

NBC News/WSJ/Marist Poll Florida Registered Voter Tables

		Florida Registered Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		52%	42%	1%	5%
Party Identification	Democrat	90%	6%	0%	4%
	Republican	11%	86%	0%	3%
	Independent	52%	37%	2%	9%
Party Identification***	Strong Democrats	94%	4%	0%	2%
	Soft Democrats	84%	10%	0%	6%
	Just Independents	46%	30%	3%	21%
	Soft Republicans	21%	73%	2%	4%
	Strong Republicans	7%	90%	0%	2%
Tea Party Supporters		15%	80%	0%	4%
Political Ideology	Very liberal-Liberal	87%	10%	0%	3%
	Moderate	60%	33%	1%	7%
	Conservative-Very conservative	25%	71%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	90%	5%	0%	4%
	Mitt Romney and Paul Ryan	11%	85%	1%	3%
Gender	Men	48%	45%	2%	5%
	Women	55%	39%	0%	5%
Age	Under 45	55%	36%	1%	8%
	45 or older	51%	44%	1%	4%
Age	18 to 29	54%	32%	0%	13%
	30 to 44	55%	38%	2%	6%
	45 to 59	54%	41%	0%	5%
	60 or older	49%	47%	1%	3%
Race	White	46%	49%	1%	4%
	African American	84%	8%	1%	7%
	Latino	56%	37%	0%	7%
Region	North/Panhandle	44%	50%	2%	5%
	Orlando/Central Atlantic Coast	49%	45%	1%	6%
	Tampa Bay Area	50%	43%	1%	6%
	South Central	52%	43%	0%	5%
	Miami/South	63%	31%	0%	5%
Household Income	Less than \$75,000	56%	38%	1%	5%
	\$75,000 or more	46%	50%	1%	3%
Education	Not college graduate	52%	41%	1%	6%
	College graduate	52%	43%	1%	4%
Marital Status	Married	47%	48%	1%	4%
	Not married	58%	35%	1%	7%
U.S. Military Veteran		44%	51%	1%	4%
Interview Type	Landline	52%	43%	1%	4%
	Cell Phone	51%	38%	2%	9%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 1st, 2012, N=1973 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.