			Florida Likely Voters		
		Tossup i	ncluding those who are undecided yet le	eaning toward a candida	ite
		Barack Obama and Joe Biden, the	Mitt Romney and Paul Ryan, the		
		Democrats	Republicans	Other	Undecided
TH 11 X 11 1 X7 4		Row %	Row %	Row %	Row %
Florida Likely Voters		47%	46%	1%	6%
Party Identification	Democrat	90%	6%	0%	4%
	Republican	7%	90%	0%	3%
	Independent	41%	47%	2%	10%
Party Identification***	Strong Democrats	97%	1%	0%	1%
	Soft Democrats	77%	14%	1%	8%
	Just Independents	27%	42%	5%	27%
	Soft Republicans	13%	79%	2%	6%
	Strong Republicans	2%	97%	0%	1%
Tea Party Supporters		11%	85%	1%	4%
Political Ideology	Very liberal-Liberal	88%	8%	0%	4%
	Moderate	55%	38%	1%	6%
	Conservative-Very conservative	18%	75%	1%	5%
Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	39%	61%	0%	0%
Plan to Vote Early	Vote early or by absentee	50%	45%	1%	4%
	Vote on Election Day	45%	49%	1%	5%
	Have not decided	48%	43%	1%	8%
Enthusiasm about	High	48%	49%	1%	2%
Presidential Election	Moderate	50%	42%	0%	8%
	Low	34%	37%	6%	23%
Gender	Men	46%	47%	2%	5%
Gender	Women	48%	45%	1%	6%
Age	Under 45	57%	35%	1%	7%
rige .	45 or older	43%	51%	1%	5%
Age	18 to 29	69%	23%	2%	5%
Age	30 to 44	53%	39%	1%	7%
	45 to 59	46%	49%	1%	4%
	60 or older	41%	53%	1%	5%
Race	White	38%	56%	1%	4%
Kace	African American	91%	3%	0%	6%
	Latino		37%		
Di	North/Panhandle	54% 33%	61%	1% 1%	8% 5%
Region					
	Orlando/Central Atlantic Coast	41%	51%	2%	6%
	Tampa Bay Area	48%	45%	1%	6%
	South Central	43%	50%	1%	6%
	Miami/South	65%	29%	1%	5%
Household Income	Less than \$75,000	48%	44%	2%	6%
	\$75,000 or more	49%	48%	0%	3%
Education	Not college graduate	47%	46%	1%	6%
	College graduate	47%	47%	1%	5%
Marital Status	Married	39%	55%	1%	5%
	Not married	57%	37%	1%	6%
U.S. Military Veteran		37%	57%	0%	6%
Interview Type	Landline	45%	49%	1%	5%
	Cell Phone	54%	35%	3%	8%

^{***}Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identified those

Florida Likely Voters

Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
	_	Row %	Row %	Row %	Row %
Florida Likely Voters		88%	10%	2%	1%
Party Identification	Democrat	93%	6%	1%	0%
	Republican	91%	8%	1%	1%
	Independent	78%	18%	4%	1%
Tea Party Supporters		90%	7%	2%	1%
Political Ideology	Very liberal-Liberal	92%	7%	1%	0%
	Moderate	80%	17%	3%	1%
	Conservative-Very conservative	93%	5%	1%	1%
Presidential Choice	Barack Obama and Joe Biden	91%	7%	1%	0%
	Mitt Romney and Paul Ryan	86%	12%	2%	1%
Gender	Men	86%	10%	2%	1%
	Women	90%	9%	1%	0%
Age	Under 45	82%	15%	3%	0%
-	45 or older	91%	8%	1%	1%
Age	18 to 29	75%	17%	8%	0%
	30 to 44	85%	14%	2%	0%
	45 to 59	87%	12%	1%	1%
	60 or older	93%	5%	1%	1%
Race	White	85%	12%	1%	1%
	African American	97%	2%	1%	0%
	Latino	93%	6%	1%	0%
Region	North/Panhandle	83%	14%	2%	0%
	Orlando/Central Atlantic Coast	89%	8%	1%	1%
	Tampa Bay Area	91%	7%	2%	1%
	South Central	80%	15%	4%	1%
	Miami/South	94%	6%	0%	0%
Household Income	Less than \$75,000	87%	11%	2%	1%
	\$75,000 or more	89%	9%	2%	0%
Education	Not college graduate	87%	11%	2%	1%
	College graduate	90%	8%	1%	0%
Marital Status	Married	91%	7%	1%	0%
	Not married	85%	12%	2%	1%
U.S. Military Veteran		92%	5%	2%	0%
Interview Type	Landline	89%	9%	1%	1%
	Cell Phone	84%	13%	2%	0%

Florida Likely Voters Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate Undecided Bill Nelson, the Democrat Connie Mack, the Republican Other Row % Row % Row % Row % Florida Likely Voters 41% 0% Party Identification Democrat 89% 7% 0% 4% Republican 15% 79% 0% 6% Independent 50% 39% 0% 11% Party Identification*** Strong Democrats 92% 4% 0% 3% Soft Democrats 84% 11% 0% 5% Just Independents 46% 33% 1% 20% Soft Republicans 20% 71% 0% 9% Strong Republicans 10% 84% 0% 6% Tea Party Supporters 17% 76% 0% 7% Political Ideology Very liberal-Liberal 88% 8% 0% 4% Moderate 61% 30% 0% 8% Conservative-Very conservative 24% 69% 0% 7% Presidential Choice Barack Obama and Joe Biden 92% 4% 4% 0% Mitt Romney and Paul Ryan 13% 80% 0% 6% Gender Men 50% 44% 0% 6% Women 53% 38% 0% 9% Age Under 45 58% 36% 0% 7% 45 or older 49% 0% 18 to 29 68% 21% 0% 11% Age 30 to 44 54% 40% 0% 5% 45 to 59 51% 40% 0% 9% 60 or older 48% 46% 1% 6% Race White 43% 49% 0% 7% African American 90% 0% 2% 8% 63% 28% 0% North/Panhandle 42% 6% Region Orlando/Central Atlantic Coast 43% 51% 0% 6% Tampa Bay Area 53% 39% 0% 8% South Central 50% 40% 1% 9% Miami/South 66% 25% 0% Household Income Less than \$75,000 53% 38% 0% 8% \$75,000 or more 51% 44% 0% 5% Not college graduate Education 52% 40% 0% 8% College graduate 51% Marital Status Married 44% 50% 0% 6% 60% 31%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

44%

51%

55%

51%

43%

34%

Not married

Landline

Cell Phone

U.S. Military Veteran

Interview Type

9%

5%

7%

10%

0%

0%

0%

0%

^{***}Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents

			Florida Likely Voters	
	_	Overall, do you have a fa	vorable or an unfavorable impres	ssion of Barack Obama?
		Favorable	Unfavorable	Unsure-Never Heard
	_	Row %	Row %	Row %
Florida Likely Voters		50%	45%	5%
Party Identification	Democrat	89%	7%	4%
	Republican	11%	85%	4%
	Independent	46%	47%	7%
Tea Party Supporters		12%	84%	4%
olitical Ideology	Very liberal-Liberal	86%	11%	2%
	Moderate	60%	34%	6%
	Conservative-Very conservative	21%	73%	5%
residential Choice	Barack Obama and Joe Biden	95%	3%	3%
	Mitt Romney and Paul Ryan	5%	91%	4%
ender	Men	50%	45%	5%
	Women	50%	45%	5%
ge	Under 45	62%	35%	3%
	45 or older	45%	50%	5%
.ge	18 to 29	68%	29%	3%
	30 to 44	60%	37%	3%
	45 to 59	49%	46%	5%
	60 or older	43%	52%	6%
ace	White	41%	54%	5%
	African American	92%	6%	3%
	Latino	60%	35%	5%
egion	North/Panhandle	39%	55%	6%
	Orlando/Central Atlantic Coast	43%	50%	7%
	Tampa Bay Area	50%	46%	4%
	South Central	44%	51%	6%
	Miami/South	68%	29%	3%
ousehold Income	Less than \$75,000	52%	44%	5%
	\$75,000 or more	50%	46%	3%
ducation	Not college graduate	50%	45%	6%
	College graduate	51%	45%	4%
Iarital Status	Married	45%	51%	4%

56%

40%

48%

38%

47%

6%

6%

Not married

Landline

Cell Phone

U.S. Military Veteran

Interview Type

	_		Florida Likely Voters	
	<u> </u>	Overall, do you have a fa	vorable or an unfavorable impre	ssion of Mitt Romney?
	_	Favorable Row %	Unfavorable Row %	Unsure-Never Heard Row %
Florida Likely Voters		46%	43%	10%
Party Identification	Democrat	13%	76%	11%
•	Republican	86%	8%	6%
	Independent	44%	41%	15%
Γea Party Supporters		81%	14%	5%
Political Ideology	Very liberal-Liberal	16%	74%	10%
	Moderate	36%	50%	14%
	Conservative-Very conservative	74%	19%	7%
Presidential Choice	Barack Obama and Joe Biden	9%	83%	9%
	Mitt Romney and Paul Ryan	89%	4%	7%
Gender	Men	48%	41%	10%
	Women	45%	45%	11%
.ge	Under 45	37%	54%	10%
	45 or older	50%	39%	10%
Age	18 to 29	21%	67%	12%
	30 to 44	43%	49%	9%
	45 to 59	46%	44%	10%
	60 or older	53%	36%	11%
lace	White	54%	37%	8%
	African American	7%	75%	18%
	Latino	45%	43%	12%
Region	North/Panhandle	58%	31%	11%
	Orlando/Central Atlantic Coast	48%	41%	11%
	Tampa Bay Area	43%	46%	11%
	South Central	50%	37%	13%
	Miami/South	35%	56%	9%
lousehold Income	Less than \$75,000	45%	44%	11%
	\$75,000 or more	47%	46%	7%
ducation	Not college graduate	45%	44%	11%
	College graduate	48%	43%	9%
Aarital Status	Married	55%	35%	10%
	Not married	37%	52%	11%
J.S. Military Veteran		57%	31%	11%

50%

36%

41%

51%

10%

13%

Landline

Cell Phone

Interview Type

			Florida Likely Voters	
		Overall, do you have a	favorable or an unfavorable impr	ression of Joe Biden?
	_	Favorable Row %	Unfavorable Row %	Unsure-Never Heard Row %
Florida Likely Voters		45%	45%	11%
Party Identification	Democrat	79%	11%	10%
	Republican	12%	80%	8%
	Independent	40%	47%	13%
Γea Party Supporters		15%	80%	5%
Political Ideology	Very liberal-Liberal	78%	13%	9%
	Moderate	52%	36%	12%
	Conservative-Very conservative	20%	71%	9%
Presidential Choice	Barack Obama and Joe Biden	84%	8%	8%
	Mitt Romney and Paul Ryan	8%	84%	9%
Gender	Men	44%	49%	7%
	Women	45%	41%	14%
Age	Under 45	50%	38%	12%
	45 or older	42%	48%	10%
Age	18 to 29	54%	30%	16%
	30 to 44	49%	41%	10%
	45 to 59	45%	44%	11%
	60 or older	40%	50%	10%
Race	White	37%	53%	11%
	African American	82%	9%	9%
	Latino	53%	37%	10%
Region	North/Panhandle	30%	56%	14%
	Orlando/Central Atlantic Coast	38%	53%	9%
	Tampa Bay Area	44%	43%	12%
	South Central	43%	44%	14%
	Miami/South	63%	30%	7%
Iousehold Income	Less than \$75,000	45%	43%	11%
	\$75,000 or more	47%	46%	7%
ducation	Not college graduate	43%	44%	13%
	College graduate	47%	45%	8%
Iarital Status	Married	39%	53%	9%
	Not married	52%	36%	12%
J.S. Military Veteran		40%	53%	7%
nterview Type	Landline	43%	47%	10%

38%

Cell Phone

			Florida Likely Voters	
		Overall, do you have a	favorable or an unfavorable impr	ression of Paul Ryan?
	_	Favorable Row %	Unfavorable Row %	Unsure-Never Heard Row %
Florida Likely Voters		43%	39%	17%
-	Democrat		70%	
Party Identification		12%		19%
	Republican	81%	9%	10%
T D C	Independent	40% 80%	37% 8%	22% 11%
Tea Party Supporters				
Political Ideology	Very liberal-Liberal	10%	75%	15%
	Moderate	35%	44%	21%
	Conservative-Very conservative	70%	17%	12%
Presidential Choice	Barack Obama and Joe Biden	8%	76%	16%
	Mitt Romney and Paul Ryan	84%	5%	11%
Gender	Men	47%	41%	12%
	Women	40%	38%	21%
Age	Under 45	33%	46%	22%
	45 or older	48%	37%	15%
Age	18 to 29	18%	54%	28%
	30 to 44	38%	42%	19%
	45 to 59	47%	38%	14%
	60 or older	48%	37%	15%
Race	White	51%	34%	15%
	African American	5%	70%	26%
	Latino	42%	42%	16%
Region	North/Panhandle	54%	26%	20%
	Orlando/Central Atlantic Coast	48%	35%	17%
	Tampa Bay Area	43%	43%	15%
	South Central	44%	37%	20%
	Miami/South	32%	53%	15%
Household Income	Less than \$75,000	41%	40%	19%
	\$75,000 or more	47%	42%	11%
Education	Not college graduate	42%	39%	20%
	College graduate	46%	41%	13%
Marital Status	Married	53%	34%	13%
	Not married	33%	46%	21%
U.S. Military Veteran		55%	34%	11%
Interview Type	Landline	46%	39%	15%
	Cell Phone	34%	41%	25%

Florida Likely Voters

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		V 4	Somewhat enthusiastic		Not enthusiastic at all
	·	Very enthusiastic (High) Row %	(Moderate) Row %	Not too enthusiastic (Low) Row %	(Low) Row %
Florida Likely Voters		66%	23%	7%	4%
Party Identification	Democrat	72%	20%	5%	3%
rarty identification	Republican	72%	20%	5%	3%
	Independent	53%	31%	11%	6%
Tea Party Supporters	maepenaem	78%	16%	3%	3%
Political Ideology	Very liberal-Liberal	67%	27%	5%	1%
r onticar ideology	Moderate	59%	27%	10%	4%
	Conservative-Very conservative	73%	17%	5%	5%
Presidential Choice	Barack Obama and Joe Biden	68%	24%	5%	3%
	Mitt Romney and Paul Ryan	70%	21%	5%	4%
Gender	Men	66%	25%	5%	4%
	Women	66%	21%	8%	5%
Age	Under 45	52%	34%	6%	8%
	45 or older	71%	19%	8%	3%
Age	18 to 29	55%	38%	6%	2%
	30 to 44	52%	32%	6%	10%
	45 to 59	67%	23%	6%	4%
	60 or older	73%	16%	8%	2%
Race	White	63%	25%	8%	5%
	African American	73%	14%	6%	7%
	Latino	72%	23%	4%	2%
Region	North/Panhandle	66%	21%	7%	5%
	Orlando/Central Atlantic Coast	65%	22%	10%	3%
	Tampa Bay Area	64%	26%	5%	5%
	South Central	65%	21%	10%	4%
	Miami/South	68%	24%	4%	5%
Household Income	Less than \$75,000	65%	21%	8%	6%
	\$75,000 or more	64%	30%	4%	2%
Education	Not college graduate	64%	23%	8%	4%
	College graduate	69%	22%	4%	5%
Marital Status	Married	68%	22%	5%	4%
	Not married	63%	23%	9%	5%
U.S. Military Veteran		70%	22%	5%	4%
Interview Type	Landline	68%	22%	6%	4%
	Cell Phone	58%	27%	8%	7%

		Florida Likely Voters			
		Which candidat	e will do a better job handling the e	economy:	
		Barack Obama	Mitt Romney	Unsure	
	_	Row %	Row %	Row %	
Florida Likely Voters		45%	47%	8%	
Party Identification	Democrat	85%	9%	7%	
	Republican	7%	90%	3%	
	Independent	37%	49%	14%	
Tea Party Supporters		13%	86%	1%	
Political Ideology	Very liberal-Liberal	80%	13%	6%	
	Moderate	50%	39%	11%	
	Conservative-Very conservative	20%	75%	5%	
Presidential Choice	Barack Obama and Joe Biden	91%	3%	6%	
	Mitt Romney and Paul Ryan	2%	97%	2%	
Gender	Men	45%	48%	8%	
	Women	44%	47%	9%	
Age	Under 45	55%	38%	8%	
	45 or older	41%	51%	8%	
Age	18 to 29	63%	31%	6%	
	30 to 44	51%	40%	9%	
	45 to 59	44%	51%	5%	
	60 or older	38%	52%	10%	
Race	White	35%	56%	8%	
	African American	87%	5%	8%	
	Latino	53%	41%	6%	
Region	North/Panhandle	32%	60%	8%	
	Orlando/Central Atlantic Coast	41%	50%	9%	
	Tampa Bay Area	45%	50%	5%	
	South Central	37%	50%	13%	
	Miami/South	61%	31%	8%	
Household Income	Less than \$75,000	46%	46%	8%	
	\$75,000 or more	46%	49%	5%	
Education	Not college graduate	44%	47%	9%	
	College graduate	45%	47%	7%	
Marital Status	Married	37%	55%	7%	
	Not married	53%	38%	9%	
U.S. Military Veteran		36%	58%	6%	
Interview Type	Landline	42%	50%	8%	
••	Cell Phone	53%	38%	10%	

			Florida Likely Voters	
		Which candidate	e will do a better job handling forei	gn policy:
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		49%	44%	7%
Party Identification	Democrat	87%	6%	6%
	Republican	10%	87%	3%
	Independent	47%	42%	11%
Tea Party Supporters		15%	82%	2%
Political Ideology	Very liberal-Liberal	87%	9%	3%
	Moderate	59%	34%	7%
	Conservative-Very conservative	21%	72%	6%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	5%	92%	4%
Gender	Men	50%	45%	5%
	Women	48%	43%	9%
Age	Under 45	59%	32%	9%
	45 or older	45%	49%	6%
Age	18 to 29	70%	21%	9%
	30 to 44	55%	36%	9%
	45 to 59	49%	48%	4%
	60 or older	43%	49%	8%
Race	White	41%	53%	6%
	African American	85%	3%	12%
	Latino	59%	35%	6%
Region	North/Panhandle	36%	56%	8%
	Orlando/Central Atlantic Coast	46%	47%	7%
	Tampa Bay Area	49%	47%	4%
	South Central	43%	45%	12%
	Miami/South	66%	28%	6%
Household Income	Less than \$75,000	50%	41%	9%
	\$75,000 or more	50%	47%	3%
Education	Not college graduate	49%	44%	7%
	College graduate	50%	44%	6%
Marital Status	Married	41%	52%	6%
	Not married	58%	34%	8%
U.S. Military Veteran		42%	53%	6%
Interview Type	Landline	47%	47%	6%
	Cell Phone	56%	33%	11%

		Florida Likely Voters		
			ate will do a better job handling Me	
	<u> </u>	Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		48%	43%	9%
Party Identification	Democrat	86%	8%	6%
	Republican	8%	85%	7%
	Independent	46%	40%	13%
Tea Party Supporters		11%	85%	3%
Political Ideology	Very liberal-Liberal	85%	9%	6%
	Moderate	57%	32%	12%
	Conservative-Very conservative	20%	73%	7%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	4%
	Mitt Romney and Paul Ryan	4%	89%	7%
Gender	Men	49%	45%	6%
	Women	48%	41%	11%
Age	Under 45	58%	35%	7%
	45 or older	45%	46%	9%
Age	18 to 29	73%	23%	4%
	30 to 44	53%	40%	7%
	45 to 59	47%	44%	8%
	60 or older	43%	47%	10%
Race	White	39%	52%	9%
	African American	89%	6%	6%
	Latino	58%	33%	9%
Region	North/Panhandle	36%	55%	9%
	Orlando/Central Atlantic Coast	41%	50%	9%
	Tampa Bay Area	52%	41%	7%
	South Central	43%	44%	13%
	Miami/South	64%	27%	8%
Household Income	Less than \$75,000	50%	42%	8%
	\$75,000 or more	49%	44%	7%
Education	Not college graduate	48%	44%	9%
	College graduate	50%	42%	8%
Marital Status	Married	41%	51%	7%
	Not married	56%	34%	10%
U.S. Military Veteran		43%	53%	3%
nterview Type	Landline	45%	45%	9%
	Cell Phone	58%	34%	8%

Florida Registered Voters Tossup including those who are undecided yet leaning toward a candidate Barack Obama and Joe Biden, the Mitt Romney and Paul Ryan, the Democrats Republicans Other Undecided Row % Row % Row % Row % Florida Registered Voters 48% 43% 2% Party Identification Democrat 90% 6% 0% 4% Republican 8% 88% 0% 4% 41% 43% 3% 14% Independent Party Identification*** Strong Democrats 98% 0% 1% Soft Democrats 77% 13% 1% 9% Just Independents 25% 34% 6% 36% Soft Republicans 14% 77% 2% 7% Strong Republicans 96% 0% 3% 1% 14% 82% 1% 4% Tea Party Supporters Political Ideology Very liberal-Liberal 84% 9% 1% 6% 54% Moderate 36% 1% 8% Conservative-Very conservative 22% 71% 2% 6% Intensity of Support Strongly support 54% 46% 0% 0% 43% 57% 0% 0% Somewhat support Past Participation** 46% 45% 1% 23% No 66% 3% 8% Plan to Vote Early Vote early or by absentee 51% 43% 1% Vote on Election Day 47% 46% 1% 6% Have not decided 46% 39% 2% 13% Enthusiasm about Presidential High 50% 48% 1% 2% Election Moderate 52% 38% 1% 9% Low 31% 32% 7% 30% Men 47% 43% 3% 7% Gender Women 48% 43% 1% 8% Under 45 56% 31% 2% 11% Age 45 or older 44% 49% 2% 6% 18 to 29 65% 24% 2% 10% Age 30 to 44 52% 34% 2% 12% 45 to 59 46% 47% 2% 5% 60 or older 42% 50% 2% Race White 39% 53% 2% 6% African American 87% 0% 10% 3% Latino 55% 36% 1% 8% North/Panhandle 35% 57% 1% Region 7% Orlando/Central Atlantic Coast 43% 48% 2% Tampa Bay Area 46% 43% 3% 7% South Central 41% 49% 1% 9% Miami/South 63% 28% Household Income Less than \$75,000 48% 41% 2% 9% 50% 46% 0% 4% \$75,000 or more Education Not college graduate 48% 41% 1% 9% 47% College graduate 46% 2% 6% Marital Status 40% 52% 2% 6% Married

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 30th and October 1st, 2012, N=1191 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

34%

55%

47%

32%

1%

0%

1%

3%

9%

7%

6%

14%

56%

38%

47%

51%

Not married

Cell Phone

U.S. Military Veteran

Interview Type

^{**}Past participation refers to previous participation in a Presidential Election.

^{***}Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Registered Voters		
		Do you approve or dis	approve of the job Barack Obama is	doing as president?
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Registered Voters		48%	45%	7%
Party Identification	Democrat	88%	8%	4%
	Republican	10%	87%	4%
	Independent	42%	46%	13%
Tea Party Supporters		17%	83%	0%
Political Ideology	Very liberal-Liberal	82%	10%	8%
	Moderate	54%	38%	8%
	Conservative-Very conservative	23%	72%	5%
Presidential Choice	Barack Obama and Joe Biden	92%	3%	5%
	Mitt Romney and Paul Ryan	3%	94%	3%
Gender	Men	48%	45%	8%
	Women	49%	44%	7%
Age	Under 45	57%	34%	10%
	45 or older	44%	50%	6%
Age	18 to 29	60%	28%	12%
	30 to 44	55%	36%	9%
	45 to 59	48%	46%	6%
	60 or older	41%	53%	6%
Race	White	39%	54%	7%
	African American	87%	7%	6%
	Latino	58%	37%	5%
Region	North/Panhandle	38%	55%	7%
	Orlando/Central Atlantic Coast	43%	52%	6%
	Tampa Bay Area	45%	43%	12%
	South Central	43%	52%	5%
	Miami/South	62%	30%	7%
Household Income	Less than \$75,000	49%	43%	8%
	\$75,000 or more	48%	48%	4%
Education	Not college graduate	49%	42%	9%
	College graduate	47%	48%	5%
Marital Status	Married	41%	53%	6%
	Not married	56%	36%	8%
U.S. Military Veteran		40%	55%	6%
Interview Type	Landline	47%	47%	6%
	Cell Phone	51%	37%	12%

Florida Registered Voters Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate Connie Mack, the Republican Bill Nelson, the Democrat Other Undecided Row % Row % Row % Row % Florida Registered Voters 0% Party Identification Democrat 87% 7% 0% 5% 15% 78% 0% 7% Republican Independent 51% 35% 0% 14% Party Identification*** Strong Democrats 90% 4% 0% 5% Soft Democrats 83% 11% 0% 6% Just Independents 43% 28% 1% 27% Soft Republicans 23% 68% 0% 9% Strong Republicans 11% 82% 0% 7% Tea Party Supporters 19% 74% 0% 8% Political Ideology 0% Very liberal-Liberal 86% 8% 5% 60% 29% 0% 10% Conservative-Very conservative 25% 65% 0% 9% Presidential Choice Barack Obama and Joe Biden 91% 4% 0% 4% Mitt Romney and Paul Ryan 14% 79% 0% 7% Gender Men 50% 41% 0% Women 54% 35% 0% 10% Under 45 31% 0% 13% 56% Age 45 or older 50% 42% 0% 8% 18 to 29 Age 65% 19% 0% 17% 30 to 44 53% 36% 0% 11% 45 to 59 51% 38% 0% 10% 60 or older 49% 44% 1% 6% White 45% 46% 0% 8% African American 85% 8% 0% 7% Latino 63% 29% 0% Region North/Panhandle 44% 49% 0% 7% Orlando/Central Atlantic Coast 45% 48% 1% 6% Tampa Bay Area 51% 38% 0% 10% South Central 48% 40% 12% 1% Miami/South 63% 24% 0% 13% Household Income Less than \$75,000 53% 35% 0% 11% \$75,000 or more 52% 43% 0% 5% Education Not college graduate 52% 36% 0% 11% 51% 41% 7% College graduate 0% Marital Status Married 45% 47% 0% 8% Not married 59% 29% 0% 11% 43% U.S. Military Veteran 49% 0% 7% Interview Type Landline 52% 41% 0% 8% 53% 30% Cell Phone 1% 16%

^{***}Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

Florida Registered Voters

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Registered Voters		41%	52%	7%
Party Identification	Democrat	77%	14%	10%
	Republican	10%	88%	2%
	Independent	32%	62%	6%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	69%	25%	7%
	Moderate	47%	45%	7%
	Conservative-Very conservative	22%	75%	3%
Presidential Choice	Barack Obama and Joe Biden	80%	12%	8%
	Mitt Romney and Paul Ryan	4%	94%	1%
Gender	Men	43%	53%	5%
	Women	40%	51%	9%
Age	Under 45	46%	43%	10%
	45 or older	39%	56%	5%
Age	18 to 29	55%	38%	7%
	30 to 44	43%	46%	12%
	45 to 59	43%	52%	5%
	60 or older	37%	59%	5%
Race	White	34%	62%	4%
	African American	76%	8%	15%
	Latino	49%	45%	7%
Region	North/Panhandle	35%	59%	7%
	Orlando/Central Atlantic Coast	37%	59%	4%
	Tampa Bay Area	40%	56%	4%
	South Central	34%	60%	6%
	Miami/South	53%	37%	11%
Household Income	Less than \$75,000	42%	52%	6%
	\$75,000 or more	42%	53%	5%
Education	Not college graduate	41%	52%	7%
	College graduate	43%	51%	6%
Marital Status	Married	36%	58%	6%
	Not married	47%	45%	8%
U.S. Military Veteran		39%	58%	3%
Interview Type	Landline	41%	53%	6%
	Cell Phone	43%	47%	9%

		Florida Registered Voters			
		Which candidate will do a better job handling the economy:			
	-	Barack Obama	Mitt Romney	Unsure	
		Row %	Row %	Row %	
Florida Registered Voters		45%	45%	10%	
Party Identification	Democrat	84%	9%	8%	
	Republican	8%	88%	4%	
	Independent	38%	46%	16%	
Tea Party Supporters		14%	84%	2%	
Political Ideology	Very liberal-Liberal	77%	14%	8%	
	Moderate	50%	38%	12%	
	Conservative-Very conservative	22%	71%	7%	
Presidential Choice	Barack Obama and Joe Biden	90%	4%	6%	
	Mitt Romney and Paul Ryan	2%	96%	2%	
Gender	Men	45%	45%	10%	
	Women	45%	44%	11%	
Age	Under 45	54%	34%	12%	
	45 or older	41%	50%	9%	
Age	18 to 29	61%	28%	12%	
	30 to 44	51%	37%	12%	
	45 to 59	44%	49%	7%	
	60 or older	39%	50%	11%	
Race	White	37%	53%	10%	
	African American	82%	6%	11%	
	Latino	52%	41%	7%	
Region	North/Panhandle	33%	57%	10%	
	Orlando/Central Atlantic Coast	43%	47%	10%	
	Tampa Bay Area	45%	48%	7%	
	South Central	37%	48%	15%	
	Miami/South	58%	31%	11%	
Household Income	Less than \$75,000	46%	43%	11%	
	\$75,000 or more	47%	48%	5%	
Education	Not college graduate	45%	44%	11%	
	College graduate	45%	46%	9%	
Marital Status	Married	38%	53%	9%	
	Not married	53%	36%	11%	
U.S. Military Veteran		35%	57%	8%	
Interview Type	Landline	43%	48%	9%	
	Cell Phone	51%	34%	14%	

		Florida Registered Voters			
		Which candidate will do a better job handling foreign policy:			
	_	Barack Obama	Mitt Romney	Unsure	
		Row %	Row %	Row %	
Florida Registered Voters		50%	41%	9%	
Party Identification	Democrat	86%	7%	7%	
	Republican	11%	86%	4%	
	Independent	49%	38%	14%	
Tea Party Supporters		17%	80%	3%	
Political Ideology	Very liberal-Liberal	86%	9%	5%	
	Moderate	58%	33%	8%	
	Conservative-Very conservative	23%	69%	8%	
Presidential Choice	Barack Obama and Joe Biden	93%	4%	3%	
	Mitt Romney and Paul Ryan	5%	90%	4%	
Gender	Men	51%	42%	7%	
	Women	49%	40%	11%	
Age	Under 45	59%	28%	13%	
	45 or older	46%	47%	7%	
Age	18 to 29	68%	19%	13%	
	30 to 44	55%	33%	12%	
	45 to 59	50%	46%	4%	
	60 or older	43%	47%	10%	
Race	White	42%	50%	8%	
	African American	80%	4%	16%	
	Latino	60%	34%	6%	
Region	North/Panhandle	38%	52%	11%	
	Orlando/Central Atlantic Coast	48%	45%	8%	
	Tampa Bay Area	48%	45%	7%	
	South Central	42%	43%	14%	
	Miami/South	64%	28%	8%	
Household Income	Less than \$75,000	51%	38%	11%	
	\$75,000 or more	51%	46%	3%	
Education	Not college graduate	51%	40%	10%	
	College graduate	50%	42%	8%	
Marital Status	Married	42%	50%	8%	
	Not married	59%	31%	10%	
U.S. Military Veteran		41%	52%	7%	
Interview Type	Landline	48%	45%	7%	
	Cell Phone	56%	29%	15%	

			Florida Registered Voters	
		Which candidate will do a better job handling Medicare:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		49%	40%	11%
Party Identification	Democrat	85%	8%	7%
	Republican	10%	82%	8%
	Independent	49%	37%	15%
Γea Party Supporters		13%	83%	4%
Political Ideology	Very liberal-Liberal	81%	9%	9%
	Moderate	57%	30%	12%
	Conservative-Very conservative	23%	70%	8%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	4%
	Mitt Romney and Paul Ryan	5%	87%	7%
Gender	Men	49%	42%	9%
	Women	49%	38%	13%
Age	Under 45	58%	31%	11%
	45 or older	46%	44%	10%
Age	18 to 29	68%	23%	9%
	30 to 44	53%	35%	12%
	45 to 59	49%	43%	8%
	60 or older	43%	45%	12%
Race	White	40%	49%	10%
	African American	84%	7%	9%
	Latino	59%	30%	11%
Region	North/Panhandle	38%	50%	11%
	Orlando/Central Atlantic Coast	43%	47%	9%
	Tampa Bay Area	52%	39%	10%
	South Central	43%	43%	13%
	Miami/South	62%	27%	11%
Household Income	Less than \$75,000	51%	38%	11%
	\$75,000 or more	50%	43%	7%
Education	Not college graduate	49%	40%	11%
	College graduate	50%	40%	10%
Marital Status	Married	43%	49%	8%
	Not married	56%	31%	13%
U.S. Military Veteran		43%	53%	4%
Interview Type	Landline	47%	43%	10%
	Cell Phone	57%	30%	13%