



POLL MUST BE SOURCED:
NBC News/Marist Poll*

Georgia:
Perdue Edges Nunn in U.S. Senate Race...
Deal Up over Carter in Governor's Contest

*** Complete Tables for Poll Appended ***

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This NBC News/Marist Poll Reports:

Republican David Perdue, 48%, is narrowly ahead of Democrat Michelle Nunn, 44%, in the contest for U.S. Senate among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Libertarian Amanda Swafford receives 3%.

While Perdue and Nunn have solid support among their respective party's base, Perdue has a slight advantage among independents likely to vote. Perdue also edges Nunn among men who are likely to go to the polls and is competitive against Nunn among women who are likely to vote.

If neither Perdue nor Nunn receives 50% of the vote on Tuesday, the contest will go to a runoff in January. In a two-way matchup, Perdue has 49% to 46% for Nunn among likely voters including those who are undecided yet leaning toward a candidate.

Turning to the governor's race in Georgia, Republican incumbent Nathan Deal, 48%, leads Democrat Jason Carter, 43%, by 5 points among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Libertarian Andrew Hunt garners 3%.

If Tuesday's election were to result in a runoff, Deal, 50%, would be the early favorite against Carter, 46%, among likely voters including those who are undecided yet leaning toward a candidate.

*All references to the survey must be sourced as "NBC News/Marist Poll"

“In a state that has undergone major demographic changes, Democrats are hoping to score an upset in the senate contest in Georgia to offset expected losses elsewhere,” says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. “Although the race for senate is close, Perdue is narrowly in front.”

Poll Points U.S. Senate:

- In **the race for U.S. Senate**, Perdue receives 48% to 44% for Nunn among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Swafford has the support of 3%, and 4% are undecided.
- Among early voters, Nunn, 52%, leads Perdue, 45%. Perdue is the favorite among likely voters still to cast a ballot.
- While a partisan divide exists, Perdue has the support of 45% of independents likely to vote compared with 39% for Nunn. Swafford garners 9% of the independent likely electorate.
- Perdue, 49%, is ahead of Nunn, 43%, among men likely to vote. Perdue, 47%, and Nunn, 45%, are competitive among women likely to cast a ballot.
- 64% of likely voters with a candidate preference including early voters are **firmly committed to their choice of candidate for U.S. Senate**. More of Nunn’s supporters, 74%, compared with Perdue’s backers, 58%, say they strongly support their choice of candidate.
- Both Nunn and Perdue are viewed positively by likely voters. **Nunn’s favorable rating** is at 49%, and **Perdue’s score** stands at 47%.
- Among **registered voters** including those who are undecided yet leaning toward a candidate or have voted early, Perdue, 45%, and Nunn, 43%, are in a virtual dead heat. Swafford has 4%.
- Job creation and economic growth is the **key issue in deciding for whom to vote for Congress** for 26% of likely voters. Breaking the partisan gridlock in Washington is second with 17%. Health care, 13%, and Social Security and Medicare, 12%, follow. Eight percent mention the deficit and government spending while 7% cite military action against ISIS. Immigration and looking out for the interests of women trail with 5% and 2%, respectively.
- If Perdue and Nunn were to compete in a **runoff for U.S. Senate**, Perdue, receives 49% to 46% for Nunn among likely voters including those who are undecided yet leaning toward a candidate.

Poll Points Governor:

- In the **governor’s race**, Deal receives 48% to 43% for Carter among likely voters including those who are undecided yet leaning toward a candidate or have voted early. Hunt has the support of 3%, and 5% are undecided.
- Among likely voters with a candidate preference, 63% **strongly support their choice of candidate for governor**. 65% of Deal’s supporters and a similar proportion of Carter’s backers, 64%, say they are firmly committed to their candidate.
- 48% of likely voters have a **positive opinion of Deal**. The same proportion, 48%, has a **favorable view of Carter**.

*All references to the survey must be sourced as “NBC News/Marist Poll”

- Deal, 46%, edges Carter, 42%, among **registered voters** including those who are undecided yet leaning toward a candidate or have voted early. Four percent support Hunt.
- In a **runoff for governor**, Deal, 50%, has a slight advantage over Carter, 46%, among likely voters including those who are undecided yet leaning toward a candidate.
- 39% of Georgia residents, compared with 41% in May, approve of **the job President Barack Obama is doing in office**.

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,099 Georgia Adults

This survey of 1,099 adults was conducted October 27th through October 30th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Georgia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Georgia from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 3.0 percentage points. There are 875 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. There are 603 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Georgia

		Georgia Adults	Georgia Registered Voters	Georgia Likely Voters
		Col %	Col %	Col %
Georgia Adults		100%		
Georgia Registered Voters		80%	100%	
Georgia Likely Voters		55%	69%	100%
Early Voters		n/a	26%	39%
Party Identification	Democrat	n/a	34%	35%
	Republican	n/a	31%	33%
	Independent	n/a	32%	28%
	Other	n/a	3%	4%
Political Ideology	Very liberal	n/a	6%	6%
	Liberal	n/a	14%	13%
	Moderate	n/a	32%	30%
	Conservative	n/a	34%	35%
	Very conservative	n/a	14%	16%
Past Participation**	Yes	n/a	84%	91%
	No	n/a	16%	9%
Gender	Men	48%	47%	46%
	Women	52%	53%	54%
Age	Under 45	51%	46%	40%
	45 or older	49%	54%	60%
Age	18 to 29	23%	19%	14%
	30 to 44	28%	27%	26%
	45 to 59	27%	29%	31%
	60 or older	22%	25%	30%
Race	White	60%	62%	62%
	African American	29%	30%	30%
	Latino	7%	5%	6%
	Other	4%	3%	3%
Region	North	19%	18%	18%
	Atlanta Suburbs	25%	24%	27%
	Atlanta Metro	19%	20%	20%
	Central	19%	20%	19%
	Coastal-Southeast	18%	18%	16%
Household Income	Less than \$75,000	71%	69%	66%
	\$75,000 or more	29%	31%	34%
Education	Not college graduate	62%	59%	56%
	College graduate	38%	41%	44%
Marital Status	Married	48%	53%	57%
	Not married	52%	47%	43%
Marital Status and Gender	Married men	24%	26%	27%
	Not married men	22%	20%	18%
	Married women	24%	27%	29%
	Not married women	29%	27%	26%
Interview Type	Landline	51%	55%	61%
	Cell Phone	49%	45%	39%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points. Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Georgia Likely Voters: n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Likely Voters

		Georgia Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Likely Voters		43%	53%	4%
Party Identification	Democrat	87%	8%	5%
	Republican	3%	95%	2%
	Independent	36%	59%	5%
Political Ideology	Very liberal-Liberal	78%	19%	3%
	Moderate	52%	40%	8%
	Conservative-Very conservative	22%	75%	2%
Region	North	28%	66%	5%
	Atlanta Suburbs	33%	63%	3%
	Atlanta Metro	66%	31%	2%
	Central	42%	53%	5%
	Coastal-Southeast	45%	49%	6%
Household Income	Less than \$75,000	45%	51%	5%
	\$75,000 or more	42%	55%	3%
Education	Not college graduate	43%	53%	4%
	College graduate	41%	54%	5%
Race	White	20%	75%	5%
	African American	89%	8%	3%
Age	18 to 29	56%	34%	11%
	30 to 44	51%	47%	2%
	45 to 59	45%	52%	3%
	60 or older	31%	67%	2%
Gender	Men	43%	53%	4%
	Women	43%	53%	4%
Marital Status	Married	35%	63%	3%
	Not married	53%	41%	6%
Marital Status and Gender	Married men	36%	62%	2%
	Not married men	51%	41%	7%
	Married women	34%	63%	3%
	Not married women	53%	41%	5%
Interview Type	Landline	39%	58%	2%
	Cell Phone	48%	45%	7%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Likely Voters

		Georgia Likely Voters				
		Georgia tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early				
		Michelle Nunn, the Democrat	David Perdue, the Republican	Amanda Swafford, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		44%	48%	3%	1%	4%
Early Voters		52%	45%	3%	0%	0%
Yet to Vote		40%	49%	3%	1%	7%
Party Identification	Democrat	89%	6%	0%	0%	5%
	Republican	5%	92%	1%	0%	1%
	Independent	39%	45%	9%	2%	6%
Political Ideology	Very liberal-Liberal	83%	11%	2%	1%	3%
	Moderate	56%	32%	4%	2%	7%
	Conservative-Very conservative	22%	73%	3%	0%	1%
Intensity of Support	Strongly support	53%	46%	1%	0%	0%
	Somewhat support	32%	62%	5%	0%	0%
	Might vote differently	57%	22%	20%	0%	0%
Top Issue	Job creation	42%	53%	1%	1%	3%
	Breaking gridlock in Washington	63%	33%	1%	2%	1%
	Health care	52%	35%	6%	0%	8%
	Social Security and Medicare	62%	33%	4%	1%	1%
Region	North	36%	56%	2%	1%	6%
	Atlanta Suburbs	32%	58%	2%	2%	5%
	Atlanta Metro	70%	26%	3%	0%	2%
	Central	40%	53%	4%	1%	2%
	Coastal-Southeast	46%	43%	5%	0%	6%
Household Income	Less than \$75,000	48%	43%	4%	1%	4%
	\$75,000 or more	41%	53%	2%	0%	3%
Education	Not college graduate	46%	48%	3%	1%	2%
	College graduate	42%	49%	4%	1%	4%
Race	White	25%	68%	3%	1%	3%
	African American	85%	6%	2%	2%	5%
Age	18 to 29	57%	37%	2%	0%	4%
	30 to 44	45%	46%	2%	1%	6%
	45 to 59	46%	47%	4%	1%	3%
	60 or older	37%	56%	3%	2%	2%
Gender	Men	43%	49%	3%	1%	5%
	Women	45%	47%	3%	1%	3%
Marital Status	Married	36%	57%	3%	1%	3%
	Not married	54%	38%	3%	1%	5%
Marital Status and Gender	Married men	33%	59%	4%	1%	3%
	Not married men	55%	38%	2%	0%	5%
	Married women	39%	55%	2%	1%	2%
	Not married women	53%	37%	4%	1%	4%
Interview Type	Landline	42%	51%	3%	1%	3%
	Cell Phone	47%	43%	3%	1%	6%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters with a Candidate Preference for U.S. Senate including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters with a Candidate Preference for U.S. Senate including Early Voters		64%	30%	4%	2%
Party Identification	Democrat	80%	16%	4%	0%
	Republican	64%	31%	3%	3%
	Independent	48%	46%	5%	1%
Political Ideology	Very liberal-Liberal	76%	18%	5%	0%
	Moderate	55%	41%	3%	1%
	Conservative-Very conservative	64%	31%	3%	2%
Support for U.S. Senate in Georgia	Michelle Nunn	74%	21%	5%	1%
	David Perdue	58%	38%	2%	2%
Region	North	58%	34%	5%	3%
	Atlanta Suburbs	64%	33%	2%	1%
	Atlanta Metro	69%	29%	2%	0%
	Central	68%	28%	3%	1%
	Coastal-Southeast	62%	28%	8%	3%
Household Income	Less than \$75,000	62%	32%	5%	1%
	\$75,000 or more	67%	30%	1%	1%
Education	Not college graduate	61%	32%	4%	2%
	College graduate	66%	30%	3%	1%
Race	White	62%	32%	4%	2%
	African American	69%	27%	4%	0%
Age	Under 45	60%	35%	4%	1%
	45 or older	68%	27%	3%	1%
Gender	Men	64%	32%	3%	1%
	Women	65%	29%	4%	2%
Marital Status	Married	67%	29%	2%	1%
	Not married	58%	34%	6%	2%
Marital Status and Gender	Married men	64%	33%	2%	1%
	Not married men	59%	37%	4%	0%
	Married women	70%	27%	2%	1%
	Not married women	58%	32%	7%	3%
Interview Type	Landline	64%	32%	2%	1%
	Cell Phone	65%	27%	6%	2%

NBC News/Marist Poll Georgia Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=508 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Likely Voters

		Georgia Likely Voters				
		Georgia tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early				
		Jason Carter, the Democrat	Nathan Deal, the Republican	Andrew Hunt, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		43%	48%	3%	1%	5%
Early Voters		51%	46%	2%	0%	0%
Yet to Vote		39%	49%	4%	1%	7%
Party Identification	Democrat	85%	7%	1%	0%	6%
	Republican	5%	93%	1%	1%	1%
	Independent	39%	45%	10%	1%	6%
Political Ideology	Very liberal-Liberal	79%	7%	9%	0%	5%
	Moderate	56%	34%	2%	1%	7%
	Conservative-Very conservative	22%	72%	2%	1%	2%
Intensity of Support	Strongly support	47%	51%	2%	0%	0%
	Somewhat support	44%	51%	5%	0%	0%
	Might vote differently	36%	50%	14%	0%	0%
Top Issue	Job creation	42%	53%	1%	1%	4%
	Breaking gridlock in Washington	60%	35%	2%	1%	2%
	Health care	50%	34%	8%	1%	7%
	Social Security and Medicare	60%	34%	4%	0%	1%
Region	North	36%	58%	1%	0%	6%
	Atlanta Suburbs	35%	57%	3%	0%	5%
	Atlanta Metro	64%	26%	5%	1%	3%
	Central	43%	50%	4%	1%	2%
	Coastal-Southeast	39%	48%	4%	1%	7%
Household Income	Less than \$75,000	45%	43%	5%	1%	5%
	\$75,000 or more	43%	53%	1%	0%	2%
Education	Not college graduate	44%	48%	4%	1%	4%
	College graduate	43%	50%	3%	1%	4%
Race	White	26%	68%	3%	1%	3%
	African American	82%	6%	4%	1%	7%
Age	18 to 29	53%	34%	4%	1%	8%
	30 to 44	45%	43%	4%	2%	6%
	45 to 59	46%	48%	4%	0%	3%
	60 or older	36%	59%	2%	0%	3%
Gender	Men	40%	50%	4%	1%	5%
	Women	46%	46%	3%	0%	4%
Marital Status	Married	37%	57%	3%	1%	3%
	Not married	52%	37%	5%	0%	6%
Marital Status and Gender	Married men	31%	60%	4%	2%	3%
	Not married men	51%	37%	6%	0%	6%
	Married women	41%	54%	2%	1%	2%
	Not married women	52%	37%	4%	0%	6%
Interview Type	Landline	42%	51%	3%	0%	3%
	Cell Phone	45%	43%	3%	1%	7%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

Georgia Likely Voters with a Candidate Preference for Governor including Early Voters					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters with a Candidate Preference for Governor including Early Voters		63%	32%	4%	1%
Party Identification	Democrat	78%	20%	1%	1%
	Republican	69%	28%	1%	1%
	Independent	41%	51%	7%	1%
Political Ideology	Very liberal-Liberal	70%	24%	4%	1%
	Moderate	49%	44%	6%	1%
	Conservative-Very conservative	68%	30%	1%	1%
Support for Governor in Georgia	Jason Carter	65%	31%	3%	1%
	Nathan Deal	64%	32%	3%	1%
Region	North	60%	32%	6%	2%
	Atlanta Suburbs	63%	32%	3%	1%
	Atlanta Metro	60%	37%	3%	0%
	Central	68%	30%	1%	1%
	Coastal-Southeast	67%	27%	5%	1%
Household Income	Less than \$75,000	62%	33%	4%	1%
	\$75,000 or more	64%	33%	1%	1%
Education	Not college graduate	65%	31%	3%	1%
	College graduate	60%	34%	4%	1%
Race	White	64%	31%	3%	1%
	African American	64%	33%	3%	0%
Age	Under 45	62%	34%	4%	1%
	45 or older	65%	31%	4%	1%
Gender	Men	64%	32%	4%	0%
	Women	63%	32%	3%	2%
Marital Status	Married	66%	31%	2%	1%
	Not married	58%	35%	5%	2%
Marital Status and Gender	Married men	68%	29%	3%	0%
	Not married men	55%	39%	5%	1%
	Married women	65%	32%	2%	1%
	Not married women	61%	32%	5%	2%
Interview Type	Landline	62%	33%	3%	1%
	Cell Phone	65%	30%	4%	1%

NBC News/Marist Poll Georgia Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=517 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Georgia run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Michelle Nunn, the Democrat	David Perdue, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Likely Voters		46%	49%	1%	4%
Party Identification	Democrat	89%	6%	0%	5%
	Republican	5%	94%	0%	1%
	Independent	43%	50%	1%	7%
Political Ideology	Very liberal-Liberal	87%	11%	0%	2%
	Moderate	59%	34%	1%	6%
	Conservative-Very conservative	23%	75%	1%	2%
Region	North	37%	58%	1%	5%
	Atlanta Suburbs	35%	59%	1%	5%
	Atlanta Metro	71%	27%	0%	1%
	Central	42%	54%	1%	4%
	Coastal-Southeast	48%	46%	0%	6%
Household Income	Less than \$75,000	50%	46%	0%	4%
	\$75,000 or more	43%	54%	0%	3%
Education	Not college graduate	47%	49%	0%	3%
	College graduate	45%	51%	1%	3%
Race	White	25%	71%	0%	4%
	African American	88%	6%	1%	6%
Age	18 to 29	56%	40%	0%	4%
	30 to 44	49%	45%	1%	5%
	45 to 59	48%	49%	0%	3%
	60 or older	38%	57%	1%	4%
Gender	Men	45%	50%	0%	5%
	Women	47%	49%	1%	3%
Marital Status	Married	37%	59%	1%	3%
	Not married	57%	39%	0%	4%
Marital Status and Gender	Married men	36%	60%	1%	3%
	Not married men	56%	39%	0%	5%
	Married women	39%	57%	1%	3%
	Not married women	58%	39%	0%	3%
Interview Type	Landline	43%	53%	0%	4%
	Cell Phone	51%	44%	1%	5%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Likely Voters

		Georgia Likely Voters			
		Georgia run-off tossup for governor including those who are undecided yet leaning toward a candidate			
		Jason Carter, the Democrat	Nathan Deal, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Likely Voters		46%	50%	<1%	4%
Party Identification	Democrat	87%	8%	0%	5%
	Republican	5%	94%	0%	0%
	Independent	44%	50%	1%	5%
Political Ideology	Very liberal-Liberal	85%	11%	1%	4%
	Moderate	58%	36%	0%	6%
	Conservative-Very conservative	24%	74%	0%	2%
Region	North	35%	60%	0%	5%
	Atlanta Suburbs	40%	56%	0%	3%
	Atlanta Metro	67%	31%	0%	2%
	Central	45%	51%	1%	3%
	Coastal-Southeast	43%	51%	0%	6%
Household Income	Less than \$75,000	49%	47%	0%	4%
	\$75,000 or more	45%	53%	0%	2%
Education	Not college graduate	47%	49%	0%	4%
	College graduate	45%	52%	0%	2%
Race	White	27%	70%	0%	3%
	African American	85%	9%	1%	6%
Age	18 to 29	56%	37%	0%	7%
	30 to 44	48%	47%	1%	5%
	45 to 59	50%	49%	0%	2%
	60 or older	36%	60%	1%	3%
Gender	Men	45%	51%	0%	4%
	Women	47%	49%	0%	3%
Marital Status	Married	38%	59%	1%	2%
	Not married	56%	38%	0%	5%
Marital Status and Gender	Married men	35%	61%	1%	3%
	Not married men	58%	36%	0%	6%
	Married women	41%	57%	0%	2%
	Not married women	55%	40%	0%	5%
Interview Type	Landline	43%	54%	0%	2%
	Cell Phone	50%	43%	0%	6%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of David Perdue?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters		47%	42%	1%	10%
Party Identification	Democrat	13%	76%	2%	10%
	Republican	84%	9%	0%	6%
	Independent	48%	41%	2%	9%
Political Ideology	Very liberal-Liberal	13%	76%	0%	11%
	Moderate	37%	53%	0%	9%
	Conservative-Very conservative	69%	22%	2%	7%
Region	North	54%	34%	1%	11%
	Atlanta Suburbs	55%	34%	0%	11%
	Atlanta Metro	33%	60%	1%	5%
	Central	45%	44%	0%	11%
	Coastal-Southeast	47%	37%	4%	12%
Household Income	Less than \$75,000	45%	43%	2%	10%
	\$75,000 or more	52%	41%	0%	8%
Education	Not college graduate	48%	42%	1%	8%
	College graduate	46%	42%	1%	10%
Race	White	62%	28%	0%	9%
	African American	19%	70%	3%	8%
Age	18 to 29	43%	41%	5%	11%
	30 to 44	45%	46%	0%	9%
	45 to 59	46%	45%	1%	8%
	60 or older	52%	37%	1%	9%
Gender	Men	49%	41%	0%	11%
	Women	46%	43%	2%	9%
Marital Status	Married	53%	37%	0%	9%
	Not married	39%	49%	3%	10%
Marital Status and Gender	Married men	55%	36%	0%	10%
	Not married men	39%	49%	1%	11%
	Married women	52%	39%	0%	9%
	Not married women	39%	48%	4%	9%
Interview Type	Landline	49%	42%	1%	8%
	Cell Phone	44%	42%	2%	12%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Michelle Nunn?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters		49%	39%	1%	11%
Party Identification	Democrat	87%	5%	1%	7%
	Republican	13%	75%	1%	11%
	Independent	51%	39%	1%	9%
Political Ideology	Very liberal-Liberal	85%	7%	0%	7%
	Moderate	62%	27%	1%	10%
	Conservative-Very conservative	28%	60%	2%	10%
Region	North	40%	43%	3%	14%
	Atlanta Suburbs	42%	45%	1%	13%
	Atlanta Metro	72%	25%	0%	3%
	Central	42%	45%	0%	13%
	Coastal-Southeast	50%	36%	2%	11%
Household Income	Less than \$75,000	53%	36%	2%	10%
	\$75,000 or more	46%	46%	0%	8%
Education	Not college graduate	51%	39%	1%	9%
	College graduate	48%	39%	1%	12%
Race	White	31%	56%	1%	11%
	African American	86%	5%	1%	8%
Age	18 to 29	52%	28%	2%	17%
	30 to 44	53%	37%	1%	9%
	45 to 59	54%	37%	0%	9%
	60 or older	41%	50%	1%	8%
Gender	Men	47%	39%	1%	13%
	Women	51%	39%	2%	9%
Marital Status	Married	42%	46%	1%	10%
	Not married	58%	30%	1%	11%
Marital Status and Gender	Married men	41%	46%	1%	12%
	Not married men	56%	30%	0%	14%
	Married women	43%	47%	2%	8%
	Not married women	59%	30%	2%	9%
Interview Type	Landline	48%	43%	1%	8%
	Cell Phone	50%	33%	1%	15%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Jason Carter?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters		48%	36%	4%	12%
Party Identification	Democrat	81%	8%	3%	9%
	Republican	17%	66%	3%	14%
	Independent	49%	36%	5%	10%
Political Ideology	Very liberal-Liberal	80%	9%	2%	9%
	Moderate	61%	25%	2%	12%
	Conservative-Very conservative	29%	54%	5%	12%
Region	North	41%	39%	5%	15%
	Atlanta Suburbs	43%	39%	5%	13%
	Atlanta Metro	71%	23%	0%	5%
	Central	41%	42%	3%	14%
	Coastal-Southeast	45%	34%	6%	16%
Household Income	Less than \$75,000	49%	34%	5%	12%
	\$75,000 or more	51%	39%	2%	8%
Education	Not college graduate	47%	36%	5%	11%
	College graduate	50%	36%	2%	13%
Race	White	34%	47%	5%	14%
	African American	76%	13%	3%	8%
Age	18 to 29	55%	23%	8%	14%
	30 to 44	50%	31%	7%	12%
	45 to 59	53%	36%	1%	10%
	60 or older	39%	47%	3%	11%
Gender	Men	46%	40%	3%	11%
	Women	50%	32%	5%	14%
Marital Status	Married	44%	42%	2%	12%
	Not married	54%	29%	6%	12%
Marital Status and Gender	Married men	42%	46%	1%	11%
	Not married men	51%	34%	5%	10%
	Married women	45%	38%	3%	13%
	Not married women	55%	25%	6%	13%
Interview Type	Landline	48%	38%	2%	11%
	Cell Phone	48%	32%	6%	14%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Nathan Deal?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters		48%	40%	2%	9%
Party Identification	Democrat	12%	73%	5%	10%
	Republican	88%	8%	0%	4%
	Independent	47%	41%	1%	10%
Political Ideology	Very liberal-Liberal	11%	72%	5%	11%
	Moderate	37%	50%	2%	12%
	Conservative-Very conservative	70%	23%	1%	6%
Region	North	58%	33%	3%	7%
	Atlanta Suburbs	50%	35%	2%	13%
	Atlanta Metro	36%	59%	0%	4%
	Central	48%	41%	4%	6%
	Coastal-Southeast	49%	33%	3%	16%
Household Income	Less than \$75,000	44%	41%	3%	12%
	\$75,000 or more	53%	43%	0%	4%
Education	Not college graduate	48%	40%	3%	9%
	College graduate	49%	42%	1%	8%
Race	White	65%	27%	0%	7%
	African American	14%	69%	7%	10%
Age	18 to 29	40%	40%	8%	11%
	30 to 44	46%	42%	1%	10%
	45 to 59	47%	44%	2%	7%
	60 or older	56%	35%	0%	8%
Gender	Men	51%	38%	2%	9%
	Women	46%	42%	2%	10%
Marital Status	Married	56%	36%	0%	8%
	Not married	37%	47%	5%	10%
Marital Status and Gender	Married men	59%	33%	0%	8%
	Not married men	39%	48%	5%	8%
	Married women	54%	38%	0%	8%
	Not married women	36%	47%	5%	12%
Interview Type	Landline	50%	42%	1%	7%
	Cell Phone	45%	38%	4%	13%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Likely Voters

Georgia Likely Voters													
Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:													
		Job creation and economic growth	Breaking the partisan gridlock in Washington to get things done	Health care	Social Security and Medicare	The deficit and government spending	Military action against ISIS, the Islamic State in Iraq and Syria	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		26%	17%	13%	12%	8%	7%	5%	2%	0%	6%	1%	1%
Party Identification	Democrat	25%	20%	19%	19%	1%	5%	1%	3%	0%	5%	0%	2%
	Republican	28%	12%	9%	9%	14%	12%	7%	1%	0%	5%	2%	0%
	Independent	25%	22%	11%	9%	8%	4%	9%	3%	0%	6%	2%	0%
Political Ideology	Very liberal-Liberal	22%	26%	21%	15%	1%	2%	1%	4%	0%	5%	1%	1%
	Moderate	23%	24%	14%	11%	8%	4%	5%	2%	0%	7%	1%	0%
	Conservative-Very conservative	30%	11%	9%	12%	11%	9%	8%	2%	0%	5%	2%	0%
Region	North	22%	21%	12%	15%	7%	8%	6%	1%	0%	6%	2%	1%
	Atlanta Suburbs	25%	18%	16%	9%	6%	5%	8%	5%	0%	6%	2%	0%
	Atlanta Metro	29%	25%	10%	10%	11%	7%	4%	2%	0%	2%	0%	1%
	Central	33%	7%	11%	17%	9%	9%	6%	1%	0%	7%	1%	1%
	Coastal-Southeast	20%	15%	16%	13%	9%	7%	3%	3%	0%	9%	2%	1%
Household Income	Less than \$75,000	25%	15%	14%	16%	5%	8%	6%	3%	0%	6%	1%	1%
	\$75,000 or more	32%	21%	12%	2%	10%	7%	5%	3%	0%	4%	3%	0%
Education	Not college graduate	21%	12%	14%	18%	8%	9%	7%	3%	0%	7%	1%	1%
	College graduate	33%	24%	11%	6%	8%	5%	4%	2%	0%	5%	2%	0%
Race	White	24%	18%	12%	10%	12%	8%	8%	1%	0%	5%	2%	0%
	African American	31%	17%	16%	19%	1%	5%	1%	5%	0%	4%	0%	1%
	Other	31%	17%	7%	13%	5%	6%	6%	2%	0%	12%	1%	0%
Age	18 to 29	32%	7%	21%	8%	9%	9%	7%	4%	0%	3%	0%	0%
	30 to 44	36%	16%	15%	6%	7%	7%	5%	2%	0%	3%	4%	0%
	45 to 59	22%	19%	14%	12%	8%	9%	6%	3%	0%	6%	0%	0%
	60 or older	19%	22%	8%	20%	8%	6%	5%	2%	0%	7%	1%	2%
Gender	Men	31%	19%	12%	10%	8%	4%	6%	1%	0%	7%	1%	0%
	Women	22%	16%	14%	14%	8%	9%	5%	4%	0%	5%	2%	1%
Marital Status	Married	30%	19%	12%	9%	9%	7%	5%	2%	0%	6%	2%	0%
	Not married	22%	16%	14%	16%	7%	8%	6%	3%	0%	5%	1%	1%
Marital Status and Gender	Married men	36%	19%	9%	10%	7%	4%	5%	1%	0%	8%	1%	0%
	Not married men	24%	20%	17%	9%	10%	5%	7%	1%	0%	5%	1%	1%
	Married women	23%	18%	14%	9%	10%	10%	5%	3%	0%	3%	3%	0%
	Not married women	21%	13%	13%	21%	5%	9%	6%	4%	0%	6%	0%	2%
Interview Type	Landline	24%	20%	13%	13%	8%	6%	7%	2%	0%	4%	2%	1%
	Cell Phone	30%	14%	13%	10%	8%	9%	4%	3%	0%	8%	0%	1%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 27th through October 30th, 2014, n=603 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Adults		39%	51%	10%
Georgia Registered Voters		41%	52%	7%
Party Identification^	Democrat	84%	9%	7%
	Republican	3%	94%	2%
	Independent	33%	56%	10%
Political Ideology^	Very liberal-Liberal	74%	22%	4%
	Moderate	48%	41%	11%
	Conservative-Very conservative	22%	74%	3%
Region	North	23%	62%	14%
	Atlanta Suburbs	31%	61%	8%
	Atlanta Metro	59%	31%	10%
	Central	41%	51%	8%
	Coastal-Southeast	43%	49%	8%
Household Income	Less than \$75,000	40%	50%	10%
	\$75,000 or more	39%	56%	5%
Education	Not college graduate	38%	51%	11%
	College graduate	41%	52%	7%
Race	White	19%	73%	8%
	African American	80%	12%	8%
	Other	45%	32%	23%
Age	18 to 29	47%	35%	18%
	30 to 44	39%	52%	9%
	45 to 59	43%	52%	5%
	60 or older	29%	67%	4%
Gender	Men	39%	51%	10%
	Women	40%	51%	9%
Marital Status	Married	32%	64%	4%
	Not married	45%	40%	14%
Marital Status and Gender	Married men	34%	61%	4%
	Not married men	43%	40%	16%
	Married women	30%	66%	4%
	Not married women	47%	40%	13%
Interview Type	Landline	35%	61%	5%
	Cell Phone	44%	42%	15%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Adults & Registered Voters

		Georgia Registered Voters				
		Georgia tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early				
		Michelle Nunn, the Democrat	David Perdue, the Republican	Amanda Swafford, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		43%	45%	4%	1%	7%
Party Identification	Democrat	85%	7%	1%	0%	7%
	Republican	6%	90%	1%	0%	2%
	Independent	38%	40%	11%	2%	10%
Political Ideology	Very liberal-Liberal	76%	13%	3%	3%	5%
	Moderate	52%	32%	5%	1%	9%
	Conservative-Very conservative	24%	69%	3%	1%	3%
Intensity of Support	Strongly support	53%	45%	2%	0%	0%
	Somewhat support	34%	60%	6%	0%	0%
	Might vote differently	59%	26%	15%	0%	0%
Top Issue	Job creation	41%	49%	2%	1%	7%
	Breaking gridlock in Washington	60%	34%	2%	2%	2%
	Health care	51%	31%	7%	1%	10%
	Social Security and Medicare	65%	28%	4%	1%	3%
	The deficit	5%	80%	8%	0%	6%
Region	North	34%	53%	2%	1%	10%
	Atlanta Suburbs	31%	55%	2%	3%	9%
	Atlanta Metro	66%	24%	5%	0%	4%
	Central	42%	50%	4%	2%	3%
	Coastal-Southeast	45%	42%	6%	0%	8%
Household Income	Less than \$75,000	47%	40%	5%	1%	7%
	\$75,000 or more	38%	54%	3%	1%	4%
Education	Not college graduate	46%	45%	4%	1%	5%
	College graduate	40%	48%	4%	2%	6%
Race	White	25%	64%	4%	1%	6%
	African American	81%	7%	3%	2%	6%
	Other	45%	38%	6%	2%	9%
Age	18 to 29	54%	34%	4%	0%	8%
	30 to 44	41%	45%	4%	2%	8%
	45 to 59	46%	45%	4%	1%	5%
	60 or older	36%	54%	3%	2%	4%
Gender	Men	42%	46%	4%	1%	7%
	Women	44%	44%	4%	1%	6%
Marital Status	Married	35%	56%	3%	2%	4%
	Not married	52%	35%	5%	1%	7%
Marital Status and Gender	Married men	34%	56%	5%	2%	4%
	Not married men	52%	37%	4%	0%	8%
	Married women	36%	55%	2%	1%	4%
	Not married women	53%	34%	5%	1%	7%
Interview Type	Landline	41%	49%	4%	1%	5%
	Cell Phone	45%	40%	4%	2%	9%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Georgia Voters with a Candidate Preference for U.S. Senate including Early Voters					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Voters with a Candidate Preference for U.S. Senate including Early Voters		59%	33%	6%	2%
Party Identification	Democrat	74%	19%	6%	0%
	Republican	60%	32%	5%	3%
	Independent	42%	49%	7%	1%
Political Ideology	Very liberal-Liberal	67%	23%	9%	0%
	Moderate	47%	46%	6%	1%
	Conservative-Very conservative	62%	31%	5%	2%
Support for U.S. Senate in Georgia	Michelle Nunn	67%	25%	8%	1%
	David Perdue	54%	41%	3%	2%
Region	North	51%	39%	7%	3%
	Atlanta Suburbs	58%	35%	6%	1%
	Atlanta Metro	62%	36%	2%	0%
	Central	65%	28%	5%	2%
	Coastal-Southeast	56%	29%	12%	3%
Household Income	Less than \$75,000	56%	35%	8%	1%
	\$75,000 or more	62%	34%	3%	1%
Education	Not college graduate	55%	36%	7%	2%
	College graduate	62%	32%	5%	1%
Race	White	56%	35%	7%	2%
	African American	63%	30%	6%	1%
Age	18 to 29	37%	49%	12%	3%
	30 to 44	63%	32%	5%	1%
	45 to 59	63%	31%	6%	0%
	60 or older	67%	27%	3%	2%
Gender	Men	58%	36%	5%	1%
	Women	60%	31%	7%	2%
Marital Status	Married	64%	31%	4%	2%
	Not married	51%	38%	9%	2%
Marital Status and Gender	Married men	60%	34%	4%	2%
	Not married men	50%	43%	7%	0%
	Married women	67%	29%	3%	1%
	Not married women	52%	35%	11%	3%
	Interview Type	Landline	61%	34%	4%
	Cell Phone	55%	33%	9%	2%

NBC News/Marist Poll Georgia Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=720 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters				
		Georgia tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early				
		Jason Carter, the Democrat	Nathan Deal, the Republican	Andrew Hunt, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		42%	46%	4%	1%	7%
Party Identification	Democrat	82%	8%	1%	0%	9%
	Republican	5%	92%	1%	1%	1%
	Independent	37%	41%	10%	2%	11%
Political Ideology	Very liberal-Liberal	73%	8%	9%	2%	8%
	Moderate	52%	34%	3%	1%	9%
	Conservative-Very conservative	23%	69%	2%	1%	4%
Intensity of Support	Strongly support	46%	51%	3%	0%	0%
	Somewhat support	44%	50%	5%	0%	0%
	Might vote differently	39%	51%	10%	0%	0%
Region	North	33%	55%	1%	0%	11%
	Atlanta Suburbs	33%	56%	2%	1%	8%
	Atlanta Metro	60%	25%	7%	2%	6%
	Central	42%	48%	5%	1%	4%
	Coastal-Southeast	39%	45%	4%	3%	10%
Household Income	Less than \$75,000	44%	41%	6%	1%	9%
	\$75,000 or more	40%	54%	2%	1%	3%
Education	Not college graduate	43%	45%	4%	1%	7%
	College graduate	41%	49%	4%	1%	5%
Race	White	26%	63%	3%	1%	6%
	African American	75%	9%	5%	1%	10%
	Other	44%	41%	4%	2%	9%
Age	18 to 29	49%	33%	4%	1%	13%
	30 to 44	41%	43%	5%	2%	8%
	45 to 59	44%	47%	4%	0%	5%
	60 or older	36%	58%	2%	1%	4%
Gender	Men	38%	48%	5%	1%	8%
	Women	45%	44%	3%	1%	7%
Marital Status	Married	34%	57%	3%	2%	4%
	Not married	51%	35%	5%	0%	9%
Marital Status and Gender	Married men	30%	58%	5%	2%	5%
	Not married men	48%	37%	7%	0%	9%
	Married women	38%	55%	2%	2%	3%
	Not married women	53%	33%	4%	1%	9%
Interview Type	Landline	41%	51%	3%	0%	5%
	Cell Phone	43%	40%	4%	2%	11%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Georgia Voters with a Candidate Preference for Governor including Early Voters					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Voters with a Candidate Preference for Governor including Early Voters		59%	34%	6%	1%
Party Identification	Democrat	73%	22%	2%	3%
	Republican	66%	31%	2%	1%
	Independent	38%	50%	12%	1%
Political Ideology	Very liberal-Liberal	65%	27%	5%	3%
	Moderate	43%	45%	11%	1%
	Conservative-Very conservative	65%	31%	3%	1%
Support for Governor in Georgia	Jason Carter	59%	33%	5%	2%
	Nathan Deal	59%	34%	6%	1%
Region	North	54%	33%	11%	2%
	Atlanta Suburbs	60%	35%	4%	1%
	Atlanta Metro	55%	40%	3%	2%
	Central	65%	31%	3%	1%
	Coastal-Southeast	60%	30%	10%	1%
Household Income	Less than \$75,000	56%	35%	7%	1%
	\$75,000 or more	61%	36%	2%	1%
Education	Not college graduate	58%	34%	6%	1%
	College graduate	58%	35%	5%	2%
Race	White	59%	34%	5%	2%
	African American	59%	34%	5%	1%
Age	18 to 29	48%	43%	9%	0%
	30 to 44	60%	32%	5%	2%
	45 to 59	57%	37%	5%	1%
	60 or older	67%	27%	5%	1%
Gender	Men	59%	35%	6%	0%
	Women	58%	33%	6%	2%
Marital Status	Married	64%	32%	4%	1%
	Not married	51%	37%	9%	2%
Marital Status and Gender	Married men	65%	30%	5%	0%
	Not married men	49%	43%	8%	1%
	Married women	62%	34%	3%	1%
	Not married women	54%	33%	10%	4%
Interview Type	Landline	60%	34%	5%	1%
	Cell Phone	57%	33%	7%	2%

NBC News/Marist Poll Georgia Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 27th through October 30th, 2014, n=736 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		Georgia run-off tossup for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Michelle Nunn, the Democrat	David Perdue, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		45%	48%	1%	6%
Party Identification	Democrat	86%	8%	0%	6%
	Republican	5%	93%	0%	2%
	Independent	43%	46%	1%	10%
Political Ideology	Very liberal-Liberal	84%	12%	1%	3%
	Moderate	54%	36%	0%	9%
	Conservative-Very conservative	24%	72%	1%	3%
Region	North	36%	55%	1%	8%
	Atlanta Suburbs	33%	56%	1%	10%
	Atlanta Metro	71%	27%	0%	2%
	Central	42%	52%	1%	4%
	Coastal-Southeast	46%	46%	0%	8%
Household Income	Less than \$75,000	49%	44%	0%	6%
	\$75,000 or more	40%	55%	0%	5%
Education	Not college graduate	47%	47%	1%	6%
	College graduate	43%	51%	1%	5%
Race	White	26%	67%	0%	6%
	African American	84%	8%	1%	7%
	Other	48%	43%	2%	7%
Age	18 to 29	51%	40%	0%	9%
	30 to 44	46%	46%	1%	6%
	45 to 59	48%	47%	0%	4%
	60 or older	37%	56%	1%	5%
Gender	Men	44%	49%	1%	6%
	Women	46%	47%	1%	7%
Marital Status	Married	36%	58%	1%	5%
	Not married	55%	38%	0%	7%
Marital Status and Gender	Married men	37%	58%	1%	4%
	Not married men	53%	41%	0%	6%
	Married women	35%	58%	2%	5%
	Not married women	57%	36%	0%	7%
Interview Type	Landline	42%	52%	0%	6%
	Cell Phone	49%	42%	1%	7%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		Georgia run-off tossup for governor including those who are undecided yet leaning toward a candidate			
		Jason Carter, the Democrat	Nathan Deal, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		45%	48%	1%	6%
Party Identification	Democrat	84%	9%	0%	7%
	Republican	5%	94%	0%	0%
	Independent	44%	45%	2%	9%
Political Ideology	Very liberal-Liberal	81%	11%	2%	5%
	Moderate	55%	37%	0%	8%
	Conservative-Very conservative	25%	70%	0%	4%
Region	North	33%	57%	0%	11%
	Atlanta Suburbs	38%	56%	1%	5%
	Atlanta Metro	66%	30%	0%	3%
	Central	45%	49%	2%	5%
	Coastal-Southeast	44%	46%	1%	8%
Household Income	Less than \$75,000	49%	43%	1%	7%
	\$75,000 or more	41%	55%	0%	3%
Education	Not college graduate	47%	46%	0%	7%
	College graduate	44%	51%	1%	4%
Race	White	28%	66%	1%	5%
	African American	81%	10%	1%	8%
	Other	52%	39%	2%	7%
Age	18 to 29	53%	35%	0%	12%
	30 to 44	47%	46%	1%	6%
	45 to 59	48%	48%	0%	4%
	60 or older	36%	59%	1%	4%
Gender	Men	45%	47%	1%	7%
	Women	45%	48%	1%	6%
Marital Status	Married	36%	58%	1%	4%
	Not married	56%	36%	0%	8%
Marital Status and Gender	Married men	36%	58%	1%	5%
	Not married men	58%	34%	0%	7%
	Married women	37%	59%	1%	3%
	Not married women	54%	37%	1%	8%
Interview Type	Landline	42%	54%	1%	3%
	Cell Phone	50%	39%	1%	10%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of David Perdue?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		40%	39%	5%	17%
Georgia Registered Voters		45%	41%	2%	11%
Party Identification^	Democrat	15%	71%	2%	13%
	Republican	83%	11%	0%	6%
	Independent	43%	41%	4%	11%
Political Ideology^	Very liberal-Liberal	14%	70%	2%	14%
	Moderate	38%	51%	1%	10%
	Conservative-Very conservative	66%	25%	2%	8%
Region	North	42%	33%	5%	19%
	Atlanta Suburbs	45%	34%	5%	15%
	Atlanta Metro	30%	51%	4%	15%
	Central	40%	41%	4%	15%
	Coastal-Southeast	42%	34%	7%	18%
Household Income	Less than \$75,000	38%	40%	6%	16%
	\$75,000 or more	48%	38%	4%	10%
Education	Not college graduate	39%	39%	5%	16%
	College graduate	42%	39%	3%	15%
Race	White	53%	29%	3%	15%
	African American	20%	59%	6%	15%
	Other	24%	36%	12%	28%
Age	18 to 29	34%	36%	8%	22%
	30 to 44	39%	38%	7%	16%
	45 to 59	39%	44%	2%	15%
	60 or older	49%	37%	3%	11%
Gender	Men	42%	36%	5%	17%
	Women	38%	41%	5%	16%
Marital Status	Married	49%	36%	2%	12%
	Not married	32%	42%	7%	20%
Marital Status and Gender	Married men	50%	35%	3%	12%
	Not married men	35%	38%	5%	22%
	Married women	49%	38%	2%	12%
	Not married women	30%	44%	8%	18%
Interview Type	Landline	45%	41%	2%	12%
	Cell Phone	35%	36%	8%	21%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Michelle Nunn?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		43%	35%	5%	17%
Georgia Registered Voters		48%	38%	2%	12%
Party Identification^	Democrat	83%	6%	2%	10%
	Republican	14%	74%	1%	11%
	Independent	47%	38%	4%	11%
Political Ideology^	Very liberal-Liberal	80%	10%	1%	9%
	Moderate	57%	30%	1%	11%
	Conservative-Very conservative	28%	58%	3%	11%
Region	North	36%	35%	8%	21%
	Atlanta Suburbs	35%	44%	4%	17%
	Atlanta Metro	64%	22%	4%	9%
	Central	40%	39%	4%	17%
	Coastal-Southeast	43%	33%	5%	18%
Household Income	Less than \$75,000	46%	32%	6%	16%
	\$75,000 or more	41%	46%	3%	10%
Education	Not college graduate	43%	33%	6%	18%
	College graduate	44%	38%	4%	14%
Race	White	30%	50%	5%	15%
	African American	72%	7%	3%	18%
	Other	39%	29%	11%	21%
Age	18 to 29	39%	27%	8%	27%
	30 to 44	45%	34%	8%	13%
	45 to 59	49%	35%	2%	14%
	60 or older	39%	48%	2%	11%
Gender	Men	41%	37%	5%	17%
	Women	45%	34%	5%	16%
Marital Status	Married	39%	45%	4%	12%
	Not married	47%	26%	6%	20%
Marital Status and Gender	Married men	40%	43%	4%	13%
	Not married men	42%	30%	6%	22%
	Married women	37%	47%	4%	12%
	Not married women	51%	24%	6%	19%
Interview Type	Landline	45%	41%	3%	11%
	Cell Phone	41%	29%	7%	23%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Jason Carter?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		42%	30%	11%	17%
Georgia Registered Voters		47%	33%	6%	14%
Party Identification^	Democrat	75%	8%	5%	11%
	Republican	19%	64%	4%	13%
	Independent	45%	32%	9%	13%
Political Ideology^	Very liberal-Liberal	71%	11%	6%	13%
	Moderate	58%	24%	5%	12%
	Conservative-Very conservative	30%	51%	6%	13%
Region	North	33%	34%	16%	17%
	Atlanta Suburbs	34%	35%	13%	18%
	Atlanta Metro	62%	19%	6%	13%
	Central	40%	34%	9%	17%
	Coastal-Southeast	41%	27%	10%	21%
Household Income	Less than \$75,000	42%	29%	12%	17%
	\$75,000 or more	47%	36%	7%	10%
Education	Not college graduate	40%	29%	13%	17%
	College graduate	45%	32%	8%	16%
Race	White	32%	40%	11%	17%
	African American	64%	13%	8%	15%
	Other	36%	21%	20%	23%
Age	18 to 29	41%	21%	18%	20%
	30 to 44	40%	24%	17%	18%
	45 to 59	47%	33%	5%	15%
	60 or older	38%	45%	4%	13%
Gender	Men	40%	34%	10%	16%
	Women	43%	26%	12%	18%
Marital Status	Married	40%	38%	7%	15%
	Not married	43%	23%	15%	18%
Marital Status and Gender	Married men	39%	42%	7%	13%
	Not married men	42%	27%	13%	18%
	Married women	41%	34%	7%	17%
	Not married women	44%	20%	17%	19%
Interview Type	Landline	44%	36%	7%	14%
	Cell Phone	40%	24%	16%	21%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Georgia Adults			
		Overall, do you have a favorable or an unfavorable impression of Nathan Deal?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Georgia Adults		42%	36%	6%	16%
Georgia Registered Voters		47%	39%	3%	11%
Party Identification^	Democrat	16%	66%	6%	12%
	Republican	87%	9%	0%	5%
	Independent	43%	42%	3%	12%
Political Ideology^	Very liberal-Liberal	13%	66%	6%	14%
	Moderate	38%	48%	3%	11%
	Conservative-Very conservative	68%	23%	2%	7%
Region	North	46%	29%	7%	17%
	Atlanta Suburbs	46%	31%	5%	18%
	Atlanta Metro	35%	49%	5%	11%
	Central	41%	42%	8%	9%
	Coastal-Southeast	41%	30%	5%	24%
Household Income	Less than \$75,000	38%	37%	7%	18%
	\$75,000 or more	53%	38%	2%	8%
Education	Not college graduate	40%	35%	7%	18%
	College graduate	46%	38%	4%	12%
Race	White	57%	26%	4%	13%
	African American	18%	57%	8%	18%
	Other	25%	35%	13%	27%
Age	18 to 29	34%	32%	13%	22%
	30 to 44	43%	35%	6%	16%
	45 to 59	42%	41%	4%	13%
	60 or older	53%	34%	2%	11%
Gender	Men	45%	34%	5%	16%
	Women	40%	37%	7%	16%
Marital Status	Married	54%	33%	2%	11%
	Not married	31%	39%	10%	20%
Marital Status and Gender	Married men	54%	33%	1%	12%
	Not married men	34%	37%	10%	18%
	Married women	54%	34%	2%	10%
	Not married women	29%	40%	10%	21%
Interview Type	Landline	48%	39%	3%	10%
	Cell Phone	36%	33%	9%	22%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 27th through October 30th, 2014, n=1099 MOE +/- 3.0 percentage points.

^Georgia Registered Voters: n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Georgia Tables of Adults & Registered Voters

Georgia Registered Voters													
Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:													
		Job creation and economic growth	Breaking the partisan gridlock in Washington to get things done	Health care	Social Security and Medicare	The deficit and government spending	Military action against ISIS, the Islamic State in Iraq and Syria	Immigration	Looking out for the interests of women	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		27%	16%	14%	13%	8%	7%	5%	2%	0%	5%	1%	1%
Party Identification	Democrat	25%	17%	21%	19%	0%	5%	1%	3%	0%	5%	0%	1%
	Republican	28%	12%	9%	8%	14%	13%	8%	1%	0%	5%	2%	0%
	Independent	27%	20%	12%	11%	8%	5%	8%	3%	0%	5%	2%	0%
Political Ideology	Very liberal-Liberal	22%	21%	25%	15%	1%	3%	1%	5%	1%	4%	1%	1%
	Moderate	27%	21%	13%	11%	9%	5%	5%	2%	0%	6%	0%	0%
	Conservative-Very conservative	29%	11%	10%	13%	10%	9%	8%	2%	0%	6%	2%	0%
Region	North	23%	19%	14%	14%	6%	9%	6%	0%	0%	6%	2%	1%
	Atlanta Suburbs	25%	17%	15%	9%	8%	5%	8%	5%	1%	6%	2%	0%
	Atlanta Metro	30%	22%	11%	9%	11%	6%	4%	3%	0%	2%	0%	1%
	Central	34%	7%	12%	17%	8%	8%	5%	1%	0%	6%	1%	1%
	Coastal-Southeast	20%	14%	17%	15%	8%	9%	3%	2%	1%	7%	3%	1%
Household Income	Less than \$75,000	26%	13%	16%	16%	6%	8%	6%	2%	0%	5%	1%	1%
	\$75,000 or more	33%	21%	12%	2%	11%	6%	5%	3%	1%	4%	2%	0%
Education	Not college graduate	23%	12%	15%	17%	7%	9%	7%	2%	0%	6%	1%	1%
	College graduate	32%	23%	12%	6%	9%	4%	4%	3%	1%	4%	2%	0%
Race	White	24%	17%	12%	9%	12%	8%	8%	2%	0%	5%	2%	0%
	African American	31%	14%	17%	21%	1%	5%	1%	4%	1%	4%	0%	1%
	Other	31%	16%	11%	12%	4%	7%	6%	2%	0%	9%	1%	0%
Age	18 to 29	33%	8%	19%	8%	9%	9%	7%	4%	0%	2%	0%	0%
	30 to 44	35%	16%	17%	7%	7%	6%	4%	2%	1%	3%	3%	0%
	45 to 59	23%	17%	15%	13%	8%	8%	6%	3%	0%	6%	0%	0%
	60 or older	18%	21%	8%	21%	8%	6%	6%	2%	1%	7%	1%	2%
Gender	Men	33%	18%	11%	10%	8%	5%	6%	1%	1%	6%	1%	1%
	Women	21%	15%	16%	15%	8%	9%	5%	4%	0%	5%	2%	1%
Marital Status	Married	29%	18%	12%	10%	9%	7%	5%	2%	1%	6%	2%	0%
	Not married	24%	14%	15%	16%	8%	8%	6%	3%	0%	5%	1%	1%
Marital Status and Gender	Married men	36%	19%	8%	11%	7%	3%	5%	1%	1%	8%	1%	0%
	Not married men	29%	16%	16%	9%	10%	6%	7%	1%	0%	4%	1%	1%
	Married women	23%	17%	16%	9%	10%	10%	5%	3%	0%	3%	3%	0%
	Not married women	20%	12%	15%	21%	6%	9%	5%	4%	0%	5%	0%	2%
Interview Type	Landline	24%	19%	14%	14%	8%	6%	7%	2%	0%	4%	2%	1%
	Cell Phone	30%	13%	14%	11%	8%	8%	4%	3%	1%	7%	0%	1%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 27th through October 30th, 2014, n=875 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.