Nature of the Sample: NBC News/WSJ/Marist Iowa Poll of 3,033 Adults

This survey of 3,033 adults was conducted January 2nd through January 7th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and The Wall Street Journal. Adults 18 years of age and older residing in the state of lowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. Results are statistically significant within ±1.8 percentage points. There are 2,821 registered voters. The results for this subset are statistically significant within ±1.8 percentage points. Among registered voters, 1,448 had a phone match in the voter file and 1,373 did not. The results for each of these subsets is statistically significant within ±2.6 percentage points. There are 1,094 voters in the potential Republican caucus electorate. The potential Republican caucus electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference. There are 977 voters in the potential Democratic caucus electorate. The potential Democratic caucus electorate includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference. The results for these subsets are statistically significant within ±3.0 percentage points and ±3.1 percentage points, respectively. There are 456 likely Republican caucus-goers and 422 likely Democratic caucus-goers defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Iowa Republican/Democratic Presidential Caucus based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ±4.6 percentage points and ±4.8 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

		Iowa Adults	Iowa Registered Voters
	•	Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		93%	100%
Iowa Potential Republican E	lectorate	36%	39%
Iowa Likely Republican Cau	cus-Goers	15%	16%
Iowa Potential Democratic E	Electorate	33%	35%
Iowa Likely Democratic Cau	icus-Goers	14%	15%
Party Registration	Democrat	n/a	30%
	Republican	n/a	31%
	Independent	n/a	39%
	Other	n/a	<1%
Party Identification	Democrat	n/a	27%
	Republican	n/a	27%
	Independent	n/a	44%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	17%
	Moderate	n/a	36%
	Conservative	n/a	30%
	Very conservative	n/a	11%
Геа Party Supporters		n/a	18%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	20%	18%
0.	30 to 44	23%	24%
	45 to 59	27%	28%
	60 or older	30%	31%
Race	White	89%	89%
	African American	2%	2%
	Latino	4%	4%
	Other	5%	5%
Region	Eastern Cities	25%	25%
	East Central	21%	21%
	Central	21%	22%
	Des Moines Area	17%	17%
	West	16%	16%
Household Income	Less than \$50,000	48%	46%
	\$50,000 or more	52%	54%
Education	Not college graduate	65%	64%
Saucation	College graduate	35%	36%
Marital Status	Married Married	55%	56%
	Not married	45%	44%
Evangelical Christian	Yes	29%	30%
L rangenear Cili istian	No	71%	70%
White Evangelical Christians		26%	26%
winte Evangencai Christian: Religiosity	Practice a Religion	52%	54%
ixing 105ity	_		
lowe Voter Danist	Does not Practice a Religion	48%	46%
Iowa Voter Registration List		n/a	51%
Interview Type	No Match Landline	n/a 56%	49% 57%
			7/*/0

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 2nd through January 7th, 2016, n=3033 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding. ^Iowa Registered Voters: n=2821 MOE +/- 1.8 percentage points.

		Iowa Potential Republican Electorate	Iowa Likely Republican Caucus-Goers
		Col %	Col %
Iowa Potential Republican El	ectorate	100%	
Iowa Likely Republican Cauc	eus-Goers	47%	100%
Party Registration	Democrat	2%	2%
	Republican	76%	78%
	Independent	21%	19%
	Other	<1%	<1%
Party Identification	Democrat	2%	2%
	Republican	64%	67%
	Independent	32%	29%
	Other	2%	2%
Past Participation*	Yes	45%	67%
	No	55%	33%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	3%
	Moderate	26%	24%
	Conservative	46%	46%
	Very conservative	22%	27%
Γea Party Supporters		34%	40%
Gender	Men	55%	57%
	Women	45%	43%
Age	Under 45	41%	37%
	45 or older	59%	63%
Age	18 to 29	17%	12%
<i>5</i> .	30 to 44	24%	25%
	45 to 59	30%	34%
	60 or older	30%	29%
Race	White	91%	91%
	African American	1%	1%
	Latino	3%	3%
	Other	5%	5%
Region	Eastern Cities	23%	22%
region	East Central	20%	17%
	Central	20%	28%
	Des Moines Area	18%	18%
	West	20%	16%
Household Income	Less than \$50,000	37%	31%
nousehold income	\$50,000 or more	63%	69%
Education		61%	54%
Education	Not college graduate	39%	46%
Mit-1 Ct-t	College graduate		
Marital Status	Married	64%	70%
3 II 1 (1 I I I	Not married	36%	30%
Evangelical Christian	Yes	44%	47%
MAR RESERVE	No	56%	53%
White Evangelical Christians		45%	43%
Religiosity	Practice a Religion	66%	70%
	Does not Practice a Religion	34%	30%
owa Voter Registration List		51%	53%
	No Match	49%	47%
Interview Type	Landline	56%	59%
	Cell Phone	44%	41%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=1094 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Iowa Likely Republican Caucus-Goers: n=456 MOE +/- 4.6 percentage points.

		Iowa Potential Democratic Electorate	Iowa Likely Democratic Caucus-Goers
		Col %	Col %
Iowa Potential Democratic E	lectorate	100%	
Iowa Likely Democratic Cau	cus-Goers	43%	100%
Party Registration	Democrat	81%	82%
	Republican	2%	2%
	Independent	17%	15%
Party Identification	Democrat	69%	74%
	Republican	2%	1%
	Independent	29%	25%
	Other	0%	0%
Past Participation*	Yes	56%	73%
	No	44%	27%
Political Ideology	Very liberal	14%	17%
	Liberal	33%	36%
	Moderate	36%	33%
	Conservative	13%	10%
	Very conservative	3%	3%
Tea Party Supporters		6%	5%
Gender	Men	43%	45%
	Women	57%	55%
Age	Under 45	39%	38%
	45 or older	61%	62%
Age	18 to 29	16%	14%
<i>5</i> .	30 to 44	23%	24%
	45 to 59	26%	26%
	60 or older	35%	36%
Race	White	87%	88%
	African American	3%	3%
	Latino	5%	4%
	Other	5%	6%
Region	Eastern Cities	27%	28%
Region	East Central	20%	22%
	Central	25%	21%
	Des Moines Area	17%	17%
	West	11%	12%
Household Income	Less than \$50,000	50%	44%
Trouseriola meome	\$50,000 or more	50%	56%
Education	· ·	62%	53%
Education	Not college graduate College graduate	38%	33% 47%
Marital Status	Married Married	51%	57%
Marital Status	Not married	49%	43%
Exampelical Christian			
Evangelical Christian	Yes	19%	18%
White Even coline Chairt	No	81%	82%
White Evangelical Christians		15%	14%
Religiosity	Practice a Religion	45%	47%
T - W - B	Does not Practice a Religion	55%	53%
Iowa Voter Registration List		56%	57%
T	No Match	44%	43%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=977 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Iowa Likely Republican Caucus-Goers: n=422 MOE +/- 4.8 percentage points.

Iowa Likely Democratic Caucus-Goers

2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate

		2010 IOWa Democia	tic presidential caucus	including those who are	undecided yet learn	ing toward a candidate
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Iowa Likely Democratic	Caucus-Goers	48%	45%	5%	<1%	3%
Intensity of Support	Strongly support	53%	43%	4%	0%	0%
	Somewhat support	41%	52%	7%	0%	0%
Past Participation*	Yes	51%	42%	4%	0%	3%
	No	41%	51%	5%	0%	3%
Party Identification	Democrat	54%	39%	4%	0%	3%
	Independent	29%	62%	7%	0%	2%
Political Ideology	Very liberal-Liberal	47%	48%	4%	0%	2%
	Moderate	46%	43%	8%	0%	3%
Obama Approval Rating	Approve	52%	43%	4%	0%	2%
	Disapprove	30%	61%	7%	0%	3%
Region	Eastern Cities	54%	41%	4%	0%	2%
	East Central	47%	46%	4%	0%	3%
	Central	48%	44%	6%	0%	2%
	Des Moines Area	43%	47%	6%	0%	4%
	West	42%	48%	5%	0%	4%
Household Income	Less than \$50,000	50%	43%	4%	0%	4%
	\$50,000 or more	46%	48%	6%	0%	1%
Education	Not college graduate	51%	43%	3%	0%	4%
	College graduate	44%	48%	7%	0%	2%
Age	Under 45	29%	64%	5%	0%	1%
	45 or older	60%	33%	4%	0%	3%
Gender	Men	39%	56%	4%	0%	2%
	Women	56%	35%	6%	0%	3%
Marital Status	Married	48%	45%	5%	0%	2%
	Not married	47%	45%	4%	0%	4%
Religiosity	Practice a Religion	58%	34%	5%	0%	3%
	Does not Practice a Religion	39%	54%	5%	0%	2%
Iowa Voter Registration	Match	52%	40%	6%	0%	2%
List	No Match	42%	51%	3%	0%	3%
Interview Type	Landline	52%	39%	5%	0%	3%
	Cell Phone	41%	53%	4%	0%	2%

^{*}Past participation refers to previous participation in a Iowa Democratic Presidential Primary.

Iowa Likely Democratic Caucus-Goers with a Candidate Preference

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Caucus Day?

				Might vote	
		Strongly support	Somewhat support	differently	Unsure
		Row %	Row %	Row %	Row %
	Caucus-Goers with a Candidate	71%	21%	7%	1%
Preference		= -0.	100/	50.	221
Clinton Supporters		76%	18%	6%	0%
Sanders Supporters		66%	24%	9%	1%
Party Identification	Democrat	75%	17%	7%	1%
	Independent	61%	31%	7%	0%
Political Ideology	Very liberal-Liberal	80%	15%	5%	0%
	Moderate	57%	35%	7%	1%
Household Income	Less than \$50,000	72%	18%	9%	0%
	\$50,000 or more	67%	25%	7%	1%
Education	Not college graduate	73%	19%	8%	0%
	College graduate	69%	24%	6%	1%
Age	Under 45	60%	33%	7%	1%
	45 or older	78%	14%	8%	0%
Gender	Men	68%	25%	8%	0%
	Women	74%	18%	7%	1%
Marital Status	Married	73%	21%	6%	0%
	Not married	68%	22%	8%	1%
Religiosity	Practice a Religion	71%	23%	6%	0%
	Does not Practice a Religion	71%	20%	8%	1%
Iowa Voter Registration	Match	75%	20%	5%	0%
List	No Match	66%	24%	10%	1%
Interview Type	Landline	73%	20%	7%	0%
	Cell Phone	67%	24%	8%	1%

					Iow	a Likely Democra	tic Caucus-Goers					
				Which or	ne of the following issu	ues is most import	ant to you for the	2016 presidential e	lection?			
						The deficit and						
		Job creation and economic growth	Health care	Climate change	National security and terrorism	government spending	Immigration	Religious and moral values	All equally	None of these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Likely Democrati	ic Caucus-Goers	29%	22%	14%	11%	7%	5%	2%	5%	1%	2%	1%
Party Identification	Democrat	29%	23%	12%	12%	7%	6%	2%	5%	1%	2%	0%
	Independent	34%	18%	19%	8%	8%	2%	2%	5%	0%	1%	2%
Political Ideology	Very liberal-Liberal	28%	25%	19%	9%	6%	5%	2%	4%	1%	2%	0%
	Moderate	33%	17%	10%	14%	8%	5%	1%	7%	0%	4%	1%
Region	Eastern Cities	36%	22%	11%	9%	9%	4%	0%	5%	0%	2%	1%
	East Central	31%	19%	22%	9%	6%	3%	3%	3%	0%	4%	1%
	Central	32%	26%	12%	12%	5%	3%	1%	5%	3%	1%	0%
	Des Moines Area	18%	23%	12%	21%	4%	8%	4%	5%	0%	3%	1%
	West	23%	15%	18%	6%	12%	11%	5%	9%	0%	1%	1%
Household Income	Less than \$50,000	29%	24%	10%	10%	6%	7%	2%	6%	0%	5%	1%
	\$50,000 or more	31%	20%	18%	12%	7%	4%	3%	3%	1%	1%	0%
Education	Not college graduate	30%	21%	9%	14%	8%	5%	3%	7%	0%	3%	1%
	College graduate	29%	22%	21%	9%	6%	5%	1%	3%	1%	2%	1%
Age	Under 45	30%	20%	17%	6%	8%	8%	3%	3%	2%	4%	0%
	45 or older	29%	22%	13%	15%	6%	4%	2%	7%	0%	1%	1%
Gender	Men	35%	18%	15%	8%	9%	4%	2%	4%	1%	4%	1%
	Women	25%	25%	14%	14%	6%	6%	2%	6%	0%	1%	1%
Marital Status	Married	30%	21%	16%	11%	7%	5%	1%	5%	1%	3%	0%
	Not married	28%	22%	12%	12%	8%	5%	4%	6%	0%	2%	1%
Religiosity	Practice a Religion	28%	19%	11%	15%	6%	8%	2%	7%	1%	2%	1%
	Does not Practice a	31%	24%	18%	8%	7%	3%	2%	3%	0%	3%	1%
Interview Type	Religion Landline	29%	23%	14%	12%	7%	4%	2%	5%	1%	2%	1%
J.1	Cell Phone	29%	19%	14%	10%	7%	7%	3%	5%	1%	3%	0%

Iowa Likely Democratic Caucus-Goers

Do you support or oppose making laws covering the sale of firearms more strict?

	-	Support	Oppose	Unsure
	-	Row %	Row %	Row %
Iowa Likely Democrati	c Caucus-Goers	82%	15%	3%
Party Identification	Democrat	85%	12%	4%
	Independent	73%	25%	2%
Political Ideology	Very liberal-Liberal	89%	7%	4%
	Moderate	76%	22%	1%
Household Income	Less than \$50,000	75%	20%	5%
	\$50,000 or more	85%	13%	3%
Education	Not college graduate	77%	21%	2%
	College graduate	87%	8%	5%
Age	Under 45	76%	21%	3%
	45 or older	86%	11%	3%
Gender	Men	78%	18%	5%
	Women	86%	13%	2%
Marital Status	Married	82%	15%	3%
	Not married	81%	15%	4%
Religiosity	Practice a Religion	81%	16%	3%
	Does not Practice a Religion	82%	14%	3%
Interview Type	Landline	84%	12%	4%
	Cell Phone	78%	20%	3%

		Iowa Likely Democratic Caucus-Goers			
		Do you support or	oppose free trade with	foreign countries?	
		Support	Oppose	Unsure	
		Row %	Row %	Row %	
Iowa Likely Democrati	ic Caucus-Goers	66%	22%	13%	
Party Identification	Democrat	65%	21%	14%	
	Independent	67%	24%	9%	
Political Ideology	Very liberal-Liberal	67%	22%	11%	
	Moderate	69%	15%	15%	
Household Income	Less than \$50,000	66%	20%	14%	
	\$50,000 or more	64%	26%	9%	
Education	Not college graduate	61%	26%	13%	
	College graduate	72%	16%	12%	
Age	Under 45	68%	20%	12%	
	45 or older	64%	22%	13%	
Gender	Men	65%	25%	10%	
	Women	67%	18%	15%	
Marital Status	Married	71%	19%	10%	
	Not married	61%	24%	16%	
Religiosity	Practice a Religion	70%	18%	12%	
	Does not Practice a Religion	63%	24%	13%	
Interview Type	Landline	67%	19%	14%	
	Cell Phone	64%	26%	11%	

Iowa Likely Democratic Caucus-Goers

Do you support or oppose immigration policies which include a pathway to citizenship for undocumented or illegal immigrants?

	_	Support	Oppose	Unsure
	_	Row %	Row %	Row %
Iowa Likely Democrat	ic Caucus-Goers	83%	13%	4%
Party Identification	Democrat	85%	11%	4%
	Independent	79%	17%	3%
Political Ideology	Very liberal-Liberal	92%	6%	2%
	Moderate	77%	17%	5%
Household Income	Less than \$50,000	79%	16%	5%
	\$50,000 or more	86%	12%	2%
Education	Not college graduate	74%	19%	6%
	College graduate	94%	6%	1%
Age	Under 45	88%	11%	0%
	45 or older	80%	14%	6%
Gender	Men	84%	14%	2%
	Women	82%	13%	5%
Marital Status	Married	83%	13%	3%
	Not married	83%	13%	4%
Religiosity	Practice a Religion	81%	15%	4%
	Does not Practice a Religion	85%	12%	4%
Interview Type	Landline	83%	12%	4%
	Cell Phone	83%	15%	3%

Iowa Likely Democratic Caucus-Goers

Do you support or oppose sending U.S. combat troops to Iraq and Syria to fight ISIS?

	_	Support	Oppose	Unsure
	-	Row %	Row %	Row %
Iowa Likely Democratic Caucus-Goers		31%	63%	6%
Party Identification	Democrat	30%	67%	4%
	Independent	34%	57%	9%
Political Ideology	Very liberal-Liberal	24%	72%	4%
	Moderate	37%	57%	6%
Household Income	Less than \$50,000	38%	55%	7%
	\$50,000 or more	26%	69%	5%
Education	Not college graduate	34%	58%	7%
	College graduate	26%	69%	4%
Age	Under 45	35%	60%	5%
	45 or older	28%	65%	7%
Gender	Men	29%	66%	6%
	Women	33%	61%	6%
Marital Status	Married	27%	66%	7%
	Not married	36%	59%	5%
Religiosity	Practice a Religion	35%	59%	7%
	Does not Practice a Religion	28%	67%	5%
Interview Type	Landline	26%	70%	4%
	Cell Phone	38%	53%	9%

Iowa Likely Democratic Caucus-Goers

Do you support or oppose same-sex marriage, that is, allowing gay or lesbian couples to legally marry?

		Support	Oppose	Unsure
	_	Row %	Row %	Row %
Iowa Likely Democratic Caucus-Goers		80%	16%	4%
Party Identification	Democrat	80%	16%	3%
	Independent	84%	11%	5%
Political Ideology	Very liberal-Liberal	92%	6%	2%
	Moderate	77%	17%	6%
Household Income	Less than \$50,000	70%	25%	5%
	\$50,000 or more	87%	10%	3%
Education	Not college graduate	69%	25%	6%
	College graduate	92%	6%	2%
Age	Under 45	84%	13%	3%
	45 or older	79%	17%	4%
Gender	Men	81%	15%	4%
	Women	80%	16%	4%
Marital Status	Married	82%	15%	3%
	Not married	79%	17%	5%
Religiosity	Practice a Religion	70%	26%	4%
	Does not Practice a Religion	89%	7%	4%
Interview Type	Landline	80%	16%	5%
	Cell Phone	82%	16%	2%

Iowa Likely Democratic Caucus-Goers

Do you support or oppose the government taking action to combat climate change?

	_	Support	Oppose	Unsure
	-	Row %	Row %	Row %
Iowa Likely Democratic Caucus-Goers		88%	8%	4%
Party Identification	Democrat	89%	7%	4%
	Independent	84%	10%	6%
Political Ideology	Very liberal-Liberal	92%	5%	3%
	Moderate	87%	9%	4%
Household Income	Less than \$50,000	85%	10%	5%
	\$50,000 or more	91%	5%	4%
Education	Not college graduate	82%	13%	6%
	College graduate	93%	4%	3%
Age	Under 45	89%	8%	3%
	45 or older	87%	8%	5%
Gender	Men	91%	5%	3%
	Women	84%	11%	5%
Marital Status	Married	87%	9%	5%
	Not married	89%	7%	4%
Religiosity	Practice a Religion	83%	11%	6%
	Does not Practice a Religion	91%	5%	3%
Interview Type	Landline	85%	9%	6%
	Cell Phone	91%	7%	2%

Iowa Likely Democratic Caucus-Goers

Do you support or oppose banning Muslims from entering the

88%

1%

United States? Oppose Unsure Support Row % Row % Row % Iowa Likely Democratic Caucus-Goers 11% 86% 3% Party Identification Democrat 10% 86% 3% 9% 88% 3% Independent Political Ideology Very liberal-Liberal 7% 93% 0% Moderate 10% 83% 7% Household Income Less than \$50,000 15% 81% 4% \$50,000 or more 8% 89% 3% Not college graduate Education 16% 80%5% College graduate 5% 93% 2% Age Under 45 6% 92% 1% 45 or older 13% 82% 5% Gender Men 10% 88% 2% Women 11% 85% 5% Marital Status Married 10% 87% 3% Not married 10% 85% 4% Religiosity Practice a Religion 14% 82% 4% Does not Practice a Religion 7% 90% 3% Interview Type Landline 10% 85% 5%

NBC News/WSJ/Marist Poll Iowa Likely Democratic Caucus-Goers Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=278 MOE +/- 5.9 percentage points. Totals may not add to 100% due to rounding.

11%

Cell Phone