than \$50,000	51%	46%
	\$50,000 or more	49%	54%
Education	Not college graduate	63%	55%
	College graduate	37%	45%
Marital Status	Married	48%	53%
	Not married	52%	47%
Evangelical Christian	Yes	17%	17%
	No	83%	83%
White Evangelical Christians		15%	14%
Religiosity	Practice a Religion	43%	47%
	Does not Practice a Religion	57%	53%
Iowa Voter Registration List	Match	45%	49%
	No Match	55%	51%
Interview Type	Landline	51%	55%
	Cell Phone	49%	45%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted January 24th through January 26th, 2016, n=1020 MOE +/- 3.1 percentage points.

Totals may not add to 100% due to rounding.

Iowa Likely Democratic Caucus-Goers: n=426 MOE +/- 4.7 percentage points.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	Iowa Adults	42%	50%	8%
Registered Voters	Iowa Registered Voters	42%	51%	7%
Potential Republican Electorate	Iowa Potential Republican Electorate	11%	85%	4%
Potential Democratic Electorate	Iowa Potential Democratic Electorate	80%	15%	6%
Party Identification	Democrat	86%	11%	3%
	Republican	10%	88%	3%
	Independent	38%	52%	10%
Political Ideology	Very liberal-Liberal	82%	15%	3%
	Moderate	48%	44%	9%
	Conservative-Very conservative	17%	78%	4%
Tea Party Support	Tea Party Supporters	21%	76%	3%
Region	Eastern Cities	47%	44%	9%
	East Central	41%	51%	9%
	Des Moines Area	45%	48%	7%
	Central	34%	58%	7%
	West	41%	52%	7%
Household Income	Less than \$50,000	45%	45%	10%
	\$50,000 or more	40%	56%	3%
Education	Not college graduate	39%	52%	9%
	College graduate	49%	46%	5%
Age	18 to 29	45%	42%	13%
	30 to 44	39%	54%	7%
	45 to 59	38%	56%	6%
	60 or older	47%	46%	6%
Age	Under 45	42%	48%	10%
	45 or older	43%	51%	6%
Gender	Men	36%	57%	7%
	Women	48%	43%	8%
Marital Status	Married	37%	58%	6%
	Not married	48%	42%	10%
Religiosity	Practice a Religion	36%	58%	6%
	Does not Practice a Religion	49%	42%	9%
Interview Type	Landline	44%	48%	8%
	Cell Phone	41%	52%	7%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 24th through January 26th, 2016, n=3040 MOE +/- 1.8 percentage points. Iowa Registered Voters: n=2791 MOE +/- 1.9 percentage points. Potential Republican Electorate: n= 1079 MOE +/- 3.0 percentage points. Potential Democratic Electorate: n= 1020 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Iowa Tables of Adults and Registered Voters

2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate

		Donald Trump	Ted Cruz	Marco Rubio	Ben Carson	Jeb Bush	Rand Paul	Carly Fiorina	Mike Huckabee	John Kasich	Chris Christie	Other	Undecided
Potential Republican Electorate	Iowa Potential Republican Electorate	33%	21%	17%	9%	4%	3%	2%	2%	2%	2%	0%	5%
Intensity of Support	Strongly support	44%	21%	12%	9%	4%	3%	2%	2%	2%	1%		
	Somewhat support	28%	22%	26%	9%	4%	2%	2%	0%	2%	3%		
	Might vote differently	20%	21%	18%	16%	9%	4%	4%	6%	1%	1%		
Party Identification	Republican	32%	20%	17%	10%	5%	2%	2%	2%	2%	2%	0%	5%
	Independent	35%	22%	16%	8%	4%	3%	3%	2%	1%	2%		5%
Political Ideology	Moderate	34%	11%	25%	4%	6%	4%	2%	1%	4%	4%	0%	4%
	Conservative-Very conservative	33%	25%	14%	11%	4%	2%	2%	2%	1%	1%	0%	4%
Tea Party Support	Tea Party Supporters	39%	35%	7%	9%	2%	2%	1%	2%	1%	1%		1%
Region	Eastern Cities	39%	16%	17%	11%	4%	5%	1%	1%	2%	2%		3%
	East Central	36%	20%	14%	9%	4%	3%	2%	4%	1%	2%	0%	6%
	Des Moines Area	25%	26%	23%	5%	5%	3%	4%	1%	3%	3%		3%
	Central	32%	23%	18%	8%	6%	3%	3%	2%	0%	1%		4%
	West	34%	17%	12%	14%	3%		1%	2%	4%	2%	1%	9%
Household Income	Less than \$50,000	37%	22%	10%	10%	5%	3%	2%	3%	1%	1%	0%	6%
	\$50,000 or more	30%	22%	20%	10%	4%	3%	2%	2%	3%	2%	0%	3%
Education	Not college graduate	41%	20%	13%	9%	4%	2%	1%	2%	0%	1%		6%
	College graduate	20%	22%	23%	11%	5%	4%	4%	2%	5%	3%	0%	2%
Age	18 to 29	31%	19%	18%	12%	1%	9%	3%	1%	3%			4%
	30 to 44	40%	24%	14%	9%	3%	1%	2%	2%	1%	2%		3%
	45 to 59	36%	21%	16%	10%	5%	1%	3%	1%	1%	2%		4%
	60 or older	28%	18%	18%	8%	7%	1%	2%	4%	3%	2%	1%	8%
Age	Under 45	36%	22%	16%	10%	2%	4%	2%	2%	2%	1%		3%
	45 or older	32%	20%	17%	9%	6%	1%	2%	2%	2%	2%	0%	6%
Gender	Men	39%	22%	15%	5%	4%	3%	2%	2%	3%	1%	0%	3%
	Women	26%	19%	19%	15%	4%	2%	2%	2%	1%	2%	0%	8%
Marital Status	Married	31%	23%	17%	10%	4%	2%	2%	3%	2%	2%	0%	4%
	Not married	36%	17%	16%	9%	4%	4%	3%	1%	2%	2%	0%	6%
White Evangelical Christians	White Evangelical Christians	32%	25%	14%	12%	3%	2%	2%	4%	0%	0%	0%	4%
Religiosity	Practice a Religion	29%	24%	17%	11%	4%	1%	2%	3%	2%	1%	0%	6%
	Does not Practice a Religion	42%	15%	15%	6%	5%	6%	3%	0%	2%	2%		3%
Iowa Voter Registration List	Match	30%	17%	20%	9%	5%	3%	2%	2%	2%	2%	0%	8%
	No Match	36%	23%	14%	9%	4%	3%	2%	2%	2%	2%	0%	3%
Interview Type	Landline	32%	17%	18%	9%	6%	3%	2%	2%	2%	2%	0%	7%
	Cell Phone	35%	23%	16%	9%	3%	3%	2%	2%	2%	2%	0%	3%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted January 24th through January 26th, 2016, n=1079 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Iowa Tables of Adults and Registered Voters

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Caucus Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Iowa Potential Republican Electorate with a Candidate Preference	55%	31%	13%	1%
Primary Support	Donald Trump	68%	24%	7%	1%
	Ted Cruz	55%	32%	13%	0%
	Marco Rubio	37%	47%	14%	2%
	Ben Carson	52%	26%	21%	1%
Party Identification	Republican	59%	28%	13%	1%
	Independent	48%	37%	16%	0%
Political Ideology	Moderate	40%	44%	15%	0%
	Conservative-Very conservative	62%	26%	12%	1%
Tea Party Support	Tea Party Supporters	69%	20%	10%	1%
Region	Eastern Cities	52%	33%	14%	2%
	East Central	64%	24%	11%	1%
	Des Moines Area	48%	39%	12%	1%
	Central	53%	28%	19%	1%
	West	60%	29%	10%	0%
Household Income	Less than \$50,000	59%	27%	13%	1%
	\$50,000 or more	53%	33%	13%	1%
Education	Not college graduate	60%	27%	12%	1%
	College graduate	47%	37%	16%	1%
Age	18 to 29	60%	24%	17%	
	30 to 44	49%	38%	12%	1%
	45 to 59	55%	34%	11%	0%
	60 or older	58%	26%	15%	2%
Age	Under 45	54%	32%	14%	0%
	45 or older	56%	30%	13%	1%
Gender	Men	56%	31%	12%	1%
	Women	54%	31%	14%	0%
Marital Status	Married	52%	33%	13%	1%
	Not married	60%	27%	13%	0%
White Evangelical Christians	White Evangelical Christians	56%	31%	12%	1%
Religiosity	Practice a Religion	56%	30%	13%	1%
	Does not Practice a Religion	53%	32%	14%	1%
Iowa Voter Registration List	Match	59%	27%	12%	1%
	No Match	52%	33%	14%	1%
Interview Type	Landline	60%	26%	13%	1%
	Cell Phone	52%	34%	13%	1%
Intensity of Support	Might vote differently			100%	
	Somewhat support		100%		
	Strongly support	100%			

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted January 24th through January 26th, 2016, n=972 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Who is your second choice for the 2016 Republican presidential caucus [including those who are undecided yet leaning toward a candidate]?

		Ted Cruz	Marco Rubio	Donald Trump	Ben Carson	Jeb Bush	Rand Paul	Mike Huckabee	Chris Christie	Carly Fiorina	John Kasich	Other	Undecided
Potential Republican Electorate	Iowa Potential Republican Electorate with a Candidate Preference	21%	19%	12%	12%	8%	6%	5%	5%	3%	2%	1%	6%
Primary Support	Donald Trump	34%	18%		10%	9%	5%	5%	5%	3%	2%	1%	8%
	Ted Cruz		29%	22%	18%	3%	10%	6%	2%	3%			5%
	Marco Rubio	19%		19%	19%	15%	4%	3%	6%	4%	7%	1%	2%
	Ben Carson	33%	19%	12%		9%	2%	9%	5%	6%	0%		5%
Party Identification	Republican	25%	18%	13%	11%	7%	5%	5%	5%	3%	2%	1%	6%
	Independent	13%	21%	9%	12%	10%	9%	5%	5%	4%	4%		8%
Political Ideology	Moderate	13%	19%	10%	13%	14%	3%	7%	9%	3%	5%		5%
	Conservative-Very conservative	25%	17%	14%	11%	6%	7%	5%	3%	4%	2%	0%	5%
Tea Party Support	Tea Party Supporters	28%	19%	13%	13%	6%	10%	5%	3%	2%	1%		1%
Region	Eastern Cities	22%	16%	11%	12%	11%	8%	4%	3%	6%	3%	1%	4%
	East Central	19%	20%	10%	9%	14%	4%	6%	6%	4%	0%	0%	10%
	Des Moines Area	15%	22%	14%	14%	5%	9%	4%	7%	2%	5%	1%	4%
	Central	29%	18%	16%	6%	4%	5%	5%	7%		2%	1%	6%
	West	22%	18%	9%	18%	7%	3%	8%	1%	6%	1%		7%
Household Income	Less than \$50,000	22%	19%	10%	12%	9%	5%	8%	2%	4%	0%	0%	8%
	\$50,000 or more	22%	18%	14%	12%	7%	6%	4%	7%	3%	3%		5%
Education	Not college graduate	23%	16%	10%	13%	9%	5%	6%	4%	3%	1%	0%	8%
	College graduate	17%	23%	15%	10%	7%	6%	5%	6%	4%	4%	0%	2%
Age	18 to 29	18%	19%	16%	11%	11%	8%	4%	1%		3%	1%	7%
	30 to 44	22%	18%	16%	10%	9%	4%	2%	6%	2%	3%		8%
	45 to 59	23%	19%	7%	13%	5%	7%	7%	7%	6%	1%	0%	5%
	60 or older	19%	19%	10%	13%	8%	3%	8%	5%	5%	4%	0%	5%
Age	Under 45	20%	18%	16%	11%	10%	6%	3%	4%	1%	3%	1%	7%
	45 or older	21%	19%	9%	13%	6%	5%	7%	6%	6%	2%	0%	5%
Gender	Men	21%	16%	13%	13%	8%	8%	5%	4%	2%	3%	1%	6%
	Women	20%	22%	11%	10%	9%	3%	5%	6%	5%	2%		7%
Marital Status	Married	20%	17%	13%	12%	6%	6%	5%	6%	5%	3%	0%	6%
	Not married	22%	22%	10%	11%	11%	6%	5%	2%	2%	2%	0%	6%
White Evangelical Christians	White Evangelical Christians	23%	16%	14%	15%	7%	5%	7%	4%	3%	1%	0%	5%
Religiosity	Practice a Religion	22%	17%	12%	13%	9%	6%	5%	5%	3%	2%	0%	6%
	Does not Practice a Religion	20%	21%	12%	10%	7%	5%	5%	5%	4%	3%	0%	6%
Iowa Voter Registration List	Match	22%	19%	10%	12%	6%	5%	6%	6%	5%	4%	1%	5%
	No Match	20%	19%	14%	12%	9%	6%	5%	4%	3%	2%	0%	7%
Interview Type	Landline	20%	18%	9%	11%	7%	5%	7%	5%	5%	4%	1%	7%
	Cell Phone	21%	19%	14%	12%	9%	6%	4%	4%	2%	2%	0%	6%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted January 24th through January 26th, 2016, n=972 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate

		Hillary Clinton	Bernie Sanders	Martin O'Malley	Other	Undecided
Potential Democratic Electorate	Iowa Potential Democratic Electorate	48%	45%	3%	1%	4%
Intensity of Support	Strongly support	51%	46%	2%		
	Somewhat support	50%	46%	5%		
Party Identification	Democrat	57%	36%	3%		4%
	Independent	29%	63%	2%	1%	4%
Political Ideology	Moderate	46%	47%	3%	1%	4%
	Very liberal-Liberal	44%	49%	3%		4%
Obama Approval Rating	Approve	52%	42%	3%	0%	3%
	Disapprove	30%	61%	3%	2%	4%
Region	Eastern Cities	53%	41%	2%	1%	4%
	East Central	43%	48%	2%	1%	6%
	Des Moines Area	51%	41%	6%		3%
	Central	45%	48%	2%		5%
	West	42%	52%	3%	1%	2%
Household Income	Less than \$50,000	52%	44%	1%	1%	2%
	\$50,000 or more	45%	46%	5%	0%	4%
Education	Not college graduate	48%	46%	2%	1%	4%
	College graduate	48%	44%	4%	0%	5%
Age	18 to 29	23%	76%	1%		
	30 to 44	37%	57%	4%		2%
	45 to 59	52%	39%	3%	1%	5%
	60 or older	66%	24%	3%	0%	6%
Age	Under 45	30%	66%	3%		1%
	45 or older	60%	31%	3%	1%	6%
Gender	Men	35%	58%	4%	0%	3%
	Women	56%	36%	2%	1%	5%
Marital Status	Married	49%	42%	3%	0%	5%
	Not married	46%	48%	3%	1%	3%
Religiosity	Practice a Religion	57%	34%	2%	0%	6%
	Does not Practice a Religion	40%	54%	3%	1%	2%
Iowa Voter Registration List	Match	58%	33%	3%	0%	6%
	No Match	39%	55%	3%	1%	2%
Interview Type	Landline	58%	35%	3%	0%	5%
	Cell Phone	37%	56%	3%	1%	3%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted January 24th through January 26th, 2016, n=1020 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on
Caucus Day?**

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	Iowa Potential Democratic Electorate with a Candidate Preference	70%	21%	7%	1%
Primary Support	Hillary Clinton	72%	21%	5%	2%
	Bernie Sanders	69%	21%	9%	1%
Party Identification	Democrat	74%	19%	5%	2%
	Independent	63%	24%	12%	1%
Political Ideology	Moderate	62%	27%	10%	1%
	Very liberal-Liberal	79%	15%	5%	1%
Region	Eastern Cities	68%	24%	6%	2%
	East Central	76%	16%	6%	1%
	Des Moines Area	67%	24%	7%	1%
	Central	68%	16%	15%	1%
	West	70%	23%	5%	1%
Household Income	Less than \$50,000	70%	21%	7%	2%
	\$50,000 or more	69%	24%	8%	0%
Education	Not college graduate	69%	22%	8%	2%
	College graduate	72%	20%	7%	1%
Age	18 to 29	70%	25%	5%	
	30 to 44	63%	24%	13%	
	45 to 59	70%	22%	6%	2%
	60 or older	75%	16%	6%	3%
Age	Under 45	66%	25%	9%	
	45 or older	73%	19%	6%	2%
Gender	Men	67%	22%	10%	0%
	Women	72%	20%	5%	2%
Marital Status	Married	69%	22%	8%	2%
	Not married	71%	21%	7%	1%
Religiosity	Practice a Religion	66%	25%	8%	2%
	Does not Practice a Religion	73%	19%	7%	1%
Iowa Voter Registration List	Match	74%	18%	5%	2%
	No Match	67%	23%	9%	1%
Interview Type	Landline	75%	17%	6%	2%
	Cell Phone	65%	25%	9%	1%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate with a Candidate Preference. Interviews conducted January 24th through January 26th, 2016, n=937 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.