

		Florida Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		49%	44%	1%	5%
Party Identification	Democrat	91%	6%	1%	2%
	Republican	7%	89%	1%	4%
	Independent	48%	41%	2%	9%
Party Identification***	Strong Democrats	97%	1%	0%	1%
	Soft Democrats	80%	14%	2%	4%
	Just Independents	45%	31%	1%	22%
	Soft Republicans	16%	75%	2%	7%
	Strong Republicans	1%	98%	0%	2%
Tea Party Supporters		15%	83%	0%	2%
Political Ideology	Very liberal-Liberal	88%	8%	1%	3%
	Moderate	60%	32%	1%	7%
	Conservative-Very conservative	21%	74%	1%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	48%	52%	0%	0%
Past Participation**	Yes	48%	46%	1%	5%
	No	65%	29%	2%	5%
Plan to Vote Early	Vote early or by absentee	55%	41%	1%	3%
	Vote on Election Day	42%	51%	1%	6%
	Have not decided	56%	37%	0%	7%
Enthusiasm about Presidential Election	High	48%	49%	0%	2%
	Moderate	52%	40%	1%	8%
	Low	51%	29%	4%	16%
Gender	Men	45%	49%	1%	4%
	Women	53%	41%	1%	6%
Age	Under 45	57%	36%	1%	6%
	45 or older	46%	49%	1%	4%
Age	18 to 29	61%	32%	3%	4%
	30 to 44	54%	38%	0%	8%
	45 to 59	47%	47%	1%	5%
	60 or older	45%	50%	1%	4%
Race	White	39%	56%	1%	4%
	African American	94%	2%	1%	4%
	Latino	57%	35%	1%	7%
Region	North/Panhandle	41%	54%	1%	4%
	Orlando/Central Atlantic Coast	43%	48%	0%	9%
	Tampa Bay Area	53%	41%	1%	6%
	South Central	46%	49%	3%	2%
	Miami/South	62%	33%	1%	4%
Household Income	Less than \$75,000	53%	40%	1%	5%
	\$75,000 or more	44%	53%	0%	3%
Education	Not college graduate	50%	43%	2%	6%
	College graduate	49%	47%	0%	4%
Marital Status	Married	42%	54%	1%	4%
	Not married	58%	34%	1%	7%
Evangelical Christians		33%	61%	1%	6%
U.S. Military Veteran		38%	58%	2%	2%
Interview Type	Landline	49%	47%	0%	4%
	Cell Phone	50%	39%	2%	8%

NBC News/WSJ/Marist Poll Florida Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include likely voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those likely voters who identify as "not strong Republicans" or Republican leaning independents.