

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 982 Arizona Adults

This survey of 982 adults was conducted June 17th through June 21st, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Arizona were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Arizona from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.1 percentage points. There are 839 registered voters. The results for this subset are statistically significant within ± 4.5 percentage points. There are 371 voters in the potential Republican primary electorate. The potential Republican primary electorate in Arizona includes unaffiliated voters who prefer to vote in the Republican primary for U.S. Senate and registered Republicans. The results for this subset are statistically significant within ± 6.7 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Arizona

		Arizona Adults	Arizona Registered Voters	Arizona Potential Republican Electorate
		Col %	Col %	Col %
Arizona Adults		100%		
Arizona Registered Voters		85%	100%	
Arizona Republican Primary for U.S. Senate Persuadable Voters*		n/a		41%
Party Registration	Democrat	n/a	30%	n/a
	Republican	n/a	35%	77%
	Independent	n/a	34%	23%
	Other	n/a	1%	n/a
Party Identification	Democrat	n/a	31%	4%
	Republican	n/a	29%	62%
	Independent	n/a	38%	32%
	Other	n/a	2%	2%
Political Ideology	Very liberal	n/a	6%	2%
	Liberal	n/a	18%	7%
	Moderate	n/a	39%	31%
	Conservative	n/a	25%	36%
	Very conservative	n/a	13%	24%
Gender	Men	49%	49%	46%
	Women	51%	51%	54%
Age	Under 45	47%	42%	37%
	45 or older	53%	58%	63%
Age	18 to 29	22%	19%	12%
	30 to 44	24%	23%	25%
	45 to 59	24%	26%	31%
	60 or older	29%	31%	32%
Race	White	58%	62%	70%
	African American	4%	4%	4%
	Latino	25%	22%	13%
	Other	12%	13%	13%
Region	Maricopa County (Phoenix)	60%	59%	63%
	Pima County (Tucson)	15%	15%	11%
	Rest of State	25%	26%	27%
Household Income	Less than \$50,000	49%	44%	36%
	\$50,000 or more	51%	56%	64%
Education	Not college graduate	61%	58%	56%
	College graduate	39%	42%	44%
Race and Education	White - Not College Graduate	32%	32%	40%
	White - College Graduate	28%	31%	30%
	Non-White - Not College Graduate	30%	26%	16%
	Non-White - College Graduate	11%	11%	14%
Evangelical Christian	Yes	32%	33%	44%
	No	68%	67%	56%
White Evangelical Christians		15%	16%	27%
Area Description	Big city	40%	39%	35%
	Small city	16%	15%	12%
	Suburban	20%	21%	25%
	Small town	16%	16%	16%
	Rural	8%	9%	12%
Small city/Suburban Men		17%	18%	18%
Other area Men		30%	29%	27%
Small city/Suburban Women		18%	19%	19%
Other area Women		34%	34%	36%
Interview Type	Landline	37%	40%	38%
	Cell Phone	63%	60%	62%

NBC News/Marist Poll Arizona Adults. Interviews conducted June 17th through June 21st, 2018, n=982 MOE +/- 4.1 percentage points. Arizona Registered Voters: n=839 MOE +/- 4.5 percentage points. Arizona Potential Republican Electorate: n=371 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Primary Day.

SNRPWLNS. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Potential Republican Electorate				
		If August's Republican primary for U.S. Senate in Arizona were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:				
		Martha McSally	Kelli Ward	Joe Arpaio	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Arizona Potential Republican Electorate		30%	28%	21%	<1%	21%
Intensity of Support	Strongly support	31%	31%	39%	0%	0%
	Somewhat support	48%	40%	12%	0%	0%
Party Identification^	Republican	33%	26%	23%	0%	17%
	Independent	27%	31%	18%	1%	24%
Political Ideology	Moderate	28%	25%	18%	2%	28%
	Conservative	37%	22%	24%	0%	17%
	Very conservative	22%	42%	21%	0%	16%
Trump Supporters		32%	28%	26%	0%	14%
Region	Maricopa County (Phoenix)	31%	31%	18%	0%	20%
	Pima County (Tucson)	*	*	*	*	*
	Rest of State	20%	28%	28%	1%	24%
Household Income	Less than \$50,000	22%	24%	26%	0%	28%
	\$50,000 or more	32%	32%	21%	1%	14%
Education	Not college graduate	25%	31%	27%	0%	17%
	College graduate	35%	25%	15%	1%	23%
Age	Under 45	25%	28%	20%	0%	27%
	45 or older	32%	27%	23%	1%	17%
Gender	Men	28%	26%	28%	1%	18%
	Women	31%	30%	16%	0%	23%
Race and Education	White - Not College Graduate	25%	28%	29%	0%	18%
	White - College Graduate	37%	24%	17%	2%	21%
White Evangelical Christians		29%	28%	25%	0%	18%
Interview Type	Landline	35%	26%	20%	1%	17%
	Cell Phone	26%	29%	22%	0%	23%

NBC News/Marist Poll Arizona Potential Republican Electorate. Interviews conducted June 17th through June 21st, 2018, n=371 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report

STSSNRP. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Potential Republican Electorate with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Arizona Potential Republican Electorate with a Candidate Preference		49%	30%	18%	3%
Candidate Support	Martha McSally	40%	38%	21%	1%
	Kelli Ward	42%	33%	21%	4%
	Joe Arpaio	74%	14%	8%	3%
Party Identification^	Republican	48%	31%	17%	4%
	Independent	53%	31%	15%	1%
Trump Supporters		54%	32%	12%	2%
Household Income	Less than \$50,000	53%	32%	14%	2%
	\$50,000 or more	47%	30%	20%	3%
Education	Not college graduate	50%	28%	20%	2%
	College graduate	48%	33%	16%	3%
Age	Under 45	43%	28%	29%	0%
	45 or older	53%	31%	12%	4%
Gender	Men	53%	27%	18%	2%
	Women	46%	33%	18%	3%
White Evangelical Christians		47%	26%	24%	3%
Interview Type	Landline	50%	26%	20%	4%
	Cell Phone	49%	33%	17%	1%

NBC News/Marist Poll Arizona Potential Republican Electorate with a Candidate Preference. Interviews conducted June 17th through June 21st, 2018, n=254 MOE +/- 8.1 percentage points. Totals may not add to 100% due to rounding.

AZSN18SAWLNS. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Registered Voters			
		If November's election for U.S. Senate in Arizona were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Kyrsten Sinema, the Democrat	Joe Arpaio, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Arizona Registered Voters		57%	32%	2%	9%
Party Identification^	Democrat	90%	7%	0%	3%
	Republican	21%	66%	2%	12%
	Independent	58%	29%	3%	11%
Political Ideology^	Very liberal-Liberal	81%	15%	0%	3%
	Moderate	72%	18%	2%	8%
	Conservative-Very conservative	30%	58%	3%	10%
Trump Supporters		20%	69%	3%	8%
Region	Maricopa County (Phoenix)	61%	31%	1%	7%
	Pima County (Tucson)	56%	34%	0%	9%
	Rest of State	49%	34%	4%	12%
Household Income	Less than \$50,000	57%	31%	3%	10%
	\$50,000 or more	60%	33%	1%	7%
Education	Not college graduate	54%	36%	2%	8%
	College graduate	61%	28%	2%	10%
Race	White	53%	36%	2%	9%
	Latino	62%	29%	1%	8%
Age	18 to 29	66%	25%	2%	8%
	30 to 44	52%	32%	3%	13%
	45 to 59	56%	36%	1%	8%
	60 or older	59%	33%	2%	7%
Age	Under 45	58%	29%	2%	11%
	45 or older	57%	34%	1%	7%
Gender	Men	52%	34%	2%	11%
	Women	62%	30%	1%	6%
Race and Education	White - Not College Graduate	43%	45%	3%	9%
	White - College Graduate	63%	27%	2%	8%
White Evangelical Christians		36%	52%	1%	11%
Area Description	Big city	60%	30%	1%	8%
	Small city	63%	24%	2%	11%
	Suburban	60%	29%	1%	10%
	Small town	46%	42%	5%	8%
	Rural	42%	54%	2%	2%
Small city/Suburban Men		55%	31%	2%	11%
Small city/Suburban Women		67%	23%	0%	10%
Interview Type	Landline	57%	34%	1%	8%
	Cell Phone	57%	32%	2%	9%

NBC News/Marist Poll Arizona Registered Voters. Interviews conducted June 17th through June 21st, 2018, n=839 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

AZSN18SMWLNS. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Registered Voters			
		If November's election for U.S. Senate in Arizona were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Kyrsten Sinema, the	Martha McSally, the	Other	Undecided
		Democrat	Republican		
		Row %	Row %	Row %	Row %
Arizona Registered Voters		49%	38%	2%	11%
Party Identification^	Democrat	88%	10%	0%	2%
	Republican	9%	77%	0%	13%
	Independent	49%	32%	3%	16%
Political Ideology^	Very liberal-Liberal	79%	17%	0%	3%
	Moderate	58%	28%	2%	12%
	Conservative-Very conservative	23%	64%	1%	11%
Trump Supporters		15%	72%	1%	12%
Region	Maricopa County (Phoenix)	53%	36%	1%	10%
	Pima County (Tucson)	54%	31%	0%	16%
	Rest of State	37%	46%	5%	12%
Household Income	Less than \$50,000	55%	30%	3%	12%
	\$50,000 or more	47%	43%	1%	9%
Education	Not college graduate	45%	41%	3%	12%
	College graduate	55%	36%	0%	9%
Race	White	44%	43%	2%	11%
	Latino	60%	26%	1%	12%
Age	18 to 29	45%	38%	3%	14%
	30 to 44	49%	32%	3%	17%
	45 to 59	51%	40%	1%	8%
	60 or older	52%	40%	0%	8%
Age	Under 45	47%	34%	3%	15%
	45 or older	51%	40%	1%	8%
Gender	Men	43%	43%	2%	12%
	Women	54%	34%	1%	11%
Race and Education	White - Not College Graduate	33%	49%	3%	14%
	White - College Graduate	56%	37%	0%	7%
White Evangelical Christians		28%	58%	0%	15%
Area Description	Big city	54%	33%	1%	12%
	Small city	52%	37%	2%	9%
	Suburban	54%	36%	1%	9%
	Small town	37%	42%	6%	16%
	Rural	34%	62%	0%	4%
Small city/Suburban Men		47%	42%	2%	9%
Small city/Suburban Women		58%	32%	0%	10%
Interview Type	Landline	54%	35%	1%	10%
	Cell Phone	46%	40%	2%	12%

NBC News/Marist Poll Arizona Registered Voters. Interviews conducted June 17th through June 21st, 2018, n=839 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

AZSN18SWWLNS. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Registered Voters			
		If November's election for U.S. Senate in Arizona were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Kyrsten Sinema, the Democrat	Kelli Ward, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Arizona Registered Voters		48%	38%	2%	12%
Party Identification^	Democrat	89%	7%	0%	4%
	Republican	10%	75%	1%	14%
	Independent	43%	38%	4%	15%
Political Ideology^	Very liberal-Liberal	79%	14%	3%	4%
	Moderate	60%	25%	2%	13%
	Conservative-Very conservative	20%	67%	1%	12%
Trump Supporters		16%	71%	2%	11%
Region	Maricopa County (Phoenix)	50%	40%	1%	9%
	Pima County (Tucson)	52%	29%	4%	16%
	Rest of State	40%	40%	5%	15%
Household Income	Less than \$50,000	54%	30%	5%	12%
	\$50,000 or more	47%	44%	0%	9%
Education	Not college graduate	43%	41%	4%	12%
	College graduate	54%	33%	0%	13%
Race	White	46%	40%	2%	12%
	Latino	57%	27%	4%	13%
Age	18 to 29	42%	34%	6%	18%
	30 to 44	42%	42%	3%	14%
	45 to 59	52%	40%	0%	7%
	60 or older	53%	36%	1%	10%
Age	Under 45	42%	38%	4%	16%
	45 or older	53%	38%	1%	9%
Gender	Men	42%	43%	2%	13%
	Women	53%	34%	2%	11%
Race and Education	White - Not College Graduate	36%	47%	4%	14%
	White - College Graduate	57%	33%	0%	10%
White Evangelical Christians		24%	60%	0%	16%
Area Description	Big city	51%	35%	0%	13%
	Small city	50%	35%	2%	12%
	Suburban	51%	39%	1%	9%
	Small town	39%	38%	10%	13%
	Rural	32%	58%	0%	10%
Small city/Suburban Men		41%	42%	2%	15%
Small city/Suburban Women		59%	34%	1%	6%
Interview Type	Landline	55%	31%	1%	13%
	Cell Phone	43%	42%	3%	11%

NBC News/Marist Poll Arizona Registered Voters. Interviews conducted June 17th through June 21st, 2018, n=839 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

AZGVREEL1. NBC News/Marist Poll Arizona Tables June 17th through June 21st, 2018

		Arizona Registered Voters		
		Do you feel that Doug Ducey deserves to be re-elected governor of Arizona, or do you think that it is time to give a new person a chance?		
		Deserves to be re-elected	Give new person a chance	Unsure
		Row %	Row %	Row %
Arizona Registered Voters		26%	59%	15%
Party Identification^	Democrat	14%	74%	13%
	Republican	43%	34%	23%
	Independent	24%	67%	9%
Political Ideology^	Very liberal-Liberal	12%	77%	11%
	Moderate	20%	67%	12%
	Conservative-Very conservative	43%	42%	16%
Trump Supporters		45%	37%	18%
Region	Maricopa County (Phoenix)	26%	59%	14%
	Pima County (Tucson)	21%	67%	13%
	Rest of State	28%	55%	17%
Household Income	Less than \$50,000	23%	62%	14%
	\$50,000 or more	28%	59%	13%
Education	Not college graduate	25%	60%	15%
	College graduate	27%	60%	13%
Race	White	28%	57%	15%
	Latino	22%	65%	13%
Age	18 to 29	13%	72%	15%
	30 to 44	17%	70%	12%
	45 to 59	35%	51%	13%
	60 or older	31%	51%	18%
Age	Under 45	15%	71%	14%
	45 or older	33%	51%	16%
Gender	Men	29%	56%	14%
	Women	23%	62%	15%
Race and Education	White - Not College Graduate	30%	53%	17%
	White - College Graduate	27%	62%	11%
White Evangelical Christians		44%	38%	18%
Area Description	Big city	26%	62%	12%
	Small city	16%	64%	20%
	Suburban	27%	56%	17%
	Small town	30%	60%	10%
	Rural	32%	56%	12%
Small city/Suburban Men		23%	59%	18%
Small city/Suburban Women		22%	60%	18%
Interview Type	Landline	34%	53%	13%
	Cell Phone	21%	64%	16%

NBC News/Marist Poll Arizona Registered Voters. Interviews conducted June 17th through June 21st, 2018, n=839 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.