## McClatchy-Marist Poll Colorado Survey October 1, 2010

## Nature of the Sample: 822 Colorado Registered Voters

This survey of 822 Colorado registered voters was conducted on September $26^{\text {th }}$ through September $28^{\text {th }}$. Registered voters were interviewed by telephone in proportion to the voter turnout in statewide elections in each county. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within $\pm 3.5$ percentage points. There are 537 likely voters. The results for this subset are statistically significant within $\pm 4.5$ percentage points. The error margin increases for cross-tabulations.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Do you approve or disapprove of the job Barack Obama is doing in office as president? |  |  |
|  |  | Approve | Disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 40\% | 54\% | 6\% |
| Colorado Likely Voters |  | 39\% | 56\% | 5\% |
| Support for Senate | Michael Bennet | 81\% | 15\% | 4\% |
|  | Ken Buck | 4\% | 93\% | 3\% |
| Support for Governor | John Hickenlooper | 70\% | 23\% | 6\% |
|  | Dan Maes | 5\% | 95\% | 0\% |
| Party ID | Democrat | 84\% | 8\% | 8\% |
|  | Republican | 5\% | 93\% | 3\% |
|  | Independent | 39\% | 54\% | 7\% |
| Tea Party Supporters |  | 7\% | 91\% | 2\% |
| Enthusiasm About Voting in November | Very enthusiastic | 35\% | 63\% | 2\% |
|  | Enthusiastic | 49\% | 44\% | 7\% |
|  | Not enthusiastic | 34\% | 56\% | 10\% |
| Political Ideology | Liberal | 78\% | 14\% | 8\% |
|  | Moderate | 49\% | 43\% | 7\% |
|  | Conservative | 12\% | 86\% | 3\% |
| Region | Denver/Boulder | 66\% | 30\% | 4\% |
|  | Denver Suburbs | 33\% | 59\% | 7\% |
|  | Front Range | 38\% | 56\% | 5\% |
|  | Rest of State | 29\% | 65\% | 5\% |
| Income | Less \$50,000 | 41\% | 51\% | 7\% |
|  | \$50,000-\$99,999 | 36\% | 60\% | 3\% |
|  | \$100,000 or more | 39\% | 58\% | 4\% |
| Income | Less than \$50,000 | 41\% | 51\% | 7\% |
|  | \$50,000 or more | 37\% | 59\% | 3\% |
| Race | White | 38\% | 57\% | 5\% |
|  | Non White | 51\% | 38\% | 11\% |
| Age | Under 45 | 41\% | 52\% | 7\% |
|  | 45 or older | 39\% | 56\% | 5\% |
| Gender | Men | 37\% | 60\% | 3\% |
|  | Women | 43\% | 49\% | 8\% |
| Interview Type | Landline | 39\% | 55\% | 6\% |
|  | Cell Phone | 41\% | 54\% | 5\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/- 3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | When thinking about the U.S. economy, which statement comes closer to your view: |  |  |
|  |  | The worst is yet to come | The worst is behind us | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 49\% | 42\% | 9\% |
| Colorado Likely Voters |  | 49\% | 41\% | 10\% |
| Support for Senate | Michael Bennet | 25\% | 67\% | 7\% |
|  | Ken Buck | 73\% | 21\% | 6\% |
| Support for Governor | John Hickenlooper | 29\% | 63\% | 8\% |
|  | Dan Maes | 70\% | 23\% | 7\% |
| Party ID | Democrat | 23\% | 68\% | 8\% |
|  | Republican | 68\% | 26\% | 6\% |
|  | Independent | 50\% | 40\% | 10\% |
| Tea Party Supporters |  | 78\% | 18\% | 4\% |
| Enthusiasm About Voting in November | Very enthusiastic | 55\% | 36\% | 9\% |
|  | Enthusiastic | 39\% | 53\% | 8\% |
|  | Not enthusiastic | 53\% | 37\% | 10\% |
| Political Ideology | Liberal | 28\% | 62\% | 10\% |
|  | Moderate | 36\% | 55\% | 9\% |
|  | Conservative | 71\% | 22\% | 6\% |
| Region | Denver/Boulder | 26\% | 68\% | 7\% |
|  | Denver Suburbs | 55\% | 35\% | 9\% |
|  | Front Range | 49\% | 39\% | 12\% |
|  | Rest of State | 59\% | 36\% | 6\% |
| Income | Less \$50,000 | 56\% | 37\% | 7\% |
|  | \$50,000-\$99,999 | 49\% | 45\% | 6\% |
|  | \$100,000 or more | 45\% | 48\% | 6\% |
| Income | Less than \$50,000 | 56\% | 37\% | 7\% |
|  | \$50,000 or more | 48\% | 46\% | 6\% |
| Race | White | 49\% | 42\% | 9\% |
|  | Non White | 49\% | 45\% | 7\% |
| Age | Under 45 | 44\% | 46\% | 10\% |
|  | 45 or older | 53\% | 39\% | 8\% |
| Gender | Men | 53\% | 41\% | 6\% |
|  | Women | 45\% | 44\% | 11\% |
| Obama Approval Rating | Approve | 17\% | 74\% | 9\% |
|  | Disapprove | 74\% | 20\% | 5\% |
| Interview Type | Landline | 52\% | 40\% | 8\% |
|  | Cell Phone | 40\% | 50\% | 10\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/- 3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November? |  |  |  |
|  |  | Very enthusiastic | Enthusiastic | Not very enthusiastic | Not <br> enthusiastic <br> at all <br> Row |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 44\% | 36\% | 14\% | 6\% |
| Colorado Likely Voters |  | 58\% | 32\% | 7\% | 3\% |
| Support for Senate | Michael Bennet | 40\% | 45\% | 11\% | 4\% |
|  | Ken Buck | 60\% | 28\% | 9\% | 2\% |
| Support for Governor | John Hickenlooper | 36\% | 44\% | 15\% | 5\% |
|  | Dan Maes | 55\% | 29\% | 11\% | 4\% |
| Party ID | Democrat | 42\% | 45\% | 10\% | 3\% |
|  | Republican | 54\% | 32\% | 11\% | 3\% |
|  | Independent | 35\% | 35\% | 21\% | 10\% |
| Tea Party Supporters |  | 67\% | 22\% | 8\% | 3\% |
| Political Ideology | Liberal | 36\% | 50\% | 11\% | 4\% |
|  | Moderate | 35\% | 41\% | 17\% | 7\% |
|  | Conservative | 56\% | 28\% | 12\% | 4\% |
| Region | Denver/Boulder | 34\% | 47\% | 15\% | 4\% |
|  | Denver Suburbs | 46\% | 36\% | 13\% | 5\% |
|  | Front Range | 47\% | 32\% | 14\% | 7\% |
|  | Rest of State | 47\% | 33\% | 13\% | 6\% |
| Income | Less \$50,000 | 39\% | 38\% | 17\% | 6\% |
|  | \$50,000-\$99,999 | 44\% | 39\% | 11\% | 6\% |
|  | \$100,000 or more | 48\% | 32\% | 15\% | 5\% |
| Income | Less than \$50,000 | 39\% | 38\% | 17\% | 6\% |
|  | \$50,000 or more | 45\% | 37\% | 12\% | 6\% |
| Race | White | 46\% | 34\% | 14\% | 6\% |
|  | Non White | 35\% | 46\% | 12\% | 6\% |
| Age | Under 45 | 33\% | 42\% | 18\% | 7\% |
|  | 45 or older | 53\% | 32\% | 10\% | 4\% |
| Gender | Men | 43\% | 37\% | 14\% | 6\% |
|  | Women | 45\% | 36\% | 13\% | 5\% |
| Views of U.S. Economy | The worst is yet to come | 50\% | 29\% | 13\% | 8\% |
|  | The worst is behind us | 37\% | 46\% | 14\% | 3\% |
| Obama Approval Rating | Approve | 39\% | 45\% | 14\% | 2\% |
|  | Disapprove | 51\% | 29\% | 13\% | 7\% |
| Interview Type | Landline | 47\% | 33\% | 14\% | 5\% |
|  | Cell Phone | 35\% | 44\% | 14\% | 6\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/-3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | If November's election for U.S. Senate in Colorado were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] |  |  |  |
|  |  | Michael Bennet, the Democratic candidate | Ken Buck, the <br> Republican candidate | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 42\% | 50\% | 2\% | 6\% |
| Party ID | Democrat | 94\% | 2\% | 1\% | 3\% |
|  | Republican | 7\% | 90\% | 2\% | 1\% |
|  | Independent | 43\% | 44\% | 2\% | 11\% |
| Tea Party Supporters |  | 8\% | 85\% | 3\% | 4\% |
| Enthusiasm About Voting in November | Very enthusiastic | 34\% | 59\% | 1\% | 6\% |
|  | Enthusiastic | 57\% | 36\% | 2\% | 5\% |
|  | Not enthusiastic | 39\% | 48\% | 6\% | 7\% |
| Political Ideology | Liberal | 92\% | 6\% | <1\% | 2\% |
|  | Moderate | 61\% | 30\% | 1\% | 8\% |
|  | Conservative | 6\% | 88\% | 2\% | 4\% |
| Region | Denver/Boulder | 65\% | 31\% | 1\% | 3\% |
|  | Denver Suburbs | 38\% | 57\% | 2\% | 3\% |
|  | Front Range | 38\% | 49\% | 1\% | 12\% |
|  | Rest of State | 32\% | 60\% | 3\% | 5\% |
| Income | Less \$50,000 | 44\% | 51\% | <1\% | 5\% |
|  | \$50,000-\$99,999 | 40\% | 54\% | 3\% | 3\% |
|  | \$100,000 or more | 44\% | 50\% | 2\% | 4\% |
| Income | Less than \$50,000 | 44\% | 51\% | <1\% | 5\% |
|  | \$50,000 or more | 41\% | 53\% | 3\% | 3\% |
| Race | White | 40\% | 54\% | 1\% | 5\% |
|  | Non White | 59\% | 28\% | 6\% | 8\% |
| Age | Under 45 | 40\% | 52\% | 2\% | 6\% |
|  | 45 or older | 43\% | 50\% | 1\% | 6\% |
| Gender | Men | 35\% | 56\% | 3\% | 6\% |
|  | Women | 49\% | 45\% | 1\% | 6\% |
| Views of U.S. Economy | The worst is yet to come | 20\% | 74\% | 2\% | 4\% |
|  | The worst is behind us | 70\% | 24\% | 2\% | 4\% |
| Obama Approval Rating | Approve | 88\% | 6\% | 1\% | 6\% |
|  | Disapprove | 11\% | 83\% | 2\% | 4\% |
| Interview Type | Landline | 44\% | 48\% | 1\% | 6\% |
|  | Cell Phone | 37\% | 56\% | 3\% | 5\% |

October 2010 Marist Poll Colorado Likely Voters including those who are undecided yet leaning toward a candidate " $\mathrm{N}=537 \mathrm{MOE}+/-4.5 \%$ ". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | If November's election for U.S. Senate in Colorado were held today, whom would you support if the candidates are: |  |  |  |
|  |  | Michael Bennet, the Democratic candidate | Ken Buck, the Republican candidate | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 41\% | 40\% | 2\% | 17\% |
| Party ID | Democrat | 88\% | 4\% | 1\% | 8\% |
|  | Republican | 4\% | 82\% | 2\% | 12\% |
|  | Independent | 39\% | 30\% | 1\% | 29\% |
| Tea Party Supporters |  | 9\% | 76\% | 3\% | 12\% |
| Enthusiasm About Voting in November | Very enthusiastic | 36\% | 55\% | 1\% | 8\% |
|  | Enthusiastic | 50\% | 31\% | 2\% | 17\% |
|  | Not enthusiastic | 33\% | 25\% | 3\% | 39\% |
| Political Ideology | Liberal | 87\% | 3\% | 1\% | 9\% |
|  | Moderate | 49\% | 27\% | 1\% | 23\% |
|  | Conservative | 10\% | 75\% | 2\% | 13\% |
| Region | Denver/Boulder | 61\% | 22\% | 1\% | 15\% |
|  | Denver Suburbs | 35\% | 49\% | 1\% | 14\% |
|  | Front Range | 36\% | 38\% | 1\% | 25\% |
|  | Rest of State | 36\% | 48\% | 2\% | 13\% |
| Income | Less \$50,000 | 41\% | 37\% | <1\% | 22\% |
|  | \$50,000-\$99,999 | 39\% | 45\% | 3\% | 13\% |
|  | \$100,000 or more | 42\% | 47\% | 1\% | 9\% |
| Income | Less than \$50,000 | 41\% | 37\% | <1\% | 22\% |
|  | \$50,000 or more | 40\% | 46\% | 2\% | 12\% |
| Race | White | 40\% | 44\% | 1\% | 15\% |
|  | Non White | 47\% | 25\% | 4\% | 24\% |
| Age | Under 45 | 39\% | 38\% | 2\% | 21\% |
|  | 45 or older | 42\% | 43\% | 1\% | 14\% |
| Gender | Men | 36\% | 46\% | 2\% | 16\% |
|  | Women | 45\% | 35\% | 1\% | 19\% |
| Views of U.S. Economy | The worst is yet to come | 21\% | 60\% | 2\% | 18\% |
|  | The worst is behind us | 64\% | 20\% | 2\% | 14\% |
| Obama Approval Rating | Approve | 83\% | 4\% | 1\% | 11\% |
|  | Disapprove | 11\% | 70\% | 2\% | 17\% |
| Interview Type | Landline | 42\% | 42\% | 1\% | 15\% |
|  | Cell Phone | 38\% | 36\% | 2\% | 24\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/-3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you say that you strongly support <U.S. Senate candidate> somewhat support him, or do you think that you might vote differently on election day? |  |  |  |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 70\% | 22\% | 5\% | 3\% |
| Support for Senate | Michael Bennet | 66\% | 25\% | 7\% | 2\% |
|  | Ken Buck | 73\% | 20\% | 3\% | 4\% |
| Party ID | Democrat | 76\% | 17\% | 4\% | 3\% |
|  | Republican | 75\% | 18\% | 3\% | 4\% |
|  | Independent | 55\% | 36\% | 7\% | 2\% |
| Tea Party Supporters |  | 75\% | 17\% | 5\% | 3\% |
| Enthusiasm About Voting in November | Very enthusiastic | 82\% | 12\% | 3\% | 3\% |
|  | Enthusiastic | 55\% | 35\% | 8\% | 2\% |
|  | Not enthusiastic | 36\% | 49\% | 3\% | 13\% |
| Political Ideology | Liberal | 69\% | 27\% | 3\% | 1\% |
|  | Moderate | 65\% | 28\% | 6\% | 1\% |
|  | Conservative | 74\% | 18\% | 4\% | 4\% |
| Region | Denver/Boulder | 72\% | 22\% | 5\% | 1\% |
|  | Denver Suburbs | 73\% | 22\% | 5\% | 1\% |
|  | Front Range | 66\% | 26\% | 3\% | 5\% |
|  | Rest of State | 69\% | 20\% | 7\% | 5\% |
| Income | Less \$50,000 | 71\% | 23\% | 4\% | 3\% |
|  | \$50,000-\$99,999 | 71\% | 22\% | 4\% | 2\% |
|  | \$100,000 or more | 66\% | 28\% | 3\% | 2\% |
| Income | Less than \$50,000 | 71\% | 23\% | 4\% | 3\% |
|  | \$50,000 or more | 69\% | 24\% | 4\% | 2\% |
| Race | White | 71\% | 22\% | 4\% | 2\% |
|  | Non White | 68\% | 26\% | 4\% | 2\% |
| Age | Under 45 | 69\% | 26\% | 2\% | 3\% |
|  | 45 or older | 70\% | 21\% | 6\% | 3\% |
| Gender | Men | 70\% | 20\% | 5\% | 4\% |
|  | Women | 70\% | 24\% | 4\% | 2\% |
| Views of U.S. Economy | The worst is yet to come | 70\% | 22\% | 5\% | 3\% |
|  | The worst is behind us | 71\% | 21\% | 5\% | 3\% |
| Obama Approval Rating | Approve | 73\% | 22\% | 4\% | 1\% |
|  | Disapprove | 71\% | 20\% | 5\% | 4\% |
| Interview Type | Landline | 67\% | 24\% | 5\% | 3\% |
|  | Cell Phone | 79\% | 15\% | 3\% | 3\% |

October 2010 Marist Poll Colorado Likely Voters " $\mathrm{N}=537$ MOE +/- 4.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Did you choose him because you are for him or because you are against the other candidate? |  |  |
|  |  | For choice | Against other candidate | Unsure |
|  |  | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 54\% | 39\% | 7\% |
| Support for Senate | Michael Bennet | 56\% | 37\% | 7\% |
|  | Ken Buck | 55\% | 39\% | 5\% |
| Party ID | Democrat | 59\% | 35\% | 6\% |
|  | Republican | 58\% | 35\% | 6\% |
|  | Independent | 44\% | 47\% | 9\% |
| Tea Party Supporters |  | 52\% | 43\% | 5\% |
| Enthusiasm About Voting in November | Very enthusiastic | 57\% | 35\% | 7\% |
|  | Enthusiastic | 51\% | 41\% | 8\% |
|  | Not enthusiastic | 38\% | 62\% | 0\% |
| Political Ideology | Liberal | 55\% | 39\% | 7\% |
|  | Moderate | 51\% | 43\% | 6\% |
|  | Conservative | 55\% | 38\% | 7\% |
| Region | Denver/Boulder | 57\% | 36\% | 6\% |
|  | Denver Suburbs | 50\% | 43\% | 8\% |
|  | Front Range | 57\% | 36\% | 7\% |
|  | Rest of State | 52\% | 42\% | 6\% |
| Income | Less \$50,000 | 53\% | 42\% | 4\% |
|  | \$50,000-\$99,999 | 59\% | 36\% | 5\% |
|  | \$100,000 or more | 53\% | 42\% | 5\% |
| Income | Less than \$50,000 | 53\% | 42\% | 4\% |
|  | \$50,000 or more | 57\% | 38\% | 5\% |
| Race | White | 56\% | 37\% | 7\% |
|  | Non White | 39\% | 59\% | 2\% |
| Age | Under 45 | 50\% | 45\% | 5\% |
|  | 45 or older | 56\% | 36\% | 8\% |
| Gender | Men | 49\% | 44\% | 7\% |
|  | Women | 57\% | 36\% | 7\% |
| Views of U.S. Economy | The worst is yet to come | 49\% | 46\% | 5\% |
|  | The worst is behind us | 60\% | 33\% | 7\% |
| Obama Approval Rating | Approve | 60\% | 34\% | 5\% |
|  | Disapprove | 51\% | 42\% | 7\% |
| Interview Type | Landline | 54\% | 40\% | 6\% |
|  | Cell Phone | 52\% | 37\% | 11\% |

October 2010 Marist Poll Colorado Likely Voters "N=537 MOE +/- 4.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | In general, do you have a favorable or an unfavorable impression of Michael Bennet |  |  |
|  |  | Favorable | Unfavorable | UnsureNever Heard |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 41\% | 41\% | 18\% |
| Colorado Likely Voters |  | 42\% | 45\% | 13\% |
| Party ID | Democrat | 80\% | 9\% | 11\% |
|  | Republican | 13\% | 69\% | 17\% |
|  | Independent | 39\% | 40\% | 21\% |
| Tea Party Supporters |  | 14\% | 73\% | 13\% |
| Enthusiasm About Voting in November | Very enthusiastic | 38\% | 51\% | 11\% |
|  | Enthusiastic | 50\% | 30\% | 20\% |
|  | Not enthusiastic | 35\% | 37\% | 28\% |
| Political Ideology | Liberal | 74\% | 16\% | 9\% |
|  | Moderate | 52\% | 30\% | 18\% |
|  | Conservative | 15\% | 68\% | 18\% |
| Region | Denver/Boulder | 63\% | 22\% | 15\% |
|  | Denver Suburbs | 35\% | 51\% | 14\% |
|  | Front Range | 40\% | 39\% | 21\% |
|  | Rest of State | 33\% | 46\% | 21\% |
| Income | Less \$50,000 | 42\% | 38\% | 20\% |
|  | \$50,000-\$99,999 | 41\% | 40\% | 18\% |
|  | \$100,000 or more | 40\% | 51\% | 10\% |
| Income | Less than \$50,000 | 42\% | 38\% | 20\% |
|  | \$50,000 or more | 41\% | 44\% | 15\% |
| Race | White | 41\% | 41\% | 18\% |
|  | Non White | 43\% | 37\% | 21\% |
| Age | Under 45 | 43\% | 38\% | 19\% |
|  | 45 or older | 41\% | 43\% | 16\% |
| Gender | Men | 37\% | 47\% | 16\% |
|  | Women | 45\% | 35\% | 20\% |
| Views of U.S. Economy | The worst is yet to come | 23\% | 59\% | 19\% |
|  | The worst is behind us | 64\% | 23\% | 13\% |
| Obama Approval Rating | Approve | 79\% | 10\% | 10\% |
|  | Disapprove | 15\% | 66\% | 18\% |
| Interview Type | Landline | 43\% | 43\% | 14\% |
|  | Cell Phone | 37\% | 34\% | 28\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/- 3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | In general, do you have a favorable or an unfavorable impression of Ken Buck |  |  |
|  |  | Favorable | Unfavorable | UnsureNever Heard |
|  |  | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 40\% | 42\% | 18\% |
| Colorado Likely Voters |  | 47\% | 40\% | 13\% |
| Party ID | Democrat | 12\% | 68\% | 20\% |
|  | Republican | 73\% | 17\% | 10\% |
|  | Independent | 31\% | 45\% | 23\% |
| Tea Party Supporters |  | 70\% | 19\% | 11\% |
| Enthusiasm About Voting in November | Very enthusiastic | 52\% | 36\% | 13\% |
|  | Enthusiastic | 35\% | 44\% | 21\% |
|  | Not enthusiastic | 25\% | 50\% | 25\% |
| Political Ideology | Liberal | 10\% | 73\% | 17\% |
|  | Moderate | 29\% | 54\% | 17\% |
|  | Conservative | 68\% | 15\% | 17\% |
| Region | Denver/Boulder | 28\% | 59\% | 13\% |
|  | Denver Suburbs | 49\% | 37\% | 14\% |
|  | Front Range | 36\% | 37\% | 27\% |
|  | Rest of State | 43\% | 38\% | 19\% |
| Income | Less \$50,000 | 35\% | 47\% | 18\% |
|  | \$50,000-\$99,999 | 45\% | 33\% | 22\% |
|  | \$100,000 or more | 42\% | 48\% | 10\% |
| Income | Less than \$50,000 | 35\% | 47\% | 18\% |
|  | \$50,000 or more | 44\% | 38\% | 18\% |
| Race | White | 42\% | 40\% | 18\% |
|  | Non White | 28\% | 48\% | 24\% |
| Age | Under 45 | 38\% | 42\% | 21\% |
|  | 45 or older | 42\% | 42\% | 16\% |
| Gender | Men | 43\% | 40\% | 17\% |
|  | Women | 37\% | 43\% | 20\% |
| Views of U.S. Economy | The worst is yet to come | 55\% | 30\% | 15\% |
|  | The worst is behind us | 24\% | 59\% | 17\% |
| Obama Approval Rating | Approve | 12\% | 68\% | 20\% |
|  | Disapprove | 63\% | 23\% | 14\% |
| Interview Type | Landline | 41\% | 43\% | 17\% |
|  | Cell Phone | 38\% | 39\% | 23\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/- 3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Likely Voters |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | If November's election for Governor in Colorado were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] |  |  |  |  |
|  |  | John Hickenlooper, the Democratic candidate | Dan Maes, the Republican candidate | Tom Tancredo, the American Constitution candidate | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 48\% | 19\% | 29\% | <1\% | 4\% |
| Party ID | Democrat | 95\% | 2\% | 3\% | <1\% | <1\% |
|  | Republican | 13\% | 39\% | 43\% | 1\% | 4\% |
|  | Independent | 52\% | 11\% | 31\% | <1\% | 6\% |
| Tea Party Supporters |  | 10\% | 33\% | 52\% | 1\% | 4\% |
| Enthusiasm About Voting in November | Very enthusiastic | 36\% | 23\% | 36\% | <1\% | 4\% |
|  | Enthusiastic | 65\% | 13\% | 18\% | <1\% | 4\% |
|  | Not enthusiastic | 58\% | 17\% | 21\% | 3\% | 1\% |
| Political Ideology | Liberal | 91\% | 1\% | 7\% | <1\% | 1\% |
|  | Moderate | 72\% | 10\% | 16\% | <1\% | 2\% |
|  | Conservative | 10\% | 35\% | 48\% | 1\% | 6\% |
| Region | Denver/Boulder | 70\% | 5\% | 24\% | <1\% | 2\% |
|  | Denver Suburbs | 45\% | 12\% | 40\% | <1\% | 3\% |
|  | Front Range | 44\% | 23\% | 26\% | <1\% | 7\% |
|  | Rest of State | 36\% | 38\% | 21\% | 1\% | 3\% |
| Income | Less \$50,000 | 43\% | 23\% | 30\% | <1\% | 4\% |
|  | \$50,000-\$99,999 | 46\% | 23\% | 28\% | <1\% | 3\% |
|  | \$100,000 or more | 56\% | 11\% | 33\% | <1\% | 1\% |
| Income | Less than \$50,000 | 43\% | 23\% | 30\% | <1\% | 4\% |
|  | \$50,000 or more | 50\% | 18\% | 30\% | <1\% | 2\% |
| Race | White | 46\% | 21\% | 29\% | <1\% | 4\% |
|  | Non White | 63\% | 12\% | 24\% | <1\% | 1\% |
| Age | Under 45 | 47\% | 23\% | 29\% | <1\% | 1\% |
|  | 45 or older | 48\% | 17\% | 29\% | 1\% | 5\% |
| Gender | Men | 41\% | 20\% | 36\% | <1\% | 2\% |
|  | Women | 54\% | 18\% | 22\% | <1\% | 5\% |
| Views of U.S. Economy | The worst is yet to come | 25\% | 27\% | 44\% | 1\% | 4\% |
|  | The worst is behind us | 75\% | 10\% | 13\% | <1\% | 3\% |
| Obama Approval Rating | Approve | 90\% | 3\% | 5\% | <1\% | 2\% |
|  | Disapprove | 17\% | 32\% | 46\% | 1\% | 4\% |
| Interview Type | Landline | 50\% | 18\% | 29\% | <1\% | 4\% |
|  | Cell Phone | 42\% | 24\% | 29\% | 1\% | 4\% |

October 2010 Marist Poll Colorado Likely Voters including those who are undecided yet leaning toward a candidate " $\mathrm{N}=537$ MOE +/- 4.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Registered Voters |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | If November's election for Governor in Colorado were held today, whom would you support if the candidates are: |  |  |  |  |
|  |  | John Hickenlooper, the Democratic candidate | Dan Maes, the Republican candidate | Tom Tancredo, the American Constitution candidate | Other | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Colorado Registered Voters |  | 48\% | 15\% | 25\% | <1\% | 12\% |
| Party ID | Democrat | 88\% | 1\% | 4\% | <1\% | 7\% |
|  | Republican | 14\% | 33\% | 39\% | 1\% | 14\% |
|  | Independent | 50\% | 10\% | 26\% | <1\% | 15\% |
| Tea Party Supporters |  | 14\% | 27\% | 48\% | 1\% | 10\% |
| Enthusiasm About Voting in November | Very enthusiastic | 39\% | 19\% | 34\% | <1\% | 8\% |
|  | Enthusiastic | 58\% | 12\% | 17\% | <1\% | 13\% |
|  | Not enthusiastic | 50\% | 12\% | 19\% | 1\% | 18\% |
| Political Ideology | Liberal | 85\% | 0\% | 5\% | <1\% | 10\% |
|  | Moderate | 63\% | 11\% | 14\% | <1\% | 11\% |
|  | Conservative | 15\% | 27\% | 43\% | 1\% | 14\% |
| Region | Denver/Boulder | 68\% | 4\% | 17\% | <1\% | 10\% |
|  | Denver Suburbs | 47\% | 12\% | 32\% | <1\% | 9\% |
|  | Front Range | 42\% | 16\% | 26\% | <1\% | 16\% |
|  | Rest of State | 39\% | 28\% | 18\% | 1\% | 13\% |
| Income | Less \$50,000 | 46\% | 14\% | 26\% | <1\% | 14\% |
|  | \$50,000-\$99,999 | 44\% | 19\% | 24\% | <1\% | 13\% |
|  | \$100,000 or more | 52\% | 16\% | 30\% | <1\% | 2\% |
| Income | Less than \$50,000 | 46\% | 14\% | 26\% | <1\% | 14\% |
|  | \$50,000 or more | 47\% | 18\% | 26\% | <1\% | 9\% |
| Race | White | 47\% | 17\% | 25\% | <1\% | 11\% |
|  | Non White | 53\% | 10\% | 23\% | <1\% | 14\% |
| Age | Under 45 | 46\% | 16\% | 24\% | <1\% | 14\% |
|  | 45 or older | 50\% | 15\% | 25\% | <1\% | 10\% |
| Gender | Men | 42\% | 18\% | 32\% | <1\% | 9\% |
|  | Women | 54\% | 13\% | 17\% | 1\% | 16\% |
| Views of U.S. Economy | The worst is yet to come | 28\% | 21\% | 37\% | 1\% | 13\% |
|  | The worst is behind us | 71\% | 8\% | 12\% | <1\% | 9\% |
| Obama Approval Rating | Approve | 84\% | 2\% | 5\% | <1\% | 9\% |
|  | Disapprove | 20\% | 27\% | 40\% | 1\% | 13\% |
| Interview Type | Landline | 50\% | 14\% | 25\% | <1\% | 10\% |
|  | Cell Phone | 41\% | 18\% | 22\% | 1\% | 18\% |

October 2010 Marist Poll Colorado Registered Voters "N=822 MOE +/-3.5\%". Totals may not add to 100 due to rounding.

|  |  | Colorado Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you say that you strongly support <Governor candidate> somewhat support him, or do you think that you might vote differently on election day? |  |  |  |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 68\% | 22\% | 9\% | 1\% |
| Support for Governor | John Hickenlooper | 74\% | 19\% | 6\% | 1\% |
|  | Dan Maes | 55\% | 37\% | 7\% | 1\% |
| Party ID | Democrat | 86\% | 8\% | 4\% | 2\% |
|  | Republican | 55\% | 29\% | 16\% | 0\% |
|  | Independent | 65\% | 27\% | 6\% | 2\% |
| Tea Party Supporters |  | 59\% | 32\% | 9\% | 0\% |
| Enthusiasm About Voting in November | Very enthusiastic | 73\% | 20\% | 6\% | 1\% |
|  | Enthusiastic | 61\% | 23\% | 14\% | 2\% |
|  | Not enthusiastic | 58\% | 33\% | 7\% | 2\% |
| Political Ideology | Liberal | 82\% | 13\% | 3\% | 2\% |
|  | Moderate | 67\% | 22\% | 9\% | 1\% |
|  | Conservative | 63\% | 25\% | 11\% | 1\% |
| Region | Denver/Boulder | 77\% | 16\% | 6\% | 1\% |
|  | Denver Suburbs | 73\% | 19\% | 7\% | 1\% |
|  | Front Range | 59\% | 29\% | 9\% | 2\% |
|  | Rest of State | 62\% | 24\% | 13\% | 1\% |
| Income | Less \$50,000 | 68\% | 25\% | 6\% | 1\% |
|  | \$50,000-\$99,999 | 69\% | 18\% | 11\% | 2\% |
|  | \$100,000 or more | 67\% | 27\% | 5\% | 1\% |
| Income | Less than \$50,000 | 68\% | 25\% | 6\% | 1\% |
|  | \$50,000 or more | 68\% | 22\% | 9\% | 1\% |
| Race | White | 67\% | 23\% | 8\% | 1\% |
|  | Non White | 77\% | 13\% | 5\% | 5\% |
| Age | Under 45 | 70\% | 22\% | 8\% | 0\% |
|  | 45 or older | 67\% | 22\% | 9\% | 2\% |
| Gender | Men | 65\% | 27\% | 8\% | 1\% |
|  | Women | 71\% | 17\% | 10\% | 2\% |
| Views of U.S. Economy | The worst is yet to come | 60\% | 29\% | 11\% | 0\% |
|  | The worst is behind us | 76\% | 16\% | 7\% | 1\% |
| Obama Approval Rating | Approve | 86\% | 9\% | 4\% | 2\% |
|  | Disapprove | 56\% | 31\% | 13\% | 1\% |
| Interview Type | Landline | 69\% | 20\% | 9\% | 2\% |
|  | Cell Phone | 65\% | 28\% | 7\% | 0\% |

October 2010 Marist Poll Colorado Likely Voters "N=537 MOE +/- 4.5\%". Totals may not add to 100 due to rounding.

