

NBC News/WSJ/Marist Poll Florida Likely Voter Tables

		Florida Likely Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		52%	43%	1%	5%
Party Identification	Democrat	90%	6%	0%	4%
	Republican	10%	86%	0%	3%
	Independent	52%	38%	2%	8%
Party Identification***	Strong Democrats	94%	3%	0%	2%
	Soft Democrats	84%	10%	0%	6%
	Just Independents	47%	32%	3%	19%
	Soft Republicans	20%	74%	2%	4%
	Strong Republicans	7%	91%	0%	2%
Tea Party Supporters		14%	82%	0%	3%
Political Ideology	Very liberal-Liberal	88%	9%	0%	2%
	Moderate	60%	33%	1%	7%
	Conservative-Very conservative	24%	72%	1%	3%
Presidential Choice	Barack Obama and Joe Biden	91%	5%	0%	4%
	Mitt Romney and Paul Ryan	10%	86%	1%	3%
Gender	Men	48%	46%	2%	5%
	Women	56%	40%	0%	4%
Age	Under 45	55%	36%	1%	8%
	45 or older	51%	45%	1%	3%
Age	18 to 29	58%	28%	0%	13%
	30 to 44	54%	39%	2%	5%
	45 to 59	53%	42%	0%	5%
	60 or older	49%	47%	1%	3%
Race	White	46%	49%	1%	4%
	African American	86%	7%	1%	6%
	Latino	57%	36%	0%	7%
Region	North/Panhandle	43%	51%	1%	5%
	Orlando/Central Atlantic Coast	49%	45%	1%	5%
	Tampa Bay Area	50%	44%	1%	5%
	South Central	51%	44%	0%	4%
	Miami/South	64%	31%	0%	4%
Household Income	Less than \$75,000	56%	38%	1%	5%
	\$75,000 or more	46%	51%	1%	3%
Education	Not college graduate	52%	42%	1%	5%
	College graduate	52%	43%	1%	4%
Marital Status	Married	46%	49%	1%	4%
	Not married	59%	34%	1%	5%
U.S. Military Veteran		43%	52%	1%	3%
Interview Type	Landline	52%	44%	1%	3%
	Cell Phone	51%	39%	2%	9%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 1st, 2012, N=1545 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.