

NBC News/WSJ/Marist Poll Florida Likely Voter Tables

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		50%	46%	4%
Party Identification	Democrat	91%	7%	2%
	Republican	10%	87%	3%
	Independent	47%	46%	6%
Tea Party Supporters		12%	85%	3%
Political Ideology	Very liberal-Liberal	87%	11%	1%
	Moderate	57%	38%	5%
	Conservative-Very conservative	22%	75%	3%
Presidential Choice	Barack Obama and Joe Biden	96%	3%	1%
	Mitt Romney and Paul Ryan	4%	92%	3%
Gender	Men	46%	51%	4%
	Women	54%	42%	4%
Age	Under 45	59%	37%	4%
	45 or older	47%	49%	4%
Age	18 to 29	64%	30%	6%
	30 to 44	56%	40%	3%
	45 to 59	52%	43%	5%
	60 or older	45%	52%	3%
Race	White	42%	55%	4%
	African American	94%	3%	3%
	Latino	59%	35%	6%
Region	North/Panhandle	40%	56%	4%
	Orlando/Central Atlantic Coast	45%	51%	5%
	Tampa Bay Area	51%	47%	3%
	South Central	49%	47%	4%
	Miami/South	63%	33%	4%
Household Income	Less than \$75,000	52%	44%	4%
	\$75,000 or more	47%	50%	4%
Education	Not college graduate	50%	45%	4%
	College graduate	50%	46%	3%
Marital Status	Married	44%	52%	4%
	Not married	57%	39%	4%
U.S. Military Veteran		38%	58%	4%
Interview Type	Landline	49%	48%	3%
	Cell Phone	55%	40%	5%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 1st, 2012, N=1545 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.