

NBC News/Marist Poll Florida Tables

		If the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:									
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		6%	31%	2%	1%	2%	32%	6%	0%	8%	11%
Tea Party Supporters		8%	24%	4%	1%	0%	40%	4%	1%	9%	8%
Intensity of Tea Party Support	Strongly support Tea Party	11%	22%	3%	1%	1%	43%	3%	0%	12%	5%
	Support Tea Party	6%	26%	4%	1%	0%	38%	5%	1%	7%	11%
	Does not support Tea Party	4%	38%	1%	0%	4%	23%	9%	0%	7%	13%
Political Ideology	Liberal-Moderate	3%	36%	2%	1%	5%	26%	9%	0%	10%	8%
	Conservative	9%	32%	2%	0%	1%	32%	5%	0%	6%	13%
	Very conservative	4%	24%	5%	1%	0%	42%	6%	2%	9%	7%
Past Participation**	Yes	6%	31%	3%	1%	2%	33%	6%	0%	8%	11%
Candidate Support	Strongly support	9%	33%	2%	1%	2%	42%	8%	0%	4%	0%
	Somewhat support	5%	33%	2%	0%	3%	37%	6%	0%	16%	0%
	Might vote differently	5%	39%	5%	1%	3%	25%	8%	2%	13%	0%
Most Important Quality	Shares your values	8%	28%	4%	1%	1%	29%	6%	0%	9%	14%
	Is closest to you on the issues	4%	24%	2%	1%	3%	46%	9%	0%	3%	7%
	Can beat President Obama in 2012	5%	33%	3%	0%	1%	32%	5%	0%	11%	10%
	Has the experience to govern	7%	44%	1%	0%	2%	17%	5%	2%	12%	10%
Republican Candidate Field	Satisfied	7%	32%	2%	0%	1%	36%	6%	1%	9%	6%
	Not satisfied	5%	32%	3%	1%	6%	25%	8%	0%	7%	14%
Republican Debates	Viewers	8%	29%	1%	1%	3%	39%	6%	0%	6%	7%
	Non-Viewers	4%	33%	3%	1%	2%	25%	7%	1%	10%	15%
Uses Social Media for Campaign Information		2%	16%	2%	0%	1%	51%	15%	0%	13%	0%
Gender	Men	6%	29%	2%	0%	3%	36%	8%	0%	10%	7%
	Women	6%	33%	3%	1%	1%	28%	5%	1%	7%	16%
Age	Under 45	2%	31%	0%	0%	0%	31%	9%	1%	14%	12%
	45 or older	7%	31%	3%	1%	2%	32%	5%	0%	7%	11%
Region	North/Panhandle	8%	27%	5%	0%	2%	29%	7%	0%	7%	15%
	Orlando/Central Atlantic Coast	5%	21%	1%	0%	1%	46%	7%	0%	6%	12%
	Tampa Bay Area	8%	30%	0%	2%	3%	30%	5%	0%	15%	7%
	South Central	3%	30%	2%	0%	1%	35%	6%	0%	11%	12%
	Miami/South	4%	44%	4%	1%	3%	20%	6%	2%	4%	11%
Household Income	Less than \$75,000	7%	31%	3%	1%	1%	30%	6%	1%	8%	11%
	\$75,000 or more	5%	35%	1%	0%	3%	32%	6%	0%	9%	8%
Evangelical Christians		7%	26%	6%	2%	1%	35%	3%	0%	7%	13%
Mormons are Christians	Yes	6%	37%	2%	0%	3%	33%	5%	0%	8%	6%
	No	6%	24%	4%	1%	0%	30%	8%	1%	10%	16%
Tea Party-Conservative-Evangelical		11%	23%	11%	3%	0%	34%	4%	0%	7%	9%
Education	Not college graduate	6%	31%	3%	0%	1%	31%	7%	1%	7%	13%
	College graduate	6%	31%	2%	1%	4%	34%	5%	0%	9%	8%
Interview Type	Landline	6%	32%	3%	1%	3%	31%	6%	0%	8%	10%
	Cell Phone	4%	25%	1%	0%	0%	33%	9%	2%	9%	17%

NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted October 10th through 12th, 2011, N=524 MOE +/- 4.3%. Totals may not add to 100% due to rounding.  
 \*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

## NBC News/Marist Poll Florida Tables

		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		44%	27%	27%	2%
Tea Party Supporters		49%	27%	23%	1%
Intensity of Tea Party Support	Strongly support Tea Party	59%	23%	16%	3%
	Support Tea Party	42%	30%	28%	0%
	Does not support Tea Party	40%	29%	30%	2%
Political Ideology	Liberal-Moderate	38%	30%	29%	3%
	Conservative	44%	28%	27%	2%
	Very conservative	53%	23%	23%	1%
Past Participation**	Yes	45%	26%	27%	1%
Top Tier Republican Candidates	Mitt Romney	41%	26%	30%	3%
	Herman Cain	52%	28%	19%	2%
Most Important Quality	Shares your values	44%	23%	31%	2%
	Is closest to you on the issues	44%	32%	24%	1%
	Can beat President Obama in 2012	44%	26%	28%	1%
	Has the experience to govern	40%	30%	26%	4%
Republican Candidate Field	Satisfied	53%	25%	22%	1%
	Not satisfied	24%	35%	38%	2%
Republican Debates	Viewers	54%	24%	20%	1%
	Non-Viewers	33%	31%	34%	2%
Uses Social Media for Campaign Information		66%	10%	23%	0%
Gender	Men	44%	33%	22%	1%
	Women	44%	22%	32%	3%
Age	Under 45	31%	30%	37%	2%
	45 or older	46%	28%	24%	2%
Region	North/Panhandle	44%	30%	25%	1%
	Orlando/Central Atlantic Coast	48%	28%	22%	2%
	Tampa Bay Area	43%	26%	29%	1%
	South Central	42%	33%	23%	2%
	Miami/South	41%	22%	34%	3%
Household Income	Less than \$75,000	45%	25%	28%	1%
	\$75,000 or more	40%	30%	28%	2%
Evangelical Christians		40%	31%	26%	3%
Mormons are Christians	Yes	49%	26%	24%	1%
	No	36%	29%	31%	3%
Tea Party-Conservative-Evangelical		44%	30%	22%	5%
Education	Not college graduate	47%	24%	27%	1%
	College graduate	40%	31%	26%	2%
Interview Type	Landline	45%	29%	24%	2%
	Cell Phone	40%	19%	39%	2%

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NBC News/Marist Poll Florida Tables

		Tossup including those who are undecided yet leaning toward a candidate									
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		6%	33%	2%	1%	2%	32%	6%	0%	9%	8%
Tea Party Supporters		8%	25%	4%	1%	0%	41%	4%	1%	9%	6%
Intensity of Tea Party Support	Strongly support Tea Party	12%	23%	3%	1%	1%	43%	3%	0%	12%	3%
	Support Tea Party	6%	27%	4%	1%	0%	39%	5%	1%	8%	8%
	Does not support Tea Party	4%	40%	1%	0%	4%	24%	9%	0%	8%	9%
Political Ideology	Liberal-Moderate	3%	36%	2%	1%	5%	27%	9%	0%	10%	6%
	Conservative	9%	34%	2%	0%	1%	32%	5%	0%	7%	9%
	Very conservative	5%	26%	5%	1%	0%	42%	6%	2%	9%	4%
Past Participation**	Yes	6%	32%	3%	1%	2%	33%	6%	0%	8%	8%
Candidate Support	Strongly support	9%	33%	2%	1%	2%	42%	8%	0%	4%	0%
	Somewhat support	5%	33%	2%	0%	3%	37%	6%	0%	16%	0%
	Might vote differently	5%	39%	5%	1%	3%	25%	8%	2%	13%	0%
Most Important Quality	Shares your values	8%	31%	4%	1%	1%	30%	6%	0%	11%	9%
	Is closest to you on the issues	4%	26%	3%	1%	3%	46%	9%	0%	3%	5%
	Can beat President Obama in 2012	6%	34%	3%	0%	1%	32%	5%	0%	11%	8%
	Has the experience to govern	8%	46%	1%	0%	2%	18%	5%	2%	12%	7%
Republican Candidate Field	Satisfied	7%	33%	2%	0%	1%	36%	6%	1%	10%	5%
	Not satisfied	5%	34%	4%	1%	6%	26%	8%	0%	8%	8%
Republican Debates	Viewers	9%	30%	1%	1%	3%	40%	6%	0%	6%	5%
	Non-Viewers	4%	35%	4%	1%	2%	25%	7%	1%	11%	10%
Uses Social Media for Campaign Information		2%	16%	2%	0%	1%	51%	15%	0%	13%	0%
Gender	Men	6%	30%	2%	0%	3%	36%	8%	0%	10%	5%
	Women	7%	35%	3%	1%	1%	28%	5%	1%	8%	11%
Age	Under 45	2%	32%	0%	0%	0%	31%	9%	1%	16%	9%
	45 or older	8%	33%	3%	1%	2%	33%	5%	0%	7%	8%
Region	North/Panhandle	9%	28%	5%	0%	2%	29%	8%	0%	7%	12%
	Orlando/Central Atlantic Coast	6%	23%	1%	0%	1%	47%	7%	0%	6%	8%
	Tampa Bay Area	8%	31%	0%	2%	3%	30%	5%	0%	16%	5%
	South Central	5%	34%	2%	0%	1%	35%	6%	0%	13%	5%
	Miami/South	4%	46%	4%	1%	3%	20%	6%	2%	4%	10%
Household Income	Less than \$75,000	7%	32%	3%	1%	1%	31%	6%	1%	9%	8%
	\$75,000 or more	5%	37%	1%	0%	3%	32%	7%	0%	9%	5%
Evangelical Christians		7%	27%	7%	2%	1%	36%	3%	0%	8%	10%
Mormons are Christians	Yes	6%	38%	2%	0%	3%	33%	5%	0%	8%	5%
	No	7%	26%	4%	1%	0%	31%	8%	1%	11%	11%
Tea Party-Conservative-Evangelical		11%	24%	11%	3%	0%	34%	4%	0%	7%	6%
Education	Not college graduate	6%	33%	3%	0%	1%	31%	7%	1%	7%	10%
	College graduate	7%	32%	2%	1%	4%	34%	5%	0%	10%	5%
Interview Type	Landline	7%	33%	3%	1%	3%	32%	6%	0%	8%	8%
	Cell Phone	4%	30%	2%	0%	0%	33%	10%	2%	11%	8%

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## NBC News/Marist Poll Florida Tables

		And, if the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:			
		Mitt Romney	Herman Cain	Rick Perry	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		40%	40%	10%	10%
Tea Party Supporters		31%	50%	11%	8%
Intensity of Tea Party Support	Strongly support Tea Party	27%	56%	13%	5%
	Support Tea Party	33%	47%	10%	10%
	Does not support Tea Party	50%	29%	10%	12%
Political Ideology	Liberal-Moderate	44%	32%	13%	11%
	Conservative	41%	39%	10%	10%
	Very conservative	32%	53%	9%	6%
Past Participation**	Yes	40%	41%	10%	10%
Candidate Support	Strongly support	41%	49%	6%	3%
	Somewhat support	42%	38%	19%	1%
	Might vote differently	47%	39%	12%	3%
Most Important Quality	Shares your values	41%	36%	13%	11%
	Is closest to you on the issues	34%	51%	5%	10%
	Can beat President Obama in 2012	37%	41%	14%	7%
	Has the experience to govern	51%	27%	10%	11%
Republican Candidate Field	Satisfied	40%	43%	11%	6%
	Not satisfied	42%	34%	11%	13%
Republican Debates	Viewers	37%	49%	7%	8%
	Non-Viewers	42%	32%	13%	12%
Uses Social Media for Campaign Information		23%	60%	13%	4%
Gender	Men	40%	41%	12%	8%
	Women	40%	39%	9%	13%
Age	Under 45	38%	38%	14%	9%
	45 or older	41%	40%	10%	10%
Region	North/Panhandle	38%	39%	12%	10%
	Orlando/Central Atlantic Coast	36%	52%	6%	7%
	Tampa Bay Area	36%	41%	16%	7%
	South Central	35%	42%	13%	9%
	Miami/South	50%	26%	6%	17%
Household Income	Less than \$75,000	42%	39%	9%	10%
	\$75,000 or more	40%	40%	10%	10%
Evangelical Christians		34%	46%	9%	11%
Mormons are Christians	Yes	44%	40%	8%	7%
	No	34%	40%	14%	13%
Tea Party-Conservative-Evangelical		35%	49%	9%	7%
Education	Not college graduate	40%	40%	10%	10%
	College graduate	39%	40%	11%	10%
Interview Type	Landline	40%	40%	10%	11%
	Cell Phone	39%	40%	12%	9%

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NBC News/Marist Poll Florida Tables

		Are you satisfied or not satisfied with the candidates you have to choose from who are running for the Republican nomination for president in 2012?		
		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
Florida Likely Voters		63%	30%	8%
Tea Party Supporters		79%	17%	4%
Intensity of Tea Party Support	Strongly support Tea Party	83%	15%	2%
	Support Tea Party	76%	18%	6%
	Does not support Tea Party	48%	43%	8%
Political Ideology	Liberal-Moderate	54%	43%	3%
	Conservative	63%	28%	9%
	Very conservative	74%	16%	10%
Past Participation**	Yes	63%	29%	8%
Top Tier Republican Candidates	Mitt Romney	66%	30%	4%
	Herman Cain	72%	23%	5%
Candidate Support	Strongly support	81%	16%	3%
	Somewhat support	60%	37%	3%
	Might vote differently	54%	40%	6%
Republican Debates	Viewers	75%	22%	3%
	Non-Viewers	52%	37%	12%
Uses Social Media for Campaign Information		88%	12%	1%
Gender	Men	63%	34%	3%
	Women	63%	26%	12%
Age	Under 45	67%	24%	9%
	45 or older	62%	31%	7%
Region	North/Panhandle	55%	35%	10%
	Orlando/Central Atlantic Coast	66%	25%	9%
	Tampa Bay Area	65%	31%	4%
	South Central	69%	24%	7%
	Miami/South	59%	33%	8%
Household Income	Less than \$75,000	64%	28%	8%
	\$75,000 or more	61%	33%	6%
Evangelical Christians		65%	25%	11%
Mormons are Christians	Yes	68%	28%	4%
	No	56%	32%	11%
Tea Party-Conservative-Evangelical		81%	13%	6%
Education	Not college graduate	65%	28%	7%
	College graduate	61%	32%	6%
Interview Type	Landline	61%	31%	8%
	Cell Phone	69%	23%	9%

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## NBC News/Marist Poll Florida Tables

		Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:				
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		26%	28%	23%	21%	3%
Tea Party Supporters		26%	28%	30%	14%	2%
Intensity of Tea Party Support	Strongly support Tea Party	21%	29%	35%	14%	1%
	Support Tea Party	30%	27%	26%	14%	3%
	Does not support Tea Party	26%	29%	14%	28%	3%
Political Ideology	Liberal-Moderate	22%	38%	13%	27%	1%
	Conservative	27%	24%	26%	20%	3%
	Very conservative	33%	23%	28%	14%	2%
Past Participation**	Yes	26%	28%	23%	21%	2%
Top Tier Republican Candidates	Mitt Romney	24%	22%	24%	29%	1%
	Herman Cain	24%	40%	23%	11%	3%
Candidate Support	Strongly support	26%	29%	23%	19%	3%
	Somewhat support	21%	34%	22%	23%	0%
	Might vote differently	29%	26%	24%	20%	0%
Republican Candidate Field	Satisfied	26%	28%	25%	19%	2%
	Not satisfied	25%	30%	20%	25%	1%
Republican Debates	Viewers	20%	33%	25%	19%	3%
	Non-Viewers	31%	23%	20%	23%	2%
Uses Social Media for Campaign Information		28%	34%	26%	12%	0%
Gender	Men	25%	28%	24%	21%	2%
	Women	27%	27%	22%	21%	3%
Age	Under 45	36%	27%	20%	15%	2%
	45 or older	23%	28%	24%	22%	3%
Region	North/Panhandle	32%	29%	21%	14%	4%
	Orlando/Central Atlantic Coast	24%	34%	21%	19%	2%
	Tampa Bay Area	26%	23%	21%	29%	1%
	South Central	25%	31%	27%	15%	3%
	Miami/South	24%	21%	23%	27%	4%
Household Income	Less than \$75,000	30%	26%	22%	19%	3%
	\$75,000 or more	20%	30%	24%	24%	1%
Evangelical Christians		45%	21%	17%	14%	3%
Mormons are Christians	Yes	20%	31%	23%	24%	3%
	No	34%	25%	22%	16%	2%
Tea Party-Conservative-Evangelical		42%	21%	22%	11%	3%
Education	Not college graduate	28%	24%	27%	18%	3%
	College graduate	24%	32%	18%	24%	2%
Interview Type	Landline	25%	28%	22%	21%	3%
	Cell Phone	29%	24%	24%	22%	1%

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		Have you watched all, most, very little, or none of the televised debates among the Republican candidates?	
		All-Most	Very little-None-Unsure
		Row %	Row %
Florida Likely Voters		47%	53%
Tea Party Supporters		59%	41%
Intensity of Tea Party Support	Strongly support Tea Party	73%	27%
	Support Tea Party	49%	51%
	Does not support Tea Party	37%	63%
Political Ideology	Liberal-Moderate	42%	58%
	Conservative	48%	52%
	Very conservative	54%	46%
Past Participation**	Yes	48%	52%
Top Tier Republican Candidates	Mitt Romney	45%	55%
	Herman Cain	58%	42%
Candidate Support	Strongly support	62%	38%
	Somewhat support	43%	57%
	Might vote differently	37%	63%
Republican Candidate Field	Satisfied	57%	43%
	Not satisfied	35%	65%
Uses Social Media for Campaign Information		63%	37%
Gender	Men	52%	48%
	Women	43%	57%
Age	Under 45	40%	60%
	45 or older	50%	50%
Region	North/Panhandle	47%	53%
	Orlando/Central Atlantic Coast	51%	49%
	Tampa Bay Area	40%	60%
	South Central	48%	52%
	Miami/South	51%	49%
Household Income	Less than \$75,000	46%	54%
	\$75,000 or more	53%	47%
Evangelical Christians		41%	59%
Mormons are Christians	Yes	56%	44%
	No	36%	64%
Tea Party-Conservative-Evangelical		46%	54%
Education	Not college graduate	44%	56%
	College graduate	52%	48%
Interview Type	Landline	49%	51%
	Cell Phone	42%	58%
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## NBC News/Marist Poll Florida Tables

		Do you consider a Mormon to be a Christian, or not?	
		Yes	No-Unsure
		Row %	Row %
Florida Likely Voters		58%	42%
Tea Party Supporters		58%	42%
Intensity of Tea Party Support	Strongly support Tea Party	63%	37%
	Support Tea Party	56%	44%
	Does not support Tea Party	58%	42%
Political Ideology	Liberal-Moderate	65%	35%
	Conservative	56%	44%
	Very conservative	51%	49%
Past Participation**	Yes	58%	42%
Top Tier Republican Candidates	Mitt Romney	67%	33%
	Herman Cain	61%	39%
Candidate Support	Strongly support	67%	33%
	Somewhat support	58%	42%
	Might vote differently	54%	46%
Republican Candidate Field	Satisfied	62%	38%
	Not satisfied	55%	45%
Republican Debates	Viewers	68%	32%
	Non-Viewers	48%	52%
Uses Social Media for Campaign Information		65%	35%
Gender	Men	60%	40%
	Women	56%	44%
Age	Under 45	52%	48%
	45 or older	59%	41%
Region	North/Panhandle	51%	49%
	Orlando/Central Atlantic Coast	56%	44%
	Tampa Bay Area	64%	36%
	South Central	59%	41%
	Miami/South	59%	41%
Household Income	Less than \$75,000	56%	44%
	\$75,000 or more	59%	41%
Evangelical Christians		32%	68%
Tea Party-Conservative-Evangelical		26%	74%
Education	Not college graduate	53%	47%
	College graduate	62%	38%
Interview Type	Landline	58%	42%
	Cell Phone	55%	45%
NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted October 10th through 12th, 2011, N=524 MOE +/- 4.3%. Totals may not add to 100% due to rounding.			
**Past participation refers to previous participation in a Florida Republican Presidential Primary.			



NBC News/Marist Poll Florida Tables

		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		20%	30%	44%	6%
Political Ideology	Liberal-Moderate	8%	21%	65%	6%
	Conservative	20%	33%	41%	5%
	Very conservative	40%	37%	16%	6%
Past Participation**	Yes	20%	31%	43%	6%
Candidate Support	Strongly support	29%	29%	39%	3%
	Somewhat support	18%	33%	44%	4%
	Might vote differently	13%	31%	47%	10%
Republican Candidate Field	Satisfied	27%	36%	34%	3%
	Not satisfied	11%	18%	64%	7%
Republican Debates	Viewers	31%	31%	34%	4%
	Non-Viewers	10%	29%	52%	8%
Uses Social Media for Campaign Information		33%	24%	40%	3%
Gender	Men	21%	30%	47%	2%
	Women	19%	30%	41%	10%
Age	Under 45	16%	31%	47%	6%
	45 or older	22%	30%	42%	6%
Region	North/Panhandle	20%	29%	43%	8%
	Orlando/Central Atlantic Coast	20%	34%	38%	8%
	Tampa Bay Area	23%	25%	45%	6%
	South Central	20%	39%	37%	4%
	Miami/South	18%	25%	52%	4%
Household Income	Less than \$75,000	21%	34%	38%	7%
	\$75,000 or more	20%	24%	51%	4%
Evangelical Christians		19%	42%	30%	8%
Mormons are Christians	Yes	22%	29%	44%	5%
	No	18%	31%	43%	7%
Tea Party-Conservative-Evangelical		32%	68%	0%	0%
Education	Not college graduate	23%	30%	37%	10%
	College graduate	18%	30%	50%	2%
Interview Type	Landline	19%	32%	43%	6%
	Cell Phone	25%	21%	48%	5%
NBC News/Marist Poll Florida Likely Republican Primary Voters. Interviews conducted October 10th through 12th, 2011, N=524 MOE +/- 4.3%. Totals may not add to 100% due to rounding.					
**Past participation refers to previous participation in a Florida Republican Presidential Primary.					

		Which better describes you:		
		A supporter of the Tea Party Movement	A Republican	Unsure
		Row %	Row %	Row %
Florida Likely Voters		26%	65%	8%
Gender	Men	24%	67%	10%
	Women	29%	64%	7%
Age	Under 45	22%	78%	0%
	45 or older	28%	61%	11%
Region	North/Panhandle	30%	63%	7%
	Orlando/Central Atlantic Coast	24%	62%	14%
	Tampa Bay Area	22%	71%	7%
	South Central	31%	66%	3%
	Miami/South	25%	66%	8%
Household Income	Less than \$75,000	27%	65%	9%
	\$75,000 or more	28%	68%	4%
NBC News/Marist Poll Florida Likely Voters who are Republican and Tea Party Supporters. Interviews conducted October 10th through 12th, 2011, N=261 MOE +/- 6.1%. Totals may not add to 100% due to rounding.				

NBC News/Marist Poll Florida Tables

		If the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:									
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		6%	30%	3%	1%	2%	29%	7%	1%	9%	13%
Tea Party Supporters		8%	23%	4%	1%	0%	39%	5%	1%	10%	9%
Intensity of Tea Party Support	Strongly support Tea Party	10%	21%	3%	1%	1%	43%	4%	0%	12%	5%
	Support Tea Party	6%	25%	4%	1%	0%	36%	6%	2%	8%	12%
	Does not support Tea Party	4%	37%	2%	0%	4%	21%	8%	0%	8%	16%
Political Ideology	Liberal-Moderate	3%	35%	3%	0%	5%	23%	9%	0%	13%	10%
	Conservative	9%	30%	2%	1%	1%	31%	5%	0%	6%	15%
	Very conservative	4%	24%	4%	1%	0%	39%	6%	3%	10%	8%
Past Participation**	Yes	6%	30%	3%	1%	2%	31%	6%	1%	8%	12%
	No	4%	30%	2%	0%	1%	18%	8%	0%	18%	18%
Candidate Support	Strongly support	9%	33%	1%	1%	2%	41%	9%	0%	4%	0%
	Somewhat support	5%	34%	3%	0%	2%	33%	6%	0%	17%	0%
	Might vote differently	5%	37%	5%	1%	3%	25%	8%	2%	13%	0%
Most Important Quality	Shares your values	8%	26%	4%	1%	1%	27%	6%	0%	10%	17%
	Is closest to you on the issues	4%	24%	2%	2%	3%	42%	10%	0%	5%	9%
	Can beat President Obama in 2012	5%	34%	3%	0%	1%	30%	5%	0%	12%	10%
	Has the experience to govern	7%	42%	2%	0%	2%	16%	4%	3%	12%	12%
Republican Candidate Field	Satisfied	7%	31%	2%	0%	1%	34%	6%	1%	11%	8%
	Not satisfied	5%	31%	4%	1%	5%	22%	9%	0%	8%	15%
Republican Debates	Viewers	9%	28%	2%	1%	2%	38%	6%	0%	6%	8%
	Non-Viewers	3%	32%	3%	1%	2%	23%	7%	1%	12%	17%
Uses Social Media for Campaign Information		2%	17%	2%	0%	1%	48%	16%	0%	14%	0%
Gender	Men	6%	29%	2%	0%	3%	32%	8%	0%	11%	8%
	Women	6%	31%	3%	1%	1%	26%	5%	1%	7%	18%
Age	Under 45	2%	30%	1%	0%	0%	27%	9%	2%	16%	13%
	45 or older	7%	30%	4%	1%	2%	30%	6%	0%	7%	13%
Region	North/Panhandle	8%	25%	6%	0%	2%	27%	8%	0%	7%	18%
	Orlando/Central Atlantic Coast	5%	20%	2%	0%	1%	42%	7%	0%	6%	17%
	Tampa Bay Area	7%	31%	0%	1%	3%	27%	5%	0%	17%	8%
	South Central	3%	29%	2%	0%	1%	32%	7%	0%	13%	13%
	Miami/South	5%	43%	3%	1%	3%	20%	6%	2%	5%	10%
Household Income	Less than \$75,000	7%	30%	4%	1%	1%	28%	6%	1%	8%	13%
	\$75,000 or more	5%	36%	1%	0%	3%	30%	7%	0%	11%	8%
Evangelical Christians		7%	26%	5%	3%	1%	32%	3%	0%	8%	15%
Mormons are Christians	Yes	6%	37%	2%	0%	3%	32%	6%	0%	9%	6%
	No	6%	23%	3%	1%	0%	27%	8%	1%	11%	20%
Tea Party-Conservative-Evangelical		12%	22%	10%	3%	0%	32%	4%	0%	7%	10%
Education	Not college graduate	6%	30%	3%	0%	1%	28%	7%	1%	9%	16%
	College graduate	6%	32%	2%	1%	3%	32%	5%	0%	10%	8%
Interview Type	Landline	6%	32%	3%	1%	3%	30%	6%	0%	9%	11%
	Cell Phone	4%	24%	2%	0%	0%	27%	8%	3%	11%	21%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

NBC News/Marist Poll Florida Tables

		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		40%	29%	28%	2%
Tea Party Supporters		47%	28%	24%	1%
Intensity of Tea Party Support	Strongly support Tea Party	58%	24%	16%	3%
	Support Tea Party	40%	30%	29%	0%
	Does not support Tea Party	34%	32%	31%	3%
Political Ideology	Liberal-Moderate	33%	33%	31%	4%
	Conservative	42%	29%	27%	1%
	Very conservative	50%	24%	25%	1%
Past Participation**	Yes	43%	27%	28%	1%
	No	26%	39%	28%	7%
Top Tier Republican Candidates	Mitt Romney	38%	29%	30%	4%
	Herman Cain	49%	29%	21%	1%
Most Important Quality	Shares your values	39%	26%	33%	2%
	Is closest to you on the issues	41%	33%	25%	1%
	Can beat President Obama in 2012	41%	29%	29%	1%
	Has the experience to govern	36%	32%	27%	5%
Republican Candidate Field	Satisfied	50%	27%	22%	1%
	Not satisfied	22%	36%	39%	3%
Republican Debates	Viewers	52%	25%	21%	2%
	Non-Viewers	30%	33%	35%	3%
Uses Social Media for Campaign Information		64%	14%	23%	0%
Gender	Men	40%	35%	23%	2%
	Women	40%	23%	34%	3%
Age	Under 45	26%	35%	37%	3%
	45 or older	44%	28%	25%	2%
Region	North/Panhandle	42%	30%	27%	1%
	Orlando/Central Atlantic Coast	46%	30%	22%	2%
	Tampa Bay Area	37%	32%	29%	1%
	South Central	40%	33%	23%	3%
	Miami/South	36%	24%	36%	3%
Household Income	Less than \$75,000	43%	26%	30%	1%
	\$75,000 or more	35%	33%	29%	3%
Evangelical Christians		38%	33%	27%	3%
Mormons are Christians	Yes	46%	28%	25%	2%
	No	33%	32%	32%	3%
Tea Party-Conservative-Evangelical		42%	32%	22%	4%
Education	Not college graduate	43%	26%	29%	2%
	College graduate	37%	33%	28%	2%
Interview Type	Landline	42%	31%	25%	2%
	Cell Phone	34%	23%	41%	3%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

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NBC News/Marist Poll Florida Tables

		Tossup including those who are undecided yet leaning toward a candidate									
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		6%	32%	3%	1%	2%	30%	7%	1%	10%	9%
Tea Party Supporters		8%	24%	4%	1%	0%	39%	5%	1%	10%	7%
Intensity of Tea Party Support	Strongly support Tea Party	11%	22%	3%	1%	1%	43%	4%	0%	12%	3%
	Support Tea Party	6%	26%	4%	1%	0%	37%	6%	2%	8%	9%
	Does not support Tea Party	4%	39%	2%	0%	4%	21%	9%	0%	10%	10%
Political Ideology	Liberal-Moderate	3%	36%	3%	0%	5%	23%	9%	0%	13%	8%
	Conservative	9%	33%	2%	1%	1%	31%	5%	0%	7%	10%
	Very conservative	5%	25%	4%	1%	0%	39%	6%	3%	11%	5%
Past Participation**	Yes	6%	32%	3%	1%	2%	32%	7%	1%	8%	9%
	No	4%	32%	2%	0%	1%	18%	9%	0%	20%	13%
Candidate Support	Strongly support	9%	33%	1%	1%	2%	41%	9%	0%	4%	0%
	Somewhat support	5%	34%	3%	0%	2%	33%	6%	0%	17%	0%
	Might vote differently	5%	37%	5%	1%	3%	25%	8%	2%	13%	0%
Most Important Quality	Shares your values	8%	30%	4%	1%	1%	27%	6%	0%	12%	11%
	Is closest to you on the issues	4%	26%	2%	2%	3%	42%	10%	0%	5%	6%
	Can beat President Obama in 2012	5%	35%	3%	0%	1%	30%	5%	0%	12%	8%
	Has the experience to govern	7%	44%	2%	0%	2%	17%	5%	3%	12%	8%
Republican Candidate Field	Satisfied	7%	32%	2%	0%	1%	34%	6%	1%	11%	7%
	Not satisfied	5%	33%	4%	1%	5%	24%	10%	0%	9%	9%
Republican Debates	Viewers	9%	29%	2%	1%	2%	39%	6%	0%	6%	6%
	Non-Viewers	4%	35%	4%	1%	2%	23%	7%	1%	13%	12%
Uses Social Media for Campaign Information		2%	17%	2%	0%	1%	48%	16%	0%	14%	0%
Gender	Men	6%	30%	2%	0%	3%	33%	8%	0%	12%	6%
	Women	6%	34%	3%	1%	1%	27%	6%	1%	8%	12%
Age	Under 45	2%	32%	1%	0%	0%	27%	9%	2%	17%	10%
	45 or older	8%	32%	4%	1%	2%	31%	6%	0%	7%	9%
Region	North/Panhandle	8%	27%	6%	0%	2%	27%	9%	0%	7%	13%
	Orlando/Central Atlantic Coast	6%	24%	2%	1%	1%	43%	7%	0%	6%	11%
	Tampa Bay Area	7%	32%	0%	1%	3%	27%	5%	0%	19%	5%
	South Central	4%	32%	2%	0%	1%	32%	7%	0%	15%	7%
	Miami/South	5%	44%	4%	1%	3%	20%	6%	2%	5%	9%
Household Income	Less than \$75,000	7%	31%	4%	1%	1%	29%	7%	1%	9%	10%
	\$75,000 or more	5%	37%	1%	0%	3%	30%	7%	0%	11%	6%
Evangelical Christians		7%	27%	6%	3%	1%	32%	3%	0%	9%	12%
Mormons are Christians	Yes	6%	38%	2%	0%	3%	32%	6%	0%	9%	5%
	No	6%	26%	3%	2%	0%	28%	8%	1%	12%	13%
Tea Party-Conservative-Evangelical		12%	24%	10%	3%	0%	32%	4%	0%	8%	7%
Education	Not college graduate	6%	32%	3%	1%	1%	28%	7%	1%	9%	12%
	College graduate	7%	32%	2%	1%	3%	33%	6%	0%	11%	5%
Interview Type	Landline	7%	33%	3%	1%	3%	30%	6%	0%	9%	9%
	Cell Phone	4%	30%	2%	0%	0%	27%	10%	3%	14%	11%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

NBC News/Marist Poll Florida Tables

		And, if the 2012 Republican presidential primary in Florida were held today, whom would you support if the candidates are:			
		Mitt Romney	Herman Cain	Rick Perry	Undecided
		Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		40%	37%	12%	11%
Tea Party Supporters		31%	49%	12%	8%
Intensity of Tea Party Support	Strongly support Tea Party	26%	56%	13%	5%
	Support Tea Party	35%	44%	11%	10%
	Does not support Tea Party	48%	26%	12%	13%
Political Ideology	Liberal-Moderate	44%	29%	16%	11%
	Conservative	41%	38%	10%	11%
	Very conservative	34%	50%	11%	6%
Past Participation**	Yes	40%	39%	11%	10%
	No	38%	26%	19%	17%
Candidate Support	Strongly support	42%	48%	7%	3%
	Somewhat support	43%	35%	21%	1%
	Might vote differently	47%	37%	12%	3%
Republican Candidate Field	Satisfied	40%	41%	13%	7%
	Not satisfied	42%	32%	13%	13%
Republican Debates	Viewers	37%	48%	7%	8%
	Non-Viewers	42%	29%	16%	14%
Uses Social Media for Campaign Information		25%	57%	15%	4%
Gender	Men	40%	37%	14%	8%
	Women	40%	36%	10%	14%
Age	Under 45	40%	33%	16%	10%
	45 or older	41%	38%	11%	10%
Region	North/Panhandle	39%	37%	14%	11%
	Orlando/Central Atlantic Coast	36%	47%	7%	10%
	Tampa Bay Area	36%	38%	19%	7%
	South Central	35%	40%	15%	10%
	Miami/South	51%	25%	8%	17%
Household Income	Less than \$75,000	42%	37%	10%	11%
	\$75,000 or more	41%	37%	12%	10%
Evangelical Christians		35%	43%	10%	12%
Mormons are Christians	Yes	46%	38%	9%	7%
	No	33%	37%	16%	14%
Tea Party-Conservative-Evangelical		36%	47%	10%	7%
Education	Not college graduate	40%	36%	12%	11%
	College graduate	40%	38%	12%	10%
Interview Type	Landline	40%	38%	11%	11%
	Cell Phone	41%	33%	16%	10%
NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.					
*The potential Republican electorate in Florida includes all registered Republicans.					
**Past participation refers to previous participation in a Florida Republican Presidential Primary.					

NBC News/Marist Poll Florida Tables

		Are you satisfied or not satisfied with the candidates you have to choose from who are running for the Republican nomination for president in 2012?		
		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
Florida Potential Republican Electorate*		60%	32%	8%
Tea Party Supporters		78%	18%	4%
Intensity of Tea Party Support	Strongly support Tea Party	83%	15%	2%
	Support Tea Party	75%	20%	5%
	Does not support Tea Party	47%	44%	9%
Political Ideology	Liberal-Moderate	52%	44%	4%
	Conservative	61%	29%	9%
	Very conservative	74%	15%	10%
Past Participation**	Yes	61%	31%	8%
	No	56%	34%	9%
Top Tier Republican Candidates	Mitt Romney	63%	32%	5%
	Herman Cain	71%	24%	5%
Candidate Support	Strongly support	80%	17%	3%
	Somewhat support	59%	38%	3%
	Might vote differently	51%	42%	7%
Republican Debates	Viewers	73%	24%	3%
	Non-Viewers	51%	37%	12%
Uses Social Media for Campaign Information		87%	12%	1%
Gender	Men	60%	36%	4%
	Women	60%	28%	12%
Age	Under 45	66%	24%	10%
	45 or older	59%	34%	7%
Region	North/Panhandle	53%	37%	10%
	Orlando/Central Atlantic Coast	62%	26%	12%
	Tampa Bay Area	62%	33%	5%
	South Central	70%	24%	7%
	Miami/South	57%	36%	8%
Household Income	Less than \$75,000	63%	30%	7%
	\$75,000 or more	59%	34%	8%
Evangelical Christians		62%	26%	12%
Mormons are Christians	Yes	66%	30%	5%
	No	55%	34%	11%
Tea Party-Conservative-Evangelical		80%	14%	5%
Education	Not college graduate	63%	29%	9%
	College graduate	59%	35%	6%
Interview Type	Landline	59%	34%	8%
	Cell Phone	66%	23%	11%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.

NBC News/Marist Poll Florida Tables

		Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:				
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		27%	27%	22%	22%	3%
Tea Party Supporters		26%	28%	29%	14%	2%
Intensity of Tea Party Support	Strongly support Tea Party	21%	30%	34%	14%	1%
	Support Tea Party	30%	26%	26%	15%	3%
	Does not support Tea Party	27%	28%	14%	28%	3%
Political Ideology	Liberal-Moderate	23%	36%	12%	27%	1%
	Conservative	28%	24%	26%	20%	3%
	Very conservative	33%	22%	27%	15%	3%
Past Participation**	Yes	27%	28%	22%	21%	2%
	No	23%	24%	19%	28%	6%
Top Tier Republican Candidates	Mitt Romney	23%	22%	24%	29%	1%
	Herman Cain	25%	39%	22%	12%	3%
Candidate Support	Strongly support	25%	29%	23%	19%	3%
	Somewhat support	22%	32%	22%	23%	0%
	Might vote differently	30%	25%	24%	21%	1%
Republican Candidate Field	Satisfied	26%	27%	25%	20%	3%
	Not satisfied	25%	30%	18%	25%	1%
Republican Debates	Viewers	21%	32%	25%	20%	3%
	Non-Viewers	31%	23%	19%	23%	3%
Uses Social Media for Campaign Information		27%	35%	25%	13%	0%
Gender	Men	25%	28%	23%	21%	2%
	Women	28%	26%	20%	22%	3%
Age	Under 45	36%	26%	19%	18%	1%
	45 or older	24%	28%	23%	23%	3%
Region	North/Panhandle	33%	28%	20%	15%	4%
	Orlando/Central Atlantic Coast	25%	32%	21%	21%	2%
	Tampa Bay Area	26%	24%	20%	28%	2%
	South Central	24%	33%	26%	15%	3%
	Miami/South	25%	21%	23%	27%	4%
Household Income	Less than \$75,000	30%	26%	21%	20%	3%
	\$75,000 or more	22%	30%	23%	24%	1%
Evangelical Christians		46%	21%	17%	14%	3%
Mormons are Christians	Yes	20%	30%	23%	25%	3%
	No	35%	25%	20%	17%	3%
Tea Party-Conservative-Evangelical		43%	21%	21%	12%	3%
Education	Not college graduate	27%	25%	26%	19%	3%
	College graduate	25%	31%	18%	24%	2%
Interview Type	Landline	26%	28%	22%	21%	3%
	Cell Phone	30%	23%	21%	24%	2%

NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Florida includes all registered Republicans.

\*\*Past participation refers to previous participation in a Florida Republican Presidential Primary.



		Have you watched all, most, very little, or none of the televised debates among the Republican candidates?	
		All-Most	Very little-None-Unsure
		Row %	Row %
Florida Potential Republican Electorate*		44%	56%
Tea Party Supporters		57%	43%
Intensity of Tea Party Support	Strongly support Tea Party	72%	28%
	Support Tea Party	47%	53%
	Does not support Tea Party	33%	67%
Political Ideology	Liberal-Moderate	36%	64%
	Conservative	46%	54%
	Very conservative	51%	49%
Past Participation**	Yes	45%	55%
	No	35%	65%
Top Tier Republican Candidates	Mitt Romney	41%	59%
	Herman Cain	57%	43%
Candidate Support	Strongly support	60%	40%
	Somewhat support	40%	60%
	Might vote differently	34%	66%
Republican Candidate Field	Satisfied	53%	47%
	Not satisfied	33%	67%
Uses Social Media for Campaign Information		60%	40%
Gender	Men	48%	52%
	Women	40%	60%
Age	Under 45	35%	65%
	45 or older	48%	52%
Region	North/Panhandle	43%	57%
	Orlando/Central Atlantic Coast	47%	53%
	Tampa Bay Area	34%	66%
	South Central	45%	55%
	Miami/South	47%	53%
Household Income	Less than \$75,000	43%	57%
	\$75,000 or more	48%	52%
Evangelical Christians		38%	62%
Mormons are Christians	Yes	52%	48%
	No	34%	66%
Tea Party-Conservative-Evangelical		45%	55%
Education	Not college graduate	41%	59%
	College graduate	48%	52%
Interview Type	Landline	46%	54%
	Cell Phone	36%	64%
NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.			
*The potential Republican electorate in Florida includes all registered Republicans.			
**Past participation refers to previous participation in a Florida Republican Presidential Primary.			

		Do you consider a Mormon to be a Christian, or not?	
		Yes	No-Unsure
		Row %	Row %
Florida Potential Republican Electorate*		56%	44%
Tea Party Supporters		57%	43%
Intensity of Tea Party Support	Strongly support Tea Party	62%	38%
	Support Tea Party	54%	46%
	Does not support Tea Party	57%	43%
Political Ideology	Liberal-Moderate	63%	37%
	Conservative	54%	46%
	Very conservative	48%	52%
Past Participation**	Yes	56%	44%
	No	60%	40%
Top Tier Republican Candidates	Mitt Romney	68%	32%
	Herman Cain	61%	39%
Candidate Support	Strongly support	68%	32%
	Somewhat support	57%	43%
	Might vote differently	55%	45%
Republican Candidate Field	Satisfied	61%	39%
	Not satisfied	53%	47%
Republican Debates	Viewers	67%	33%
	Non-Viewers	48%	52%
Uses Social Media for Campaign Information		64%	36%
Gender	Men	59%	41%
	Women	54%	46%
Age	Under 45	52%	48%
	45 or older	58%	42%
Region	North/Panhandle	51%	49%
	Orlando/Central Atlantic Coast	55%	45%
	Tampa Bay Area	63%	37%
	South Central	56%	44%
	Miami/South	58%	42%
Household Income	Less than \$75,000	55%	45%
	\$75,000 or more	59%	41%
Evangelical Christians		33%	67%
Tea Party-Conservative-Evangelical		25%	75%
Education	Not college graduate	51%	49%
	College graduate	62%	38%
Interview Type	Landline	57%	43%
	Cell Phone	53%	47%
NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding.			
*The potential Republican electorate in Florida includes all registered Republicans.			
**Past participation refers to previous participation in a Florida Republican Presidential Primary.			

## NBC News/Marist Poll Florida Tables

		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Florida Potential Republican Electorate*		18%	28%	47%	6%
Political Ideology	Liberal-Moderate	6%	17%	70%	6%
	Conservative	19%	33%	43%	5%
	Very conservative	39%	37%	17%	7%
Past Participation**	Yes	19%	30%	45%	7%
	No	13%	16%	67%	4%
Candidate Support	Strongly support	29%	29%	39%	3%
	Somewhat support	16%	30%	50%	5%
	Might vote differently	11%	30%	50%	9%
Republican Candidate Field	Satisfied	25%	35%	37%	3%
	Not satisfied	9%	18%	67%	7%
Republican Debates	Viewers	30%	31%	36%	4%
	Non-Viewers	9%	27%	56%	8%
Uses Social Media for Campaign Information		31%	24%	42%	3%
Gender	Men	19%	28%	52%	2%
	Women	17%	29%	44%	10%
Age	Under 45	13%	27%	54%	6%
	45 or older	20%	29%	44%	6%
Region	North/Panhandle	17%	28%	45%	9%
	Orlando/Central Atlantic Coast	18%	32%	42%	7%
	Tampa Bay Area	20%	23%	51%	6%
	South Central	19%	38%	39%	4%
	Miami/South	16%	23%	56%	5%
Household Income	Less than \$75,000	19%	33%	41%	7%
	\$75,000 or more	18%	22%	56%	4%
Evangelical Christians		18%	42%	32%	9%
Mormons are Christians	Yes	20%	27%	48%	5%
	No	16%	30%	46%	8%
Tea Party-Conservative-Evangelical		31%	69%	0%	0%
Education	Not college graduate	20%	29%	41%	10%
	College graduate	16%	27%	54%	2%
Interview Type	Landline	17%	30%	46%	7%
	Cell Phone	21%	20%	55%	5%
NBC News/Marist Poll Florida Potential Republican Electorate. Interviews conducted October 10th through 12th, 2011, N=748 MOE +/- 3.6%. Totals may not add to 100% due to rounding. *The potential Republican electorate in Florida includes all registered Republicans. **Past participation refers to previous participation in a Florida Republican Presidential Primary.					

		Which better describes you:		
		A supporter of the Tea Party Movement	A Republican	Unsure
		Row %	Row %	Row %
Republican and Tea Party Supporter		27%	65%	8%
Gender	Men	24%	66%	10%
	Women	29%	64%	7%
Age	Under 45	21%	79%	0%
	45 or older	29%	61%	11%
Region	North/Panhandle	29%	65%	6%
	Orlando/Central Atlantic Coast	24%	62%	14%
	Tampa Bay Area	24%	69%	7%
	South Central	33%	64%	3%
	Miami/South	25%	67%	9%
Household Income	Less than \$75,000	28%	64%	9%
	\$75,000 or more	26%	69%	5%
NBC News/Marist Poll Florida Voters who are Republican and Tea Party Supporters. Interviews conducted October 10th through 12th, 2011, N=344 MOE +/- 5.3%. Totals may not add to 100% due to rounding.				

		In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
Florida Adults		20%	70%	9%
Florida Registered Voters		20%	71%	8%
Florida Potential Republican Electorate*		3%	93%	4%
Party Registration^	Democrat	37%	54%	9%
	Republican	3%	93%	4%
	Independent	15%	75%	10%
Tea Party Supporters^		10%	87%	3%
Gender	Men	19%	72%	9%
	Women	22%	69%	10%
Age	Under 45	27%	62%	11%
	45 or older	16%	76%	8%
Age	18 to 29	30%	54%	15%
	30 to 44	24%	68%	8%
	45 to 59	14%	79%	8%
	60 or older	18%	74%	8%
Race	White	12%	81%	7%
	Non-white	35%	53%	12%
Region	North/Panhandle	19%	71%	9%
	Orlando/Central Atlantic Coast	18%	71%	11%
	Tampa Bay Area	14%	78%	8%
	South Central	19%	74%	7%
	Miami/South	26%	64%	10%
Household Income	Less than \$75,000	23%	68%	9%
	\$75,000 or more	15%	79%	6%
Interview Type	Landline	18%	75%	7%
	Cell Phone	25%	60%	15%
NBC News/Marist Poll Florida Adults. Interviews conducted October 10th through 12th, 2011, N=2520 MOE +/- 2.0%.				
^Florida Registered Voters: N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				

		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Florida Adults		56%	34%	9%
Florida Registered Voters		57%	34%	9%
Florida Potential Republican Electorate*		70%	23%	7%
Party Registration^	Democrat	45%	45%	10%
	Republican	70%	23%	7%
	Independent	59%	32%	9%
Tea Party Supporters^		73%	19%	8%
Gender	Men	55%	36%	8%
	Women	57%	33%	10%
Age	Under 45	53%	38%	9%
	45 or older	59%	32%	9%
Age	18 to 29	47%	42%	11%
	30 to 44	57%	36%	7%
	45 to 59	62%	29%	9%
	60 or older	56%	35%	9%
Race	White	59%	33%	8%
	Non-white	53%	38%	10%
Region	North/Panhandle	60%	30%	10%
	Orlando/Central Atlantic Coast	55%	35%	10%
	Tampa Bay Area	63%	30%	7%
	South Central	61%	31%	7%
	Miami/South	49%	41%	10%
Household Income	Less than \$75,000	58%	33%	8%
	\$75,000 or more	54%	40%	6%
Interview Type	Landline	59%	32%	8%
	Cell Phone	49%	40%	11%
NBC News/Marist Poll Florida Adults. Interviews conducted October 10th through 12th, 2011, N=2520 MOE +/- 2.0%.				
^Florida Registered Voters: N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				

		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Registered Voters		41%	49%	10%
Florida Potential Republican Electorate*		8%	85%	6%
Party Registration	Democrat	69%	23%	8%
	Republican	8%	85%	6%
	Independent	40%	45%	15%
Tea Party Supporters		15%	80%	6%
Gender	Men	39%	51%	9%
	Women	42%	48%	11%
Age	Under 45	47%	39%	14%
	45 or older	37%	56%	7%
Age	18 to 29	54%	29%	16%
	30 to 44	43%	44%	12%
	45 to 59	36%	57%	7%
	60 or older	38%	54%	8%
Race	White	28%	62%	10%
	Non-white	64%	25%	11%
Region	North/Panhandle	36%	54%	10%
	Orlando/Central Atlantic Coast	41%	50%	8%
	Tampa Bay Area	30%	60%	11%
	South Central	38%	52%	10%
	Miami/South	50%	39%	11%
Household Income	Less than \$75,000	44%	45%	10%
	\$75,000 or more	35%	58%	7%
Interview Type	Landline	38%	54%	8%
	Cell Phone	47%	36%	17%
NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 10th through 12th, 2011, N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				

		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		45%	43%	12%
Florida Potential Republican Electorate*		8%	82%	9%
Party Registration	Democrat	76%	16%	8%
	Republican	8%	82%	9%
	Independent	44%	38%	18%
Tea Party Supporters		16%	76%	8%
Gender	Men	45%	43%	12%
	Women	45%	43%	12%
Age	Under 45	53%	33%	15%
	45 or older	40%	50%	10%
Age	18 to 29	56%	29%	16%
	30 to 44	51%	35%	14%
	45 to 59	38%	51%	11%
	60 or older	42%	48%	10%
Race	White	33%	54%	13%
	Non-white	66%	24%	10%
Region	North/Panhandle	39%	47%	15%
	Orlando/Central Atlantic Coast	41%	45%	14%
	Tampa Bay Area	38%	50%	12%
	South Central	43%	49%	8%
	Miami/South	55%	33%	11%
Household Income	Less than \$75,000	50%	38%	12%
	\$75,000 or more	35%	56%	8%
Interview Type	Landline	42%	47%	11%
	Cell Phone	52%	34%	14%
NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 10th through 12th, 2011, N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				



		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Rick Perry, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		47%	39%	13%
Florida Potential Republican Electorate*		11%	78%	11%
Party Registration	Democrat	78%	13%	9%
	Republican	11%	78%	11%
	Independent	47%	33%	20%
Tea Party Supporters		17%	75%	8%
Gender	Men	48%	40%	12%
	Women	47%	39%	14%
Age	Under 45	53%	32%	16%
	45 or older	44%	44%	11%
Age	18 to 29	55%	28%	17%
	30 to 44	51%	34%	15%
	45 to 59	43%	47%	10%
	60 or older	46%	42%	12%
Race	White	37%	49%	14%
	Non-white	66%	23%	11%
Region	North/Panhandle	40%	45%	15%
	Orlando/Central Atlantic Coast	46%	42%	12%
	Tampa Bay Area	40%	45%	15%
	South Central	45%	44%	11%
	Miami/South	58%	29%	13%
Household Income	Less than \$75,000	52%	35%	13%
	\$75,000 or more	40%	50%	10%
Interview Type	Landline	46%	42%	12%
	Cell Phone	50%	32%	18%
NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 10th through 12th, 2011, N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				

		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Herman Cain, the Republican	Undecided
		Row %	Row %	Row %
Florida Registered Voters		47%	41%	13%
Florida Potential Republican Electorate*		11%	79%	10%
Party Registration	Democrat	78%	13%	9%
	Republican	11%	79%	10%
	Independent	46%	36%	18%
Tea Party Supporters		17%	76%	7%
Gender	Men	46%	42%	12%
	Women	47%	40%	13%
Age	Under 45	54%	32%	14%
	45 or older	43%	46%	11%
Age	18 to 29	58%	28%	14%
	30 to 44	51%	34%	14%
	45 to 59	41%	47%	11%
	60 or older	44%	45%	11%
Race	White	36%	51%	13%
	Non-white	67%	22%	11%
Region	North/Panhandle	39%	47%	14%
	Orlando/Central Atlantic Coast	41%	47%	12%
	Tampa Bay Area	40%	45%	15%
	South Central	47%	42%	11%
	Miami/South	59%	29%	12%
Household Income	Less than \$75,000	52%	36%	12%
	\$75,000 or more	40%	50%	10%
Interview Type	Landline	44%	44%	12%
	Cell Phone	53%	32%	15%
NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 10th through 12th, 2011, N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding.				
*The potential Republican electorate in Florida includes all registered Republicans.				

NBC News/Marist Poll Florida Tables

		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters		8%	18%	65%	9%
Florida Potential Republican Electorate*		18%	28%	47%	6%
Party Registration	Democrat	2%	10%	78%	10%
	Republican	18%	28%	47%	6%
	Independent	5%	16%	68%	11%
Gender	Men	9%	18%	67%	6%
	Women	8%	17%	63%	12%
Age	Under 45	5%	17%	67%	11%
	45 or older	10%	18%	63%	8%
Age	18 to 29	3%	20%	66%	11%
	30 to 44	6%	15%	68%	10%
	45 to 59	8%	18%	67%	7%
	60 or older	12%	18%	60%	10%
Race	White	10%	19%	63%	9%
	Non-white	5%	16%	69%	10%
Region	North/Panhandle	8%	18%	63%	11%
	Orlando/Central Atlantic Coast	9%	20%	62%	9%
	Tampa Bay Area	10%	17%	63%	10%
	South Central	12%	22%	58%	9%
	Miami/South	5%	13%	73%	9%
Household Income	Less than \$75,000	8%	18%	63%	11%
	\$75,000 or more	10%	16%	70%	4%
Interview Type	Landline	9%	18%	64%	9%
	Cell Phone	8%	15%	68%	10%
NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 10th through 12th, 2011, N=2225 MOE +/- 2.1%. Totals may not add to 100% due to rounding. *The potential Republican electorate in Florida includes all registered Republicans.					