NBC News/WSJ/Marist Poll Florida Adults,
Registered Voters, & Potential Electorates

March 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Florida Poll of 2,853 Adults

This survey of 2,853 adults was conducted March 4th through March 10th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Florida were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Florida from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ±1.8 percentage points. There are 2,422 registered voters. The results for this subset are statistically significant within ±2.0 percentage points. Among registered voters, 884 had a phone match in the voter file and 1,538 did not. The results for these subsets are statistically significant within ±3.3 percentage points and ±2.5 percentage points, respectively. There are 826 voters in the potential Republican primary electorate. The potential Republican primary electorate in Florida includes all registered Republicans. There are 892 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Florida includes all registered Democrats. The results for these subsets are statistically significant within ±3.4 percentage points and ±3.3 percentage points, respectively. There are 511 likely Republican primary voters and 500 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Florida Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ±4.3 percentage points and ±4.4 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Florida

		Florida Adults	Florida Registered Voters
		Col %	Col %
Florida Adults		100%	
Florida Registered Voters		85%	
Florida Potential Republican Electorate		29%	36%
Florida Likely Republican Primary Voters		18%	21%
Florida Potential Democratic Electorate		32%	39%
Florida Likely Democratic Primary Voters		21%	21%
Party Registration	Democrat	n/a	39%
	Republican	n/a	36%
	Independent	n/a	25%
Party Identification	Democrat	n/a	34%
	Republican	n/a	30%
	Independent	n/a	34%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	21%
	Moderate	n/a	37%
	Conservative	n/a	27%
	Very conservative	n/a	10%
Tea Party Supporters		n/a	21%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	43%	38%
	45 or older	57%	62%
Age	18 to 29	20%	17%
	30 to 44	23%	21%
	45 to 59	26%	28%
	60 or older	30%	34%
Race	White	61%	65%
	African American	13%	13%
	Latino	21%	18%
	Other	4%	4%
Region	North/Panhandle	18%	19%
	Orlando/Central Atlantic Coast	18%	18%
	Tampa Bay Area	16%	17%
	Gulf Coast/Mid-Florida	18%	18%
	Miami/Gold Coast/Keys	30%	29%
Household Income	Less than $50,000	54%	50%
	$50,000 or more	46%	50%
Education	Not college graduate	62%	59%
	College graduate	38%	41%
Marital Status	Married	44%	46%
	Not married	56%	54%
Evangelical Christian	Yes	38%	37%
	No	62%	63%
White Evangelical Christians		20%	21%
Religiosity	Practice a Religion	48%	50%
	Does not Practice a Religion	52%	50%
U.S. Military Veteran	Yes	13%	14%
	No	87%	86%
Florida Voter Registration List	Match	n/a	36%
	No Match	n/a	64%
Interview Type	Landline	39%	43%
	Cell Phone	61%	57%

NBC News/WSJ/Marist Poll Florida Adults. Interviews conducted March 4th through March 10th, 2016, n=2853 MOE +/- 1.8 percentage points. Florida Registered Voters: n=2422 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Florida

		Florida Potential Republican Electorate	Florida Likely Republican Primary Voters
		Col %	Col %
Florida Potential Republican Electorate		100%	
Florida Likely Republican Primary Voters		62%	100%
Party Registration	Republican	100%	100%
Party Identification	Democrat	1%	1%
	Republican	76%	79%
	Independent	19%	17%
	Other	3%	3%
Past Participation*	Yes	84%	90%
	No	16%	10%
Political Ideology	Very liberal	1%	1%
	Liberal	7%	6%
	Moderate	29%	27%
	Conservative	44%	45%
	Very conservative	19%	21%
Tea Party Supporters		37%	40%
Gender	Men	50%	51%
	Women	50%	49%
Age	Under 45	28%	25%
	45 or older	72%	75%
Age	18 to 29	10%	7%
	30 to 44	18%	18%
	45 to 59	32%	32%
	60 or older	40%	43%
Race	White	80%	83%
	African American	2%	1%
	Latino	15%	13%
	Other	4%	3%
Region	North/Panhandle	21%	23%
	Orlando/Central Atlantic Coast	19%	19%
	Tampa Bay Area	18%	16%
	Gulf Coast/Mid-Florida	21%	25%
	Miami/Gold Coast/Keys	20%	17%
Household Income	Less than $50,000	41%	40%
	$50,000 or more	59%	60%
Education	Not college graduate	57%	57%
	College graduate	43%	43%
Marital Status	Married	56%	59%
	Not married	44%	41%
Evangelical Christian	Yes	44%	47%
	No	56%	53%
White Evangelical Christians		36%	39%
Religiosity	Practice a Religion	56%	58%
	Does not Practice a Religion	44%	42%
U.S. Military Veteran	Yes	17%	18%
	No	83%	82%
Florida Voter Registration List	Match	41%	41%
	No Match	59%	59%
Interview Type	Landline	46%	48%
	Cell Phone	54%	52%

NBC News/WSJ/Marist Poll Florida Potential Republican Electorate. Interviews conducted March 4th through March 10th, 2016, n=826 MOE +/- 3.4 percentage points. Florida Likely Republican Primary Voters: n=511 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		Florida Potential Democratic Electorate	Florida Likely Democratic Primary Voters
		Col %	Col %
Florida Potential Democratic Electorate		100%	
Florida Likely Democratic Primary Voters		56%	100%
Party Registration	Democrat	100%	100%
Party Identification	Democrat	79%	82%
	Republican	3%	1%
	Independent	17%	16%
	Other	1%	1%
Past Participation*	Yes	80%	86%
	No	20%	14%
Political Ideology	Very liberal	12%	13%
	Liberal	33%	34%
	Moderate	38%	38%
	Conservative	14%	12%
	Very conservative	4%	3%
Tea Party Supporters		10%	9%
Gender	Men	37%	41%
	Women	63%	59%
Age	Under 45	39%	35%
	45 or older	61%	65%
Age	18 to 29	17%	13%
	30 to 44	22%	21%
	45 to 59	25%	27%
	60 or older	36%	39%
Race	White	55%	56%
	African American	25%	24%
	Latino	17%	17%
	Other	3%	3%
Region	North/Panhandle	19%	21%
	Orlando/Central Atlantic Coast	16%	17%
	Tampa Bay Area	14%	15%
	Gulf Coast/Mid-Florida	16%	17%
	Miami/Gold Coast/Keys	35%	30%
Household Income	Less than $50,000	54%	52%
	$50,000 or more	46%	48%
Education	Not college graduate	58%	55%
	College graduate	42%	45%
Marital Status	Married	39%	42%
	Not married	61%	58%
Evangelical Christian	Yes	34%	33%
	No	66%	67%
White Evangelical Christians		12%	11%
Religiosity	Practice a Religion	50%	50%
	Does not Practice a Religion	50%	50%
U.S. Military Veteran	Yes	12%	13%
	No	88%	87%
Florida Voter Registration List	Match	39%	40%
	No Match	61%	60%
Interview Type	Landline	46%	48%
	Cell Phone	54%	52%

NBC News/WSJ/Marist Poll Florida Potential Democratic Electorate. Interviews conducted March 4th through March 10th, 2016, n=892 MOE +/- 3.3 percentage points. Florida Likely Democratic Primary Voters: n=500 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	Florida Adults	48%	44%	8%
Registered Voters	Florida Registered Voters	46%	47%	7%
Potential Republican Electorate	Florida Potential Republican Electorate	12%	82%	6%
Potential Democratic Electorate	Florida Potential Democratic Electorate	78%	16%	6%
Party Identification	Democrat	86%	9%	5%
	Republican	9%	86%	5%
	Independent	42%	51%	8%
Political Ideology	Very liberal-Liberal	80%	16%	5%
	Moderate	50%	42%	8%
	Conservative-Very conservative	18%	76%	6%
Tea Party Support	Tea Party Supporters	20%	76%	4%
Region	North/Panhandle	43%	50%	7%
	Orlando/Central Atlantic Coast	47%	45%	9%
	Tampa Bay Area	45%	47%	7%
	Gulf Coast/Mid-Florida	38%	54%	9%
	Miami/Gold Coast/Keys	61%	32%	7%
Household Income	Less than $50,000	52%	40%	8%
	$50,000 or more	47%	47%	6%
Education	Not college graduate	48%	43%	9%
	College graduate	50%	45%	5%
Race	White	37%	56%	7%
	African American	84%	9%	7%
	Latino	57%	33%	11%
Age	18 to 29	62%	27%	11%
	30 to 44	48%	42%	10%
	45 to 59	45%	50%	5%
	60 or older	42%	51%	6%
Age	Under 45	55%	35%	10%
	45 or older	43%	51%	6%
Gender	Men	44%	48%	8%
	Women	52%	40%	8%
Marital Status	Married	41%	52%	7%
	Not married	54%	37%	8%
Religiosity	Practice a Religion	44%	48%	8%
	Does not Practice a Religion	53%	40%	7%
U.S. Military Veteran	Yes	37%	59%	4%
	No	50%	42%	8%
Interview Type	Landline	44%	50%	6%
	Cell Phone	51%	40%	9%

NBC News/WSJ/Marist Poll Florida Adults. Interviews conducted March 4th through March 10th, 2016, n=2853 MOE +/- 1.8 percentage points. Florida Registered Voters: n=2422 MOE +/- 2.0 percentage points. Potential Republican Electorate: n=826 MOE +/- 3.4 percentage points. Potential Democratic Electorate: n=892 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

2016 Florida Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	Marco Rubio	Ted Cruz	John Kasich	Other	Undecided
Potential Republican Electorate	Florida Potential Republican Electorate	40%	23%	21%	10%	1%	5%
Intensity of Support	Strongly support	49%	21%	21%	9%		
	Somewhat support	37%	31%	22%	11%		
	Might vote differently	25%	23%	26%	26%		
Party Identification	Republican	41%	24%	21%	7%	1%	5%
	Independent	33%	20%	18%	21%	3%	6%
Political Ideology	Moderate	35%	23%	16%	17%	2%	6%
	Conservative-Very conservative	41%	22%	25%	7%	1%	4%
Political Ideology	Moderate	35%	23%	16%	17%	2%	6%
	Conservative	43%	23%	19%	9%	1%	5%
	Very conservative	37%	18%	40%	2%	1%	3%
Tea Party Support	Tea Party Supporters	42%	19%	29%	5%	1%	3%
Region	North/Panhandle	37%	24%	26%	9%		4%
	Orlando/Central Atlantic Coast	34%	21%	22%	17%	2%	4%
	Tampa Bay Area	40%	22%	25%	9%	1%	3%
	Gulf Coast/Mid-Florida	46%	14%	19%	10%	2%	10%
	Miami/Gold Coast/Keys	42%	33%	12%	7%	1%	4%
Household Income	Less than $50,000	43%	23%	19%	8%	2%	4%
	$50,000 or more	41%	22%	21%	11%	1%	4%
Education	Not college graduate	40%	21%	25%	9%	1%	5%
	College graduate	40%	24%	15%	12%	1%	6%
Race	White	42%	20%	21%	11%	1%	4%
	Non-white	29%	35%	20%	6%	1%	9%
Age	18 to 29	25%	26%	26%	17%		7%
	30 to 44	43%	19%	27%	2%	1%	8%
	45 to 59	37%	25%	23%	9%	2%	4%
	60 or older	45%	21%	14%	13%	1%	5%
Age	Under 45	36%	22%	26%	7%	1%	7%
	45 or older	42%	23%	18%	11%	1%	5%
Gender	Men	44%	19%	22%	9%	1%	5%
	Women	36%	27%	19%	11%	2%	6%
Marital Status	Married	37%	23%	24%	10%	1%	5%
	Not married	43%	22%	16%	10%	2%	6%
White Evangelical Christians	White Evangelical Christians	40%	19%	28%	7%	1%	4%
Religiosity	Practice a Religion	35%	24%	24%	9%	1%	6%
	Does not Practice a Religion	45%	21%	17%	12%	1%	4%
U.S. Military Veteran	Yes	54%	16%	15%	9%	1%	3%
	No	37%	24%	22%	10%	1%	6%
Interview Type	Landline	41%	23%	17%	12%	2%	5%
	Cell Phone	39%	22%	23%	9%	1%	6%

NBC News/WSJ/Marist Poll Florida Potential Republican Electorate. Interviews conducted March 4th through March 10th, 2016, n=826 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Florida Potential Republican Electorate with a Candidate Preference	61%	30%	8%	1%
Primary Support	Donald Trump	70%	25%	5%	0%
	Marco Rubio	52%	37%	8%	3%
	Ted Cruz	59%	30%	10%	1%
	John Kasich	50%	30%	20%	
Party Identification	Republican	66%	26%	7%	1%
	Independent	39%	46%	14%	1%
Political Ideology	Moderate	47%	41%	11%	1%
	Conservative-Very conservative	68%	25%	6%	1%
Political Ideology	Moderate	47%	41%	11%	1%
	Conservative	64%	30%	6%	1%
	Very conservative	78%	14%	8%	0%
Tea Party Support	Tea Party Supporters	67%	25%	8%	1%
Household Income	Less than $50,000	63%	26%	10%	1%
	$50,000 or more	59%	32%	8%	1%
Education	Not college graduate	60%	28%	10%	1%
	College graduate	62%	31%	6%	1%
Race	White	62%	30%	8%	1%
	Non-white	60%	26%	11%	3%
Age	18 to 29	39%	43%	16%	2%
	30 to 44	63%	28%	9%	
	45 to 59	55%	35%	8%	2%
	60 or older	70%	23%	6%	1%
Age	Under 45	54%	33%	12%	1%
	45 or older	63%	28%	7%	1%
Gender	Men	62%	30%	7%	0%
	Women	60%	29%	10%	2%
Marital Status	Married	60%	31%	8%	1%
	Not married	62%	28%	10%	1%
White Evangelical Christians	White Evangelical Christians	66%	26%	7%	1%
Religiosity	Practice a Religion	63%	27%	9%	1%
	Does not Practice a Religion	58%	33%	8%	1%
U.S. Military Veteran	Yes	63%	30%	6%	0%
	No	61%	29%	9%	1%
Interview Type	Cell Phone	57%	32%	11%	1%
	Landline	66%	27%	6%	2%

NBC News/WSJ/Marist Poll Florida Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted March 4th through March 10th, 2016, n=714 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		Ted Cruz	Marco Rubio	John Kasich	Donald Trump	Other	Undecided
Potential Republican Electorate	Florida Potential Republican Electorate with a Candidate Preference	27%	26%	21%	14%	2%	9%
Primary Support	Donald Trump	34%	23%	28%		3%	12%
	Marco Rubio	47%		28%	15%	2%	7%
	Ted Cruz		49%	12%	30%	3%	6%
	John Kasich	21%	37%		29%	1%	12%
Party Identification	Republican	28%	26%	21%	13%	2%	9%
	Independent	22%	22%	21%	21%	3%	10%
Political Ideology	Moderate	12%	36%	28%	13%	1%	9%
	Conservative-Very conservative	33%	22%	18%	16%	3%	9%
Political Ideology	Moderate	12%	36%	28%	13%	1%	9%
	Conservative	38%	17%	19%	15%	1%	9%
	Very conservative	22%	34%	14%	16%	6%	8%
Tea Party Support	Tea Party Supporters	33%	25%	14%	19%	1%	8%
Household Income	Less than $50,000	26%	26%	23%	11%	3%	11%
	$50,000 or more	29%	25%	20%	17%	2%	7%
Education	Not college graduate	26%	26%	20%	15%	3%	10%
	College graduate	29%	26%	22%	13%	2%	8%
Age	Under 45	23%	37%	16%	13%	6%	5%
	45 or older	30%	20%	23%	15%	1%	11%
Gender	Men	29%	24%	20%	16%	2%	8%
	Women	25%	28%	21%	12%	4%	11%
Marital Status	Married	30%	23%	20%	16%	2%	9%
	Not married	25%	29%	22%	12%	3%	10%
White Evangelical Christians	White Evangelical Christians	27%	30%	17%	15%	4%	7%
Religiosity	Practice a Religion	30%	27%	19%	13%	3%	9%
	Does not Practice a Religion	25%	25%	23%	16%	2%	9%
U.S. Military Veteran	Yes	39%	19%	18%	14%		10%
	No	25%	27%	21%	14%	3%	9%
Interview Type	Cell Phone	26%	30%	19%	15%	3%	9%
	Landline	30%	20%	24%	13%	2%	11%

NBC News/WSJ/Marist Poll Florida Potential Republican Electorate with a Candidate Preference. Interviews conducted March 4th through March 10th, 2016, n=550 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

2016 Florida Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Other	Undecided
Potential Democratic Electorate	Florida Potential Democratic Electorate	58%	36%	3%	3%
Intensity of Support	Strongly support	67%	33%		
	Somewhat support	52%	48%		
	Might vote differently	46%	54%		
Party Identification	Democrat	64%	33%	1%	3%
	Independent	36%	53%	7%	5%
Political Ideology	Very liberal-Liberal	59%	38%	1%	2%
	Moderate	55%	39%	2%	4%
	Conservative-Very conservative	54%	32%	9%	5%
Region	North/Panhandle	53%	36%	5%	6%
	Orlando/Central Atlantic Coast	65%	30%	1%	4%
	Gulf Coast/Mid-Florida	46%	45%	7%	1%
	Tampa Bay Area	59%	35%	2%	4%
	Miami/Gold Coast/Keys	61%	35%	1%	2%
Household Income	Less than $50,000	53%	40%	4%	3%
	$50,000 or more	63%	33%	1%	3%
Education	Not college graduate	54%	38%	5%	4%
	College graduate	63%	33%	1%	3%
Age	18 to 29	28%	70%	1%	1%
	30 to 44	52%	40%	5%	4%
	45 to 59	69%	26%	2%	3%
	60 or older	68%	24%	3%	5%
Race	White	53%	38%	4%	4%
	African American	71%	25%	1%	4%
	Latino	52%	45%	2%	1%
Age	Under 45	41%	53%	3%	3%
	45 or older	68%	25%	3%	4%
Gender	Men	50%	42%	5%	3%
	Women	62%	33%	2%	4%
Marital Status	Married	64%	31%	2%	4%
	Not married	54%	39%	4%	3%
Religiosity	Practice a Religion	63%	31%	3%	2%
	Does not Practice a Religion	52%	42%	3%	4%
Interview Type	Landline	66%	27%	3%	4%
	Cell Phone	50%	44%	3%	3%

NBC News/WSJ/Marist Poll Florida Potential Democratic Electorate. Interviews conducted March 4th through March 10th, 2016, n=892 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	Florida Potential Democratic Electorate with a Candidate Preference	70%	21%	7%	2%
Primary Support	Hillary Clinton	76%	18%	5%	1%
	Bernie Sanders	61%	27%	10%	2%
Party Identification	Democrat	76%	18%	5%	1%
	Independent	48%	36%	12%	4%
Political Ideology	Very liberal-Liberal	78%	17%	4%	1%
	Moderate	62%	28%	9%	2%
	Conservative-Very conservative	64%	21%	13%	2%
Region	North/Panhandle	69%	15%	16%	0%
	Orlando/Central Atlantic Coast	75%	18%	3%	3%
	Tampa Bay Area	73%	21%	4%	2%
	Gulf Coast/Mid-Florida	58%	31%	9%	2%
	Miami/Gold Coast/Keys	73%	21%	5%	1%
Household Income	Less than $50,000	73%	17%	9%	1%
	$50,000 or more	68%	25%	4%	2%
Education	Not college graduate	71%	19%	8%	1%
	College graduate	69%	24%	5%	2%
Race	White	63%	26%	9%	2%
	African American	80%	13%	6%	2%
	Latino	78%	20%	2%	0%
Age	18 to 29	71%	19%	9%	1%
	30 to 44	60%	30%	9%	1%
	45 to 59	78%	15%	6%	1%
	60 or older	71%	19%	6%	3%
Age	Under 45	65%	25%	9%	1%
	45 or older	74%	18%	6%	2%
Gender	Men	67%	24%	8%	1%
	Women	72%	19%	7%	2%
Marital Status	Married	69%	22%	7%	1%
	Not married	71%	20%	7%	2%
Religiosity	Practice a Religion	71%	19%	9%	2%
	Does not Practice a Religion	70%	23%	5%	1%
Interview Type	Landline	70%	21%	7%	2%
	Cell Phone	70%	21%	7%	1%

NBC News/WSJ/Marist Poll Florida Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted March 4th through March 10th, 2016, n=780 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Florida Registered Voters	49%	41%	9%
Party Identification	Democrat	90%	7%	3%
	Republican	9%	81%	10%
	Independent	45%	42%	13%
Political Ideology	Very liberal-Liberal	81%	15%	3%
	Moderate	53%	36%	12%
	Conservative-Very conservative	22%	67%	11%
Tea Party Support	Tea Party Supporters	19%	73%	8%
Region	North/Panhandle	44%	46%	10%
	Orlando/Central Atlantic Coast	47%	44%	9%
	Tampa Bay Area	46%	43%	11%
	Gulf Coast/Mid-Florida	38%	53%	9%
	Miami/Gold Coast/Keys	64%	29%	7%
Household Income	Less than $50,000	55%	37%	8%
	$50,000 or more	47%	44%	8%
Education	Not college graduate	46%	44%	9%
	College graduate	53%	38%	9%
Race	White	39%	51%	10%
	African American	88%	7%	5%
	Latino	60%	33%	7%
Age	18 to 29	61%	28%	11%
	30 to 44	53%	40%	8%
	45 to 59	44%	47%	9%
	60 or older	45%	45%	9%
Age	Under 45	57%	34%	9%
	45 or older	45%	46%	9%
Gender	Men	42%	48%	10%
	Women	56%	36%	9%
Marital Status	Married	42%	48%	10%
	Not married	55%	36%	9%
Religiosity	Practice a Religion	47%	44%	9%
	Does not Practice a Religion	52%	39%	9%
U.S. Military Veteran	Yes	37%	54%	9%
	No	51%	40%	9%
Interview Type	Landline	45%	46%	9%
	Cell Phone	53%	38%	9%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Florida Registered Voters	48%	43%	9%
Party Identification	Democrat	90%	7%	3%
	Republican	7%	86%	7%
	Independent	44%	43%	12%
Political Ideology	Very liberal-Liberal	79%	15%	6%
	Moderate	55%	36%	10%
	Conservative-Very conservative	20%	72%	8%
Tea Party Support	Tea Party Supporters	18%	75%	7%
Region	North/Panhandle	43%	47%	10%
	Orlando/Central Atlantic Coast	42%	48%	10%
	Tampa Bay Area	44%	47%	8%
	Gulf Coast/Mid-Florida	36%	55%	9%
	Miami/Gold Coast/Keys	66%	28%	7%
Household Income	Less than $50,000	53%	39%	9%
	$50,000 or more	47%	47%	6%
Education	Not college graduate	46%	46%	8%
	College graduate	52%	40%	8%
Race	White	39%	52%	9%
	African American	87%	7%	6%
	Latino	54%	39%	7%
Age	18 to 29	55%	36%	9%
	30 to 44	51%	43%	6%
	45 to 59	46%	47%	8%
	60 or older	45%	44%	11%
Age	Under 45	53%	40%	8%
	45 or older	45%	45%	9%
Gender	Men	42%	48%	10%
	Women	54%	39%	8%
Marital Status	Married	42%	51%	7%
	Not married	54%	37%	9%
Religiosity	Practice a Religion	43%	49%	7%
	Does not Practice a Religion	53%	38%	9%
U.S. Military Veteran	Yes	39%	52%	9%
	No	50%	42%	8%
Interview Type	Landline	47%	45%	9%
	Cell Phone	49%	42%	9%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
Registered Voters	Florida Registered Voters	47%	46%	7%
Party Identification	Democrat	89%	8%	3%
	Republican	6%	86%	8%
	Independent	42%	48%	9%
Political Ideology	Very liberal-Liberal	79%	16%	5%
	Moderate	50%	42%	8%
	Conservative-Very conservative	21%	72%	7%
Tea Party Support	Tea Party Supporters	15%	77%	8%
Region	North/Panhandle	43%	50%	7%
	Orlando/Central Atlantic Coast	41%	50%	9%
	Tampa Bay Area	42%	50%	8%
	Gulf Coast/Mid-Florida	38%	53%	10%
	Miami/Gold Coast/Keys	62%	34%	5%
Household Income	Less than $50,000	52%	40%	7%
	$50,000 or more	45%	50%	6%
Education	Not college graduate	45%	46%	9%
	College graduate	50%	45%	5%
Race	White	38%	53%	8%
	African American	87%	8%	4%
	Latino	50%	45%	5%
Age	18 to 29	47%	45%	8%
	30 to 44	49%	46%	5%
	45 to 59	47%	47%	7%
	60 or older	45%	45%	10%
Age	Under 45	48%	45%	6%
	45 or older	46%	46%	8%
Gender	Men	40%	52%	8%
	Women	53%	40%	7%
Marital Status	Married	41%	52%	7%
	Not married	53%	40%	7%
Religiosity	Practice a Religion	43%	50%	7%
	Does not Practice a Religion	51%	42%	7%
U.S. Military Veteran	Yes	40%	50%	10%
	No	48%	45%	7%
Interview Type	Landline	48%	45%	8%
	Cell Phone	46%	46%	7%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Florida Registered Voters	50%	42%	8%
Party Identification	Democrat	87%	9%	5%
	Republican	11%	81%	8%
	Independent	49%	40%	10%
Political Ideology	Very liberal-Liberal	80%	16%	4%
	Moderate	56%	34%	10%
	Conservative-Very conservative	24%	67%	9%
Tea Party Support	Tea Party Supporters	21%	72%	6%
Region	North/Panhandle	45%	46%	9%
	Orlando/Central Atlantic Coast	47%	43%	10%
	Tampa Bay Area	49%	42%	10%
	Gulf Coast/Mid-Florida	42%	51%	7%
	Miami/Gold Coast/Keys	61%	32%	7%
Household Income	Less than $50,000	55%	38%	7%
	$50,000 or more	48%	44%	8%
Education	Not college graduate	50%	43%	8%
	College graduate	52%	40%	8%
Race	White	41%	50%	9%
	African American	86%	8%	6%
	Latino	59%	34%	7%
Age	18 to 29	73%	21%	6%
	30 to 44	50%	43%	8%
	45 to 59	42%	49%	9%
	60 or older	45%	46%	9%
Age	Under 45	60%	33%	7%
	45 or older	44%	47%	9%
Gender	Men	45%	48%	8%
	Women	55%	37%	9%
Marital Status	Married	41%	49%	9%
	Not married	58%	35%	7%
Religiosity	Practice a Religion	45%	45%	9%
	Does not Practice a Religion	56%	37%	7%
U.S. Military Veteran	Yes	38%	54%	7%
	No	52%	40%	8%
Interview Type	Landline	45%	46%	9%
	Cell Phone	53%	39%	8%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Florida Registered Voters	48%	41%	11%
Party Identification	Democrat	85%	8%	7%
	Republican	10%	83%	8%
	Independent	47%	38%	15%
Political Ideology	Very liberal-Liberal	81%	13%	6%
	Moderate	54%	32%	14%
	Conservative-Very conservative	20%	70%	10%
Tea Party Support	Tea Party Supporters	17%	74%	9%
Region	North/Panhandle	44%	46%	10%
	Orlando/Central Atlantic Coast	45%	44%	11%
	Tampa Bay Area	44%	43%	12%
	Gulf Coast/Mid-Florida	41%	49%	9%
	Miami/Gold Coast/Keys	59%	28%	12%
Household Income	Less than $50,000	53%	36%	10%
	$50,000 or more	47%	44%	9%
Education	Not college graduate	46%	42%	12%
	College graduate	52%	38%	9%
Race	White	40%	49%	11%
	African American	84%	6%	10%
	Latino	52%	35%	13%
Age	18 to 29	61%	30%	9%
	30 to 44	53%	38%	9%
	45 to 59	44%	44%	13%
	60 or older	41%	46%	12%
Age	Under 45	57%	34%	9%
	45 or older	42%	45%	13%
Gender	Men	45%	44%	11%
	Women	51%	38%	11%
Marital Status	Married	39%	49%	12%
	Not married	57%	33%	10%
Religiosity	Practice a Religion	42%	46%	11%
	Does not Practice a Religion	54%	35%	11%
U.S. Military Veteran	Yes	42%	48%	10%
	No	49%	40%	11%
Interview Type	Landline	46%	43%	11%
	Cell Phone	50%	39%	11%

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