

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Iowa Poll of 1,042 Adults

This survey of 1,042 adults was conducted July 14th through July 21st, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Iowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 3.0 percentage points. There are 919 registered voters. The results for this subset are statistically significant within ± 3.2 percentage points. There are 342 voters in the potential Republican caucus electorate and 320 voters in the potential Democratic caucus electorate. The results for these subsets are statistically significant within ± 5.3 percentage points and ± 5.5 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters	Iowa Potential Republican Electorate*	Iowa Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
Iowa Adults		100%			
Iowa Registered Voters		88%	100%		
Iowa Potential Republican Electorate*		33%	37%	100%	
Iowa Potential Democratic Electorate**		31%	35%		100%
Party Registration^	Democrat	n/a	31%	1%	86%
	Republican	n/a	32%	83%	2%
	Independent	n/a	37%	16%	12%
	Other	n/a	0%	0%	0%
Party Identification^	Democrat	n/a	28%	2%	72%
	Republican	n/a	27%	67%	1%
	Independent	n/a	44%	30%	26%
	Other	n/a	1%	2%	0%
Political Ideology^	Very liberal	n/a	5%	n/a	13%
	Liberal	n/a	16%	3%	32%
	Moderate	n/a	37%	27%	40%
	Conservative	n/a	32%	49%	12%
	Very conservative	n/a	10%	20%	3%
Tea Party Supporters^		n/a	21%	39%	6%
Gender	Men	49%	49%	54%	47%
	Women	51%	51%	46%	53%
Age	Under 45	36%	33%	31%	26%
	45 or older	64%	67%	69%	74%
Age	18 to 29	15%	12%	9%	11%
	30 to 44	21%	21%	22%	15%
	45 to 59	28%	28%	30%	27%
	60 or older	36%	39%	39%	47%
Race	White	91%	92%	93%	91%
	African American	2%	2%	1%	2%
	Latino	4%	3%	2%	4%
	Other	3%	3%	3%	2%
Region	Eastern Cities	25%	25%	19%	32%
	East Central	20%	21%	18%	18%
	Central	21%	21%	21%	24%
	Des Moines Area	17%	16%	22%	13%
	West	17%	17%	20%	13%
Household Income	Less than \$50,000	51%	48%	42%	50%
	\$50,000 or more	49%	52%	58%	50%
Education	Not college graduate	65%	63%	59%	62%
	College graduate	35%	37%	41%	38%
Marital Status	Married	53%	57%	69%	47%
	Not married	47%	43%	31%	53%
Interview Type	Landline	51%	55%	53%	58%
	Cell Phone	49%	45%	47%	42%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		43%	49%	8%
Iowa Registered Voters		43%	50%	7%
Iowa Potential Republican Electorate*		11%	86%	3%
Iowa Potential Democratic Electorate**		83%	10%	7%
Party Identification^	Democrat	86%	7%	7%
	Republican	6%	91%	3%
	Independent	40%	51%	8%
Political Ideology^	Very liberal-Liberal	78%	16%	6%
	Moderate	52%	39%	9%
	Conservative-Very conservative	18%	78%	5%
Tea Party Supporters^		11%	83%	6%
Region	Eastern Cities	52%	39%	10%
	East Central	41%	50%	9%
	Central	46%	45%	10%
	Des Moines Area	34%	63%	3%
	West	38%	56%	6%
Household Income	Less than \$50,000	44%	45%	11%
	\$50,000 or more	42%	53%	5%
Education	Not college graduate	39%	51%	10%
	College graduate	49%	47%	4%
Age	18 to 29	51%	39%	10%
	30 to 44	37%	55%	8%
	45 to 59	43%	52%	5%
	60 or older	43%	48%	9%
Age	Under 45	43%	48%	9%
	45 or older	43%	50%	7%
Gender	Men	41%	53%	5%
	Women	44%	45%	10%
Marital Status	Married	37%	57%	6%
	Not married	49%	42%	9%
Interview Type	Landline	43%	48%	9%
	Cell Phone	43%	50%	7%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/Marist Poll Iowa Tables

		Iowa Potential Republican Electorate*																	
		2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate																	
		Scott Walker	Donald Trump	Jeb Bush	Ben Carson	Mike Huckabee	Rand Paul	Ted Cruz	Marco Rubio	Rick Perry	Chris Christie	John Kasich	Carly Fiorina	Lindsey Graham	Bobby Jindal	Jim Gilmore	Rick Santorum	George Pataki	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate*		19%	17%	12%	8%	7%	5%	4%	4%	3%	2%	2%	1%	1%	1%	<1%	<1%	<1%	14%
Interview Conducted	Before Trump comments	18%	16%	12%	9%	8%	6%	3%	5%	4%	1%	1%	1%	0%	1%	1%	1%	0%	14%
	After Trump comments	19%	18%	13%	7%	6%	3%	5%	2%	2%	3%	2%	2%	2%	1%	0%	0%	1%	14%
Party Identification	Republican	20%	18%	14%	9%	9%	4%	3%	2%	3%	1%	2%	1%	1%	1%	0%	1%	0%	12%
Political Ideology	Independent	16%	16%	11%	6%	3%	4%	6%	8%	4%	4%	2%	2%	0%	0%	2%	0%	0%	17%
	Moderate	13%	22%	17%	2%	4%	10%	1%	3%	1%	6%	3%	0%	0%	0%	2%	0%	1%	17%
	Conservative-Very conservative	22%	13%	11%	11%	9%	2%	6%	4%	4%	0%	1%	2%	1%	1%	0%	1%	0%	12%
Tea Party Supporters		24%	16%	8%	12%	6%	5%	7%	2%	4%	3%	1%	1%	0%	2%	0%	1%	0%	7%
Household Income	Less than \$50,000	19%	15%	17%	10%	9%	6%	0%	1%	4%	2%	1%	1%	0%	1%	0%	0%	0%	13%
	\$50,000 or more	19%	20%	11%	7%	7%	4%	5%	4%	3%	2%	2%	1%	2%	0%	1%	0%	1%	11%
Education	Not college graduate	18%	18%	13%	10%	7%	6%	4%	3%	3%	1%	1%	1%	0%	1%	1%	0%	0%	14%
	College graduate	20%	16%	11%	4%	8%	3%	4%	5%	4%	3%	2%	2%	2%	0%	0%	0%	1%	14%
Age	Under 45	13%	26%	13%	12%	6%	12%	1%	6%	0%	0%	0%	0%	3%	0%	0%	0%	0%	7%
	45 or older	21%	13%	12%	6%	8%	1%	5%	3%	5%	3%	3%	2%	0%	1%	1%	1%	0%	17%
Gender	Men	19%	18%	12%	8%	4%	6%	5%	6%	3%	2%	1%	1%	2%	1%	1%	0%	1%	12%
	Women	19%	16%	12%	7%	12%	3%	3%	1%	4%	2%	2%	2%	0%	1%	0%	1%	0%	16%
Marital Status	Married	19%	16%	10%	9%	9%	2%	4%	4%	3%	2%	2%	1%	1%	1%	0%	0%	0%	16%
	Not married	18%	20%	17%	6%	4%	9%	4%	3%	4%	2%	1%	1%	0%	1%	1%	1%	0%	9%
White Evangelical Christians		19%	13%	12%	10%	9%	6%	5%	4%	4%	1%	0%	2%	2%	0%	1%	0%	0%	12%
Interview Type	Landline	21%	14%	12%	5%	5%	4%	5%	3%	3%	2%	3%	2%	0%	1%	0%	1%	1%	19%
	Cell Phone	16%	20%	12%	11%	10%	5%	3%	5%	3%	2%	0%	0%	2%	0%	1%	0%	0%	9%

NBC News/Marist Poll Iowa Potential Republican Electorate. Interviews conducted July 14th through July 21st, 2015, n=342 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

		Iowa Potential Republican Electorate*		
		Which is more important to you:		
		A Republican nominee for president who shares your position on most issues	A Republican nominee for president who has the best chance of winning the White House	Unsure
		Row %	Row %	Row %
Iowa Potential Republican Electorate*		67%	30%	4%
Interview Conducted	Before Trump comments	68%	28%	4%
	After Trump comments	65%	31%	4%
Party Identification	Republican	62%	34%	4%
	Independent	74%	23%	3%
Political Ideology	Moderate	66%	30%	4%
	Conservative-Very conservative	66%	31%	3%
Tea Party Supporters		73%	26%	1%
Household Income	Less than \$50,000	68%	27%	5%
	\$50,000 or more	63%	34%	3%
Education	Not college graduate	71%	24%	5%
	College graduate	60%	38%	2%
Age	Under 45	75%	25%	0%
	45 or older	63%	31%	5%
Gender	Men	67%	31%	2%
	Women	67%	28%	6%
Marital Status	Married	65%	32%	3%
	Not married	70%	24%	6%
White Evangelical Christians		67%	29%	4%
Interview Type	Landline	59%	34%	7%
	Cell Phone	76%	24%	0%

NBC News/Marist Poll Iowa Potential Republican Electorate. Interviews conducted July 14th through July 21st, 2015, n=342 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

NBC News/Marist Poll Iowa Tables

		Iowa Potential Democratic Electorate**					
		2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate					
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate**		55%	26%	4%	2%	1%	13%
Party Identification^	Democrat	59%	25%	4%	1%	1%	9%
	Independent	43%	30%	1%	1%	0%	24%
Political Ideology	Very liberal-Liberal	48%	38%	4%	0%	0%	10%
	Moderate	62%	16%	4%	1%	2%	15%
Household Income	Less than \$50,000	64%	18%	4%	2%	2%	10%
	\$50,000 or more	45%	35%	4%	1%	0%	14%
Education	Not college graduate	55%	24%	2%	2%	1%	16%
	College graduate	56%	29%	6%	1%	0%	9%
Age	Under 45	42%	45%	4%	0%	3%	6%
	45 or older	59%	19%	4%	2%	0%	16%
Gender	Men	45%	37%	2%	2%	2%	12%
	Women	63%	16%	5%	1%	0%	14%
Marital Status	Married	55%	24%	3%	1%	0%	17%
	Not married	55%	28%	4%	2%	2%	10%
Interview Type	Landline	57%	22%	4%	3%	0%	14%
	Cell Phone	52%	31%	3%	1%	2%	11%

NBC News/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Potential Democratic Electorate**						
		2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate and if Vice President Joe Biden enters the race						
		Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate**		49%	25%	10%	3%	1%	<1%	11%
Party Identification^	Democrat	55%	24%	9%	4%	1%	0%	7%
	Independent	35%	29%	13%	1%	1%	0%	20%
Political Ideology	Very liberal-Liberal	43%	36%	7%	4%	0%	0%	9%
	Moderate	53%	15%	16%	3%	1%	0%	11%
Household Income	Less than \$50,000	56%	17%	14%	3%	1%	0%	9%
	\$50,000 or more	42%	34%	8%	4%	0%	0%	12%
Education	Not college graduate	49%	24%	11%	1%	1%	0%	14%
	College graduate	50%	28%	8%	6%	1%	0%	7%
Age	Under 45	36%	45%	13%	4%	0%	0%	3%
	45 or older	54%	18%	9%	3%	1%	0%	14%
Gender	Men	41%	35%	11%	2%	1%	0%	11%
	Women	57%	16%	10%	4%	1%	0%	12%
Marital Status	Married	51%	23%	7%	3%	1%	0%	15%
	Not married	48%	26%	13%	3%	1%	0%	8%
Interview Type	Landline	53%	21%	8%	4%	2%	0%	12%
	Cell Phone	44%	30%	13%	2%	0%	0%	10%

NBC News/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Potential Democratic Electorate**		
		Which is more important to you:		
		A Democratic nominee for president who shares your position on most issues	A Democratic nominee for president who has the best chance of winning the White House	Unsure
		Row %	Row %	Row %
Iowa Potential Democratic Electorate**		65%	30%	5%
Party Identification^	Democrat	62%	33%	5%
	Independent	70%	24%	6%
Political Ideology	Very liberal-Liberal	57%	40%	3%
	Moderate	69%	23%	7%
Tea Party Supporters		78%	22%	0%
Household Income	Less than \$50,000	67%	26%	7%
	\$50,000 or more	61%	36%	3%
Education	Not college graduate	72%	21%	6%
	College graduate	53%	44%	2%
Age	Under 45	70%	30%	0%
	45 or older	63%	30%	7%
Gender	Men	59%	37%	4%
	Women	70%	24%	6%
Marital Status	Married	63%	32%	5%
	Not married	67%	28%	5%
Interview Type	Landline	63%	30%	7%
	Cell Phone	68%	30%	2%

NBC News/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		37%	56%	7%
Iowa Registered Voters		37%	56%	7%
Iowa Potential Republican Electorate*		11%	86%	4%
Iowa Potential Democratic Electorate**		74%	20%	6%
Party Identification^	Democrat	78%	17%	5%
	Republican	7%	87%	6%
	Independent	30%	61%	9%
Political Ideology^	Very liberal-Liberal	70%	23%	7%
	Moderate	43%	50%	7%
	Conservative-Very conservative	16%	79%	5%
Tea Party Supporters^		10%	86%	4%
Region	Eastern Cities	41%	54%	5%
	East Central	40%	49%	11%
	Central	43%	51%	7%
	Des Moines Area	27%	64%	8%
	West	30%	62%	8%
Household Income	Less than \$50,000	38%	52%	10%
	\$50,000 or more	35%	59%	5%
Education	Not college graduate	35%	56%	9%
	College graduate	40%	55%	5%
Age	18 to 29	33%	61%	6%
	30 to 44	28%	63%	8%
	45 to 59	42%	52%	6%
	60 or older	40%	51%	8%
Age	Under 45	30%	62%	7%
	45 or older	41%	52%	8%
Gender	Men	32%	62%	6%
	Women	42%	49%	9%
Marital Status	Married	32%	60%	7%
	Not married	42%	51%	7%
Interview Type	Landline	39%	52%	9%
	Cell Phone	35%	59%	6%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		28%	26%	46%
Iowa Registered Voters		30%	27%	44%
Iowa Potential Republican Electorate*		14%	41%	45%
Iowa Potential Democratic Electorate**		54%	15%	31%
Party Identification^	Democrat	51%	16%	33%
	Republican	12%	39%	49%
	Independent	28%	25%	47%
Political Ideology^	Very liberal-Liberal	53%	14%	33%
	Moderate	31%	26%	43%
	Conservative-Very conservative	17%	36%	47%
Tea Party Supporters^		20%	45%	35%
Region	Eastern Cities	34%	23%	43%
	East Central	24%	27%	50%
	Central	41%	22%	37%
	Des Moines Area	18%	34%	48%
	West	18%	28%	54%
Household Income	Less than \$50,000	24%	24%	52%
	\$50,000 or more	34%	29%	37%
Education	Not college graduate	23%	26%	51%
	College graduate	37%	26%	37%
Age	18 to 29	30%	22%	48%
	30 to 44	33%	29%	37%
	45 to 59	22%	26%	52%
	60 or older	29%	26%	45%
Age	Under 45	32%	26%	42%
	45 or older	26%	26%	48%
Gender	Men	35%	31%	33%
	Women	21%	21%	58%
Marital Status	Married	26%	29%	44%
	Not married	30%	23%	47%
Interview Type	Landline	27%	23%	49%
	Cell Phone	29%	29%	42%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points.

Totals may not add to 100% due to rounding.

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*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		32%	46%	22%
Iowa Registered Voters		34%	46%	20%
Iowa Potential Republican Electorate*		51%	33%	16%
Iowa Potential Democratic Electorate**		16%	67%	17%
Party Identification^	Democrat	15%	67%	17%
	Republican	52%	29%	19%
	Independent	35%	43%	22%
Political Ideology^	Very liberal-Liberal	14%	69%	17%
	Moderate	33%	47%	20%
	Conservative-Very conservative	44%	35%	21%
Tea Party Supporters^		42%	42%	15%
Region	Eastern Cities	30%	52%	18%
	East Central	32%	47%	20%
	Central	35%	42%	23%
	Des Moines Area	27%	46%	26%
	West	36%	38%	26%
Household Income	Less than \$50,000	29%	46%	25%
	\$50,000 or more	34%	47%	19%
Education	Not college graduate	28%	47%	25%
	College graduate	39%	43%	18%
Age	18 to 29	27%	51%	23%
	30 to 44	32%	48%	20%
	45 to 59	33%	42%	25%
	60 or older	34%	45%	21%
Age	Under 45	30%	49%	21%
	45 or older	33%	44%	23%
Gender	Men	36%	49%	15%
	Women	29%	42%	29%
Marital Status	Married	35%	45%	20%
	Not married	29%	46%	25%
Interview Type	Landline	33%	41%	27%
	Cell Phone	32%	51%	18%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		29%	29%	42%
Iowa Registered Voters		30%	31%	39%
Iowa Potential Republican Electorate*		56%	10%	33%
Iowa Potential Democratic Electorate**		9%	53%	38%
Party Identification^	Democrat	9%	51%	40%
	Republican	54%	8%	39%
	Independent	29%	33%	39%
Political Ideology^	Very liberal-Liberal	9%	53%	38%
	Moderate	23%	37%	40%
	Conservative-Very conservative	49%	14%	36%
Tea Party Supporters^		64%	11%	25%
Region	Eastern Cities	33%	37%	30%
	East Central	31%	28%	41%
	Central	24%	30%	46%
	Des Moines Area	31%	23%	45%
	West	26%	22%	52%
Household Income	Less than \$50,000	23%	26%	51%
	\$50,000 or more	34%	33%	33%
Education	Not college graduate	27%	24%	48%
	College graduate	32%	38%	30%
Age	18 to 29	19%	31%	50%
	30 to 44	30%	32%	38%
	45 to 59	29%	26%	44%
	60 or older	32%	29%	39%
Age	Under 45	26%	31%	43%
	45 or older	31%	28%	41%
Gender	Men	35%	35%	30%
	Women	23%	23%	53%
Marital Status	Married	34%	30%	37%
	Not married	24%	28%	48%
Interview Type	Landline	30%	28%	43%
	Cell Phone	29%	30%	41%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Marco Rubio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		29%	31%	40%
Iowa Registered Voters		31%	32%	37%
Iowa Potential Republican Electorate*		54%	14%	32%
Iowa Potential Democratic Electorate**		10%	54%	37%
Party Identification^	Democrat	10%	56%	34%
	Republican	52%	14%	34%
	Independent	29%	30%	41%
Political Ideology^	Very liberal-Liberal	11%	56%	32%
	Moderate	27%	33%	40%
	Conservative-Very conservative	46%	20%	34%
Tea Party Supporters^		53%	19%	29%
Region	Eastern Cities	29%	37%	34%
	East Central	23%	31%	47%
	Central	33%	30%	36%
	Des Moines Area	32%	29%	39%
	West	29%	25%	46%
Household Income	Less than \$50,000	23%	28%	49%
	\$50,000 or more	35%	35%	30%
Education	Not college graduate	26%	26%	47%
	College graduate	35%	39%	27%
Age	18 to 29	22%	32%	47%
	30 to 44	35%	35%	30%
	45 to 59	25%	26%	49%
	60 or older	31%	33%	36%
Age	Under 45	29%	33%	37%
	45 or older	29%	30%	41%
Gender	Men	31%	38%	31%
	Women	27%	24%	49%
Marital Status	Married	34%	30%	35%
	Not married	23%	31%	46%
Interview Type	Landline	29%	31%	41%
	Cell Phone	30%	31%	39%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		31%	60%	9%
Iowa Registered Voters		32%	60%	8%
Iowa Potential Republican Electorate*		45%	44%	11%
Potential Republican Electorate: Interview Conducted	Before Trump comments	46%	43%	12%
	After Trump comments	44%	45%	11%
Iowa Potential Democratic Electorate**		14%	81%	4%
Party Identification^	Democrat	13%	83%	4%
	Republican	48%	40%	12%
	Independent	33%	58%	9%
Political Ideology^	Very liberal-Liberal	15%	81%	4%
	Moderate	25%	68%	7%
	Conservative-Very conservative	46%	42%	12%
Tea Party Supporters^		50%	41%	9%
Region	Eastern Cities	27%	65%	8%
	East Central	31%	57%	12%
	Central	25%	69%	5%
	Des Moines Area	42%	49%	9%
	West	35%	53%	12%
Household Income	Less than \$50,000	32%	59%	9%
	\$50,000 or more	30%	61%	9%
Education	Not college graduate	35%	56%	9%
	College graduate	25%	66%	9%
Age	18 to 29	26%	63%	10%
	30 to 44	39%	54%	6%
	45 to 59	31%	60%	9%
	60 or older	29%	61%	10%
Age	Under 45	34%	58%	8%
	45 or older	30%	61%	10%
Gender	Men	36%	56%	8%
	Women	27%	63%	11%
Marital Status	Married	32%	60%	9%
	Not married	31%	60%	9%
Interview Type	Landline	28%	62%	11%
	Cell Phone	35%	58%	8%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Bill Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		54%	40%	6%
Iowa Registered Voters		53%	41%	6%
Iowa Potential Republican Electorate*		25%	71%	5%
Iowa Potential Democratic Electorate**		83%	12%	5%
Party Identification^	Democrat	85%	11%	4%
	Republican	21%	72%	7%
	Independent	53%	42%	5%
Political Ideology^	Very liberal-Liberal	81%	13%	6%
	Moderate	64%	31%	5%
	Conservative-Very conservative	30%	64%	6%
Tea Party Supporters^		26%	72%	2%
Region	Eastern Cities	58%	38%	5%
	East Central	51%	43%	6%
	Central	65%	31%	4%
	Des Moines Area	50%	42%	8%
	West	41%	49%	9%
Household Income	Less than \$50,000	57%	38%	5%
	\$50,000 or more	52%	41%	6%
Education	Not college graduate	53%	41%	6%
	College graduate	56%	39%	6%
Age	18 to 29	66%	28%	6%
	30 to 44	58%	36%	6%
	45 to 59	49%	44%	7%
	60 or older	50%	44%	6%
Age	Under 45	62%	33%	6%
	45 or older	49%	44%	6%
Gender	Men	55%	40%	5%
	Women	53%	40%	7%
Marital Status	Married	47%	48%	5%
	Not married	62%	31%	7%
Interview Type	Landline	51%	42%	7%
	Cell Phone	57%	38%	5%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of George W. Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		44%	50%	6%
Iowa Registered Voters		45%	50%	5%
Iowa Potential Republican Electorate*		75%	19%	5%
Iowa Potential Democratic Electorate**		15%	81%	4%
Party Identification^	Democrat	15%	82%	3%
	Republican	79%	16%	5%
	Independent	44%	51%	6%
Political Ideology^	Very liberal-Liberal	13%	83%	4%
	Moderate	38%	57%	4%
	Conservative-Very conservative	68%	26%	6%
Tea Party Supporters^		69%	26%	5%
Region	Eastern Cities	41%	55%	5%
	East Central	44%	53%	4%
	Central	45%	51%	4%
	Des Moines Area	44%	49%	7%
	West	51%	39%	11%
Household Income	Less than \$50,000	44%	50%	6%
	\$50,000 or more	45%	50%	5%
Education	Not college graduate	44%	50%	6%
	College graduate	46%	49%	5%
Age	18 to 29	33%	59%	8%
	30 to 44	45%	54%	1%
	45 to 59	45%	46%	9%
	60 or older	48%	47%	5%
Age	Under 45	40%	56%	4%
	45 or older	47%	46%	7%
Gender	Men	42%	51%	7%
	Women	46%	49%	5%
Marital Status	Married	49%	47%	4%
	Not married	39%	53%	7%
Interview Type	Landline	44%	49%	7%
	Cell Phone	45%	51%	4%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Iowa Adults		45%	52%	4%
Iowa Registered Voters		46%	51%	3%
Iowa Potential Republican Electorate*		13%	86%	1%
Iowa Potential Democratic Electorate**		84%	13%	3%
Party Identification^	Democrat	89%	10%	1%
	Republican	7%	91%	2%
	Independent	43%	52%	5%
Political Ideology^	Very liberal-Liberal	77%	21%	2%
	Moderate	59%	38%	3%
	Conservative-Very conservative	19%	79%	2%
Tea Party Supporters^		14%	85%	0%
Region	Eastern Cities	54%	41%	5%
	East Central	43%	54%	3%
	Central	51%	45%	3%
	Des Moines Area	34%	63%	3%
	West	34%	61%	5%
Household Income	Less than \$50,000	45%	51%	4%
	\$50,000 or more	45%	52%	3%
Education	Not college graduate	41%	55%	3%
	College graduate	50%	46%	4%
Age	18 to 29	54%	43%	3%
	30 to 44	40%	57%	3%
	45 to 59	43%	54%	3%
	60 or older	45%	50%	5%
Age	Under 45	46%	51%	3%
	45 or older	44%	52%	4%
Gender	Men	42%	55%	3%
	Women	47%	48%	4%
Marital Status	Married	39%	58%	3%
	Not married	51%	44%	5%
Interview Type	Landline	44%	50%	5%
	Cell Phone	45%	53%	2%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/Marist Poll Iowa Tables

Iowa Adults

Which one of the following issues is most important to you for the 2016 presidential election?
(Summary of 1st and 2nd choice)

	Job creation and economic growth	National security and terrorism	The deficit and government spending	Health care	Immigration	Religious and moral values	Climate change	All equally	None of these	Other	Unsure
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Adults	44%	36%	34%	31%	17%	13%	11%	4%	<1%	1%	2%
Iowa Registered Voters	43%	37%	33%	30%	18%	13%	11%	4%	<1%	1%	2%
Iowa Potential Republican Electorate*	34%	45%	42%	20%	24%	23%	1%	4%	<1%	1%	1%
Iowa Potential Democratic Electorate**	53%	31%	21%	37%	12%	7%	23%	4%	<1%	2%	2%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/Marist Poll Iowa Tables

Iowa Adults												
Which one of the following issues is most important to you for the 2016 presidential election?												
		The deficit and government spending	Health care	Immigration	Religious and moral values	Climate change	All equally	None of these	Other	Unsure		
		Job creation and economic growth	National security and terrorism									
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
Iowa Adults		25%	17%	17%	14%	8%	7%	5%	4%	<1%	1%	1%
Iowa Registered Voters		24%	19%	16%	14%	8%	8%	5%	4%	<1%	1%	1%
Iowa Potential Republican Electorate*		16%	21%	21%	10%	11%	16%	1%	4%	<1%	0%	1%
Iowa Potential Democratic Electorate**		33%	16%	7%	17%	5%	3%	11%	4%	<1%	1%	2%
Party Identification^	Democrat	35%	17%	6%	18%	5%	3%	11%	5%	0%	1%	1%
	Republican	13%	23%	18%	12%	12%	15%	0%	5%	0%	0%	1%
	Independent	24%	16%	20%	13%	8%	7%	5%	3%	0%	1%	1%
Political Ideology^	Very liberal-Liberal	33%	13%	7%	20%	6%	3%	13%	3%	0%	1%	1%
	Moderate	29%	20%	17%	12%	6%	4%	6%	3%	0%	0%	1%
	Conservative-Very conservative	15%	21%	20%	12%	11%	14%	0%	5%	0%	1%	0%
Tea Party Supporters^		15%	17%	22%	9%	14%	14%	1%	5%	0%	2%	0%
Region	Eastern Cities	27%	13%	17%	14%	6%	8%	9%	4%	0%	1%	1%
	East Central	28%	21%	14%	13%	7%	7%	2%	6%	0%	2%	2%
	Central	27%	17%	16%	16%	5%	8%	5%	5%	0%	0%	0%
	Des Moines Area	27%	22%	16%	10%	11%	6%	3%	3%	0%	1%	1%
	West	12%	16%	20%	20%	12%	7%	6%	4%	0%	1%	2%
Household Income	Less than \$50,000	25%	18%	12%	17%	7%	9%	5%	6%	0%	0%	1%
	\$50,000 or more	26%	16%	20%	13%	8%	6%	5%	3%	0%	1%	0%
Education	Not college graduate	22%	20%	16%	15%	9%	6%	4%	6%	0%	0%	1%
	College graduate	30%	13%	18%	13%	6%	9%	7%	1%	0%	1%	1%
Age	18 to 29	30%	14%	19%	11%	7%	6%	10%	3%	0%	0%	0%
	30 to 44	31%	13%	20%	15%	9%	5%	6%	1%	0%	1%	0%
	45 to 59	20%	18%	20%	15%	10%	8%	3%	4%	0%	1%	2%
	60 or older	22%	21%	11%	15%	6%	9%	5%	7%	0%	1%	2%
Age	Under 45	31%	14%	19%	13%	8%	5%	8%	2%	0%	1%	0%
	45 or older	21%	20%	15%	15%	7%	9%	4%	6%	0%	1%	2%
Gender	Men	25%	17%	21%	9%	8%	7%	8%	4%	0%	1%	1%
	Women	24%	18%	12%	19%	8%	7%	3%	5%	0%	1%	1%
Marital Status	Married	25%	17%	18%	14%	8%	9%	4%	4%	0%	0%	1%
	Not married	24%	18%	16%	15%	8%	6%	7%	4%	0%	1%	2%
Interview Type	Landline	24%	18%	13%	16%	8%	8%	5%	6%	0%	0%	2%
	Cell Phone	25%	17%	20%	13%	8%	7%	6%	2%	0%	1%	1%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

NBC News/Marist Poll Iowa Tables

		Iowa Adults									
		Which one of the following issues is your second choice:									
		Job creation and economic growth	National security and terrorism	The deficit and government spending	Health care	Immigration	Religious and moral values	Climate change	None of these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Adults		21%	20%	18%	18%	10%	6%	6%	<1%	<1%	1%
Iowa Registered Voters		20%	20%	18%	17%	11%	6%	6%	<1%	<1%	1%
Iowa Potential Republican Electorate*		19%	25%	22%	11%	14%	7%	1%	<1%	<1%	0%
Iowa Potential Democratic Electorate**		21%	17%	15%	22%	8%	4%	13%	<1%	<1%	0%
Party Identification^	Democrat	17%	19%	12%	26%	8%	4%	13%	0%	0%	0%
	Republican	19%	29%	18%	13%	11%	7%	1%	0%	1%	1%
	Independent	23%	15%	22%	16%	12%	6%	5%	0%	0%	1%
Political Ideology^	Very liberal-Liberal	18%	21%	15%	25%	3%	3%	15%	0%	0%	0%
	Moderate	26%	17%	21%	19%	10%	3%	5%	0%	0%	0%
	Conservative-Very conservative	17%	21%	18%	14%	16%	10%	3%	0%	1%	1%
Tea Party Supporters^		22%	21%	19%	12%	17%	8%	1%	1%	0%	0%
Region	Eastern Cities	20%	20%	18%	20%	9%	5%	7%	0%	1%	0%
	East Central	17%	19%	20%	22%	8%	5%	6%	0%	0%	3%
	Central	26%	20%	15%	13%	10%	5%	10%	0%	0%	1%
	Des Moines Area	19%	21%	19%	18%	12%	9%	2%	0%	0%	0%
	West	22%	17%	19%	17%	14%	7%	3%	1%	0%	1%
Household Income	Less than \$50,000	22%	21%	15%	19%	9%	7%	6%	0%	0%	1%
	\$50,000 or more	21%	18%	20%	17%	12%	4%	6%	0%	0%	1%
Education	Not college graduate	19%	21%	18%	18%	10%	8%	5%	0%	0%	1%
	College graduate	23%	17%	18%	17%	11%	3%	8%	0%	1%	1%
Age	18 to 29	28%	15%	21%	22%	4%	2%	8%	0%	0%	0%
	30 to 44	18%	19%	17%	22%	11%	9%	5%	0%	0%	1%
	45 to 59	20%	20%	20%	15%	12%	5%	6%	0%	1%	0%
	60 or older	19%	21%	17%	16%	11%	7%	6%	1%	1%	1%
Age	Under 45	22%	17%	19%	22%	8%	6%	6%	0%	0%	1%
	45 or older	20%	21%	18%	16%	12%	6%	6%	0%	1%	1%
Gender	Men	22%	18%	17%	17%	12%	4%	8%	0%	0%	1%
	Women	19%	21%	20%	19%	9%	8%	4%	0%	0%	1%
Marital Status	Married	21%	22%	19%	16%	10%	6%	5%	0%	0%	1%
	Not married	21%	17%	18%	20%	11%	6%	7%	0%	0%	1%
Interview Type	Landline	19%	20%	19%	16%	10%	7%	6%	0%	1%	1%
	Cell Phone	22%	20%	17%	19%	10%	5%	6%	0%	0%	0%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports Common Core education standards?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		56%	29%	8%	7%
Iowa Potential Republican Electorate*		42%	46%	4%	8%
Iowa Potential Democratic Electorate**		65%	18%	8%	9%
Party Identification	Democrat	64%	17%	9%	11%
	Republican	42%	44%	5%	9%
	Independent	60%	27%	9%	4%
Political Ideology	Very liberal-Liberal	63%	22%	10%	5%
	Moderate	63%	22%	9%	6%
	Conservative-Very conservative	47%	39%	5%	8%
Tea Party Supporters		40%	46%	9%	5%
Region	Eastern Cities	54%	32%	8%	6%
	East Central	64%	22%	8%	5%
	Central	51%	33%	9%	7%
	Des Moines Area	52%	29%	7%	12%
	West	60%	29%	6%	5%
Household Income	Less than \$50,000	62%	23%	6%	9%
	\$50,000 or more	52%	33%	11%	4%
Education	Not college graduate	61%	26%	7%	7%
	College graduate	49%	35%	10%	6%
Age	18 to 29	74%	9%	12%	4%
	30 to 44	52%	39%	8%	1%
	45 to 59	55%	33%	5%	7%
	60 or older	54%	28%	8%	11%
Age	Under 45	60%	28%	9%	2%
	45 or older	54%	30%	7%	9%
Gender	Men	55%	32%	9%	4%
	Women	57%	27%	6%	10%
Marital Status	Married	53%	35%	7%	6%
	Not married	61%	21%	9%	8%
Interview Type	Landline	55%	28%	8%	9%
	Cell Phone	57%	31%	7%	5%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted July 14th through July 21st, 2015, n=919 MOE +/- 3.2 percentage points.

*Potential Republican Electorate: n= 342 MOE +/- 5.3 percentage points. The potential Republican electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference.

**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports a pathway to citizenship for undocumented or illegal immigrants?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		44%	44%	7%	5%
Iowa Potential Republican Electorate*		31%	56%	7%	5%
Iowa Potential Democratic Electorate**		62%	26%	8%	4%
Party Identification	Democrat	64%	24%	9%	4%
	Republican	30%	58%	6%	6%
	Independent	42%	47%	6%	6%
Political Ideology	Very liberal-Liberal	66%	23%	8%	4%
	Moderate	48%	39%	8%	6%
	Conservative-Very conservative	31%	57%	7%	5%
Tea Party Supporters		29%	64%	4%	4%
Region	Eastern Cities	50%	40%	5%	5%
	East Central	35%	50%	10%	5%
	Central	45%	41%	8%	5%
	Des Moines Area	44%	45%	7%	5%
	West	43%	44%	6%	7%
Household Income	Less than \$50,000	43%	43%	4%	9%
	\$50,000 or more	46%	41%	12%	1%
Education	Not college graduate	37%	48%	7%	7%
	College graduate	55%	36%	8%	2%
Age	18 to 29	62%	25%	13%	0%
	30 to 44	44%	42%	11%	3%
	45 to 59	36%	51%	6%	6%
	60 or older	44%	45%	4%	7%
Age	Under 45	50%	36%	12%	2%
	45 or older	41%	47%	5%	7%
Gender	Men	47%	42%	9%	2%
	Women	40%	45%	6%	9%
Marital Status	Married	42%	46%	8%	4%
	Not married	46%	40%	7%	7%
Interview Type	Landline	41%	46%	6%	7%
	Cell Phone	47%	41%	9%	3%

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**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports a pathway to legal status for undocumented or illegal immigrants?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		42%	43%	9%	6%
Iowa Potential Republican Electorate*		31%	56%	9%	5%
Iowa Potential Democratic Electorate**		59%	25%	9%	7%
Party Identification	Democrat	58%	22%	12%	7%
	Republican	29%	58%	8%	6%
	Independent	42%	46%	7%	4%
Political Ideology	Very liberal-Liberal	63%	27%	7%	3%
	Moderate	48%	35%	11%	6%
	Conservative-Very conservative	29%	57%	8%	5%
Tea Party Supporters		28%	65%	4%	3%
Region	Eastern Cities	50%	37%	8%	5%
	East Central	38%	47%	11%	4%
	Central	41%	41%	11%	7%
	Des Moines Area	43%	42%	8%	8%
	West	38%	50%	7%	5%
Household Income	Less than \$50,000	40%	44%	7%	9%
	\$50,000 or more	47%	40%	11%	2%
Education	Not college graduate	36%	48%	8%	8%
	College graduate	53%	34%	11%	2%
Age	18 to 29	60%	23%	14%	2%
	30 to 44	43%	43%	12%	3%
	45 to 59	36%	51%	8%	6%
	60 or older	42%	44%	6%	8%
Age	Under 45	49%	35%	13%	3%
	45 or older	39%	47%	7%	7%
Gender	Men	47%	40%	11%	2%
	Women	38%	46%	7%	9%
Marital Status	Married	39%	49%	8%	4%
	Not married	48%	35%	9%	8%
Interview Type	Landline	40%	45%	6%	8%
	Cell Phone	45%	40%	12%	3%

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**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports repealing and eliminating the Affordable Care Act, often times called Obamacare?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		43%	48%	5%	4%
Iowa Potential Republican Electorate*		69%	25%	3%	2%
Iowa Potential Democratic Electorate**		15%	74%	6%	5%
Party Identification	Democrat	13%	77%	6%	5%
	Republican	73%	22%	3%	2%
	Independent	44%	45%	6%	5%
Political Ideology	Very liberal-Liberal	16%	78%	3%	3%
	Moderate	36%	53%	5%	7%
	Conservative-Very conservative	65%	28%	5%	2%
Tea Party Supporters		75%	20%	4%	1%
Region	Eastern Cities	37%	54%	7%	3%
	East Central	43%	47%	4%	5%
	Central	44%	45%	8%	4%
	Des Moines Area	50%	43%	3%	4%
	West	46%	45%	2%	6%
Household Income	Less than \$50,000	41%	48%	6%	6%
	\$50,000 or more	46%	47%	5%	2%
Education	Not college graduate	44%	45%	5%	6%
	College graduate	43%	51%	4%	2%
Age	18 to 29	37%	54%	6%	2%
	30 to 44	53%	39%	5%	2%
	45 to 59	44%	47%	6%	3%
	60 or older	40%	51%	3%	6%
Age	Under 45	47%	45%	6%	2%
	45 or older	42%	49%	4%	5%
Gender	Men	46%	47%	5%	2%
	Women	41%	48%	5%	6%
Marital Status	Married	47%	44%	5%	3%
	Not married	39%	52%	4%	6%
Interview Type	Landline	40%	50%	4%	6%
	Cell Phone	48%	45%	6%	1%

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**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports signing a trade agreement with selected Asian and Pacific Rim countries?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
Iowa Registered Voters		38%	36%	15%	12%
Iowa Potential Republican Electorate*		36%	38%	13%	13%
Iowa Potential Democratic Electorate**		40%	33%	16%	11%
Party Identification	Democrat	44%	30%	16%	10%
	Republican	34%	40%	12%	14%
	Independent	37%	37%	15%	11%
Political Ideology	Very liberal-Liberal	46%	27%	19%	8%
	Moderate	41%	32%	16%	12%
	Conservative-Very conservative	32%	43%	12%	14%
Tea Party Supporters		38%	45%	8%	9%
Region	Eastern Cities	37%	37%	14%	12%
	East Central	39%	37%	13%	10%
	Central	38%	31%	19%	12%
	Des Moines Area	35%	37%	14%	14%
	West	37%	36%	12%	14%
Household Income	Less than \$50,000	35%	38%	12%	15%
	\$50,000 or more	44%	32%	17%	7%
Education	Not college graduate	32%	41%	13%	14%
	College graduate	46%	27%	17%	9%
Age	18 to 29	48%	24%	29%	0%
	30 to 44	43%	39%	11%	7%
	45 to 59	29%	39%	16%	15%
	60 or older	37%	36%	11%	16%
Age	Under 45	45%	33%	18%	4%
	45 or older	34%	37%	13%	16%
Gender	Men	46%	35%	13%	6%
	Women	29%	37%	16%	18%
Marital Status	Married	36%	37%	16%	12%
	Not married	40%	34%	13%	12%
Interview Type	Landline	37%	32%	13%	18%
	Cell Phone	38%	40%	16%	6%

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**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Do you agree or disagree with the statement: We've had enough Bushes and Clintons running for the White House and it's time to give someone else a chance?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
Iowa Adults		61%	34%	5%
Iowa Registered Voters		61%	34%	5%
Iowa Potential Republican Electorate*		67%	29%	4%
Iowa Potential Democratic Electorate**		50%	42%	7%
Party Identification^	Democrat	49%	44%	7%
	Republican	64%	32%	4%
	Independent	66%	30%	4%
Political Ideology^	Very liberal-Liberal	57%	39%	5%
	Moderate	59%	35%	6%
	Conservative-Very conservative	64%	31%	5%
Tea Party Supporters^		77%	21%	2%
Region	Eastern Cities	61%	34%	5%
	East Central	61%	35%	4%
	Central	52%	40%	8%
	Des Moines Area	66%	28%	6%
	West	65%	31%	4%
Household Income	Less than \$50,000	60%	34%	6%
	\$50,000 or more	61%	35%	4%
Education	Not college graduate	63%	31%	6%
	College graduate	56%	39%	5%
Age	18 to 29	71%	28%	2%
	30 to 44	60%	36%	3%
	45 to 59	63%	32%	6%
	60 or older	55%	37%	8%
Age	Under 45	65%	33%	3%
	45 or older	58%	35%	7%
Gender	Men	63%	33%	4%
	Women	58%	35%	7%
Marital Status	Married	60%	36%	5%
	Not married	62%	32%	6%
Interview Type	Landline	57%	35%	8%
	Cell Phone	65%	33%	2%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

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**Potential Democratic Electorate: n= 320 MOE +/- 5.5 percentage points. The potential Democratic electorate in Iowa includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference.

		Iowa Adults		
		Do you approve or disapprove of the job Terry Branstad is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		50%	44%	6%
Iowa Registered Voters		50%	45%	5%
Iowa Potential Republican Electorate*		72%	23%	4%
Iowa Potential Democratic Electorate**		26%	71%	2%
Party Identification^	Democrat	27%	71%	3%
	Republican	73%	21%	6%
	Independent	50%	44%	6%
Political Ideology^	Very liberal-Liberal	23%	75%	1%
	Moderate	47%	49%	4%
	Conservative-Very conservative	67%	26%	7%
Tea Party Supporters^		74%	21%	4%
Region	Eastern Cities	49%	45%	6%
	East Central	53%	38%	8%
	Central	44%	55%	1%
	Des Moines Area	50%	41%	9%
	West	55%	36%	8%
Household Income	Less than \$50,000	50%	43%	7%
	\$50,000 or more	47%	47%	6%
Education	Not college graduate	52%	41%	7%
	College graduate	46%	49%	5%
Age	18 to 29	8%	6%	1%
	30 to 44	10%	10%	1%
	45 to 59	15%	11%	2%
	60 or older	16%	17%	2%
Age	Under 45	51%	43%	7%
	45 or older	50%	44%	6%
Gender	Men	55%	40%	5%
	Women	45%	47%	7%
Marital Status	Married	53%	43%	4%
	Not married	47%	44%	8%
Interview Type	Landline	46%	47%	7%
	Cell Phone	54%	41%	5%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 14th through July 21st, 2015, n=1042 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=919 MOE +/-3.2 percentage points.

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