

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist Iowa Poll of 1,199 Adults**

This survey of 1,199 adults was conducted September 23<sup>rd</sup> through September 30<sup>th</sup>, 2015 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Iowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. Results are statistically significant within  $\pm 2.8$  percentage points. There are 1,061 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. There are 431 voters in the potential Republican caucus electorate and 348 voters in the potential Democratic caucus electorate. The results for these subsets are statistically significant within  $\pm 4.7$  percentage points and  $\pm 5.3$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters	Iowa Potential Republican Electorate*	Iowa Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
Iowa Adults		100%			
Iowa Registered Voters		89%	100%		
Iowa Potential Republican Electorate*		36%	41%	100%	
Iowa Potential Democratic Electorate**		29%	33%		100%
Party Registration^	Democrat	n/a	31%	5%	87%
	Republican	n/a	32%	76%	2%
	Independent	n/a	37%	19%	11%
	Other	n/a	0%	0%	0%
Party Identification^	Democrat	n/a	27%	3%	72%
	Republican	n/a	29%	64%	2%
	Independent	n/a	43%	32%	26%
	Other	n/a	1%	1%	1%
Political Ideology^	Very liberal	n/a	4%	0%	11%
	Liberal	n/a	14%	2%	33%
	Moderate	n/a	38%	28%	36%
	Conservative	n/a	33%	46%	17%
	Very conservative	n/a	11%	23%	3%
Tea Party Supporters^		n/a	21%	38%	5%
Gender	Men	49%	48%	56%	39%
	Women	51%	52%	44%	61%
Age	Under 45	41%	38%	40%	28%
	45 or older	59%	62%	60%	72%
Age	18 to 29	18%	15%	16%	9%
	30 to 44	23%	22%	24%	19%
	45 to 59	27%	28%	24%	34%
	60 or older	31%	34%	35%	38%
Race	White	89%	90%	91%	90%
	African American	2%	2%	0%	5%
	Latino	4%	4%	4%	2%
	Other	5%	5%	5%	3%
Region	Eastern Cities	25%	25%	21%	27%
	East Central	21%	22%	20%	24%
	Central	21%	21%	22%	19%
	Des Moines Area	17%	17%	18%	16%
	West	16%	15%	19%	15%
Household Income	Less than \$50,000	49%	47%	42%	47%
	\$50,000 or more	51%	53%	58%	53%
Education	Not college graduate	64%	62%	59%	60%
	College graduate	36%	38%	41%	40%
Marital Status	Married	54%	57%	61%	52%
	Not married	46%	43%	39%	48%
White Evangelical Christians		26%	28%	43%	16%
Interview Type	Landline	50%	53%	50%	60%
	Cell Phone	50%	47%	50%	40%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding. ^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points. \*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference. \*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		38%	53%	8%
Iowa Registered Voters		38%	55%	8%
Iowa Potential Republican Electorate*		11%	85%	3%
Iowa Potential Democratic Electorate**		78%	14%	8%
Party Identification^	Democrat	78%	12%	10%
	Republican	8%	91%	2%
	Independent	34%	56%	10%
Political Ideology^	Very liberal-Liberal	81%	13%	6%
	Moderate	44%	46%	9%
	Conservative-Very conservative	15%	79%	6%
Tea Party Supporters^		10%	87%	3%
Region	Eastern Cities	39%	54%	7%
	East Central	36%	50%	14%
	Central	42%	51%	8%
	Des Moines Area	39%	56%	5%
	West	35%	58%	7%
Household Income	Less than \$50,000	40%	52%	9%
	\$50,000 or more	38%	56%	6%
Education	Not college graduate	38%	54%	8%
	College graduate	39%	53%	9%
Age	18 to 29	43%	47%	10%
	30 to 44	35%	54%	10%
	45 to 59	36%	59%	5%
	60 or older	39%	52%	8%
Age	Under 45	39%	51%	10%
	45 or older	38%	55%	7%
Gender	Men	32%	60%	8%
	Women	45%	46%	9%
Marital Status	Married	33%	59%	8%
	Not married	45%	47%	8%
Interview Type	Landline	36%	54%	10%
	Cell Phone	40%	53%	7%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/WSJ/Marist Poll Iowa Tables

		Iowa Potential Republican Electorate*															
		2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate															
		Donald Trump	Ben Carson	Carly Fiorina	Jeb Bush	Ted Cruz	Marco Rubio	Bobby Jindal	Mike Huckabee	Rand Paul	Chris Christie	John Kasich	Rick Santorum	Lindsey Graham	George Pataki	Jim Gilmore	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate*		24%	19%	8%	7%	6%	6%	6%	5%	4%	4%	3%	1%	1%	<1%	<1%	7%
Party Identification^	Republican	23%	18%	10%	9%	6%	5%	5%	4%	3%	4%	2%	1%	0%	0%	0%	10%
	Independent	22%	22%	6%	4%	8%	7%	7%	7%	5%	3%	3%	1%	2%	0%	0%	2%
Political Ideology	Moderate	35%	15%	8%	7%	2%	5%	2%	6%	3%	8%	5%	0%	0%	0%	0%	4%
	Conservative-Very conservative	19%	20%	9%	7%	8%	6%	7%	5%	4%	2%	2%	1%	1%	0%	0%	8%
Tea Party Supporters		21%	24%	7%	5%	11%	6%	8%	6%	4%	3%	2%	1%	0%	0%	0%	3%
Region	Eastern Cities	20%	13%	14%	15%	2%	5%	8%	1%	10%	3%	2%	1%	0%	0%	0%	6%
	East Central	29%	21%	1%	4%	5%	6%	4%	11%	4%	5%	2%	2%	0%	0%	0%	6%
	Central	14%	18%	3%	9%	8%	11%	5%	10%	0%	2%	6%	1%	3%	0%	0%	11%
	Des Moines Area	26%	19%	12%	3%	11%	4%	9%	3%	1%	6%	2%	0%	0%	0%	0%	5%
	West	31%	23%	12%	6%	7%	2%	2%	0%	2%	1%	2%	2%	0%	0%	0%	10%
Household Income	Less than \$50,000	29%	13%	7%	10%	8%	5%	5%	3%	5%	3%	3%	3%	0%	0%	0%	7%
	\$50,000 or more	23%	25%	10%	6%	5%	5%	6%	4%	2%	4%	2%	0%	1%	0%	0%	6%
Education	Not college graduate	26%	18%	9%	9%	7%	6%	6%	3%	5%	3%	2%	1%	0%	0%	0%	6%
	College graduate	20%	19%	8%	4%	6%	6%	5%	8%	2%	4%	4%	1%	1%	0%	0%	9%
Age	Under 45	25%	20%	4%	9%	6%	3%	7%	7%	7%	6%	3%	0%	1%	0%	0%	3%
	45 or older	23%	18%	11%	7%	7%	8%	5%	3%	1%	2%	3%	2%	0%	0%	0%	10%
Gender	Men	27%	17%	7%	6%	7%	6%	7%	7%	5%	3%	3%	1%	0%	0%	0%	5%
	Women	20%	21%	9%	9%	6%	6%	4%	3%	2%	4%	3%	1%	1%	0%	0%	10%
Marital Status	Married	20%	20%	9%	7%	6%	7%	6%	6%	3%	4%	3%	0%	1%	0%	0%	9%
	Not married	29%	17%	8%	8%	7%	5%	5%	4%	5%	3%	3%	3%	0%	0%	0%	4%
White Evangelical Christians		18%	24%	8%	9%	4%	6%	6%	8%	4%	0%	4%	0%	0%	0%	0%	9%
Interview Type	Landline	19%	20%	8%	8%	5%	6%	7%	5%	2%	3%	2%	1%	0%	0%	0%	13%
	Cell Phone	29%	18%	8%	7%	7%	5%	5%	5%	5%	4%	3%	1%	1%	0%	0%	2%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted September 23rd through September 30th, 2015, n=431 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

NBC News/WSJ/Marist Poll Iowa Tables

Iowa Potential Republican Electorate with a Candidate Preference*																
Who is your second choice for the 2016 Republican presidential caucus [including those who are undecided yet leaning toward a candidate]?																
	Ben Carson	Donald Trump	Carly Fiorina	Marco Rubio	Jeb Bush	Ted Cruz	Rand Paul	Mike Huckabee	Bobby Jindal	Rick Santorum	Chris Christie	John Kasich	Lindsey Graham	George Pataki	Jim Gilmore	Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate with a Candidate Preference*	17%	14%	13%	10%	10%	8%	6%	6%	5%	3%	2%	2%	2%	1%	<1%	3%
Trump Supporters	27%	0%	7%	7%	15%	9%	13%	5%	5%	3%	1%	3%	3%	0%	0%	3%
Carson Supporters	0%	31%	23%	9%	6%	5%	1%	11%	4%	2%	0%	0%	1%	3%	0%	5%
Party Identification^																
Republican	20%	12%	14%	11%	12%	8%	2%	6%	5%	1%	1%	3%	1%	1%	0%	5%
Independent	17%	16%	11%	9%	5%	7%	11%	5%	5%	6%	3%	1%	2%	0%	0%	1%
Political Ideology																
Moderate	13%	14%	20%	5%	8%	4%	9%	2%	4%	3%	5%	4%	6%	0%	0%	3%
Conservative-Very conservative	19%	15%	11%	12%	11%	8%	4%	7%	5%	2%	1%	2%	0%	0%	0%	3%
Tea Party Supporters	17%	11%	15%	11%	7%	12%	4%	8%	7%	2%	0%	1%	1%	2%	0%	2%
Region																
Eastern Cities	17%	12%	15%	10%	10%	10%	6%	8%	0%	6%	3%	2%	0%	0%	0%	3%
East Central	17%	9%	13%	9%	16%	6%	8%	2%	9%	0%	0%	1%	4%	4%	0%	2%
Central	16%	21%	16%	9%	7%	3%	1%	4%	3%	2%	4%	6%	4%	0%	0%	4%
Des Moines Area	21%	10%	9%	12%	6%	11%	9%	8%	3%	6%	3%	0%	0%	0%	0%	2%
West	16%	17%	10%	8%	9%	8%	7%	7%	9%	0%	3%	3%	1%	0%	0%	4%
Household Income																
Less than \$50,000	19%	10%	11%	9%	10%	7%	9%	5%	5%	5%	1%	4%	3%	0%	0%	2%
\$50,000 or more	18%	16%	11%	12%	10%	10%	5%	6%	4%	0%	1%	2%	1%	1%	0%	3%
Education																
Not college graduate	18%	16%	9%	8%	9%	8%	7%	7%	5%	4%	1%	3%	2%	1%	0%	2%
College graduate	14%	11%	18%	13%	11%	7%	5%	4%	4%	1%	4%	2%	2%	0%	0%	4%
Age																
Under 45	17%	20%	7%	6%	10%	9%	11%	3%	4%	3%	2%	1%	3%	1%	0%	1%
45 or older	18%	9%	16%	12%	9%	7%	3%	7%	5%	2%	3%	3%	1%	0%	0%	4%
Gender																
Men	17%	15%	12%	8%	12%	11%	6%	4%	4%	4%	1%	3%	0%	0%	0%	3%
Women	18%	12%	14%	12%	6%	2%	6%	8%	6%	1%	4%	2%	4%	2%	0%	3%
Marital Status																
Married	20%	11%	13%	10%	10%	9%	2%	7%	5%	3%	3%	1%	0%	1%	0%	4%
Not married	13%	19%	13%	10%	9%	5%	11%	3%	4%	2%	2%	4%	4%	0%	0%	1%
White Evangelical Christians	13%	16%	10%	9%	10%	7%	3%	10%	7%	5%	3%	1%	2%	0%	0%	2%
Interview Type																
Landline	21%	12%	14%	13%	6%	9%	1%	7%	6%	3%	1%	2%	1%	0%	0%	4%
Cell Phone	14%	15%	12%	7%	12%	6%	10%	5%	4%	3%	3%	3%	3%	1%	0%	2%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted September 23rd through September 30th, 2015, n=370 MOE +/- 5.1 percentage points.

Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

		Iowa Potential Democratic Electorate**					
		2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate					
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate**		47%	36%	4%	1%	<1%	13%
Party Identification^	Democrat	57%	28%	4%	1%	0%	11%
	Independent	21%	59%	3%	1%	0%	15%
Political Ideology	Very liberal-Liberal	50%	38%	4%	0%	0%	9%
	Moderate	41%	40%	5%	1%	0%	13%
Household Income	Less than \$50,000	55%	28%	5%	1%	0%	12%
	\$50,000 or more	42%	43%	4%	1%	0%	11%
Education	Not college graduate	46%	34%	4%	1%	0%	16%
	College graduate	47%	39%	4%	1%	0%	9%
Age	Under 45	33%	60%	0%	0%	0%	7%
	45 or older	53%	26%	5%	1%	0%	15%
Gender	Men	39%	48%	1%	1%	0%	11%
	Women	52%	27%	6%	1%	0%	15%
Marital Status	Married	46%	37%	3%	1%	0%	14%
	Not married	48%	35%	5%	1%	0%	12%
Interview Type	Landline	50%	28%	5%	1%	0%	17%
	Cell Phone	43%	47%	2%	1%	0%	8%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted September 23rd through September 30th, 2015, n=348 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

\*\*The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

## Iowa Potential Democratic Electorate\*\*

2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate if Vice President Joe Biden enters the race

		Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate**		33%	28%	22%	3%	1%	<1%	12%
Party Identification^	Democrat	42%	21%	24%	3%	1%	0%	10%
	Independent	12%	48%	20%	2%	3%	0%	15%
Political Ideology	Very liberal-Liberal	35%	30%	25%	2%	0%	0%	8%
	Moderate	28%	29%	22%	4%	3%	0%	13%
Household Income	Less than \$50,000	41%	21%	23%	3%	1%	0%	11%
	\$50,000 or more	27%	34%	24%	3%	2%	0%	10%
Education	Not college graduate	33%	26%	23%	3%	0%	0%	15%
	College graduate	34%	31%	21%	2%	3%	0%	8%
Age	Under 45	17%	52%	22%	0%	2%	0%	6%
	45 or older	40%	18%	23%	4%	1%	0%	14%
Gender	Men	27%	38%	22%	1%	3%	0%	10%
	Women	37%	22%	22%	4%	0%	0%	14%
Marital Status	Married	33%	28%	23%	2%	1%	0%	13%
	Not married	34%	28%	21%	3%	2%	0%	11%
Interview Type	Landline	38%	21%	21%	3%	1%	0%	16%
	Cell Phone	26%	38%	24%	2%	2%	0%	8%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted September 23rd through September 30th, 2015, n=348 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

\*\*The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		36%	58%	6%
Iowa Registered Voters		35%	59%	5%
Iowa Potential Republican Electorate*		7%	92%	2%
Iowa Potential Democratic Electorate**		73%	20%	7%
Party Identification^	Democrat	80%	15%	4%
	Republican	5%	92%	3%
	Independent	29%	64%	7%
Political Ideology^	Very liberal-Liberal	72%	21%	7%
	Moderate	37%	57%	6%
	Conservative-Very conservative	19%	78%	3%
Tea Party Supporters^		10%	88%	3%
Region	Eastern Cities	35%	58%	8%
	East Central	39%	52%	9%
	Central	41%	57%	2%
	Des Moines Area	33%	62%	5%
	West	33%	63%	4%
Household Income	Less than \$50,000	40%	54%	7%
	\$50,000 or more	33%	64%	4%
Education	Not college graduate	35%	58%	7%
	College graduate	39%	57%	4%
Age	18 to 29	28%	62%	10%
	30 to 44	34%	63%	3%
	45 to 59	40%	56%	4%
	60 or older	39%	54%	7%
Age	Under 45	31%	63%	6%
	45 or older	40%	55%	6%
Gender	Men	27%	66%	6%
	Women	45%	50%	5%
Marital Status	Married	33%	63%	5%
	Not married	40%	53%	7%
Interview Type	Landline	37%	57%	6%
	Cell Phone	35%	59%	6%

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^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		44%	42%	15%
Iowa Registered Voters		44%	44%	12%
Iowa Potential Republican Electorate*		21%	70%	9%
Iowa Potential Democratic Electorate**		75%	17%	9%
Party Identification^	Democrat	74%	16%	10%
	Republican	18%	70%	12%
	Independent	43%	43%	14%
Political Ideology^	Very liberal-Liberal	71%	16%	13%
	Moderate	50%	36%	14%
	Conservative-Very conservative	28%	64%	9%
Tea Party Supporters^		22%	73%	5%
Region	Eastern Cities	44%	42%	14%
	East Central	44%	36%	20%
	Central	47%	43%	9%
	Des Moines Area	41%	44%	15%
	West	40%	45%	15%
Household Income	Less than \$50,000	43%	37%	20%
	\$50,000 or more	44%	48%	8%
Education	Not college graduate	40%	41%	18%
	College graduate	49%	43%	8%
Age	18 to 29	37%	38%	25%
	30 to 44	35%	50%	15%
	45 to 59	44%	45%	11%
	60 or older	53%	35%	12%
Age	Under 45	36%	45%	19%
	45 or older	49%	40%	11%
Gender	Men	38%	49%	13%
	Women	49%	34%	17%
Marital Status	Married	41%	47%	12%
	Not married	46%	36%	18%
Interview Type	Landline	47%	38%	16%
	Cell Phone	41%	46%	14%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		36%	33%	31%
Iowa Registered Voters		37%	34%	29%
Iowa Potential Republican Electorate*		18%	55%	27%
Iowa Potential Democratic Electorate**		65%	16%	19%
Party Identification^	Democrat	62%	16%	22%
	Republican	17%	51%	32%
	Independent	35%	34%	31%
Political Ideology^	Very liberal-Liberal	65%	17%	18%
	Moderate	43%	24%	33%
	Conservative-Very conservative	20%	50%	30%
Tea Party Supporters^		14%	62%	24%
Region	Eastern Cities	42%	27%	31%
	East Central	36%	34%	30%
	Central	33%	37%	30%
	Des Moines Area	37%	36%	27%
	West	30%	32%	38%
Household Income	Less than \$50,000	34%	28%	38%
	\$50,000 or more	40%	36%	24%
Education	Not college graduate	32%	32%	36%
	College graduate	43%	34%	23%
Age	18 to 29	37%	23%	40%
	30 to 44	32%	36%	32%
	45 to 59	39%	35%	26%
	60 or older	36%	34%	30%
Age	Under 45	34%	30%	36%
	45 or older	37%	35%	28%
Gender	Men	36%	38%	26%
	Women	36%	28%	36%
Marital Status	Married	35%	38%	27%
	Not married	38%	26%	36%
Interview Type	Landline	34%	33%	33%
	Cell Phone	38%	33%	29%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		35%	48%	17%
Iowa Registered Voters		35%	50%	15%
Iowa Potential Republican Electorate*		49%	39%	11%
Iowa Potential Democratic Electorate**		21%	64%	15%
Party Identification^	Democrat	19%	71%	10%
	Republican	57%	30%	13%
	Independent	32%	50%	19%
Political Ideology^	Very liberal-Liberal	24%	65%	11%
	Moderate	36%	46%	19%
	Conservative-Very conservative	40%	47%	13%
Tea Party Supporters^		40%	47%	13%
Region	Eastern Cities	33%	52%	15%
	East Central	31%	49%	20%
	Central	40%	43%	17%
	Des Moines Area	37%	47%	17%
	West	34%	50%	16%
Household Income	Less than \$50,000	32%	49%	19%
	\$50,000 or more	36%	49%	14%
Education	Not college graduate	31%	49%	20%
	College graduate	41%	47%	12%
Age	18 to 29	36%	38%	26%
	30 to 44	27%	55%	17%
	45 to 59	32%	55%	13%
	60 or older	42%	43%	15%
Age	Under 45	31%	47%	21%
	45 or older	37%	49%	14%
Gender	Men	34%	49%	18%
	Women	36%	48%	16%
Marital Status	Married	37%	49%	14%
	Not married	32%	48%	20%
Interview Type	Landline	35%	47%	17%
	Cell Phone	34%	50%	17%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		34%	58%	8%
Iowa Registered Voters		35%	58%	7%
Iowa Potential Republican Electorate*		52%	42%	6%
Iowa Potential Democratic Electorate**		12%	81%	6%
Party Identification^	Democrat	12%	82%	6%
	Republican	50%	43%	8%
	Independent	40%	53%	7%
Political Ideology^	Very liberal-Liberal	12%	84%	3%
	Moderate	40%	54%	6%
	Conservative-Very conservative	41%	50%	9%
Tea Party Supporters^		54%	39%	7%
Region	Eastern Cities	27%	67%	6%
	East Central	34%	54%	12%
	Central	32%	61%	6%
	Des Moines Area	42%	52%	7%
	West	39%	52%	8%
Household Income	Less than \$50,000	35%	57%	8%
	\$50,000 or more	35%	60%	4%
Education	Not college graduate	38%	54%	8%
	College graduate	27%	66%	6%
Age	18 to 29	33%	59%	8%
	30 to 44	39%	54%	7%
	45 to 59	35%	57%	8%
	60 or older	30%	62%	8%
Age	Under 45	37%	56%	7%
	45 or older	32%	60%	8%
Gender	Men	42%	50%	8%
	Women	26%	66%	7%
Marital Status	Married	34%	58%	8%
	Not married	34%	59%	7%
Interview Type	Landline	31%	60%	10%
	Cell Phone	37%	57%	6%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Carly Fiorina?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		35%	25%	40%
Iowa Registered Voters		38%	25%	37%
Iowa Potential Republican Electorate*		57%	16%	26%
Iowa Potential Democratic Electorate**		22%	39%	39%
Party Identification^	Democrat	20%	42%	38%
	Republican	55%	16%	29%
	Independent	37%	23%	41%
Political Ideology^	Very liberal-Liberal	21%	48%	32%
	Moderate	34%	25%	41%
	Conservative-Very conservative	49%	17%	34%
Tea Party Supporters^		55%	16%	29%
Region	Eastern Cities	40%	21%	39%
	East Central	27%	31%	42%
	Central	36%	25%	38%
	Des Moines Area	40%	22%	38%
	West	28%	26%	46%
Household Income	Less than \$50,000	25%	21%	54%
	\$50,000 or more	42%	29%	29%
Education	Not college graduate	31%	22%	47%
	College graduate	41%	30%	29%
Age	18 to 29	16%	24%	60%
	30 to 44	30%	24%	46%
	45 to 59	41%	25%	34%
	60 or older	44%	26%	30%
Age	Under 45	24%	24%	52%
	45 or older	42%	26%	32%
Gender	Men	36%	26%	37%
	Women	33%	24%	43%
Marital Status	Married	43%	22%	34%
	Not married	25%	28%	47%
Interview Type	Landline	38%	23%	40%
	Cell Phone	32%	27%	41%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Ben Carson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		47%	22%	31%
Iowa Registered Voters		50%	22%	27%
Iowa Potential Republican Electorate*		77%	11%	12%
Iowa Potential Democratic Electorate**		26%	40%	34%
Party Identification^	Democrat	24%	45%	31%
	Republican	75%	13%	11%
	Independent	52%	15%	33%
Political Ideology^	Very liberal-Liberal	23%	53%	25%
	Moderate	48%	19%	33%
	Conservative-Very conservative	65%	14%	21%
Tea Party Supporters^		77%	8%	14%
Region	Eastern Cities	44%	24%	32%
	East Central	42%	24%	34%
	Central	55%	22%	23%
	Des Moines Area	53%	17%	29%
	West	43%	22%	36%
Household Income	Less than \$50,000	37%	22%	41%
	\$50,000 or more	57%	23%	20%
Education	Not college graduate	45%	21%	35%
	College graduate	53%	25%	23%
Age	18 to 29	33%	20%	47%
	30 to 44	46%	25%	29%
	45 to 59	53%	22%	25%
	60 or older	53%	21%	26%
Age	Under 45	40%	23%	37%
	45 or older	53%	21%	26%
Gender	Men	50%	24%	26%
	Women	45%	20%	35%
Marital Status	Married	57%	19%	25%
	Not married	38%	26%	37%
Interview Type	Landline	52%	17%	31%
	Cell Phone	43%	27%	30%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Marco Rubio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		32%	30%	39%
Iowa Registered Voters		34%	31%	35%
Iowa Potential Republican Electorate*		54%	21%	25%
Iowa Potential Democratic Electorate**		15%	47%	38%
Party Identification^	Democrat	13%	52%	35%
	Republican	56%	19%	25%
	Independent	34%	26%	40%
Political Ideology^	Very liberal-Liberal	16%	53%	31%
	Moderate	28%	31%	42%
	Conservative-Very conservative	49%	22%	30%
Tea Party Supporters^		57%	17%	26%
Region	Eastern Cities	33%	30%	37%
	East Central	32%	30%	38%
	Central	34%	27%	39%
	Des Moines Area	28%	32%	41%
	West	32%	30%	39%
Household Income	Less than \$50,000	23%	30%	47%
	\$50,000 or more	40%	31%	30%
Education	Not college graduate	28%	28%	44%
	College graduate	38%	33%	29%
Age	18 to 29	23%	25%	52%
	30 to 44	26%	31%	43%
	45 to 59	34%	32%	34%
	60 or older	40%	30%	30%
Age	Under 45	25%	28%	47%
	45 or older	37%	31%	32%
Gender	Men	39%	32%	30%
	Women	25%	28%	47%
Marital Status	Married	36%	29%	35%
	Not married	27%	31%	42%
Interview Type	Landline	32%	27%	41%
	Cell Phone	32%	32%	36%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted September 23rd through September 30th, 2015, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=1061 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		40%	50%	9%
Iowa Potential Republican Electorate*		8%	85%	7%
Iowa Potential Democratic Electorate**		83%	10%	7%
Party Identification	Democrat	88%	7%	5%
	Republican	4%	89%	7%
	Independent	36%	51%	13%
Political Ideology	Very liberal-Liberal	80%	11%	9%
	Moderate	43%	46%	11%
	Conservative-Very conservative	20%	72%	9%
Tea Party Supporters		11%	81%	8%
Region	Eastern Cities	41%	49%	10%
	East Central	40%	48%	13%
	Central	43%	49%	8%
	Des Moines Area	38%	56%	7%
	West	37%	54%	9%
Household Income	Less than \$50,000	45%	46%	9%
	\$50,000 or more	38%	55%	7%
Education	Not college graduate	39%	50%	10%
	College graduate	42%	50%	8%
Age	18 to 29	38%	52%	11%
	30 to 44	40%	56%	5%
	45 to 59	43%	47%	10%
	60 or older	39%	49%	12%
Age	Under 45	39%	54%	7%
	45 or older	41%	48%	11%
Gender	Men	31%	58%	11%
	Women	49%	44%	8%
Marital Status	Married	37%	54%	9%
	Not married	46%	44%	10%
Interview Type	Landline	40%	49%	11%
	Cell Phone	40%	52%	8%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		41%	48%	11%
Iowa Potential Republican Electorate*		11%	81%	8%
Iowa Potential Democratic Electorate**		81%	12%	8%
Party Identification	Democrat	84%	10%	5%
	Republican	9%	81%	10%
	Independent	36%	51%	13%
Political Ideology	Very liberal-Liberal	79%	13%	8%
	Moderate	42%	45%	13%
	Conservative-Very conservative	23%	67%	10%
Tea Party Supporters		10%	83%	7%
Region	Eastern Cities	48%	40%	12%
	East Central	38%	47%	15%
	Central	45%	46%	9%
	Des Moines Area	35%	55%	10%
	West	35%	57%	8%
Household Income	Less than \$50,000	42%	48%	10%
	\$50,000 or more	40%	51%	9%
Education	Not college graduate	38%	50%	12%
	College graduate	46%	44%	10%
Age	18 to 29	38%	54%	8%
	30 to 44	35%	55%	10%
	45 to 59	43%	47%	10%
	60 or older	44%	42%	14%
Age	Under 45	36%	55%	9%
	45 or older	44%	44%	12%
Gender	Men	33%	58%	10%
	Women	49%	39%	12%
Marital Status	Married	38%	50%	12%
	Not married	45%	45%	10%
Interview Type	Landline	43%	43%	14%
	Cell Phone	38%	54%	8%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Carly Fiorina, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		38%	52%	10%
Iowa Potential Republican Electorate*		6%	87%	7%
Iowa Potential Democratic Electorate**		79%	13%	8%
Party Identification	Democrat	85%	8%	7%
	Republican	5%	86%	10%
	Independent	32%	55%	12%
Political Ideology	Very liberal-Liberal	78%	12%	11%
	Moderate	38%	49%	13%
	Conservative-Very conservative	21%	72%	7%
Tea Party Supporters		11%	82%	7%
Region	Eastern Cities	40%	49%	11%
	East Central	36%	50%	14%
	Central	39%	52%	9%
	Des Moines Area	33%	60%	6%
	West	39%	50%	11%
Household Income	Less than \$50,000	46%	46%	9%
	\$50,000 or more	31%	59%	10%
Education	Not college graduate	38%	52%	11%
	College graduate	38%	52%	10%
Age	18 to 29	36%	57%	8%
	30 to 44	35%	55%	10%
	45 to 59	38%	50%	12%
	60 or older	40%	49%	10%
Age	Under 45	35%	56%	9%
	45 or older	39%	50%	11%
Gender	Men	32%	59%	9%
	Women	43%	46%	11%
Marital Status	Married	32%	57%	10%
	Not married	45%	45%	10%
Interview Type	Landline	37%	51%	12%
	Cell Phone	39%	53%	8%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		44%	46%	11%
Iowa Potential Republican Electorate*		13%	81%	6%
Iowa Potential Democratic Electorate**		82%	10%	9%
Party Identification	Democrat	79%	10%	11%
	Republican	9%	85%	6%
	Independent	45%	43%	12%
Political Ideology	Very liberal-Liberal	79%	11%	10%
	Moderate	52%	37%	11%
	Conservative-Very conservative	22%	69%	9%
Tea Party Supporters		16%	77%	7%
Region	Eastern Cities	51%	43%	7%
	East Central	41%	44%	16%
	Central	39%	49%	12%
	Des Moines Area	44%	49%	8%
	West	41%	48%	11%
Household Income	Less than \$50,000	46%	43%	11%
	\$50,000 or more	42%	50%	7%
Education	Not college graduate	43%	44%	13%
	College graduate	45%	49%	6%
Age	18 to 29	43%	47%	10%
	30 to 44	43%	48%	9%
	45 to 59	47%	46%	8%
	60 or older	42%	45%	14%
Age	Under 45	43%	48%	9%
	45 or older	44%	45%	11%
Gender	Men	39%	51%	9%
	Women	48%	41%	12%
Marital Status	Married	40%	51%	9%
	Not married	48%	39%	13%
Interview Type	Landline	44%	44%	12%
	Cell Phone	43%	48%	9%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		48%	43%	9%
Iowa Potential Republican Electorate*		19%	73%	8%
Iowa Potential Democratic Electorate**		84%	9%	7%
Party Identification	Democrat	82%	10%	9%
	Republican	18%	72%	9%
	Independent	48%	43%	9%
Political Ideology	Very liberal-Liberal	82%	11%	7%
	Moderate	55%	37%	8%
	Conservative-Very conservative	27%	62%	11%
Tea Party Supporters		23%	75%	2%
Region	Eastern Cities	56%	34%	10%
	East Central	48%	40%	12%
	Central	49%	44%	7%
	Des Moines Area	39%	54%	7%
	West	44%	47%	9%
Household Income	Less than \$50,000	48%	42%	10%
	\$50,000 or more	48%	45%	7%
Education	Not college graduate	46%	46%	9%
	College graduate	52%	38%	10%
Age	18 to 29	52%	39%	10%
	30 to 44	44%	49%	6%
	45 to 59	47%	44%	9%
	60 or older	50%	40%	10%
Age	Under 45	47%	45%	8%
	45 or older	48%	42%	10%
Gender	Men	40%	53%	8%
	Women	56%	33%	11%
Marital Status	Married	45%	45%	9%
	Not married	52%	39%	9%
Interview Type	Landline	50%	40%	10%
	Cell Phone	46%	46%	9%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Carly Fiorina, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		42%	45%	13%
Iowa Potential Republican Electorate*		11%	80%	9%
Iowa Potential Democratic Electorate**		79%	10%	12%
Party Identification	Democrat	77%	9%	14%
	Republican	9%	81%	10%
	Independent	44%	41%	15%
Political Ideology	Very liberal-Liberal	76%	15%	10%
	Moderate	49%	35%	15%
	Conservative-Very conservative	22%	66%	12%
Tea Party Supporters		18%	74%	9%
Region	Eastern Cities	47%	42%	11%
	East Central	40%	39%	21%
	Central	39%	51%	10%
	Des Moines Area	42%	51%	7%
	West	41%	44%	16%
Household Income	Less than \$50,000	48%	36%	15%
	\$50,000 or more	39%	52%	9%
Education	Not college graduate	41%	44%	15%
	College graduate	43%	46%	10%
Age	18 to 29	46%	38%	15%
	30 to 44	46%	43%	11%
	45 to 59	40%	50%	10%
	60 or older	39%	45%	16%
Age	Under 45	46%	41%	13%
	45 or older	40%	47%	13%
Gender	Men	41%	50%	9%
	Women	43%	40%	17%
Marital Status	Married	38%	50%	12%
	Not married	47%	38%	15%
Interview Type	Landline	41%	44%	15%
	Cell Phone	43%	46%	11%

NBC News/WSJ/Marist Poll Iowa Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n= 431 MOE +/- 4.7 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

\*\*Potential Democratic Electorate: n= 348 MOE +/- 5.3 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.