

		Florida Likely Voters					
		Tossup including those who are undecided yet leaning toward a candidate, voted early, or by absentee					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		27%	42%	16%	11%	0%	4%
Pre-Debate		29%	43%	13%	11%	0%	3%
Post-Debate		25%	40%	18%	11%	1%	5%
Voted early or absentee		27%	49%	17%	6%	0%	0%
Tea Party Supporters		36%	34%	22%	6%	0%	3%
Intensity of Tea Party Support	Strongly support Tea Party	40%	27%	23%	9%	0%	1%
	Support Tea Party	32%	39%	21%	3%	0%	4%
	Does not support Tea Party	17%	52%	9%	18%	1%	3%
Political Ideology	Liberal-Moderate	20%	49%	6%	20%	1%	4%
	Conservative	28%	47%	15%	6%	0%	5%
	Very conservative	36%	24%	29%	9%	0%	3%
Political Ideology	Liberal-Moderate	20%	49%	6%	20%	1%	4%
	Conservative-Very conservative	31%	39%	20%	7%	0%	4%
Past Participation**	Yes	28%	42%	15%	10%	0%	4%
Candidate Support	Strongly support	29%	47%	16%	8%	0%	0%
	Somewhat support	30%	38%	15%	17%	0%	0%
	Might vote differently	21%	37%	23%	19%	0%	0%
Most Important Quality	Shares your values	17%	37%	29%	13%	2%	3%
	Is closest to you on the issues	24%	36%	14%	20%	1%	5%
	Can beat President Obama in 2012	32%	45%	14%	5%	0%	4%
	Has the experience to govern	33%	46%	5%	14%	0%	2%
Gender	Men	29%	38%	17%	14%	1%	2%
	Women	26%	47%	14%	7%	0%	6%
Age	Under 45	21%	35%	18%	24%	0%	2%
	45 or older	29%	44%	16%	7%	1%	4%
Region	North/Panhandle	25%	37%	18%	14%	0%	6%
	Orlando/Central Atlantic Coast	30%	44%	16%	7%	0%	3%
	Tampa Bay Area	28%	36%	19%	12%	1%	4%
	South Central	22%	43%	14%	17%	0%	4%
	Miami/South	31%	49%	12%	5%	1%	2%
Household Income	Less than \$75,000	28%	37%	16%	14%	1%	4%
	\$75,000 or more	27%	49%	14%	7%	0%	2%
Evangelical Christians		28%	34%	25%	7%	1%	5%
Tea Party-Conservative-Evangelical		31%	29%	30%	5%	0%	4%
Mormons are Christians	Yes	26%	50%	12%	9%	0%	3%
	No-Unsure	29%	30%	21%	14%	1%	5%
Education	Not college graduate	29%	40%	16%	10%	0%	4%
	College graduate	25%	44%	15%	12%	1%	3%
Interview Type	Landline	29%	43%	15%	9%	1%	4%
	Cell Phone	20%	36%	20%	21%	0%	3%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

## NBC News/Marist Poll Florida Tables

		Florida Likely Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		67%	22%	10%	1%
Tea Party Supporters		69%	21%	9%	0%
Intensity of Tea Party Support	Strongly support Tea Party	71%	19%	9%	1%
	Support Tea Party	68%	23%	10%	0%
	Does not support Tea Party	66%	23%	10%	1%
Political Ideology	Liberal-Moderate	64%	23%	12%	2%
	Conservative	67%	25%	7%	1%
	Very conservative	70%	17%	12%	0%
Political Ideology	Liberal-Moderate	64%	23%	12%	2%
	Conservative-Very conservative	68%	22%	9%	1%
Past Participation**	Yes	68%	21%	10%	1%
Top Tier Republican Candidates	Mitt Romney	71%	20%	9%	1%
	Newt Gingrich	68%	24%	8%	0%
	Rick Santorum	64%	21%	14%	0%
	Ron Paul	47%	32%	16%	4%
Most Important Quality	Shares your values	67%	23%	9%	1%
	Is closest to you on the issues	54%	27%	16%	2%
	Can beat President Obama in 2012	72%	19%	8%	0%
	Has the experience to govern	69%	23%	8%	0%
Gender	Men	65%	23%	11%	1%
	Women	69%	21%	9%	1%
Age	Under 45	50%	37%	12%	1%
	45 or older	73%	17%	9%	1%
Region	North/Panhandle	67%	23%	10%	0%
	Orlando/Central Atlantic Coast	72%	17%	10%	1%
	Tampa Bay Area	70%	17%	12%	1%
	South Central	60%	29%	10%	1%
	Miami/South	65%	25%	9%	1%
Household Income	Less than \$75,000	67%	22%	10%	1%
	\$75,000 or more	65%	24%	10%	2%
Evangelical Christians		63%	24%	12%	1%
Tea Party-Conservative-Evangelical		64%	25%	11%	1%
Mormons are Christians	Yes	71%	20%	8%	1%
	No-Unsure	61%	25%	12%	2%
Education	Not college graduate	64%	22%	13%	1%
	College graduate	70%	22%	7%	1%
Interview Type	Landline	70%	20%	8%	1%
	Cell Phone	52%	31%	17%	1%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters				
		Tossup including those who are undecided yet leaning toward a candidate, voted early, or by absentee and Santorum supporters second choice				
		Newt Gingrich	Mitt Romney	Ron Paul	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		33%	49%	13%	1%	4%
Tea Party Supporters		45%	44%	8%	0%	3%
Intensity of Tea Party Support	Strongly support Tea Party	55%	34%	9%	0%	1%
	Support Tea Party	38%	51%	6%	0%	5%
	Does not support Tea Party	19%	55%	21%	1%	4%
Political Ideology	Liberal-Moderate	22%	52%	22%	1%	4%
	Conservative	33%	54%	7%	0%	5%
	Very conservative	49%	34%	14%	0%	3%
Political Ideology	Liberal-Moderate	22%	52%	22%	1%	4%
	Conservative-Very conservative	39%	47%	10%	0%	4%
Past Participation**	Yes	34%	49%	13%	0%	4%
Candidate Support	Strongly support	35%	54%	11%	0%	0%
	Somewhat support	35%	46%	19%	0%	0%
	Might vote differently	34%	45%	20%	0%	0%
Most Important Quality	Shares your values	27%	49%	19%	2%	3%
	Is closest to you on the issues	29%	43%	22%	1%	5%
	Can beat President Obama in 2012	38%	52%	6%	0%	4%
	Has the experience to govern	35%	48%	15%	0%	2%
Gender	Men	36%	45%	16%	1%	2%
	Women	31%	52%	10%	0%	6%
Age	Under 45	25%	44%	29%	0%	2%
	45 or older	36%	50%	9%	1%	4%
Region	North/Panhandle	35%	41%	18%	0%	6%
	Orlando/Central Atlantic Coast	34%	53%	9%	0%	4%
	Tampa Bay Area	36%	42%	16%	1%	4%
	South Central	29%	48%	19%	0%	4%
	Miami/South	34%	58%	5%	1%	2%
Household Income	Less than \$75,000	34%	43%	18%	1%	4%
	\$75,000 or more	33%	56%	8%	0%	3%
Evangelical Christians		40%	43%	12%	1%	5%
Tea Party-Conservative-Evangelical		45%	43%	8%	0%	5%
Mormons are Christians	Yes	31%	56%	11%	0%	3%
	No-Unsure	38%	38%	18%	1%	6%
Education	Not college graduate	35%	47%	13%	0%	5%
	College graduate	31%	51%	14%	1%	4%
Interview Type	Landline	34%	50%	11%	1%	4%
	Cell Phone	30%	42%	25%	0%	3%

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NBC News/Marist Poll Florida Tables

		Florida Likely Voters with a Candidate Preference				
		Who is your second choice for the Republican presidential primary in Florida:				
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Undecided
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters with a Candidate Preference		25%	27%	28%	9%	11%
First Choice for Republican Nomination	Mitt Romney	39%	0%	39%	11%	11%
	Newt Gingrich	0%	55%	33%	8%	5%
	Rick Santorum	36%	35%	0%	16%	14%
	Ron Paul	20%	43%	16%	0%	22%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=493 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

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		Florida Likely Voters with a Candidate Preference				
		And, who do you like the least:				
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Undecided
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters with a Candidate Preference		23%	8%	10%	50%	9%
First Choice for Republican Nomination	Mitt Romney	30%	0%	10%	49%	11%
	Newt Gingrich	0%	14%	11%	67%	7%
	Rick Santorum	18%	12%	0%	61%	10%
	Ron Paul	59%	15%	22%	0%	4%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=493 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

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		Florida Likely Voters	
		Have the debates helped decide your vote: A great deal, a good amount, some, not very much, or not at all?	
		A great deal-A good amount-Some	Not very much-Not at all
		Row %	Row %
Florida Likely Voters		68%	32%
Tea Party Supporters		72%	28%
Intensity of Tea Party Support	Strongly support Tea Party	76%	24%
	Support Tea Party	69%	31%
	Does not support Tea Party	62%	38%
Political Ideology	Liberal-Moderate	68%	32%
	Conservative	68%	32%
	Very conservative	67%	33%
Political Ideology	Liberal-Moderate	68%	32%
	Conservative-Very conservative	68%	32%
Past Participation**	Yes	68%	32%
Top Tier Republican Candidates	Mitt Romney	64%	36%
	Newt Gingrich	73%	27%
	Rick Santorum	70%	30%
	Ron Paul	66%	34%
Candidate Support	Strongly support	69%	31%
	Somewhat support	70%	30%
	Might vote differently	70%	30%
Gender	Men	68%	32%
	Women	68%	32%
Age	Under 45	68%	32%
	45 or older	68%	32%
Region	North/Panhandle	64%	36%
	Orlando/Central Atlantic Coast	68%	32%
	Tampa Bay Area	71%	29%
	South Central	71%	29%
	Miami/South	67%	33%
Household Income	Less than \$75,000	67%	33%
	\$75,000 or more	68%	32%
Evangelical Christians		70%	30%
Tea Party-Conservative-Evangelical		73%	27%
Mormons are Christians	Yes	70%	30%
	No-Unsure	64%	36%
Education	Not college graduate	70%	30%
	College graduate	66%	34%
Interview Type	Landline	67%	33%
	Cell Phone	74%	26%

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		Florida Likely Voters				
		Which one of the following qualities is most important to you in deciding whom to support for the Republican presidential nomination? A candidate who:				
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		20%	21%	41%	14%	3%
Tea Party Supporters		19%	17%	50%	11%	3%
Intensity of Tea Party Support	Strongly support Tea Party	17%	17%	54%	8%	3%
	Support Tea Party	20%	18%	46%	13%	4%
	Does not support Tea Party	22%	26%	32%	18%	2%
Political Ideology	Liberal-Moderate	21%	28%	26%	23%	2%
	Conservative	18%	18%	49%	12%	3%
	Very conservative	22%	18%	47%	9%	5%
Political Ideology	Liberal-Moderate	21%	28%	26%	23%	2%
	Conservative-Very conservative	20%	18%	48%	11%	4%
Past Participation**	Yes	20%	21%	42%	14%	3%
Top Tier Republican Candidates	Mitt Romney	18%	18%	45%	16%	3%
	Newt Gingrich	13%	19%	49%	17%	3%
	Rick Santorum	38%	19%	38%	4%	1%
	Ron Paul	24%	38%	18%	18%	3%
Candidate Support	Strongly support	20%	17%	45%	15%	3%
	Somewhat support	21%	25%	36%	16%	2%
	Might vote differently	18%	35%	35%	12%	1%
Gender	Men	20%	23%	41%	14%	2%
	Women	20%	19%	42%	15%	4%
Age	Under 45	19%	30%	37%	14%	1%
	45 or older	20%	18%	43%	15%	4%
Region	North/Panhandle	21%	23%	40%	12%	4%
	Orlando/Central Atlantic Coast	23%	14%	42%	16%	5%
	Tampa Bay Area	21%	24%	36%	18%	2%
	South Central	20%	24%	41%	14%	1%
	Miami/South	15%	21%	47%	13%	4%
Household Income	Less than \$75,000	25%	22%	36%	15%	3%
	\$75,000 or more	13%	24%	48%	13%	2%
Evangelical Christians		27%	19%	38%	12%	4%
Tea Party-Conservative-Evangelical		28%	17%	42%	9%	4%
Mormons are Christians	Yes	16%	21%	46%	14%	3%
	No-Unsure	27%	21%	34%	14%	4%
Education	Not college graduate	22%	19%	39%	14%	5%
	College graduate	17%	23%	43%	14%	2%
Interview Type	Landline	19%	19%	44%	14%	3%
	Cell Phone	23%	29%	27%	18%	3%

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		Florida Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		62%	26%	11%	1%
Tea Party Supporters		65%	27%	7%	0%
Intensity of Tea Party Support	Strongly support Tea Party	65%	27%	8%	0%
	Support Tea Party	65%	27%	7%	1%
	Does not support Tea Party	58%	24%	16%	1%
Political Ideology	Liberal-Moderate	55%	29%	15%	1%
	Conservative	69%	23%	7%	2%
	Very conservative	58%	27%	14%	0%
Political Ideology	Liberal-Moderate	55%	29%	15%	1%
	Conservative-Very conservative	65%	24%	9%	1%
Past Participation**	Yes	61%	26%	11%	1%
Top Tier Republican Candidates	Mitt Romney	92%	7%	1%	0%
	Newt Gingrich	46%	38%	14%	1%
	Rick Santorum	44%	41%	15%	1%
	Ron Paul	28%	40%	32%	0%
Candidate Support	Strongly support	68%	21%	10%	1%
	Somewhat support	54%	33%	13%	0%
	Might vote differently	61%	32%	7%	0%
Most Important Quality	Shares your values	57%	29%	14%	0%
	Is closest to you on the issues	54%	25%	20%	2%
	Can beat President Obama in 2012	69%	24%	6%	1%
	Has the experience to govern	62%	26%	10%	1%
Gender	Men	61%	26%	11%	1%
	Women	63%	25%	11%	1%
Age	Under 45	58%	29%	13%	1%
	45 or older	64%	24%	11%	1%
Region	North/Panhandle	54%	26%	18%	1%
	Orlando/Central Atlantic Coast	63%	28%	7%	2%
	Tampa Bay Area	60%	29%	10%	1%
	South Central	62%	24%	13%	2%
	Miami/South	73%	20%	6%	1%
Household Income	Less than \$75,000	57%	27%	14%	2%
	\$75,000 or more	67%	24%	8%	1%
Evangelical Christians		59%	25%	14%	3%
Tea Party-Conservative-Evangelical		63%	27%	9%	1%
Mormons are Christians	Yes	72%	20%	8%	1%
	No-Unsure	47%	34%	17%	2%
Education	Not college graduate	59%	27%	11%	2%
	College graduate	66%	24%	11%	0%
Interview Type	Landline	63%	25%	11%	1%
	Cell Phone	59%	29%	11%	1%

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		Florida Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		48%	26%	25%	1%
Tea Party Supporters		61%	25%	13%	0%
Intensity of Tea Party Support	Strongly support Tea Party	70%	22%	8%	0%
	Support Tea Party	55%	27%	17%	1%
	Does not support Tea Party	31%	29%	39%	1%
Political Ideology	Liberal-Moderate	31%	28%	40%	1%
	Conservative	51%	28%	19%	2%
	Very conservative	62%	23%	15%	0%
Political Ideology	Liberal-Moderate	31%	28%	40%	1%
	Conservative-Very conservative	55%	26%	18%	1%
Past Participation**	Yes	49%	26%	24%	1%
Top Tier Republican Candidates	Mitt Romney	31%	32%	37%	0%
	Newt Gingrich	89%	10%	0%	1%
	Rick Santorum	48%	38%	15%	0%
	Ron Paul	17%	28%	54%	0%
Candidate Support	Strongly support	50%	22%	27%	0%
	Somewhat support	43%	33%	24%	0%
	Might vote differently	57%	27%	16%	0%
Most Important Quality	Shares your values	41%	26%	32%	0%
	Is closest to you on the issues	37%	31%	31%	2%
	Can beat President Obama in 2012	58%	26%	15%	1%
	Has the experience to govern	43%	26%	31%	0%
Gender	Men	51%	26%	22%	1%
	Women	44%	27%	28%	2%
Age	Under 45	45%	28%	26%	1%
	45 or older	49%	25%	25%	1%
Region	North/Panhandle	53%	25%	20%	1%
	Orlando/Central Atlantic Coast	41%	34%	23%	1%
	Tampa Bay Area	47%	25%	27%	0%
	South Central	46%	22%	30%	1%
	Miami/South	51%	25%	23%	1%
Household Income	Less than \$75,000	45%	26%	27%	2%
	\$75,000 or more	51%	27%	22%	1%
Evangelical Christians		53%	28%	17%	3%
Tea Party-Conservative-Evangelical		57%	32%	11%	1%
Mormons are Christians	Yes	48%	25%	26%	1%
	No-Unsure	47%	29%	22%	2%
Education	Not college graduate	49%	25%	24%	2%
	College graduate	46%	29%	25%	0%
Interview Type	Landline	49%	25%	25%	1%
	Cell Phone	42%	35%	21%	1%

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		Florida Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		25%	27%	45%	3%
Tea Party Supporters		22%	27%	50%	1%
Intensity of Tea Party Support	Strongly support Tea Party	28%	27%	44%	0%
	Support Tea Party	17%	27%	54%	2%
	Does not support Tea Party	29%	27%	40%	4%
Political Ideology	Liberal-Moderate	32%	25%	40%	4%
	Conservative	22%	27%	47%	3%
	Very conservative	25%	30%	45%	1%
Political Ideology	Liberal-Moderate	32%	25%	40%	4%
	Conservative-Very conservative	23%	28%	46%	2%
Past Participation**	Yes	25%	27%	45%	3%
Top Tier Republican Candidates	Mitt Romney	18%	27%	51%	4%
	Newt Gingrich	17%	33%	48%	2%
	Rick Santorum	19%	29%	52%	0%
	Ron Paul	83%	15%	2%	0%
Candidate Support	Strongly support	25%	25%	48%	3%
	Somewhat support	28%	30%	41%	1%
	Might vote differently	27%	33%	39%	1%
Most Important Quality	Shares your values	28%	23%	47%	2%
	Is closest to you on the issues	31%	32%	35%	2%
	Can beat President Obama in 2012	19%	29%	50%	3%
	Has the experience to govern	31%	23%	43%	3%
Gender	Men	29%	25%	44%	2%
	Women	21%	29%	45%	5%
Age	Under 45	37%	33%	29%	1%
	45 or older	22%	25%	49%	4%
Region	North/Panhandle	28%	29%	40%	2%
	Orlando/Central Atlantic Coast	17%	30%	50%	3%
	Tampa Bay Area	28%	29%	41%	2%
	South Central	27%	26%	44%	3%
	Miami/South	28%	21%	47%	5%
Household Income	Less than \$75,000	26%	25%	46%	3%
	\$75,000 or more	25%	30%	43%	2%
Evangelical Christians		24%	27%	45%	5%
Tea Party-Conservative-Evangelical		19%	23%	56%	2%
Mormons are Christians	Yes	23%	27%	48%	2%
	No-Unsure	29%	27%	40%	4%
Education	Not college graduate	23%	27%	45%	5%
	College graduate	27%	28%	44%	1%
Interview Type	Landline	24%	27%	46%	3%
	Cell Phone	32%	26%	40%	2%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

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		Florida Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Santorum?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		53%	25%	18%	4%
Tea Party Supporters		67%	21%	10%	2%
Intensity of Tea Party Support	Strongly support Tea Party	76%	16%	7%	0%
	Support Tea Party	61%	25%	12%	3%
	Does not support Tea Party	35%	29%	30%	6%
Political Ideology	Liberal-Moderate	32%	30%	34%	4%
	Conservative	56%	26%	13%	5%
	Very conservative	70%	20%	9%	1%
Political Ideology	Liberal-Moderate	32%	30%	34%	4%
	Conservative-Very conservative	61%	23%	12%	4%
Past Participation**	Yes	53%	25%	18%	4%
Top Tier Republican Candidates	Mitt Romney	47%	27%	21%	5%
	Newt Gingrich	53%	29%	16%	2%
	Rick Santorum	94%	5%	1%	0%
	Ron Paul	28%	37%	34%	1%
Candidate Support	Strongly support	57%	23%	17%	3%
	Somewhat support	44%	33%	21%	3%
	Might vote differently	57%	27%	15%	0%
Most Important Quality	Shares your values	60%	19%	18%	3%
	Is closest to you on the issues	47%	27%	22%	3%
	Can beat President Obama in 2012	56%	26%	14%	4%
	Has the experience to govern	39%	32%	24%	6%
Gender	Men	54%	23%	21%	2%
	Women	51%	27%	15%	7%
Age	Under 45	46%	33%	19%	3%
	45 or older	55%	22%	18%	5%
Region	North/Panhandle	55%	23%	16%	6%
	Orlando/Central Atlantic Coast	48%	29%	20%	4%
	Tampa Bay Area	54%	26%	17%	3%
	South Central	51%	26%	19%	4%
	Miami/South	55%	22%	18%	5%
Household Income	Less than \$75,000	51%	26%	18%	5%
	\$75,000 or more	55%	23%	19%	2%
Evangelical Christians		63%	20%	12%	5%
Tea Party-Conservative-Evangelical		74%	16%	8%	2%
Mormons are Christians	Yes	55%	24%	17%	3%
	No-Unsure	49%	26%	18%	6%
Education	Not college graduate	50%	25%	19%	6%
	College graduate	56%	25%	18%	2%
Interview Type	Landline	52%	26%	17%	5%
	Cell Phone	54%	20%	24%	2%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates best understands the problems of people like yourself:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		22%	29%	20%	16%	6%	6%
Tea Party Supporters		30%	25%	26%	9%	4%	5%
Intensity of Tea Party Support	Strongly support Tea Party	36%	18%	27%	12%	3%	3%
	Support Tea Party	26%	31%	26%	7%	5%	6%
	Does not support Tea Party	14%	33%	14%	25%	10%	4%
Political Ideology	Liberal-Moderate	16%	32%	8%	27%	10%	7%
	Conservative	23%	33%	21%	12%	5%	6%
	Very conservative	29%	18%	34%	12%	4%	4%
Political Ideology	Liberal-Moderate	16%	32%	8%	27%	10%	7%
	Conservative-Very conservative	25%	28%	26%	12%	5%	5%
Past Participation**	Yes	23%	30%	20%	15%	6%	5%
Top Tier Republican Candidates	Mitt Romney	6%	64%	11%	9%	7%	3%
	Newt Gingrich	65%	7%	11%	8%	5%	3%
	Rick Santorum	4%	6%	77%	8%	2%	4%
	Ron Paul	6%	3%	5%	77%	6%	2%
Candidate Support	Strongly support	25%	35%	20%	12%	4%	3%
	Somewhat support	20%	23%	19%	24%	9%	5%
	Might vote differently	15%	30%	24%	24%	5%	2%
Most Important Quality	Shares your values	17%	25%	31%	16%	7%	5%
	Is closest to you on the issues	18%	27%	16%	27%	8%	5%
	Can beat President Obama in 2012	28%	32%	21%	10%	5%	3%
	Has the experience to govern	23%	30%	13%	21%	7%	6%
Gender	Men	23%	27%	19%	21%	5%	4%
	Women	22%	32%	21%	11%	7%	7%
Age	Under 45	13%	24%	21%	33%	6%	3%
	45 or older	25%	30%	21%	11%	7%	6%
Region	North/Panhandle	23%	23%	23%	15%	7%	8%
	Orlando/Central Atlantic Coast	23%	32%	19%	15%	5%	6%
	Tampa Bay Area	23%	23%	27%	18%	6%	2%
	South Central	19%	28%	17%	23%	8%	5%
	Miami/South	24%	40%	15%	10%	6%	5%
Household Income	Less than \$75,000	22%	27%	21%	18%	7%	5%
	\$75,000 or more	26%	35%	18%	12%	5%	4%
Evangelical Christians		25%	20%	32%	12%	5%	6%
Tea Party-Conservative-Evangelical		28%	17%	37%	8%	5%	6%
Mormons are Christians	Yes	22%	36%	18%	14%	6%	4%
	No-Unsure	24%	19%	23%	20%	6%	7%
Education	Not college graduate	22%	28%	20%	17%	6%	7%
	College graduate	23%	31%	21%	15%	7%	4%
Interview Type	Landline	24%	29%	20%	14%	7%	6%
	Cell Phone	13%	31%	21%	24%	5%	5%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates do you consider to be the true conservative:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		18%	18%	38%	16%	3%	8%
Tea Party Supporters		22%	12%	45%	12%	2%	6%
Intensity of Tea Party Support	Strongly support Tea Party	25%	9%	48%	14%	2%	2%
	Support Tea Party	20%	15%	42%	11%	3%	9%
	Does not support Tea Party	13%	24%	32%	20%	2%	9%
Political Ideology	Liberal-Moderate	12%	21%	30%	21%	3%	13%
	Conservative	18%	19%	40%	14%	2%	7%
	Very conservative	23%	12%	42%	14%	3%	4%
Political Ideology	Liberal-Moderate	12%	21%	30%	21%	3%	13%
	Conservative-Very conservative	20%	16%	41%	14%	2%	6%
Past Participation**	Yes	18%	18%	37%	16%	2%	8%
Top Tier Republican Candidates	Mitt Romney	12%	33%	34%	9%	3%	9%
	Newt Gingrich	45%	7%	27%	13%	2%	7%
	Rick Santorum	2%	3%	86%	6%	1%	1%
	Ron Paul	2%	7%	13%	65%	3%	9%
Candidate Support	Strongly support	21%	18%	38%	13%	2%	7%
	Somewhat support	14%	17%	38%	20%	2%	8%
	Might vote differently	13%	14%	42%	28%	1%	2%
Most Important Quality	Shares your values	15%	17%	39%	19%	5%	6%
	Is closest to you on the issues	12%	15%	37%	25%	2%	9%
	Can beat President Obama in 2012	23%	16%	42%	11%	2%	6%
	Has the experience to govern	16%	27%	26%	17%	3%	11%
Gender	Men	19%	14%	40%	19%	2%	5%
	Women	16%	21%	35%	12%	3%	12%
Age	Under 45	12%	20%	35%	27%	1%	5%
	45 or older	20%	17%	39%	12%	3%	9%
Region	North/Panhandle	14%	15%	35%	25%	3%	9%
	Orlando/Central Atlantic Coast	17%	18%	41%	13%	1%	10%
	Tampa Bay Area	16%	19%	36%	19%	4%	6%
	South Central	19%	18%	39%	12%	4%	9%
Household Income	Miami/South	22%	20%	37%	11%	2%	8%
	Less than \$75,000	19%	20%	33%	18%	3%	8%
Household Income	\$75,000 or more	19%	16%	44%	14%	2%	5%
Evangelical Christians		18%	15%	44%	16%	2%	6%
Tea Party-Conservative-Evangelical		21%	10%	51%	12%	2%	3%
Mormons are Christians	Yes	19%	19%	37%	14%	2%	8%
	No-Unsure	15%	14%	39%	20%	3%	9%
Education	Not college graduate	18%	19%	34%	15%	3%	10%
	College graduate	16%	16%	42%	17%	3%	6%
Interview Type	Landline	19%	18%	38%	15%	3%	8%
	Cell Phone	11%	16%	37%	24%	2%	9%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates can best debate President Obama:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		52%	31%	4%	5%	2%	6%
Tea Party Supporters		63%	24%	5%	2%	1%	5%
Intensity of Tea Party Support	Strongly support Tea Party	72%	16%	6%	3%	0%	3%
	Support Tea Party	56%	30%	4%	1%	1%	7%
	Does not support Tea Party	41%	39%	4%	8%	3%	5%
Political Ideology	Liberal-Moderate	43%	33%	4%	9%	4%	7%
	Conservative	51%	33%	4%	4%	1%	6%
	Very conservative	64%	23%	5%	3%	1%	4%
Political Ideology	Liberal-Moderate	43%	33%	4%	9%	4%	7%
	Conservative-Very conservative	56%	29%	5%	4%	1%	5%
Past Participation**	Yes	52%	31%	4%	5%	2%	6%
Top Tier Republican Candidates	Mitt Romney	34%	58%	2%	1%	1%	4%
	Newt Gingrich	87%	7%	1%	0%	1%	3%
	Rick Santorum	54%	18%	19%	1%	0%	9%
	Ron Paul	31%	19%	3%	39%	4%	5%
	Strongly support	50%	36%	4%	4%	1%	4%
Candidate Support	Somewhat support	53%	25%	7%	7%	2%	6%
	Might vote differently	58%	30%	2%	3%	2%	4%
Most Important Quality	Shares your values	41%	36%	7%	5%	3%	9%
	Is closest to you on the issues	44%	30%	7%	10%	3%	7%
	Can beat President Obama in 2012	64%	28%	2%	3%	1%	3%
	Has the experience to govern	50%	33%	2%	7%	3%	5%
Gender	Men	56%	28%	4%	7%	2%	4%
	Women	47%	34%	5%	3%	2%	8%
Age	Under 45	46%	28%	5%	15%	1%	6%
	45 or older	54%	31%	4%	2%	2%	6%
Region	North/Panhandle	50%	32%	4%	6%	1%	8%
	Orlando/Central Atlantic Coast	56%	30%	6%	1%	2%	4%
	Tampa Bay Area	51%	26%	5%	10%	2%	5%
	South Central	51%	29%	2%	6%	3%	9%
	Miami/South	51%	36%	5%	3%	2%	4%
Household Income	Less than \$75,000	49%	31%	5%	8%	2%	5%
	\$75,000 or more	55%	33%	3%	3%	2%	4%
Evangelical Christians		57%	24%	6%	5%	1%	7%
Tea Party-Conservative-Evangelical		59%	23%	7%	3%	1%	7%
Mormons are Christians	Yes	51%	36%	2%	3%	2%	5%
	No-Unsure	52%	23%	7%	8%	2%	8%
Education	Not college graduate	52%	28%	5%	5%	3%	7%
	College graduate	51%	34%	3%	6%	1%	4%
Interview Type	Landline	53%	31%	4%	4%	2%	6%
	Cell Phone	45%	30%	7%	11%	0%	7%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates best represents the middle class:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		18%	20%	33%	17%	5%	8%
Tea Party Supporters		23%	18%	40%	9%	3%	6%
Intensity of Tea Party Support	Strongly support Tea Party	30%	15%	37%	10%	2%	5%
	Support Tea Party	18%	20%	42%	9%	4%	7%
	Does not support Tea Party	12%	22%	26%	27%	7%	5%
Political Ideology	Liberal-Moderate	12%	21%	22%	30%	8%	8%
	Conservative	17%	24%	36%	11%	4%	8%
	Very conservative	28%	12%	39%	12%	3%	7%
Political Ideology	Liberal-Moderate	12%	21%	22%	30%	8%	8%
	Conservative-Very conservative	21%	20%	37%	12%	4%	7%
Past Participation**	Yes	19%	21%	32%	16%	5%	8%
Top Tier Republican Candidates	Mitt Romney	7%	43%	27%	11%	6%	6%
	Newt Gingrich	51%	6%	25%	8%	5%	6%
	Rick Santorum	5%	2%	81%	5%	1%	6%
	Ron Paul	3%	4%	3%	83%	1%	5%
Candidate Support	Strongly support	21%	25%	32%	14%	4%	4%
	Somewhat support	15%	15%	33%	24%	6%	8%
	Might vote differently	17%	17%	36%	25%	2%	3%
Most Important Quality	Shares your values	12%	20%	37%	20%	5%	5%
	Is closest to you on the issues	15%	17%	27%	28%	7%	6%
	Can beat President Obama in 2012	21%	22%	37%	9%	3%	8%
	Has the experience to govern	22%	19%	25%	19%	5%	9%
Gender	Men	18%	19%	33%	22%	5%	4%
	Women	18%	22%	32%	12%	5%	12%
Age	Under 45	13%	12%	31%	30%	3%	10%
	45 or older	20%	23%	33%	13%	5%	6%
Region	North/Panhandle	18%	17%	35%	17%	3%	9%
	Orlando/Central Atlantic Coast	14%	25%	36%	13%	5%	8%
	Tampa Bay Area	18%	16%	32%	22%	5%	7%
	South Central	18%	17%	32%	19%	7%	6%
	Miami/South	22%	25%	27%	15%	6%	6%
Household Income	Less than \$75,000	17%	20%	31%	19%	5%	8%
	\$75,000 or more	20%	19%	35%	17%	5%	4%
Evangelical Christians		19%	15%	41%	13%	4%	8%
Tea Party-Conservative-Evangelical		22%	9%	48%	9%	3%	9%
Mormons are Christians	Yes	16%	25%	32%	15%	4%	7%
	No-Unsure	20%	11%	34%	20%	6%	9%
Education	Not college graduate	18%	21%	30%	17%	5%	9%
	College graduate	17%	19%	36%	17%	5%	6%
Interview Type	Landline	19%	20%	34%	15%	5%	7%
	Cell Phone	14%	22%	27%	24%	4%	9%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates is most likely to change Washington for the better:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		25%	37%	14%	12%	5%	7%
Tea Party Supporters		34%	32%	18%	7%	4%	5%
Intensity of Tea Party Support	Strongly support Tea Party	37%	26%	22%	11%	3%	1%
	Support Tea Party	32%	37%	15%	4%	4%	7%
	Does not support Tea Party	16%	41%	10%	20%	6%	6%
Political Ideology	Liberal-Moderate	17%	39%	5%	19%	10%	9%
	Conservative	25%	42%	15%	9%	3%	6%
	Very conservative	35%	23%	23%	11%	3%	4%
Political Ideology	Liberal-Moderate	17%	39%	5%	19%	10%	9%
	Conservative-Very conservative	29%	35%	18%	9%	3%	6%
Past Participation**	Yes	26%	37%	14%	12%	5%	6%
Top Tier Republican Candidates	Mitt Romney	2%	83%	5%	3%	4%	3%
	Newt Gingrich	79%	5%	4%	5%	3%	4%
	Rick Santorum	7%	5%	71%	6%	5%	6%
	Ron Paul	5%	3%	1%	81%	10%	1%
Candidate Support	Strongly support	27%	42%	14%	10%	3%	4%
	Somewhat support	25%	33%	14%	18%	8%	3%
	Might vote differently	20%	32%	23%	18%	2%	5%
Most Important Quality	Shares your values	18%	31%	25%	15%	8%	4%
	Is closest to you on the issues	20%	34%	14%	20%	6%	7%
	Can beat President Obama in 2012	31%	40%	13%	7%	3%	6%
	Has the experience to govern	30%	38%	3%	16%	4%	9%
Gender	Men	27%	32%	16%	17%	4%	4%
	Women	23%	41%	12%	7%	6%	10%
Age	Under 45	20%	29%	14%	26%	4%	6%
	45 or older	27%	38%	15%	8%	5%	7%
Region	North/Panhandle	24%	32%	14%	17%	5%	8%
	Orlando/Central Atlantic Coast	25%	39%	13%	8%	7%	7%
	Tampa Bay Area	26%	30%	20%	14%	3%	7%
	South Central	23%	35%	14%	16%	5%	7%
Household Income	Miami/South	28%	45%	10%	7%	5%	5%
Household Income	Less than \$75,000	25%	33%	15%	15%	5%	7%
	\$75,000 or more	27%	43%	14%	9%	5%	2%
Evangelical Christians		27%	31%	22%	9%	5%	6%
Tea Party-Conservative-Evangelical		32%	28%	24%	9%	3%	5%
Mormons are Christians	Yes	23%	45%	11%	10%	4%	6%
	No-Unsure	27%	25%	18%	16%	6%	8%
Education	Not college graduate	24%	34%	16%	13%	5%	9%
	College graduate	27%	40%	12%	12%	5%	5%
Interview Type	Landline	27%	37%	13%	10%	5%	7%
	Cell Phone	16%	32%	20%	24%	4%	5%

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## NBC News/Marist Poll Florida Tables

		Florida Likely Voters					
		Which one of the following candidates best represents your views on immigration:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		24%	30%	15%	10%	3%	18%
Tea Party Supporters		30%	27%	20%	7%	3%	14%
Intensity of Tea Party Support	Strongly support Tea Party	29%	25%	27%	11%	4%	5%
	Support Tea Party	30%	28%	15%	4%	2%	20%
	Does not support Tea Party	17%	34%	9%	16%	4%	20%
Political Ideology	Liberal-Moderate	19%	34%	6%	14%	6%	22%
	Conservative	25%	34%	15%	7%	1%	17%
	Very conservative	27%	18%	25%	11%	5%	14%
Political Ideology	Liberal-Moderate	19%	34%	6%	14%	6%	22%
	Conservative-Very conservative	26%	28%	19%	9%	2%	16%
Past Participation**	Yes	24%	30%	16%	9%	3%	18%
Top Tier Republican Candidates	Mitt Romney	9%	59%	9%	3%	3%	17%
	Newt Gingrich	59%	12%	7%	6%	3%	15%
	Rick Santorum	8%	10%	59%	9%	1%	13%
	Ron Paul	16%	8%	3%	54%	5%	14%
Candidate Support	Strongly support	24%	37%	16%	8%	3%	12%
	Somewhat support	23%	19%	15%	16%	4%	23%
	Might vote differently	26%	18%	16%	18%	1%	23%
Most Important Quality	Shares your values	19%	24%	20%	12%	3%	23%
	Is closest to you on the issues	17%	28%	16%	20%	3%	16%
	Can beat President Obama in 2012	28%	34%	16%	5%	2%	14%
	Has the experience to govern	29%	31%	5%	9%	6%	20%
Gender	Men	28%	28%	16%	14%	3%	11%
	Women	19%	32%	13%	6%	4%	26%
Age	Under 45	23%	21%	17%	21%	1%	18%
	45 or older	24%	33%	15%	7%	4%	17%
Region	North/Panhandle	25%	26%	12%	11%	4%	22%
	Orlando/Central Atlantic Coast	20%	33%	18%	7%	2%	19%
	Tampa Bay Area	23%	27%	18%	14%	3%	16%
	South Central	25%	29%	10%	13%	4%	19%
	Miami/South	25%	35%	16%	6%	4%	14%
Household Income	Less than \$75,000	21%	29%	15%	12%	3%	19%
	\$75,000 or more	29%	31%	15%	9%	2%	13%
Evangelical Christians		25%	19%	22%	9%	3%	21%
Tea Party-Conservative-Evangelical		33%	17%	24%	5%	4%	16%
Mormons are Christians	Yes	22%	36%	14%	9%	3%	15%
	No-Unsure	26%	20%	16%	11%	4%	22%
Education	Not college graduate	23%	28%	16%	9%	3%	21%
	College graduate	24%	33%	14%	12%	3%	15%
Interview Type	Landline	25%	32%	13%	9%	4%	18%
	Cell Phone	19%	22%	22%	17%	3%	17%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

		Florida Likely Voters		
		Which one of the following is more likely to result in a stronger Republican nominee:		
		A quick nomination process where the Republican nominee is decided early and can focus on running against President Obama	A long nomination process where the Republican nominee campaigns in many primary and caucus states before running against President Obama	Unsure
		Row %	Row %	Row %
Florida Likely Voters		55%	37%	8%
Tea Party Supporters		54%	39%	7%
Intensity of Tea Party Support	Strongly support Tea Party	49%	47%	4%
	Support Tea Party	58%	33%	9%
	Does not support Tea Party	59%	33%	8%
Political Ideology	Liberal-Moderate	56%	35%	8%
	Conservative	58%	34%	8%
	Very conservative	46%	47%	8%
Political Ideology	Liberal-Moderate	56%	35%	8%
	Conservative-Very conservative	54%	39%	8%
Past Participation**	Yes	56%	36%	8%
Top Tier Republican Candidates	Mitt Romney	64%	28%	8%
	Newt Gingrich	53%	41%	7%
	Rick Santorum	50%	43%	7%
	Ron Paul	42%	52%	7%
Candidate Support	Strongly support	55%	38%	7%
	Somewhat support	59%	36%	6%
	Might vote differently	54%	36%	10%
Most Important Quality	Shares your values	53%	38%	9%
	Is closest to you on the issues	55%	38%	7%
	Can beat President Obama in 2012	59%	36%	6%
	Has the experience to govern	49%	43%	8%
Gender	Men	53%	42%	5%
	Women	56%	32%	12%
Age	Under 45	50%	48%	3%
	45 or older	56%	34%	10%
Region	North/Panhandle	53%	38%	10%
	Orlando/Central Atlantic Coast	53%	37%	9%
	Tampa Bay Area	52%	42%	6%
	South Central	53%	39%	8%
	Miami/South	62%	30%	8%
Household Income	Less than \$75,000	54%	37%	9%
	\$75,000 or more	62%	35%	3%
Evangelical Christians		56%	34%	10%
Tea Party-Conservative-Evangelical		55%	38%	7%
Mormons are Christians	Yes	55%	39%	7%
	No-Unsure	56%	34%	10%
Education	Not college graduate	53%	36%	11%
	College graduate	56%	39%	5%
Interview Type	Landline	55%	36%	9%
	Cell Phone	51%	42%	7%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682  
MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

## NBC News/Marist Poll Florida Tables

		Florida Likely Voters		
		Are you currently satisfied with the Republican candidates who are running for President of the United States or would you like to see someone else run?		
		Satisfied with current candidates	Like to see someone else run	Unsure
		Row %	Row %	Row %
Florida Likely Voters		54%	43%	2%
Tea Party Supporters		59%	39%	2%
Intensity of Tea Party Support	Strongly support Tea Party	61%	38%	1%
	Support Tea Party	58%	39%	2%
	Does not support Tea Party	46%	52%	2%
Political Ideology	Liberal-Moderate	48%	51%	1%
	Conservative	60%	38%	2%
	Very conservative	53%	45%	2%
Political Ideology	Liberal-Moderate	48%	51%	1%
	Conservative-Very conservative	57%	40%	2%
Past Participation**	Yes	55%	43%	2%
Top Tier Republican Candidates	Mitt Romney	59%	39%	1%
	Newt Gingrich	62%	35%	3%
	Rick Santorum	48%	50%	2%
	Ron Paul	37%	58%	5%
Candidate Support	Strongly support	65%	34%	2%
	Somewhat support	39%	59%	2%
	Might vote differently	45%	54%	1%
Most Important Quality	Shares your values	58%	38%	4%
	Is closest to you on the issues	45%	53%	2%
	Can beat President Obama in 2012	55%	44%	1%
	Has the experience to govern	63%	36%	1%
Gender	Men	55%	43%	1%
	Women	54%	43%	3%
Age	Under 45	46%	52%	2%
	45 or older	57%	41%	2%
Region	North/Panhandle	46%	53%	1%
	Orlando/Central Atlantic Coast	57%	40%	3%
	Tampa Bay Area	60%	39%	1%
	South Central	53%	43%	3%
	Miami/South	58%	39%	3%
Household Income	Less than \$75,000	54%	43%	3%
	\$75,000 or more	56%	43%	1%
Evangelical Christians		56%	43%	1%
Tea Party-Conservative-Evangelical		58%	40%	1%
Mormons are Christians	Yes	60%	39%	1%
	No-Unsure	45%	51%	4%
Education	Not college graduate	54%	44%	3%
	College graduate	55%	43%	2%
Interview Type	Landline	55%	43%	2%
	Cell Phone	53%	43%	3%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

		Florida Likely Voters	
		Do you consider a Mormon to be a Christian, or not?	
		Yes	No-Unsure
		Row %	Row %
Florida Likely Voters		60%	40%
Tea Party Supporters		62%	38%
Intensity of Tea Party Support	Strongly support Tea Party	65%	35%
	Support Tea Party	59%	41%
	Does not support Tea Party	59%	41%
Political Ideology	Liberal-Moderate	57%	43%
	Conservative	67%	33%
	Very conservative	52%	48%
Political Ideology	Liberal-Moderate	57%	43%
	Conservative-Very conservative	61%	39%
Past Participation**	Yes	62%	38%
Top Tier Republican Candidates	Mitt Romney	71%	29%
	Newt Gingrich	57%	43%
	Rick Santorum	46%	54%
	Ron Paul	48%	52%
Candidate Support	Strongly support	64%	36%
	Somewhat support	56%	44%
	Might vote differently	51%	49%
Most Important Quality	Shares your values	47%	53%
	Is closest to you on the issues	60%	40%
	Can beat President Obama in 2012	67%	33%
	Has the experience to govern	60%	40%
Gender	Men	59%	41%
	Women	60%	40%
Age	Under 45	50%	50%
	45 or older	63%	37%
Region	North/Panhandle	56%	44%
	Orlando/Central Atlantic Coast	65%	35%
	Tampa Bay Area	58%	42%
	South Central	66%	34%
	Miami/South	53%	47%
Household Income	Less than \$75,000	56%	44%
	\$75,000 or more	66%	34%
Evangelical Christians		38%	62%
Tea Party-Conservative-Evangelical		36%	64%
Education	Not college graduate	55%	45%
	College graduate	66%	34%
Interview Type	Landline	61%	39%
	Cell Phone	56%	44%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.



		Florida Likely Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		21%	30%	41%	8%
Party Registration	Republican	22%	30%	41%	8%
Political Ideology	Liberal-Moderate	3%	18%	70%	8%
	Conservative	21%	36%	34%	9%
	Very conservative	44%	32%	19%	5%
Political Ideology	Liberal-Moderate	3%	18%	70%	8%
	Conservative-Very conservative	30%	34%	28%	8%
Past Participation**	Yes	22%	30%	40%	8%
Candidate Support	Strongly support	24%	31%	40%	6%
	Somewhat support	20%	31%	42%	7%
	Might vote differently	21%	30%	41%	8%
Most Important Quality	Shares your values	19%	29%	44%	8%
	Is closest to you on the issues	18%	25%	50%	8%
	Can beat President Obama in 2012	28%	33%	32%	6%
	Has the experience to govern	13%	28%	51%	8%
Gender	Men	26%	29%	40%	5%
	Women	17%	31%	42%	10%
Age	Under 45	18%	25%	50%	7%
	45 or older	22%	32%	38%	7%
Region	North/Panhandle	23%	30%	40%	7%
	Orlando/Central Atlantic Coast	22%	32%	41%	5%
	Tampa Bay Area	20%	27%	43%	10%
	South Central	22%	33%	40%	4%
	Miami/South	20%	27%	40%	12%
Household Income	Less than \$75,000	19%	30%	41%	9%
	\$75,000 or more	24%	29%	44%	3%
Evangelical Christians		27%	35%	31%	8%
Tea Party-Conservative-Evangelical		45%	55%	0%	0%
Mormons are Christians	Yes	23%	30%	40%	7%
	No-Unsure	18%	30%	42%	9%
Education	Not college graduate	21%	32%	37%	10%
	College graduate	23%	28%	45%	5%
Interview Type	Landline	21%	31%	40%	8%
	Cell Phone	23%	25%	44%	8%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted January 25th through 27th, 2012, N=682 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

		Florida Potential Republican Electorate*					
		Tossup including those who are undecided yet leaning toward a candidate, voted early, or by absentee					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		26%	42%	15%	11%	1%	5%
Tea Party Supporters		34%	33%	21%	7%	0%	4%
Intensity of Tea Party Support	Strongly support Tea Party	38%	27%	23%	10%	0%	2%
	Support Tea Party	32%	37%	20%	4%	0%	6%
	Does not support Tea Party	17%	53%	8%	17%	3%	4%
Political Ideology	Liberal-Moderate	20%	48%	6%	18%	3%	5%
	Conservative	27%	45%	14%	7%	1%	5%
	Very conservative	34%	25%	28%	9%	0%	4%
Political Ideology	Liberal-Moderate	20%	48%	6%	18%	3%	5%
	Conservative-Very conservative	29%	38%	19%	8%	0%	5%
Past Participation**	Yes	27%	43%	14%	11%	1%	5%
Candidate Support	Strongly support	29%	47%	15%	9%	0%	0%
	Somewhat support	29%	38%	14%	18%	0%	0%
	Might vote differently	22%	42%	19%	17%	0%	0%
Most Important Quality	Shares your values	16%	38%	25%	14%	3%	4%
	Is closest to you on the issues	22%	37%	14%	19%	2%	7%
	Can beat President Obama in 2012	32%	45%	14%	6%	0%	4%
	Has the experience to govern	33%	44%	6%	13%	1%	4%
Gender	Men	28%	37%	16%	15%	2%	2%
	Women	24%	46%	13%	8%	0%	8%
Age	Under 45	19%	37%	15%	24%	1%	5%
	45 or older	29%	43%	15%	7%	1%	5%
Region	North/Panhandle	22%	36%	16%	16%	1%	9%
	Orlando/Central Atlantic Coast	30%	44%	15%	7%	1%	4%
	Tampa Bay Area	26%	37%	17%	11%	2%	6%
	South Central	22%	42%	14%	19%	0%	4%
	Miami/South	29%	48%	11%	7%	2%	3%
Household Income	Less than \$75,000	27%	36%	14%	15%	2%	6%
	\$75,000 or more	26%	50%	14%	7%	1%	3%
Evangelical Christians		27%	35%	24%	8%	2%	5%
Tea Party-Conservative-Evangelical		31%	29%	30%	5%	0%	4%
Mormons are Christians	Yes	25%	49%	13%	9%	1%	3%
	No-Unsure	27%	31%	18%	15%	1%	7%
Education	Not college graduate	28%	40%	15%	10%	1%	6%
	College graduate	24%	44%	14%	12%	2%	4%
Interview Type	Landline	28%	43%	14%	9%	1%	5%
	Cell Phone	20%	38%	18%	20%	0%	5%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted January 25th through 27th, 2012, N=942 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

		Florida Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Registered Voters		46%	46%	8%
Florida Potential Republican Electorate*		10%	86%	4%
Party Registration	Democrat	76%	17%	8%
	Republican	10%	86%	4%
	Independent	45%	42%	13%
Tea Party Supporters		16%	81%	3%
Gender	Men	43%	49%	8%
	Women	50%	42%	8%
Age	Under 45	50%	39%	11%
	45 or older	45%	48%	7%
Age	18 to 29	58%	29%	13%
	30 to 44	45%	45%	10%
	45 to 59	48%	46%	6%
	60 or older	43%	50%	7%
Race	White	35%	58%	8%
	Non-white	66%	25%	10%
Region	North/Panhandle	42%	50%	7%
	Orlando/Central Atlantic Coast	47%	46%	7%
	Tampa Bay Area	39%	50%	11%
	South Central	36%	56%	8%
	Miami/South	57%	35%	8%
Household Income	Less than \$75,000	50%	42%	8%
	\$75,000 or more	42%	53%	6%
Interview Type	Landline	45%	48%	7%
	Cell Phone	51%	37%	12%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted January 25th through 27th, 2012, N=2795 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

		Florida Registered Voters		
		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		49%	41%	10%
Florida Potential Republican Electorate*		8%	82%	10%
Party Registration	Democrat	80%	14%	7%
	Republican	8%	82%	10%
	Independent	50%	36%	13%
Tea Party Supporters		18%	77%	5%
Gender	Men	44%	45%	11%
	Women	52%	38%	9%
Age	Under 45	57%	35%	8%
	45 or older	45%	44%	11%
Age	18 to 29	58%	37%	5%
	30 to 44	55%	35%	10%
	45 to 59	47%	42%	12%
	60 or older	44%	45%	11%
Race	White	37%	51%	12%
	Non-white	67%	26%	7%
Region	North/Panhandle	44%	43%	13%
	Orlando/Central Atlantic Coast	51%	39%	10%
	Tampa Bay Area	43%	44%	14%
	South Central	43%	49%	8%
	Miami/South	55%	38%	7%
Household Income	Less than \$75,000	52%	38%	10%
	\$75,000 or more	39%	52%	9%
Interview Type	Landline	48%	43%	9%
	Cell Phone	52%	36%	12%

NBC News/Marist Poll Florida Registered Voters Split Sample. Interviews conducted January 25th through 27th, 2012, N=1379 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

		Florida Registered Voters		
		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Newt Gingrich, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		52%	35%	13%
Florida Potential Republican Electorate*		14%	71%	16%
Party Registration	Democrat	83%	10%	7%
	Republican	14%	71%	16%
	Independent	52%	32%	16%
Tea Party Supporters		19%	72%	9%
Gender	Men	46%	40%	14%
	Women	58%	30%	12%
Age	Under 45	59%	30%	11%
	45 or older	49%	37%	13%
Age	18 to 29	58%	29%	13%
	30 to 44	59%	31%	10%
	45 to 59	52%	35%	12%
	60 or older	47%	39%	14%
Race	White	42%	44%	14%
	Non-white	69%	20%	11%
Region	North/Panhandle	48%	38%	15%
	Orlando/Central Atlantic Coast	53%	35%	13%
	Tampa Bay Area	46%	39%	15%
	South Central	49%	40%	11%
	Miami/South	60%	29%	11%
Household Income	Less than \$75,000	56%	32%	12%
	\$75,000 or more	45%	43%	12%
Interview Type	Landline	51%	36%	13%
	Cell Phone	58%	30%	13%

NBC News/Marist Poll Florida Registered Voters Split Sample. Interviews conducted January 25th through 27th, 2012, N=1379 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

		Florida Registered Voters		
		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Ron Paul, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		50%	36%	14%
Florida Potential Republican Electorate*		13%	72%	15%
Party Registration	Democrat	79%	11%	10%
	Republican	13%	72%	15%
	Independent	50%	33%	17%
Tea Party Supporters		20%	65%	15%
Gender	Men	48%	40%	12%
	Women	53%	31%	16%
Age	Under 45	51%	36%	13%
	45 or older	51%	35%	14%
Age	18 to 29	61%	24%	15%
	30 to 44	45%	44%	11%
	45 to 59	52%	35%	12%
	60 or older	50%	35%	15%
Race	White	40%	45%	15%
	Non-white	69%	18%	13%
Region	North/Panhandle	46%	39%	15%
	Orlando/Central Atlantic Coast	49%	36%	15%
	Tampa Bay Area	42%	39%	18%
	South Central	38%	48%	14%
	Miami/South	64%	25%	11%
Household Income	Less than \$75,000	54%	32%	15%
	\$75,000 or more	48%	44%	7%
Interview Type	Landline	50%	36%	14%
	Cell Phone	52%	34%	15%

NBC News/Marist Poll Florida Registered Voters Split Sample. Interviews conducted January 25th through 27th, 2012, N=1415 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

		Florida Registered Voters		
		If the 2012 presidential election were held today, whom would you support if the candidates are: <sup>†</sup>		
		Barack Obama, the Democrat	Rick Santorum, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		50%	35%	15%
Florida Potential Republican Electorate*		12%	72%	16%
Party Registration	Democrat	80%	9%	11%
	Republican	12%	72%	16%
	Independent	51%	30%	19%
Tea Party Supporters		19%	71%	10%
Gender	Men	47%	37%	16%
	Women	54%	32%	14%
Age	Under 45	53%	29%	18%
	45 or older	50%	37%	13%
Age	18 to 29	63%	15%	22%
	30 to 44	47%	38%	15%
	45 to 59	53%	34%	13%
	60 or older	48%	39%	13%
Race	White	40%	44%	16%
	Non-white	69%	18%	13%
Region	North/Panhandle	44%	37%	19%
	Orlando/Central Atlantic Coast	48%	39%	14%
	Tampa Bay Area	48%	39%	13%
	South Central	40%	42%	18%
	Miami/South	62%	25%	13%
Household Income	Less than \$75,000	53%	32%	16%
	\$75,000 or more	49%	40%	11%
Interview Type	Landline	50%	36%	14%
	Cell Phone	52%	30%	17%

NBC News/Marist Poll Florida Registered Voters Split Sample. Interviews conducted January 25th through 27th, 2012, N=1415 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

		Florida Registered Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters		8%	18%	63%	11%
Florida Potential Republican Electorate*		20%	28%	43%	9%
Party Registration	Democrat	2%	9%	78%	10%
	Republican	20%	28%	43%	9%
	Independent	3%	16%	68%	13%
Gender	Men	11%	18%	62%	9%
	Women	6%	17%	65%	12%
Age	Under 45	7%	15%	64%	14%
	45 or older	9%	18%	64%	9%
Age	18 to 29	3%	16%	59%	22%
	30 to 44	9%	15%	68%	9%
	45 to 59	7%	17%	67%	9%
	60 or older	10%	19%	61%	9%
Race	White	10%	20%	61%	9%
	Non-white	5%	12%	68%	14%
Region	North/Panhandle	9%	19%	62%	10%
	Orlando/Central Atlantic Coast	9%	18%	63%	11%
	Tampa Bay Area	10%	17%	61%	12%
	South Central	12%	21%	58%	9%
	Miami/South	5%	14%	69%	12%
Household Income	Less than \$75,000	7%	17%	63%	12%
	\$75,000 or more	11%	17%	68%	4%
Interview Type	Landline	8%	19%	63%	10%
	Cell Phone	8%	13%	64%	14%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted January 25th through 27th, 2012, N=2795 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.