## POLL MUST BE SOURCED: NBC News/Marist Poll*

Colorado Democrats, Udall and Hickenlooper Lead But Both Under 50\%<br>*** Complete Tables for Poll Appended ***<br>For Immediate Release: Tuesday, July 15, 2014

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## This NBC News/Marist Poll reports:

In his effort to be re-elected to the U.S. Senate from Colorado, incumbent Democrat Mark Udall has a single-digit advantage over Republican Congressman Cory Gardner. Udall's seven point lead over Gardner is based on his greater support from independents, women, and especially Latino voters. In the contest for governor, incumbent Democrat John Hickenlooper leads his Republican challenger former Congressman Bob Beauprez. A majority of Coloradans approve of the job Hickenlooper is doing as governor including many independent voters among whom he leads Beauprez by double-digits. A notable proportion of Colorado residents are not familiar with Beauprez.
"Udall has the early advantage to hold his Senate seat," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "But, he's under 50\% with a low favorability rating."

## Poll Points

- $48 \%$ of registered voters statewide, including those who are undecided yet leaning toward a candidate, support incumbent Democrat Mark Udall for U.S. Senate compared with $41 \%$ for his Republican challenger Cory Gardner. $10 \%$ of voters are undecided.
- There is a wide partisan divide. Udall has the support of $89 \%$ of Democrats and Gardner is favored by $83 \%$ of Republicans. Udall leads Gardner handily among independent voters, $50 \%$ to $34 \%$.
- A notable gender gap exists in this contest. The candidates for U.S. Senate run neck and neck among men, but Udall is ahead among women, $50 \%$ to $38 \%$.
- There is also a racial divide. Udall and Gardner are closely matched among white voters, $46 \%$ to $44 \%$. However, Udall is favored over Gardner, $58 \%$ to $27 \%$, among Latino voters.
*All references to the survey must be sourced as "NBC News/Marist Poll."
- Udall's favorability rating statewide is not strong. $41 \%$ of residents rate him positively and $35 \%$ rate him negatively. Coloradans evenly divide in their opinion about Gardner. $31 \%$ see him favorably, and $31 \%$ view him unfavorably.
- Incumbent Governor Hickenlooper leads his Republican challenger Bob Beauprez, $49 \%$ to $43 \%$, including those who are undecided yet leaning toward a candidate.
- Hickenlooper receives the support of 90\% of Democrats, and Beauprez has 84\% among Republicans. But, the key factor in the contest is Hickenlooper's majority support, $52 \%$, from independent voters compared with $35 \%$ for Beauprez.
- A majority of Latino voters, 55\%, support Hickenlooper while 34\% favor Beauprez.
- $54 \%$ of Coloradans approve of the job Hickenlooper is doing as governor including $56 \%$ of independents. Nearly half of state residents, $49 \%$, have a favorable impression of the governor. $40 \%$ of residents do not offer an opinion of Beauprez.


## President Obama and Congressional Republicans Not Popular

- Only $40 \%$ of Coloradans approve of President Obama's job performance. Nearly half, 49\%, disapprove.
- Colorado residents are even less enamored with the Congressional Republicans. $21 \%$ of adults statewide approve of the job they are doing, and 64\% disapprove. Even a plurality of Republicans, 45\%, disapprove of the Congressional GOP. 40\% approve of the job they are doing.
- $63 \%$ of Coloradans are unhappy with where the nation is headed including $90 \%$ of Republicans and $64 \%$ of independents. $29 \%$ believe the nation is on the right course including 58\% of Democrats.


## OK Pathway to Citizenship, Limit Greenhouse Gases, but No to Health Care Act

- A majority of Colorado residents, $55 \%$, support the idea of a pathway to citizenship for immigrants who have jobs but are staying illegally in the United States. A pathway to citizenship is favored by both white and Latino residents.
- $50 \%$ of Coloradans approve of a requirement to reduce greenhouse gases that cause global warming even if utility costs are passed on to consumers. 40\% disapprove of the proposal to require companies to do this. $76 \%$ of Democrats support the proposal, $52 \%$ of independents, and $28 \%$ of Republicans share this view.
- The Affordable Care Act is considered a bad idea by $51 \%$ of Colorado residents including $45 \%$ who strongly hold this view. In contrast, $36 \%$ view the health care plan as a good idea of which $25 \%$ strongly have this opinion.


## Polarized Over Firearms, Little Support for More Limits on Contraception or Abortion

- Regulation of the sale of firearms is a very controversial issue which divides residents in the state. Although a majority of Colorado residents, 52\%, are less likely to support a candidate who wants fewer restrictions on the sale of firearms, $50 \%$ of
*All references to the survey must be sourced as "NBC News/Marist Poll."

Coloradans are also less likely to support a candidate who advocates increasing limits to their sale.

- Most Coloradans, $70 \%$, are less likely to support a candidate who favors greater restrictions on the use of contraception. Only $16 \%$ are more likely to back a candidate with this view.
- $67 \%$ of Colorado residents are less likely to vote for a candidate who wants to increase restrictions on abortion. $25 \%$ are more likely to support a candidate who advocates greater limits.
- Although there is a gender gap on opinions about the sale of firearms, there is little difference in the views of men and women on the use of contraception or abortion.
*All references to the survey must be sourced as "NBC News/Marist Poll."


## Nature of the Sample: NBC News/Marist Poll of 1,025 Colorado Adults

This survey of 1,025 adults was conducted July $7^{\text {th }}$ through July $10^{\text {th }}, 2014$ by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Colorado were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Colorado from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within $\pm 3.1$ percentage points. There are 914 registered voters. The results for this subset are statistically significant within $\pm 3.2$ percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Colorado

|  |  | Colorado Adults | Colorado Registered Voters |
| :---: | :---: | :---: | :---: |
|  |  | Col \% | Col \% |
| Colorado Adults |  | 100\% |  |
| Colorado Registered Voters |  | 89\% | 100\% |
| Party Registration | Democrat | n/a | 32\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 37\% |
|  | Independent | $\mathrm{n} / \mathrm{a}$ | 30\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 1\% |
| Party Identification | Democrat | n/a | 27\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 32\% |
|  | Independent | n/a | 39\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 2\% |
| Political Ideology | Very liberal | $\mathrm{n} / \mathrm{a}$ | 6\% |
|  | Liberal | n/a | 19\% |
|  | Moderate | n/a | 36\% |
|  | Conservative | n/a | 30\% |
|  | Very conservative | $\mathrm{n} / \mathrm{a}$ | 9\% |
| Tea Party Supporters |  | n/a | 27\% |
| Gender | Men | 50\% | 49\% |
|  | Women | 50\% | 51\% |
| Age | Under 45 | 49\% | 45\% |
|  | 45 or older | 51\% | 55\% |
| Age | 18 to 29 | 22\% | 18\% |
|  | 30 to 44 | 28\% | 27\% |
|  | 45 to 59 | 28\% | 30\% |
|  | 60 or older | 23\% | 25\% |
| Race | White | 74\% | 75\% |
|  | African American | 4\% | 4\% |
|  | Latino | 17\% | 16\% |
|  | Other | 5\% | 5\% |
| Region | East | 17\% | 17\% |
|  | Denver/Eastern Suburbs | 32\% | 33\% |
|  | Western Suburbs | 18\% | 18\% |
|  | Southern Front Range | 19\% | 18\% |
|  | Colorado Rockies | 14\% | 14\% |
| Household Income | Less than \$75,000 | 65\% | 63\% |
|  | \$75,000 or more | 35\% | 37\% |
| Education | Not college graduate | 57\% | 55\% |
|  | College graduate | 43\% | 45\% |
| White Evangelical Christians |  | 18\% | 19\% |
| Interview Type | Landline | 54\% | 57\% |
|  | Cell Phone | 46\% | 43\% |

NBC News/Marist Poll Colorado Adults. Interviews conducted July 7th through July 10th, 2014, $\mathrm{n}=1025$ MOE $+/-3.1$ percentage points.
Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job Barack Obama is doing as president? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Adults |  | 40\% | 49\% | 11\% |
| Colorado Registered Voters |  | 40\% | 50\% | 10\% |
| Party Identification ${ }^{\wedge}$ | Democrat | 84\% | 11\% | 6\% |
|  | Republican | 6\% | 88\% | 6\% |
|  | Independent | 39\% | 46\% | 15\% |
| Political Ideology^ | Very liberal-Liberal | 78\% | 13\% | 8\% |
|  | Moderate | 44\% | 42\% | 15\% |
|  | Conservative-Very conservative | 13\% | 81\% | 7\% |
| Tea Party Supporters^ |  | 12\% | 83\% | 6\% |
| Region | East | 28\% | 62\% | 10\% |
|  | Denver/Eastern Suburbs | 47\% | 40\% | 13\% |
|  | Western Suburbs | 54\% | 35\% | 11\% |
|  | Southern Front Range | 34\% | 55\% | 11\% |
|  | Colorado Rockies | 28\% | 67\% | 6\% |
| Household Income | Less than \$75,000 | 40\% | 49\% | 12\% |
|  | \$75,000 or more | 45\% | 49\% | 6\% |
| Education | Not college graduate | 34\% | 53\% | 13\% |
|  | College graduate | 48\% | 45\% | 7\% |
| Race | White | 38\% | 54\% | 8\% |
|  | Latino | 46\% | 37\% | 18\% |
|  | Other | 49\% | 31\% | 20\% |
| Age | 18 to 29 | 37\% | 46\% | 17\% |
|  | 30 to 44 | 47\% | 43\% | 10\% |
|  | 45 to 59 | 35\% | 57\% | 8\% |
|  | 60 or older | 40\% | 52\% | 9\% |
| Age | Under 45 | 43\% | 44\% | 13\% |
|  | 45 or older | 37\% | 55\% | 8\% |
| Gender | Men | 38\% | 52\% | 10\% |
|  | Women | 42\% | 47\% | 12\% |
| White Evangelical Christians |  | 15\% | 75\% | 10\% |
| Interview Type | Landline | 41\% | 50\% | 9\% |
|  | Cell Phone | 38\% | 49\% | 12\% |

$\overline{\mathrm{NBC}}$ News/Marist Poll Colorado Adults. Interviews conducted July 7th through July 10th, 2014, n=1025 MOE +/- 3.1 percentage points.
${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

$\overline{\overline{N B C} \text { News/Marist Poll Colorado Adults. Interviews conducted July 7th through July 10th, 2014, n=1025 MOE +/- } 3.1}$ percentage points.
${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914$ MOE $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job the Republicans in Congress are doing in office? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Adults |  | 21\% | 64\% | 15\% |
| Colorado Registered Voters |  | 21\% | 64\% | 14\% |
| Party Identification^ | Democrat | 8\% | 81\% | 11\% |
|  | Republican | 40\% | 45\% | 14\% |
|  | Independent | 16\% | 69\% | 15\% |
| Political Ideology^ | Very liberal-Liberal | 8\% | 80\% | 12\% |
|  | Moderate | 18\% | 66\% | 16\% |
|  | Conservative-Very conservative | 34\% | 52\% | 14\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 34\% | 54\% | 12\% |
| Region | East | 24\% | 63\% | 14\% |
|  | Denver/Eastern Suburbs | 20\% | 63\% | 17\% |
|  | Western Suburbs | 12\% | 73\% | 15\% |
|  | Southern Front Range | 22\% | 64\% | 14\% |
|  | Colorado Rockies | 30\% | 55\% | 15\% |
| Household Income | Less than \$75,000 | 23\% | 62\% | 16\% |
|  | \$75,000 or more | 21\% | 69\% | 10\% |
| Education | Not college graduate | 25\% | 56\% | 19\% |
|  | College graduate | 16\% | 73\% | 10\% |
| Race | White | 21\% | 67\% | 12\% |
|  | Latino | 25\% | 50\% | 25\% |
|  | Other | 17\% | 56\% | 26\% |
| Age | 18 to 29 | 33\% | 43\% | 24\% |
|  | 30 to 44 | 18\% | 63\% | 19\% |
|  | 45 to 59 | 18\% | 73\% | 9\% |
|  | 60 or older | 19\% | 70\% | 10\% |
| Age | Under 45 | 24\% | 54\% | 21\% |
|  | 45 or older | 18\% | 72\% | 10\% |
| Gender | Men | 20\% | 66\% | 13\% |
|  | Women | 22\% | 61\% | 17\% |
| White Evangelical Christians |  | 31\% | 52\% | 16\% |
| Interview Type | Landline | 20\% | 68\% | 12\% |
|  | Cell Phone | 22\% | 59\% | 19\% |

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${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Registered Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Tossup for U.S. Senate in Colorado including those who are undecided, yet leaning towards a candidate |  |  |  |
|  |  | Mark Udall, th Democrat | Cory Gardner, th Republican | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 48\% | 41\% | 2\% | 10\% |
| Party Identification | Democrat | 89\% | 3\% | 1\% | 7\% |
|  | Republican | 9\% | 83\% | 1\% | 7\% |
|  | Independent | 50\% | 34\% | 2\% | 14\% |
| Political Ideology | Very liberal-Liberal | 83\% | 8\% | 1\% | 8\% |
|  | Moderate | 51\% | 35\% | 2\% | 12\% |
|  | Conservative-Very conservative | 22\% | 70\% | 1\% | 8\% |
| Tea Party Supporters |  | 21\% | 74\% | 1\% | 4\% |
| Region | East | 38\% | 49\% | 1\% | 12\% |
|  | Denver/Eastern Suburbs | 53\% | 36\% | 1\% | 9\% |
|  | Western Suburbs | 62\% | 30\% | 1\% | 7\% |
|  | Southern Front Range | 38\% | 47\% | 1\% | 13\% |
|  | Colorado Rockies | 39\% | 49\% | 4\% | 8\% |
| Household Income | Less than \$75,000 | 50\% | 38\% | 2\% | 10\% |
|  | \$75,000 or more | 48\% | 45\% | 1\% | 7\% |
| Education | Not college graduate | 44\% | 42\% | 2\% | 12\% |
|  | College graduate | 52\% | 40\% | 1\% | 7\% |
| Race | White | 46\% | 44\% | 1\% | 8\% |
|  | Latino | 58\% | 27\% | 2\% | 14\% |
|  | Other | 48\% | 30\% | 4\% | 18\% |
| Age | 18 to 29 | 53\% | 30\% | 3\% | 14\% |
|  | 30 to 44 | 46\% | 43\% | 1\% | 9\% |
|  | 45 to 59 | 44\% | 45\% | 1\% | 9\% |
|  | 60 or older | 48\% | 43\% | 1\% | 9\% |
| Age | Under 45 | 49\% | 38\% | 2\% | 11\% |
|  | 45 or older | 46\% | 44\% | 1\% | 9\% |
| Gender | Men | 45\% | 44\% | 2\% | 8\% |
|  | Women | 50\% | 38\% | 1\% | 12\% |
| White Evangelical Christians |  | 20\% | 71\% | 1\% | 8\% |
| Interview Type | Landline | 45\% | 42\% | 1\% | 11\% |
|  | Cell Phone | 50\% | 39\% | 2\% | 8\% |

$\overline{\text { NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE +/- } 3.2 \text { percentage }}$ points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

$\overline{\text { NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE +/- } 3.2 \text { percentage }}$ points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
|  |  |  | Colorado Adults |  |


${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of John Hickenlooper? |  |  |  |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Adults |  | 49\% | 36\% | 3\% | 13\% |
| Colorado Registered Voters |  | 51\% | 36\% | 2\% | 12\% |
| Party Identification^ | Democrat | 83\% | 9\% | 2\% | 7\% |
|  | Republican | 28\% | 60\% | 0\% | 12\% |
|  | Independent | 48\% | 35\% | 3\% | 14\% |
| Political Ideology^ | Very liberal-Liberal | 78\% | 12\% | 0\% | 10\% |
|  | Moderate | 53\% | 29\% | 3\% | 15\% |
|  | Conservative-Very conservative | 32\% | 59\% | 1\% | 8\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 28\% | 67\% | 0\% | 4\% |
| Region | East | 42\% | 42\% | 3\% | 13\% |
|  | Denver/Eastern Suburbs | 56\% | 32\% | 1\% | 10\% |
|  | Western Suburbs | 59\% | 29\% | 0\% | 12\% |
|  | Southern Front Range | 38\% | 40\% | 6\% | 16\% |
|  | Colorado Rockies | 41\% | 40\% | 5\% | 15\% |
| Household Income | Less than \$75,000 | 45\% | 38\% | 4\% | 13\% |
|  | \$75,000 or more | 59\% | 31\% | 1\% | 10\% |
| Education | Not college graduate | 43\% | 39\% | 4\% | 14\% |
|  | College graduate | 56\% | 32\% | 1\% | 10\% |
| Race | White | 51\% | 36\% | 1\% | 12\% |
|  | Latino | 47\% | 33\% | 7\% | 13\% |
|  | Other | 43\% | 31\% | 6\% | 20\% |
| Age | 18 to 29 | 48\% | 26\% | 6\% | 20\% |
|  | 30 to 44 | 50\% | 35\% | 3\% | 13\% |
|  | 45 to 59 | 48\% | 41\% | 2\% | 9\% |
|  | 60 or older | 49\% | 39\% | 1\% | 10\% |
| Age | Under 45 | 49\% | 31\% | 4\% | 16\% |
|  | 45 or older | 49\% | 40\% | 2\% | 9\% |
| Gender | Men | 46\% | 38\% | 3\% | 13\% |
|  | Women | 52\% | 33\% | 3\% | 12\% |
| White Evangelical Christians |  | 27\% | 57\% | 1\% | 15\% |
| Interview Type | Landline | 47\% | 41\% | 2\% | 10\% |
|  | Cell Phone | 51\% | 30\% | 3\% | 16\% |


${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Cory Gardner? |  |  |  |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Adults |  | 31\% | 31\% | 12\% | 25\% |
| Colorado Registered Voters |  | 34\% | 32\% | 9\% | 25\% |
| Party Identification^ | Democrat | 10\% | 54\% | 11\% | 25\% |
|  | Republican | 60\% | 13\% | 4\% | 23\% |
|  | Independent | 31\% | 34\% | 10\% | 25\% |
| Political Ideology^ | Very liberal-Liberal | 10\% | 56\% | 8\% | 27\% |
|  | Moderate | 28\% | 33\% | 11\% | 28\% |
|  | Conservative-Very conservative | 58\% | 15\% | 6\% | 21\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 59\% | 16\% | 4\% | 21\% |
| Region | East | 43\% | 26\% | 8\% | 22\% |
|  | Denver/Eastern Suburbs | 25\% | 36\% | 10\% | 28\% |
|  | Western Suburbs | 24\% | 42\% | 13\% | 21\% |
|  | Southern Front Range | 36\% | 27\% | 16\% | 21\% |
|  | Colorado Rockies | 33\% | 19\% | 17\% | 31\% |
| Household Income | Less than \$75,000 | 27\% | 30\% | 15\% | 27\% |
|  | \$75,000 or more | 39\% | 37\% | 6\% | 19\% |
| Education | Not college graduate | 32\% | 25\% | 15\% | 28\% |
|  | College graduate | 31\% | 40\% | 9\% | 20\% |
| Race | White | 33\% | 34\% | 10\% | 23\% |
|  | Latino | 26\% | 27\% | 15\% | 31\% |
|  | Other | 21\% | 22\% | 25\% | 33\% |
| Age | 18 to 29 | 23\% | 25\% | 20\% | 32\% |
|  | 30 to 44 | 26\% | 31\% | 14\% | 28\% |
|  | 45 to 59 | 39\% | 31\% | 9\% | 21\% |
|  | 60 or older | 37\% | 37\% | 6\% | 19\% |
| Age | Under 45 | 25\% | 28\% | 17\% | 30\% |
|  | 45 or older | 38\% | 34\% | 8\% | 20\% |
| Gender | Men | 35\% | 26\% | 12\% | 26\% |
|  | Women | 27\% | 37\% | 12\% | 24\% |
| White Evangelical Christians |  | 54\% | 19\% | 9\% | 18\% |
| Interview Type | Landline | 34\% | 36\% | 9\% | 21\% |
|  | Cell Phone | 28\% | 26\% | 17\% | 29\% |

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${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do | ve a favorabl $\mathrm{B}$ | unfavorable z? | ion of Bob |
|  |  | Favorable | Unfavorable | Never heard | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Adults |  | 33\% | 27\% | 12\% | 28\% |
| Colorado Registered Voters |  | 35\% | 27\% | 10\% | 28\% |
| Party Identification^ | Democrat | 10\% | 50\% | 14\% | 26\% |
|  | Republican | 61\% | 12\% | 5\% | 22\% |
|  | Independent | 34\% | 25\% | 10\% | 31\% |
| Political Ideology^ | Very liberal-Liberal | 8\% | 49\% | 10\% | 33\% |
|  | Moderate | 31\% | 26\% | 12\% | 31\% |
|  | Conservative-Very conservative | 58\% | 15\% | 7\% | 19\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 62\% | 13\% | 5\% | 20\% |
| Region | East | 41\% | 19\% | 11\% | 29\% |
|  | Denver/Eastern Suburbs | 30\% | 29\% | 10\% | 31\% |
|  | Western Suburbs | 27\% | 39\% | 11\% | 23\% |
|  | Southern Front Range | 37\% | 24\% | 17\% | 22\% |
|  | Colorado Rockies | 31\% | 24\% | 14\% | 31\% |
| Household Income | Less than \$75,000 | 30\% | 25\% | 15\% | 30\% |
|  | \$75,000 or more | 39\% | 36\% | 4\% | 21\% |
| Education | Not college graduate | 33\% | 23\% | 15\% | 29\% |
|  | College graduate | 33\% | 33\% | 8\% | 26\% |
| Race | White | 35\% | 29\% | 10\% | 26\% |
|  | Latino | 25\% | 27\% | 17\% | 31\% |
|  | Other | 26\% | 18\% | 22\% | 33\% |
| Age | 18 to 29 | 25\% | 21\% | 20\% | 34\% |
|  | 30 to 44 | 29\% | 28\% | 14\% | 29\% |
|  | 45 to 59 | 37\% | 29\% | 9\% | 25\% |
|  | 60 or older | 40\% | 30\% | 8\% | 22\% |
| Age | Under 45 | 27\% | 25\% | 16\% | 32\% |
|  | 45 or older | 39\% | 30\% | 8\% | 23\% |
| Gender | Men | 35\% | 25\% | 11\% | 28\% |
|  | Women | 31\% | 29\% | 13\% | 27\% |
| White Evangelical Christians |  | 54\% | 15\% | 7\% | 24\% |
| Interview Type | Landline | 36\% | 30\% | 10\% | 23\% |
|  | Cell Phone | 29\% | 24\% | 14\% | 33\% |

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${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job John Hickenlooper is doing as governor? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Adults |  | 54\% | 34\% | 12\% |
| Colorado Registered Voters |  | 54\% | 35\% | 11\% |
| Party Identification^ | Democrat | 82\% | 9\% | 9\% |
|  | Republican | 28\% | 60\% | 11\% |
|  | Independent | 56\% | 32\% | 12\% |
| Political Ideology^ | Very liberal-Liberal | 80\% | 11\% | 10\% |
|  | Moderate | 61\% | 26\% | 12\% |
|  | Conservative-Very conservative | 32\% | 60\% | 8\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 28\% | 66\% | 6\% |
| Region | East | 45\% | 42\% | 12\% |
|  | Denver/Eastern Suburbs | 63\% | 29\% | 8\% |
|  | Western Suburbs | 68\% | 23\% | 9\% |
|  | Southern Front Range | 45\% | 38\% | 17\% |
|  | Colorado Rockies | 39\% | 42\% | 18\% |
| Household Income | Less than \$75,000 | 53\% | 33\% | 15\% |
|  | \$75,000 or more | 59\% | 34\% | 7\% |
| Education | Not college graduate | 50\% | 35\% | 15\% |
|  | College graduate | 59\% | 33\% | 8\% |
| Race | White | 54\% | 37\% | 9\% |
|  | Latino | 56\% | 23\% | 20\% |
|  | Other | 62\% | 20\% | 18\% |
| Age | 18 to 29 | 58\% | 19\% | 22\% |
|  | 30 to 44 | 60\% | 30\% | 10\% |
|  | 45 to 59 | 51\% | 42\% | 7\% |
|  | 60 or older | 48\% | 42\% | 9\% |
| Age | Under 45 | 59\% | 26\% | 15\% |
|  | 45 or older | 50\% | 42\% | 8\% |
| Gender | Men | 50\% | 37\% | 13\% |
|  | Women | 58\% | 31\% | 11\% |
| White Evangelical Christians |  | 33\% | 59\% | 8\% |
| Interview Type | Landline | 52\% | 38\% | 10\% |
|  | Cell Phone | 57\% | 28\% | 15\% |

 percentage points.
${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914$ MOE $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  | Colorado Registered Voters |  |
|  |  |  |  |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Are you more believes the | likely to vot f firearms sh | ndidate who ess strict? |
|  |  | More likely | Less likely | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 40\% | 52\% | 8\% |
| Party Identification | Democrat | 15\% | 76\% | 9\% |
|  | Republican | 61\% | 33\% | 6\% |
|  | Independent | 41\% | 53\% | 7\% |
| Political Ideology | Very liberal-Liberal | 19\% | 77\% | 4\% |
|  | Moderate | 33\% | 56\% | 10\% |
|  | Conservative-Very conservative | 60\% | 33\% | 7\% |
| Tea Party Supporters |  | 68\% | 29\% | 3\% |
| Region | East | 47\% | 45\% | 8\% |
|  | Denver/Eastern Suburbs | 36\% | 57\% | 7\% |
|  | Western Suburbs | 27\% | 64\% | 9\% |
|  | Southern Front Range | 46\% | 47\% | 7\% |
|  | Colorado Rockies | 51\% | 42\% | 7\% |
| Household Income | Less than \$75,000 | 44\% | 49\% | 7\% |
|  | \$75,000 or more | 34\% | 58\% | 8\% |
| Education | Not college graduate | 46\% | 46\% | 8\% |
|  | College graduate | 33\% | 60\% | 6\% |
| Race | White | 40\% | 54\% | 6\% |
|  | Latino | 41\% | 45\% | 13\% |
|  | Other | 37\% | 50\% | 13\% |
| Age | 18 to 29 | 49\% | 47\% | 4\% |
|  | 30 to 44 | 37\% | 52\% | 11\% |
|  | 45 to 59 | 44\% | 51\% | 5\% |
|  | 60 or older | 33\% | 56\% | 10\% |
| Age | Under 45 | 42\% | 50\% | 8\% |
|  | 45 or older | 39\% | 53\% | 7\% |
| Gender | Men | 43\% | 48\% | 9\% |
|  | Women | 37\% | 57\% | 6\% |
| White Evangelical Christians |  | 52\% | 43\% | 5\% |
| Interview Type | Landline | 36\% | 56\% | 8\% |
|  | Cell Phone | 45\% | 47\% | 8\% |

$\overline{\text { NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE }}$ $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Are you more supports res | likely to vot ns on the use | ndidate who aception? |
|  |  | More likely | Less likely | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 16\% | 70\% | 14\% |
| Party Identification | Democrat | 12\% | 81\% | 7\% |
|  | Republican | 22\% | 59\% | 19\% |
|  | Independent | 14\% | 73\% | 13\% |
| Political Ideology | Very liberal-Liberal | 9\% | 87\% | 4\% |
|  | Moderate | 16\% | 71\% | 14\% |
|  | Conservative-Very conservative | 22\% | 57\% | 21\% |
| Tea Party Supporters |  | 23\% | 61\% | 16\% |
| Region | East | 15\% | 71\% | 14\% |
|  | Denver/Eastern Suburbs | 16\% | 68\% | 17\% |
|  | Western Suburbs | 13\% | 77\% | 10\% |
|  | Southern Front Range | 19\% | 66\% | 15\% |
|  | Colorado Rockies | 18\% | 68\% | 14\% |
| Household Income | Less than \$75,000 | 19\% | 69\% | 12\% |
|  | \$75,000 or more | 14\% | 73\% | 13\% |
| Education | Not college graduate | 18\% | 66\% | 17\% |
|  | College graduate | 14\% | 75\% | 11\% |
| Race | White | 15\% | 72\% | 13\% |
|  | Latino | 19\% | 63\% | 18\% |
|  | Other | 20\% | 62\% | 18\% |
| Age | 18 to 29 | 21\% | 68\% | 11\% |
|  | 30 to 44 | 18\% | 70\% | 12\% |
|  | 45 to 59 | 11\% | 74\% | 14\% |
|  | 60 or older | 17\% | 64\% | 19\% |
| Age | Under 45 | 19\% | 69\% | 12\% |
|  | 45 or older | 14\% | 70\% | 16\% |
| Gender | Men | 16\% | 68\% | 16\% |
|  | Women | 16\% | 71\% | 13\% |
| White Evangelical Christians |  | 27\% | 56\% | 17\% |
| Interview Type | Landline | 15\% | 70\% | 16\% |
|  | Cell Phone | 18\% | 69\% | 13\% |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Are you more supports r | likely to vote ons on obtain | ndidate who bortion? |
|  |  | More likely | Less likely | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 25\% | 67\% | 8\% |
| Party Identification | Democrat | 9\% | 87\% | 4\% |
|  | Republican | 47\% | 44\% | 10\% |
|  | Independent | 18\% | 73\% | 9\% |
| Political Ideology | Very liberal-Liberal | 7\% | 90\% | 2\% |
|  | Moderate | 21\% | 70\% | 9\% |
|  | Conservative-Very conservative | 42\% | 48\% | 10\% |
| Tea Party Supporters |  | 42\% | 47\% | 12\% |
| Region | East | 31\% | 60\% | 8\% |
|  | Denver/Eastern Suburbs | 21\% | 71\% | 8\% |
|  | Western Suburbs | 18\% | 76\% | 5\% |
|  | Southern Front Range | 26\% | 66\% | 8\% |
|  | Colorado Rockies | 35\% | 52\% | 13\% |
| Household Income | Less than \$75,000 | 27\% | 66\% | 7\% |
|  | \$75,000 or more | 19\% | 72\% | 8\% |
| Education | Not college graduate | 26\% | 66\% | 8\% |
|  | College graduate | 24\% | 67\% | 8\% |
| Race | White | 24\% | 67\% | 9\% |
|  | Latino | 27\% | 68\% | 5\% |
|  | Other | 25\% | 71\% | 4\% |
| Age | 18 to 29 | 23\% | 76\% | 1\% |
|  | 30 to 44 | 26\% | 68\% | 6\% |
|  | 45 to 59 | 24\% | 66\% | 10\% |
|  | 60 or older | 28\% | 59\% | 13\% |
| Age | Under 45 | 25\% | 71\% | 4\% |
|  | 45 or older | 26\% | 63\% | 11\% |
| Gender | Men | 25\% | 66\% | 9\% |
|  | Women | 26\% | 67\% | 7\% |
| White Evangelical Christians |  | 52\% | 40\% | 8\% |
| Interview Type | Landline | 24\% | 66\% | 11\% |
|  | Cell Phone | 27\% | 68\% | 5\% |

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted July 7th through July 10th, 2014, n=914 MOE +/- 3.2 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | From what you have heard about the new health care law, do you think it is: |  |  |  |  |  |
|  |  | Strongly Good idea | Not so strongly Good idea | Not so strongly Bad idea | Strongly <br> Bad idea | No opinion either way | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Colorado Adults |  | 25\% | 11\% | 6\% | 45\% | 8\% | 5\% |
| Colorado Registered Voters |  | 26\% | 11\% | 6\% | 46\% | 8\% | 5\% |
| Party Identification^ | Democrat | 58\% | 14\% | 3\% | 10\% | 7\% | 8\% |
|  | Republican | 5\% | 1\% | 7\% | 81\% | 4\% | 2\% |
|  | Independent | 20\% | 17\% | 6\% | 42\% | 11\% | 4\% |
| Political Ideology^ | Very liberal-Liberal | 53\% | 19\% | 3\% | 12\% | 8\% | 5\% |
|  | Moderate | 27\% | 15\% | 7\% | 36\% | 10\% | 6\% |
|  | Conservative-Very conservative | 6\% | 2\% | 6\% | 78\% | 5\% | 3\% |
| Tea Party Supporters ${ }^{\wedge}$ |  | 7\% | 3\% | 4\% | 77\% | 8\% | 1\% |
| Region | East | 21\% | 10\% | 7\% | 51\% | 7\% | 5\% |
|  | Denver/Eastern Suburbs | 29\% | 12\% | 7\% | 37\% | 10\% | 4\% |
|  | Western Suburbs | 34\% | 13\% | 6\% | 35\% | 6\% | 6\% |
|  | Southern Front Range | 18\% | 10\% | 5\% | 52\% | 8\% | 5\% |
|  | Colorado Rockies | 15\% | 8\% | 5\% | 62\% | 9\% | 2\% |
| Household Income | Less than \$75,000 | 22\% | 13\% | 6\% | 45\% | 9\% | 5\% |
|  | \$75,000 or more | 29\% | 11\% | 5\% | 45\% | 7\% | 3\% |
| Education | Not college graduate | 20\% | 9\% | 7\% | 49\% | 10\% | 5\% |
|  | College graduate | 30\% | 13\% | 5\% | 41\% | 6\% | 5\% |
| Race | White | 23\% | 11\% | 7\% | 47\% | 8\% | 4\% |
|  | Latino | 30\% | 11\% | 3\% | 38\% | 12\% | 6\% |
|  | Other | 32\% | 10\% | 7\% | 40\% | 6\% | 6\% |
| Age | 18 to 29 | 16\% | 21\% | 8\% | 42\% | 11\% | 2\% |
|  | 30 to 44 | 27\% | 9\% | 7\% | 43\% | 7\% | 7\% |
|  | 45 to 59 | 27\% | 9\% | 5\% | 49\% | 6\% | 4\% |
|  | 60 or older | 26\% | 8\% | 4\% | 48\% | 9\% | 5\% |
| Age | Under 45 | 22\% | 14\% | 8\% | 43\% | 9\% | 5\% |
|  | 45 or older | 26\% | 9\% | 5\% | 48\% | 7\% | 5\% |
| Gender | Men | 23\% | 12\% | 6\% | 49\% | 8\% | 2\% |
|  | Women | 26\% | 10\% | 6\% | 42\% | 9\% | 7\% |
| White Evangelical Christians |  | 10\% | 5\% | 8\% | 64\% | 7\% | 6\% |
| Interview Type | Landline | 26\% | 10\% | 5\% | 46\% | 8\% | 5\% |
|  | Cell Phone | 23\% | 12\% | 8\% | 44\% | 9\% | 4\% |


${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914$ MOE $+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  | Colorado Adults |
|  |  |  |  |
|  |  |  |  |

$\overline{\overline{N B C}}$ News/Marist Poll Colorado Adults. Interviews conducted July 7th through July 10th, 2014, n=1025 MOE +/- 3.1 percentage points.
${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Colorado Adults |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying here illegally in the United States the opportunity to eventually become legal American citizens, Do you: |  |  |  |  |
|  |  | Strongly favor | Somewhat favor | Somewhat oppose | Strongly oppose | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Colorado Adults |  | 25\% | 30\% | 15\% | 25\% | 4\% |
| Colorado Registered Voters |  | 25\% | 31\% | 14\% | 26\% | 4\% |
| Party Identification ${ }^{\wedge}$ | Democrat | 43\% | 33\% | 6\% | 13\% | 4\% |
|  | Republican | 10\% | 29\% | 19\% | 40\% | 3\% |
|  | Independent | 25\% | 31\% | 14\% | 25\% | 5\% |
| Political Ideology^ | Very liberal-Liberal | 48\% | 32\% | 10\% | 9\% | 1\% |
|  | Moderate | 23\% | 41\% | 12\% | 18\% | 5\% |
|  | Conservative-Very conservative | 11\% | 23\% | 19\% | 43\% | 4\% |
| Tea Party Supporters^ |  | 12\% | 31\% | 17\% | 38\% | 2\% |
| Region | East | 25\% | 27\% | 16\% | 25\% | 6\% |
|  | Denver/Eastern Suburbs | 25\% | 34\% | 15\% | 22\% | 4\% |
|  | Western Suburbs | 35\% | 32\% | 9\% | 19\% | 4\% |
|  | Southern Front Range | 20\% | 28\% | 18\% | 31\% | 3\% |
|  | Colorado Rockies | 19\% | 24\% | 19\% | 34\% | 4\% |
| Household Income | Less than \$75,000 | 26\% | 29\% | 17\% | 24\% | 4\% |
|  | \$75,000 or more | 26\% | 36\% | 12\% | 24\% | 3\% |
| Education | Not college graduate | 23\% | 29\% | 15\% | 28\% | 5\% |
|  | College graduate | 28\% | 32\% | 15\% | 21\% | 4\% |
| Race | White | 24\% | 31\% | 16\% | 26\% | 4\% |
|  | Latino | 28\% | 30\% | 16\% | 21\% | 6\% |
|  | Other | 37\% | 23\% | 13\% | 24\% | 3\% |
| Age | 18 to 29 | 32\% | 28\% | 15\% | 22\% | 3\% |
|  | 30 to 44 | 25\% | 37\% | 12\% | 22\% | 3\% |
|  | 45 to 59 | 23\% | 29\% | 18\% | 27\% | 4\% |
|  | 60 or older | 23\% | 26\% | 14\% | 31\% | 6\% |
| Age | Under 45 | 28\% | 33\% | 14\% | 22\% | 3\% |
|  | 45 or older | 23\% | 28\% | 16\% | 28\% | 5\% |
| Gender | Men | 25\% | 33\% | 14\% | 26\% | 2\% |
|  | Women | 26\% | 27\% | 16\% | 24\% | 6\% |
| White Evangelical Christians |  | 13\% | 27\% | 19\% | 37\% | 5\% |
| Interview Type | Landline | 22\% | 30\% | 16\% | 28\% | 5\% |
|  | Cell Phone | 29\% | 30\% | 14\% | 22\% | 4\% |

$\overline{\text { NBC News/Marist Poll Colorado Adults. Interviews conducted July 7th through July 10th, 2014, } \mathrm{n}=1025 \mathrm{MOE}+/-3.1 \text { percentage points. }}$
${ }^{\wedge}$ Colorado Registered Voters: $\mathrm{n}=914 \mathrm{MOE}+/-3.2$ percentage points. Totals may not add to $100 \%$ due to rounding.

