

NBC News/WSJ/Marist Poll Florida Likely Voters Tables

		Florida Likely Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		52%	41%	0%	7%
Party Identification	Democrat	89%	7%	0%	4%
	Republican	15%	79%	0%	6%
	Independent	50%	39%	0%	11%
Party Identification***	Strong Democrats	92%	4%	0%	3%
	Soft Democrats	84%	11%	0%	5%
	Just Independents	46%	33%	1%	20%
	Soft Republicans	20%	71%	0%	9%
	Strong Republicans	10%	84%	0%	6%
Tea Party Supporters		17%	76%	0%	7%
Political Ideology	Very liberal-Liberal	88%	8%	0%	4%
	Moderate	61%	30%	0%	8%
	Conservative-Very conservative	24%	69%	0%	7%
Presidential Choice	Barack Obama and Joe Biden	92%	4%	0%	4%
	Mitt Romney and Paul Ryan	13%	80%	0%	6%
Gender	Men	50%	44%	0%	6%
	Women	53%	38%	0%	9%
Age	Under 45	58%	36%	0%	7%
	45 or older	49%	43%	0%	7%
Age	18 to 29	68%	21%	0%	11%
	30 to 44	54%	40%	0%	5%
	45 to 59	51%	40%	0%	9%
	60 or older	48%	46%	1%	6%
Race	White	43%	49%	0%	7%
	African American	90%	8%	0%	2%
	Latino	63%	28%	0%	8%
Region	North/Panhandle	42%	52%	0%	6%
	Orlando/Central Atlantic Coast	43%	51%	0%	6%
	Tampa Bay Area	53%	39%	0%	8%
	South Central	50%	40%	1%	9%
	Miami/South	66%	25%	0%	9%
Household Income	Less than \$75,000	53%	38%	0%	8%
	\$75,000 or more	51%	44%	0%	5%
Education	Not college graduate	52%	40%	0%	8%
	College graduate	51%	42%	0%	7%
Marital Status	Married	44%	50%	0%	6%
	Not married	60%	31%	0%	9%
U.S. Military Veteran		44%	51%	0%	5%
Interview Type	Landline	51%	43%	0%	7%
	Cell Phone	55%	34%	0%	10%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=890 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.