## POLL MUST BE SOURCED:
## NBC News/Marist Poll*

## Colorado:
## Udall Ahead of Gardner in U.S. Senate Race…
## Hickenlooper Edges Beauprez for Governor
*** Complete Tables for Poll Appended ***
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**This NBC News/Marist Poll reports**:

In the contest for U.S. Senate in Colorado, Democratic incumbent Mark Udall leads his Republican challenger, Cory Gardner, by six points among likely voters including those who are undecided yet leaning toward a candidate.  Udall's advantage is due to his support among Latinos, independents, women, and young voters.

Turning to Colorado's contest for governor, Democratic incumbent John Hickenlooper, 43%, is in a competitive race against Republican Bob Beauprez, 39%, among Colorado likely voters including those who are undecided yet leaning toward a candidate.  The race is wider among registered voters in the state including those who are undecided yet leaning toward a candidate.  43% support Hickenlooper, and 36% are for Beauprez.  In July, Hickenlooper had a six point lead over Beauprez among these registered voters.

While Hickenlooper's job performance is viewed positively by 50% of Colorado residents, his rating has inched down from 54% in an NBC News/Marist Poll in July.

"Right now, Udall is disrupting GOP plans to add Colorado to its victory column as they seek a Senate majority," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.  "To seal the deal, Udall needs to mobilize young voters and Latinos who boosted Barack Obama in his presidential wins."

**Poll points:**

- A plurality of Colorado likely voters including those who are undecided yet leaning toward a candidate, 48%, supports Udall in **the race for U.S. Senate in Colorado**.  Gardner garners 42%.  Nine percent are undecided.

*All references to the survey must be sourced as "NBC News/Marist Poll."

- Udall is bolstered by Latinos likely to participate.  He receives 60% compared with 27% for Gardner.
- 91% of Democrats likely to vote are for Udall while 87% of Republicans favor Gardner.  Among likely independent voters, Udall has 49% to 34% for Gardner.
- Udall is strongest among single women where he outpaces Gardner by 29 points, 56% to 27%.  Udall has a 16 point lead among single men. Udall and Gardner are competitive among married women, 46% to 45%.  Gardner has a strong lead against Udall among married men, 55% to 36%.
- Looking at **intensity of support in the race for U.S. Senate in Colorado**, about six in ten likely voters with a candidate preference, 58%, report they strongly support their candidate.  An additional 32% are somewhat committed to their pick, and only 9% report they might vote differently.
- Majorities of each candidate's backers express a high level of support for their selection.  60% of Udall's backers and 56% of Gardner's supporters report they are strongly committed to their candidate.
- Among registered voters in Colorado, Udall, 48%, is ahead of Gardner, 40%.  In July, Udall received 48% of registered voters' support to 41% for Gardner.
- Likely voters in Colorado divide over their **impressions of Udall**.  45% have a positive view of him, and 42% have a negative one.  **Among Colorado adults**, 41% think well of Udall compared with 38% who have a lesser impression of him.  In July, 41% of residents had a favorable impression of him while 35% had an unfavorable one.
- **Gardner's favorable rating** is upside down.  38% of likely voters give him a positive score, and 40% give him a negative one.  **Among Colorado adults**, 31% have a favorable view of the candidate while 38% have an unfavorable one.  Gardner's negatives have gone up since July when 31% of Coloradans had an unfavorable impression of him.  The same proportion, 31%, had a favorable view of him at that time.
- In **the race for Colorado governor**, 43% of likely voters including those who are undecided yet leaning toward a candidate support Hickenlooper compared with 39% for Beauprez.  Libertarian candidate Matthew Hess has 5%, and Green Party candidate Harry Hempy receives 4%.  Nine percent are undecided.
- Independent voters make the difference.  43% back Hickenlooper while 27% support Beauprez.  One in ten is for Libertarian Matthew Hess.
- A majority of likely voters with a candidate preference, 53%, **strongly supports their choice of candidate for governor**, and 34% somewhat backs him.  12% might vote differently.  62% of Hickenlooper's backers strongly support him compared with 50% of Beauprez's supporters who share a similar level of intensity toward their candidate.
- **Among registered voters**, Hickenlooper has a seven point lead over Beauprez, 43% to 36%.  In July, Hickenlooper had 49% to 43% for Beauprez.

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- When it comes to the gubernatorial candidates' favorability ratings, half of likely voters, 50%, have a **positive view of Hickenlooper**, and 41% have a negative one. **Among Coloradans**, 47% have a favorable impression of Hickenlooper, and 36% have an unfavorable opinion of him. **The governor received a similar rating among adults statewide in July**.
- Looking at **Beauprez's favorability**, 41% of likely voters have a positive view of him, and 31% do not. Of note, 6% have never heard of the candidate, and 22% are unsure how to rate him. **Among Colorado residents**, 33% think well of Beauprez. 29% have a lesser opinion of him. 14% have never heard of him, and 25% are unsure how to rate him. In July's survey, 33% of adults statewide had a positive opinion of Beauprez. 27% had a negative opinion of him, and 12% had never heard of Beauprez. 28% were unsure.
- 50% of Colorado residents, down slightly from 54% in July, approve of **the job Governor Hickenlooper** is doing in office.

**Half Disapprove of Obama's Job Performance… Congressional GOP and Dem's Even Less Popular**

- 50% of Coloradans *disapprove* of **the job President Barack Obama is doing in office**. 39% approve. This is little changed from July when 49% of residents gave the president low marks, and 40% approved of his job performance.
- About two-thirds of Colorado residents, 66%, disapprove **of the job the Republicans in Congress are doing**. One in five, 20%, approves. In July, 64% gave the GOP a thumbs-down. Even a majority of the state's GOP, 52%, thinks the Republicans in Congress are falling short.
- Opinions of **the Democrats in Congress** aren't much better. 59% of Coloradans view their performance as subpar compared with 28% who approve of how they are doing in office.
- Looking at the overall **direction of the nation**, more than six in ten Coloradans, 62%, think it is moving in the wrong direction. 32% report the country is travelling in the right one. This is similar to that previous survey in July when 63% thought the country was off course, and 29% believed it was on track.

**Checks and Balances or Cooperation?**

- As a **result of this November's election**, 41% of voters in Colorado want the Republicans to control both houses of Congress to serve as a check on the president's power.
- A similar proportion, 39%, wants more Democrats elected to send a message to Republicans that they need to cooperate with the president.
- 16% say party control does not matter as long as the incumbent is ousted.

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**On the Issues**

- 59% of Colorado registered voters would be less likely to support **a candidate who favors restrictions on contraceptives**. Only 14% would be more likely to cast their ballot for a candidate with this position on the issue. 23% say it would make no difference to their vote.
- A plurality of registered voters, 44%, says they would be less likely **to support a candidate who voted for the Affordable Care Act**. However, 35% would be more likely to back such a candidate.
- When it comes to residents' **views of the health care law**, a plurality of adults, 46%, thinks it is a bad idea including 41% who strongly have this opinion. 37% believe it is a good idea. Included here are 26% who strongly have this opinion. Attitudes have shifted slightly. In July, a slim majority of residents, 51%, said the Affordable Care Act was a bad idea.
- A majority of Colorado residents, 55%, is for Colorado's new marijuana law which allows the legalization of small amounts of the drug purchased from regulated businesses. Among these Coloradans, 27% actively support the law, and 28% favor the legislation but do not actively do so. In contrast, 41% oppose the law. This includes 8% who are actively trying to overturn the legislation.

**Majority with Favorable Opinion of Clinton… Romney's Image Upside Down**

- 55% of likely voters have a **favorable opinion of former President Bill Clinton** while 38% have an unfavorable view of him. Opinions of Clinton among adults in Colorado are almost identical to those of likely voters.
- The negatives of **former presidential candidate Mitt Romney** outweigh his positives. Nearly half of likely voters statewide, 49%, have an unfavorable view of Romney while 42% have a favorable one. Among residents, 50% have a negative opinion of Romney, and 38% have a positive one. However, 78% of Republicans think highly of Romney.

**Nature of the Sample: NBC News/Marist Poll of 1,208 Colorado Adults**

This survey of 1,208 adults was conducted September 2nd through September 4th, 2014 by The Marist Poll sponsored in partnership with NBC News.  Adults 18 years of age and older residing in the state of Colorado were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Colorado from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race.  Respondents in the household were selected by asking for the youngest male.  Results are statistically significant within ±2.8 percentage points. There are 976 registered voters.  The results for this subset are statistically significant within ±3.1 percentage points. There are 795 likely voters defined by a probability turnout model.  This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±3.5 percentage points. The error margin increases for cross-tabulations.

| | | Colorado Adults | Colorado Registered Voters | Colorado Likely Voters |
|---|---|---|---|---|
| | | Col % | Col % | Col % |
| Colorado Adults | | 100% | | |
| Colorado Registered Voters | | 81% | 100% | |
| Colorado Likely Voters | | 48% | 60% | 100% |
| Party Registration | Democrat | n/a | 32% | 33% |
| | Republican | n/a | 32% | 34% |
| | Independent | n/a | 35% | 32% |
| | Other | n/a | 1% | 1% |
| Party Identification | Democrat | n/a | 27% | 28% |
| | Republican | n/a | 27% | 29% |
| | Independent | n/a | 43% | 39% |
| | Other | n/a | 3% | 3% |
| Political Ideology | Very liberal | n/a | 8% | 8% |
| | Liberal | n/a | 19% | 19% |
| | Moderate | n/a | 32% | 30% |
| | Conservative | n/a | 29% | 29% |
| | Very conservative | n/a | 12% | 13% |
| Tea Party Supporters | | n/a | 26% | 27% |
| Past Participation** | Yes | n/a | 87% | 92% |
| | No | n/a | 13% | 8% |
| Gender | Men | 50% | 47% | 46% |
| | Women | 50% | 53% | 54% |
| Age | Under 45 | 48% | 41% | 37% |
| | 45 or older | 52% | 59% | 63% |
| Age | 18 to 29 | 23% | 17% | 13% |
| | 30 to 44 | 26% | 24% | 24% |
| | 45 to 59 | 28% | 30% | 32% |
| | 60 or older | 24% | 28% | 31% |
| Race | White | 74% | 79% | 81% |
| | African American | 3% | 3% | 3% |
| | Latino | 18% | 14% | 12% |
| | Other | 5% | 5% | 5% |
| Region | East | 17% | 17% | 18% |
| | Denver-Eastern Suburbs | 32% | 32% | 28% |
| | Western Suburbs | 18% | 18% | 21% |
| | Southern Front Range | 19% | 19% | 18% |
| | Colorado Rockies | 14% | 14% | 15% |
| Household Income | Less than $75,000 | 64% | 61% | 59% |
| | $75,000 or more | 36% | 39% | 41% |
| Education | Not college graduate | 59% | 53% | 51% |
| | College graduate | 41% | 47% | 49% |
| Marital Status | Married | 51% | 55% | 58% |
| | Not married | 49% | 45% | 42% |
| Marital Status and Gender | Married men | 25% | 26% | 27% |
| | Not married men | 23% | 19% | 16% |
| | Married women | 26% | 29% | 31% |
| | Not married women | 26% | 26% | 26% |
| White Evangelical Christians | | 18% | 16% | 20% |
| Interview Type | Landline | 53% | 58% | 62% |
| | Cell Phone | 47% | 42% | 38% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points. Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Colorado Likely Voters: n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.
**Past participation refers to previous participation in a Colorado election. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | |
| | | Do you approve or disapprove of the job Barack Obama is doing as president? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
|---|---|---|---|---|
| Colorado Adults | | 39% | 50% | 11% |
| Colorado Registered Voters | | 39% | 53% | 8% |
| Party Identification^ | Democrat | 79% | 16% | 5% |
| | Republican | 5% | 93% | 3% |
| | Independent | 37% | 51% | 12% |
| Political Ideology^ | Very liberal-Liberal | 76% | 16% | 8% |
| | Moderate | 42% | 46% | 12% |
| | Conservative-Very conservative | 14% | 82% | 4% |
| Tea Party Supporters^ | | 12% | 84% | 4% |
| Region | East | 25% | 62% | 14% |
| | Denver-Eastern Suburbs | 48% | 45% | 7% |
| | Western Suburbs | 47% | 43% | 10% |
| | Southern Front Range | 36% | 51% | 13% |
| | Colorado Rockies | 28% | 57% | 15% |
| Household Income | Less than $75,000 | 41% | 48% | 11% |
| | $75,000 or more | 38% | 55% | 7% |
| Education | Not college graduate | 33% | 52% | 14% |
| | College graduate | 47% | 47% | 6% |
| Race | White | 35% | 54% | 11% |
| | Latino | 49% | 40% | 11% |
| | Other | 51% | 41% | 8% |
| Age | 18 to 29 | 43% | 40% | 17% |
| | 30 to 44 | 36% | 52% | 12% |
| | 45 to 59 | 40% | 52% | 7% |
| | 60 or older | 36% | 56% | 8% |
| Age | Under 45 | 39% | 46% | 14% |
| | 45 or older | 38% | 54% | 8% |
| Gender | Men | 36% | 53% | 11% |
| | Women | 41% | 48% | 11% |
| Marital Status | Married | 36% | 57% | 7% |
| | Not married | 42% | 43% | 15% |
| Marital Status and Gender | Married men | 30% | 61% | 10% |
| | Not married men | 45% | 43% | 12% |
| | Married women | 42% | 53% | 4% |
| | Not married women | 40% | 43% | 17% |
| Religiosity | Practice a Religion | 26% | 65% | 9% |
| | Does not Practice a Religion | 45% | 43% | 12% |
| White Evangelical Christians | | 13% | 80% | 8% |
| Interview Type | Landline | 40% | 52% | 8% |
| | Cell Phone | 38% | 48% | 14% |

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^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | |
| | | All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track? | | |
| | | Headed in the right direction | Off on the wrong track | Unsure |
| | | Row % | Row % | Row % |
|---|---|---|---|---|
| Colorado Adults | | 32% | 62% | 6% |
| Colorado Registered Voters | | 30% | 64% | 5% |
| Party Identification^ | Democrat | 60% | 33% | 7% |
| | Republican | 5% | 92% | 2% |
| | Independent | 29% | 65% | 6% |
| Political Ideology^ | Very liberal-Liberal | 59% | 35% | 6% |
| | Moderate | 33% | 61% | 6% |
| | Conservative-Very conservative | 11% | 85% | 3% |
| Tea Party Supporters^ | | 6% | 91% | 2% |
| Region | East | 18% | 74% | 7% |
| | Denver-Eastern Suburbs | 40% | 55% | 5% |
| | Western Suburbs | 40% | 48% | 12% |
| | Southern Front Range | 25% | 71% | 4% |
| | Colorado Rockies | 28% | 67% | 6% |
| Household Income | Less than $75,000 | 31% | 62% | 6% |
| | $75,000 or more | 34% | 63% | 2% |
| Education | Not college graduate | 30% | 63% | 8% |
| | College graduate | 36% | 60% | 4% |
| Race | White | 28% | 66% | 6% |
| | Latino | 43% | 52% | 5% |
| | Other | 42% | 49% | 9% |
| Age | 18 to 29 | 39% | 56% | 5% |
| | 30 to 44 | 35% | 57% | 9% |
| | 45 to 59 | 31% | 66% | 3% |
| | 60 or older | 25% | 67% | 8% |
| Age | Under 45 | 37% | 56% | 7% |
| | 45 or older | 28% | 66% | 5% |
| Gender | Men | 31% | 62% | 7% |
| | Women | 32% | 62% | 6% |
| Marital Status | Married | 30% | 65% | 5% |
| | Not married | 35% | 57% | 8% |
| Marital Status and Gender | Married men | 28% | 66% | 5% |
| | Not married men | 37% | 56% | 8% |
| | Married women | 32% | 64% | 4% |
| | Not married women | 33% | 59% | 8% |
| Religiosity | Practice a Religion | 21% | 72% | 7% |
| | Does not Practice a Religion | 38% | 56% | 6% |
| White Evangelical Christians | | 13% | 83% | 3% |
| Interview Type | Landline | 28% | 65% | 7% |
| | Cell Phone | 36% | 58% | 6% |

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|  |  | Colorado Adults | | |
|---|---|---|---|---|
|  |  | Do you approve or disapprove of the job the Republicans in Congress are doing in office? | | |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row % | Row % | Row % |
| Colorado Adults |  | 20% | 66% | 14% |
| Colorado Registered Voters |  | 19% | 70% | 11% |
| Party Identification^ | Democrat | 5% | 88% | 7% |
|  | Republican | 37% | 52% | 12% |
|  | Independent | 16% | 71% | 13% |
| Political Ideology^ | Very liberal-Liberal | 5% | 85% | 10% |
|  | Moderate | 14% | 73% | 13% |
|  | Conservative-Very conservative | 31% | 58% | 11% |
| Tea Party Supporters^ |  | 32% | 60% | 8% |
| Region | East | 25% | 59% | 16% |
|  | Denver-Eastern Suburbs | 21% | 68% | 11% |
|  | Western Suburbs | 16% | 68% | 16% |
|  | Southern Front Range | 17% | 73% | 10% |
|  | Colorado Rockies | 17% | 62% | 21% |
| Household Income | Less than $75,000 | 19% | 68% | 13% |
|  | $75,000 or more | 22% | 68% | 10% |
| Education | Not college graduate | 21% | 62% | 17% |
|  | College graduate | 16% | 75% | 9% |
| Race | White | 19% | 68% | 13% |
|  | Latino | 22% | 62% | 16% |
|  | Other | 24% | 63% | 14% |
| Age | 18 to 29 | 25% | 51% | 24% |
|  | 30 to 44 | 21% | 62% | 17% |
|  | 45 to 59 | 16% | 77% | 6% |
|  | 60 or older | 19% | 73% | 9% |
| Age | Under 45 | 22% | 57% | 21% |
|  | 45 or older | 17% | 75% | 7% |
| Gender | Men | 20% | 66% | 14% |
|  | Women | 19% | 67% | 14% |
| Marital Status | Married | 22% | 69% | 9% |
|  | Not married | 16% | 66% | 18% |
| Marital Status and Gender | Married men | 22% | 68% | 10% |
|  | Not married men | 16% | 66% | 18% |
|  | Married women | 23% | 69% | 8% |
|  | Not married women | 16% | 65% | 19% |
| Religiosity | Practice a Religion | 21% | 68% | 11% |
|  | Does not Practice a Religion | 19% | 67% | 14% |
| White Evangelical Christians |  | 27% | 61% | 12% |
| Interview Type | Landline | 19% | 72% | 9% |
|  | Cell Phone | 20% | 60% | 20% |

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^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | |
| | | Do you approve or disapprove of the job the Democrats in Congress are doing in office? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Colorado Adults | | 28% | 59% | 13% |
| Colorado Registered Voters | | 27% | 62% | 11% |
| Party Identification^ | Democrat | 61% | 31% | 8% |
| | Republican | 5% | 87% | 8% |
| | Independent | 23% | 64% | 14% |
| Political Ideology^ | Very liberal-Liberal | 50% | 40% | 10% |
| | Moderate | 29% | 58% | 13% |
| | Conservative-Very conservative | 11% | 80% | 9% |
| Tea Party Supporters^ | | 11% | 85% | 5% |
| Region | East | 24% | 62% | 13% |
| | Denver-Eastern Suburbs | 34% | 55% | 12% |
| | Western Suburbs | 27% | 57% | 17% |
| | Southern Front Range | 25% | 65% | 10% |
| | Colorado Rockies | 22% | 61% | 16% |
| Household Income | Less than $75,000 | 30% | 56% | 14% |
| | $75,000 or more | 25% | 65% | 10% |
| Education | Not college graduate | 24% | 60% | 16% |
| | College graduate | 33% | 59% | 8% |
| Race | White | 25% | 63% | 12% |
| | Latino | 37% | 44% | 19% |
| | Other | 38% | 55% | 6% |
| Age | 18 to 29 | 26% | 49% | 25% |
| | 30 to 44 | 29% | 57% | 14% |
| | 45 to 59 | 28% | 64% | 8% |
| | 60 or older | 28% | 64% | 8% |
| Age | Under 45 | 28% | 53% | 19% |
| | 45 or older | 28% | 64% | 8% |
| Gender | Men | 24% | 64% | 13% |
| | Women | 32% | 55% | 14% |
| Marital Status | Married | 28% | 64% | 8% |
| | Not married | 27% | 55% | 18% |
| Marital Status and Gender | Married men | 24% | 68% | 8% |
| | Not married men | 23% | 60% | 18% |
| | Married women | 32% | 60% | 8% |
| | Not married women | 31% | 50% | 19% |
| Religiosity | Practice a Religion | 21% | 69% | 10% |
| | Does not Practice a Religion | 31% | 55% | 14% |
| White Evangelical Christians | | 14% | 77% | 9% |
| Interview Type | Landline | 29% | 63% | 7% |
| | Cell Phone | 26% | 55% | 19% |

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^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters | | | |
|---|---|---|---|---|---|
| | | Colorado tossup for U.S. Senate including those who are undecided yet leaning toward a candidate | | | |
| | | Mark Udall, the Democrat | Cory Gardner, the Republican | Other | Undecided |
| | | Row % | Row % | Row % | Row % |
| Colorado Registered Voters | | 48% | 40% | 1% | 11% |
| Colorado Likely Voters | | 48% | 42% | 1% | 9% |
| Party Identification | Democrat | 90% | 4% | 1% | 5% |
| | Republican | 8% | 85% | 0% | 6% |
| | Independent | 49% | 33% | 3% | 16% |
| Political Ideology | Very liberal-Liberal | 89% | 4% | 1% | 5% |
| | Moderate | 52% | 31% | 3% | 14% |
| | Conservative-Very conservative | 17% | 70% | 0% | 12% |
| Tea Party Supporters | | 15% | 78% | 1% | 7% |
| Intensity of Support | Strongly support | 56% | 44% | 0% | 0% |
| | Somewhat support | 51% | 49% | 0% | 0% |
| | Might vote differently | 56% | 44% | 0% | 0% |
| Region | East | 39% | 47% | 1% | 13% |
| | Denver-Eastern Suburbs | 57% | 30% | 1% | 12% |
| | Western Suburbs | 55% | 40% | 0% | 5% |
| | Southern Front Range | 40% | 45% | 4% | 11% |
| | Colorado Rockies | 39% | 48% | 1% | 12% |
| Household Income | Less than $75,000 | 50% | 38% | 1% | 11% |
| | $75,000 or more | 47% | 45% | 1% | 6% |
| Education | Not college graduate | 42% | 42% | 2% | 14% |
| | College graduate | 54% | 37% | 1% | 7% |
| Race | White | 46% | 43% | 1% | 10% |
| | African American | 77% | 18% | 6% | 0% |
| | Other | 52% | 33% | 1% | 14% |
| Race | White | 46% | 43% | 1% | 10% |
| | Non-white | 55% | 32% | 1% | 12% |
| Age | 18 to 29 | 48% | 34% | 2% | 15% |
| | 30 to 44 | 49% | 37% | 1% | 12% |
| | 45 to 59 | 50% | 41% | 2% | 7% |
| | 60 or older | 45% | 46% | 1% | 8% |
| Age | Under 45 | 49% | 36% | 2% | 14% |
| | 45 or older | 48% | 43% | 1% | 8% |
| Gender | Men | 45% | 45% | 0% | 10% |
| | Women | 50% | 35% | 2% | 12% |
| Marital Status | Married | 43% | 47% | 1% | 10% |
| | Not married | 53% | 32% | 3% | 12% |
| Marital Status and Gender | Married men | 38% | 51% | 0% | 11% |
| | Not married men | 53% | 38% | 1% | 8% |
| | Married women | 47% | 43% | 1% | 9% |
| | Not married women | 53% | 28% | 4% | 15% |
| Religiosity | Practice a Religion | 33% | 55% | 1% | 11% |
| | Does not Practice a Religion | 56% | 32% | 1% | 10% |
| White Evangelical Christians | | 23% | 64% | 1% | 12% |
| Interview Type | Landline | 50% | 40% | 2% | 8% |
| | Cell Phone | 45% | 40% | 1% | 15% |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted September 2nd through September 4th, 2014, n=976 MOE +/- 3.1 percentage points. Colorado Likely Voters: n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters with a Candidate Preference for U.S. Senate | | | |
|---|---|---|---|---|---|
| | | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Registered Voters with a Candidate Preference for U.S. Senate | | 53% | 35% | 11% | 1% |
| Party Identification | Democrat | 74% | 21% | 4% | 1% |
| | Republican | 58% | 31% | 10% | 1% |
| | Independent | 34% | 48% | 17% | 1% |
| Political Ideology | Very liberal-Liberal | 65% | 23% | 12% | 0% |
| | Moderate | 44% | 42% | 12% | 2% |
| | Conservative-Very conservative | 54% | 36% | 9% | 1% |
| Tea Party Supporters | | 56% | 34% | 9% | 0% |
| Top Tier Candidates for U.S. Senate in Colorado | Mark Udall | 55% | 33% | 11% | 1% |
| | Cory Gardner | 51% | 37% | 10% | 1% |
| Region | East | 55% | 29% | 15% | 1% |
| | Denver-Eastern Suburbs | 54% | 35% | 10% | 1% |
| | Western Suburbs | 57% | 31% | 12% | 0% |
| | Southern Front Range | 50% | 41% | 9% | 0% |
| | Colorado Rockies | 49% | 41% | 7% | 3% |
| Household Income | Less than $75,000 | 50% | 34% | 15% | 1% |
| | $75,000 or more | 55% | 37% | 7% | 1% |
| Education | Not college graduate | 49% | 35% | 15% | 1% |
| | College graduate | 58% | 35% | 6% | 1% |
| Race | White | 54% | 35% | 10% | 1% |
| | African American | 67% | 22% | 11% | 0% |
| | Other | 51% | 35% | 13% | 2% |
| Race | White | 54% | 35% | 10% | 1% |
| | Non-white | 53% | 33% | 13% | 2% |
| Age | 18 to 29 | 32% | 45% | 22% | 0% |
| | 30 to 44 | 45% | 46% | 9% | 0% |
| | 45 to 59 | 54% | 33% | 11% | 1% |
| | 60 or older | 67% | 25% | 6% | 2% |
| Age | Under 45 | 40% | 46% | 14% | 0% |
| | 45 or older | 60% | 29% | 9% | 2% |
| Gender | Men | 51% | 37% | 12% | 1% |
| | Women | 56% | 33% | 10% | 1% |
| Marital Status | Married | 56% | 35% | 8% | 1% |
| | Not married | 51% | 35% | 13% | 1% |
| Marital Status and Gender | Married men | 57% | 32% | 10% | 1% |
| | Not married men | 44% | 44% | 13% | 0% |
| | Married women | 55% | 37% | 7% | 1% |
| | Not married women | 57% | 28% | 13% | 2% |
| Religiosity | Practice a Religion | 59% | 30% | 9% | 2% |
| | Does not Practice a Religion | 51% | 37% | 12% | 0% |
| White Evangelical Christians | | 49% | 35% | 14% | 2% |
| Interview Type | Landline | 61% | 29% | 9% | 2% |
| | Cell Phone | 43% | 43% | 14% | 0% |

NBC News/Marist Poll Colorado Registered Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=765 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters | | | | | |
|---|---|---|---|---|---|---|---|
| | | Colorado tossup for governor including those who are undecided yet leaning toward a candidate | | | | | |
| | | John Hickenlooper, the Democrat | Bob Beauprez, the Republican | Matthew Hess, the Libertarian | Harry Hempy, the Green party candidate | Other | Undecided |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
| Colorado Registered Voters | | 43% | 36% | 5% | 4% | <1% | 10% |
| Colorado Likely Voters | | 43% | 39% | 5% | 4% | <1% | 9% |
| Party Identification | Democrat | 83% | 7% | 2% | 2% | 0% | 5% |
| | Republican | 8% | 82% | 2% | 2% | 0% | 6% |
| | Independent | 42% | 25% | 10% | 7% | 1% | 15% |
| Political Ideology | Very liberal-Liberal | 73% | 6% | 5% | 10% | 0% | 6% |
| | Moderate | 54% | 24% | 6% | 2% | 0% | 13% |
| | Conservative-Very conservative | 16% | 66% | 5% | 2% | 1% | 11% |
| Tea Party Supporters | | 13% | 68% | 9% | 3% | 1% | 6% |
| Intensity of Support | Strongly support | 53% | 40% | 3% | 2% | 0% | 3% |
| | Somewhat support | 41% | 39% | 10% | 4% | 0% | 6% |
| | Might vote differently | 44% | 32% | 2% | 15% | 0% | 7% |
| Region | East | 36% | 45% | 3% | 2% | 0% | 13% |
| | Denver-Eastern Suburbs | 54% | 28% | 4% | 5% | 0% | 9% |
| | Western Suburbs | 47% | 35% | 6% | 6% | 1% | 6% |
| | Southern Front Range | 32% | 38% | 10% | 5% | 1% | 14% |
| | Colorado Rockies | 38% | 41% | 5% | 5% | 0% | 11% |
| Household Income | Less than $75,000 | 44% | 35% | 5% | 6% | 1% | 9% |
| | $75,000 or more | 45% | 38% | 7% | 3% | 0% | 6% |
| Education | Not college graduate | 37% | 38% | 6% | 6% | 0% | 13% |
| | College graduate | 51% | 34% | 5% | 3% | 1% | 7% |
| Race | White | 40% | 41% | 5% | 4% | 0% | 10% |
| | African American | 77% | 12% | 0% | 0% | 0% | 11% |
| | Other | 56% | 21% | 6% | 5% | 0% | 12% |
| Race | White | 40% | 41% | 5% | 4% | 0% | 10% |
| | Non-white | 58% | 20% | 5% | 4% | 0% | 11% |
| Age | 18 to 29 | 45% | 19% | 11% | 9% | 0% | 16% |
| | 30 to 44 | 43% | 33% | 9% | 4% | 1% | 11% |
| | 45 to 59 | 44% | 39% | 4% | 5% | 0% | 8% |
| | 60 or older | 43% | 46% | 2% | 1% | 0% | 9% |
| Age | Under 45 | 44% | 27% | 9% | 6% | 0% | 13% |
| | 45 or older | 43% | 42% | 3% | 3% | 0% | 8% |
| Gender | Men | 41% | 39% | 6% | 5% | 0% | 9% |
| | Women | 46% | 33% | 5% | 3% | 0% | 12% |
| Marital Status | Married | 41% | 43% | 5% | 3% | 0% | 8% |
| | Not married | 46% | 28% | 5% | 7% | 0% | 13% |
| Marital Status and Gender | Married men | 39% | 47% | 5% | 3% | 0% | 6% |
| | Not married men | 41% | 30% | 7% | 10% | 1% | 11% |
| | Married women | 42% | 39% | 6% | 3% | 1% | 9% |
| | Not married women | 50% | 27% | 4% | 4% | 0% | 15% |
| Religiosity | Practice a Religion | 29% | 52% | 5% | 3% | 0% | 11% |
| | Does not Practice a Religion | 51% | 28% | 5% | 5% | 0% | 9% |
| White Evangelical Christians | | 18% | 62% | 5% | 3% | 0% | 11% |
| Interview Type | Landline | 47% | 39% | 3% | 3% | 0% | 8% |
| | Cell Phone | 39% | 31% | 9% | 6% | 0% | 14% |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted September 2nd through September 4th, 2014, n=976 MOE +/- 3.1 percentage points. Colorado Likely Voters: n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters with a Candidate Preference for Governor | | | |
|---|---|---|---|---|---|
| | | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Registered Voters with a Candidate Preference for Governor | | 50% | 34% | 15% | 1% |
| Party Identification | Democrat | 69% | 21% | 9% | 0% |
| | Republican | 54% | 36% | 9% | 2% |
| | Independent | 31% | 44% | 24% | 1% |
| Political Ideology | Very liberal-Liberal | 58% | 25% | 17% | 0% |
| | Moderate | 44% | 38% | 17% | 1% |
| | Conservative-Very conservative | 52% | 36% | 10% | 2% |
| Tea Party Supporters | | 50% | 40% | 9% | 1% |
| Top Tier Candidates for Governor in Colorado | John Hickenlooper | 59% | 27% | 14% | 0% |
| | Bob Beauprez | 48% | 40% | 10% | 2% |
| Region | East | 42% | 35% | 20% | 2% |
| | Denver-Eastern Suburbs | 55% | 30% | 14% | 1% |
| | Western Suburbs | 55% | 33% | 11% | 1% |
| | Southern Front Range | 47% | 38% | 13% | 2% |
| | Colorado Rockies | 43% | 41% | 15% | 1% |
| Household Income | Less than $75,000 | 44% | 36% | 19% | 1% |
| | $75,000 or more | 55% | 34% | 11% | 0% |
| Education | Not college graduate | 45% | 31% | 21% | 2% |
| | College graduate | 56% | 37% | 7% | 0% |
| Race | White | 50% | 35% | 13% | 1% |
| | African American | 81% | 14% | 0% | 4% |
| | Other | 45% | 31% | 23% | 1% |
| Race | White | 50% | 35% | 13% | 1% |
| | Non-white | 49% | 29% | 20% | 1% |
| Age | 18 to 29 | 30% | 41% | 29% | 0% |
| | 30 to 44 | 43% | 40% | 16% | 1% |
| | 45 to 59 | 52% | 36% | 12% | 0% |
| | 60 or older | 62% | 26% | 9% | 3% |
| Age | Under 45 | 38% | 40% | 21% | 0% |
| | 45 or older | 56% | 31% | 11% | 2% |
| Gender | Men | 47% | 38% | 14% | 1% |
| | Women | 52% | 31% | 15% | 2% |
| Marital Status | Married | 53% | 33% | 13% | 1% |
| | Not married | 46% | 35% | 17% | 2% |
| Marital Status and Gender | Married men | 54% | 33% | 13% | 1% |
| | Not married men | 39% | 45% | 16% | 0% |
| | Married women | 53% | 33% | 14% | 1% |
| | Not married women | 52% | 28% | 17% | 3% |
| Religiosity | Practice a Religion | 51% | 35% | 12% | 2% |
| | Does not Practice a Religion | 50% | 33% | 16% | 1% |
| White Evangelical Christians | | 42% | 38% | 18% | 3% |
| Interview Type | Landline | 54% | 33% | 11% | 2% |
| | Cell Phone | 43% | 36% | 20% | 1% |

NBC News/Marist Poll Colorado Registered Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=819 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Mark Udall? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 41% | 38% | 4% | 17% |
| Colorado Registered Voters | | 44% | 40% | 2% | 13% |
| Party Identification^ | Democrat | 77% | 13% | 1% | 8% |
| | Republican | 15% | 73% | 2% | 11% |
| | Independent | 44% | 36% | 2% | 18% |
| Political Ideology^ | Very liberal-Liberal | 75% | 15% | 1% | 9% |
| | Moderate | 48% | 33% | 3% | 16% |
| | Conservative-Very conservative | 22% | 63% | 2% | 13% |
| Tea Party Supporters^ | | 17% | 75% | 1% | 7% |
| Region | East | 34% | 35% | 5% | 25% |
| | Denver-Eastern Suburbs | 43% | 35% | 4% | 17% |
| | Western Suburbs | 52% | 35% | 5% | 9% |
| | Southern Front Range | 32% | 47% | 5% | 16% |
| | Colorado Rockies | 39% | 40% | 2% | 18% |
| Household Income | Less than $75,000 | 41% | 39% | 4% | 16% |
| | $75,000 or more | 45% | 39% | 2% | 14% |
| Education | Not college graduate | 35% | 38% | 6% | 21% |
| | College graduate | 49% | 38% | 2% | 11% |
| Race | White | 43% | 37% | 3% | 17% |
| | Latino | 36% | 40% | 8% | 15% |
| | Other | 33% | 37% | 6% | 24% |
| Age | 18 to 29 | 38% | 28% | 10% | 24% |
| | 30 to 44 | 40% | 36% | 4% | 21% |
| | 45 to 59 | 42% | 43% | 2% | 12% |
| | 60 or older | 42% | 45% | 1% | 13% |
| Age | Under 45 | 39% | 32% | 7% | 22% |
| | 45 or older | 42% | 44% | 2% | 12% |
| Gender | Men | 37% | 39% | 4% | 20% |
| | Women | 44% | 37% | 5% | 15% |
| Marital Status | Married | 39% | 45% | 3% | 14% |
| | Not married | 42% | 32% | 6% | 20% |
| Marital Status and Gender | Married men | 32% | 49% | 2% | 16% |
| | Not married men | 42% | 29% | 6% | 23% |
| | Married women | 45% | 40% | 4% | 11% |
| | Not married women | 42% | 35% | 5% | 18% |
| Religiosity | Practice a Religion | 31% | 51% | 3% | 14% |
| | Does not Practice a Religion | 45% | 32% | 5% | 18% |
| White Evangelical Christians | | 22% | 60% | 4% | 15% |
| Interview Type | Landline | 44% | 41% | 2% | 13% |
| | Cell Phone | 37% | 35% | 7% | 22% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of John Hickenlooper? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 47% | 36% | 5% | 12% |
| Colorado Registered Voters | | 50% | 39% | 2% | 9% |
| Party Identification^ | Democrat | 83% | 11% | 1% | 5% |
| | Republican | 19% | 72% | 1% | 7% |
| | Independent | 49% | 35% | 3% | 13% |
| Political Ideology^ | Very liberal-Liberal | 77% | 15% | 0% | 8% |
| | Moderate | 57% | 28% | 5% | 11% |
| | Conservative-Very conservative | 26% | 65% | 2% | 7% |
| Tea Party Supporters^ | | 20% | 73% | 1% | 6% |
| Region | East | 40% | 36% | 7% | 17% |
| | Denver-Eastern Suburbs | 56% | 29% | 5% | 9% |
| | Western Suburbs | 60% | 29% | 3% | 8% |
| | Southern Front Range | 34% | 45% | 7% | 14% |
| | Colorado Rockies | 36% | 46% | 4% | 14% |
| Household Income | Less than $75,000 | 45% | 37% | 6% | 12% |
| | $75,000 or more | 53% | 36% | 1% | 9% |
| Education | Not college graduate | 41% | 38% | 8% | 13% |
| | College graduate | 56% | 33% | 2% | 9% |
| Race | White | 45% | 40% | 4% | 11% |
| | Latino | 58% | 19% | 10% | 13% |
| | Other | 45% | 32% | 8% | 15% |
| Age | 18 to 29 | 43% | 25% | 17% | 15% |
| | 30 to 44 | 49% | 35% | 3% | 13% |
| | 45 to 59 | 50% | 38% | 1% | 10% |
| | 60 or older | 46% | 43% | 1% | 10% |
| Age | Under 45 | 46% | 30% | 10% | 14% |
| | 45 or older | 48% | 41% | 1% | 10% |
| Gender | Men | 45% | 39% | 4% | 12% |
| | Women | 50% | 33% | 6% | 11% |
| Marital Status | Married | 45% | 42% | 3% | 11% |
| | Not married | 49% | 31% | 8% | 12% |
| Marital Status and Gender | Married men | 43% | 46% | 2% | 9% |
| | Not married men | 46% | 32% | 8% | 15% |
| | Married women | 47% | 37% | 4% | 12% |
| | Not married women | 52% | 29% | 8% | 11% |
| Religiosity | Practice a Religion | 37% | 47% | 4% | 13% |
| | Does not Practice a Religion | 52% | 31% | 6% | 11% |
| White Evangelical Christians | | 32% | 55% | 3% | 10% |
| Interview Type | Landline | 50% | 39% | 1% | 10% |
| | Cell Phone | 44% | 32% | 10% | 14% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Cory Gardner? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 31% | 38% | 10% | 22% |
| Colorado Registered Voters | | 35% | 39% | 5% | 20% |
| Party Identification^ | Democrat | 14% | 64% | 2% | 20% |
| | Republican | 66% | 16% | 4% | 15% |
| | Independent | 29% | 40% | 7% | 23% |
| Political Ideology^ | Very liberal-Liberal | 11% | 70% | 5% | 14% |
| | Moderate | 28% | 40% | 7% | 25% |
| | Conservative-Very conservative | 58% | 20% | 4% | 18% |
| Tea Party Supporters^ | | 66% | 17% | 4% | 14% |
| Region | East | 36% | 26% | 12% | 26% |
| | Denver-Eastern Suburbs | 27% | 48% | 9% | 17% |
| | Western Suburbs | 35% | 47% | 6% | 13% |
| | Southern Front Range | 31% | 31% | 10% | 27% |
| | Colorado Rockies | 29% | 28% | 10% | 32% |
| Household Income | Less than $75,000 | 29% | 38% | 11% | 22% |
| | $75,000 or more | 37% | 39% | 5% | 19% |
| Education | Not college graduate | 30% | 33% | 13% | 24% |
| | College graduate | 31% | 45% | 6% | 18% |
| Race | White | 33% | 39% | 8% | 19% |
| | Latino | 23% | 37% | 14% | 26% |
| | Other | 24% | 32% | 12% | 32% |
| Age | 18 to 29 | 25% | 31% | 19% | 25% |
| | 30 to 44 | 28% | 34% | 13% | 26% |
| | 45 to 59 | 31% | 43% | 5% | 21% |
| | 60 or older | 40% | 41% | 4% | 15% |
| Age | Under 45 | 27% | 32% | 16% | 25% |
| | 45 or older | 35% | 43% | 4% | 18% |
| Gender | Men | 33% | 34% | 11% | 23% |
| | Women | 29% | 42% | 9% | 21% |
| Marital Status | Married | 38% | 36% | 7% | 19% |
| | Not married | 23% | 40% | 13% | 24% |
| Marital Status and Gender | Married men | 41% | 31% | 7% | 21% |
| | Not married men | 22% | 37% | 16% | 25% |
| | Married women | 35% | 41% | 7% | 17% |
| | Not married women | 24% | 42% | 10% | 23% |
| Religiosity | Practice a Religion | 43% | 25% | 8% | 25% |
| | Does not Practice a Religion | 25% | 44% | 11% | 20% |
| White Evangelical Christians | | 52% | 23% | 5% | 20% |
| Interview Type | Landline | 32% | 44% | 6% | 19% |
| | Cell Phone | 30% | 31% | 14% | 25% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Bob Beauprez? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 33% | 29% | 14% | 25% |
| Colorado Registered Voters | | 38% | 31% | 8% | 23% |
| Party Identification^ | Democrat | 14% | 53% | 6% | 27% |
| | Republican | 73% | 9% | 5% | 13% |
| | Independent | 30% | 32% | 10% | 28% |
| Political Ideology^ | Very liberal-Liberal | 10% | 55% | 9% | 26% |
| | Moderate | 28% | 35% | 10% | 27% |
| | Conservative-Very conservative | 65% | 13% | 5% | 17% |
| Tea Party Supporters^ | | 73% | 8% | 3% | 16% |
| Region | East | 34% | 20% | 15% | 31% |
| | Denver-Eastern Suburbs | 28% | 38% | 13% | 20% |
| | Western Suburbs | 39% | 28% | 13% | 20% |
| | Southern Front Range | 34% | 23% | 14% | 29% |
| | Colorado Rockies | 30% | 25% | 18% | 27% |
| Household Income | Less than $75,000 | 31% | 28% | 16% | 25% |
| | $75,000 or more | 38% | 31% | 7% | 24% |
| Education | Not college graduate | 32% | 24% | 18% | 27% |
| | College graduate | 33% | 35% | 10% | 22% |
| Race | White | 36% | 27% | 12% | 25% |
| | Latino | 23% | 37% | 19% | 22% |
| | Other | 26% | 25% | 20% | 29% |
| Age | 18 to 29 | 21% | 23% | 31% | 25% |
| | 30 to 44 | 32% | 23% | 17% | 28% |
| | 45 to 59 | 37% | 34% | 6% | 23% |
| | 60 or older | 39% | 32% | 5% | 24% |
| Age | Under 45 | 27% | 23% | 23% | 27% |
| | 45 or older | 38% | 33% | 6% | 23% |
| Gender | Men | 36% | 28% | 14% | 23% |
| | Women | 30% | 29% | 15% | 27% |
| Marital Status | Married | 41% | 27% | 8% | 24% |
| | Not married | 24% | 30% | 21% | 25% |
| Marital Status and Gender | Married men | 46% | 25% | 7% | 22% |
| | Not married men | 25% | 30% | 22% | 24% |
| | Married women | 35% | 29% | 10% | 26% |
| | Not married women | 24% | 30% | 20% | 26% |
| Religiosity | Practice a Religion | 47% | 21% | 11% | 21% |
| | Does not Practice a Religion | 26% | 32% | 16% | 26% |
| White Evangelical Christians | | 55% | 11% | 9% | 25% |
| Interview Type | Landline | 34% | 32% | 10% | 24% |
| | Cell Phone | 31% | 24% | 19% | 26% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Bill Clinton? | | | |
| | | Favorable | Unfavorable | Never heard of | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 55% | 37% | 1% | 8% |
| Colorado Registered Voters | | 55% | 37% | 0% | 7% |
| Party Identification^ | Democrat | 88% | 9% | 0% | 2% |
| | Republican | 19% | 74% | 1% | 6% |
| | Independent | 58% | 32% | 0% | 10% |
| Political Ideology^ | Very liberal-Liberal | 86% | 9% | 0% | 4% |
| | Moderate | 65% | 26% | 0% | 9% |
| | Conservative-Very conservative | 26% | 66% | 0% | 7% |
| Tea Party Supporters^ | | 29% | 65% | 0% | 5% |
| Region | East | 46% | 45% | 0% | 9% |
| | Denver-Eastern Suburbs | 60% | 34% | 1% | 5% |
| | Western Suburbs | 59% | 34% | 0% | 7% |
| | Southern Front Range | 54% | 34% | 0% | 12% |
| | Colorado Rockies | 51% | 39% | 1% | 9% |
| Household Income | Less than $75,000 | 58% | 36% | 1% | 6% |
| | $75,000 or more | 54% | 39% | 0% | 7% |
| Education | Not college graduate | 54% | 37% | 1% | 8% |
| | College graduate | 57% | 37% | 0% | 6% |
| Race | White | 53% | 38% | 1% | 8% |
| | Latino | 64% | 31% | 1% | 3% |
| | Other | 55% | 35% | 0% | 10% |
| Age | 18 to 29 | 58% | 32% | 1% | 10% |
| | 30 to 44 | 59% | 32% | 1% | 8% |
| | 45 to 59 | 54% | 41% | 0% | 5% |
| | 60 or older | 51% | 41% | 1% | 8% |
| Age | Under 45 | 58% | 32% | 1% | 9% |
| | 45 or older | 52% | 41% | 1% | 6% |
| Gender | Men | 55% | 37% | 1% | 7% |
| | Women | 55% | 36% | 1% | 9% |
| Marital Status | Married | 52% | 41% | 1% | 6% |
| | Not married | 58% | 32% | 1% | 9% |
| Marital Status and Gender | Married men | 49% | 44% | 0% | 7% |
| | Not married men | 61% | 31% | 1% | 7% |
| | Married women | 54% | 39% | 1% | 6% |
| | Not married women | 56% | 33% | 0% | 11% |
| Religiosity | Practice a Religion | 41% | 51% | 0% | 7% |
| | Does not Practice a Religion | 62% | 31% | 1% | 7% |
| White Evangelical Christians | | 36% | 56% | 1% | 7% |
| Interview Type | Landline | 55% | 37% | 1% | 7% |
| | Cell Phone | 54% | 36% | 1% | 9% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Mitt Romney? | | | |
| | | Favorable | Unfavorable | Never heard of | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Adults | | 38% | 50% | 2% | 10% |
| Colorado Registered Voters | | 40% | 51% | 1% | 8% |
| Party Identification^ | Democrat | 11% | 83% | 0% | 6% |
| | Republican | 78% | 16% | 1% | 6% |
| | Independent | 34% | 53% | 2% | 11% |
| Political Ideology^ | Very liberal-Liberal | 11% | 84% | 1% | 4% |
| | Moderate | 32% | 55% | 1% | 11% |
| | Conservative-Very conservative | 69% | 23% | 1% | 8% |
| Tea Party Supporters^ | | 68% | 24% | 2% | 6% |
| Region | East | 41% | 43% | 2% | 14% |
| | Denver-Eastern Suburbs | 36% | 54% | 0% | 9% |
| | Western Suburbs | 37% | 54% | 2% | 7% |
| | Southern Front Range | 38% | 47% | 3% | 11% |
| | Colorado Rockies | 42% | 45% | 2% | 11% |
| Household Income | Less than $75,000 | 34% | 54% | 2% | 10% |
| | $75,000 or more | 45% | 47% | 0% | 8% |
| Education | Not college graduate | 37% | 47% | 3% | 14% |
| | College graduate | 41% | 53% | 0% | 6% |
| Race | White | 41% | 47% | 1% | 11% |
| | Latino | 27% | 63% | 3% | 6% |
| | Other | 42% | 48% | 0% | 10% |
| Age | 18 to 29 | 32% | 53% | 4% | 11% |
| | 30 to 44 | 38% | 51% | 1% | 11% |
| | 45 to 59 | 38% | 54% | 1% | 8% |
| | 60 or older | 46% | 41% | 1% | 12% |
| Age | Under 45 | 35% | 52% | 2% | 11% |
| | 45 or older | 41% | 48% | 1% | 10% |
| Gender | Men | 41% | 48% | 2% | 9% |
| | Women | 35% | 52% | 1% | 12% |
| Marital Status | Married | 46% | 45% | 1% | 8% |
| | Not married | 31% | 54% | 2% | 13% |
| Marital Status and Gender | Married men | 53% | 39% | 1% | 7% |
| | Not married men | 31% | 54% | 3% | 11% |
| | Married women | 40% | 50% | 1% | 9% |
| | Not married women | 31% | 54% | 1% | 14% |
| Religiosity | Practice a Religion | 54% | 35% | 1% | 11% |
| | Does not Practice a Religion | 32% | 55% | 2% | 10% |
| White Evangelical Christians | | 62% | 27% | 1% | 11% |
| Interview Type | Landline | 39% | 49% | 1% | 10% |
| | Cell Phone | 37% | 50% | 2% | 10% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | |
| --- | --- | --- | --- | --- |
| | | Do you approve or disapprove of the job John Hickenlooper is doing as governor? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Colorado Adults | | 50% | 37% | 13% |
| Colorado Registered Voters | | 52% | 39% | 9% |
| Party Identification^ | Democrat | 82% | 10% | 8% |
| | Republican | 23% | 72% | 6% |
| | Independent | 54% | 35% | 11% |
| Political Ideology^ | Very liberal-Liberal | 79% | 14% | 7% |
| | Moderate | 60% | 29% | 11% |
| | Conservative-Very conservative | 28% | 65% | 7% |
| Tea Party Supporters^ | | 24% | 73% | 3% |
| Region | East | 44% | 41% | 15% |
| | Denver-Eastern Suburbs | 59% | 30% | 11% |
| | Western Suburbs | 55% | 33% | 12% |
| | Southern Front Range | 43% | 45% | 12% |
| | Colorado Rockies | 43% | 39% | 18% |
| Household Income | Less than $75,000 | 50% | 38% | 13% |
| | $75,000 or more | 55% | 38% | 7% |
| Education | Not college graduate | 45% | 40% | 15% |
| | College graduate | 59% | 33% | 9% |
| Race | White | 49% | 39% | 11% |
| | Latino | 60% | 25% | 15% |
| | Other | 52% | 36% | 12% |
| Age | 18 to 29 | 49% | 26% | 25% |
| | 30 to 44 | 55% | 33% | 12% |
| | 45 to 59 | 52% | 42% | 6% |
| | 60 or older | 44% | 46% | 10% |
| Age | Under 45 | 52% | 29% | 18% |
| | 45 or older | 49% | 43% | 8% |
| Gender | Men | 50% | 39% | 12% |
| | Women | 51% | 35% | 14% |
| Marital Status | Married | 50% | 41% | 9% |
| | Not married | 50% | 32% | 17% |
| Marital Status and Gender | Married men | 48% | 44% | 8% |
| | Not married men | 51% | 34% | 16% |
| | Married women | 52% | 38% | 9% |
| | Not married women | 50% | 31% | 18% |
| Religiosity | Practice a Religion | 36% | 52% | 13% |
| | Does not Practice a Religion | 57% | 30% | 13% |
| White Evangelical Christians | | 31% | 58% | 11% |
| Interview Type | Landline | 51% | 41% | 8% |
| | Cell Phone | 50% | 32% | 18% |

NBC News/Marist Poll Colorado Adults. Interviews conducted September 2nd through September 4th, 2014, n=1208 MOE +/- 2.8 percentage points.
^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters | | | |
| | | As a result of the elections this November, would you like to see: | | | |
| | | A Republican majority in both the House and Senate as a check on President Obama in his final two years | More Democrats in the House and a Democratic majority in the Senate to send a message to Republicans that they need to work with President Obama not against him | It doesn't matter which party has control as long as a lot of incumbents lose from both parties | Unsure |
| | | Row % | Row % | Row % | Row % |
|---|---|---|---|---|---|
| Colorado Registered Voters | | 41% | 39% | 16% | 3% |
| Party Identification | Democrat | 8% | 81% | 8% | 3% |
| | Republican | 87% | 3% | 8% | 1% |
| | Independent | 32% | 38% | 25% | 5% |
| Political Ideology | Very liberal-Liberal | 6% | 77% | 14% | 3% |
| | Moderate | 31% | 42% | 23% | 4% |
| | Conservative-Very conservative | 74% | 12% | 12% | 2% |
| Tea Party Supporters | | 76% | 11% | 12% | 1% |
| Region | East | 47% | 30% | 20% | 4% |
| | Denver-Eastern Suburbs | 35% | 47% | 15% | 4% |
| | Western Suburbs | 37% | 43% | 18% | 2% |
| | Southern Front Range | 45% | 37% | 15% | 3% |
| | Colorado Rockies | 51% | 31% | 14% | 4% |
| Household Income | Less than $75,000 | 38% | 40% | 18% | 4% |
| | $75,000 or more | 46% | 41% | 12% | 2% |
| Education | Not college graduate | 43% | 34% | 19% | 4% |
| | College graduate | 40% | 46% | 12% | 2% |
| Race | White | 46% | 37% | 15% | 3% |
| | African American | 14% | 70% | 14% | 2% |
| | Other | 29% | 48% | 16% | 7% |
| Race | White | 46% | 37% | 15% | 3% |
| | Non-white | 27% | 51% | 16% | 6% |
| Age | 18 to 29 | 31% | 38% | 27% | 4% |
| | 30 to 44 | 42% | 38% | 16% | 4% |
| | 45 to 59 | 42% | 42% | 16% | 1% |
| | 60 or older | 46% | 39% | 11% | 3% |
| Age | Under 45 | 37% | 38% | 21% | 4% |
| | 45 or older | 44% | 41% | 13% | 2% |
| Gender | Men | 45% | 34% | 18% | 3% |
| | Women | 38% | 44% | 15% | 3% |
| Marital Status | Married | 48% | 36% | 13% | 2% |
| | Not married | 33% | 42% | 20% | 5% |
| Marital Status and Gender | Married men | 52% | 30% | 15% | 3% |
| | Not married men | 39% | 37% | 21% | 3% |
| | Married women | 45% | 42% | 12% | 2% |
| | Not married women | 30% | 46% | 18% | 5% |
| Religiosity | Practice a Religion | 59% | 26% | 12% | 3% |
| | Does not Practice a Religion | 33% | 47% | 17% | 3% |
| White Evangelical Christians | | 69% | 14% | 15% | 2% |
| Interview Type | Landline | 41% | 43% | 14% | 2% |
| | Cell Phone | 42% | 34% | 19% | 5% |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted September 2nd through September 4th, 2014, n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Registered Voters | | | |
|---|---|---|---|---|---|
| | | Are you more likely or less likely to vote for a candidate who supports restrictions on the use of contraception, or does it make no difference in your vote either way? | | | |
| | | More likely | Less likely | No difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Registered Voters | | 14% | 59% | 23% | 4% |
| Party Identification | Democrat | 9% | 78% | 12% | 2% |
| | Republican | 18% | 42% | 34% | 7% |
| | Independent | 15% | 60% | 22% | 3% |
| Political Ideology | Very liberal-Liberal | 6% | 85% | 9% | 0% |
| | Moderate | 14% | 66% | 19% | 2% |
| | Conservative-Very conservative | 20% | 37% | 36% | 8% |
| Tea Party Supporters | | 26% | 35% | 34% | 4% |
| Region | East | 13% | 54% | 28% | 6% |
| | Denver-Eastern Suburbs | 16% | 63% | 19% | 2% |
| | Western Suburbs | 10% | 65% | 22% | 3% |
| | Southern Front Range | 16% | 55% | 24% | 5% |
| | Colorado Rockies | 16% | 50% | 29% | 5% |
| Household Income | Less than $75,000 | 18% | 56% | 22% | 4% |
| | $75,000 or more | 11% | 66% | 20% | 2% |
| Education | Not college graduate | 18% | 54% | 24% | 4% |
| | College graduate | 10% | 64% | 22% | 3% |
| Race | White | 13% | 61% | 22% | 4% |
| | African American | 2% | 70% | 25% | 4% |
| | Other | 23% | 44% | 29% | 4% |
| Race | White | 13% | 61% | 22% | 4% |
| | Non-white | 20% | 47% | 29% | 4% |
| Age | 18 to 29 | 21% | 55% | 21% | 3% |
| | 30 to 44 | 13% | 61% | 21% | 4% |
| | 45 to 59 | 12% | 62% | 22% | 4% |
| | 60 or older | 14% | 55% | 27% | 5% |
| Age | Under 45 | 17% | 58% | 21% | 4% |
| | 45 or older | 13% | 59% | 24% | 4% |
| Gender | Men | 15% | 53% | 29% | 2% |
| | Women | 13% | 63% | 18% | 5% |
| Marital Status | Married | 16% | 56% | 26% | 3% |
| | Not married | 13% | 62% | 20% | 5% |
| Marital Status and Gender | Married men | 17% | 46% | 34% | 3% |
| | Not married men | 13% | 62% | 24% | 1% |
| | Married women | 14% | 64% | 19% | 3% |
| | Not married women | 12% | 62% | 17% | 9% |
| Religiosity | Practice a Religion | 22% | 39% | 29% | 10% |
| | Does not Practice a Religion | 10% | 69% | 20% | 1% |
| White Evangelical Christians | | 26% | 36% | 30% | 8% |
| Interview Type | Landline | 12% | 62% | 23% | 3% |
| | Cell Phone | 18% | 54% | 23% | 5% |

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|  |  | Colorado Registered Voters | | | |
| --- | --- | --- | --- | --- | --- |
|  |  | Are you more likely or less likely to vote for a candidate who voted for the health care law, or does it make no difference in your vote either way? | | | |
|  |  | More likely | Less likely | No difference | Unsure |
|  |  | Row % | Row % | Row % | Row % |
| Colorado Registered Voters |  | 35% | 44% | 17% | 4% |
| Party Identification | Democrat | 69% | 12% | 15% | 4% |
|  | Republican | 6% | 81% | 10% | 4% |
|  | Independent | 32% | 39% | 23% | 5% |
| Political Ideology | Very liberal-Liberal | 71% | 14% | 13% | 2% |
|  | Moderate | 32% | 35% | 27% | 6% |
|  | Conservative-Very conservative | 13% | 73% | 10% | 4% |
| Tea Party Supporters |  | 13% | 80% | 5% | 3% |
| Region | East | 29% | 52% | 12% | 7% |
|  | Denver-Eastern Suburbs | 42% | 35% | 19% | 4% |
|  | Western Suburbs | 37% | 40% | 20% | 3% |
|  | Southern Front Range | 25% | 54% | 17% | 4% |
|  | Colorado Rockies | 35% | 51% | 9% | 4% |
| Household Income | Less than $75,000 | 36% | 42% | 19% | 3% |
|  | $75,000 or more | 34% | 47% | 16% | 4% |
| Education | Not college graduate | 30% | 46% | 19% | 5% |
|  | College graduate | 41% | 41% | 14% | 3% |
| Race | White | 33% | 47% | 15% | 5% |
|  | African American | 55% | 18% | 11% | 15% |
|  | Other | 40% | 35% | 23% | 2% |
| Race | White | 33% | 47% | 15% | 5% |
|  | Non-white | 42% | 33% | 21% | 4% |
| Age | 18 to 29 | 36% | 36% | 22% | 5% |
|  | 30 to 44 | 34% | 46% | 17% | 3% |
|  | 45 to 59 | 35% | 44% | 17% | 5% |
|  | 60 or older | 35% | 47% | 12% | 5% |
| Age | Under 45 | 35% | 42% | 19% | 4% |
|  | 45 or older | 35% | 46% | 15% | 5% |
| Gender | Men | 32% | 49% | 16% | 3% |
|  | Women | 37% | 40% | 17% | 5% |
| Marital Status | Married | 30% | 51% | 15% | 4% |
|  | Not married | 41% | 35% | 19% | 5% |
| Marital Status and Gender | Married men | 27% | 57% | 13% | 3% |
|  | Not married men | 40% | 38% | 20% | 3% |
|  | Married women | 34% | 46% | 16% | 4% |
|  | Not married women | 41% | 33% | 19% | 7% |
| Religiosity | Practice a Religion | 24% | 58% | 12% | 5% |
|  | Does not Practice a Religion | 41% | 37% | 18% | 4% |
| White Evangelical Christians |  | 14% | 68% | 13% | 5% |
| Interview Type | Landline | 37% | 45% | 14% | 4% |
|  | Cell Phone | 31% | 44% | 21% | 5% |

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Colorado Adults

A law passed in Colorado allows adults 21 and older to purchase small quantities of marijuana for their own personal use from regulated, state-licensed businesses.  Do you:

| | | Actively support this law | Favor, but do not actively support it | Oppose it, but not actively trying to have it overturned | Oppose this law and are actively working to overturn it | Unsure |
|---|---|---|---|---|---|---|
| | | Row % | Row % | Row % | Row % | Row % |
| Colorado Adults | | 27% | 28% | 33% | 8% | 4% |
| Colorado Registered Voters | | 26% | 26% | 36% | 9% | 3% |
| Party Identification^ | Democrat | 38% | 29% | 25% | 5% | 3% |
| | Republican | 8% | 16% | 57% | 16% | 3% |
| | Independent | 30% | 30% | 28% | 8% | 3% |
| Political Ideology^ | Very liberal-Liberal | 51% | 31% | 14% | 1% | 3% |
| | Moderate | 21% | 36% | 31% | 8% | 4% |
| | Conservative-Very conservative | 14% | 14% | 55% | 14% | 3% |
| Tea Party Supporters^ | | 14% | 18% | 50% | 16% | 2% |
| Region | East | 23% | 25% | 41% | 7% | 3% |
| | Denver-Eastern Suburbs | 24% | 34% | 34% | 7% | 2% |
| | Western Suburbs | 27% | 31% | 30% | 6% | 7% |
| | Southern Front Range | 36% | 23% | 28% | 10% | 3% |
| | Colorado Rockies | 27% | 23% | 34% | 12% | 4% |
| Household Income | Less than $75,000 | 30% | 28% | 31% | 9% | 3% |
| | $75,000 or more | 25% | 29% | 37% | 6% | 2% |
| Education | Not college graduate | 30% | 28% | 31% | 8% | 3% |
| | College graduate | 23% | 29% | 37% | 8% | 3% |
| Race | White | 25% | 28% | 36% | 7% | 3% |
| | Latino | 34% | 32% | 22% | 9% | 3% |
| | Other | 34% | 15% | 31% | 15% | 5% |
| Age | 18 to 29 | 39% | 31% | 21% | 6% | 3% |
| | 30 to 44 | 31% | 29% | 32% | 6% | 3% |
| | 45 to 59 | 24% | 28% | 36% | 10% | 2% |
| | 60 or older | 17% | 26% | 42% | 11% | 5% |
| Age | Under 45 | 35% | 30% | 27% | 6% | 3% |
| | 45 or older | 21% | 27% | 39% | 10% | 3% |
| Gender | Men | 29% | 32% | 29% | 6% | 4% |
| | Women | 25% | 25% | 37% | 10% | 3% |
| Marital Status | Married | 22% | 28% | 38% | 9% | 4% |
| | Not married | 32% | 28% | 29% | 8% | 3% |
| Marital Status and Gender | Married men | 21% | 30% | 35% | 8% | 5% |
| | Not married men | 37% | 33% | 22% | 5% | 3% |
| | Married women | 23% | 25% | 40% | 9% | 3% |
| | Not married women | 28% | 25% | 34% | 10% | 3% |
| Religiosity | Practice a Religion | 12% | 19% | 50% | 16% | 3% |
| | Does not Practice a Religion | 34% | 31% | 26% | 5% | 3% |
| White Evangelical Christians | | 12% | 19% | 52% | 13% | 4% |
| Interview Type | Landline | 22% | 28% | 37% | 10% | 4% |
| | Cell Phone | 33% | 29% | 29% | 6% | 3% |

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^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Adults | | | | | |
|---|---|---|---|---|---|---|---|
| | | From what you have heard about the new health care law, do you think it is: | | | | | |
| | | Strongly Good idea | Not so strongly Good idea | Not so strongly Bad idea | Strongly Bad idea | No opinion either way | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
| Colorado Adults | | 26% | 11% | 5% | 41% | 14% | 3% |
| Colorado Registered Voters | | 28% | 10% | 4% | 44% | 11% | 3% |
| Party Identification^ | Democrat | 60% | 14% | 4% | 9% | 9% | 4% |
| | Republican | 5% | 1% | 3% | 81% | 7% | 3% |
| | Independent | 24% | 14% | 6% | 39% | 15% | 2% |
| Political Ideology^ | Very liberal-Liberal | 56% | 13% | 3% | 13% | 12% | 2% |
| | Moderate | 27% | 18% | 5% | 35% | 11% | 4% |
| | Conservative-Very conservative | 12% | 3% | 3% | 72% | 8% | 2% |
| Tea Party Supporters^ | | 5% | 2% | 2% | 81% | 8% | 2% |
| Region | East | 15% | 11% | 4% | 51% | 14% | 5% |
| | Denver-Eastern Suburbs | 32% | 10% | 6% | 32% | 15% | 4% |
| | Western Suburbs | 33% | 11% | 1% | 38% | 16% | 1% |
| | Southern Front Range | 18% | 15% | 7% | 47% | 12% | 1% |
| | Colorado Rockies | 29% | 6% | 5% | 44% | 9% | 6% |
| Household Income | Less than $75,000 | 27% | 10% | 6% | 38% | 15% | 4% |
| | $75,000 or more | 27% | 12% | 2% | 47% | 11% | 1% |
| Education | Not college graduate | 19% | 11% | 5% | 43% | 16% | 5% |
| | College graduate | 36% | 10% | 4% | 37% | 10% | 2% |
| Race | White | 25% | 11% | 4% | 44% | 13% | 4% |
| | Latino | 33% | 10% | 7% | 28% | 19% | 3% |
| | Other | 26% | 12% | 6% | 39% | 14% | 4% |
| Age | 18 to 29 | 25% | 19% | 9% | 25% | 16% | 6% |
| | 30 to 44 | 23% | 8% | 6% | 43% | 19% | 3% |
| | 45 to 59 | 29% | 10% | 4% | 44% | 12% | 2% |
| | 60 or older | 29% | 8% | 2% | 47% | 10% | 4% |
| Age | Under 45 | 23% | 13% | 7% | 35% | 18% | 4% |
| | 45 or older | 29% | 9% | 3% | 46% | 11% | 3% |
| Gender | Men | 24% | 11% | 5% | 42% | 15% | 3% |
| | Women | 29% | 11% | 5% | 39% | 13% | 4% |
| Marital Status | Married | 25% | 9% | 3% | 49% | 11% | 2% |
| | Not married | 28% | 13% | 6% | 32% | 16% | 5% |
| Marital Status and Gender | Married men | 20% | 9% | 4% | 52% | 12% | 3% |
| | Not married men | 28% | 14% | 6% | 32% | 17% | 4% |
| | Married women | 29% | 10% | 3% | 46% | 10% | 2% |
| | Not married women | 28% | 12% | 7% | 32% | 15% | 6% |
| Religiosity | Practice a Religion | 23% | 6% | 5% | 53% | 10% | 4% |
| | Does not Practice a Religion | 28% | 13% | 5% | 35% | 16% | 3% |
| White Evangelical Christians | | 10% | 5% | 5% | 64% | 11% | 4% |
| Interview Type | Landline | 28% | 10% | 5% | 42% | 12% | 3% |
| | Cell Phone | 25% | 11% | 5% | 39% | 16% | 4% |

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^Colorado Registered Voters: n=976 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | |
| | | Do you approve or disapprove of the job Barack Obama is doing as president | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
|---|---|---|---|---|
| Colorado Likely Voters | | 40% | 53% | 7% |
| Party Identification^ | Democrat | 81% | 14% | 5% |
| | Republican | 4% | 94% | 2% |
| | Independent | 38% | 50% | 12% |
| Political Ideology^ | Very liberal-Liberal | 79% | 14% | 7% |
| | Moderate | 44% | 45% | 11% |
| | Conservative-Very conservative | 13% | 84% | 4% |
| Tea Party Supporters^ | | 9% | 87% | 4% |
| Region | East | 23% | 68% | 9% |
| | Denver-Eastern Suburbs | 51% | 45% | 4% |
| | Western Suburbs | 48% | 44% | 8% |
| | Southern Front Range | 33% | 59% | 9% |
| | Colorado Rockies | 34% | 58% | 7% |
| Household Income | Less than $75,000 | 41% | 51% | 8% |
| | $75,000 or more | 40% | 56% | 4% |
| Education | Not college graduate | 33% | 58% | 10% |
| | College graduate | 47% | 48% | 5% |
| Race | White | 37% | 56% | 7% |
| | Latino | 50% | 42% | 8% |
| | Other | 49% | 46% | 6% |
| Age | 18 to 29 | 43% | 45% | 12% |
| | 30 to 44 | 39% | 55% | 6% |
| | 45 to 59 | 42% | 52% | 6% |
| | 60 or older | 37% | 57% | 7% |
| Age | Under 45 | 41% | 51% | 8% |
| | 45 or older | 39% | 54% | 7% |
| Gender | Men | 37% | 58% | 5% |
| | Women | 42% | 50% | 9% |
| Marital Status | Married | 37% | 59% | 4% |
| | Not married | 44% | 45% | 11% |
| Marital Status and Gender | Married men | 31% | 64% | 5% |
| | Not married men | 48% | 47% | 5% |
| | Married women | 42% | 54% | 3% |
| | Not married women | 42% | 43% | 15% |
| Religiosity | Practice a Religion | 27% | 68% | 5% |
| | Does not Practice a Religion | 48% | 44% | 9% |
| White Evangelical Christians | | 12% | 81% | 7% |
| Interview Type | Landline | 40% | 54% | 6% |
| | Cell Phone | 38% | 53% | 9% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/-3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | |
|---|---|---|---|---|
| | | All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track? | | |
| | | Headed in the right direction | Off on the wrong track | Unsure |
| | | Row % | Row % | Row % |
| Colorado Likely Voters | | 31% | 64% | 5% |
| Party Identification^ | Democrat | 62% | 31% | 8% |
| | Republican | 4% | 95% | 2% |
| | Independent | 30% | 64% | 6% |
| Political Ideology^ | Very liberal-Liberal | 62% | 31% | 7% |
| | Moderate | 33% | 60% | 6% |
| | Conservative-Very conservative | 10% | 87% | 3% |
| Tea Party Supporters^ | | 5% | 93% | 2% |
| Region | East | 19% | 76% | 5% |
| | Denver-Eastern Suburbs | 38% | 57% | 5% |
| | Western Suburbs | 38% | 52% | 10% |
| | Southern Front Range | 23% | 74% | 3% |
| | Colorado Rockies | 29% | 70% | 1% |
| Household Income | Less than $75,000 | 29% | 65% | 5% |
| | $75,000 or more | 34% | 63% | 3% |
| Education | Not college graduate | 26% | 68% | 5% |
| | College graduate | 35% | 60% | 5% |
| Race | White | 30% | 66% | 5% |
| | Latino | 37% | 59% | 4% |
| | Other | 34% | 58% | 8% |
| Age | 18 to 29 | 35% | 60% | 5% |
| | 30 to 44 | 32% | 63% | 5% |
| | 45 to 59 | 34% | 64% | 3% |
| | 60 or older | 25% | 68% | 7% |
| Age | Under 45 | 33% | 62% | 5% |
| | 45 or older | 30% | 66% | 5% |
| Gender | Men | 29% | 66% | 5% |
| | Women | 32% | 63% | 5% |
| Marital Status | Married | 29% | 68% | 4% |
| | Not married | 33% | 59% | 7% |
| Marital Status and Gender | Married men | 25% | 71% | 3% |
| | Not married men | 34% | 57% | 9% |
| | Married women | 32% | 65% | 4% |
| | Not married women | 33% | 60% | 7% |
| Religiosity | Practice a Religion | 19% | 75% | 6% |
| | Does not Practice a Religion | 38% | 58% | 4% |
| White Evangelical Christians | | 11% | 86% | 3% |
| Interview Type | Landline | 29% | 65% | 5% |
| | Cell Phone | 32% | 62% | 5% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | |
| --- | --- | --- | --- | --- |
| | | Do you approve or disapprove of the job the Republicans in Congress are doing in office? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Colorado Likely Voters | | 19% | 71% | 10% |
| Party Identification^ | Democrat | 4% | 89% | 6% |
| | Republican | 39% | 51% | 9% |
| | Independent | 16% | 73% | 11% |
| Political Ideology^ | Very liberal-Liberal | 5% | 87% | 8% |
| | Moderate | 14% | 75% | 11% |
| | Conservative-Very conservative | 32% | 58% | 10% |
| Tea Party Supporters^ | | 32% | 60% | 8% |
| Region | East | 26% | 61% | 12% |
| | Denver-Eastern Suburbs | 18% | 73% | 8% |
| | Western Suburbs | 18% | 71% | 11% |
| | Southern Front Range | 14% | 78% | 8% |
| | Colorado Rockies | 22% | 67% | 12% |
| Household Income | Less than $75,000 | 18% | 73% | 9% |
| | $75,000 or more | 22% | 70% | 7% |
| Education | Not college graduate | 21% | 66% | 12% |
| | College graduate | 16% | 76% | 8% |
| Race | White | 20% | 71% | 9% |
| | Latino | 21% | 72% | 8% |
| | Other | 20% | 64% | 16% |
| Age | 18 to 29 | 27% | 56% | 17% |
| | 30 to 44 | 19% | 65% | 16% |
| | 45 to 59 | 17% | 78% | 5% |
| | 60 or older | 19% | 74% | 7% |
| Age | Under 45 | 22% | 62% | 16% |
| | 45 or older | 18% | 76% | 6% |
| Gender | Men | 21% | 70% | 9% |
| | Women | 18% | 71% | 11% |
| Marital Status | Married | 22% | 71% | 7% |
| | Not married | 14% | 72% | 14% |
| Marital Status and Gender | Married men | 23% | 70% | 7% |
| | Not married men | 14% | 74% | 12% |
| | Married women | 22% | 72% | 7% |
| | Not married women | 13% | 71% | 15% |
| Religiosity | Practice a Religion | 21% | 69% | 9% |
| | Does not Practice a Religion | 18% | 72% | 10% |
| White Evangelical Christians | | 26% | 65% | 8% |
| Interview Type | Landline | 19% | 74% | 7% |
| | Cell Phone | 20% | 65% | 15% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | |
|---|---|---|---|---|
| | | Do you approve or disapprove of the job the Democrats in Congress are doing in office? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Colorado Likely Voters | | 28% | 63% | 9% |
| Party Identification^ | Democrat | 63% | 30% | 7% |
| | Republican | 5% | 90% | 5% |
| | Independent | 23% | 65% | 12% |
| Political Ideology^ | Very liberal-Liberal | 55% | 37% | 8% |
| | Moderate | 30% | 59% | 11% |
| | Conservative-Very conservative | 10% | 83% | 6% |
| Tea Party Supporters^ | | 8% | 88% | 4% |
| Region | East | 25% | 64% | 11% |
| | Denver-Eastern Suburbs | 33% | 58% | 9% |
| | Western Suburbs | 32% | 57% | 11% |
| | Southern Front Range | 21% | 73% | 6% |
| | Colorado Rockies | 28% | 66% | 6% |
| Household Income | Less than $75,000 | 32% | 59% | 9% |
| | $75,000 or more | 25% | 67% | 9% |
| Education | Not college graduate | 23% | 66% | 11% |
| | College graduate | 33% | 61% | 7% |
| Race | White | 26% | 66% | 9% |
| | Latino | 43% | 47% | 10% |
| | Other | 36% | 60% | 4% |
| Age | 18 to 29 | 26% | 58% | 15% |
| | 30 to 44 | 28% | 61% | 11% |
| | 45 to 59 | 30% | 63% | 7% |
| | 60 or older | 28% | 65% | 7% |
| Age | Under 45 | 27% | 60% | 12% |
| | 45 or older | 29% | 64% | 7% |
| Gender | Men | 25% | 69% | 6% |
| | Women | 31% | 58% | 11% |
| Marital Status | Married | 27% | 67% | 6% |
| | Not married | 30% | 57% | 13% |
| Marital Status and Gender | Married men | 23% | 71% | 5% |
| | Not married men | 24% | 66% | 9% |
| | Married women | 29% | 63% | 7% |
| | Not married women | 33% | 52% | 15% |
| Religiosity | Practice a Religion | 22% | 71% | 8% |
| | Does not Practice a Religion | 32% | 59% | 9% |
| White Evangelical Christians | | 12% | 80% | 8% |
| Interview Type | Landline | 30% | 64% | 6% |
| | Cell Phone | 26% | 60% | 14% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Colorado tossup for U.S. Senate including those who are undecided yet leaning toward a candidate | | | |
| | | Mark Udall, the Democrat | Cory Gardner, the Republican | Other | Undecided |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 48% | 42% | 1% | 9% |
| Party Identification | Democrat | 91% | 4% | 1% | 4% |
| | Republican | 7% | 87% | 1% | 5% |
| | Independent | 49% | 34% | 2% | 15% |
| Political Ideology | Very liberal-Liberal | 92% | 4% | 1% | 4% |
| | Moderate | 53% | 32% | 2% | 13% |
| | Conservative-Very conservative | 16% | 74% | 0% | 10% |
| Tea Party Supporters | | 12% | 82% | 1% | 5% |
| Intensity of Support | Strongly support | 55% | 45% | 0% | 0% |
| | Somewhat support | 49% | 51% | 0% | 0% |
| | Might vote differently | 55% | 45% | 0% | 0% |
| Region | East | 38% | 50% | 0% | 11% |
| | Denver-Eastern Suburbs | 58% | 31% | 1% | 10% |
| | Western Suburbs | 56% | 39% | 0% | 5% |
| | Southern Front Range | 38% | 49% | 3% | 10% |
| | Colorado Rockies | 40% | 49% | 1% | 9% |
| Household Income | Less than $75,000 | 51% | 39% | 1% | 9% |
| | $75,000 or more | 45% | 49% | 1% | 5% |
| Education | Not college graduate | 42% | 44% | 2% | 12% |
| | College graduate | 54% | 39% | 1% | 6% |
| Race | White | 46% | 45% | 1% | 8% |
| | Latino | 60% | 27% | 0% | 13% |
| | Other | 42% | 46% | 2% | 10% |
| Age | 18 to 29 | 49% | 35% | 2% | 13% |
| | 30 to 44 | 48% | 40% | 1% | 11% |
| | 45 to 59 | 50% | 42% | 1% | 6% |
| | 60 or older | 45% | 47% | 1% | 8% |
| Age | Under 45 | 48% | 38% | 2% | 12% |
| | 45 or older | 48% | 45% | 1% | 7% |
| Gender | Men | 44% | 49% | 0% | 8% |
| | Women | 51% | 37% | 2% | 11% |
| Marital Status | Married | 42% | 49% | 1% | 8% |
| | Not married | 56% | 32% | 2% | 10% |
| Marital Status and Gender | Married men | 36% | 55% | 0% | 9% |
| | Not married men | 55% | 39% | 1% | 5% |
| | Married women | 46% | 45% | 1% | 8% |
| | Not married women | 56% | 27% | 3% | 13% |
| Religiosity | Practice a Religion | 32% | 57% | 1% | 10% |
| | Does not Practice a Religion | 57% | 33% | 1% | 9% |
| White Evangelical Christians | | 21% | 67% | 1% | 11% |
| Interview Type | Landline | 50% | 42% | 1% | 7% |
| | Cell Phone | 44% | 42% | 1% | 13% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters with a Candidate Preference for U.S. Senate | | | |
|---|---|---|---|---|---|
| | | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters with a Candidate Preference for U.S. Senate | | 58% | 32% | 9% | 1% |
| Party Identification | Democrat | 77% | 19% | 3% | 1% |
| | Republican | 61% | 29% | 10% | 1% |
| | Independent | 40% | 45% | 14% | 1% |
| Political Ideology | Very liberal-Liberal | 70% | 20% | 9% | 0% |
| | Moderate | 50% | 39% | 10% | 1% |
| | Conservative-Very conservative | 57% | 34% | 9% | 1% |
| Tea Party Supporters | | 59% | 32% | 9% | 0% |
| Top Tier Candidates for U.S. Senate in Colorado | Mark Udall | 60% | 29% | 10% | 1% |
| | Cory Gardner | 56% | 35% | 9% | 1% |
| Region | East | 61% | 26% | 13% | 1% |
| | Denver-Eastern Suburbs | 56% | 34% | 8% | 1% |
| | Western Suburbs | 62% | 27% | 11% | 0% |
| | Southern Front Range | 56% | 36% | 7% | 1% |
| | Colorado Rockies | 54% | 38% | 6% | 2% |
| Household Income | Less than $75,000 | 55% | 30% | 13% | 1% |
| | $75,000 or more | 58% | 35% | 6% | 1% |
| Education | Not college graduate | 53% | 32% | 14% | 1% |
| | College graduate | 62% | 32% | 5% | 1% |
| Race | White | 58% | 32% | 9% | 1% |
| | Non-white | 58% | 31% | 10% | 1% |
| Age | Under 45 | 47% | 41% | 12% | 0% |
| | 45 or older | 63% | 28% | 8% | 1% |
| Gender | Men | 55% | 34% | 11% | 0% |
| | Women | 61% | 30% | 8% | 1% |
| Marital Status | Married | 59% | 33% | 7% | 1% |
| | Not married | 57% | 31% | 12% | 1% |
| Marital Status and Gender | Married men | 58% | 33% | 9% | 0% |
| | Not married men | 50% | 38% | 12% | 0% |
| | Married women | 60% | 33% | 6% | 1% |
| | Not married women | 61% | 25% | 12% | 2% |
| Religiosity | Practice a Religion | 62% | 29% | 7% | 2% |
| | Does not Practice a Religion | 56% | 34% | 10% | 0% |
| White Evangelical Christians | | 54% | 32% | 12% | 2% |
| Interview Type | Landline | 64% | 27% | 8% | 1% |
| | Cell Phone | 48% | 40% | 12% | 0% |

NBC News/Marist Poll Colorado Likely Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=615
MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | | | | |
|---|---|---|---|---|---|---|---|
| | | Colorado tossup for governor including those who are undecided yet leaning toward a candidate | | | | | |
| | | John Hickenlooper, the Democrat | Bob Beauprez, the Republican | Matthew Hess, the Libertarian | Harry Hempy, the Green party candidate | Other | Undecided |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 43% | 39% | 5% | 4% | <1% | 9% |
| Party Identification | Democrat | 84% | 7% | 2% | 2% | 0% | 4% |
| | Republican | 6% | 86% | 2% | 2% | 0% | 5% |
| | Independent | 43% | 27% | 10% | 6% | 1% | 13% |
| Political Ideology | Very liberal-Liberal | 77% | 6% | 5% | 9% | 0% | 3% |
| | Moderate | 54% | 26% | 7% | 2% | 0% | 11% |
| | Conservative-Very conservative | 13% | 70% | 5% | 2% | 0% | 10% |
| Tea Party Supporters | | 10% | 74% | 8% | 3% | 0% | 6% |
| Intensity of Support | Strongly support | 51% | 41% | 3% | 3% | 0% | 2% |
| | Somewhat support | 40% | 43% | 9% | 4% | 0% | 4% |
| | Might vote differently | 41% | 38% | 3% | 11% | 0% | 7% |
| Region | East | 34% | 50% | 3% | 2% | 0% | 11% |
| | Denver-Eastern Suburbs | 55% | 29% | 4% | 4% | 0% | 8% |
| | Western Suburbs | 48% | 36% | 5% | 5% | 1% | 6% |
| | Southern Front Range | 32% | 43% | 10% | 3% | 0% | 11% |
| | Colorado Rockies | 38% | 45% | 4% | 5% | 0% | 8% |
| Household Income | Less than $75,000 | 44% | 38% | 5% | 5% | 0% | 8% |
| | $75,000 or more | 44% | 41% | 7% | 3% | 0% | 5% |
| Education | Not college graduate | 37% | 42% | 5% | 5% | 0% | 11% |
| | College graduate | 50% | 36% | 5% | 3% | 0% | 6% |
| Race | White | 40% | 43% | 5% | 4% | 0% | 8% |
| | Latino | 61% | 17% | 4% | 4% | 0% | 13% |
| | Other | 49% | 33% | 10% | 2% | 1% | 5% |
| Age | 18 to 29 | 47% | 24% | 11% | 8% | 0% | 10% |
| | 30 to 44 | 41% | 35% | 9% | 4% | 0% | 10% |
| | 45 to 59 | 44% | 40% | 3% | 5% | 0% | 7% |
| | 60 or older | 42% | 47% | 2% | 1% | 0% | 8% |
| Age | Under 45 | 43% | 31% | 10% | 5% | 0% | 10% |
| | 45 or older | 43% | 43% | 2% | 3% | 0% | 8% |
| Gender | Men | 40% | 44% | 5% | 5% | 0% | 7% |
| | Women | 46% | 35% | 5% | 3% | 0% | 10% |
| Marital Status | Married | 39% | 46% | 5% | 3% | 0% | 6% |
| | Not married | 48% | 29% | 5% | 6% | 0% | 11% |
| Marital Status and Gender | Married men | 37% | 52% | 4% | 2% | 0% | 5% |
| | Not married men | 42% | 32% | 8% | 10% | 1% | 8% |
| | Married women | 41% | 42% | 6% | 3% | 1% | 7% |
| | Not married women | 52% | 28% | 4% | 4% | 0% | 13% |
| Religiosity | Practice a Religion | 27% | 55% | 5% | 3% | 0% | 10% |
| | Does not Practice a Religion | 52% | 30% | 5% | 5% | 0% | 7% |
| White Evangelical Christians | | 16% | 67% | 5% | 2% | 0% | 9% |
| Interview Type | Landline | 46% | 41% | 3% | 3% | 0% | 7% |
| | Cell Phone | 39% | 36% | 8% | 5% | 0% | 12% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters with a Candidate Preference for Governor | | | |
|---|---|---|---|---|---|
| | | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters with a Candidate Preference for Governor | | 53% | 34% | 12% | 1% |
| Party Identification | Democrat | 71% | 21% | 8% | 0% |
| | Republican | 56% | 34% | 8% | 2% |
| | Independent | 34% | 44% | 21% | 1% |
| Political Ideology | Very liberal-Liberal | 61% | 24% | 14% | 0% |
| | Moderate | 47% | 38% | 14% | 1% |
| | Conservative-Very conservative | 54% | 36% | 8% | 2% |
| Tea Party Supporters | | 52% | 40% | 7% | 1% |
| Top Tier Candidates for Governor in Colorado | John Hickenlooper | 62% | 26% | 12% | 0% |
| | Bob Beauprez | 50% | 39% | 8% | 2% |
| Region | East | 46% | 34% | 18% | 2% |
| | Denver-Eastern Suburbs | 58% | 30% | 12% | 0% |
| | Western Suburbs | 59% | 30% | 10% | 1% |
| | Southern Front Range | 50% | 37% | 12% | 2% |
| | Colorado Rockies | 45% | 42% | 11% | 1% |
| Household Income | Less than $75,000 | 48% | 35% | 16% | 2% |
| | $75,000 or more | 56% | 34% | 9% | 0% |
| Education | Not college graduate | 49% | 31% | 18% | 2% |
| | College graduate | 57% | 36% | 7% | 0% |
| Race | White | 53% | 34% | 11% | 1% |
| | Non-white | 51% | 30% | 18% | 2% |
| Age | Under 45 | 42% | 40% | 17% | 1% |
| | 45 or older | 58% | 31% | 10% | 1% |
| Gender | Men | 51% | 37% | 11% | 1% |
| | Women | 54% | 31% | 13% | 1% |
| Marital Status | Married | 55% | 33% | 10% | 1% |
| | Not married | 50% | 34% | 15% | 2% |
| Marital Status and Gender | Married men | 57% | 33% | 9% | 1% |
| | Not married men | 42% | 44% | 13% | 0% |
| | Married women | 54% | 34% | 11% | 1% |
| | Not married women | 55% | 27% | 16% | 3% |
| Religiosity | Practice a Religion | 52% | 37% | 9% | 2% |
| | Does not Practice a Religion | 54% | 32% | 14% | 1% |
| White Evangelical Christians | | 46% | 38% | 14% | 3% |
| Interview Type | Landline | 56% | 33% | 10% | 1% |
| | Cell Phone | 48% | 35% | 16% | 1% |

NBC News/Marist Poll Colorado Likely Voters with a Candidate Preference. Interviews conducted September 2nd through September 4th, 2014, n=648
MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Mark Udall? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 45% | 42% | 1% | 12% |
| Party Identification^ | Democrat | 81% | 12% | 1% | 6% |
| | Republican | 13% | 75% | 1% | 10% |
| | Independent | 45% | 39% | 1% | 16% |
| Political Ideology^ | Very liberal-Liberal | 81% | 11% | 1% | 7% |
| | Moderate | 49% | 37% | 1% | 13% |
| | Conservative-Very conservative | 20% | 66% | 1% | 12% |
| Tea Party Supporters^ | | 15% | 79% | 0% | 5% |
| Region | East | 38% | 43% | 0% | 19% |
| | Denver-Eastern Suburbs | 50% | 36% | 2% | 12% |
| | Western Suburbs | 54% | 37% | 2% | 7% |
| | Southern Front Range | 33% | 58% | 0% | 9% |
| | Colorado Rockies | 46% | 42% | 0% | 12% |
| Household Income | Less than $75,000 | 46% | 41% | 2% | 11% |
| | $75,000 or more | 46% | 44% | 0% | 10% |
| Education | Not college graduate | 39% | 44% | 2% | 15% |
| | College graduate | 51% | 40% | 1% | 8% |
| Race | White | 46% | 42% | 1% | 11% |
| | Latino | 46% | 39% | 2% | 14% |
| | Other | 35% | 46% | 4% | 15% |
| Age | 18 to 29 | 50% | 30% | 5% | 15% |
| | 30 to 44 | 46% | 37% | 2% | 15% |
| | 45 to 59 | 45% | 46% | 0% | 9% |
| | 60 or older | 43% | 47% | 0% | 10% |
| Age | Under 45 | 47% | 35% | 3% | 15% |
| | 45 or older | 44% | 46% | 0% | 10% |
| Gender | Men | 42% | 45% | 1% | 12% |
| | Women | 48% | 40% | 1% | 11% |
| Marital Status | Married | 40% | 50% | 1% | 10% |
| | Not married | 52% | 32% | 1% | 14% |
| Marital Status and Gender | Married men | 34% | 54% | 1% | 11% |
| | Not married men | 53% | 32% | 1% | 14% |
| | Married women | 45% | 46% | 1% | 8% |
| | Not married women | 51% | 33% | 2% | 15% |
| Religiosity | Practice a Religion | 31% | 56% | 2% | 11% |
| | Does not Practice a Religion | 54% | 34% | 1% | 11% |
| White Evangelical Christians | | 21% | 66% | 1% | 12% |
| Interview Type | Landline | 47% | 43% | 0% | 10% |
| | Cell Phone | 43% | 40% | 2% | 15% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of John Hickenlooper? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 50% | 41% | 1% | 8% |
| Party Identification^ | Democrat | 85% | 10% | 1% | 4% |
| | Republican | 17% | 76% | 0% | 7% |
| | Independent | 50% | 36% | 1% | 12% |
| Political Ideology^ | Very liberal-Liberal | 80% | 14% | 0% | 6% |
| | Moderate | 59% | 29% | 2% | 9% |
| | Conservative-Very conservative | 23% | 68% | 2% | 7% |
| Tea Party Supporters^ | | 17% | 78% | 0% | 5% |
| Region | East | 42% | 44% | 1% | 13% |
| | Denver-Eastern Suburbs | 63% | 30% | 2% | 5% |
| | Western Suburbs | 56% | 37% | 1% | 6% |
| | Southern Front Range | 38% | 52% | 1% | 8% |
| | Colorado Rockies | 40% | 50% | 1% | 10% |
| Household Income | Less than $75,000 | 49% | 41% | 2% | 8% |
| | $75,000 or more | 52% | 42% | 0% | 6% |
| Education | Not college graduate | 43% | 45% | 2% | 9% |
| | College graduate | 57% | 37% | 0% | 7% |
| Race | White | 47% | 44% | 1% | 8% |
| | Latino | 67% | 20% | 4% | 9% |
| | Other | 50% | 41% | 0% | 8% |
| Age | 18 to 29 | 50% | 38% | 6% | 5% |
| | 30 to 44 | 52% | 38% | 1% | 9% |
| | 45 to 59 | 51% | 40% | 1% | 8% |
| | 60 or older | 46% | 44% | 0% | 9% |
| Age | Under 45 | 51% | 38% | 3% | 8% |
| | 45 or older | 49% | 42% | 0% | 8% |
| Gender | Men | 46% | 45% | 0% | 8% |
| | Women | 52% | 37% | 2% | 8% |
| Marital Status | Married | 45% | 47% | 1% | 8% |
| | Not married | 56% | 34% | 2% | 8% |
| Marital Status and Gender | Married men | 43% | 50% | 0% | 7% |
| | Not married men | 49% | 39% | 1% | 10% |
| | Married women | 46% | 43% | 1% | 9% |
| | Not married women | 60% | 31% | 3% | 6% |
| Religiosity | Practice a Religion | 36% | 53% | 2% | 10% |
| | Does not Practice a Religion | 57% | 35% | 1% | 7% |
| White Evangelical Christians | | 31% | 62% | 0% | 7% |
| Interview Type | Landline | 51% | 42% | 1% | 7% |
| | Cell Phone | 48% | 40% | 2% | 9% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points.
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| | | Colorado Likely Voters | | | |
| | | Overall, do you have a favorable or an unfavorable impression of Cory Gardner? | | | |
| | | Favorable | Unfavorable | Never heard | Unsure |
| | | Row % | Row % | Row % | Row % |
|---|---|---|---|---|---|
| Colorado Likely Voters | | 38% | 40% | 4% | 18% |
| Party Identification^ | Democrat | 12% | 69% | 1% | 17% |
| | Republican | 68% | 14% | 3% | 14% |
| | Independent | 32% | 42% | 5% | 21% |
| Political Ideology^ | Very liberal-Liberal | 10% | 74% | 5% | 12% |
| | Moderate | 30% | 44% | 4% | 22% |
| | Conservative-Very conservative | 61% | 18% | 3% | 18% |
| Tea Party Supporters^ | | 72% | 13% | 2% | 13% |
| Region | East | 44% | 30% | 5% | 21% |
| | Denver-Eastern Suburbs | 31% | 51% | 5% | 12% |
| | Western Suburbs | 37% | 50% | 1% | 12% |
| | Southern Front Range | 41% | 32% | 3% | 24% |
| | Colorado Rockies | 37% | 30% | 4% | 28% |
| Household Income | Less than $75,000 | 35% | 42% | 4% | 19% |
| | $75,000 or more | 42% | 39% | 3% | 16% |
| Education | Not college graduate | 39% | 35% | 5% | 21% |
| | College graduate | 35% | 46% | 3% | 15% |
| Race | White | 40% | 40% | 4% | 16% |
| | Latino | 25% | 43% | 5% | 27% |
| | Other | 32% | 34% | 3% | 31% |
| Age | 18 to 29 | 31% | 35% | 9% | 25% |
| | 30 to 44 | 40% | 36% | 6% | 18% |
| | 45 to 59 | 35% | 45% | 2% | 19% |
| | 60 or older | 42% | 40% | 2% | 15% |
| Age | Under 45 | 36% | 36% | 7% | 21% |
| | 45 or older | 38% | 43% | 2% | 17% |
| Gender | Men | 41% | 35% | 4% | 20% |
| | Women | 35% | 45% | 4% | 17% |
| Marital Status | Married | 45% | 37% | 3% | 16% |
| | Not married | 27% | 46% | 6% | 21% |
| Marital Status and Gender | Married men | 48% | 30% | 3% | 19% |
| | Not married men | 27% | 43% | 7% | 24% |
| | Married women | 42% | 42% | 2% | 13% |
| | Not married women | 27% | 49% | 5% | 19% |
| Religiosity | Practice a Religion | 49% | 26% | 5% | 20% |
| | Does not Practice a Religion | 31% | 49% | 3% | 17% |
| White Evangelical Christians | | 61% | 22% | 2% | 15% |
| Interview Type | Landline | 37% | 45% | 2% | 16% |
| | Cell Phone | 39% | 34% | 6% | 22% |

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|  |  | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
|  |  | Overall, do you have a favorable or an unfavorable impression of Bob Beauprez? | | | |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row % | Row % | Row % | Row % |
| Colorado Likely Voters |  | 41% | 31% | 6% | 22% |
| Party Identification^ | Democrat | 14% | 55% | 5% | 25% |
|  | Republican | 76% | 7% | 4% | 13% |
|  | Independent | 33% | 33% | 8% | 26% |
| Political Ideology^ | Very liberal-Liberal | 10% | 57% | 9% | 23% |
|  | Moderate | 31% | 36% | 7% | 26% |
|  | Conservative-Very conservative | 68% | 11% | 4% | 17% |
| Tea Party Supporters^ |  | 78% | 7% | 2% | 13% |
| Region | East | 43% | 21% | 7% | 29% |
|  | Denver-Eastern Suburbs | 35% | 43% | 5% | 17% |
|  | Western Suburbs | 43% | 32% | 6% | 19% |
|  | Southern Front Range | 47% | 24% | 6% | 23% |
|  | Colorado Rockies | 38% | 28% | 8% | 26% |
| Household Income | Less than $75,000 | 40% | 29% | 8% | 22% |
|  | $75,000 or more | 44% | 34% | 3% | 19% |
| Education | Not college graduate | 43% | 24% | 9% | 24% |
|  | College graduate | 38% | 38% | 5% | 19% |
| Race | White | 43% | 30% | 6% | 21% |
|  | Latino | 29% | 42% | 6% | 22% |
|  | Other | 35% | 31% | 8% | 27% |
| Age | 18 to 29 | 34% | 22% | 18% | 26% |
|  | 30 to 44 | 41% | 27% | 8% | 23% |
|  | 45 to 59 | 42% | 35% | 3% | 19% |
|  | 60 or older | 42% | 32% | 4% | 22% |
| Age | Under 45 | 39% | 25% | 12% | 24% |
|  | 45 or older | 42% | 34% | 4% | 21% |
| Gender | Men | 47% | 29% | 4% | 19% |
|  | Women | 35% | 32% | 8% | 24% |
| Marital Status | Married | 47% | 29% | 4% | 20% |
|  | Not married | 33% | 33% | 10% | 24% |
| Marital Status and Gender | Married men | 55% | 25% | 2% | 18% |
|  | Not married men | 36% | 35% | 8% | 21% |
|  | Married women | 39% | 33% | 6% | 22% |
|  | Not married women | 31% | 32% | 11% | 26% |
| Religiosity | Practice a Religion | 52% | 22% | 7% | 19% |
|  | Does not Practice a Religion | 35% | 36% | 6% | 23% |
| White Evangelical Christians |  | 62% | 11% | 3% | 24% |
| Interview Type | Landline | 39% | 35% | 5% | 20% |
|  | Cell Phone | 43% | 25% | 8% | 24% |

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| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Bill Clinton? | | | |
| | | Favorable | Unfavorable | Never heard of | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 55% | 38% | 0% | 7% |
| Party Identification^ | Democrat | 88% | 9% | 0% | 3% |
| | Republican | 19% | 75% | 0% | 6% |
| | Independent | 58% | 32% | 0% | 9% |
| Political Ideology^ | Very liberal-Liberal | 88% | 8% | 0% | 4% |
| | Moderate | 67% | 26% | 0% | 7% |
| | Conservative-Very conservative | 25% | 68% | 0% | 7% |
| Tea Party Supporters^ | | 26% | 69% | 0% | 5% |
| Region | East | 47% | 46% | 0% | 7% |
| | Denver-Eastern Suburbs | 61% | 33% | 1% | 5% |
| | Western Suburbs | 58% | 36% | 0% | 6% |
| | Southern Front Range | 50% | 41% | 0% | 10% |
| | Colorado Rockies | 52% | 41% | 1% | 6% |
| Household Income | Less than $75,000 | 57% | 38% | 0% | 5% |
| | $75,000 or more | 55% | 40% | 0% | 5% |
| Education | Not college graduate | 52% | 41% | 0% | 7% |
| | College graduate | 58% | 37% | 0% | 5% |
| Race | White | 53% | 40% | 0% | 7% |
| | Latino | 67% | 29% | 0% | 4% |
| | Other | 51% | 42% | 0% | 7% |
| Age | 18 to 29 | 57% | 34% | 0% | 8% |
| | 30 to 44 | 59% | 35% | 0% | 6% |
| | 45 to 59 | 55% | 40% | 0% | 4% |
| | 60 or older | 50% | 41% | 1% | 8% |
| Age | Under 45 | 58% | 35% | 0% | 7% |
| | 45 or older | 53% | 41% | 0% | 6% |
| Gender | Men | 53% | 41% | 0% | 6% |
| | Women | 56% | 37% | 0% | 7% |
| Marital Status | Married | 51% | 44% | 0% | 5% |
| | Not married | 60% | 31% | 0% | 9% |
| Marital Status and Gender | Married men | 47% | 46% | 1% | 6% |
| | Not married men | 62% | 33% | 0% | 5% |
| | Married women | 54% | 43% | 0% | 3% |
| | Not married women | 59% | 30% | 0% | 11% |
| Religiosity | Practice a Religion | 38% | 55% | 0% | 7% |
| | Does not Practice a Religion | 64% | 30% | 0% | 5% |
| White Evangelical Christians | | 33% | 59% | 1% | 7% |
| Interview Type | Landline | 56% | 38% | 0% | 6% |
| | Cell Phone | 52% | 40% | 1% | 8% |

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| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Overall, do you have a favorable or an unfavorable impression of Mitt Romney? | | | |
| | | Favorable | Unfavorable | Never heard of | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 42% | 49% | 1% | 8% |
| Party Identification^ | Democrat | 10% | 85% | 0% | 5% |
| | Republican | 80% | 14% | 1% | 5% |
| | Independent | 36% | 51% | 2% | 11% |
| Political Ideology^ | Very liberal-Liberal | 11% | 85% | 1% | 3% |
| | Moderate | 34% | 54% | 1% | 11% |
| | Conservative-Very conservative | 71% | 21% | 1% | 7% |
| Tea Party Supporters^ | | 75% | 19% | 2% | 5% |
| Region | East | 48% | 39% | 2% | 11% |
| | Denver-Eastern Suburbs | 38% | 56% | 0% | 7% |
| | Western Suburbs | 36% | 56% | 1% | 7% |
| | Southern Front Range | 46% | 45% | 1% | 7% |
| | Colorado Rockies | 49% | 43% | 0% | 7% |
| Household Income | Less than $75,000 | 37% | 54% | 1% | 8% |
| | $75,000 or more | 48% | 47% | 0% | 5% |
| Education | Not college graduate | 43% | 44% | 2% | 11% |
| | College graduate | 42% | 53% | 0% | 4% |
| Race | White | 45% | 46% | 1% | 8% |
| | Latino | 27% | 67% | 0% | 5% |
| | Other | 46% | 47% | 0% | 7% |
| Age | 18 to 29 | 35% | 55% | 1% | 9% |
| | 30 to 44 | 43% | 49% | 1% | 7% |
| | 45 to 59 | 40% | 54% | 1% | 5% |
| | 60 or older | 48% | 41% | 1% | 10% |
| Age | Under 45 | 40% | 51% | 1% | 8% |
| | 45 or older | 44% | 48% | 1% | 7% |
| Gender | Men | 48% | 45% | 1% | 6% |
| | Women | 38% | 53% | 1% | 9% |
| Marital Status | Married | 50% | 44% | 1% | 6% |
| | Not married | 34% | 54% | 1% | 11% |
| Marital Status and Gender | Married men | 58% | 37% | 0% | 5% |
| | Not married men | 36% | 54% | 2% | 8% |
| | Married women | 42% | 51% | 1% | 6% |
| | Not married women | 32% | 55% | 1% | 12% |
| Religiosity | Practice a Religion | 57% | 33% | 1% | 9% |
| | Does not Practice a Religion | 35% | 57% | 1% | 7% |
| White Evangelical Christians | | 66% | 24% | 1% | 9% |
| Interview Type | Landline | 42% | 49% | 1% | 8% |
| | Cell Phone | 43% | 49% | 1% | 7% |

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| | | Colorado Likely Voters | | |
|---|---|---|---|---|
| | | Do you approve or disapprove of the job John Hickenlooper is doing as governor? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Colorado Likely Voters | | 51% | 42% | 7% |
| Party Identification^ | Democrat | 84% | 9% | 7% |
| | Republican | 19% | 77% | 5% |
| | Independent | 53% | 38% | 9% |
| Political Ideology^ | Very liberal-Liberal | 81% | 13% | 6% |
| | Moderate | 60% | 31% | 9% |
| | Conservative-Very conservative | 25% | 69% | 6% |
| Tea Party Supporters^ | | 19% | 79% | 3% |
| Region | East | 43% | 46% | 11% |
| | Denver-Eastern Suburbs | 61% | 32% | 7% |
| | Western Suburbs | 55% | 37% | 8% |
| | Southern Front Range | 44% | 53% | 4% |
| | Colorado Rockies | 46% | 47% | 7% |
| Household Income | Less than $75,000 | 52% | 41% | 7% |
| | $75,000 or more | 53% | 43% | 4% |
| Education | Not college graduate | 45% | 47% | 9% |
| | College graduate | 58% | 36% | 6% |
| Race | White | 49% | 44% | 7% |
| | Latino | 70% | 21% | 9% |
| | Other | 50% | 44% | 6% |
| Age | 18 to 29 | 57% | 31% | 12% |
| | 30 to 44 | 57% | 37% | 6% |
| | 45 to 59 | 52% | 44% | 4% |
| | 60 or older | 44% | 47% | 9% |
| Age | Under 45 | 57% | 35% | 8% |
| | 45 or older | 48% | 45% | 7% |
| Gender | Men | 50% | 45% | 5% |
| | Women | 52% | 39% | 9% |
| Marital Status | Married | 48% | 47% | 5% |
| | Not married | 55% | 35% | 11% |
| Marital Status and Gender | Married men | 47% | 50% | 3% |
| | Not married men | 54% | 39% | 8% |
| | Married women | 50% | 44% | 6% |
| | Not married women | 55% | 32% | 12% |
| Religiosity | Practice a Religion | 37% | 56% | 7% |
| | Does not Practice a Religion | 59% | 34% | 7% |
| White Evangelical Christians | | 29% | 65% | 5% |
| Interview Type | Landline | 50% | 44% | 6% |
| | Cell Phone | 52% | 38% | 10% |

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| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | As a result of the elections this November, would you like to see: | | | |
| | | A Republican majority in both the House and Senate as a check on President Obama in his final two years | More Democrats in the House and a Democratic majority in the Senate to send a message to Republicans that they need to work with President Obama not against him | It doesn't matter which party has control as long as a lot of incumbents lose from both parties | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 44% | 40% | 13% | 3% |
| Party Identification | Democrat | 8% | 83% | 7% | 1% |
| | Republican | 89% | 3% | 7% | 1% |
| | Independent | 34% | 40% | 21% | 5% |
| Political Ideology | Very liberal-Liberal | 6% | 79% | 12% | 2% |
| | Moderate | 32% | 45% | 19% | 4% |
| | Conservative-Very conservative | 77% | 11% | 10% | 2% |
| Tea Party Supporters | | 81% | 7% | 10% | 1% |
| Region | East | 50% | 30% | 16% | 4% |
| | Denver-Eastern Suburbs | 36% | 48% | 13% | 3% |
| | Western Suburbs | 37% | 44% | 17% | 2% |
| | Southern Front Range | 48% | 38% | 12% | 3% |
| | Colorado Rockies | 53% | 34% | 9% | 3% |
| Household Income | Less than $75,000 | 40% | 42% | 14% | 3% |
| | $75,000 or more | 48% | 40% | 11% | 1% |
| Education | Not college graduate | 46% | 35% | 15% | 4% |
| | College graduate | 41% | 45% | 12% | 2% |
| Race | White | 47% | 38% | 13% | 2% |
| | Latino | 29% | 58% | 10% | 4% |
| | Other | 38% | 42% | 14% | 6% |
| Age | 18 to 29 | 32% | 43% | 21% | 3% |
| | 30 to 44 | 44% | 37% | 15% | 4% |
| | 45 to 59 | 42% | 43% | 14% | 1% |
| | 60 or older | 48% | 40% | 10% | 2% |
| Age | Under 45 | 40% | 39% | 17% | 4% |
| | 45 or older | 45% | 41% | 12% | 2% |
| Gender | Men | 48% | 35% | 14% | 3% |
| | Women | 40% | 45% | 13% | 3% |
| Marital Status | Married | 51% | 36% | 11% | 2% |
| | Not married | 34% | 46% | 16% | 4% |
| Marital Status and Gender | Married men | 55% | 31% | 12% | 2% |
| | Not married men | 40% | 40% | 18% | 3% |
| | Married women | 48% | 40% | 11% | 1% |
| | Not married women | 30% | 50% | 15% | 5% |
| Religiosity | Practice a Religion | 62% | 26% | 10% | 2% |
| | Does not Practice a Religion | 34% | 48% | 15% | 2% |
| White Evangelical Christians | | 72% | 14% | 12% | 1% |
| Interview Type | Landline | 43% | 43% | 12% | 2% |
| | Cell Phone | 45% | 35% | 15% | 5% |

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| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Are you more likely or less likely to vote for a candidate who supports restrictions on the use of contraception, or does it make no difference in your vote either way? | | | |
| | | More likely | Less likely | No difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 14% | 59% | 24% | 4% |
| Party Identification | Democrat | 8% | 80% | 10% | 1% |
| | Republican | 18% | 41% | 34% | 7% |
| | Independent | 15% | 59% | 24% | 2% |
| Political Ideology | Very liberal-Liberal | 5% | 87% | 8% | 1% |
| | Moderate | 13% | 66% | 19% | 2% |
| | Conservative-Very conservative | 20% | 35% | 37% | 8% |
| Tea Party Supporters | | 25% | 33% | 37% | 5% |
| Region | East | 12% | 53% | 29% | 6% |
| | Denver-Eastern Suburbs | 15% | 64% | 18% | 2% |
| | Western Suburbs | 11% | 64% | 22% | 3% |
| | Southern Front Range | 15% | 52% | 27% | 6% |
| | Colorado Rockies | 14% | 55% | 27% | 3% |
| Household Income | Less than $75,000 | 17% | 57% | 23% | 4% |
| | $75,000 or more | 12% | 65% | 21% | 3% |
| Education | Not college graduate | 18% | 53% | 25% | 4% |
| | College graduate | 10% | 64% | 22% | 3% |
| Race | White | 12% | 61% | 23% | 4% |
| | Latino | 24% | 46% | 27% | 3% |
| | Other | 16% | 53% | 30% | 1% |
| Age | 18 to 29 | 22% | 55% | 20% | 3% |
| | 30 to 44 | 12% | 62% | 22% | 4% |
| | 45 to 59 | 12% | 61% | 23% | 4% |
| | 60 or older | 14% | 55% | 27% | 4% |
| Age | Under 45 | 16% | 59% | 21% | 4% |
| | 45 or older | 13% | 58% | 25% | 4% |
| Gender | Men | 15% | 52% | 31% | 2% |
| | Women | 13% | 64% | 18% | 5% |
| Marital Status | Married | 15% | 55% | 27% | 3% |
| | Not married | 13% | 64% | 19% | 5% |
| Marital Status and Gender | Married men | 17% | 45% | 35% | 3% |
| | Not married men | 14% | 62% | 24% | 1% |
| | Married women | 13% | 64% | 20% | 3% |
| | Not married women | 12% | 65% | 16% | 8% |
| Religiosity | Practice a Religion | 22% | 39% | 29% | 9% |
| | Does not Practice a Religion | 9% | 70% | 20% | 1% |
| White Evangelical Christians | | 24% | 34% | 33% | 8% |
| Interview Type | Landline | 12% | 61% | 24% | 3% |
| | Cell Phone | 17% | 55% | 24% | 5% |

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| | | Colorado Likely Voters | | | |
|---|---|---|---|---|---|
| | | Are you more likely or less likely to vote for a candidate who voted for the health care law, or does it make no difference in your vote either way? | | | |
| | | More likely | Less likely | No difference | Unsure |
| | | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 36% | 45% | 15% | 4% |
| Party Identification | Democrat | 74% | 11% | 12% | 3% |
| | Republican | 5% | 82% | 9% | 4% |
| | Independent | 34% | 39% | 21% | 5% |
| Political Ideology | Very liberal-Liberal | 77% | 12% | 9% | 1% |
| | Moderate | 34% | 36% | 25% | 5% |
| | Conservative-Very conservative | 12% | 75% | 9% | 4% |
| Tea Party Supporters | | 12% | 82% | 4% | 3% |
| Region | East | 31% | 51% | 12% | 6% |
| | Denver-Eastern Suburbs | 45% | 35% | 16% | 4% |
| | Western Suburbs | 39% | 41% | 17% | 3% |
| | Southern Front Range | 25% | 56% | 15% | 3% |
| | Colorado Rockies | 36% | 51% | 9% | 5% |
| Household Income | Less than $75,000 | 39% | 42% | 16% | 3% |
| | $75,000 or more | 33% | 49% | 15% | 3% |
| Education | Not college graduate | 31% | 48% | 16% | 5% |
| | College graduate | 42% | 42% | 13% | 3% |
| Race | White | 34% | 48% | 14% | 4% |
| | Latino | 52% | 26% | 20% | 1% |
| | Other | 35% | 49% | 9% | 7% |
| Age | 18 to 29 | 41% | 38% | 16% | 5% |
| | 30 to 44 | 35% | 46% | 16% | 3% |
| | 45 to 59 | 36% | 44% | 16% | 4% |
| | 60 or older | 35% | 48% | 11% | 5% |
| Age | Under 45 | 37% | 43% | 16% | 4% |
| | 45 or older | 36% | 46% | 14% | 5% |
| Gender | Men | 32% | 50% | 14% | 3% |
| | Women | 39% | 42% | 15% | 5% |
| Marital Status | Married | 32% | 52% | 13% | 3% |
| | Not married | 43% | 36% | 16% | 5% |
| Marital Status and Gender | Married men | 27% | 57% | 13% | 3% |
| | Not married men | 42% | 38% | 17% | 3% |
| | Married women | 35% | 47% | 14% | 3% |
| | Not married women | 44% | 34% | 16% | 6% |
| Religiosity | Practice a Religion | 24% | 59% | 12% | 5% |
| | Does not Practice a Religion | 44% | 38% | 15% | 4% |
| White Evangelical Christians | | 13% | 68% | 14% | 5% |
| Interview Type | Landline | 38% | 45% | 13% | 4% |
| | Cell Phone | 33% | 45% | 17% | 4% |

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted September 2nd through September 4th, 2014, n=795 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

| | | Colorado Likely Voters | | | | |
|---|---|---|---|---|---|---|
| | | A law passed in Colorado allows adults 21 and older to purchase small quantities of marijuana for their own personal use from regulated, state-licensed businesses. Do you: | | | | |
| | | Actively support this law | Favor, but do not actively support it | Oppose it, but not actively trying to have it overturned | Oppose this law and are actively working to overturn it | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| Colorado Likely Voters | | 25% | 25% | 37% | 9% | 3% |
| Party Identification | Democrat | 40% | 28% | 24% | 5% | 3% |
| | Republican | 9% | 15% | 58% | 16% | 3% |
| | Independent | 28% | 30% | 29% | 9% | 4% |
| Political Ideology | Very liberal-Liberal | 51% | 32% | 14% | 1% | 3% |
| | Moderate | 20% | 35% | 32% | 9% | 4% |
| | Conservative-Very conservative | 12% | 13% | 57% | 15% | 3% |
| Tea Party Supporters | | 12% | 15% | 54% | 17% | 2% |
| Region | East | 19% | 21% | 48% | 11% | 2% |
| | Denver-Eastern Suburbs | 23% | 29% | 37% | 8% | 2% |
| | Western Suburbs | 27% | 31% | 33% | 5% | 4% |
| | Southern Front Range | 31% | 20% | 33% | 13% | 4% |
| | Colorado Rockies | 29% | 16% | 37% | 13% | 5% |
| Household Income | Less than $75,000 | 30% | 22% | 35% | 11% | 2% |
| | $75,000 or more | 22% | 30% | 39% | 7% | 2% |
| Education | Not college graduate | 29% | 21% | 38% | 10% | 3% |
| | College graduate | 22% | 29% | 37% | 9% | 4% |
| Race | White | 24% | 26% | 40% | 8% | 3% |
| | Latino | 43% | 18% | 22% | 14% | 2% |
| | Other | 26% | 16% | 36% | 19% | 3% |
| Age | 18 to 29 | 48% | 20% | 26% | 5% | 1% |
| | 30 to 44 | 30% | 25% | 36% | 9% | 1% |
| | 45 to 59 | 24% | 25% | 37% | 10% | 3% |
| | 60 or older | 17% | 26% | 42% | 11% | 5% |
| Age | Under 45 | 36% | 23% | 33% | 7% | 1% |
| | 45 or older | 20% | 26% | 39% | 11% | 4% |
| Gender | Men | 27% | 26% | 36% | 7% | 3% |
| | Women | 24% | 23% | 38% | 11% | 3% |
| Marital Status | Married | 21% | 25% | 41% | 9% | 3% |
| | Not married | 32% | 24% | 32% | 10% | 2% |
| Marital Status and Gender | Married men | 21% | 26% | 41% | 8% | 4% |
| | Not married men | 38% | 27% | 28% | 5% | 1% |
| | Married women | 21% | 25% | 42% | 10% | 3% |
| | Not married women | 28% | 21% | 35% | 12% | 3% |
| Religiosity | Practice a Religion | 12% | 16% | 51% | 17% | 3% |
| | Does not Practice a Religion | 33% | 29% | 30% | 5% | 3% |
| White Evangelical Christians | | 8% | 17% | 55% | 16% | 4% |
| Interview Type | Landline | 21% | 26% | 38% | 11% | 4% |
| | Cell Phone | 33% | 23% | 35% | 7% | 2% |

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| | | Colorado Likely Voters | | | | | |
| | | From what you have heard about the new health care law, do you think it is: | | | | | |
| | | Strongly Good idea | Not so strongly Good idea | Not so strongly Bad idea | Strongly Bad idea | No opinion either way | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % |
|---|---|---|---|---|---|---|---|
| Colorado Likely Voters | | 28% | 10% | 4% | 45% | 10% | 2% |
| Party Identification^ | Democrat | 62% | 14% | 4% | 8% | 9% | 4% |
| | Republican | 4% | 1% | 2% | 84% | 7% | 2% |
| | Independent | 24% | 14% | 6% | 41% | 14% | 1% |
| Political Ideology^ | Very liberal-Liberal | 58% | 13% | 2% | 12% | 12% | 3% |
| | Moderate | 28% | 18% | 5% | 36% | 10% | 3% |
| | Conservative-Very conservative | 11% | 3% | 3% | 75% | 7% | 2% |
| Tea Party Supporters^ | | 3% | 2% | 2% | 85% | 7% | 1% |
| Region | East | 18% | 8% | 4% | 57% | 10% | 4% |
| | Denver-Eastern Suburbs | 38% | 9% | 4% | 34% | 13% | 2% |
| | Western Suburbs | 31% | 12% | 1% | 41% | 12% | 1% |
| | Southern Front Range | 19% | 13% | 7% | 55% | 5% | 2% |
| | Colorado Rockies | 30% | 7% | 4% | 48% | 8% | 2% |
| Household Income | Less than $75,000 | 29% | 9% | 5% | 44% | 11% | 2% |
| | $75,000 or more | 29% | 11% | 3% | 47% | 9% | 1% |
| Education | Not college graduate | 21% | 10% | 5% | 50% | 11% | 3% |
| | College graduate | 37% | 10% | 3% | 40% | 9% | 1% |
| Race | White | 27% | 10% | 3% | 47% | 9% | 3% |
| | Latino | 39% | 9% | 8% | 31% | 13% | 0% |
| | Other | 27% | 2% | 5% | 46% | 14% | 5% |
| Age | 18 to 29 | 23% | 18% | 13% | 29% | 13% | 3% |
| | 30 to 44 | 25% | 10% | 2% | 48% | 14% | 1% |
| | 45 to 59 | 30% | 10% | 4% | 46% | 8% | 2% |
| | 60 or older | 30% | 7% | 2% | 49% | 8% | 4% |
| Age | Under 45 | 25% | 13% | 6% | 42% | 14% | 2% |
| | 45 or older | 30% | 9% | 3% | 47% | 8% | 3% |
| Gender | Men | 25% | 9% | 4% | 50% | 10% | 1% |
| | Women | 31% | 11% | 4% | 42% | 10% | 3% |
| Marital Status | Married | 27% | 9% | 3% | 53% | 8% | 1% |
| | Not married | 30% | 11% | 6% | 36% | 13% | 4% |
| Marital Status and Gender | Married men | 23% | 7% | 3% | 57% | 9% | 1% |
| | Not married men | 30% | 12% | 6% | 38% | 13% | 1% |
| | Married women | 31% | 11% | 3% | 48% | 7% | 1% |
| | Not married women | 31% | 10% | 5% | 34% | 13% | 6% |
| Religiosity | Practice a Religion | 23% | 5% | 4% | 58% | 7% | 3% |
| | Does not Practice a Religion | 32% | 12% | 4% | 38% | 12% | 2% |
| White Evangelical Christians | | 10% | 2% | 5% | 68% | 11% | 3% |
| Interview Type | Landline | 30% | 9% | 3% | 46% | 8% | 3% |
| | Cell Phone | 25% | 11% | 5% | 44% | 13% | 2% |

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