

		Florida Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		49%	44%	1%	5%
Party Identification	Democrat	91%	6%	1%	2%
	Republican	7%	89%	1%	4%
	Independent	48%	41%	2%	9%
Party Identification***	Strong Democrats	97%	1%	0%	1%
	Soft Democrats	80%	14%	2%	4%
	Just Independents	45%	31%	1%	22%
	Soft Republicans	16%	75%	2%	7%
	Strong Republicans	1%	98%	0%	2%
Tea Party Supporters		15%	83%	0%	2%
Political Ideology	Very liberal-Liberal	88%	8%	1%	3%
	Moderate	60%	32%	1%	7%
	Conservative-Very conservative	21%	74%	1%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	48%	52%	0%	0%
Past Participation**	Yes	48%	46%	1%	5%
	No	65%	29%	2%	5%
Plan to Vote Early	Vote early or by absentee	55%	41%	1%	3%
	Vote on Election Day	42%	51%	1%	6%
	Have not decided	56%	37%	0%	7%
Enthusiasm about Presidential Election	High	48%	49%	0%	2%
	Moderate	52%	40%	1%	8%
	Low	51%	29%	4%	16%
Gender	Men	45%	49%	1%	4%
	Women	53%	41%	1%	6%
Age	Under 45	57%	36%	1%	6%
	45 or older	46%	49%	1%	4%
Age	18 to 29	61%	32%	3%	4%
	30 to 44	54%	38%	0%	8%
	45 to 59	47%	47%	1%	5%
	60 or older	45%	50%	1%	4%
Race	White	39%	56%	1%	4%
	African American	94%	2%	1%	4%
	Latino	57%	35%	1%	7%
Region	North/Panhandle	41%	54%	1%	4%
	Orlando/Central Atlantic Coast	43%	48%	0%	9%
	Tampa Bay Area	53%	41%	1%	6%
	South Central	46%	49%	3%	2%
	Miami/South	62%	33%	1%	4%
Household Income	Less than \$75,000	53%	40%	1%	5%
	\$75,000 or more	44%	53%	0%	3%
Education	Not college graduate	50%	43%	2%	6%
	College graduate	49%	47%	0%	4%
Marital Status	Married	42%	54%	1%	4%
	Not married	58%	34%	1%	7%
Evangelical Christians		33%	61%	1%	6%
U.S. Military Veteran		38%	58%	2%	2%
Interview Type	Landline	49%	47%	0%	4%
	Cell Phone	50%	39%	2%	8%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Likely Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		85%	13%	2%	1%
Party Identification	Democrat	91%	7%	1%	0%
	Republican	87%	11%	1%	0%
	Independent	74%	22%	3%	1%
Tea Party Supporters		86%	11%	2%	1%
Political Ideology	Very liberal-Liberal	88%	10%	1%	1%
	Moderate	76%	20%	3%	1%
	Conservative-Very conservative	88%	10%	2%	1%
Presidential Choice	Barack Obama and Joe Biden	86%	12%	2%	1%
	Mitt Romney and Paul Ryan	83%	14%	2%	1%
Gender	Men	82%	15%	2%	1%
	Women	87%	11%	2%	1%
Age	Under 45	80%	18%	1%	0%
	45 or older	87%	10%	2%	1%
Age	18 to 29	82%	16%	3%	0%
	30 to 44	79%	20%	0%	0%
	45 to 59	81%	14%	3%	2%
	60 or older	92%	6%	1%	1%
Race	White	85%	13%	2%	1%
	African American	97%	1%	2%	0%
	Latino	74%	23%	2%	1%
Region	North/Panhandle	88%	10%	2%	0%
	Orlando/Central Atlantic Coast	82%	17%	1%	0%
	Tampa Bay Area	86%	10%	1%	3%
	South Central	85%	10%	5%	0%
	Miami/South	84%	14%	2%	1%
Household Income	Less than \$75,000	83%	13%	2%	1%
	\$75,000 or more	87%	12%	1%	0%
Education	Not college graduate	84%	12%	3%	1%
	College graduate	85%	14%	1%	0%
Marital Status	Married	84%	14%	2%	0%
	Not married	86%	12%	2%	1%
Evangelical Christians		86%	12%	2%	1%
U.S. Military Veteran		83%	15%	2%	1%
Interview Type	Landline	86%	11%	2%	1%
	Cell Phone	81%	16%	3%	0%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Florida Likely Voters		31%	46%	23%
Party Identification	Democrat	38%	37%	25%
	Republican	29%	51%	19%
	Independent	27%	49%	24%
Tea Party Supporters		28%	53%	20%
Political Ideology	Very liberal-Liberal	36%	34%	30%
	Moderate	32%	46%	22%
	Conservative-Very conservative	28%	52%	20%
Presidential Choice	Barack Obama and Joe Biden	35%	39%	26%
	Mitt Romney and Paul Ryan	29%	52%	19%
Gender	Men	27%	51%	22%
	Women	34%	41%	24%
Age	Under 45	23%	47%	30%
	45 or older	35%	45%	20%
Age	18 to 29	19%	44%	37%
	30 to 44	25%	50%	25%
	45 to 59	29%	46%	25%
	60 or older	40%	43%	16%
Race	White	30%	48%	21%
	African American	42%	34%	25%
	Latino	28%	44%	28%
Region	North/Panhandle	33%	44%	23%
	Orlando/Central Atlantic Coast	26%	57%	17%
	Tampa Bay Area	35%	41%	25%
	South Central	34%	45%	21%
	Miami/South	29%	42%	29%
Household Income	Less than \$75,000	33%	45%	22%
	\$75,000 or more	31%	49%	19%
Education	Not college graduate	29%	46%	25%
	College graduate	34%	44%	22%
Marital Status	Married	29%	50%	21%
	Not married	33%	41%	26%
Evangelical Christians		32%	50%	19%
U.S. Military Veteran		30%	51%	19%
Interview Type	Landline	34%	45%	22%
	Cell Phone	25%	48%	27%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Likely Voters		49%	46%	6%
Party Identification	Democrat	89%	8%	3%
	Republican	9%	87%	4%
	Independent	46%	44%	10%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	84%	10%	7%
	Moderate	60%	33%	6%
	Conservative-Very conservative	21%	75%	5%
Presidential Choice	Barack Obama and Joe Biden	91%	3%	6%
	Mitt Romney and Paul Ryan	4%	94%	2%
Gender	Men	45%	50%	5%
	Women	52%	42%	6%
Age	Under 45	55%	36%	9%
	45 or older	45%	51%	4%
Age	18 to 29	60%	32%	8%
	30 to 44	52%	39%	9%
	45 to 59	47%	49%	5%
	60 or older	44%	52%	4%
Race	White	37%	56%	7%
	African American	97%	1%	2%
	Latino	59%	37%	4%
Region	North/Panhandle	39%	57%	4%
	Orlando/Central Atlantic Coast	43%	50%	6%
	Tampa Bay Area	53%	41%	6%
	South Central	43%	48%	9%
	Miami/South	61%	34%	5%
Household Income	Less than \$75,000	53%	41%	6%
	\$75,000 or more	43%	54%	3%
Education	Not college graduate	50%	44%	6%
	College graduate	46%	48%	6%
Marital Status	Married	41%	54%	5%
	Not married	57%	36%	6%
Evangelical Christians		36%	61%	3%
U.S. Military Veteran		37%	61%	2%
Interview Type	Landline	48%	48%	4%
	Cell Phone	50%	40%	10%

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		Florida Likely Voters		
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Bill Nelson, the Democrat	Connie Mack, the Republican	Undecided
		Row %	Row %	Row %
Florida Likely Voters		51%	37%	12%
Party Identification	Democrat	87%	6%	7%
	Republican	16%	74%	10%
	Independent	50%	33%	17%
Party Identification***	Strong Democrats	92%	2%	6%
	Soft Democrats	78%	10%	12%
	Just Independents	42%	29%	29%
	Soft Republicans	25%	60%	15%
	Strong Republicans	11%	83%	6%
Tea Party Supporters		19%	75%	6%
Political Ideology	Very liberal-Liberal	84%	5%	11%
	Moderate	61%	26%	14%
	Conservative-Very conservative	26%	64%	10%
Presidential Choice	Barack Obama and Joe Biden	88%	4%	8%
	Mitt Romney and Paul Ryan	14%	78%	8%
Gender	Men	49%	42%	8%
	Women	52%	33%	14%
Age	Under 45	53%	30%	17%
	45 or older	51%	41%	8%
Age	18 to 29	59%	25%	16%
	30 to 44	49%	34%	18%
	45 to 59	51%	40%	9%
	60 or older	50%	42%	8%
Race	White	45%	45%	10%
	African American	85%	6%	10%
	Latino	49%	35%	16%
Region	North/Panhandle	46%	43%	11%
	Orlando/Central Atlantic Coast	47%	39%	14%
	Tampa Bay Area	57%	33%	10%
	South Central	46%	45%	10%
	Miami/South	57%	31%	12%
Household Income	Less than \$75,000	54%	33%	13%
	\$75,000 or more	47%	47%	6%
Education	Not college graduate	53%	35%	12%
	College graduate	49%	42%	9%
Marital Status	Married	46%	44%	10%
	Not married	57%	30%	13%
Evangelical Christians		42%	48%	10%
U.S. Military Veteran		41%	52%	8%
Interview Type	Landline	51%	40%	9%
	Cell Phone	51%	32%	17%

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***Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction		Unsure
		Row %	Row %	Row %
Florida Likely Voters		42%	52%	5%
Party Identification	Democrat	78%	16%	6%
	Republican	9%	88%	4%
	Independent	38%	57%	5%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	75%	18%	7%
	Moderate	50%	44%	5%
	Conservative-Very conservative	19%	78%	3%
Presidential Choice	Barack Obama and Joe Biden	79%	15%	6%
	Mitt Romney and Paul Ryan	4%	93%	2%
Gender	Men	40%	56%	4%
	Women	44%	50%	6%
Age	Under 45	47%	45%	8%
	45 or older	40%	56%	4%
Age	18 to 29	50%	42%	8%
	30 to 44	45%	48%	8%
	45 to 59	42%	54%	3%
	60 or older	39%	57%	4%
Race	White	34%	61%	5%
	African American	79%	12%	9%
	Latino	46%	50%	5%
Region	North/Panhandle	37%	58%	5%
	Orlando/Central Atlantic Coast	37%	59%	4%
	Tampa Bay Area	44%	52%	3%
	South Central	41%	50%	8%
	Miami/South	51%	43%	6%
Household Income	Less than \$75,000	46%	49%	5%
	\$75,000 or more	42%	56%	2%
Education	Not college graduate	43%	51%	6%
	College graduate	41%	55%	5%
Marital Status	Married	38%	59%	3%
	Not married	48%	45%	8%
Evangelical Christians		29%	65%	7%
U.S. Military Veteran		35%	62%	3%
Interview Type	Landline	41%	54%	5%
	Cell Phone	44%	49%	6%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		51%	46%	3%
Party Identification	Democrat	89%	10%	1%
	Republican	13%	86%	1%
	Independent	49%	44%	7%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	85%	11%	4%
	Moderate	61%	35%	4%
	Conservative-Very conservative	24%	73%	2%
Presidential Choice	Barack Obama and Joe Biden	93%	5%	3%
	Mitt Romney and Paul Ryan	7%	93%	1%
Gender	Men	47%	51%	2%
	Women	54%	42%	4%
Age	Under 45	57%	38%	4%
	45 or older	48%	50%	2%
Age	18 to 29	62%	36%	2%
	30 to 44	55%	40%	6%
	45 to 59	50%	49%	2%
	60 or older	47%	50%	3%
Race	White	41%	55%	3%
	African American	94%	4%	2%
	Latino	59%	37%	3%
Region	North/Panhandle	39%	58%	3%
	Orlando/Central Atlantic Coast	46%	52%	2%
	Tampa Bay Area	58%	38%	4%
	South Central	47%	50%	3%
	Miami/South	62%	34%	4%
Household Income	Less than \$75,000	53%	43%	4%
	\$75,000 or more	49%	50%	1%
Education	Not college graduate	51%	46%	3%
	College graduate	51%	46%	3%
Marital Status	Married	45%	53%	3%
	Not married	58%	38%	3%
Evangelical Christians		36%	61%	2%
U.S. Military Veteran		38%	61%	1%
Interview Type	Landline	50%	48%	2%
	Cell Phone	54%	42%	5%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		46%	45%	9%
Party Identification	Democrat	80%	14%	6%
	Republican	12%	79%	8%
	Independent	43%	43%	13%
Tea Party Supporters		15%	82%	3%
Political Ideology	Very liberal-Liberal	78%	13%	10%
	Moderate	59%	32%	8%
	Conservative-Very conservative	20%	72%	9%
Presidential Choice	Barack Obama and Joe Biden	81%	12%	7%
	Mitt Romney and Paul Ryan	9%	83%	8%
Gender	Men	44%	48%	8%
	Women	47%	42%	11%
Age	Under 45	50%	38%	11%
	45 or older	43%	49%	8%
Age	18 to 29	48%	38%	13%
	30 to 44	51%	38%	10%
	45 to 59	43%	49%	8%
	60 or older	44%	48%	8%
Race	White	38%	53%	8%
	African American	78%	14%	8%
	Latino	53%	34%	13%
Region	North/Panhandle	33%	55%	12%
	Orlando/Central Atlantic Coast	43%	49%	8%
	Tampa Bay Area	50%	39%	11%
	South Central	43%	46%	11%
	Miami/South	58%	36%	6%
Household Income	Less than \$75,000	49%	41%	10%
	\$75,000 or more	44%	50%	5%
Education	Not college graduate	46%	44%	10%
	College graduate	47%	46%	8%
Marital Status	Married	41%	52%	7%
	Not married	52%	37%	11%
Evangelical Christians		36%	55%	9%
U.S. Military Veteran		39%	55%	6%
Interview Type	Landline	46%	47%	7%
	Cell Phone	46%	40%	14%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		47%	45%	8%
Party Identification	Democrat	13%	78%	9%
	Republican	86%	9%	4%
	Independent	43%	46%	11%
Tea Party Supporters		83%	14%	4%
Political Ideology	Very liberal-Liberal	15%	77%	8%
	Moderate	36%	55%	9%
	Conservative-Very conservative	73%	20%	7%
Presidential Choice	Barack Obama and Joe Biden	11%	81%	8%
	Mitt Romney and Paul Ryan	90%	6%	4%
Gender	Men	51%	42%	6%
	Women	43%	47%	10%
Age	Under 45	41%	50%	9%
	45 or older	50%	43%	8%
Age	18 to 29	36%	57%	7%
	30 to 44	44%	45%	11%
	45 to 59	47%	46%	8%
	60 or older	52%	41%	8%
Race	White	57%	36%	7%
	African American	7%	80%	14%
	Latino	39%	51%	10%
Region	North/Panhandle	55%	36%	9%
	Orlando/Central Atlantic Coast	53%	41%	6%
	Tampa Bay Area	37%	53%	9%
	South Central	49%	45%	6%
	Miami/South	39%	51%	11%
Household Income	Less than \$75,000	42%	49%	9%
	\$75,000 or more	57%	39%	4%
Education	Not college graduate	44%	48%	9%
	College graduate	51%	41%	7%
Marital Status	Married	56%	38%	6%
	Not married	36%	53%	11%
Evangelical Christians		58%	32%	10%
U.S. Military Veteran		59%	34%	7%
Interview Type	Landline	49%	45%	7%
	Cell Phone	42%	46%	12%

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		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		43%	41%	16%
Party Identification	Democrat	9%	73%	18%
	Republican	81%	9%	11%
	Independent	42%	40%	18%
Tea Party Supporters		81%	13%	7%
Political Ideology	Very liberal-Liberal	13%	72%	16%
	Moderate	32%	50%	18%
	Conservative-Very conservative	69%	18%	13%
Presidential Choice	Barack Obama and Joe Biden	10%	74%	16%
	Mitt Romney and Paul Ryan	83%	6%	11%
Gender	Men	47%	40%	14%
	Women	40%	42%	18%
Age	Under 45	37%	45%	18%
	45 or older	46%	39%	15%
Age	18 to 29	34%	47%	19%
	30 to 44	40%	43%	17%
	45 to 59	43%	40%	17%
	60 or older	47%	38%	14%
Race	White	51%	35%	14%
	African American	12%	67%	21%
	Latino	40%	43%	17%
Region	North/Panhandle	44%	36%	20%
	Orlando/Central Atlantic Coast	51%	36%	12%
	Tampa Bay Area	37%	49%	14%
	South Central	44%	41%	16%
	Miami/South	39%	44%	17%
Household Income	Less than \$75,000	38%	43%	19%
	\$75,000 or more	53%	41%	5%
Education	Not college graduate	40%	41%	19%
	College graduate	48%	41%	11%
Marital Status	Married	53%	36%	11%
	Not married	32%	47%	21%
Evangelical Christians		54%	29%	18%
U.S. Military Veteran		55%	35%	10%
Interview Type	Landline	44%	42%	14%
	Cell Phone	41%	39%	20%

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		Florida Likely Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Somewhat enthusiastic		Not enthusiastic at all	
		Very enthusiastic (High)	(Moderate)	Not too enthusiastic (Low)	(Low)
		Row %	Row %	Row %	Row %
Florida Likely Voters		60%	28%	7%	5%
Party Identification	Democrat	64%	27%	7%	2%
	Republican	66%	27%	4%	3%
	Independent	51%	30%	10%	8%
Tea Party Supporters		72%	20%	4%	3%
Political Ideology	Very liberal-Liberal	61%	28%	7%	4%
	Moderate	55%	32%	9%	4%
	Conservative-Very conservative	63%	26%	6%	5%
Presidential Choice	Barack Obama and Joe Biden	59%	29%	8%	4%
	Mitt Romney and Paul Ryan	68%	25%	5%	3%
Gender	Men	59%	30%	7%	4%
	Women	62%	26%	7%	5%
Age	Under 45	45%	39%	10%	7%
	45 or older	67%	23%	6%	3%
Age	18 to 29	36%	48%	11%	5%
	30 to 44	50%	33%	8%	9%
	45 to 59	62%	25%	8%	4%
	60 or older	71%	22%	5%	3%
Race	White	60%	29%	6%	4%
	African American	70%	18%	9%	2%
	Latino	52%	31%	11%	5%
Region	North/Panhandle	62%	28%	6%	3%
	Orlando/Central Atlantic Coast	59%	31%	6%	4%
	Tampa Bay Area	60%	29%	6%	5%
	South Central	60%	25%	8%	8%
	Miami/South	60%	26%	9%	5%
Household Income	Less than \$75,000	59%	28%	9%	4%
	\$75,000 or more	64%	27%	5%	4%
Education	Not college graduate	58%	30%	7%	5%
	College graduate	63%	26%	7%	5%
Marital Status	Married	64%	25%	6%	5%
	Not married	56%	30%	8%	5%
Evangelical Christians		64%	25%	7%	5%
U.S. Military Veteran		68%	21%	6%	5%
Interview Type	Landline	67%	22%	6%	4%
	Cell Phone	45%	40%	10%	6%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		46%	47%	7%
Party Identification	Democrat	88%	8%	4%
	Republican	5%	90%	5%
	Independent	44%	45%	11%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	84%	10%	6%
	Moderate	52%	38%	10%
	Conservative-Very conservative	21%	74%	5%
Presidential Choice	Barack Obama and Joe Biden	91%	4%	5%
	Mitt Romney and Paul Ryan	1%	97%	2%
Gender	Men	42%	52%	6%
	Women	49%	42%	9%
Age	Under 45	51%	39%	10%
	45 or older	44%	51%	6%
Age	18 to 29	55%	38%	7%
	30 to 44	48%	40%	12%
	45 to 59	44%	49%	6%
	60 or older	43%	52%	5%
Race	White	36%	58%	6%
	African American	94%	1%	5%
	Latino	50%	38%	11%
Region	North/Panhandle	37%	58%	6%
	Orlando/Central Atlantic Coast	39%	54%	7%
	Tampa Bay Area	53%	39%	8%
	South Central	43%	51%	6%
	Miami/South	56%	35%	9%
Household Income	Less than \$75,000	50%	43%	7%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	48%	45%	7%
	College graduate	43%	50%	7%
Marital Status	Married	39%	56%	6%
	Not married	55%	37%	8%
Evangelical Christians		32%	59%	9%
U.S. Military Veteran		33%	61%	6%
Interview Type	Landline	46%	49%	6%
	Cell Phone	46%	43%	11%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Likely Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Likely Voters		51%	41%	8%
Party Identification	Democrat	89%	6%	5%
	Republican	11%	81%	8%
	Independent	53%	37%	10%
Tea Party Supporters		15%	82%	3%
Political Ideology	Very liberal-Liberal	87%	7%	6%
	Moderate	62%	29%	9%
	Conservative-Very conservative	24%	69%	7%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	6%	89%	6%
Gender	Men	49%	45%	7%
	Women	54%	38%	8%
Age	Under 45	58%	32%	10%
	45 or older	48%	46%	7%
Age	18 to 29	63%	31%	7%
	30 to 44	56%	32%	12%
	45 to 59	49%	44%	6%
	60 or older	46%	47%	7%
Race	White	41%	51%	8%
	African American	96%	1%	3%
	Latino	58%	34%	8%
Region	North/Panhandle	41%	52%	7%
	Orlando/Central Atlantic Coast	45%	46%	9%
	Tampa Bay Area	58%	32%	10%
	South Central	48%	45%	7%
	Miami/South	62%	32%	6%
Household Income	Less than \$75,000	54%	38%	8%
	\$75,000 or more	48%	46%	6%
Education	Not college graduate	52%	40%	8%
	College graduate	51%	43%	7%
Marital Status	Married	45%	48%	7%
	Not married	59%	33%	8%
Evangelical Christians		36%	54%	10%
U.S. Military Veteran		38%	54%	8%
Interview Type	Landline	50%	44%	6%
	Cell Phone	54%	34%	12%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		50%	42%	1%	7%
Party Identification	Democrat	90%	5%	1%	4%
	Republican	7%	87%	1%	5%
	Independent	49%	39%	2%	10%
Party Identification***	Strong Democrats	97%	1%	1%	2%
	Soft Democrats	80%	13%	3%	5%
	Just Independents	46%	29%	1%	24%
	Soft Republicans	17%	72%	2%	8%
	Strong Republicans	1%	97%	0%	2%
Tea Party Supporters		19%	78%	0%	3%
Political Ideology	Very liberal-Liberal	86%	9%	1%	4%
	Moderate	59%	31%	1%	9%
	Conservative-Very conservative	24%	69%	2%	5%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	50%	50%	0%	0%
Past Participation**	Yes	49%	43%	1%	7%
	No	62%	29%	1%	7%
Plan to Vote Early	Vote early or by absentee	55%	41%	1%	3%
	Vote on Election Day	44%	48%	1%	7%
	Have not decided	55%	33%	1%	11%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	53%	39%	1%	7%
	Low	47%	26%	5%	22%
Gender	Men	47%	46%	2%	6%
	Women	53%	38%	1%	8%
Age	Under 45	56%	34%	2%	8%
	45 or older	47%	46%	1%	6%
Age	18 to 29	59%	32%	3%	6%
	30 to 44	53%	36%	0%	10%
	45 to 59	49%	43%	2%	6%
	60 or older	46%	49%	1%	5%
Race	White	40%	53%	1%	6%
	African American	93%	2%	1%	4%
	Latino	56%	33%	1%	9%
Cuban descent	Yes	45%	46%	0%	8%
	No	51%	41%	1%	7%
Region	North/Panhandle	41%	53%	1%	5%
	Orlando/Central Atlantic Coast	43%	47%	0%	10%
	Tampa Bay Area	54%	37%	1%	8%
	South Central	48%	44%	3%	5%
	Miami/South	61%	32%	2%	6%
Household Income	Less than \$75,000	53%	38%	2%	7%
	\$75,000 or more	45%	52%	0%	3%
Education	Not college graduate	50%	40%	2%	8%
	College graduate	50%	45%	0%	5%
Marital Status	Married	42%	52%	1%	4%
	Not married	58%	31%	1%	9%
Evangelical Christians		32%	59%	1%	8%
U.S. Military Veteran		38%	57%	2%	3%
Interview Type	Landline	50%	44%	1%	5%
	Cell Phone	51%	37%	3%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Registered Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters		81%	15%	3%	1%
Party Identification	Democrat	88%	10%	2%	1%
	Republican	84%	13%	2%	1%
	Independent	69%	25%	5%	1%
Tea Party Supporters		82%	14%	3%	1%
Political Ideology	Very liberal-Liberal	85%	12%	3%	1%
	Moderate	71%	24%	4%	1%
	Conservative-Very conservative	84%	12%	3%	1%
Presidential Choice	Barack Obama and Joe Biden	82%	14%	2%	1%
	Mitt Romney and Paul Ryan	79%	17%	4%	1%
Gender	Men	77%	18%	4%	1%
	Women	84%	13%	2%	1%
Age	Under 45	76%	22%	3%	0%
	45 or older	84%	12%	3%	2%
Age	18 to 29	75%	21%	4%	0%
	30 to 44	77%	22%	1%	0%
	45 to 59	78%	16%	4%	2%
	60 or older	89%	8%	2%	1%
Race	White	81%	15%	2%	1%
	African American	93%	3%	3%	1%
	Latino	69%	26%	5%	1%
Cuban descent	Yes	66%	23%	8%	2%
	No	82%	15%	3%	1%
Region	North/Panhandle	84%	13%	2%	0%
	Orlando/Central Atlantic Coast	78%	20%	2%	0%
	Tampa Bay Area	82%	14%	1%	3%
	South Central	81%	13%	6%	1%
	Miami/South	80%	15%	3%	1%
Household Income	Less than \$75,000	79%	16%	4%	1%
	\$75,000 or more	84%	15%	1%	0%
Education	Not college graduate	79%	16%	4%	1%
	College graduate	83%	15%	1%	0%
Marital Status	Married	82%	15%	3%	0%
	Not married	80%	15%	3%	2%
Evangelical Christians		83%	14%	3%	1%
U.S. Military Veteran		79%	16%	3%	2%
Interview Type	Landline	83%	14%	2%	1%
	Cell Phone	77%	18%	4%	1%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Florida Registered Voters		29%	43%	28%
Party Identification	Democrat	35%	36%	29%
	Republican	28%	49%	23%
	Independent	26%	46%	28%
Tea Party Supporters		26%	50%	23%
Political Ideology	Very liberal-Liberal	32%	32%	36%
	Moderate	31%	43%	26%
	Conservative-Very conservative	27%	50%	23%
Presidential Choice	Barack Obama and Joe Biden	32%	38%	30%
	Mitt Romney and Paul Ryan	29%	50%	21%
Gender	Men	25%	47%	27%
	Women	33%	40%	28%
Age	Under 45	21%	43%	36%
	45 or older	34%	44%	22%
Age	18 to 29	17%	37%	46%
	30 to 44	24%	48%	28%
	45 to 59	28%	44%	28%
	60 or older	40%	43%	17%
Race	White	29%	47%	24%
	African American	38%	33%	28%
	Latino	26%	39%	35%
Cuban descent	Yes	26%	34%	40%
	No	29%	44%	27%
Region	North/Panhandle	31%	43%	26%
	Orlando/Central Atlantic Coast	26%	55%	19%
	Tampa Bay Area	32%	37%	31%
	South Central	32%	41%	27%
	Miami/South	27%	39%	33%
Household Income	Less than \$75,000	31%	43%	26%
	\$75,000 or more	30%	48%	22%
Education	Not college graduate	27%	43%	30%
	College graduate	33%	44%	24%
Marital Status	Married	29%	49%	22%
	Not married	29%	37%	33%
Evangelical Christians		31%	48%	20%
U.S. Military Veteran		30%	50%	20%
Interview Type	Landline	32%	43%	25%
	Cell Phone	23%	44%	33%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Registered Voters		50%	44%	7%
Party Identification	Democrat	89%	8%	4%
	Republican	9%	86%	5%
	Independent	47%	43%	10%
Tea Party Supporters		19%	79%	2%
Political Ideology	Very liberal-Liberal	82%	11%	7%
	Moderate	60%	32%	8%
	Conservative-Very conservative	24%	71%	5%
Presidential Choice	Barack Obama and Joe Biden	90%	4%	6%
	Mitt Romney and Paul Ryan	6%	92%	2%
Gender	Men	47%	48%	5%
	Women	53%	39%	8%
Age	Under 45	56%	35%	9%
	45 or older	46%	49%	5%
Age	18 to 29	62%	31%	7%
	30 to 44	51%	40%	10%
	45 to 59	48%	46%	6%
	60 or older	45%	51%	4%
Race	White	37%	54%	8%
	African American	97%	2%	1%
	Latino	60%	35%	5%
Cuban descent	Yes	54%	44%	1%
	No	50%	43%	7%
Region	North/Panhandle	40%	56%	4%
	Orlando/Central Atlantic Coast	43%	49%	8%
	Tampa Bay Area	54%	39%	7%
	South Central	44%	45%	11%
	Miami/South	62%	33%	5%
Household Income	Less than \$75,000	53%	40%	7%
	\$75,000 or more	43%	53%	4%
Education	Not college graduate	52%	41%	7%
	College graduate	46%	48%	6%
Marital Status	Married	42%	52%	6%
	Not married	58%	35%	7%
Evangelical Christians		35%	60%	4%
U.S. Military Veteran		36%	61%	3%
Interview Type	Landline	49%	46%	5%
	Cell Phone	51%	39%	10%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Connie Mack, the		
		Bill Nelson, the Democrat	Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		51%	35%	14%
Party Identification	Democrat	85%	6%	9%
	Republican	16%	72%	12%
	Independent	49%	32%	19%
Party Identification***	Strong Democrats	91%	2%	7%
	Soft Democrats	75%	10%	15%
	Just Independents	40%	27%	33%
	Soft Republicans	25%	58%	17%
	Strong Republicans	11%	82%	7%
Tea Party Supporters		23%	70%	6%
Political Ideology	Very liberal-Liberal	80%	6%	14%
	Moderate	58%	24%	17%
	Conservative-Very conservative	28%	61%	11%
Presidential Choice	Barack Obama and Joe Biden	85%	5%	10%
	Mitt Romney and Paul Ryan	15%	76%	9%
Gender	Men	50%	39%	11%
	Women	52%	31%	17%
Age	Under 45	51%	29%	20%
	45 or older	52%	39%	9%
Age	18 to 29	56%	25%	19%
	30 to 44	46%	33%	21%
	45 to 59	53%	37%	10%
	60 or older	51%	41%	9%
Race	White	44%	43%	13%
	African American	84%	5%	11%
	Latino	49%	32%	19%
Cuban descent	Yes	41%	48%	10%
	No	52%	34%	14%
Region	North/Panhandle	46%	41%	13%
	Orlando/Central Atlantic Coast	48%	37%	15%
	Tampa Bay Area	57%	30%	13%
	South Central	43%	42%	15%
	Miami/South	56%	30%	14%
Household Income	Less than \$75,000	53%	31%	15%
	\$75,000 or more	48%	46%	6%
Education	Not college graduate	53%	32%	15%
	College graduate	48%	40%	11%
Marital Status	Married	47%	42%	11%
	Not married	55%	28%	16%
Evangelical Christians		42%	46%	13%
U.S. Military Veteran		41%	49%	10%
Interview Type	Landline	51%	37%	11%
	Cell Phone	50%	30%	20%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Florida Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right		
		direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Registered Voters		42%	52%	6%
Party Identification	Democrat	75%	18%	7%
	Republican	10%	86%	4%
	Independent	37%	57%	5%
Tea Party Supporters		16%	82%	1%
Political Ideology	Very liberal-Liberal	72%	21%	7%
	Moderate	50%	45%	6%
	Conservative-Very conservative	21%	76%	4%
Presidential Choice	Barack Obama and Joe Biden	76%	17%	6%
	Mitt Romney and Paul Ryan	5%	92%	3%
Gender	Men	40%	55%	5%
	Women	44%	49%	7%
Age	Under 45	45%	47%	8%
	45 or older	41%	55%	5%
Age	18 to 29	47%	45%	8%
	30 to 44	44%	48%	8%
	45 to 59	43%	53%	4%
	60 or older	39%	56%	5%
Race	White	35%	60%	5%
	African American	75%	14%	10%
	Latino	44%	50%	6%
Cuban descent	Yes	29%	71%	0%
	No	43%	50%	6%
Region	North/Panhandle	36%	57%	7%
	Orlando/Central Atlantic Coast	36%	60%	5%
	Tampa Bay Area	43%	53%	3%
	South Central	43%	49%	8%
	Miami/South	50%	44%	7%
Household Income	Less than \$75,000	45%	49%	6%
	\$75,000 or more	42%	55%	2%
Education	Not college graduate	43%	51%	6%
	College graduate	41%	54%	5%
Marital Status	Married	39%	58%	4%
	Not married	46%	46%	8%
Evangelical Christians		29%	64%	7%
U.S. Military Veteran		35%	62%	3%
Interview Type	Landline	41%	53%	6%
	Cell Phone	44%	49%	7%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		52%	44%	4%
Party Identification	Democrat	89%	10%	2%
	Republican	14%	85%	2%
	Independent	49%	42%	9%
Tea Party Supporters		19%	79%	2%
Political Ideology	Very liberal-Liberal	83%	12%	5%
	Moderate	60%	35%	5%
	Conservative-Very conservative	27%	70%	3%
Presidential Choice	Barack Obama and Joe Biden	91%	5%	3%
	Mitt Romney and Paul Ryan	8%	91%	1%
Gender	Men	48%	48%	3%
	Women	55%	40%	5%
Age	Under 45	57%	37%	6%
	45 or older	49%	48%	3%
Age	18 to 29	61%	35%	4%
	30 to 44	53%	39%	7%
	45 to 59	51%	47%	2%
	60 or older	48%	49%	4%
Race	White	42%	54%	4%
	African American	93%	4%	2%
	Latino	59%	36%	5%
Cuban descent	Yes	46%	49%	5%
	No	53%	43%	4%
Region	North/Panhandle	39%	57%	4%
	Orlando/Central Atlantic Coast	46%	51%	3%
	Tampa Bay Area	57%	37%	5%
	South Central	49%	47%	4%
	Miami/South	63%	33%	4%
Household Income	Less than \$75,000	54%	42%	5%
	\$75,000 or more	50%	49%	0%
Education	Not college graduate	52%	44%	4%
	College graduate	52%	44%	4%
Marital Status	Married	45%	51%	3%
	Not married	59%	36%	5%
Evangelical Christians		36%	60%	4%
U.S. Military Veteran		38%	60%	1%
Interview Type	Landline	51%	46%	3%
	Cell Phone	54%	40%	6%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		43%	47%	10%
Party Identification	Democrat	13%	78%	9%
	Republican	85%	10%	5%
	Independent	39%	48%	13%
Tea Party Supporters		78%	17%	5%
Political Ideology	Very liberal-Liberal	14%	77%	9%
	Moderate	34%	54%	12%
	Conservative-Very conservative	69%	24%	8%
Presidential Choice	Barack Obama and Joe Biden	11%	80%	9%
	Mitt Romney and Paul Ryan	87%	8%	5%
Gender	Men	47%	45%	8%
	Women	40%	49%	12%
Age	Under 45	36%	52%	11%
	45 or older	47%	44%	9%
Age	18 to 29	33%	57%	10%
	30 to 44	40%	48%	13%
	45 to 59	44%	47%	9%
	60 or older	50%	42%	8%
Race	White	54%	38%	8%
	African American	7%	78%	15%
	Latino	35%	52%	13%
Cuban descent	Yes	44%	51%	5%
	No	43%	47%	10%
Region	North/Panhandle	53%	37%	10%
	Orlando/Central Atlantic Coast	49%	43%	8%
	Tampa Bay Area	34%	55%	11%
	South Central	45%	48%	7%
	Miami/South	36%	52%	12%
Household Income	Less than \$75,000	39%	50%	11%
	\$75,000 or more	55%	41%	4%
Education	Not college graduate	39%	50%	11%
	College graduate	50%	42%	8%
Marital Status	Married	54%	39%	7%
	Not married	33%	55%	12%
Evangelical Christians		55%	32%	12%
U.S. Military Veteran		57%	35%	8%
Interview Type	Landline	46%	46%	8%
	Cell Phone	37%	49%	14%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		45%	43%	11%
Party Identification	Democrat	78%	14%	7%
	Republican	12%	77%	10%
	Independent	42%	42%	16%
Tea Party Supporters		17%	79%	4%
Political Ideology	Very liberal-Liberal	74%	14%	12%
	Moderate	57%	32%	11%
	Conservative-Very conservative	21%	69%	11%
Presidential Choice	Barack Obama and Joe Biden	78%	13%	9%
	Mitt Romney and Paul Ryan	10%	80%	10%
Gender	Men	43%	47%	10%
	Women	47%	40%	12%
Age	Under 45	47%	38%	15%
	45 or older	44%	47%	9%
Age	18 to 29	44%	38%	17%
	30 to 44	50%	38%	12%
	45 to 59	43%	47%	9%
	60 or older	44%	47%	9%
Race	White	38%	51%	11%
	African American	74%	17%	9%
	Latino	51%	34%	15%
Cuban descent	Yes	37%	50%	13%
	No	46%	43%	11%
Region	North/Panhandle	31%	53%	16%
	Orlando/Central Atlantic Coast	42%	49%	9%
	Tampa Bay Area	50%	38%	13%
	South Central	40%	43%	17%
	Miami/South	57%	36%	7%
Household Income	Less than \$75,000	48%	40%	12%
	\$75,000 or more	44%	50%	6%
Education	Not college graduate	44%	42%	13%
	College graduate	47%	45%	8%
Marital Status	Married	41%	51%	8%
	Not married	49%	36%	14%
Evangelical Christians		36%	53%	11%
U.S. Military Veteran		39%	53%	7%
Interview Type	Landline	46%	46%	8%
	Cell Phone	44%	39%	18%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Registered Voters		40%	42%	19%
Party Identification	Democrat	9%	72%	19%
	Republican	78%	10%	13%
	Independent	39%	39%	22%
Tea Party Supporters		76%	16%	8%
Political Ideology	Very liberal-Liberal	14%	68%	18%
	Moderate	30%	49%	21%
	Conservative-Very conservative	65%	20%	15%
Presidential Choice	Barack Obama and Joe Biden	10%	71%	19%
	Mitt Romney and Paul Ryan	80%	7%	13%
Gender	Men	43%	40%	17%
	Women	37%	43%	20%
Age	Under 45	34%	45%	21%
	45 or older	43%	40%	17%
Age	18 to 29	32%	47%	21%
	30 to 44	35%	44%	21%
	45 to 59	40%	40%	19%
	60 or older	45%	39%	16%
Race	White	47%	36%	17%
	African American	14%	65%	22%
	Latino	36%	44%	20%
Cuban descent	Yes	45%	40%	14%
	No	39%	42%	19%
Region	North/Panhandle	41%	36%	23%
	Orlando/Central Atlantic Coast	50%	35%	15%
	Tampa Bay Area	34%	51%	15%
	South Central	38%	41%	20%
	Miami/South	36%	45%	19%
Household Income	Less than \$75,000	35%	44%	21%
	\$75,000 or more	53%	41%	6%
Education	Not college graduate	36%	42%	22%
	College graduate	46%	41%	12%
Marital Status	Married	51%	36%	13%
	Not married	29%	47%	24%
Evangelical Christians		50%	29%	20%
U.S. Military Veteran		52%	36%	12%
Interview Type	Landline	41%	43%	16%
	Cell Phone	37%	40%	23%

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		Florida Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Somewhat enthusiastic		Not enthusiastic at all	
		Very enthusiastic (High)	(Moderate)	Not too enthusiastic (Low)	(Low)
		Row %	Row %	Row %	Row %
Florida Registered Voters		54%	30%	10%	6%
Party Identification	Democrat	58%	28%	10%	3%
	Republican	61%	28%	7%	4%
	Independent	44%	33%	12%	11%
Tea Party Supporters		66%	23%	6%	5%
Political Ideology	Very liberal-Liberal	55%	31%	9%	5%
	Moderate	48%	34%	13%	5%
	Conservative-Very conservative	58%	27%	8%	7%
Presidential Choice	Barack Obama and Joe Biden	53%	31%	11%	5%
	Mitt Romney and Paul Ryan	62%	28%	7%	3%
Gender	Men	52%	31%	10%	6%
	Women	56%	28%	10%	6%
Age	Under 45	38%	40%	13%	9%
	45 or older	63%	24%	8%	5%
Age	18 to 29	29%	49%	16%	6%
	30 to 44	45%	33%	11%	12%
	45 to 59	57%	26%	11%	6%
	60 or older	67%	23%	6%	4%
Race	White	55%	30%	9%	6%
	African American	64%	21%	12%	3%
	Latino	42%	35%	15%	8%
Cuban descent	Yes	38%	37%	16%	9%
	No	55%	29%	10%	6%
Region	North/Panhandle	55%	32%	9%	3%
	Orlando/Central Atlantic Coast	55%	31%	9%	5%
	Tampa Bay Area	51%	32%	9%	8%
	South Central	52%	25%	11%	12%
	Miami/South	55%	28%	12%	6%
Household Income	Less than \$75,000	52%	30%	11%	6%
	\$75,000 or more	60%	27%	8%	5%
Education	Not college graduate	50%	32%	11%	6%
	College graduate	59%	26%	8%	6%
Marital Status	Married	60%	26%	8%	6%
	Not married	48%	33%	12%	7%
Evangelical Christians		59%	25%	10%	6%
U.S. Military Veteran		65%	21%	7%	6%
Interview Type	Landline	62%	24%	9%	5%
	Cell Phone	38%	41%	13%	8%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		47%	44%	9%
Party Identification	Democrat	87%	7%	6%
	Republican	5%	89%	6%
	Independent	45%	42%	13%
Tea Party Supporters		17%	81%	2%
Political Ideology	Very liberal-Liberal	82%	11%	7%
	Moderate	51%	37%	12%
	Conservative-Very conservative	24%	69%	7%
Presidential Choice	Barack Obama and Joe Biden	90%	4%	5%
	Mitt Romney and Paul Ryan	2%	96%	3%
Gender	Men	44%	48%	8%
	Women	50%	40%	10%
Age	Under 45	52%	37%	12%
	45 or older	45%	48%	7%
Age	18 to 29	56%	36%	8%
	30 to 44	48%	38%	14%
	45 to 59	45%	46%	9%
	60 or older	44%	50%	6%
Race	White	36%	55%	9%
	African American	93%	2%	6%
	Latino	53%	36%	11%
Cuban descent	Yes	42%	51%	7%
	No	48%	43%	9%
Region	North/Panhandle	37%	57%	7%
	Orlando/Central Atlantic Coast	39%	52%	9%
	Tampa Bay Area	55%	35%	9%
	South Central	45%	46%	9%
	Miami/South	57%	33%	11%
Household Income	Less than \$75,000	50%	40%	9%
	\$75,000 or more	41%	55%	5%
Education	Not college graduate	49%	42%	9%
	College graduate	44%	48%	8%
Marital Status	Married	39%	54%	7%
	Not married	55%	34%	11%
Evangelical Christians		32%	58%	10%
U.S. Military Veteran		33%	60%	7%
Interview Type	Landline	47%	46%	7%
	Cell Phone	48%	39%	13%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		53%	38%	9%
Party Identification	Democrat	89%	6%	5%
	Republican	12%	79%	9%
	Independent	55%	35%	11%
Tea Party Supporters		19%	78%	4%
Political Ideology	Very liberal-Liberal	84%	8%	8%
	Moderate	62%	28%	10%
	Conservative-Very conservative	28%	65%	8%
Presidential Choice	Barack Obama and Joe Biden	93%	4%	4%
	Mitt Romney and Paul Ryan	7%	86%	6%
Gender	Men	51%	41%	8%
	Women	55%	35%	10%
Age	Under 45	60%	29%	10%
	45 or older	48%	44%	8%
Age	18 to 29	65%	28%	8%
	30 to 44	56%	31%	13%
	45 to 59	50%	42%	8%
	60 or older	47%	45%	8%
Race	White	42%	48%	10%
	African American	94%	1%	5%
	Latino	60%	32%	8%
Cuban descent	Yes	50%	44%	6%
	No	53%	38%	9%
Region	North/Panhandle	42%	49%	9%
	Orlando/Central Atlantic Coast	47%	44%	9%
	Tampa Bay Area	58%	32%	10%
	South Central	49%	41%	10%
	Miami/South	63%	29%	7%
Household Income	Less than \$75,000	55%	36%	9%
	\$75,000 or more	49%	45%	6%
Education	Not college graduate	53%	37%	10%
	College graduate	52%	41%	7%
Marital Status	Married	46%	47%	7%
	Not married	60%	30%	10%
Evangelical Christians		37%	51%	12%
U.S. Military Veteran		39%	52%	9%
Interview Type	Landline	51%	42%	7%
	Cell Phone	57%	31%	12%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Florida Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Florida Adults		43%	51%	7%
Florida Registered Voters		42%	52%	6%
Gender	Men	42%	53%	5%
	Women	43%	48%	8%
Age	Under 45	46%	45%	9%
	45 or older	41%	54%	5%
Age	18 to 29	48%	43%	10%
	30 to 44	44%	48%	9%
	45 to 59	43%	52%	4%
	60 or older	39%	56%	5%
Race	White	35%	60%	6%
	African American	75%	14%	11%
	Latino	43%	49%	8%
Cuban descent	Yes	26%	71%	2%
	No	44%	49%	7%
Region	North/Panhandle	36%	57%	7%
	Orlando/Central Atlantic Coast	38%	57%	6%
	Tampa Bay Area	45%	51%	4%
	South Central	42%	48%	10%
	Miami/South	50%	43%	7%
Household Income	Less than \$75,000	45%	48%	7%
	\$75,000 or more	43%	54%	3%
Education	Not college graduate	43%	49%	7%
	College graduate	42%	53%	5%
Marital Status	Married	39%	57%	4%
	Not married	46%	45%	9%
Evangelical Christians		29%	62%	8%
U.S. Military Veteran		36%	61%	3%
Interview Type	Landline	42%	52%	6%
	Cell Phone	44%	49%	7%

NBC News/WSJ/Marist Poll Florida Adults. Interviews conducted September 9th through September 11th, 2012, N=1501 MOE +/- 2.5 percentage points.

Florida Registered Voters: N=1352 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.