



**POLL MUST BE SOURCED:**  
**NBC News/Marist Poll\***

**Tossup for U.S. Senate in Iowa,  
Governor Branstad Leads in Re-Election Bid**

\*\*\* Complete Tables for Poll Appended \*\*\*

**For Immediate Release: Wednesday, July 16, 2014**

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**This NBC News/Marist Poll reports:**

Democratic Congressman Bruce Braley and Republican Joni Ernst are tied in their bid to win the U.S. Senate seat held by retiring Senator Tom Harkin. About one in seven voters are undecided in this contest. Not surprisingly, there is a strong partisan divide. Braley overwhelmingly carries Democrats, and Ernst distances her opponent among Republicans by a similar margin. Independent voters split between the two candidates. A gender gap also keeps this a close matchup. Braley is ahead among women, and Ernst leads among men. A notable proportion of Iowans have yet to form an opinion about each of these candidates. Both, Braley and Ernst, have similar favorability ratings statewide. Incumbent Governor Terry Branstad has a double-digit lead over his competitor, State Senator Jack Hatch. A strong majority of Iowans approve of the job Governor Branstad is doing in office, and he is well liked in the state. Half of Iowans are not familiar enough with Democratic challenger, Jack Hatch to offer an opinion of him. A majority of Iowa residents disapprove of President Obama's job performance.

"The contest to replace five-term Senator Tom Harkin is neck and neck," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Iowa, right now, represents a chance for the GOP to pick up a Democratic seat in their quest to gain the majority in the U.S. Senate."

**Poll Points**

- Democratic Congressman Bruce Braley and Republican Joni Ernst are locked in a close battle for U.S. Senate, 43% to 43%, among registered voters in Iowa, including those who are undecided yet leaning toward a candidate. 14% of voters are undecided.

\*All references to the survey must be sourced as "NBC News/Marist Poll."

- Braley and Ernst have secured similar shares of their base voters. Braley has the support of 84% of Democrats, and Ernst is backed by 85% of Republicans. Independents divide, 41% for Braley and 39% for Ernst.
- Braley leads Ernst among women, 45% to 37%. Ernst is ahead of Braley, 48% to 40%, among men.
- Both Senate candidates have ground to cover in building favorable name recognition among Iowans. 36% of state residents do not offer an opinion of Braley, and 31% are not familiar with Ernst. Right now, each candidate's favorable rating approximates their unfavorable score.
- Incumbent Republican Governor Terry Branstad has a strong lead over his Democratic opponent Jack Hatch, 53% to 38%, including those who are undecided yet leaning toward a candidate. Nine percent of voters are undecided.
- Incumbent Governor Branstad has an approval rating of 58% from residents in the state including 85% of Republicans, 58% of independents, and 36% of Democrats. 51% of Iowans have a favorable impression of the governor. 50% are not familiar with his Democratic opponent, Jack Hatch.

### **Majority Disapprove of President Obama, Congressional GOP More Unpopular**

- 51% of Iowans *disapprove* of the job President Obama is doing in office. 36% approve.
- The Congressional Republicans are not held in high esteem. 63% of adults statewide *disapprove* of their job performance, and only 21% approve.
- Nearly two-thirds of Iowans, 66%, think the country is off on the wrong track compared with 26% who describe it as on the right path. A majority of Democrats, 52%, believe the nation is on course. But, 88% of Republicans and 69% of independents think the nation's trajectory is misguided.

### **Mixed Bag on President's Agenda**

- 49% of Iowans describe the Affordable Care Act as a bad idea including 42% who hold this opinion strongly. Just 31% of adults statewide have a positive view of the health care plan including 22% who strongly feel this way.
- Nearly half of state residents, 49%, want to require companies to reduce greenhouse gases that cause global warming even if utility costs are passed on to consumers. 40% oppose such limits on business. Women are more likely to support the measure with 51% in favor and 35% opposed. Men are split, 48% back limits and 46% do not.
- A pathway to citizenship for foreigners who have jobs but are staying illegally in the United States divides Iowans. 48% oppose creating an opportunity for citizenship for immigrants who are in the U.S. illegally even if they have a job, and 46% support this proposed legislation.

\*All references to the survey must be sourced as "NBC News/Marist Poll."

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,772 Iowa Adults**

This survey of 1,772 adults was conducted July 7<sup>th</sup> through July 13<sup>th</sup>, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Iowa were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 2.3$  percentage points. There are 1,599 registered voters. The results for this subset are statistically significant within  $\pm 2.5$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - Iowa**

		Iowa Adults	Iowa Registered Voters
		Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		90%	100%
Party Registration	Democrat	n/a	31%
	Republican	n/a	32%
	Independent	n/a	37%
	Other	n/a	0%
Party Identification	Democrat	n/a	27%
	Republican	n/a	25%
	Independent	n/a	47%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	17%
	Moderate	n/a	34%
	Conservative	n/a	31%
	Very conservative	n/a	12%
Tea Party Supporters		n/a	24%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	40%	38%
	45 or older	60%	62%
Age	18 to 29	17%	14%
	30 to 44	23%	24%
	45 to 59	23%	23%
	60 or older	37%	39%
			37%
Race	White	91%	92%
	African American	2%	2%
	Latino	4%	4%
	Other	3%	3%
Region	Eastern Cities	25%	25%
	East Central	20%	20%
	Central	21%	22%
	Des Moines Area	17%	17%
	West	17%	17%
Household Income	Less than \$75,000	71%	69%
	\$75,000 or more	29%	31%
Education	Not college graduate	65%	63%
	College graduate	35%	37%
White Evangelical Christians		27%	28%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points. Iowa Registered Voters: n=1599 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		36%	51%	13%
Iowa Registered Voters		37%	52%	12%
Party Identification^	Democrat	72%	18%	10%
	Republican	9%	85%	6%
	Independent	34%	51%	15%
Political Ideology^	Very liberal-Liberal	72%	19%	8%
	Moderate	41%	44%	15%
	Conservative-Very conservative	15%	77%	8%
Tea Party Supporters^		14%	78%	8%
Region	Eastern Cities	42%	45%	13%
	East Central	38%	50%	12%
	Central	43%	45%	13%
	Des Moines Area	27%	58%	15%
	West	27%	60%	12%
Household Income	Less than \$75,000	37%	50%	14%
	\$75,000 or more	39%	52%	9%
Education	Not college graduate	31%	53%	15%
	College graduate	46%	46%	8%
Race	White	35%	52%	12%
	Non-white	45%	33%	21%
Age	18 to 29	32%	40%	28%
	30 to 44	38%	50%	11%
	45 to 59	34%	56%	9%
	60 or older	38%	52%	10%
Age	Under 45	36%	46%	18%
	45 or older	37%	54%	10%
Gender	Men	34%	55%	11%
	Women	39%	47%	14%
White Evangelical Christians		24%	67%	8%
Interview Type	Landline	39%	50%	11%
	Cell Phone	33%	52%	16%

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^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Iowa Adults		26%	66%	8%
Iowa Registered Voters		26%	66%	7%
Party Identification^	Democrat	52%	39%	9%
	Republican	9%	88%	3%
	Independent	23%	69%	7%
Political Ideology^	Very liberal-Liberal	47%	43%	10%
	Moderate	30%	62%	8%
	Conservative-Very conservative	12%	85%	3%
Tea Party Supporters^		10%	88%	2%
Region	Eastern Cities	26%	64%	10%
	East Central	26%	66%	8%
	Central	31%	64%	5%
	Des Moines Area	25%	69%	7%
	West	23%	69%	8%
Household Income	Less than \$75,000	26%	67%	7%
	\$75,000 or more	32%	62%	5%
Education	Not college graduate	23%	69%	8%
	College graduate	32%	61%	7%
Race	White	25%	67%	8%
	Non-white	38%	54%	8%
Age	18 to 29	29%	62%	10%
	30 to 44	30%	63%	7%
	45 to 59	25%	70%	5%
	60 or older	24%	68%	8%
Age	Under 45	29%	63%	8%
	45 or older	24%	68%	7%
Gender	Men	26%	68%	6%
	Women	27%	64%	9%
White Evangelical Christians		18%	77%	4%
Interview Type	Landline	25%	67%	8%
	Cell Phone	28%	65%	8%

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^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults		
		Do you approve or disapprove of the job the Republicans in Congress are doing in office?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		21%	63%	16%
Iowa Registered Voters		21%	64%	15%
Party Identification^	Democrat	8%	83%	9%
	Republican	45%	42%	13%
	Independent	16%	66%	18%
Political Ideology^	Very liberal-Liberal	11%	78%	11%
	Moderate	13%	74%	13%
	Conservative-Very conservative	34%	51%	15%
Tea Party Supporters^		33%	56%	10%
Region	Eastern Cities	18%	63%	19%
	East Central	21%	62%	18%
	Central	18%	69%	13%
	Des Moines Area	25%	60%	15%
	West	25%	60%	14%
Household Income	Less than \$75,000	19%	63%	17%
	\$75,000 or more	23%	67%	10%
Education	Not college graduate	22%	59%	18%
	College graduate	17%	72%	11%
Race	White	21%	63%	16%
	Non-white	18%	66%	16%
Age	18 to 29	26%	50%	24%
	30 to 44	18%	62%	19%
	45 to 59	21%	67%	12%
	60 or older	21%	67%	12%
Age	Under 45	21%	57%	21%
	45 or older	21%	67%	12%
Gender	Men	22%	66%	13%
	Women	20%	61%	19%
White Evangelical Christians		30%	56%	14%
Interview Type	Landline	19%	68%	13%
	Cell Phone	24%	56%	20%

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^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Registered Voters			
		Tossup for U.S. Senate in Iowa including those who are undecided, yet leaning towards a candidate			
		Bruce Braley, the Democrat	Joni Ernst, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Registered Voters		43%	43%	1%	14%
Party Identification	Democrat	84%	6%	0%	9%
	Republican	6%	85%	0%	8%
	Independent	41%	39%	1%	19%
Political Ideology	Very liberal-Liberal	77%	11%	2%	10%
	Moderate	51%	31%	1%	17%
	Conservative-Very conservative	19%	70%	0%	11%
Tea Party Supporters		20%	74%	1%	5%
Region	Eastern Cities	50%	35%	1%	14%
	East Central	45%	40%	0%	15%
	Central	50%	39%	1%	9%
	Des Moines Area	35%	48%	2%	15%
	West	27%	55%	1%	17%
Household Income	Less than \$75,000	45%	39%	1%	15%
	\$75,000 or more	42%	49%	1%	7%
Education	Not college graduate	40%	44%	1%	15%
	College graduate	48%	40%	1%	11%
Race	White	41%	44%	1%	14%
	Non-white	60%	25%	1%	14%
Age	18 to 29	44%	39%	0%	17%
	30 to 44	45%	39%	0%	16%
	45 to 59	37%	46%	2%	15%
	60 or older	44%	44%	1%	11%
Age	Under 45	45%	39%	0%	16%
	45 or older	41%	45%	1%	13%
Gender	Men	40%	48%	1%	11%
	Women	45%	37%	1%	17%
White Evangelical Christians		26%	60%	1%	12%
Interview Type	Landline	44%	43%	1%	12%
	Cell Phone	40%	42%	1%	17%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted July 7th through July 13th, 2014, n=1599 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.



## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Registered Voters			
		Tossup for governor in Iowa including those who are undecided, yet leaning towards a candidate			
		Jack Hatch, the Democrat	Terry Branstad, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Iowa Registered Voters		38%	53%	1%	9%
Party Identification	Democrat	77%	17%	0%	5%
	Republican	4%	91%	0%	4%
	Independent	36%	50%	1%	12%
Political Ideology	Very liberal-Liberal	75%	21%	1%	3%
	Moderate	42%	45%	1%	11%
	Conservative-Very conservative	15%	78%	1%	6%
Tea Party Supporters		18%	77%	1%	4%
Region	Eastern Cities	41%	48%	2%	9%
	East Central	40%	51%	0%	9%
	Central	44%	47%	0%	8%
	Des Moines Area	35%	54%	1%	9%
	West	24%	67%	1%	8%
Household Income	Less than \$75,000	40%	52%	1%	8%
	\$75,000 or more	36%	56%	1%	7%
Education	Not college graduate	37%	54%	0%	8%
	College graduate	41%	50%	1%	8%
Race	White	37%	54%	1%	9%
	Non-white	47%	40%	2%	10%
Age	18 to 29	37%	53%	1%	8%
	30 to 44	38%	49%	0%	12%
	45 to 59	36%	55%	1%	8%
	60 or older	39%	53%	1%	8%
Age	Under 45	38%	51%	1%	11%
	45 or older	38%	54%	1%	8%
Gender	Men	34%	57%	1%	8%
	Women	41%	49%	1%	9%
White Evangelical Christians		25%	68%	1%	7%
Interview Type	Landline	39%	51%	1%	9%
	Cell Phone	35%	56%	1%	8%

NBC News/Marist Poll Iowa Registered Voters. Interviews conducted July 7th through July 13th, 2014, n=1599 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Terry Branstad?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		51%	36%	3%	10%
Iowa Registered Voters		53%	36%	2%	9%
Party Identification^	Democrat	26%	63%	3%	9%
	Republican	85%	9%	1%	4%
	Independent	50%	38%	1%	10%
Political Ideology^	Very liberal-Liberal	28%	62%	2%	8%
	Moderate	47%	41%	2%	10%
	Conservative-Very conservative	73%	19%	1%	6%
Tea Party Supporters^		73%	18%	1%	7%
Region	Eastern Cities	47%	36%	3%	13%
	East Central	49%	39%	2%	9%
	Central	47%	44%	2%	7%
	Des Moines Area	55%	34%	2%	9%
	West	61%	23%	4%	11%
Household Income	Less than \$75,000	48%	38%	3%	11%
	\$75,000 or more	62%	33%	2%	4%
Education	Not college graduate	51%	34%	3%	12%
	College graduate	51%	40%	3%	6%
Race	White	53%	36%	2%	9%
	Non-white	34%	39%	8%	19%
Age	18 to 29	42%	28%	10%	20%
	30 to 44	49%	38%	2%	11%
	45 to 59	55%	38%	1%	7%
	60 or older	54%	36%	1%	8%
Age	Under 45	46%	34%	5%	14%
	45 or older	54%	37%	1%	8%
Gender	Men	55%	33%	3%	9%
	Women	47%	39%	3%	11%
White Evangelical Christians		66%	24%	2%	8%
Interview Type	Landline	51%	39%	2%	8%
	Cell Phone	51%	32%	4%	13%

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NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Jack Hatch?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		27%	23%	18%	32%
Iowa Registered Voters		29%	24%	15%	33%
Party Identification^	Democrat	52%	11%	12%	25%
	Republican	11%	42%	14%	34%
	Independent	27%	21%	16%	35%
Political Ideology^	Very liberal-Liberal	53%	13%	7%	27%
	Moderate	30%	17%	15%	37%
	Conservative-Very conservative	15%	38%	16%	32%
Tea Party Supporters^		18%	36%	12%	33%
Region	Eastern Cities	26%	18%	20%	36%
	East Central	25%	24%	18%	33%
	Central	36%	29%	10%	24%
	Des Moines Area	25%	25%	18%	32%
	West	18%	21%	27%	34%
Household Income	Less than \$75,000	27%	22%	21%	30%
	\$75,000 or more	32%	29%	11%	28%
Education	Not college graduate	23%	24%	21%	32%
	College graduate	34%	23%	12%	31%
Race	White	27%	24%	18%	32%
	Non-white	26%	19%	24%	32%
Age	18 to 29	18%	26%	32%	25%
	30 to 44	31%	21%	16%	33%
	45 to 59	26%	22%	19%	34%
	60 or older	29%	23%	14%	34%
Age	Under 45	25%	23%	23%	29%
	45 or older	28%	23%	16%	34%
Gender	Men	27%	26%	18%	29%
	Women	26%	20%	19%	35%
White Evangelical Christians		18%	32%	18%	32%
Interview Type	Landline	28%	24%	14%	33%
	Cell Phone	24%	21%	24%	30%

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NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Bruce Braley?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		33%	31%	12%	24%
Iowa Registered Voters		36%	32%	9%	24%
Party Identification^	Democrat	60%	11%	10%	18%
	Republican	13%	54%	9%	23%
	Independent	36%	31%	8%	25%
Political Ideology^	Very liberal-Liberal	60%	14%	7%	19%
	Moderate	45%	22%	8%	25%
	Conservative-Very conservative	17%	51%	8%	24%
Tea Party Supporters^		19%	57%	6%	18%
Region	Eastern Cities	41%	29%	6%	24%
	East Central	34%	37%	12%	17%
	Central	37%	30%	8%	25%
	Des Moines Area	26%	35%	12%	26%
	West	23%	24%	23%	30%
Household Income	Less than \$75,000	33%	30%	14%	23%
	\$75,000 or more	39%	33%	6%	21%
Education	Not college graduate	29%	31%	15%	25%
	College graduate	42%	31%	4%	23%
Race	White	33%	31%	11%	24%
	Non-white	32%	28%	18%	22%
Age	18 to 29	31%	25%	20%	24%
	30 to 44	34%	26%	14%	27%
	45 to 59	32%	35%	8%	25%
	60 or older	34%	34%	9%	23%
Age	Under 45	32%	26%	17%	25%
	45 or older	34%	34%	9%	24%
Gender	Men	33%	35%	11%	21%
	Women	34%	27%	13%	27%
White Evangelical Christians		24%	39%	10%	28%
Interview Type	Landline	34%	33%	10%	23%
	Cell Phone	32%	28%	14%	26%

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## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults			
		Overall, do you have a favorable or an unfavorable impression of Joni Ernst?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Iowa Adults		36%	32%	11%	20%
Iowa Registered Voters		38%	33%	8%	20%
Party Identification^	Democrat	16%	56%	11%	17%
	Republican	64%	14%	7%	16%
	Independent	38%	32%	8%	23%
Political Ideology^	Very liberal-Liberal	18%	60%	8%	14%
	Moderate	32%	36%	7%	25%
	Conservative-Very conservative	57%	18%	7%	18%
Tea Party Supporters^		60%	19%	6%	16%
Region	Eastern Cities	35%	33%	9%	23%
	East Central	34%	30%	14%	23%
	Central	35%	44%	5%	16%
	Des Moines Area	37%	31%	11%	20%
	West	43%	20%	18%	19%
Household Income	Less than \$75,000	34%	33%	13%	19%
	\$75,000 or more	43%	33%	7%	17%
Education	Not college graduate	36%	28%	13%	23%
	College graduate	37%	40%	6%	16%
Race	White	37%	32%	11%	20%
	Non-white	29%	27%	16%	28%
Age	18 to 29	28%	31%	17%	23%
	30 to 44	34%	29%	14%	23%
	45 to 59	40%	29%	10%	20%
	60 or older	39%	36%	8%	17%
Age	Under 45	31%	30%	16%	23%
	45 or older	39%	34%	9%	18%
Gender	Men	41%	30%	11%	18%
	Women	31%	34%	12%	23%
White Evangelical Christians		46%	25%	11%	18%
Interview Type	Landline	38%	34%	8%	19%
	Cell Phone	33%	29%	15%	22%

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NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults		
		Do you approve or disapprove of the job Terry Branstad is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		58%	31%	10%
Iowa Registered Voters		59%	32%	9%
Party Identification^	Democrat	36%	55%	10%
	Republican	85%	9%	7%
	Independent	58%	33%	9%
Political Ideology^	Very liberal-Liberal	35%	57%	8%
	Moderate	58%	33%	9%
	Conservative-Very conservative	76%	16%	8%
Tea Party Supporters^		76%	16%	9%
Region	Eastern Cities	57%	31%	12%
	East Central	55%	36%	8%
	Central	52%	41%	8%
	Des Moines Area	61%	29%	10%
	West	69%	18%	13%
Household Income	Less than \$75,000	57%	33%	10%
	\$75,000 or more	64%	32%	4%
Education	Not college graduate	59%	28%	12%
	College graduate	57%	37%	6%
Race	White	59%	31%	10%
	Non-white	49%	38%	14%
Age	18 to 29	57%	22%	20%
	30 to 44	57%	36%	7%
	45 to 59	58%	33%	9%
	60 or older	60%	32%	8%
Age	Under 45	57%	30%	12%
	45 or older	59%	32%	9%
Gender	Men	62%	30%	8%
	Women	55%	33%	12%
White Evangelical Christians		73%	18%	9%
Interview Type	Landline	57%	34%	8%
	Cell Phone	60%	27%	13%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

^Iowa Registered Voters: n=1599 MOE +/-2.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults					
		From what you have heard about the new health care law, do you think it is:					
		Good idea Strongly	Good idea Not so strongly	Bad idea Not so strongly	Bad idea Strongly	No opinion either way	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Iowa Adults		22%	9%	7%	42%	15%	4%
Iowa Registered Voters		22%	10%	7%	43%	13%	4%
Party Identification^	Democrat	47%	12%	4%	16%	17%	3%
	Republican	4%	5%	9%	70%	10%	2%
	Independent	20%	11%	9%	43%	13%	5%
Political Ideology^	Very liberal-Liberal	49%	12%	7%	18%	11%	3%
	Moderate	23%	14%	9%	34%	14%	5%
	Conservative-Very conservative	9%	5%	7%	66%	12%	2%
Tea Party Supporters^		7%	3%	6%	73%	8%	3%
Region	Eastern Cities	27%	10%	9%	34%	16%	5%
	East Central	20%	9%	9%	45%	13%	4%
	Central	25%	11%	5%	41%	14%	4%
	Des Moines Area	20%	7%	6%	47%	16%	4%
	West	14%	10%	8%	48%	15%	5%
Household Income	Less than \$75,000	21%	9%	9%	40%	16%	4%
	\$75,000 or more	25%	12%	7%	45%	8%	3%
Education	Not college graduate	18%	9%	7%	46%	15%	5%
	College graduate	30%	10%	9%	37%	11%	3%
Race	White	21%	9%	8%	44%	15%	4%
	Non-white	29%	12%	8%	28%	14%	8%
Age	18 to 29	20%	11%	15%	33%	15%	7%
	30 to 44	23%	9%	8%	45%	12%	3%
	45 to 59	21%	10%	5%	47%	13%	4%
	60 or older	22%	9%	5%	42%	17%	5%
Age	Under 45	21%	10%	11%	40%	13%	5%
	45 or older	22%	9%	5%	44%	16%	4%
Gender	Men	22%	10%	8%	45%	13%	3%
	Women	22%	9%	7%	40%	16%	5%
White Evangelical Christians		12%	8%	10%	56%	12%	2%
Interview Type	Landline	23%	10%	6%	41%	15%	4%
	Cell Phone	20%	9%	10%	44%	13%	5%

NBC News/Marist Poll Iowa Adults. Interviews conducted July 7th through July 13th, 2014, n=1772 MOE +/- 2.3 percentage points.

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## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults		
		Would you approve or disapprove of a proposal that would require companies to reduce greenhouse gases that cause global warming, even if it would mean higher utility bills for consumers to pay for the changes?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		49%	40%	10%
Iowa Registered Voters		51%	39%	10%
Party Identification^	Democrat	72%	20%	8%
	Republican	33%	55%	12%
	Independent	52%	40%	9%
Political Ideology^	Very liberal-Liberal	74%	21%	5%
	Moderate	62%	30%	8%
	Conservative-Very conservative	30%	57%	13%
Tea Party Supporters^		31%	61%	8%
Region	Eastern Cities	50%	40%	10%
	East Central	53%	38%	10%
	Central	59%	35%	6%
	Des Moines Area	42%	46%	12%
	West	42%	45%	14%
Household Income	Less than \$75,000	49%	42%	9%
	\$75,000 or more	59%	35%	6%
Education	Not college graduate	44%	44%	13%
	College graduate	61%	34%	5%
Race	White	49%	41%	10%
	Non-white	50%	37%	13%
Age	18 to 29	60%	32%	7%
	30 to 44	50%	43%	7%
	45 to 59	42%	47%	10%
	60 or older	49%	39%	13%
Age	Under 45	54%	38%	7%
	45 or older	46%	42%	12%
Gender	Men	48%	46%	6%
	Women	51%	35%	14%
White Evangelical Christians		41%	47%	12%
Interview Type	Landline	51%	39%	11%
	Cell Phone	48%	43%	9%

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## NBC News/Marist Poll Iowa 2014 Tables

		Iowa Adults				
		As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying illegally in the United States the opportunity to eventually become legal American citizens. Do you:				
		Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Unsure
		Row %	Row %	Row %	Row %	Row %
Iowa Adults		17%	29%	17%	31%	6%
Iowa Registered Voters		17%	29%	17%	31%	6%
Party Identification^	Democrat	33%	32%	12%	18%	5%
	Republican	8%	24%	23%	39%	5%
	Independent	15%	30%	18%	32%	5%
Political Ideology^	Very liberal-Liberal	37%	30%	9%	18%	5%
	Moderate	16%	37%	16%	26%	6%
	Conservative-Very conservative	8%	22%	23%	42%	5%
Tea Party Supporters^		10%	20%	20%	46%	3%
Region	Eastern Cities	19%	31%	18%	26%	6%
	East Central	17%	25%	17%	35%	6%
	Central	20%	33%	16%	28%	3%
	Des Moines Area	11%	29%	22%	33%	5%
	West	16%	24%	14%	37%	9%
Household Income	Less than \$75,000	17%	27%	17%	35%	5%
	\$75,000 or more	19%	37%	18%	21%	5%
Education	Not college graduate	14%	26%	18%	36%	7%
	College graduate	24%	35%	17%	21%	3%
Race	White	16%	29%	18%	31%	6%
	Non-white	31%	26%	9%	28%	6%
Age	18 to 29	21%	34%	19%	20%	5%
	30 to 44	18%	30%	17%	29%	5%
	45 to 59	15%	24%	17%	39%	6%
	60 or older	16%	28%	17%	33%	6%
Age	Under 45	19%	32%	18%	25%	5%
	45 or older	15%	26%	17%	35%	6%
Gender	Men	16%	25%	18%	36%	5%
	Women	18%	32%	17%	26%	7%
White Evangelical Christians		11%	26%	20%	38%	5%
Interview Type	Landline	17%	29%	17%	31%	6%
	Cell Phone	16%	28%	18%	32%	6%

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