

		Florida Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, Mitt Romney and Paul Ryan,			
		the Democrats	the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		48%	47%	1%	4%
Party Identification	Democrat	93%	6%	0%	1%
	Republican	6%	90%	1%	2%
	Independent	43%	48%	2%	8%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	82%	11%	3%	5%
	Just Independents	32%	53%	0%	14%
	Soft Republicans	10%	83%	2%	5%
Tea Party Supporters	Strong Republicans	3%	97%	0%	1%
		11%	87%	0%	2%
Political Ideology	Very liberal-Liberal	82%	13%	3%	2%
	Moderate	56%	37%	1%	5%
	Conservative-Very conservative	26%	71%	1%	3%
Intensity of Support	Strongly support	49%	50%	1%	0%
	Somewhat support	50%	50%	0%	0%
Past Participation**	Yes	47%	48%	1%	4%
	No	57%	40%	0%	3%
Plan to Vote Early	Vote-Voted early or by absentee	50%	46%	1%	2%
	Vote on Election Day	43%	51%	1%	5%
	Have not decided	56%	38%	1%	5%
Enthusiasm about Presidential Election	High	48%	50%	1%	2%
	Moderate	49%	44%	1%	6%
	Low	45%	37%	6%	13%
Gender	Men	41%	54%	1%	4%
	Women	54%	41%	1%	4%
Age	Under 45	56%	38%	3%	3%
	45 or older	44%	51%	1%	4%
Age	18 to 29	70%	27%	1%	2%
	30 to 44	49%	44%	3%	3%
	45 to 59	45%	48%	1%	6%
	60 or older	44%	53%	0%	3%
Race	White	38%	57%	1%	4%
	African American	95%	5%	0%	1%
	Latino	47%	45%	3%	5%
Cuban descent	Yes	33%	60%	5%	2%
	No	49%	46%	1%	4%
Region	North/Panhandle	41%	57%	1%	1%
	Orlando/Central Atlantic Coast	49%	46%	1%	4%
	Tampa Bay Area	41%	52%	1%	5%
	South Central	43%	53%	1%	4%
	Miami/South	59%	34%	2%	4%
Household Income	Less than \$75,000	53%	43%	2%	3%
	\$75,000 or more	41%	53%	1%	6%
Education	Not college graduate	51%	45%	1%	3%
	College graduate	43%	51%	2%	5%
Marital Status	Married	41%	54%	1%	4%
	Not married	57%	38%	2%	3%
U.S. Military Veteran		34%	61%	1%	3%
Interview Type	Landline	46%	49%	1%	3%
	Cell Phone	53%	40%	2%	5%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Likely Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		88%	9%	2%	1%
Party Identification	Democrat	91%	6%	2%	2%
	Republican	93%	6%	1%	0%
	Independent	79%	17%	4%	0%
Tea Party Supporters		95%	3%	1%	0%
Political Ideology	Very liberal-Liberal	91%	9%	1%	0%
	Moderate	85%	12%	3%	1%
	Conservative-Very conservative	91%	5%	2%	1%
Presidential Choice	Barack Obama and Joe Biden	86%	10%	2%	2%
	Mitt Romney and Paul Ryan	87%	10%	3%	0%
Gender	Men	86%	10%	3%	1%
	Women	90%	7%	1%	1%
Age	Under 45	83%	11%	4%	2%
	45 or older	91%	7%	1%	1%
Age	18 to 29	79%	12%	4%	5%
	30 to 44	85%	11%	4%	0%
	45 to 59	88%	10%	1%	1%
	60 or older	92%	6%	2%	0%
Race	White	87%	10%	2%	0%
	African American	95%	4%	0%	1%
	Latino	88%	6%	3%	3%
Cuban descent	Yes	86%	7%	7%	0%
	No	88%	9%	2%	1%
Region	North/Panhandle	88%	10%	1%	1%
	Orlando/Central Atlantic Coast	89%	10%	1%	0%
	Tampa Bay Area	90%	7%	0%	2%
	South Central	88%	8%	4%	0%
	Miami/South	87%	8%	4%	1%
Household Income	Less than \$75,000	87%	10%	2%	1%
	\$75,000 or more	91%	8%	1%	0%
Education	Not college graduate	87%	9%	3%	1%
	College graduate	90%	9%	0%	1%
Marital Status	Married	91%	7%	1%	1%
	Not married	85%	11%	3%	1%
U.S. Military Veteran		89%	10%	1%	0%
Interview Type	Landline	89%	8%	2%	1%
	Cell Phone	85%	9%	4%	2%

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		Florida Likely Voters		
		The first presidential debate between Barack Obama and Mitt Romney was last Wednesday. Did you make up your mind to vote for <candidate> before the debate or after the debate?		
		Before the debate	After the debate	Unsure
		Row %	Row %	Row %
Florida Likely Voters		92%	6%	2%
Party Identification	Democrat	94%	4%	2%
	Republican	93%	5%	2%
	Independent	89%	8%	3%
Tea Party Supporters		92%	8%	1%
Political Ideology	Very liberal-Liberal	96%	3%	0%
	Moderate	90%	7%	3%
	Conservative-Very conservative	93%	6%	1%
Presidential Choice	Barack Obama and Joe Biden	94%	4%	2%
	Mitt Romney and Paul Ryan	91%	7%	2%
Gender	Men	93%	6%	2%
	Women	92%	6%	2%
Age	Under 45	91%	7%	2%
	45 or older	93%	5%	2%
Age	18 to 29	89%	7%	3%
	30 to 44	91%	7%	2%
	45 to 59	92%	6%	2%
	60 or older	94%	5%	2%
Race	White	93%	5%	2%
	African American	98%	2%	0%
	Latino	86%	11%	3%
Cuban descent	Yes	81%	14%	5%
	No	93%	5%	2%
Region	North/Panhandle	95%	3%	2%
	Orlando/Central Atlantic Coast	92%	7%	1%
	Tampa Bay Area	94%	5%	0%
	South Central	92%	8%	1%
	Miami/South	90%	6%	4%
Household Income	Less than \$75,000	93%	5%	2%
	\$75,000 or more	92%	8%	0%
Education	Not college graduate	91%	7%	3%
	College graduate	95%	4%	1%
Marital Status	Married	93%	6%	1%
	Not married	93%	5%	3%
U.S. Military Veteran		94%	5%	1%
Interview Type	Landline	93%	6%	1%
	Cell Phone	90%	6%	4%

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		Florida Likely Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote-Voted early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Florida Likely Voters		38%	45%	17%
Party Identification	Democrat	42%	42%	16%
	Republican	39%	49%	12%
	Independent	35%	43%	23%
Tea Party Supporters		42%	45%	12%
Political Ideology	Very liberal-Liberal	44%	40%	16%
	Moderate	35%	50%	15%
	Conservative-Very conservative	39%	43%	17%
Presidential Choice	Barack Obama and Joe Biden	33%	45%	22%
	Mitt Romney and Paul Ryan	31%	54%	15%
Gender	Men	39%	47%	15%
	Women	38%	44%	18%
Age	Under 45	31%	45%	24%
	45 or older	41%	45%	13%
Age	18 to 29	22%	42%	36%
	30 to 44	37%	46%	17%
	45 to 59	32%	53%	15%
	60 or older	48%	40%	12%
Race	White	40%	46%	14%
	African American	44%	35%	21%
	Latino	28%	49%	23%
Cuban descent	Yes	36%	51%	13%
	No	38%	45%	17%
Region	North/Panhandle	34%	49%	17%
	Orlando/Central Atlantic Coast	38%	45%	17%
	Tampa Bay Area	44%	36%	19%
	South Central	41%	44%	15%
	Miami/South	36%	48%	15%
Household Income	Less than \$75,000	40%	42%	18%
	\$75,000 or more	36%	50%	14%
Education	Not college graduate	37%	44%	19%
	College graduate	39%	47%	13%
Marital Status	Married	39%	47%	14%
	Not married	38%	43%	20%
U.S. Military Veteran		46%	44%	10%
Interview Type	Landline	40%	44%	16%
	Cell Phone	31%	49%	20%

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		Florida Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Likely Voters		48%	46%	7%
Party Identification	Democrat	87%	9%	4%
	Republican	9%	86%	4%
	Independent	44%	45%	11%
Tea Party Supporters		14%	83%	3%
Political Ideology	Very liberal-Liberal	81%	14%	5%
	Moderate	55%	36%	9%
	Conservative-Very conservative	26%	69%	5%
Presidential Choice	Barack Obama and Joe Biden	91%	3%	7%
	Mitt Romney and Paul Ryan	4%	91%	5%
Gender	Men	40%	53%	8%
	Women	55%	40%	6%
Age	Under 45	55%	32%	13%
	45 or older	45%	51%	4%
Age	18 to 29	65%	18%	17%
	30 to 44	49%	40%	11%
	45 to 59	46%	49%	5%
	60 or older	44%	53%	3%
Race	White	38%	55%	6%
	African American	91%	4%	4%
	Latino	47%	43%	10%
Cuban descent	Yes	36%	56%	8%
	No	49%	45%	7%
Region	North/Panhandle	40%	54%	6%
	Orlando/Central Atlantic Coast	49%	44%	7%
	Tampa Bay Area	41%	51%	7%
	South Central	41%	53%	5%
	Miami/South	60%	33%	7%
Household Income	Less than \$75,000	53%	41%	6%
	\$75,000 or more	43%	52%	5%
Education	Not college graduate	48%	44%	7%
	College graduate	46%	48%	5%
Marital Status	Married	41%	53%	6%
	Not married	56%	36%	8%
U.S. Military Veteran		32%	62%	6%
Interview Type	Landline	46%	49%	5%
	Cell Phone	52%	35%	13%

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		Florida Likely Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		52%	39%	0%	9%
Party Identification	Democrat	88%	5%	0%	7%
	Republican	14%	79%	1%	6%
	Independent	51%	35%	0%	13%
Party Identification***	Strong Democrats	92%	3%	0%	5%
	Soft Democrats	81%	8%	0%	11%
	Just Independents	50%	26%	1%	23%
	Soft Republicans	20%	70%	1%	10%
	Strong Republicans	9%	85%	1%	5%
Tea Party Supporters		15%	79%	1%	5%
Political Ideology	Very liberal-Liberal	83%	7%	0%	9%
	Moderate	63%	27%	1%	9%
	Conservative-Very conservative	28%	64%	1%	7%
Presidential Choice	Barack Obama and Joe Biden	89%	5%	0%	7%
	Mitt Romney and Paul Ryan	15%	75%	1%	9%
Gender	Men	50%	43%	0%	8%
	Women	54%	35%	1%	10%
Age	Under 45	60%	27%	0%	13%
	45 or older	49%	43%	1%	7%
Age	18 to 29	66%	17%	0%	17%
	30 to 44	57%	33%	0%	11%
	45 to 59	49%	41%	1%	10%
	60 or older	49%	45%	1%	5%
Race	White	46%	44%	0%	9%
	African American	83%	9%	0%	8%
	Latino	53%	38%	0%	8%
Cuban descent	Yes	46%	49%	0%	5%
	No	53%	38%	0%	9%
Region	North/Panhandle	46%	44%	1%	9%
	Orlando/Central Atlantic Coast	54%	38%	0%	9%
	Tampa Bay Area	47%	44%	1%	9%
	South Central	50%	44%	1%	5%
	Miami/South	60%	28%	0%	11%
Household Income	Less than \$75,000	57%	35%	0%	8%
	\$75,000 or more	49%	44%	1%	7%
Education	Not college graduate	53%	36%	0%	10%
	College graduate	51%	42%	0%	7%
Marital Status	Married	46%	45%	0%	8%
	Not married	59%	31%	0%	10%
U.S. Military Veteran		43%	51%	0%	6%
Interview Type	Landline	51%	42%	0%	7%
	Cell Phone	57%	27%	0%	15%

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***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Likely Voters		43%	52%	5%
Party Identification	Democrat	74%	19%	7%
	Republican	11%	87%	2%
	Independent	42%	52%	5%
Tea Party Supporters		12%	85%	3%
Political Ideology	Very liberal-Liberal	74%	23%	3%
	Moderate	51%	43%	6%
	Conservative-Very conservative	24%	72%	4%
Presidential Choice	Barack Obama and Joe Biden	80%	13%	7%
	Mitt Romney and Paul Ryan	7%	91%	2%
Gender	Men	39%	57%	5%
	Women	47%	47%	6%
Age	Under 45	55%	40%	5%
	45 or older	38%	56%	5%
Age	18 to 29	67%	27%	6%
	30 to 44	49%	47%	4%
	45 to 59	40%	55%	5%
	60 or older	37%	57%	5%
Race	White	34%	63%	3%
	African American	80%	15%	5%
	Latino	50%	41%	9%
Cuban descent	Yes	49%	50%	1%
	No	43%	52%	5%
Region	North/Panhandle	34%	61%	4%
	Orlando/Central Atlantic Coast	42%	52%	6%
	Tampa Bay Area	35%	58%	7%
	South Central	45%	50%	6%
	Miami/South	56%	41%	4%
Household Income	Less than \$75,000	47%	48%	5%
	\$75,000 or more	42%	55%	3%
Education	Not college graduate	43%	51%	6%
	College graduate	44%	53%	3%
Marital Status	Married	39%	56%	5%
	Not married	49%	45%	6%
U.S. Military Veteran		29%	66%	5%
Interview Type	Landline	41%	54%	4%
	Cell Phone	50%	43%	8%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		52%	43%	5%
Party Identification	Democrat	88%	8%	4%
	Republican	15%	82%	3%
	Independent	51%	41%	7%
Tea Party Supporters		15%	83%	2%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	61%	33%	6%
	Conservative-Very conservative	30%	65%	4%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	3%
	Mitt Romney and Paul Ryan	11%	87%	2%
Gender	Men	47%	48%	5%
	Women	57%	38%	5%
Age	Under 45	64%	28%	8%
	45 or older	47%	49%	4%
Age	18 to 29	75%	20%	5%
	30 to 44	58%	33%	9%
	45 to 59	50%	45%	4%
	60 or older	45%	52%	3%
Race	White	43%	52%	5%
	African American	86%	6%	8%
	Latino	60%	36%	4%
Cuban descent	Yes	55%	42%	3%
	No	52%	43%	5%
Region	North/Panhandle	42%	54%	4%
	Orlando/Central Atlantic Coast	52%	41%	7%
	Tampa Bay Area	43%	51%	6%
	South Central	53%	45%	3%
	Miami/South	66%	30%	4%
Household Income	Less than \$75,000	55%	40%	5%
	\$75,000 or more	50%	47%	3%
Education	Not college graduate	53%	42%	5%
	College graduate	51%	45%	4%
Marital Status	Married	46%	49%	5%
	Not married	59%	35%	5%
U.S. Military Veteran		40%	57%	3%
Interview Type	Landline	50%	46%	4%
	Cell Phone	58%	33%	9%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		49%	44%	7%
Party Identification	Democrat	11%	82%	7%
	Republican	89%	8%	2%
	Independent	49%	38%	13%
Tea Party Supporters		85%	12%	3%
Political Ideology	Very liberal-Liberal	19%	77%	5%
	Moderate	39%	51%	10%
	Conservative-Very conservative	73%	22%	5%
Presidential Choice	Barack Obama and Joe Biden	9%	84%	7%
	Mitt Romney and Paul Ryan	93%	3%	4%
Gender	Men	56%	37%	8%
	Women	43%	50%	7%
Age	Under 45	41%	50%	9%
	45 or older	53%	41%	6%
Age	18 to 29	29%	60%	11%
	30 to 44	47%	45%	8%
	45 to 59	49%	44%	7%
	60 or older	56%	39%	6%
Race	White	57%	37%	6%
	African American	7%	77%	17%
	Latino	54%	42%	4%
Cuban descent	Yes	72%	24%	4%
	No	47%	46%	7%
Region	North/Panhandle	56%	36%	8%
	Orlando/Central Atlantic Coast	44%	50%	6%
	Tampa Bay Area	54%	38%	8%
	South Central	56%	37%	6%
	Miami/South	41%	52%	8%
Household Income	Less than \$75,000	43%	49%	7%
	\$75,000 or more	57%	37%	6%
Education	Not college graduate	46%	46%	8%
	College graduate	54%	40%	6%
Marital Status	Married	55%	38%	7%
	Not married	41%	51%	8%
U.S. Military Veteran		61%	32%	7%
Interview Type	Landline	51%	42%	7%
	Cell Phone	43%	49%	9%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		45%	44%	11%
Party Identification	Democrat	80%	12%	8%
	Republican	12%	81%	7%
	Independent	40%	42%	18%
Tea Party Supporters		12%	79%	9%
Political Ideology	Very liberal-Liberal	79%	14%	7%
	Moderate	52%	37%	12%
	Conservative-Very conservative	24%	65%	11%
Presidential Choice	Barack Obama and Joe Biden	82%	9%	9%
	Mitt Romney and Paul Ryan	10%	81%	9%
Gender	Men	39%	50%	11%
	Women	50%	39%	11%
Age	Under 45	50%	34%	15%
	45 or older	43%	48%	9%
Age	18 to 29	54%	26%	20%
	30 to 44	48%	39%	13%
	45 to 59	45%	44%	11%
	60 or older	42%	50%	8%
Race	White	38%	52%	11%
	African American	76%	12%	13%
	Latino	48%	40%	12%
Cuban descent	Yes	42%	54%	4%
	No	45%	43%	12%
Region	North/Panhandle	36%	53%	11%
	Orlando/Central Atlantic Coast	39%	46%	14%
	Tampa Bay Area	39%	50%	11%
	South Central	48%	43%	9%
	Miami/South	58%	32%	10%
Household Income	Less than \$75,000	50%	40%	10%
	\$75,000 or more	42%	49%	9%
Education	Not college graduate	44%	44%	12%
	College graduate	46%	44%	10%
Marital Status	Married	40%	50%	10%
	Not married	51%	36%	13%
U.S. Military Veteran		33%	60%	8%
Interview Type	Landline	44%	46%	9%
	Cell Phone	46%	36%	18%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		43%	40%	17%
Party Identification	Democrat	11%	72%	17%
	Republican	82%	8%	11%
	Independent	39%	41%	21%
Tea Party Supporters		82%	10%	9%
Political Ideology	Very liberal-Liberal	18%	68%	14%
	Moderate	31%	49%	21%
	Conservative-Very conservative	67%	21%	12%
Presidential Choice	Barack Obama and Joe Biden	9%	73%	18%
	Mitt Romney and Paul Ryan	82%	6%	12%
Gender	Men	48%	37%	15%
	Women	38%	43%	19%
Age	Under 45	33%	47%	20%
	45 or older	48%	37%	15%
Age	18 to 29	22%	53%	25%
	30 to 44	40%	44%	16%
	45 to 59	45%	37%	18%
	60 or older	49%	37%	14%
Race	White	50%	34%	16%
	African American	12%	70%	18%
	Latino	42%	38%	19%
Cuban descent	Yes	52%	35%	14%
	No	42%	40%	17%
Region	North/Panhandle	48%	32%	20%
	Orlando/Central Atlantic Coast	41%	41%	17%
	Tampa Bay Area	47%	39%	14%
	South Central	50%	33%	17%
	Miami/South	34%	50%	16%
Household Income	Less than \$75,000	39%	44%	17%
	\$75,000 or more	48%	37%	16%
Education	Not college graduate	40%	41%	18%
	College graduate	47%	38%	15%
Marital Status	Married	48%	35%	16%
	Not married	36%	46%	18%
U.S. Military Veteran		55%	32%	12%
Interview Type	Landline	46%	40%	15%
	Cell Phone	34%	42%	24%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Florida Likely Voters		66%	23%	6%	5%
Party Identification	Democrat	69%	20%	7%	4%
	Republican	73%	21%	5%	2%
	Independent	55%	31%	8%	7%
Tea Party Supporters		78%	16%	3%	3%
Political Ideology	Very liberal-Liberal	61%	27%	5%	6%
	Moderate	60%	26%	9%	5%
	Conservative-Very conservative	75%	18%	5%	2%
Presidential Choice	Barack Obama and Joe Biden	66%	24%	6%	4%
	Mitt Romney and Paul Ryan	71%	21%	6%	2%
Gender	Men	67%	23%	7%	4%
	Women	66%	23%	6%	5%
Age	Under 45	59%	28%	7%	6%
	45 or older	69%	21%	6%	4%
Age	18 to 29	62%	25%	9%	4%
	30 to 44	57%	29%	6%	8%
	45 to 59	64%	25%	7%	4%
	60 or older	72%	18%	5%	4%
Race	White	66%	23%	7%	5%
	African American	68%	21%	7%	4%
	Latino	65%	26%	3%	5%
Cuban descent	Yes	66%	29%	0%	4%
	No	66%	22%	7%	5%
Region	North/Panhandle	68%	21%	6%	4%
	Orlando/Central Atlantic Coast	65%	22%	7%	5%
	Tampa Bay Area	67%	24%	5%	5%
	South Central	66%	23%	7%	4%
	Miami/South	65%	24%	7%	5%
Household Income	Less than \$75,000	66%	22%	7%	5%
	\$75,000 or more	66%	25%	7%	2%
Education	Not college graduate	65%	23%	6%	6%
	College graduate	68%	22%	7%	3%
Marital Status	Married	68%	22%	6%	4%
	Not married	64%	23%	7%	5%
U.S. Military Veteran		70%	20%	7%	3%
Interview Type	Landline	67%	22%	6%	4%
	Cell Phone	63%	24%	6%	7%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		45%	48%	7%
Party Identification	Democrat	87%	8%	5%
	Republican	6%	92%	2%
	Independent	37%	50%	13%
Tea Party Supporters		11%	87%	2%
Political Ideology	Very liberal-Liberal	78%	14%	8%
	Moderate	51%	40%	9%
	Conservative-Very conservative	24%	72%	4%
Presidential Choice	Barack Obama and Joe Biden	91%	5%	4%
	Mitt Romney and Paul Ryan	2%	96%	2%
Gender	Men	38%	55%	6%
	Women	50%	42%	8%
Age	Under 45	51%	41%	8%
	45 or older	42%	52%	7%
Age	18 to 29	60%	28%	12%
	30 to 44	46%	48%	6%
	45 to 59	44%	49%	7%
	60 or older	40%	53%	7%
Race	White	36%	58%	7%
	African American	89%	6%	4%
	Latino	42%	49%	9%
Cuban descent	Yes	32%	63%	5%
	No	46%	47%	7%
Region	North/Panhandle	37%	59%	4%
	Orlando/Central Atlantic Coast	46%	46%	8%
	Tampa Bay Area	37%	53%	10%
	South Central	44%	51%	6%
	Miami/South	55%	37%	8%
Household Income	Less than \$75,000	51%	43%	6%
	\$75,000 or more	38%	57%	5%
Education	Not college graduate	48%	45%	7%
	College graduate	40%	53%	7%
Marital Status	Married	39%	55%	6%
	Not married	52%	40%	8%
U.S. Military Veteran		32%	62%	6%
Interview Type	Landline	44%	50%	6%
	Cell Phone	48%	42%	11%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		51%	42%	7%
Party Identification	Democrat	90%	6%	4%
	Republican	12%	84%	4%
	Independent	48%	41%	12%
Tea Party Supporters		13%	84%	3%
Political Ideology	Very liberal-Liberal	86%	9%	5%
	Moderate	60%	32%	8%
	Conservative-Very conservative	27%	67%	6%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	3%
	Mitt Romney and Paul Ryan	7%	88%	5%
Gender	Men	44%	48%	7%
	Women	56%	37%	7%
Age	Under 45	62%	31%	6%
	45 or older	46%	47%	7%
Age	18 to 29	73%	20%	7%
	30 to 44	56%	38%	6%
	45 to 59	49%	43%	8%
	60 or older	44%	50%	7%
Race	White	42%	51%	7%
	African American	91%	4%	5%
	Latino	52%	39%	8%
Cuban descent	Yes	48%	46%	7%
	No	51%	42%	7%
Region	North/Panhandle	42%	52%	6%
	Orlando/Central Atlantic Coast	53%	40%	8%
	Tampa Bay Area	44%	47%	9%
	South Central	50%	45%	5%
	Miami/South	61%	32%	7%
Household Income	Less than \$75,000	57%	37%	6%
	\$75,000 or more	44%	50%	7%
Education	Not college graduate	53%	40%	7%
	College graduate	48%	46%	7%
Marital Status	Married	45%	49%	7%
	Not married	59%	34%	7%
U.S. Military Veteran		37%	56%	7%
Interview Type	Landline	49%	45%	7%
	Cell Phone	57%	35%	9%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Which candidate will do a better job handling Medicare:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		50%	42%	8%
Party Identification	Democrat	90%	7%	3%
	Republican	11%	84%	5%
	Independent	47%	38%	15%
Tea Party Supporters		14%	82%	4%
Political Ideology	Very liberal-Liberal	85%	10%	5%
	Moderate	59%	31%	10%
	Conservative-Very conservative	27%	66%	7%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	2%
	Mitt Romney and Paul Ryan	6%	87%	7%
Gender	Men	45%	47%	9%
	Women	55%	38%	7%
Age	Under 45	60%	32%	8%
	45 or older	46%	46%	8%
Age	18 to 29	69%	22%	9%
	30 to 44	56%	37%	7%
	45 to 59	48%	43%	9%
	60 or older	44%	49%	7%
Race	White	40%	51%	9%
	African American	90%	5%	5%
	Latino	56%	37%	7%
Cuban descent	Yes	48%	48%	4%
	No	50%	41%	8%
Region	North/Panhandle	41%	52%	7%
	Orlando/Central Atlantic Coast	51%	43%	6%
	Tampa Bay Area	43%	45%	12%
	South Central	49%	43%	8%
	Miami/South	62%	30%	9%
Household Income	Less than \$75,000	56%	38%	6%
	\$75,000 or more	45%	48%	7%
Education	Not college graduate	51%	41%	8%
	College graduate	48%	44%	8%
Marital Status	Married	43%	50%	7%
	Not married	58%	33%	9%
U.S. Military Veteran		37%	55%	9%
Interview Type	Landline	48%	45%	7%
	Cell Phone	57%	33%	10%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or news about it?		
		Mostly watched the debate	Mostly watched the news about it	Did not watch the debate or news about it
		Row %	Row %	Row %
Florida Likely Voters		68%	19%	13%
Party Identification	Democrat	70%	19%	10%
	Republican	76%	14%	11%
	Independent	55%	26%	19%
Tea Party Supporters		74%	15%	11%
Political Ideology	Very liberal-Liberal	69%	20%	12%
	Moderate	62%	23%	14%
	Conservative-Very conservative	71%	17%	12%
Presidential Choice	Barack Obama and Joe Biden	63%	24%	13%
	Mitt Romney and Paul Ryan	75%	16%	9%
Gender	Men	67%	22%	11%
	Women	68%	17%	15%
Age	Under 45	60%	24%	16%
	45 or older	70%	18%	12%
Age	18 to 29	52%	24%	24%
	30 to 44	64%	24%	12%
	45 to 59	67%	20%	12%
	60 or older	72%	16%	12%
Race	White	69%	17%	14%
	African American	62%	26%	12%
	Latino	66%	21%	14%
Cuban descent	Yes	70%	22%	8%
	No	67%	19%	14%
Region	North/Panhandle	66%	20%	15%
	Orlando/Central Atlantic Coast	66%	19%	15%
	Tampa Bay Area	68%	19%	13%
	South Central	71%	15%	14%
	Miami/South	67%	21%	11%
Household Income	Less than \$75,000	63%	21%	16%
	\$75,000 or more	74%	18%	8%
Education	Not college graduate	65%	20%	15%
	College graduate	71%	18%	11%
Marital Status	Married	72%	19%	9%
	Not married	61%	20%	19%
U.S. Military Veteran		66%	23%	11%
Interview Type	Landline	69%	19%	13%
	Cell Phone	63%	21%	16%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		49%	45%	1%	5%
Party Identification	Democrat	93%	6%	0%	1%
	Republican	7%	89%	1%	3%
	Independent	44%	45%	2%	9%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	81%	12%	2%	5%
	Just Independents	36%	48%	0%	16%
	Soft Republicans	10%	82%	2%	6%
	Strong Republicans	3%	97%	0%	1%
Tea Party Supporters		12%	86%	0%	2%
Political Ideology	Very liberal-Liberal	80%	15%	2%	3%
	Moderate	57%	36%	1%	7%
	Conservative-Very conservative	27%	69%	1%	3%
Intensity of Support	Strongly support	51%	48%	1%	0%
	Somewhat support	51%	49%	0%	0%
Past Participation**	Yes	48%	46%	1%	5%
	No	59%	36%	0%	4%
Plan to Vote Early	Vote-Voted early or by absentee	51%	45%	1%	2%
	Vote on Election Day	44%	49%	1%	5%
	Have not decided	56%	36%	1%	7%
Enthusiasm about Presidential Election	High	48%	49%	1%	2%
	Moderate	52%	41%	1%	7%
	Low	47%	34%	4%	15%
Gender	Men	43%	51%	1%	5%
	Women	54%	40%	1%	5%
Age	Under 45	57%	36%	2%	4%
	45 or older	45%	49%	1%	5%
Age	18 to 29	69%	26%	1%	4%
	30 to 44	49%	43%	3%	5%
	45 to 59	47%	46%	1%	7%
	60 or older	44%	52%	0%	3%
Race	White	40%	54%	1%	5%
	African American	93%	5%	0%	2%
	Latino	49%	43%	3%	5%
Cuban descent	Yes	35%	58%	4%	2%
	No	51%	44%	1%	5%
Region	North/Panhandle	43%	53%	0%	4%
	Orlando/Central Atlantic Coast	50%	45%	1%	4%
	Tampa Bay Area	41%	51%	2%	6%
	South Central	44%	51%	1%	4%
	Miami/South	59%	34%	2%	5%
Household Income	Less than \$75,000	54%	41%	2%	4%
	\$75,000 or more	41%	51%	1%	7%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	44%	50%	2%	5%
Marital Status	Married	42%	53%	1%	5%
	Not married	57%	36%	2%	4%
U.S. Military Veteran		36%	59%	1%	4%
Interview Type	Landline	47%	48%	1%	4%
	Cell Phone	55%	36%	2%	6%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Registered Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters		86%	11%	2%	1%
Party Identification	Democrat	88%	7%	2%	2%
	Republican	92%	6%	1%	1%
	Independent	74%	21%	4%	1%
Tea Party Supporters		93%	5%	1%	0%
Political Ideology	Very liberal-Liberal	88%	11%	1%	0%
	Moderate	81%	14%	3%	2%
	Conservative-Very conservative	89%	6%	3%	2%
Presidential Choice	Barack Obama and Joe Biden	84%	12%	3%	2%
	Mitt Romney and Paul Ryan	85%	12%	3%	1%
Gender	Men	83%	12%	3%	2%
	Women	88%	9%	2%	1%
Age	Under 45	79%	14%	5%	3%
	45 or older	89%	9%	1%	1%
Age	18 to 29	73%	14%	5%	7%
	30 to 44	82%	14%	4%	0%
	45 to 59	85%	12%	1%	1%
	60 or older	91%	7%	2%	0%
Race	White	85%	12%	3%	0%
	African American	92%	5%	2%	2%
	Latino	84%	9%	4%	4%
Cuban descent	Yes	82%	10%	8%	0%
	No	86%	11%	2%	2%
Region	North/Panhandle	85%	12%	1%	2%
	Orlando/Central Atlantic Coast	87%	12%	1%	0%
	Tampa Bay Area	89%	8%	0%	3%
	South Central	87%	10%	4%	0%
	Miami/South	83%	11%	5%	1%
Household Income	Less than \$75,000	85%	12%	2%	1%
	\$75,000 or more	89%	9%	1%	0%
Education	Not college graduate	84%	11%	4%	2%
	College graduate	88%	11%	1%	1%
Marital Status	Married	90%	8%	1%	1%
	Not married	81%	14%	3%	2%
U.S. Military Veteran		87%	12%	1%	0%
Interview Type	Landline	87%	10%	2%	1%
	Cell Phone	80%	13%	4%	3%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		The first presidential debate between Barack Obama and Mitt Romney was last Wednesday. Did you make up your mind to vote for <candidate> before the debate or after the debate?		
		Before the debate	After the debate	Unsure
		Row %	Row %	Row %
Florida Registered Voters		91%	6%	2%
Party Identification	Democrat	94%	5%	2%
	Republican	92%	6%	2%
	Independent	88%	9%	3%
Tea Party Supporters		90%	9%	1%
Political Ideology	Very liberal-Liberal	94%	6%	0%
	Moderate	89%	8%	4%
	Conservative-Very conservative	92%	6%	1%
Presidential Choice	Barack Obama and Joe Biden	94%	4%	2%
	Mitt Romney and Paul Ryan	89%	9%	2%
Gender	Men	92%	6%	2%
	Women	91%	7%	2%
Age	Under 45	88%	9%	2%
	45 or older	93%	5%	2%
Age	18 to 29	87%	10%	3%
	30 to 44	89%	9%	2%
	45 to 59	92%	6%	2%
	60 or older	93%	5%	2%
Race	White	92%	6%	2%
	African American	98%	2%	0%
	Latino	85%	11%	3%
Cuban descent	Yes	80%	16%	5%
	No	93%	5%	2%
Region	North/Panhandle	93%	4%	3%
	Orlando/Central Atlantic Coast	90%	8%	1%
	Tampa Bay Area	93%	6%	0%
	South Central	92%	7%	1%
	Miami/South	90%	6%	4%
Household Income	Less than \$75,000	92%	6%	2%
	\$75,000 or more	92%	8%	0%
Education	Not college graduate	90%	7%	3%
	College graduate	94%	5%	1%
Marital Status	Married	93%	7%	1%
	Not married	91%	6%	3%
U.S. Military Veteran		93%	6%	1%
Interview Type	Landline	92%	7%	1%
	Cell Phone	89%	6%	4%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote-Voted early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Florida Registered Voters		35%	45%	19%
Party Identification	Democrat	40%	42%	18%
	Republican	37%	50%	14%
	Independent	31%	42%	27%
Tea Party Supporters		39%	45%	16%
Political Ideology	Very liberal-Liberal	40%	41%	19%
	Moderate	32%	50%	18%
	Conservative-Very conservative	37%	43%	20%
Presidential Choice	Barack Obama and Joe Biden	32%	44%	24%
	Mitt Romney and Paul Ryan	31%	53%	17%
Gender	Men	35%	46%	18%
	Women	35%	44%	21%
Age	Under 45	27%	44%	29%
	45 or older	39%	46%	15%
Age	18 to 29	18%	41%	41%
	30 to 44	34%	45%	21%
	45 to 59	30%	53%	17%
	60 or older	46%	41%	13%
Race	White	37%	47%	16%
	African American	44%	33%	23%
	Latino	25%	47%	28%
Cuban descent	Yes	33%	52%	15%
	No	36%	45%	20%
Region	North/Panhandle	31%	48%	20%
	Orlando/Central Atlantic Coast	34%	46%	21%
	Tampa Bay Area	41%	38%	21%
	South Central	40%	44%	16%
	Miami/South	34%	47%	19%
Household Income	Less than \$75,000	36%	42%	22%
	\$75,000 or more	35%	50%	14%
Education	Not college graduate	34%	44%	23%
	College graduate	38%	48%	14%
Marital Status	Married	38%	47%	16%
	Not married	33%	43%	24%
U.S. Military Veteran		43%	45%	12%
Interview Type	Landline	38%	44%	17%
	Cell Phone	27%	48%	25%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Registered Voters		48%	43%	8%
Party Identification	Democrat	86%	9%	5%
	Republican	10%	85%	5%
	Independent	43%	42%	15%
Tea Party Supporters		15%	81%	4%
Political Ideology	Very liberal-Liberal	79%	15%	6%
	Moderate	56%	35%	9%
	Conservative-Very conservative	27%	67%	6%
Presidential Choice	Barack Obama and Joe Biden	89%	3%	9%
	Mitt Romney and Paul Ryan	4%	90%	6%
Gender	Men	41%	50%	9%
	Women	55%	38%	8%
Age	Under 45	55%	30%	15%
	45 or older	45%	50%	5%
Age	18 to 29	62%	18%	21%
	30 to 44	50%	39%	11%
	45 to 59	47%	47%	7%
	60 or older	44%	52%	4%
Race	White	39%	53%	7%
	African American	90%	5%	6%
	Latino	46%	40%	14%
Cuban descent	Yes	35%	54%	11%
	No	50%	42%	8%
Region	North/Panhandle	43%	51%	6%
	Orlando/Central Atlantic Coast	49%	43%	9%
	Tampa Bay Area	42%	51%	7%
	South Central	42%	52%	6%
	Miami/South	57%	31%	11%
Household Income	Less than \$75,000	52%	39%	8%
	\$75,000 or more	44%	51%	5%
Education	Not college graduate	49%	42%	9%
	College graduate	47%	46%	7%
Marital Status	Married	42%	51%	7%
	Not married	55%	35%	10%
U.S. Military Veteran		33%	60%	7%
Interview Type	Landline	47%	47%	6%
	Cell Phone	52%	31%	16%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		53%	36%	0%	11%
Party Identification	Democrat	87%	5%	0%	8%
	Republican	15%	78%	1%	6%
	Independent	51%	33%	0%	16%
Party Identification***	Strong Democrats	92%	3%	0%	5%
	Soft Democrats	80%	8%	0%	12%
	Just Independents	47%	25%	1%	27%
	Soft Republicans	20%	69%	0%	11%
	Strong Republicans	10%	84%	1%	5%
Tea Party Supporters		16%	78%	1%	6%
Political Ideology	Very liberal-Liberal	80%	9%	0%	11%
	Moderate	63%	26%	1%	11%
	Conservative-Very conservative	31%	61%	0%	8%
Presidential Choice	Barack Obama and Joe Biden	87%	4%	0%	9%
	Mitt Romney and Paul Ryan	16%	74%	1%	10%
Gender	Men	51%	40%	0%	8%
	Women	54%	33%	1%	13%
Age	Under 45	60%	25%	0%	15%
	45 or older	49%	42%	1%	8%
Age	18 to 29	62%	16%	0%	21%
	30 to 44	58%	31%	0%	11%
	45 to 59	49%	38%	1%	12%
	60 or older	49%	44%	1%	6%
Race	White	47%	42%	0%	11%
	African American	81%	8%	0%	10%
	Latino	52%	37%	0%	11%
Cuban descent	Yes	44%	49%	0%	7%
	No	54%	35%	0%	11%
Region	North/Panhandle	48%	40%	1%	12%
	Orlando/Central Atlantic Coast	54%	36%	0%	9%
	Tampa Bay Area	47%	42%	1%	11%
	South Central	51%	43%	1%	5%
	Miami/South	58%	27%	0%	15%
Household Income	Less than \$75,000	57%	33%	0%	10%
	\$75,000 or more	49%	42%	1%	8%
Education	Not college graduate	53%	34%	0%	12%
	College graduate	52%	40%	0%	8%
Marital Status	Married	47%	43%	0%	9%
	Not married	59%	29%	0%	12%
U.S. Military Veteran		45%	49%	0%	5%
Interview Type	Landline	51%	40%	0%	9%
	Cell Phone	57%	25%	0%	17%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Registered Voters		44%	50%	6%
Party Identification	Democrat	73%	20%	7%
	Republican	13%	84%	3%
	Independent	41%	52%	7%
Tea Party Supporters		14%	82%	4%
Political Ideology	Very liberal-Liberal	71%	25%	4%
	Moderate	50%	42%	7%
	Conservative-Very conservative	25%	70%	4%
Presidential Choice	Barack Obama and Joe Biden	77%	15%	7%
	Mitt Romney and Paul Ryan	9%	89%	3%
Gender	Men	40%	55%	5%
	Women	47%	46%	7%
Age	Under 45	54%	39%	7%
	45 or older	39%	55%	6%
Age	18 to 29	63%	27%	9%
	30 to 44	48%	47%	5%
	45 to 59	40%	54%	6%
	60 or older	38%	57%	6%
Race	White	34%	62%	4%
	African American	79%	16%	5%
	Latino	50%	38%	12%
Cuban descent	Yes	51%	48%	1%
	No	43%	51%	6%
Region	North/Panhandle	35%	61%	4%
	Orlando/Central Atlantic Coast	42%	50%	8%
	Tampa Bay Area	35%	58%	7%
	South Central	45%	49%	6%
	Miami/South	54%	41%	6%
Household Income	Less than \$75,000	47%	47%	6%
	\$75,000 or more	43%	54%	2%
Education	Not college graduate	43%	50%	7%
	College graduate	45%	52%	4%
Marital Status	Married	40%	55%	5%
	Not married	48%	45%	7%
U.S. Military Veteran		30%	65%	5%
Interview Type	Landline	42%	54%	5%
	Cell Phone	50%	40%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		54%	41%	6%
Party Identification	Democrat	88%	8%	4%
	Republican	17%	80%	3%
	Independent	52%	40%	9%
Tea Party Supporters		18%	80%	2%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	62%	32%	6%
	Conservative-Very conservative	32%	63%	5%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%
	Mitt Romney and Paul Ryan	13%	85%	2%
Gender	Men	49%	45%	5%
	Women	58%	36%	6%
Age	Under 45	65%	26%	9%
	45 or older	48%	48%	4%
Age	18 to 29	73%	19%	7%
	30 to 44	60%	31%	10%
	45 to 59	52%	44%	4%
	60 or older	46%	50%	4%
Race	White	45%	50%	5%
	African American	83%	7%	10%
	Latino	63%	33%	4%
Cuban descent	Yes	57%	40%	3%
	No	54%	40%	6%
Region	North/Panhandle	44%	50%	5%
	Orlando/Central Atlantic Coast	53%	39%	8%
	Tampa Bay Area	44%	50%	6%
	South Central	53%	44%	3%
	Miami/South	66%	29%	5%
	Less than \$75,000	56%	38%	6%
Household Income	\$75,000 or more	51%	46%	3%
Education	Not college graduate	56%	39%	6%
	College graduate	51%	44%	5%
Marital Status	Married	48%	47%	5%
	Not married	60%	33%	6%
U.S. Military Veteran		41%	55%	4%
Interview Type	Landline	52%	44%	4%
	Cell Phone	60%	30%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		47%	45%	8%
Party Identification	Democrat	11%	82%	7%
	Republican	88%	9%	3%
	Independent	47%	39%	14%
Tea Party Supporters		83%	14%	2%
Political Ideology	Very liberal-Liberal	20%	76%	4%
	Moderate	38%	51%	11%
	Conservative-Very conservative	71%	23%	6%
Presidential Choice	Barack Obama and Joe Biden	9%	84%	8%
	Mitt Romney and Paul Ryan	92%	3%	5%
Gender	Men	53%	39%	8%
	Women	41%	50%	9%
Age	Under 45	39%	51%	11%
	45 or older	51%	42%	6%
Age	18 to 29	28%	60%	12%
	30 to 44	46%	45%	9%
	45 to 59	48%	45%	7%
	60 or older	54%	40%	6%
Race	White	54%	38%	7%
	African American	7%	73%	19%
	Latino	51%	44%	5%
Cuban descent	Yes	70%	26%	4%
	No	45%	47%	8%
Region	North/Panhandle	51%	39%	10%
	Orlando/Central Atlantic Coast	42%	51%	7%
	Tampa Bay Area	53%	38%	8%
	South Central	54%	38%	7%
	Miami/South	40%	51%	9%
Household Income	Less than \$75,000	42%	50%	8%
	\$75,000 or more	56%	38%	6%
Education	Not college graduate	43%	47%	9%
	College graduate	52%	41%	6%
Marital Status	Married	53%	40%	7%
	Not married	40%	51%	9%
U.S. Military Veteran		58%	35%	7%
Interview Type	Landline	50%	43%	8%
	Cell Phone	39%	51%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		45%	42%	13%
Party Identification	Democrat	78%	13%	9%
	Republican	13%	79%	8%
	Independent	40%	41%	19%
Tea Party Supporters		13%	77%	9%
Political Ideology	Very liberal-Liberal	77%	14%	8%
	Moderate	52%	36%	12%
	Conservative-Very conservative	25%	63%	12%
Presidential Choice	Barack Obama and Joe Biden	80%	10%	11%
	Mitt Romney and Paul Ryan	11%	80%	9%
Gender	Men	40%	48%	12%
	Women	50%	37%	13%
Age	Under 45	49%	34%	17%
	45 or older	44%	46%	10%
Age	18 to 29	49%	29%	22%
	30 to 44	49%	38%	14%
	45 to 59	46%	42%	12%
	60 or older	43%	49%	8%
Race	White	39%	49%	12%
	African American	73%	11%	16%
	Latino	46%	41%	13%
Cuban descent	Yes	40%	54%	5%
	No	46%	41%	13%
Region	North/Panhandle	36%	49%	14%
	Orlando/Central Atlantic Coast	39%	45%	15%
	Tampa Bay Area	38%	50%	11%
	South Central	49%	42%	9%
	Miami/South	57%	31%	12%
Household Income	Less than \$75,000	50%	38%	11%
	\$75,000 or more	43%	48%	9%
Education	Not college graduate	44%	43%	13%
	College graduate	47%	42%	11%
Marital Status	Married	41%	49%	10%
	Not married	51%	35%	14%
U.S. Military Veteran		34%	59%	7%
Interview Type	Landline	45%	45%	10%
	Cell Phone	47%	34%	19%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		41%	40%	18%
Party Identification	Democrat	12%	70%	18%
	Republican	81%	8%	11%
	Independent	37%	41%	22%
Tea Party Supporters		80%	11%	9%
Political Ideology	Very liberal-Liberal	20%	65%	15%
	Moderate	30%	48%	21%
	Conservative-Very conservative	64%	22%	14%
Presidential Choice	Barack Obama and Joe Biden	10%	72%	19%
	Mitt Romney and Paul Ryan	81%	7%	12%
Gender	Men	46%	38%	16%
	Women	37%	43%	21%
Age	Under 45	32%	46%	21%
	45 or older	46%	38%	16%
Age	18 to 29	21%	51%	28%
	30 to 44	40%	43%	17%
	45 to 59	44%	37%	19%
	60 or older	48%	38%	14%
Race	White	48%	34%	18%
	African American	14%	65%	21%
	Latino	40%	41%	20%
Cuban descent	Yes	49%	38%	13%
	No	41%	40%	19%
Region	North/Panhandle	45%	30%	24%
	Orlando/Central Atlantic Coast	39%	43%	18%
	Tampa Bay Area	46%	39%	15%
	South Central	49%	34%	17%
	Miami/South	34%	49%	17%
Household Income	Less than \$75,000	38%	44%	18%
	\$75,000 or more	47%	36%	16%
Education	Not college graduate	38%	42%	20%
	College graduate	46%	38%	16%
Marital Status	Married	47%	36%	17%
	Not married	36%	45%	20%
U.S. Military Veteran		54%	34%	12%
Interview Type	Landline	45%	39%	16%
	Cell Phone	31%	43%	26%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Florida Registered Voters		62%	24%	8%	6%
Party Identification	Democrat	66%	21%	9%	5%
	Republican	71%	22%	6%	2%
	Independent	50%	31%	10%	9%
Tea Party Supporters		76%	18%	3%	3%
Political Ideology	Very liberal-Liberal	58%	29%	6%	7%
	Moderate	54%	27%	11%	7%
	Conservative-Very conservative	73%	19%	6%	3%
Presidential Choice	Barack Obama and Joe Biden	60%	26%	8%	6%
	Mitt Romney and Paul Ryan	69%	21%	8%	2%
Gender	Men	63%	24%	8%	5%
	Women	62%	23%	9%	6%
Age	Under 45	54%	28%	11%	7%
	45 or older	66%	22%	7%	5%
Age	18 to 29	54%	28%	12%	6%
	30 to 44	54%	28%	10%	8%
	45 to 59	60%	26%	8%	6%
	60 or older	70%	19%	6%	5%
Race	White	62%	23%	9%	6%
	African American	62%	20%	13%	5%
	Latino	61%	30%	4%	4%
Cuban descent	Yes	64%	32%	0%	4%
	No	62%	23%	9%	6%
Region	North/Panhandle	63%	21%	7%	8%
	Orlando/Central Atlantic Coast	61%	23%	10%	6%
	Tampa Bay Area	64%	26%	5%	5%
	South Central	63%	23%	9%	4%
	Miami/South	61%	25%	10%	5%
Household Income	Less than \$75,000	62%	23%	9%	6%
	\$75,000 or more	63%	25%	8%	3%
Education	Not college graduate	61%	24%	8%	7%
	College graduate	65%	23%	8%	4%
Marital Status	Married	65%	24%	7%	5%
	Not married	59%	23%	10%	7%
U.S. Military Veteran		67%	20%	8%	4%
Interview Type	Landline	64%	23%	8%	5%
	Cell Phone	57%	26%	9%	8%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		45%	47%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	7%	91%	2%
	Independent	37%	49%	14%
Tea Party Supporters		13%	85%	2%
Political Ideology	Very liberal-Liberal	76%	16%	9%
	Moderate	50%	40%	10%
	Conservative-Very conservative	25%	71%	4%
Presidential Choice	Barack Obama and Joe Biden	89%	7%	4%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	39%	54%	7%
	Women	50%	41%	9%
Age	Under 45	50%	40%	9%
	45 or older	42%	50%	7%
Age	18 to 29	57%	31%	13%
	30 to 44	46%	47%	7%
	45 to 59	45%	48%	8%
	60 or older	40%	52%	7%
Race	White	36%	56%	8%
	African American	87%	6%	6%
	Latino	41%	48%	10%
Cuban descent	Yes	32%	63%	5%
	No	46%	46%	8%
Region	North/Panhandle	39%	55%	5%
	Orlando/Central Atlantic Coast	46%	46%	8%
	Tampa Bay Area	37%	52%	11%
	South Central	44%	49%	6%
	Miami/South	53%	38%	9%
Household Income	Less than \$75,000	51%	42%	7%
	\$75,000 or more	39%	56%	6%
Education	Not college graduate	48%	44%	7%
	College graduate	40%	51%	8%
Marital Status	Married	40%	54%	6%
	Not married	51%	39%	10%
U.S. Military Veteran		33%	61%	7%
Interview Type	Landline	44%	50%	7%
	Cell Phone	48%	39%	12%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		52%	40%	8%
Party Identification	Democrat	90%	6%	4%
	Republican	14%	82%	5%
	Independent	49%	37%	14%
Tea Party Supporters		15%	82%	4%
Political Ideology	Very liberal-Liberal	84%	10%	6%
	Moderate	61%	29%	9%
	Conservative-Very conservative	29%	65%	7%
Presidential Choice	Barack Obama and Joe Biden	95%	2%	3%
	Mitt Romney and Paul Ryan	8%	86%	6%
Gender	Men	46%	45%	8%
	Women	57%	34%	8%
Age	Under 45	63%	29%	8%
	45 or older	47%	45%	8%
Age	18 to 29	73%	18%	9%
	30 to 44	57%	36%	7%
	45 to 59	50%	40%	10%
	60 or older	44%	49%	7%
Race	White	44%	48%	8%
	African American	88%	5%	7%
	Latino	54%	37%	9%
Cuban descent	Yes	49%	44%	7%
	No	53%	39%	8%
Region	North/Panhandle	45%	48%	7%
	Orlando/Central Atlantic Coast	54%	37%	8%
	Tampa Bay Area	44%	46%	10%
	South Central	50%	43%	6%
	Miami/South	60%	31%	9%
Household Income	Less than \$75,000	58%	35%	7%
	\$75,000 or more	45%	48%	7%
Education	Not college graduate	54%	38%	8%
	College graduate	49%	43%	8%
Marital Status	Married	46%	46%	7%
	Not married	59%	32%	9%
U.S. Military Veteran		38%	54%	8%
Interview Type	Landline	49%	43%	8%
	Cell Phone	60%	30%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Which candidate will do a better job handling Medicare:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		51%	39%	9%
Party Identification	Democrat	90%	7%	3%
	Republican	13%	82%	5%
	Independent	47%	35%	17%
Tea Party Supporters		15%	80%	5%
Political Ideology	Very liberal-Liberal	84%	9%	7%
	Moderate	59%	30%	11%
	Conservative-Very conservative	28%	64%	8%
Presidential Choice	Barack Obama and Joe Biden	95%	2%	3%
	Mitt Romney and Paul Ryan	7%	85%	8%
Gender	Men	46%	43%	10%
	Women	56%	36%	9%
Age	Under 45	62%	28%	10%
	45 or older	46%	45%	9%
Age	18 to 29	69%	21%	10%
	30 to 44	57%	33%	10%
	45 to 59	48%	41%	11%
	60 or older	44%	48%	8%
Race	White	41%	49%	10%
	African American	89%	4%	7%
	Latino	57%	34%	9%
Cuban descent	Yes	47%	48%	5%
	No	52%	39%	10%
Region	North/Panhandle	43%	48%	9%
	Orlando/Central Atlantic Coast	53%	41%	7%
	Tampa Bay Area	43%	44%	13%
	South Central	50%	42%	8%
	Miami/South	61%	29%	10%
Household Income	Less than \$75,000	57%	36%	8%
	\$75,000 or more	45%	48%	8%
Education	Not college graduate	53%	38%	9%
	College graduate	49%	42%	9%
Marital Status	Married	44%	48%	8%
	Not married	59%	30%	11%
U.S. Military Veteran		37%	53%	9%
Interview Type	Landline	49%	43%	8%
	Cell Phone	59%	28%	13%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or news about it?		
		Mostly watched the debate	Mostly watched the news about it	Did not watch the debate or news about it
		Row %	Row %	Row %
Florida Registered Voters		65%	20%	15%
Party Identification	Democrat	68%	20%	11%
	Republican	74%	14%	12%
	Independent	53%	27%	21%
Tea Party Supporters		72%	15%	13%
Political Ideology	Very liberal-Liberal	67%	20%	14%
	Moderate	58%	25%	16%
	Conservative-Very conservative	69%	17%	14%
Presidential Choice	Barack Obama and Joe Biden	61%	24%	15%
	Mitt Romney and Paul Ryan	73%	17%	11%
Gender	Men	65%	22%	14%
	Women	65%	19%	17%
Age	Under 45	56%	24%	20%
	45 or older	68%	19%	13%
Age	18 to 29	49%	23%	29%
	30 to 44	61%	25%	14%
	45 to 59	65%	23%	12%
	60 or older	71%	16%	13%
Race	White	67%	17%	15%
	African American	60%	27%	14%
	Latino	61%	22%	17%
Cuban descent	Yes	66%	27%	7%
	No	64%	20%	16%
Region	North/Panhandle	62%	22%	16%
	Orlando/Central Atlantic Coast	62%	21%	18%
	Tampa Bay Area	66%	19%	15%
	South Central	68%	15%	17%
	Miami/South	66%	22%	12%
Household Income	Less than \$75,000	60%	22%	18%
	\$75,000 or more	73%	18%	9%
Education	Not college graduate	62%	20%	17%
	College graduate	69%	20%	11%
Marital Status	Married	70%	20%	10%
	Not married	58%	21%	21%
U.S. Military Veteran		65%	23%	12%
Interview Type	Landline	66%	20%	14%
	Cell Phone	61%	21%	19%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted October 7th through October 9th, 2012, N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Adults		44%	50%	6%
Florida Registered Voters		44%	50%	6%
Gender	Men	40%	54%	6%
	Women	47%	46%	7%
Age	Under 45	54%	39%	7%
	45 or older	39%	55%	6%
Age	18 to 29	63%	28%	9%
	30 to 44	47%	48%	6%
	45 to 59	41%	53%	7%
	60 or older	38%	57%	5%
Race	White	34%	62%	4%
	African American	77%	17%	6%
	Latino	51%	37%	12%
Cuban descent	Yes	50%	48%	2%
	No	44%	50%	6%
Region	North/Panhandle	35%	61%	4%
	Orlando/Central Atlantic Coast	44%	48%	8%
	Tampa Bay Area	37%	56%	7%
	South Central	44%	49%	6%
	Miami/South	53%	41%	7%
Household Income	Less than \$75,000	48%	46%	6%
	\$75,000 or more	43%	54%	3%
Education	Not college graduate	44%	49%	7%
	College graduate	44%	51%	4%
Marital Status	Married	40%	55%	5%
	Not married	49%	44%	7%
U.S. Military Veteran		30%	65%	5%
Interview Type	Landline	41%	54%	5%
	Cell Phone	51%	40%	10%

NBC News/WSJ/Marist Poll Florida Adults. Interviews conducted October 7th through October 9th, 2012, N=1410

MOE +/- 2.6 percentage points.

^Florida Registered Voters: N=1272 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.