

NBC News/WSJ/Marist Poll Florida Registered Voter Tables

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		49%	46%	2%	3%
When Casting Ballot	Voted/Plan to vote early	53%	46%	1%	1%
	Voting on Election Day	40%	52%	3%	5%
	Have not decided	56%	31%	2%	11%
Party Identification	Democrat	93%	6%	0%	1%
	Republican	6%	92%	0%	1%
	Independent	45%	44%	4%	7%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	81%	12%	1%	5%
	Just Independents	45%	33%	8%	13%
	Soft Republicans	8%	89%	2%	2%
	Strong Republicans	5%	95%	0%	1%
Tea Party Supporters		13%	85%	1%	1%
Political Ideology	Very liberal-Liberal	88%	10%	1%	1%
	Moderate	57%	39%	1%	3%
	Conservative-Very conservative	20%	76%	1%	3%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	56%	44%	0%	0%
Past Participation**	Yes	49%	47%	1%	3%
	No	55%	35%	3%	7%
Enthusiasm about Presidential Election	High	49%	50%	1%	1%
	Moderate	53%	38%	3%	6%
	Low	44%	36%	7%	14%
Gender	Men	45%	48%	3%	4%
	Women	53%	44%	0%	2%
Age	Under 45	55%	37%	3%	5%
	45 or older	47%	50%	1%	2%
Age	18 to 29	61%	28%	4%	7%
	30 to 44	51%	43%	3%	3%
	45 to 59	50%	46%	1%	4%
	60 or older	45%	53%	1%	1%
Race	White	40%	56%	2%	2%
	African American	94%	4%	0%	1%
	Latino	60%	35%	0%	4%
Region	North/Panhandle	41%	54%	2%	3%
	Orlando/Central Atlantic Coast	43%	51%	3%	4%
	Tampa Bay Area	50%	48%	1%	1%
	South Central	47%	50%	0%	3%
	Miami/South	63%	33%	1%	3%
Household Income	Less than \$75,000	52%	43%	2%	3%
	\$75,000 or more	45%	53%	0%	2%
Education	Not college graduate	50%	45%	2%	3%
	College graduate	48%	48%	1%	2%
Marital Status	Married	43%	54%	0%	2%
	Not married	56%	37%	3%	4%
U.S. Military Veteran		38%	58%	1%	3%
Interview Type	Landline	49%	48%	1%	2%
	Cell Phone	51%	40%	2%	6%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 1st, 2012, N=1973 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.